

Global Color Cosmetics Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report study the Color Cosmetics market, covering the product applied to the face, nail and hair to enhance its appearance.

The global Color Cosmetics market size was estimated at USD 54940 million in 2023 and is projected to reach USD 83706.71 million by 2030, exhibiting a CAGR of 6.20% during the forecast period.

North America Color Cosmetics market size was USD 14315.79 million in 2023, at a CAGR of 5.31% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Color Cosmetics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Color Cosmetics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Color Cosmetics market in any manner.

Global Color Cosmetics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

L'Oreal

Unilever

Estee Lauder

Shiseido

Amore Pacific

Avon

Chanel

LVMH

Coty

Clarins

Natura Cosmetics

Revlon

Mary Kay

Kose

Kryolan

Carslan

Mariedalgar

Lansur

Maogeping

Market Segmentation (by Type)

Facial Makeup

Lip Products

Eye Makeup

Nail Cosmetics

Others (Brush Sets etc.)

Market Segmentation (by Application)

Offline

Online

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Color Cosmetics Market

Overview of the regional outlook of the Color Cosmetics Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Color Cosmetics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Color Cosmetics

1.2 Key Market Segments

1.2.1 Color Cosmetics Segment by Type

1.2.2 Color Cosmetics Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COLOR COSMETICS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Color Cosmetics Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Color Cosmetics Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COLOR COSMETICS MARKET COMPETITIVE LANDSCAPE

3.1 Global Color Cosmetics Sales by Manufacturers (2019-2024)

3.2 Global Color Cosmetics Revenue Market Share by Manufacturers (2019-2024)

3.3 Color Cosmetics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Color Cosmetics Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Color Cosmetics Sales Sites, Area Served, Product Type

3.6 Color Cosmetics Market Competitive Situation and Trends

3.6.1 Color Cosmetics Market Concentration Rate

3.6.2 Global 5 and 10 Largest Color Cosmetics Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 COLOR COSMETICS INDUSTRY CHAIN ANALYSIS

4.1 Color Cosmetics Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COLOR COSMETICS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 COLOR COSMETICS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Color Cosmetics Sales Market Share by Type (2019-2024)

6.3 Global Color Cosmetics Market Size Market Share by Type (2019-2024)

6.4 Global Color Cosmetics Price by Type (2019-2024)

7 COLOR COSMETICS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Color Cosmetics Market Sales by Application (2019-2024)

7.3 Global Color Cosmetics Market Size (M USD) by Application (2019-2024)

7.4 Global Color Cosmetics Sales Growth Rate by Application (2019-2024)

8 COLOR COSMETICS MARKET SEGMENTATION BY REGION

8.1 Global Color Cosmetics Sales by Region

8.1.1 Global Color Cosmetics Sales by Region

8.1.2 Global Color Cosmetics Sales Market Share by Region

8.2 North America

8.2.1 North America Color Cosmetics Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Color Cosmetics Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Color Cosmetics Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Color Cosmetics Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Color Cosmetics Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 L'Oreal
 - 9.1.1 L'Oreal Color Cosmetics Basic Information
 - 9.1.2 L'Oreal Color Cosmetics Product Overview
 - 9.1.3 L'Oreal Color Cosmetics Product Market Performance
 - 9.1.4 L'Oreal Business Overview
 - 9.1.5 L'Oreal Color Cosmetics SWOT Analysis
 - 9.1.6 L'Oreal Recent Developments
- 9.2 Unilever

