

Global Cold-Brew Coffee Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Cold brewing, also called cold water extraction or cold pressing, is the process of steeping coffee grounds in water at cool temperatures for an extended period. Coarse-ground beans are soaked in water for a prolonged period of time, usually 12 hours or more. The water is normally kept at room temperature, but chilled water is also used.

The Global Cold-Brew Coffee Market Size was estimated at USD 758.30 million in 2023 and is projected to reach USD 2186.18 million by 2029, exhibiting a CAGR of 19.30% during the forecast period.

This report provides a deep insight into the global Cold-Brew Coffee market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cold-Brew Coffee Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cold-Brew Coffee market in any manner.

Global Cold-Brew Coffee Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lucky Jack

High Brew

Califia Farms

Wandering Bear Coffee

La Colombe

Nestl?

Red Thread Good

Stumptown

Caveman

Villa Myriam

Grady's

Seaworth Coffee Co

Slingshot Coffee Co

Sandows

KonaRed

SToK

Groundwork

Secret Squirrel

1degreeC

ZoZozial

Mighty Monk

Starbucks

STATION

Julius Meinl

Market Segmentation (by Type)

Original Coffee

Flavored Coffee

Market Segmentation (by Application)

Comprehensive Supermarket

Community Supermarket

Online Sales

Convenience Store

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cold-Brew Coffee Market

Overview of the regional outlook of the Cold-Brew Coffee Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cold-Brew Coffee Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cold-Brew Coffee
- 1.2 Key Market Segments
 - 1.2.1 Cold-Brew Coffee Segment by Type
 - 1.2.2 Cold-Brew Coffee Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 COLD-BREW COFFEE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Cold-Brew Coffee Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Cold-Brew Coffee Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 COLD-BREW COFFEE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cold-Brew Coffee Sales by Manufacturers (2019-2024)
- 3.2 Global Cold-Brew Coffee Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Cold-Brew Coffee Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Cold-Brew Coffee Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Cold-Brew Coffee Sales Sites, Area Served, Product Type
- 3.6 Cold-Brew Coffee Market Competitive Situation and Trends
 - 3.6.1 Cold-Brew Coffee Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Cold-Brew Coffee Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 COLD-BREW COFFEE INDUSTRY CHAIN ANALYSIS

- 4.1 Cold-Brew Coffee Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COLD-BREW COFFEE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 COLD-BREW COFFEE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cold-Brew Coffee Sales Market Share by Type (2019-2024)
- 6.3 Global Cold-Brew Coffee Market Size Market Share by Type (2019-2024)
- 6.4 Global Cold-Brew Coffee Price by Type (2019-2024)

7 COLD-BREW COFFEE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cold-Brew Coffee Market Sales by Application (2019-2024)
- 7.3 Global Cold-Brew Coffee Market Size (M USD) by Application (2019-2024)
- 7.4 Global Cold-Brew Coffee Sales Growth Rate by Application (2019-2024)

8 COLD-BREW COFFEE MARKET SEGMENTATION BY REGION

- 8.1 Global Cold-Brew Coffee Sales by Region
 - 8.1.1 Global Cold-Brew Coffee Sales by Region
 - 8.1.2 Global Cold-Brew Coffee Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cold-Brew Coffee Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cold-Brew Coffee Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Cold-Brew Coffee Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Cold-Brew Coffee Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Cold-Brew Coffee Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Lucky Jack
 - 9.1.1 Lucky Jack Cold-Brew Coffee Basic Information
 - 9.1.2 Lucky Jack Cold-Brew Coffee Product Overview
 - 9.1.3 Lucky Jack Cold-Brew Coffee Product Market Performance
 - 9.1.4 Lucky Jack Business Overview
 - 9.1.5 Lucky Jack Cold-Brew Coffee SWOT Analysis
 - 9.1.6 Lucky Jack Recent Developments
- 9.2 High Brew

