

# Global Coil Coatings Market Research Report 2024(Status and Outlook)

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# **Abstracts**

# Report Overview:

Coil Coating is a high performance liquid coating applied to metal strip. It contains base material, Cross linking agent, pigment filled agent, additives and volatile component. Generally, it can be divided into primer coat, back paint and top coat.

The Global Coil Coatings Market Size was estimated at USD 6738.12 million in 2023 and is projected to reach USD 8774.79 million by 2029, exhibiting a CAGR of 4.50% during the forecast period.

This report provides a deep insight into the global Coil Coatings market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Coil Coatings Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,



consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Coil Coatings market in any manner.

Global Coil Coatings Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

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Key Company	
AkzoNobel	
PPG Industries	
Valspar	
NIPSEA Group	
Beckers	
KCC	
Actega(Altana)	
Axalta	
Dura Coat Products	
Daikin	
Titan Coating	
KelCoatings	
Srisol	



Unicheminc		
Shanghai Huayi Fine Chemical		
Henkel		
Market Segmentation (by Type)		
Polyester Coil Coating		
Polyvinylidene Fluoride (PVDF) Coil Coating		
Polyurethane (PU) Coil Coating		
Plastisol Coil Coating		
Others		
Market Segmentation (by Application)		
Building		
Transport		
Appliance		
Others		
Geographic Segmentation		
North America (USA, Canada, Mexico)		
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)		
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)		
South America (Brazil, Argentina, Columbia, Rest of South America)		



The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

# Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Coil Coatings Market

Overview of the regional outlook of the Coil Coatings Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly



Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

# Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.



# Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Coil Coatings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.



Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Coil Coatings
- 1.2 Key Market Segments
  - 1.2.1 Coil Coatings Segment by Type
  - 1.2.2 Coil Coatings Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# **2 COIL COATINGS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Coil Coatings Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Coil Coatings Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 COIL COATINGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Coil Coatings Sales by Manufacturers (2019-2024)
- 3.2 Global Coil Coatings Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Coil Coatings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Coil Coatings Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Coil Coatings Sales Sites, Area Served, Product Type
- 3.6 Coil Coatings Market Competitive Situation and Trends
  - 3.6.1 Coil Coatings Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Coil Coatings Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

#### **4 COIL COATINGS INDUSTRY CHAIN ANALYSIS**

- 4.1 Coil Coatings Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF COIL COATINGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 COIL COATINGS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Coil Coatings Sales Market Share by Type (2019-2024)
- 6.3 Global Coil Coatings Market Size Market Share by Type (2019-2024)
- 6.4 Global Coil Coatings Price by Type (2019-2024)

#### 7 COIL COATINGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Coil Coatings Market Sales by Application (2019-2024)
- 7.3 Global Coil Coatings Market Size (M USD) by Application (2019-2024)
- 7.4 Global Coil Coatings Sales Growth Rate by Application (2019-2024)

#### **8 COIL COATINGS MARKET SEGMENTATION BY REGION**

- 8.1 Global Coil Coatings Sales by Region
  - 8.1.1 Global Coil Coatings Sales by Region
  - 8.1.2 Global Coil Coatings Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Coil Coatings Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Coil Coatings Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Coil Coatings Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Coil Coatings Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Coil Coatings Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 AkzoNobel
  - 9.1.1 AkzoNobel Coil Coatings Basic Information
  - 9.1.2 AkzoNobel Coil Coatings Product Overview
  - 9.1.3 AkzoNobel Coil Coatings Product Market Performance
  - 9.1.4 AkzoNobel Business Overview
  - 9.1.5 AkzoNobel Coil Coatings SWOT Analysis
  - 9.1.6 AkzoNobel Recent Developments
- 9.2 PPG Industries
  - 9.2.1 PPG Industries Coil Coatings Basic Information