- 9.2.1 Unilever Color Cosmetics Basic Information
- 9.2.2 Unilever Color Cosmetics Product Overview
- 9.2.3 Unilever Color Cosmetics Product Market Performance
- 9.2.4 Unilever Business Overview
- 9.2.5 Unilever Color Cosmetics SWOT Analysis
- 9.2.6 Unilever Recent Developments
- 9.3 Estee Lauder
 - 9.3.1 Estee Lauder Color Cosmetics Basic Information
 - 9.3.2 Estee Lauder Color Cosmetics Product Overview
 - 9.3.3 Estee Lauder Color Cosmetics Product Market Performance
 - 9.3.4 Estee Lauder Color Cosmetics SWOT Analysis
 - 9.3.5 Estee Lauder Business Overview
 - 9.3.6 Estee Lauder Recent Developments
- 9.4 Shiseido
 - 9.4.1 Shiseido Color Cosmetics Basic Information
 - 9.4.2 Shiseido Color Cosmetics Product Overview
 - 9.4.3 Shiseido Color Cosmetics Product Market Performance
 - 9.4.4 Shiseido Business Overview
 - 9.4.5 Shiseido Recent Developments
- 9.5 Amore Pacific
 - 9.5.1 Amore Pacific Color Cosmetics Basic Information
 - 9.5.2 Amore Pacific Color Cosmetics Product Overview
 - 9.5.3 Amore Pacific Color Cosmetics Product Market Performance
 - 9.5.4 Amore Pacific Business Overview
 - 9.5.5 Amore Pacific Recent Developments
- 9.6 Avon
 - 9.6.1 Avon Color Cosmetics Basic Information
 - 9.6.2 Avon Color Cosmetics Product Overview
 - 9.6.3 Avon Color Cosmetics Product Market Performance
 - 9.6.4 Avon Business Overview
 - 9.6.5 Avon Recent Developments
- 9.7 Chanel
 - 9.7.1 Chanel Color Cosmetics Basic Information
 - 9.7.2 Chanel Color Cosmetics Product Overview
 - 9.7.3 Chanel Color Cosmetics Product Market Performance
 - 9.7.4 Chanel Business Overview
 - 9.7.5 Chanel Recent Developments
- 9.8 LVMH
 - 9.8.1 LVMH Color Cosmetics Basic Information

- 9.8.2 LVMH Color Cosmetics Product Overview
- 9.8.3 LVMH Color Cosmetics Product Market Performance
- 9.8.4 LVMH Business Overview
- 9.8.5 LVMH Recent Developments
- 9.9 Coty
 - 9.9.1 Coty Color Cosmetics Basic Information
 - 9.9.2 Coty Color Cosmetics Product Overview
 - 9.9.3 Coty Color Cosmetics Product Market Performance
 - 9.9.4 Coty Business Overview
 - 9.9.5 Coty Recent Developments
- 9.10 Clarins
 - 9.10.1 Clarins Color Cosmetics Basic Information
 - 9.10.2 Clarins Color Cosmetics Product Overview
 - 9.10.3 Clarins Color Cosmetics Product Market Performance
 - 9.10.4 Clarins Business Overview
 - 9.10.5 Clarins Recent Developments
- 9.11 Natura Cosmetics
 - 9.11.1 Natura Cosmetics Color Cosmetics Basic Information
 - 9.11.2 Natura Cosmetics Color Cosmetics Product Overview
 - 9.11.3 Natura Cosmetics Color Cosmetics Product Market Performance
 - 9.11.4 Natura Cosmetics Business Overview
 - 9.11.5 Natura Cosmetics Recent Developments
- 9.12 Revlon
 - 9.12.1 Revlon Color Cosmetics Basic Information
 - 9.12.2 Revlon Color Cosmetics Product Overview
 - 9.12.3 Revlon Color Cosmetics Product Market Performance
 - 9.12.4 Revlon Business Overview
 - 9.12.5 Revlon Recent Developments
- 9.13 Mary Kay
 - 9.13.1 Mary Kay Color Cosmetics Basic Information
 - 9.13.2 Mary Kay Color Cosmetics Product Overview
 - 9.13.3 Mary Kay Color Cosmetics Product Market Performance
 - 9.13.4 Mary Kay Business Overview
 - 9.13.5 Mary Kay Recent Developments
- 9.14 Kose
 - 9.14.1 Kose Color Cosmetics Basic Information
 - 9.14.2 Kose Color Cosmetics Product Overview
 - 9.14.3 Kose Color Cosmetics Product Market Performance
 - 9.14.4 Kose Business Overview