- 9.2.1 High Brew Cold-Brew Coffee Basic Information
- 9.2.2 High Brew Cold-Brew Coffee Product Overview
- 9.2.3 High Brew Cold-Brew Coffee Product Market Performance
- 9.2.4 High Brew Business Overview
- 9.2.5 High Brew Cold-Brew Coffee SWOT Analysis
- 9.2.6 High Brew Recent Developments
- 9.3 Califia Farms
 - 9.3.1 Califia Farms Cold-Brew Coffee Basic Information
 - 9.3.2 Califia Farms Cold-Brew Coffee Product Overview
 - 9.3.3 Califia Farms Cold-Brew Coffee Product Market Performance
 - 9.3.4 Califia Farms Cold-Brew Coffee SWOT Analysis
 - 9.3.5 Califia Farms Business Overview
 - 9.3.6 Califia Farms Recent Developments
- 9.4 Wandering Bear Coffee
 - 9.4.1 Wandering Bear Coffee Cold-Brew Coffee Basic Information
 - 9.4.2 Wandering Bear Coffee Cold-Brew Coffee Product Overview
 - 9.4.3 Wandering Bear Coffee Cold-Brew Coffee Product Market Performance
 - 9.4.4 Wandering Bear Coffee Business Overview
 - 9.4.5 Wandering Bear Coffee Recent Developments
- 9.5 La Colombe
 - 9.5.1 La Colombe Cold-Brew Coffee Basic Information
 - 9.5.2 La Colombe Cold-Brew Coffee Product Overview
 - 9.5.3 La Colombe Cold-Brew Coffee Product Market Performance
 - 9.5.4 La Colombe Business Overview
 - 9.5.5 La Colombe Recent Developments
- 9.6 Nestl?
 - 9.6.1 Nestl? Cold-Brew Coffee Basic Information
 - 9.6.2 Nestl? Cold-Brew Coffee Product Overview
 - 9.6.3 Nestl? Cold-Brew Coffee Product Market Performance
 - 9.6.4 Nestl? Business Overview
 - 9.6.5 Nestl? Recent Developments
- 9.7 Red Thread Good
 - 9.7.1 Red Thread Good Cold-Brew Coffee Basic Information
 - 9.7.2 Red Thread Good Cold-Brew Coffee Product Overview
 - 9.7.3 Red Thread Good Cold-Brew Coffee Product Market Performance
 - 9.7.4 Red Thread Good Business Overview
 - 9.7.5 Red Thread Good Recent Developments
- 9.8 Stumptown
 - 9.8.1 Stumptown Cold-Brew Coffee Basic Information

- 9.8.2 Stumptown Cold-Brew Coffee Product Overview
- 9.8.3 Stumptown Cold-Brew Coffee Product Market Performance
- 9.8.4 Stumptown Business Overview
- 9.8.5 Stumptown Recent Developments
- 9.9 Caveman
 - 9.9.1 Caveman Cold-Brew Coffee Basic Information
 - 9.9.2 Caveman Cold-Brew Coffee Product Overview
 - 9.9.3 Caveman Cold-Brew Coffee Product Market Performance
 - 9.9.4 Caveman Business Overview
 - 9.9.5 Caveman Recent Developments
- 9.10 Villa Myriam
 - 9.10.1 Villa Myriam Cold-Brew Coffee Basic Information
 - 9.10.2 Villa Myriam Cold-Brew Coffee Product Overview
 - 9.10.3 Villa Myriam Cold-Brew Coffee Product Market Performance
 - 9.10.4 Villa Myriam Business Overview
 - 9.10.5 Villa Myriam Recent Developments
- 9.11 Grady's
 - 9.11.1 Grady's Cold-Brew Coffee Basic Information
 - 9.11.2 Grady's Cold-Brew Coffee Product Overview
 - 9.11.3 Grady's Cold-Brew Coffee Product Market Performance
 - 9.11.4 Grady's Business Overview
 - 9.11.5 Grady's Recent Developments
- 9.12 Seaworth Coffee Co
 - 9.12.1 Seaworth Coffee Co Cold-Brew Coffee Basic Information
 - 9.12.2 Seaworth Coffee Co Cold-Brew Coffee Product Overview
 - 9.12.3 Seaworth Coffee Co Cold-Brew Coffee Product Market Performance
 - 9.12.4 Seaworth Coffee Co Business Overview
 - 9.12.5 Seaworth Coffee Co Recent Developments
- 9.13 Slingshot Coffee Co
 - 9.13.1 Slingshot Coffee Co Cold-Brew Coffee Basic Information
 - 9.13.2 Slingshot Coffee Co Cold-Brew Coffee Product Overview
 - 9.13.3 Slingshot Coffee Co Cold-Brew Coffee Product Market Performance
 - 9.13.4 Slingshot Coffee Co Business Overview
 - 9.13.5 Slingshot Coffee Co Recent Developments
- 9.14 Sandows
 - 9.14.1 Sandows Cold-Brew Coffee Basic Information
 - 9.14.2 Sandows Cold-Brew Coffee Product Overview
 - 9.14.3 Sandows Cold-Brew Coffee Product Market Performance
 - 9.14.4 Sandows Business Overview

