

Global Cold Ironing Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Cold Ironing, also known as shore power or shore-to-ship power, is a process where ships at berth shut down their auxiliary engines and connect to the local electrical grid for power. This reduces emissions, noise pollution, and fuel consumption, making it an environmentally friendly practice. The market for Cold Ironing is positioned at the intersection of the maritime industry and sustainability initiatives, with a focus on reducing carbon footprints and complying with stringent environmental regulations.

The current market size for Cold Ironing in 2023 stands at approximately USD 120 million. This market is projected to grow at a Compound Annual Growth Rate (CAGR) of 8.75% from 2024 to 2032. Key growth drivers for this market include increasing environmental regulations mandating emission reductions in ports, rising awareness about the environmental impact of maritime activities, and the growing adoption of sustainable practices by shipping companies to enhance their corporate social responsibility profiles.

One prominent trend in the Cold Ironing market is the global push towards decarbonization in the maritime sector. Countries and ports worldwide are implementing regulations to limit emissions from ships, driving the demand for Cold Ironing solutions. For example, the European Union's Alternative Fuels Infrastructure Directive requires member states to develop infrastructure for shore-side electricity supply in maritime ports. This trend is directly impacting the market by creating opportunities for Cold Ironing infrastructure providers.

Another trend is the increasing collaboration between port authorities, energy providers,

and shipping companies to establish Cold Ironing facilities. For instance, the Port of Los Angeles has partnered with utility companies to offer shore power to container ships, reducing emissions in one of the busiest ports in the world. Such collaborations not only drive market growth but also promote sustainable practices across the maritime industry.

Regional market distribution shows that leading markets for Cold Ironing include Europe, North America, and Asia Pacific. Europe dominates the market due to stringent environmental regulations and proactive initiatives to reduce emissions from ships. North America follows closely, with ports in the United States and Canada investing in Cold Ironing infrastructure to comply with regulatory requirements. In Asia Pacific, countries like China and Japan are witnessing a surge in Cold Ironing adoption as part of their efforts to combat air pollution and meet sustainability goals.

However, the Cold Ironing market faces challenges such as high initial infrastructure costs, lack of standardization in shore power systems, and limited availability of compatible vessels. For example, retrofitting existing ships to connect to shore power can be costly, deterring some shipping companies from adopting Cold Ironing. Overcoming these challenges will require industry stakeholders to collaborate on developing cost-effective solutions, promoting standardization, and incentivizing shipowners to invest in Cold Ironing technology.

In conclusion, the Cold Ironing market is poised for significant growth driven by environmental regulations, industry collaborations, and the global shift towards sustainable maritime practices. By addressing key challenges and capitalizing on emerging trends, stakeholders can unlock opportunities for market expansion and contribute to a greener future for the shipping industry.

This report provides a deep insight into the global Cold Ironing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cold Ironing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cold Ironing market in any manner.

Global Cold Ironing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hitachi Energy

ABB Group

ESL Power Systems

Inc

HG Shore Power

W?rtsil?

RXHK

PowerCon

GE Vernova

Comeca Group

Cavotec SA

SHORE LINK

Schneider Electric

SmartPlug Systems

Siemens

Blueday Technology

Market Segmentation (by Type)

High Voltage Cold Ironing

Low Voltage Cold Ironing

Market Segmentation (by Application)

Commercial

Military

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cold Ironing Market

Overview of the regional outlook of the Cold Ironing Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cold Ironing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cold Ironing
- 1.2 Key Market Segments
 - 1.2.1 Cold Ironing Segment by Type
 - 1.2.2 Cold Ironing Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 COLD IRONING MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region
- 2.4 Macroeconomic Analysis

3 COLD IRONING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cold Ironing Revenue Market Share by Company (2019-2024)
- 3.2 Cold Ironing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Cold Ironing Market Size Sites, Area Served, Product Type
- 3.4 Cold Ironing Market Competitive Situation and Trends
 - 3.4.1 Cold Ironing Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Cold Ironing Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 COLD IRONING VALUE CHAIN ANALYSIS

- 4.1 Cold Ironing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COLD IRONING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 COLD IRONING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cold Ironing Market Size Market Share by Type (2019-2024)
- 6.3 Global Cold Ironing Market Size Growth Rate by Type (2019-2024)

7 COLD IRONING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cold Ironing Market Size (M USD) by Application (2019-2024)
- 7.3 Global Cold Ironing Market Size Growth Rate by Application (2019-2024)

8 COLD IRONING MARKET SEGMENTATION BY REGION

- 8.1 Global Cold Ironing Market Size by Region
 - 8.1.1 Global Cold Ironing Market Size by Region
 - 8.1.2 Global Cold Ironing Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cold Ironing Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cold Ironing Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Cold Ironing Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cold Ironing Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cold Ironing Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Hitachi Energy

9.1.1 Hitachi Energy Cold Ironing Basic Information

9.1.2 Hitachi Energy Cold Ironing Product Overview

9.1.3 Hitachi Energy Cold Ironing Product Market Performance

9.1.4 Hitachi Energy Cold Ironing SWOT Analysis

9.1.5 Hitachi Energy Business Overview

9.1.6 Hitachi Energy Recent Developments

9.2 ABB Group

9.2.1 ABB Group Cold Ironing Basic Information

9.2.2 ABB Group Cold Ironing Product Overview

9.2.3 ABB Group Cold Ironing Product Market Performance

9.2.4 ABB Group Cold Ironing SWOT Analysis

9.2.5 ABB Group Business Overview

9.2.6 ABB Group Recent Developments

9.3 ESL Power Systems

9.3.1 ESL Power Systems Cold Ironing Basic Information

- 9.3.2 ESL Power Systems Cold Ironing Product Overview
- 9.3.3 ESL Power Systems Cold Ironing Product Market Performance
- 9.3.4 ESL Power Systems Cold Ironing SWOT Analysis
- 9.3.5 ESL Power Systems Business Overview
- 9.3.6 ESL Power Systems Recent Developments