- 9.2.2 PPG Industries Coil Coatings Product Overview
- 9.2.3 PPG Industries Coil Coatings Product Market Performance
- 9.2.4 PPG Industries Business Overview
- 9.2.5 PPG Industries Coil Coatings SWOT Analysis
- 9.2.6 PPG Industries Recent Developments
- 9.3 Valspar
  - 9.3.1 Valspar Coil Coatings Basic Information
  - 9.3.2 Valspar Coil Coatings Product Overview
  - 9.3.3 Valspar Coil Coatings Product Market Performance
  - 9.3.4 Valspar Coil Coatings SWOT Analysis
  - 9.3.5 Valspar Business Overview
  - 9.3.6 Valspar Recent Developments
- 9.4 NIPSEA Group
  - 9.4.1 NIPSEA Group Coil Coatings Basic Information
  - 9.4.2 NIPSEA Group Coil Coatings Product Overview
  - 9.4.3 NIPSEA Group Coil Coatings Product Market Performance
  - 9.4.4 NIPSEA Group Business Overview
  - 9.4.5 NIPSEA Group Recent Developments
- 9.5 Beckers
  - 9.5.1 Beckers Coil Coatings Basic Information
  - 9.5.2 Beckers Coil Coatings Product Overview
  - 9.5.3 Beckers Coil Coatings Product Market Performance
  - 9.5.4 Beckers Business Overview
  - 9.5.5 Beckers Recent Developments
- 9.6 KCC
  - 9.6.1 KCC Coil Coatings Basic Information
  - 9.6.2 KCC Coil Coatings Product Overview
  - 9.6.3 KCC Coil Coatings Product Market Performance
  - 9.6.4 KCC Business Overview
  - 9.6.5 KCC Recent Developments
- 9.7 Actega(Altana)
  - 9.7.1 Actega(Altana) Coil Coatings Basic Information
  - 9.7.2 Actega(Altana) Coil Coatings Product Overview
  - 9.7.3 Actega(Altana) Coil Coatings Product Market Performance
  - 9.7.4 Actega(Altana) Business Overview
  - 9.7.5 Actega(Altana) Recent Developments
- 9.8 Axalta
- 9.8.1 Axalta Coil Coatings Basic Information
- 9.8.2 Axalta Coil Coatings Product Overview



- 9.8.3 Axalta Coil Coatings Product Market Performance
- 9.8.4 Axalta Business Overview
- 9.8.5 Axalta Recent Developments
- 9.9 Dura Coat Products
  - 9.9.1 Dura Coat Products Coil Coatings Basic Information
  - 9.9.2 Dura Coat Products Coil Coatings Product Overview
  - 9.9.3 Dura Coat Products Coil Coatings Product Market Performance
  - 9.9.4 Dura Coat Products Business Overview
  - 9.9.5 Dura Coat Products Recent Developments
- 9.10 Daikin
  - 9.10.1 Daikin Coil Coatings Basic Information
  - 9.10.2 Daikin Coil Coatings Product Overview
  - 9.10.3 Daikin Coil Coatings Product Market Performance
  - 9.10.4 Daikin Business Overview
  - 9.10.5 Daikin Recent Developments
- 9.11 Titan Coating
  - 9.11.1 Titan Coating Coil Coatings Basic Information
  - 9.11.2 Titan Coating Coil Coatings Product Overview
  - 9.11.3 Titan Coating Coil Coatings Product Market Performance
  - 9.11.4 Titan Coating Business Overview
  - 9.11.5 Titan Coating Recent Developments
- 9.12 KelCoatings
  - 9.12.1 KelCoatings Coil Coatings Basic Information
  - 9.12.2 KelCoatings Coil Coatings Product Overview
  - 9.12.3 KelCoatings Coil Coatings Product Market Performance
  - 9.12.4 KelCoatings Business Overview
  - 9.12.5 KelCoatings Recent Developments
- 9.13 Srisol
  - 9.13.1 Srisol Coil Coatings Basic Information
  - 9.13.2 Srisol Coil Coatings Product Overview
  - 9.13.3 Srisol Coil Coatings Product Market Performance
  - 9.13.4 Srisol Business Overview
  - 9.13.5 Srisol Recent Developments
- 9.14 Unicheminc
  - 9.14.1 Unicheminc Coil Coatings Basic Information
  - 9.14.2 Unicheminc Coil Coatings Product Overview
  - 9.14.3 Unicheminc Coil Coatings Product Market Performance
  - 9.14.4 Unicheminc Business Overview
  - 9.14.5 Unicheminc Recent Developments