- 9.14.5 Sandows Recent Developments
- 9.15 KonaRed
 - 9.15.1 KonaRed Cold-Brew Coffee Basic Information
 - 9.15.2 KonaRed Cold-Brew Coffee Product Overview
 - 9.15.3 KonaRed Cold-Brew Coffee Product Market Performance
 - 9.15.4 KonaRed Business Overview
 - 9.15.5 KonaRed Recent Developments
- 9.16 SToK
 - 9.16.1 SToK Cold-Brew Coffee Basic Information
 - 9.16.2 SToK Cold-Brew Coffee Product Overview
 - 9.16.3 SToK Cold-Brew Coffee Product Market Performance
 - 9.16.4 SToK Business Overview
 - 9.16.5 SToK Recent Developments
- 9.17 Groundwork
 - 9.17.1 Groundwork Cold-Brew Coffee Basic Information
 - 9.17.2 Groundwork Cold-Brew Coffee Product Overview
 - 9.17.3 Groundwork Cold-Brew Coffee Product Market Performance
 - 9.17.4 Groundwork Business Overview
 - 9.17.5 Groundwork Recent Developments
- 9.18 Secret Squirrel
 - 9.18.1 Secret Squirrel Cold-Brew Coffee Basic Information
 - 9.18.2 Secret Squirrel Cold-Brew Coffee Product Overview
 - 9.18.3 Secret Squirrel Cold-Brew Coffee Product Market Performance
 - 9.18.4 Secret Squirrel Business Overview
 - 9.18.5 Secret Squirrel Recent Developments
- 9.19 1degreeC
 - 9.19.1 1degreeC Cold-Brew Coffee Basic Information
 - 9.19.2 1degreeC Cold-Brew Coffee Product Overview
 - 9.19.3 1degreeC Cold-Brew Coffee Product Market Performance
 - 9.19.4 1degreeC Business Overview
 - 9.19.5 1degreeC Recent Developments
- 9.20 ZoZozial
 - 9.20.1 ZoZozial Cold-Brew Coffee Basic Information
 - 9.20.2 ZoZozial Cold-Brew Coffee Product Overview
 - 9.20.3 ZoZozial Cold-Brew Coffee Product Market Performance
 - 9.20.4 ZoZozial Business Overview
 - 9.20.5 ZoZozial Recent Developments
- 9.21 Mighty Monk
 - 9.21.1 Mighty Monk Cold-Brew Coffee Basic Information

- 9.21.2 Mighty Monk Cold-Brew Coffee Product Overview
- 9.21.3 Mighty Monk Cold-Brew Coffee Product Market Performance
- 9.21.4 Mighty Monk Business Overview
- 9.21.5 Mighty Monk Recent Developments
- 9.22 Starbucks
 - 9.22.1 Starbucks Cold-Brew Coffee Basic Information
 - 9.22.2 Starbucks Cold-Brew Coffee Product Overview
 - 9.22.3 Starbucks Cold-Brew Coffee Product Market Performance
 - 9.22.4 Starbucks Business Overview
 - 9.22.5 Starbucks Recent Developments
- 9.23 STATION
 - 9.23.1 STATION Cold-Brew Coffee Basic Information
 - 9.23.2 STATION Cold-Brew Coffee Product Overview
 - 9.23.3 STATION Cold-Brew Coffee Product Market Performance
 - 9.23.4 STATION Business Overview
 - 9.23.5 STATION Recent Developments
- 9.24 Julius Meinl
 - 9.24.1 Julius Meinl Cold-Brew Coffee Basic Information
 - 9.24.2 Julius Meinl Cold-Brew Coffee Product Overview
 - 9.24.3 Julius Meinl Cold-Brew Coffee Product Market Performance
 - 9.24.4 Julius Meinl Business Overview
 - 9.24.5 Julius Meinl Recent Developments

