

Global Collagen Drinks and Supplements Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G00EB1FEABC8EN.html>

Date: March 2026

Pages: 141

Price: US\$ 3,200.00 (Single User License)

ID: G00EB1FEABC8EN

Abstracts

Collagen drinks and supplements are a category of ingestible nutritional products designed to replenish collagen in the body, primarily to improve skin elasticity, slow down aging, promote joint and bone health, and support muscle recovery. These products typically contain hydrolyzed collagen peptides, which are easily absorbed by the body and are sourced from bovine, porcine, or marine origins. Available in various forms?such as ready-to-drink beverages, liquid concentrates, powders, tablets, and capsules?collagen supplements cater to diverse consumer preferences. With the global rise of the ?beauty-from-within? trend, collagen drinks and supplements have expanded from premium beauty users to broader demographics, supporting needs in beauty, sports nutrition, and healthy aging. They now represent a fast-growing and innovative segment of the global nutraceuticals market.

The global Collagen Drinks and Supplements market size was estimated at USD 350.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Collagen Drinks and Supplements market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Collagen Drinks and Supplements market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Collagen Drinks and Supplements market.

Global Collagen Drinks and Supplements Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BlueTriton Brands

Suntory

Bottled Science

Dose & Co

Clorox Company

Shiseido Company

Refix Drinks

Protein2o

DrinkJen

Market Segmentation (by Type)

Marine Collagen Water
Bovine Collagen Water
Porcine Collagen Water
Vegan Collagen Boosters

Market Segmentation (by Application)

Supermarket
Convenience Store
Grocery store
Online Retailer
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Collagen Drinks and Supplements Market
Overview of the regional outlook of the Collagen Drinks and Supplements Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Collagen Drinks and Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Collagen Drinks and Supplements, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Collagen Drinks and Supplements
- 1.2 Key Market Segments
 - 1.2.1 Collagen Drinks and Supplements Segment by Type
 - 1.2.2 Collagen Drinks and Supplements Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 COLLAGEN DRINKS AND SUPPLEMENTS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Collagen Drinks and Supplements Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Collagen Drinks and Supplements Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 COLLAGEN DRINKS AND SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Collagen Drinks and Supplements Product Life Cycle
- 3.3 Global Collagen Drinks and Supplements Sales by Manufacturers (2020-2025)
- 3.4 Global Collagen Drinks and Supplements Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Collagen Drinks and Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Collagen Drinks and Supplements Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Collagen Drinks and Supplements Market Competitive Situation and Trends
 - 3.8.1 Collagen Drinks and Supplements Market Concentration Rate

3.8.2 Global 5 and 10 Largest Collagen Drinks and Supplements Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 COLLAGEN DRINKS AND SUPPLEMENTS INDUSTRY CHAIN ANALYSIS

4.1 Collagen Drinks and Supplements Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COLLAGEN DRINKS AND SUPPLEMENTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Collagen Drinks and Supplements Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Collagen Drinks and Supplements Market

5.7 ESG Ratings of Leading Companies

6 COLLAGEN DRINKS AND SUPPLEMENTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Collagen Drinks and Supplements Sales Market Share by Type (2020-2025)

6.3 Global Collagen Drinks and Supplements Market Size by Type (2020-2025)

6.4 Global Collagen Drinks and Supplements Price by Type (2020-2025)

7 COLLAGEN DRINKS AND SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Collagen Drinks and Supplements Market Sales by Application (2020-2025)
- 7.3 Global Collagen Drinks and Supplements Market Size (M USD) by Application (2020-2025)
- 7.4 Global Collagen Drinks and Supplements Sales Growth Rate by Application (2020-2025)