- 9.15 Shanghai Huayi Fine Chemical
  - 9.15.1 Shanghai Huayi Fine Chemical Coil Coatings Basic Information
  - 9.15.2 Shanghai Huayi Fine Chemical Coil Coatings Product Overview
  - 9.15.3 Shanghai Huayi Fine Chemical Coil Coatings Product Market Performance
  - 9.15.4 Shanghai Huayi Fine Chemical Business Overview
  - 9.15.5 Shanghai Huayi Fine Chemical Recent Developments
- 9.16 Henkel
  - 9.16.1 Henkel Coil Coatings Basic Information
  - 9.16.2 Henkel Coil Coatings Product Overview
  - 9.16.3 Henkel Coil Coatings Product Market Performance
  - 9.16.4 Henkel Business Overview
  - 9.16.5 Henkel Recent Developments

#### 10 COIL COATINGS MARKET FORECAST BY REGION

- 10.1 Global Coil Coatings Market Size Forecast
- 10.2 Global Coil Coatings Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Coil Coatings Market Size Forecast by Country
  - 10.2.3 Asia Pacific Coil Coatings Market Size Forecast by Region
  - 10.2.4 South America Coil Coatings Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Coil Coatings by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Coil Coatings Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Coil Coatings by Type (2025-2030)
  - 11.1.2 Global Coil Coatings Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Coil Coatings by Type (2025-2030)
- 11.2 Global Coil Coatings Market Forecast by Application (2025-2030)
  - 11.2.1 Global Coil Coatings Sales (Kilotons) Forecast by Application
- 11.2.2 Global Coil Coatings Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Coil Coatings Market Size Comparison by Region (M USD)
- Table 5. Global Coil Coatings Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Coil Coatings Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Coil Coatings Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Coil Coatings Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Coil Coatings as of 2022)
- Table 10. Global Market Coil Coatings Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Coil Coatings Sales Sites and Area Served
- Table 12. Manufacturers Coil Coatings Product Type
- Table 13. Global Coil Coatings Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Coil Coatings
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Coil Coatings Market Challenges
- Table 22. Global Coil Coatings Sales by Type (Kilotons)
- Table 23. Global Coil Coatings Market Size by Type (M USD)
- Table 24. Global Coil Coatings Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Coil Coatings Sales Market Share by Type (2019-2024)
- Table 26. Global Coil Coatings Market Size (M USD) by Type (2019-2024)
- Table 27. Global Coil Coatings Market Size Share by Type (2019-2024)
- Table 28. Global Coil Coatings Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Coil Coatings Sales (Kilotons) by Application
- Table 30. Global Coil Coatings Market Size by Application
- Table 31. Global Coil Coatings Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Coil Coatings Sales Market Share by Application (2019-2024)



