

Global Cognitive Security Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Cognitive security applies artificial intelligence techniques along with machine learning to uncover new patterns. It analyzes security-related structured and unstructured data to understand, reason, and learn about constantly evolving threats as well as build security instincts and expertise for analysts at a faster scale and with high accuracy.

The global Cognitive Security market size was estimated at USD 3588.80 million in 2023 and is projected to reach USD 19367.57 million by 2032, exhibiting a CAGR of 20.60% during the forecast period.

North America Cognitive Security market size was estimated at USD 1294.53 million in 2023, at a CAGR of 17.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Cognitive Security market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cognitive Security Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cognitive Security market in any manner.

Global Cognitive Security Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IBM

Intel

Symantec

Dell

Cisco

Check Point Software Technologies

Broadcom

Google

Sift Science

Feedzai

SparkCognition

Cybraics

Demisto

XTN

ThreatMetrix

LogRhythm

High-Tech Bridge

Deep Instinct

DarkTrace

Cylance

McAfee

Market Segmentation (by Type)

Physical Security

Cyber Security

Network Security

Cloud Security

Application Security

Endpoint Security

Market Segmentation (by Application)

BFSI

Healthcare

Retail

ICT

Government

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cognitive Security Market

Overview of the regional outlook of the Cognitive Security Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cognitive Security Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cognitive Security, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cognitive Security
- 1.2 Key Market Segments
 - 1.2.1 Cognitive Security Segment by Type
 - 1.2.2 Cognitive Security Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 COGNITIVE SECURITY MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 COGNITIVE SECURITY MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cognitive Security Revenue Market Share by Company (2019-2024)
- 3.2 Cognitive Security Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Cognitive Security Market Size Sites, Area Served, Product Type
- 3.4 Cognitive Security Market Competitive Situation and Trends
 - 3.4.1 Cognitive Security Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Cognitive Security Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 COGNITIVE SECURITY VALUE CHAIN ANALYSIS

- 4.1 Cognitive Security Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COGNITIVE SECURITY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 COGNITIVE SECURITY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cognitive Security Market Size Market Share by Type (2019-2024)
- 6.3 Global Cognitive Security Market Size Growth Rate by Type (2019-2024)

7 COGNITIVE SECURITY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cognitive Security Market Size (M USD) by Application (2019-2024)
- 7.3 Global Cognitive Security Market Size Growth Rate by Application (2019-2024)

8 COGNITIVE SECURITY MARKET SEGMENTATION BY REGION

- 8.1 Global Cognitive Security Market Size by Region
 - 8.1.1 Global Cognitive Security Market Size by Region
 - 8.1.2 Global Cognitive Security Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cognitive Security Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cognitive Security Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Cognitive Security Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cognitive Security Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cognitive Security Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Cognitive Security Basic Information