8 COLLAGEN DRINKS AND SUPPLEMENTS MARKET SALES BY REGION

- 8.1 Global Collagen Drinks and Supplements Sales by Region
 - 8.1.1 Global Collagen Drinks and Supplements Sales by Region
 - 8.1.2 Global Collagen Drinks and Supplements Sales Market Share by Region
- 8.2 Global Collagen Drinks and Supplements Market Size by Region
 - 8.2.1 Global Collagen Drinks and Supplements Market Size by Region
 - 8.2.2 Global Collagen Drinks and Supplements Market Size by Region
- 8.3 North America
 - 8.3.1 North America Collagen Drinks and Supplements Sales by Country
 - 8.3.2 North America Collagen Drinks and Supplements Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Collagen Drinks and Supplements Sales by Country
 - 8.4.2 Europe Collagen Drinks and Supplements Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Collagen Drinks and Supplements Sales by Region
 - 8.5.2 Asia Pacific Collagen Drinks and Supplements Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Collagen Drinks and Supplements Sales by Country
 - 8.6.2 South America Collagen Drinks and Supplements Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Collagen Drinks and Supplements Sales by Region
 - 8.7.2 Middle East and Africa Collagen Drinks and Supplements Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 COLLAGEN DRINKS AND SUPPLEMENTS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Collagen Drinks and Supplements by Region(2020-2025)
- 9.2 Global Collagen Drinks and Supplements Revenue Market Share by Region (2020-2025)
- 9.3 Global Collagen Drinks and Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Collagen Drinks and Supplements Production
 - 9.4.1 North America Collagen Drinks and Supplements Production Growth Rate (2020-2025)
 - 9.4.2 North America Collagen Drinks and Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Collagen Drinks and Supplements Production
 - 9.5.1 Europe Collagen Drinks and Supplements Production Growth Rate (2020-2025)
 - 9.5.2 Europe Collagen Drinks and Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Collagen Drinks and Supplements Production (2020-2025)
 - 9.6.1 Japan Collagen Drinks and Supplements Production Growth Rate (2020-2025)
 - 9.6.2 Japan Collagen Drinks and Supplements Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Collagen Drinks and Supplements Production (2020-2025)

- 9.7.1 China Collagen Drinks and Supplements Production Growth Rate (2020-2025)
- 9.7.2 China Collagen Drinks and Supplements Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 BlueTriton Brands

- 10.1.1 BlueTriton Brands Basic Information
- 10.1.2 BlueTriton Brands Collagen Drinks and Supplements Product Overview
- 10.1.3 BlueTriton Brands Collagen Drinks and Supplements Product Market Performance
- 10.1.4 BlueTriton Brands Business Overview
- 10.1.5 BlueTriton Brands SWOT Analysis
- 10.1.6 BlueTriton Brands Recent Developments

10.2 Suntory

- 10.2.1 Suntory Basic Information
- 10.2.2 Suntory Collagen Drinks and Supplements Product Overview
- 10.2.3 Suntory Collagen Drinks and Supplements Product Market Performance
- 10.2.4 Suntory Business Overview
- 10.2.5 Suntory SWOT Analysis
- 10.2.6 Suntory Recent Developments

10.3 Bottled Science

- 10.3.1 Bottled Science Basic Information
- 10.3.2 Bottled Science Collagen Drinks and Supplements Product Overview
- 10.3.3 Bottled Science Collagen Drinks and Supplements Product Market Performance
- 10.3.4 Bottled Science Business Overview
- 10.3.5 Bottled Science SWOT Analysis
- 10.3.6 Bottled Science Recent Developments

10.4 Dose and Co

- 10.4.1 Dose and Co Basic Information
- 10.4.2 Dose and Co Collagen Drinks and Supplements Product Overview
- 10.4.3 Dose and Co Collagen Drinks and Supplements Product Market Performance
- 10.4.4 Dose and Co Business Overview
- 10.4.5 Dose and Co Recent Developments

10.5 Clorox Company

- 10.5.1 Clorox Company Basic Information
- 10.5.2 Clorox Company Collagen Drinks and Supplements Product Overview
- 10.5.3 Clorox Company Collagen Drinks and Supplements Product Market

Performance

- 10.5.4 Clorox Company Business Overview
- 10.5.5 Clorox Company Recent Developments

10.6 Shiseido Company

- 10.6.1 Shiseido Company Basic Information
- 10.6.2 Shiseido Company Collagen Drinks and Supplements Product Overview
- 10.6.3 Shiseido Company Collagen Drinks and Supplements Product Market

Performance

- 10.6.4 Shiseido Company Business Overview
- 10.6.5 Shiseido Company Recent Developments

10.7 Refix Drinks

- 10.7.1 Refix Drinks Basic Information
- 10.7.2 Refix Drinks Collagen Drinks and Supplements Product Overview
- 10.7.3 Refix Drinks Collagen Drinks and Supplements Product Market Performance
- 10.7.4 Refix Drinks Business Overview
- 10.7.5 Refix Drinks Recent Developments