- Table 33. Global Coil Coatings Sales by Application (2019-2024) & (M USD)
- Table 34. Global Coil Coatings Market Share by Application (2019-2024)
- Table 35. Global Coil Coatings Sales Growth Rate by Application (2019-2024)
- Table 36. Global Coil Coatings Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Coil Coatings Sales Market Share by Region (2019-2024)
- Table 38. North America Coil Coatings Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Coil Coatings Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Coil Coatings Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Coil Coatings Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Coil Coatings Sales by Region (2019-2024) & (Kilotons)
- Table 43. AkzoNobel Coil Coatings Basic Information
- Table 44. AkzoNobel Coil Coatings Product Overview
- Table 45. AkzoNobel Coil Coatings Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 46. AkzoNobel Business Overview
- Table 47. AkzoNobel Coil Coatings SWOT Analysis
- Table 48. AkzoNobel Recent Developments
- Table 49. PPG Industries Coil Coatings Basic Information
- Table 50. PPG Industries Coil Coatings Product Overview
- Table 51. PPG Industries Coil Coatings Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 52. PPG Industries Business Overview
- Table 53. PPG Industries Coil Coatings SWOT Analysis
- Table 54. PPG Industries Recent Developments
- Table 55. Valspar Coil Coatings Basic Information
- Table 56. Valspar Coil Coatings Product Overview
- Table 57. Valspar Coil Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton)
- and Gross Margin (2019-2024)
- Table 58. Valspar Coil Coatings SWOT Analysis
- Table 59. Valspar Business Overview
- Table 60. Valspar Recent Developments
- Table 61. NIPSEA Group Coil Coatings Basic Information
- Table 62. NIPSEA Group Coil Coatings Product Overview
- Table 63. NIPSEA Group Coil Coatings Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 64. NIPSEA Group Business Overview
- Table 65. NIPSEA Group Recent Developments
- Table 66. Beckers Coil Coatings Basic Information



Table 67. Beckers Coil Coatings Product Overview

Table 68. Beckers Coil Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 69. Beckers Business Overview

Table 70. Beckers Recent Developments

Table 71. KCC Coil Coatings Basic Information

Table 72. KCC Coil Coatings Product Overview

Table 73. KCC Coil Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

Gross Margin (2019-2024)

Table 74. KCC Business Overview

Table 75. KCC Recent Developments

Table 76. Actega(Altana) Coil Coatings Basic Information

Table 77. Actega(Altana) Coil Coatings Product Overview

Table 78. Actega(Altana) Coil Coatings Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 79. Actega(Altana) Business Overview

Table 80. Actega(Altana) Recent Developments

Table 81. Axalta Coil Coatings Basic Information

Table 82. Axalta Coil Coatings Product Overview

Table 83. Axalta Coil Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 84. Axalta Business Overview

Table 85. Axalta Recent Developments

Table 86. Dura Coat Products Coil Coatings Basic Information

Table 87. Dura Coat Products Coil Coatings Product Overview

Table 88. Dura Coat Products Coil Coatings Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 89. Dura Coat Products Business Overview

Table 90. Dura Coat Products Recent Developments

Table 91. Daikin Coil Coatings Basic Information

Table 92. Daikin Coil Coatings Product Overview

Table 93. Daikin Coil Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 94. Daikin Business Overview

Table 95. Daikin Recent Developments

Table 96. Titan Coating Coil Coatings Basic Information

Table 97. Titan Coating Coil Coatings Product Overview

Table 98. Titan Coating Coil Coatings Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)