9.14.5 Kose Recent Developments

9.15 Kryolan

9.15.1 Kryolan Color Cosmetics Basic Information

9.15.2 Kryolan Color Cosmetics Product Overview

9.15.3 Kryolan Color Cosmetics Product Market Performance

9.15.4 Kryolan Business Overview

9.15.5 Kryolan Recent Developments

9.16 Carslan

9.16.1 Carslan Color Cosmetics Basic Information

9.16.2 Carslan Color Cosmetics Product Overview

9.16.3 Carslan Color Cosmetics Product Market Performance

9.16.4 Carslan Business Overview

9.16.5 Carslan Recent Developments

9.17 Mariedalgar

9.17.1 Mariedalgar Color Cosmetics Basic Information

9.17.2 Mariedalgar Color Cosmetics Product Overview

9.17.3 Mariedalgar Color Cosmetics Product Market Performance

9.17.4 Mariedalgar Business Overview

9.17.5 Mariedalgar Recent Developments

9.18 Lansur

9.18.1 Lansur Color Cosmetics Basic Information

9.18.2 Lansur Color Cosmetics Product Overview

9.18.3 Lansur Color Cosmetics Product Market Performance

9.18.4 Lansur Business Overview

9.18.5 Lansur Recent Developments

9.19 Maogeping

9.19.1 Maogeping Color Cosmetics Basic Information

9.19.2 Maogeping Color Cosmetics Product Overview

9.19.3 Maogeping Color Cosmetics Product Market Performance

9.19.4 Maogeping Business Overview

9.19.5 Maogeping Recent Developments

10 COLOR COSMETICS MARKET FORECAST BY REGION

10.1 Global Color Cosmetics Market Size Forecast

10.2 Global Color Cosmetics Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Color Cosmetics Market Size Forecast by Country

10.2.3 Asia Pacific Color Cosmetics Market Size Forecast by Region

10.2.4 South America Color Cosmetics Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Color Cosmetics by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Color Cosmetics Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Color Cosmetics by Type (2025-2030)

11.1.2 Global Color Cosmetics Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Color Cosmetics by Type (2025-2030)

11.2 Global Color Cosmetics Market Forecast by Application (2025-2030)

11.2.1 Global Color Cosmetics Sales (K Units) Forecast by Application

11.2.2 Global Color Cosmetics Market Size (M USD) Forecast by Application
(2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Color Cosmetics Market Size Comparison by Region (M USD)

Table 5. Global Color Cosmetics Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Color Cosmetics Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Color Cosmetics Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Color Cosmetics Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Color Cosmetics as of 2022)

Table 10. Global Market Color Cosmetics Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Color Cosmetics Sales Sites and Area Served

Table 12. Manufacturers Color Cosmetics Product Type

Table 13. Global Color Cosmetics Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Color Cosmetics

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Color Cosmetics Market Challenges

Table 22. Global Color Cosmetics Sales by Type (K Units)

Table 23. Global Color Cosmetics Market Size by Type (M USD)

Table 24. Global Color Cosmetics Sales (K Units) by Type (2019-2024)

Table 25. Global Color Cosmetics Sales Market Share by Type (2019-2024)

Table 26. Global Color Cosmetics Market Size (M USD) by Type (2019-2024)

Table 27. Global Color Cosmetics Market Size Share by Type (2019-2024)

Table 28. Global Color Cosmetics Price (USD/Unit) by Type (2019-2024)

Table 29. Global Color Cosmetics Sales (K Units) by Application

Table 30. Global Color Cosmetics Market Size by Application

Table 31. Global Color Cosmetics Sales by Application (2019-2024) & (K Units)

Table 32. Global Color Cosmetics Sales Market Share by Application (2019-2024)