9.1.2 IBM Cognitive Security Product Overview

9.1.3 IBM Cognitive Security Product Market Performance

9.1.4 IBM Cognitive Security SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 Intel

9.2.1 Intel Cognitive Security Basic Information

9.2.2 Intel Cognitive Security Product Overview

9.2.3 Intel Cognitive Security Product Market Performance

9.2.4 Intel Cognitive Security SWOT Analysis

9.2.5 Intel Business Overview

9.2.6 Intel Recent Developments

9.3 Symantec

9.3.1 Symantec Cognitive Security Basic Information

9.3.2 Symantec Cognitive Security Product Overview

- 9.3.3 Symantec Cognitive Security Product Market Performance
- 9.3.4 Symantec Cognitive Security SWOT Analysis
- 9.3.5 Symantec Business Overview
- 9.3.6 Symantec Recent Developments
- 9.4 Dell
 - 9.4.1 Dell Cognitive Security Basic Information
 - 9.4.2 Dell Cognitive Security Product Overview
 - 9.4.3 Dell Cognitive Security Product Market Performance
 - 9.4.4 Dell Business Overview
 - 9.4.5 Dell Recent Developments
- 9.5 Cisco
 - 9.5.1 Cisco Cognitive Security Basic Information
 - 9.5.2 Cisco Cognitive Security Product Overview
 - 9.5.3 Cisco Cognitive Security Product Market Performance
 - 9.5.4 Cisco Business Overview
 - 9.5.5 Cisco Recent Developments
- 9.6 Check Point Software Technologies
 - 9.6.1 Check Point Software Technologies Cognitive Security Basic Information
 - 9.6.2 Check Point Software Technologies Cognitive Security Product Overview
 - 9.6.3 Check Point Software Technologies Cognitive Security Product Market Performance
 - 9.6.4 Check Point Software Technologies Business Overview
 - 9.6.5 Check Point Software Technologies Recent Developments
- 9.7 Broadcom
 - 9.7.1 Broadcom Cognitive Security Basic Information
 - 9.7.2 Broadcom Cognitive Security Product Overview
 - 9.7.3 Broadcom Cognitive Security Product Market Performance
 - 9.7.4 Broadcom Business Overview
 - 9.7.5 Broadcom Recent Developments
- 9.8 Google
 - 9.8.1 Google Cognitive Security Basic Information
 - 9.8.2 Google Cognitive Security Product Overview
 - 9.8.3 Google Cognitive Security Product Market Performance
 - 9.8.4 Google Business Overview
 - 9.8.5 Google Recent Developments
- 9.9 Sift Science
 - 9.9.1 Sift Science Cognitive Security Basic Information
 - 9.9.2 Sift Science Cognitive Security Product Overview
 - 9.9.3 Sift Science Cognitive Security Product Market Performance

- 9.9.4 Sift Science Business Overview
- 9.9.5 Sift Science Recent Developments
- 9.10 Feedzai
 - 9.10.1 Feedzai Cognitive Security Basic Information
 - 9.10.2 Feedzai Cognitive Security Product Overview
 - 9.10.3 Feedzai Cognitive Security Product Market Performance
 - 9.10.4 Feedzai Business Overview
 - 9.10.5 Feedzai Recent Developments
- 9.11 SparkCognition
 - 9.11.1 SparkCognition Cognitive Security Basic Information
 - 9.11.2 SparkCognition Cognitive Security Product Overview
 - 9.11.3 SparkCognition Cognitive Security Product Market Performance
 - 9.11.4 SparkCognition Business Overview
 - 9.11.5 SparkCognition Recent Developments
- 9.12 Cybraics
 - 9.12.1 Cybraics Cognitive Security Basic Information
 - 9.12.2 Cybraics Cognitive Security Product Overview
 - 9.12.3 Cybraics Cognitive Security Product Market Performance
 - 9.12.4 Cybraics Business Overview
 - 9.12.5 Cybraics Recent Developments
- 9.13 Demisto
 - 9.13.1 Demisto Cognitive Security Basic Information
 - 9.13.2 Demisto Cognitive Security Product Overview
 - 9.13.3 Demisto Cognitive Security Product Market Performance
 - 9.13.4 Demisto Business Overview
 - 9.13.5 Demisto Recent Developments
- 9.14 XTN
 - 9.14.1 XTN Cognitive Security Basic Information
 - 9.14.2 XTN Cognitive Security Product Overview
 - 9.14.3 XTN Cognitive Security Product Market Performance
 - 9.14.4 XTN Business Overview
 - 9.14.5 XTN Recent Developments
- 9.15 ThreatMetrix
 - 9.15.1 ThreatMetrix Cognitive Security Basic Information
 - 9.15.2 ThreatMetrix Cognitive Security Product Overview
 - 9.15.3 ThreatMetrix Cognitive Security Product Market Performance
 - 9.15.4 ThreatMetrix Business Overview
 - 9.15.5 ThreatMetrix Recent Developments
- 9.16 LogRhythm

- 9.16.1 LogRhythm Cognitive Security Basic Information
- 9.16.2 LogRhythm Cognitive Security Product Overview
- 9.16.3 LogRhythm Cognitive Security Product Market Performance
- 9.16.4 LogRhythm Business Overview
- 9.16.5 LogRhythm Recent Developments
- 9.17 High-Tech Bridge
 - 9.17.1 High-Tech Bridge Cognitive Security Basic Information
 - 9.17.2 High-Tech Bridge Cognitive Security Product Overview
 - 9.17.3 High-Tech Bridge Cognitive Security Product Market Performance
 - 9.17.4 High-Tech Bridge Business Overview
 - 9.17.5 High-Tech Bridge Recent Developments
- 9.18 Deep Instinct
 - 9.18.1 Deep Instinct Cognitive Security Basic Information
 - 9.18.2 Deep Instinct Cognitive Security Product Overview
 - 9.18.3 Deep Instinct Cognitive Security Product Market Performance
 - 9.18.4 Deep Instinct Business Overview
 - 9.18.5 Deep Instinct Recent Developments
- 9.19 DarKTrace
 - 9.19.1 DarKTrace Cognitive Security Basic Information
 - 9.19.2 DarKTrace Cognitive Security Product Overview
 - 9.19.3 DarKTrace Cognitive Security Product Market Performance
 - 9.19.4 DarKTrace Business Overview
 - 9.19.5 DarKTrace Recent Developments
- 9.20 Cylance
 - 9.20.1 Cylance Cognitive Security Basic Information
 - 9.20.2 Cylance Cognitive Security Product Overview
 - 9.20.3 Cylance Cognitive Security Product Market Performance
 - 9.20.4 Cylance Business Overview
 - 9.20.5 Cylance Recent Developments
- 9.21 McAfee
 - 9.21.1 McAfee Cognitive Security Basic Information
 - 9.21.2 McAfee Cognitive Security Product Overview
 - 9.21.3 McAfee Cognitive Security Product Market Performance
 - 9.21.4 McAfee Business Overview
 - 9.21.5 McAfee Recent Developments