10.8 Protein2o

- 10.8.1 Protein2o Basic Information
- 10.8.2 Protein2o Collagen Drinks and Supplements Product Overview
- 10.8.3 Protein2o Collagen Drinks and Supplements Product Market Performance
- 10.8.4 Protein2o Business Overview
- 10.8.5 Protein2o Recent Developments

10.9 DrinkJen

- 10.9.1 DrinkJen Basic Information
- 10.9.2 DrinkJen Collagen Drinks and Supplements Product Overview
- 10.9.3 DrinkJen Collagen Drinks and Supplements Product Market Performance
- 10.9.4 DrinkJen Business Overview
- 10.9.5 DrinkJen Recent Developments

11 COLLAGEN DRINKS AND SUPPLEMENTS MARKET FORECAST BY REGION

11.1 Global Collagen Drinks and Supplements Market Size Forecast

11.2 Global Collagen Drinks and Supplements Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Collagen Drinks and Supplements Market Size Forecast by Country
- 11.2.3 Asia Pacific Collagen Drinks and Supplements Market Size Forecast by Region
- 11.2.4 South America Collagen Drinks and Supplements Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Collagen Drinks and Supplements

by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Collagen Drinks and Supplements Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Collagen Drinks and Supplements by Type (2026-2035)

12.1.2 Global Collagen Drinks and Supplements Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Collagen Drinks and Supplements by Type (2026-2035)

12.2 Global Collagen Drinks and Supplements Market Forecast by Application (2026-2035)

12.2.1 Global Collagen Drinks and Supplements Sales (K MT) Forecast by Application

12.2.2 Global Collagen Drinks and Supplements Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Collagen Drinks and Supplements Market Size by Type (M USD)

Table 4. Global Collagen Drinks and Supplements Market Size by Application

Table 5. Collagen Drinks and Supplements Market Size Comparison by Region (M USD)

Table 6. Global Collagen Drinks and Supplements Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Collagen Drinks and Supplements Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Collagen Drinks and Supplements Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Collagen Drinks and Supplements Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Collagen Drinks and Supplements as of 2025)

Table 11. Global Market Collagen Drinks and Supplements Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Collagen Drinks and Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Collagen Drinks and Supplements Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Collagen Drinks and Supplements Sales by Type (K MT)

Table 27. Global Collagen Drinks and Supplements Market Size by Type (M USD)

Table 28. Global Collagen Drinks and Supplements Sales (K MT) by Type (2020-2025)

Table 29. Global Collagen Drinks and Supplements Sales Market Share by Type (2020-2025)

Table 30. Global Collagen Drinks and Supplements Market Size (M USD) by Type (2020-2025)

Table 31. Global Collagen Drinks and Supplements Market Share by Type (2020-2025)

Table 32. Global Collagen Drinks and Supplements Price (USD/KG) by Type (2020-2025)

Table 33. Global Collagen Drinks and Supplements Sales (K MT) by Application

Table 34. Global Collagen Drinks and Supplements Market Size by Application

Table 35. Global Collagen Drinks and Supplements Sales by Application (2020-2025) & (K MT)

Table 36. Global Collagen Drinks and Supplements Sales Market Share by Application (2020-2025)

Table 37. Global Collagen Drinks and Supplements Market Size by Application (2020-2025) & (M USD)

Table 38. Global Collagen Drinks and Supplements Market Share by Application (2020-2025)

Table 39. Global Collagen Drinks and Supplements Sales Growth Rate by Application (2020-2025)

Table 40. Global Collagen Drinks and Supplements Sales by Region (2020-2025) & (K MT)

Table 41. Global Collagen Drinks and Supplements Sales Market Share by Region (2020-2025)

Table 42. Global Collagen Drinks and Supplements Market Size by Region (2020-2025) & (M USD)

Table 43. Global Collagen Drinks and Supplements Market Size by Region (2020-2025)

Table 44. North America Collagen Drinks and Supplements Sales by Country (2020-2025) & (K MT)

Table 45. North America Collagen Drinks and Supplements Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Collagen Drinks and Supplements Sales by Country (2020-2025) & (K MT)

Table 47. Europe Collagen Drinks and Supplements Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Collagen Drinks and Supplements Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Collagen Drinks and Supplements Market Size by Region

(2020-2025) & (M USD)

Table 50. South America Collagen Drinks and Supplements Sales by Country

(2020-2025) & (K MT)

Table 51. South America Collagen Drinks and Supplements Market Size by Country

(2020-2025) & (M USD)