- Table 33. Global Color Cosmetics Sales by Application (2019-2024) & (M USD)
- Table 34. Global Color Cosmetics Market Share by Application (2019-2024)
- Table 35. Global Color Cosmetics Sales Growth Rate by Application (2019-2024)
- Table 36. Global Color Cosmetics Sales by Region (2019-2024) & (K Units)
- Table 37. Global Color Cosmetics Sales Market Share by Region (2019-2024)
- Table 38. North America Color Cosmetics Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Color Cosmetics Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Color Cosmetics Sales by Region (2019-2024) & (K Units)
- Table 41. South America Color Cosmetics Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Color Cosmetics Sales by Region (2019-2024) & (K Units)
- Table 43. L'Oreal Color Cosmetics Basic Information
- Table 44. L'Oreal Color Cosmetics Product Overview
- Table 45. L'Oreal Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. L'Oreal Business Overview
- Table 47. L'Oreal Color Cosmetics SWOT Analysis
- Table 48. L'Oreal Recent Developments
- Table 49. Unilever Color Cosmetics Basic Information
- Table 50. Unilever Color Cosmetics Product Overview
- Table 51. Unilever Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Unilever Business Overview
- Table 53. Unilever Color Cosmetics SWOT Analysis
- Table 54. Unilever Recent Developments
- Table 55. Estee Lauder Color Cosmetics Basic Information
- Table 56. Estee Lauder Color Cosmetics Product Overview
- Table 57. Estee Lauder Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Estee Lauder Color Cosmetics SWOT Analysis
- Table 59. Estee Lauder Business Overview
- Table 60. Estee Lauder Recent Developments
- Table 61. Shiseido Color Cosmetics Basic Information
- Table 62. Shiseido Color Cosmetics Product Overview
- Table 63. Shiseido Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Shiseido Business Overview
- Table 65. Shiseido Recent Developments
- Table 66. Amore Pacific Color Cosmetics Basic Information

Table 67. Amore Pacific Color Cosmetics Product Overview

Table 68. Amore Pacific Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Amore Pacific Business Overview

Table 70. Amore Pacific Recent Developments

Table 71. Avon Color Cosmetics Basic Information

Table 72. Avon Color Cosmetics Product Overview

Table 73. Avon Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Avon Business Overview

Table 75. Avon Recent Developments

Table 76. Chanel Color Cosmetics Basic Information

Table 77. Chanel Color Cosmetics Product Overview

Table 78. Chanel Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Chanel Business Overview

Table 80. Chanel Recent Developments

Table 81. LVMH Color Cosmetics Basic Information

Table 82. LVMH Color Cosmetics Product Overview

Table 83. LVMH Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. LVMH Business Overview

Table 85. LVMH Recent Developments

Table 86. Coty Color Cosmetics Basic Information

Table 87. Coty Color Cosmetics Product Overview

Table 88. Coty Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Coty Business Overview

Table 90. Coty Recent Developments

Table 91. Clarins Color Cosmetics Basic Information

Table 92. Clarins Color Cosmetics Product Overview

Table 93. Clarins Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Clarins Business Overview

Table 95. Clarins Recent Developments

Table 96. Natura Cosmetics Color Cosmetics Basic Information

Table 97. Natura Cosmetics Color Cosmetics Product Overview

Table 98. Natura Cosmetics Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Natura Cosmetics Business Overview
- Table 100. Natura Cosmetics Recent Developments
- Table 101. Revlon Color Cosmetics Basic Information
- Table 102. Revlon Color Cosmetics Product Overview
- Table 103. Revlon Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Revlon Business Overview
- Table 105. Revlon Recent Developments
- Table 106. Mary Kay Color Cosmetics Basic Information
- Table 107. Mary Kay Color Cosmetics Product Overview
- Table 108. Mary Kay Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Mary Kay Business Overview
- Table 110. Mary Kay Recent Developments
- Table 111. Kose Color Cosmetics Basic Information
- Table 112. Kose Color Cosmetics Product Overview
- Table 113. Kose Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Kose Business Overview
- Table 115. Kose Recent Developments
- Table 116. Kryolan Color Cosmetics Basic Information
- Table 117. Kryolan Color Cosmetics Product Overview
- Table 118. Kryolan Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Kryolan Business Overview
- Table 120. Kryolan Recent Developments
- Table 121. Carslan Color Cosmetics Basic Information
- Table 122. Carslan Color Cosmetics Product Overview
- Table 123. Carslan Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Carslan Business Overview
- Table 125. Carslan Recent Developments
- Table 126. Mariedalgar Color Cosmetics Basic Information
- Table 127. Mariedalgar Color Cosmetics Product Overview
- Table 128. Mariedalgar Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Mariedalgar Business Overview
- Table 130. Mariedalgar Recent Developments
- Table 131. Lansur Color Cosmetics Basic Information