10 COLD-BREW COFFEE MARKET FORECAST BY REGION

- 10.1 Global Cold-Brew Coffee Market Size Forecast
- 10.2 Global Cold-Brew Coffee Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Cold-Brew Coffee Market Size Forecast by Country
 - 10.2.3 Asia Pacific Cold-Brew Coffee Market Size Forecast by Region
 - 10.2.4 South America Cold-Brew Coffee Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Cold-Brew Coffee by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Cold-Brew Coffee Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Cold-Brew Coffee by Type (2025-2030)
 - 11.1.2 Global Cold-Brew Coffee Market Size Forecast by Type (2025-2030)

- 11.1.3 Global Forecasted Price of Cold-Brew Coffee by Type (2025-2030)
- 11.2 Global Cold-Brew Coffee Market Forecast by Application (2025-2030)
 - 11.2.1 Global Cold-Brew Coffee Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Cold-Brew Coffee Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Cold-Brew Coffee Market Size Comparison by Region (M USD)
- Table 5. Global Cold-Brew Coffee Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Cold-Brew Coffee Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Cold-Brew Coffee Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Cold-Brew Coffee Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cold-Brew Coffee as of 2022)
- Table 10. Global Market Cold-Brew Coffee Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Cold-Brew Coffee Sales Sites and Area Served
- Table 12. Manufacturers Cold-Brew Coffee Product Type
- Table 13. Global Cold-Brew Coffee Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Cold-Brew Coffee
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Cold-Brew Coffee Market Challenges
- Table 22. Global Cold-Brew Coffee Sales by Type (Kilotons)
- Table 23. Global Cold-Brew Coffee Market Size by Type (M USD)
- Table 24. Global Cold-Brew Coffee Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Cold-Brew Coffee Sales Market Share by Type (2019-2024)
- Table 26. Global Cold-Brew Coffee Market Size (M USD) by Type (2019-2024)
- Table 27. Global Cold-Brew Coffee Market Size Share by Type (2019-2024)
- Table 28. Global Cold-Brew Coffee Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Cold-Brew Coffee Sales (Kilotons) by Application
- Table 30. Global Cold-Brew Coffee Market Size by Application
- Table 31. Global Cold-Brew Coffee Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Cold-Brew Coffee Sales Market Share by Application (2019-2024)

- Table 33. Global Cold-Brew Coffee Sales by Application (2019-2024) & (M USD)
- Table 34. Global Cold-Brew Coffee Market Share by Application (2019-2024)
- Table 35. Global Cold-Brew Coffee Sales Growth Rate by Application (2019-2024)
- Table 36. Global Cold-Brew Coffee Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Cold-Brew Coffee Sales Market Share by Region (2019-2024)
- Table 38. North America Cold-Brew Coffee Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Cold-Brew Coffee Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Cold-Brew Coffee Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Cold-Brew Coffee Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Cold-Brew Coffee Sales by Region (2019-2024) & (Kilotons)
- Table 43. Lucky Jack Cold-Brew Coffee Basic Information
- Table 44. Lucky Jack Cold-Brew Coffee Product Overview
- Table 45. Lucky Jack Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Lucky Jack Business Overview
- Table 47. Lucky Jack Cold-Brew Coffee SWOT Analysis
- Table 48. Lucky Jack Recent Developments
- Table 49. High Brew Cold-Brew Coffee Basic Information
- Table 50. High Brew Cold-Brew Coffee Product Overview
- Table 51. High Brew Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. High Brew Business Overview
- Table 53. High Brew Cold-Brew Coffee SWOT Analysis
- Table 54. High Brew Recent Developments
- Table 55. Califia Farms Cold-Brew Coffee Basic Information
- Table 56. Califia Farms Cold-Brew Coffee Product Overview
- Table 57. Califia Farms Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Califia Farms Cold-Brew Coffee SWOT Analysis
- Table 59. Califia Farms Business Overview
- Table 60. Califia Farms Recent Developments
- Table 61. Wandering Bear Coffee Cold-Brew Coffee Basic Information
- Table 62. Wandering Bear Coffee Cold-Brew Coffee Product Overview
- Table 63. Wandering Bear Coffee Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Wandering Bear Coffee Business Overview
- Table 65. Wandering Bear Coffee Recent Developments
- Table 66. La Colombe Cold-Brew Coffee Basic Information