9.4 Inc

- 9.4.1 Inc Cold Ironing Basic Information
- 9.4.2 Inc Cold Ironing Product Overview
- 9.4.3 Inc Cold Ironing Product Market Performance
- 9.4.4 Inc Business Overview
- 9.4.5 Inc Recent Developments

9.5 HG Shore Power

- 9.5.1 HG Shore Power Cold Ironing Basic Information
- 9.5.2 HG Shore Power Cold Ironing Product Overview
- 9.5.3 HG Shore Power Cold Ironing Product Market Performance
- 9.5.4 HG Shore Power Business Overview
- 9.5.5 HG Shore Power Recent Developments

9.6 W?rtsil?

- 9.6.1 W?rtsil? Cold Ironing Basic Information
- 9.6.2 W?rtsil? Cold Ironing Product Overview
- 9.6.3 W?rtsil? Cold Ironing Product Market Performance
- 9.6.4 W?rtsil? Business Overview
- 9.6.5 W?rtsil? Recent Developments

9.7 RXHK

- 9.7.1 RXHK Cold Ironing Basic Information
- 9.7.2 RXHK Cold Ironing Product Overview
- 9.7.3 RXHK Cold Ironing Product Market Performance
- 9.7.4 RXHK Business Overview
- 9.7.5 RXHK Recent Developments

9.8 PowerCon

- 9.8.1 PowerCon Cold Ironing Basic Information
- 9.8.2 PowerCon Cold Ironing Product Overview
- 9.8.3 PowerCon Cold Ironing Product Market Performance
- 9.8.4 PowerCon Business Overview
- 9.8.5 PowerCon Recent Developments

9.9 GE Vernova

- 9.9.1 GE Vernova Cold Ironing Basic Information
- 9.9.2 GE Vernova Cold Ironing Product Overview
- 9.9.3 GE Vernova Cold Ironing Product Market Performance

- 9.9.4 GE Vernova Business Overview
- 9.9.5 GE Vernova Recent Developments
- 9.10 Comeca Group
 - 9.10.1 Comeca Group Cold Ironing Basic Information
 - 9.10.2 Comeca Group Cold Ironing Product Overview
 - 9.10.3 Comeca Group Cold Ironing Product Market Performance
 - 9.10.4 Comeca Group Business Overview
 - 9.10.5 Comeca Group Recent Developments
- 9.11 Cavotec SA
 - 9.11.1 Cavotec SA Cold Ironing Basic Information
 - 9.11.2 Cavotec SA Cold Ironing Product Overview
 - 9.11.3 Cavotec SA Cold Ironing Product Market Performance
 - 9.11.4 Cavotec SA Business Overview
 - 9.11.5 Cavotec SA Recent Developments
- 9.12 SHORE LINK
 - 9.12.1 SHORE LINK Cold Ironing Basic Information
 - 9.12.2 SHORE LINK Cold Ironing Product Overview
 - 9.12.3 SHORE LINK Cold Ironing Product Market Performance
 - 9.12.4 SHORE LINK Business Overview
 - 9.12.5 SHORE LINK Recent Developments
- 9.13 Schneider Electric
 - 9.13.1 Schneider Electric Cold Ironing Basic Information
 - 9.13.2 Schneider Electric Cold Ironing Product Overview
 - 9.13.3 Schneider Electric Cold Ironing Product Market Performance
 - 9.13.4 Schneider Electric Business Overview
 - 9.13.5 Schneider Electric Recent Developments
- 9.14 SmartPlug Systems
 - 9.14.1 SmartPlug Systems Cold Ironing Basic Information
 - 9.14.2 SmartPlug Systems Cold Ironing Product Overview
 - 9.14.3 SmartPlug Systems Cold Ironing Product Market Performance
 - 9.14.4 SmartPlug Systems Business Overview
 - 9.14.5 SmartPlug Systems Recent Developments
- 9.15 Siemens
 - 9.15.1 Siemens Cold Ironing Basic Information
 - 9.15.2 Siemens Cold Ironing Product Overview
 - 9.15.3 Siemens Cold Ironing Product Market Performance
 - 9.15.4 Siemens Business Overview
 - 9.15.5 Siemens Recent Developments
- 9.16 Blueday Technology

- 9.16.1 Blueday Technology Cold Ironing Basic Information
- 9.16.2 Blueday Technology Cold Ironing Product Overview
- 9.16.3 Blueday Technology Cold Ironing Product Market Performance
- 9.16.4 Blueday Technology Business Overview
- 9.16.5 Blueday Technology Recent Developments

10 COLD IRONING REGIONAL MARKET FORECAST

- 10.1 Global Cold Ironing Market Size Forecast
- 10.2 Global Cold Ironing Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Cold Ironing Market Size Forecast by Country
 - 10.2.3 Asia Pacific Cold Ironing Market Size Forecast by Region
 - 10.2.4 South America Cold Ironing Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Cold Ironing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Cold Ironing Market Forecast by Type (2025-2032)
- 11.2 Global Cold Ironing Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

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