- Table 132. Lansur Color Cosmetics Product Overview
- Table 133. Lansur Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Lansur Business Overview
- Table 135. Lansur Recent Developments
- Table 136. Maogeping Color Cosmetics Basic Information
- Table 137. Maogeping Color Cosmetics Product Overview
- Table 138. Maogeping Color Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Maogeping Business Overview
- Table 140. Maogeping Recent Developments
- Table 141. Global Color Cosmetics Sales Forecast by Region (2025-2030) & (K Units)
- Table 142. Global Color Cosmetics Market Size Forecast by Region (2025-2030) & (M USD)
- Table 143. North America Color Cosmetics Sales Forecast by Country (2025-2030) & (K Units)
- Table 144. North America Color Cosmetics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 145. Europe Color Cosmetics Sales Forecast by Country (2025-2030) & (K Units)
- Table 146. Europe Color Cosmetics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 147. Asia Pacific Color Cosmetics Sales Forecast by Region (2025-2030) & (K Units)
- Table 148. Asia Pacific Color Cosmetics Market Size Forecast by Region (2025-2030) & (M USD)
- Table 149. South America Color Cosmetics Sales Forecast by Country (2025-2030) & (K Units)
- Table 150. South America Color Cosmetics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 151. Middle East and Africa Color Cosmetics Consumption Forecast by Country (2025-2030) & (Units)
- Table 152. Middle East and Africa Color Cosmetics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 153. Global Color Cosmetics Sales Forecast by Type (2025-2030) & (K Units)
- Table 154. Global Color Cosmetics Market Size Forecast by Type (2025-2030) & (M USD)
- Table 155. Global Color Cosmetics Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 156. Global Color Cosmetics Sales (K Units) Forecast by Application (2025-2030)
- Table 157. Global Color Cosmetics Market Size Forecast by Application (2025-2030) &

(M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Color Cosmetics
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Color Cosmetics Market Size (M USD), 2019-2030
- Figure 5. Global Color Cosmetics Market Size (M USD) (2019-2030)
- Figure 6. Global Color Cosmetics Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Color Cosmetics Market Size by Country (M USD)
- Figure 11. Color Cosmetics Sales Share by Manufacturers in 2023
- Figure 12. Global Color Cosmetics Revenue Share by Manufacturers in 2023
- Figure 13. Color Cosmetics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Color Cosmetics Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Color Cosmetics Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Color Cosmetics Market Share by Type
- Figure 18. Sales Market Share of Color Cosmetics by Type (2019-2024)
- Figure 19. Sales Market Share of Color Cosmetics by Type in 2023
- Figure 20. Market Size Share of Color Cosmetics by Type (2019-2024)
- Figure 21. Market Size Market Share of Color Cosmetics by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Color Cosmetics Market Share by Application
- Figure 24. Global Color Cosmetics Sales Market Share by Application (2019-2024)
- Figure 25. Global Color Cosmetics Sales Market Share by Application in 2023
- Figure 26. Global Color Cosmetics Market Share by Application (2019-2024)
- Figure 27. Global Color Cosmetics Market Share by Application in 2023
- Figure 28. Global Color Cosmetics Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Color Cosmetics Sales Market Share by Region (2019-2024)
- Figure 30. North America Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Color Cosmetics Sales Market Share by Country in 2023

- Figure 32. U.S. Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Color Cosmetics Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Color Cosmetics Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Color Cosmetics Sales Market Share by Country in 2023
- Figure 37. Germany Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Color Cosmetics Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Color Cosmetics Sales Market Share by Region in 2023
- Figure 44. China Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Color Cosmetics Sales and Growth Rate (K Units)
- Figure 50. South America Color Cosmetics Sales Market Share by Country in 2023
- Figure 51. Brazil Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Color Cosmetics Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Color Cosmetics Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Color Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Color Cosmetics Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Color Cosmetics Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Color Cosmetics Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Color Cosmetics Market Share Forecast by Type (2025-2030)

Figure 65. Global Color Cosmetics Sales Forecast by Application (2025-2030)

Figure 66. Global Color Cosmetics Market Share Forecast by Application (2025-2030)

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