- Table 67. La Colombe Cold-Brew Coffee Product Overview
- Table 68. La Colombe Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. La Colombe Business Overview
- Table 70. La Colombe Recent Developments
- Table 71. Nestl? Cold-Brew Coffee Basic Information
- Table 72. Nestl? Cold-Brew Coffee Product Overview
- Table 73. Nestl? Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Nestl? Business Overview
- Table 75. Nestl? Recent Developments
- Table 76. Red Thread Good Cold-Brew Coffee Basic Information
- Table 77. Red Thread Good Cold-Brew Coffee Product Overview
- Table 78. Red Thread Good Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Red Thread Good Business Overview
- Table 80. Red Thread Good Recent Developments
- Table 81. Stumptown Cold-Brew Coffee Basic Information
- Table 82. Stumptown Cold-Brew Coffee Product Overview
- Table 83. Stumptown Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Stumptown Business Overview
- Table 85. Stumptown Recent Developments
- Table 86. Caveman Cold-Brew Coffee Basic Information
- Table 87. Caveman Cold-Brew Coffee Product Overview
- Table 88. Caveman Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Caveman Business Overview
- Table 90. Caveman Recent Developments
- Table 91. Villa Myriam Cold-Brew Coffee Basic Information
- Table 92. Villa Myriam Cold-Brew Coffee Product Overview
- Table 93. Villa Myriam Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Villa Myriam Business Overview
- Table 95. Villa Myriam Recent Developments
- Table 96. Grady's Cold-Brew Coffee Basic Information
- Table 97. Grady's Cold-Brew Coffee Product Overview
- Table 98. Grady's Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Grady's Business Overview

Table 100. Grady's Recent Developments

Table 101. Seaworth Coffee Co Cold-Brew Coffee Basic Information

Table 102. Seaworth Coffee Co Cold-Brew Coffee Product Overview

Table 103. Seaworth Coffee Co Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Seaworth Coffee Co Business Overview

Table 105. Seaworth Coffee Co Recent Developments

Table 106. Slingshot Coffee Co Cold-Brew Coffee Basic Information

Table 107. Slingshot Coffee Co Cold-Brew Coffee Product Overview

Table 108. Slingshot Coffee Co Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Slingshot Coffee Co Business Overview

Table 110. Slingshot Coffee Co Recent Developments

Table 111. Sandows Cold-Brew Coffee Basic Information

Table 112. Sandows Cold-Brew Coffee Product Overview

Table 113. Sandows Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Sandows Business Overview

Table 115. Sandows Recent Developments

Table 116. KonaRed Cold-Brew Coffee Basic Information

Table 117. KonaRed Cold-Brew Coffee Product Overview

Table 118. KonaRed Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. KonaRed Business Overview

Table 120. KonaRed Recent Developments

Table 121. SToK Cold-Brew Coffee Basic Information

Table 122. SToK Cold-Brew Coffee Product Overview

Table 123. SToK Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. SToK Business Overview

Table 125. SToK Recent Developments

Table 126. Groundwork Cold-Brew Coffee Basic Information

Table 127. Groundwork Cold-Brew Coffee Product Overview

Table 128. Groundwork Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Groundwork Business Overview