Table 52. Middle East and Africa Collagen Drinks and Supplements Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa Collagen Drinks and Supplements Market Size by

Region (2020-2025) & (M USD)

Table 54. Global Collagen Drinks and Supplements Production (K MT) by

Region(2020-2025)

Table 55. Global Collagen Drinks and Supplements Revenue (US\$ Million) by Region

(2020-2025)

Table 56. Global Collagen Drinks and Supplements Revenue Market Share by Region

(2020-2025)

Table 57. Global Collagen Drinks and Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Collagen Drinks and Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Collagen Drinks and Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Collagen Drinks and Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Collagen Drinks and Supplements Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. BlueTriton Brands Basic Information

Table 63. BlueTriton Brands Collagen Drinks and Supplements Product Overview

Table 64. BlueTriton Brands Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. BlueTriton Brands Business Overview

Table 66. BlueTriton Brands SWOT Analysis

Table 67. BlueTriton Brands Recent Developments

Table 68. Suntory Basic Information

Table 69. Suntory Collagen Drinks and Supplements Product Overview

Table 70. Suntory Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Suntory Business Overview

Table 72. Suntory SWOT Analysis

Table 73. Suntory Recent Developments

- Table 74. Bottled Science Basic Information
- Table 75. Bottled Science Collagen Drinks and Supplements Product Overview
- Table 76. Bottled Science Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Bottled Science Business Overview
- Table 78. Bottled Science SWOT Analysis
- Table 79. Bottled Science Recent Developments
- Table 80. Dose and Co Basic Information
- Table 81. Dose and Co Collagen Drinks and Supplements Product Overview
- Table 82. Dose and Co Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Dose and Co Business Overview
- Table 84. Dose and Co Recent Developments
- Table 85. Clorox Company Basic Information
- Table 86. Clorox Company Collagen Drinks and Supplements Product Overview
- Table 87. Clorox Company Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Clorox Company Business Overview
- Table 89. Clorox Company Recent Developments
- Table 90. Shiseido Company Basic Information
- Table 91. Shiseido Company Collagen Drinks and Supplements Product Overview
- Table 92. Shiseido Company Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Shiseido Company Business Overview
- Table 94. Shiseido Company Recent Developments
- Table 95. Refix Drinks Basic Information
- Table 96. Refix Drinks Collagen Drinks and Supplements Product Overview
- Table 97. Refix Drinks Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Refix Drinks Business Overview
- Table 99. Refix Drinks Recent Developments
- Table 100. Protein2o Basic Information
- Table 101. Protein2o Collagen Drinks and Supplements Product Overview
- Table 102. Protein2o Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Protein2o Business Overview
- Table 104. Protein2o Recent Developments
- Table 105. DrinkJen Basic Information
- Table 106. DrinkJen Collagen Drinks and Supplements Product Overview

Table 107. DrinkJen Collagen Drinks and Supplements Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. DrinkJen Business Overview

Table 109. DrinkJen Recent Developments

Table 110. Global Collagen Drinks and Supplements Sales Forecast by Region (2026-2035) & (K MT)

Table 111. Global Collagen Drinks and Supplements Market Size Forecast by Region (2026-2035) & (M USD)

Table 112. North America Collagen Drinks and Supplements Sales Forecast by Country (2026-2035) & (K MT)

Table 113. North America Collagen Drinks and Supplements Market Size Forecast by Country (2026-2035) & (M USD)

Table 114. Europe Collagen Drinks and Supplements Sales Forecast by Country (2026-2035) & (K MT)

Table 115. Europe Collagen Drinks and Supplements Market Size Forecast by Country (2026-2035) & (M USD)

Table 116. Asia Pacific Collagen Drinks and Supplements Sales Forecast by Region (2026-2035) & (K MT)

Table 117. Asia Pacific Collagen Drinks and Supplements Market Size Forecast by Region (2026-2035) & (M USD)

Table 118. South America Collagen Drinks and Supplements Sales Forecast by Country (2026-2035) & (K MT)

Table 119. South America Collagen Drinks and Supplements Market Size Forecast by Country (2026-2035) & (M USD)

Table 120. Middle East and Africa Collagen Drinks and Supplements Sales Forecast by Country (2026-2035) & (Units)

Table 121. Middle East and Africa Collagen Drinks and Supplements Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Global Collagen Drinks and Supplements Sales Forecast by Type (2026-2035) & (K MT)