- Table 99. Titan Coating Business Overview
- Table 100. Titan Coating Recent Developments
- Table 101. KelCoatings Coil Coatings Basic Information
- Table 102. KelCoatings Coil Coatings Product Overview
- Table 103. KelCoatings Coil Coatings Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 104. KelCoatings Business Overview
- Table 105. KelCoatings Recent Developments
- Table 106. Srisol Coil Coatings Basic Information
- Table 107. Srisol Coil Coatings Product Overview
- Table 108. Srisol Coil Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton)
- and Gross Margin (2019-2024)
- Table 109. Srisol Business Overview
- Table 110. Srisol Recent Developments
- Table 111. Unicheminc Coil Coatings Basic Information
- Table 112. Unicheminc Coil Coatings Product Overview
- Table 113. Unicheminc Coil Coatings Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Unicheminc Business Overview
- Table 115. Unicheminc Recent Developments
- Table 116. Shanghai Huayi Fine Chemical Coil Coatings Basic Information
- Table 117. Shanghai Huayi Fine Chemical Coil Coatings Product Overview
- Table 118. Shanghai Huayi Fine Chemical Coil Coatings Sales (Kilotons), Revenue (M.
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Shanghai Huayi Fine Chemical Business Overview
- Table 120. Shanghai Huayi Fine Chemical Recent Developments
- Table 121. Henkel Coil Coatings Basic Information
- Table 122. Henkel Coil Coatings Product Overview
- Table 123. Henkel Coil Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton)
- and Gross Margin (2019-2024)
- Table 124. Henkel Business Overview
- Table 125. Henkel Recent Developments
- Table 126. Global Coil Coatings Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 127. Global Coil Coatings Market Size Forecast by Region (2025-2030) & (M USD)
- Table 128. North America Coil Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 129. North America Coil Coatings Market Size Forecast by Country (2025-2030) & (M USD)



- Table 130. Europe Coil Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 131. Europe Coil Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 132. Asia Pacific Coil Coatings Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 133. Asia Pacific Coil Coatings Market Size Forecast by Region (2025-2030) & (M USD)
- Table 134. South America Coil Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 135. South America Coil Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 136. Middle East and Africa Coil Coatings Consumption Forecast by Country (2025-2030) & (Units)
- Table 137. Middle East and Africa Coil Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 138. Global Coil Coatings Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 139. Global Coil Coatings Market Size Forecast by Type (2025-2030) & (M USD)
- Table 140. Global Coil Coatings Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 141. Global Coil Coatings Sales (Kilotons) Forecast by Application (2025-2030)
- Table 142. Global Coil Coatings Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Product Picture of Coil Coatings
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Coil Coatings Market Size (M USD), 2019-2030
- Figure 5. Global Coil Coatings Market Size (M USD) (2019-2030)
- Figure 6. Global Coil Coatings Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Coil Coatings Market Size by Country (M USD)
- Figure 11. Coil Coatings Sales Share by Manufacturers in 2023
- Figure 12. Global Coil Coatings Revenue Share by Manufacturers in 2023
- Figure 13. Coil Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Coil Coatings Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Coil Coatings Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Coil Coatings Market Share by Type
- Figure 18. Sales Market Share of Coil Coatings by Type (2019-2024)
- Figure 19. Sales Market Share of Coil Coatings by Type in 2023
- Figure 20. Market Size Share of Coil Coatings by Type (2019-2024)
- Figure 21. Market Size Market Share of Coil Coatings by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Coil Coatings Market Share by Application
- Figure 24. Global Coil Coatings Sales Market Share by Application (2019-2024)
- Figure 25. Global Coil Coatings Sales Market Share by Application in 2023
- Figure 26. Global Coil Coatings Market Share by Application (2019-2024)
- Figure 27. Global Coil Coatings Market Share by Application in 2023
- Figure 28. Global Coil Coatings Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Coil Coatings Sales Market Share by Region (2019-2024)
- Figure 30. North America Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Coil Coatings Sales Market Share by Country in 2023



- Figure 32. U.S. Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Coil Coatings Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Coil Coatings Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Coil Coatings Sales Market Share by Country in 2023
- Figure 37. Germany Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Coil Coatings Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Coil Coatings Sales Market Share by Region in 2023
- Figure 44. China Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Coil Coatings Sales and Growth Rate (Kilotons)
- Figure 50. South America Coil Coatings Sales Market Share by Country in 2023
- Figure 51. Brazil Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Coil Coatings Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Coil Coatings Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Coil Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Coil Coatings Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Coil Coatings Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Coil Coatings Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Coil Coatings Market Share Forecast by Type (2025-2030)
- Figure 65. Global Coil Coatings Sales Forecast by Application (2025-2030)
- Figure 66. Global Coil Coatings Market Share Forecast by Application (2025-2030)



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