Table 130. Groundwork Recent Developments

Table 131. Secret Squirrel Cold-Brew Coffee Basic Information

- Table 132. Secret Squirrel Cold-Brew Coffee Product Overview
- Table 133. Secret Squirrel Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. Secret Squirrel Business Overview
- Table 135. Secret Squirrel Recent Developments
- Table 136. 1degreeC Cold-Brew Coffee Basic Information
- Table 137. 1degreeC Cold-Brew Coffee Product Overview
- Table 138. 1degreeC Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. 1degreeC Business Overview
- Table 140. 1degreeC Recent Developments
- Table 141. ZoZozial Cold-Brew Coffee Basic Information
- Table 142. ZoZozial Cold-Brew Coffee Product Overview
- Table 143. ZoZozial Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. ZoZozial Business Overview
- Table 145. ZoZozial Recent Developments
- Table 146. Mighty Monk Cold-Brew Coffee Basic Information
- Table 147. Mighty Monk Cold-Brew Coffee Product Overview
- Table 148. Mighty Monk Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 149. Mighty Monk Business Overview
- Table 150. Mighty Monk Recent Developments
- Table 151. Starbucks Cold-Brew Coffee Basic Information
- Table 152. Starbucks Cold-Brew Coffee Product Overview
- Table 153. Starbucks Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 154. Starbucks Business Overview
- Table 155. Starbucks Recent Developments
- Table 156. STATION Cold-Brew Coffee Basic Information
- Table 157. STATION Cold-Brew Coffee Product Overview
- Table 158. STATION Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 159. STATION Business Overview
- Table 160. STATION Recent Developments
- Table 161. Julius Meinl Cold-Brew Coffee Basic Information
- Table 162. Julius Meinl Cold-Brew Coffee Product Overview
- Table 163. Julius Meinl Cold-Brew Coffee Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 164. Julius Meinl Business Overview
- Table 165. Julius Meinl Recent Developments
- Table 166. Global Cold-Brew Coffee Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 167. Global Cold-Brew Coffee Market Size Forecast by Region (2025-2030) & (M USD)
- Table 168. North America Cold-Brew Coffee Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 169. North America Cold-Brew Coffee Market Size Forecast by Country (2025-2030) & (M USD)
- Table 170. Europe Cold-Brew Coffee Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 171. Europe Cold-Brew Coffee Market Size Forecast by Country (2025-2030) & (M USD)
- Table 172. Asia Pacific Cold-Brew Coffee Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 173. Asia Pacific Cold-Brew Coffee Market Size Forecast by Region (2025-2030) & (M USD)
- Table 174. South America Cold-Brew Coffee Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 175. South America Cold-Brew Coffee Market Size Forecast by Country (2025-2030) & (M USD)
- Table 176. Middle East and Africa Cold-Brew Coffee Consumption Forecast by Country (2025-2030) & (Units)
- Table 177. Middle East and Africa Cold-Brew Coffee Market Size Forecast by Country (2025-2030) & (M USD)
- Table 178. Global Cold-Brew Coffee Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 179. Global Cold-Brew Coffee Market Size Forecast by Type (2025-2030) & (M USD)
- Table 180. Global Cold-Brew Coffee Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 181. Global Cold-Brew Coffee Sales (Kilotons) Forecast by Application (2025-2030)
- Table 182. Global Cold-Brew Coffee Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cold-Brew Coffee
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cold-Brew Coffee Market Size (M USD), 2019-2030
- Figure 5. Global Cold-Brew Coffee Market Size (M USD) (2019-2030)
- Figure 6. Global Cold-Brew Coffee Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cold-Brew Coffee Market Size by Country (M USD)
- Figure 11. Cold-Brew Coffee Sales Share by Manufacturers in 2023
- Figure 12. Global Cold-Brew Coffee Revenue Share by Manufacturers in 2023
- Figure 13. Cold-Brew Coffee Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Cold-Brew Coffee Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Cold-Brew Coffee Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Cold-Brew Coffee Market Share by Type
- Figure 18. Sales Market Share of Cold-Brew Coffee by Type (2019-2024)
- Figure 19. Sales Market Share of Cold-Brew Coffee by Type in 2023
- Figure 20. Market Size Share of Cold-Brew Coffee by Type (2019-2024)
- Figure 21. Market Size Market Share of Cold-Brew Coffee by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Cold-Brew Coffee Market Share by Application
- Figure 24. Global Cold-Brew Coffee Sales Market Share by Application (2019-2024)
- Figure 25. Global Cold-Brew Coffee Sales Market Share by Application in 2023
- Figure 26. Global Cold-Brew Coffee Market Share by Application (2019-2024)
- Figure 27. Global Cold-Brew Coffee Market Share by Application in 2023
- Figure 28. Global Cold-Brew Coffee Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Cold-Brew Coffee Sales Market Share by Region (2019-2024)
- Figure 30. North America Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Cold-Brew Coffee Sales Market Share by Country in 2023

- Figure 32. U.S. Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Cold-Brew Coffee Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Cold-Brew Coffee Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Cold-Brew Coffee Sales Market Share by Country in 2023
- Figure 37. Germany Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Cold-Brew Coffee Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Cold-Brew Coffee Sales Market Share by Region in 2023
- Figure 44. China Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Cold-Brew Coffee Sales and Growth Rate (Kilotons)
- Figure 50. South America Cold-Brew Coffee Sales Market Share by Country in 2023
- Figure 51. Brazil Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Cold-Brew Coffee Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Cold-Brew Coffee Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Cold-Brew Coffee Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Cold-Brew Coffee Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Cold-Brew Coffee Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Cold-Brew Coffee Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Cold-Brew Coffee Market Share Forecast by Type (2025-2030)

Figure 65. Global Cold-Brew Coffee Sales Forecast by Application (2025-2030)

Figure 66. Global Cold-Brew Coffee Market Share Forecast by Application (2025-2030)

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