Table 123. Global Collagen Drinks and Supplements Market Size Forecast by Type (2026-2035) & (M USD)

Table 124. Global Collagen Drinks and Supplements Price Forecast by Type (2026-2035) & (USD/KG)

Table 125. Global Collagen Drinks and Supplements Sales (K MT) Forecast by Application (2026-2035)

Table 126. Global Collagen Drinks and Supplements Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Collagen Drinks and Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Collagen Drinks and Supplements Market Size (M USD), 2025-2035
- Figure 5. Global Collagen Drinks and Supplements Market Size (M USD) (2020-2035)
- Figure 6. Global Collagen Drinks and Supplements Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Collagen Drinks and Supplements Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Collagen Drinks and Supplements Product Life Cycle
- Figure 13. Collagen Drinks and Supplements Sales Share by Manufacturers in 2025
- Figure 14. Global Collagen Drinks and Supplements Revenue Share by Manufacturers in 2025
- Figure 15. Collagen Drinks and Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Collagen Drinks and Supplements Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Collagen Drinks and Supplements Revenue in 2025
- Figure 18. Industry Chain Map of Collagen Drinks and Supplements
- Figure 19. Global Collagen Drinks and Supplements Market PEST Analysis
- Figure 20. Global Collagen Drinks and Supplements Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Collagen Drinks and Supplements Market Share by Type
- Figure 27. Sales Market Share of Collagen Drinks and Supplements by Type (2020-2025)
- Figure 28. Sales Market Share of Collagen Drinks and Supplements by Type in 2025
- Figure 29. Market Share of Collagen Drinks and Supplements by Type (2020-2025)

- Figure 30. Market Share of Collagen Drinks and Supplements by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Collagen Drinks and Supplements Market Share by Application
- Figure 33. Global Collagen Drinks and Supplements Sales Market Share by Application (2020-2025)
- Figure 34. Global Collagen Drinks and Supplements Sales Market Share by Application in 2025
- Figure 35. Global Collagen Drinks and Supplements Market Share by Application (2020-2025)
- Figure 36. Global Collagen Drinks and Supplements Market Share by Application in 2025
- Figure 37. Global Collagen Drinks and Supplements Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Collagen Drinks and Supplements Sales Market Share by Region (2020-2025)
- Figure 39. Global Collagen Drinks and Supplements Market Size by Region (2020-2025)
- Figure 40. North America Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Collagen Drinks and Supplements Sales Market Share by Country in 2024
- Figure 43. North America Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Collagen Drinks and Supplements Market Size by Country in 2024
- Figure 45. U.S. Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Collagen Drinks and Supplements Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Collagen Drinks and Supplements Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Collagen Drinks and Supplements Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Collagen Drinks and Supplements Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Collagen Drinks and Supplements Sales Market Share by Country in 2024

Figure 53. Europe Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Collagen Drinks and Supplements Market Size by Country in 2024

Figure 55. Germany Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Collagen Drinks and Supplements Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Collagen Drinks and Supplements Sales Market Share by Region in 2024

Figure 67. Asia Pacific Collagen Drinks and Supplements Market Size by Region in 2024

Figure 68. China Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Collagen Drinks and Supplements Sales and Growth Rate (K MT)

Figure 79. South America Collagen Drinks and Supplements Sales Market Share by Country in 2024

Figure 80. South America Collagen Drinks and Supplements Market Size and Growth Rate (M USD)

Figure 81. South America Collagen Drinks and Supplements Market Size by Country in 2024

Figure 82. Brazil Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Collagen Drinks and Supplements Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Collagen Drinks and Supplements Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Collagen Drinks and Supplements Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Collagen Drinks and Supplements Market Size by Region in 2024

Figure 92. Saudi Arabia Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Collagen Drinks and Supplements Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Collagen Drinks and Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Collagen Drinks and Supplements Production Market Share by Region (2020-2025)

Figure 103. North America Collagen Drinks and Supplements Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Collagen Drinks and Supplements Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Collagen Drinks and Supplements Production (K MT) Growth Rate (2020-2025)

Figure 106. China Collagen Drinks and Supplements Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Collagen Drinks and Supplements Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Collagen Drinks and Supplements Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Collagen Drinks and Supplements Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Collagen Drinks and Supplements Market Share Forecast by Type (2026-2035)

Figure 111. Global Collagen Drinks and Supplements Sales Forecast by Application (2026-2035)

Figure 112. Global Collagen Drinks and Supplements Market Share Forecast by Application (2026-2035)

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