10 COGNITIVE SECURITY REGIONAL MARKET FORECAST

10.1 Global Cognitive Security Market Size Forecast

10.2 Global Cognitive Security Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cognitive Security Market Size Forecast by Country

10.2.3 Asia Pacific Cognitive Security Market Size Forecast by Region

10.2.4 South America Cognitive Security Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Cognitive Security by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Cognitive Security Market Forecast by Type (2025-2032)

11.2 Global Cognitive Security Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cognitive Security Market Size Comparison by Region (M USD)

Table 5. Global Cognitive Security Revenue (M USD) by Company (2019-2024)

Table 6. Global Cognitive Security Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cognitive Security as of 2022)

Table 8. Company Cognitive Security Market Size Sites and Area Served

Table 9. Company Cognitive Security Product Type

Table 10. Global Cognitive Security Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Cognitive Security

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Cognitive Security Market Challenges

Table 18. Global Cognitive Security Market Size by Type (M USD)

Table 19. Global Cognitive Security Market Size (M USD) by Type (2019-2024)

Table 20. Global Cognitive Security Market Size Share by Type (2019-2024)

Table 21. Global Cognitive Security Market Size Growth Rate by Type (2019-2024)

Table 22. Global Cognitive Security Market Size by Application

Table 23. Global Cognitive Security Market Size by Application (2019-2024) & (M USD)

Table 24. Global Cognitive Security Market Share by Application (2019-2024)

Table 25. Global Cognitive Security Market Size Growth Rate by Application (2019-2024)

Table 26. Global Cognitive Security Market Size by Region (2019-2024) & (M USD)

Table 27. Global Cognitive Security Market Size Market Share by Region (2019-2024)

Table 28. North America Cognitive Security Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Cognitive Security Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Cognitive Security Market Size by Region (2019-2024) & (M USD)

Table 31. South America Cognitive Security Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Cognitive Security Market Size by Region (2019-2024) & (M USD)

Table 33. IBM Cognitive Security Basic Information

Table 34. IBM Cognitive Security Product Overview

Table 35. IBM Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)

Table 36. IBM Cognitive Security SWOT Analysis

Table 37. IBM Business Overview

Table 38. IBM Recent Developments

Table 39. Intel Cognitive Security Basic Information

Table 40. Intel Cognitive Security Product Overview

Table 41. Intel Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Intel Cognitive Security SWOT Analysis

Table 43. Intel Business Overview

Table 44. Intel Recent Developments

Table 45. Symantec Cognitive Security Basic Information

Table 46. Symantec Cognitive Security Product Overview

Table 47. Symantec Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Symantec Cognitive Security SWOT Analysis

Table 49. Symantec Business Overview

Table 50. Symantec Recent Developments

Table 51. Dell Cognitive Security Basic Information

Table 52. Dell Cognitive Security Product Overview

Table 53. Dell Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Dell Business Overview

Table 55. Dell Recent Developments

Table 56. Cisco Cognitive Security Basic Information

Table 57. Cisco Cognitive Security Product Overview

Table 58. Cisco Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Cisco Business Overview

Table 60. Cisco Recent Developments

Table 61. Check Point Software Technologies Cognitive Security Basic Information

Table 62. Check Point Software Technologies Cognitive Security Product Overview

Table 63. Check Point Software Technologies Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Check Point Software Technologies Business Overview

Table 65. Check Point Software Technologies Recent Developments

Table 66. Broadcom Cognitive Security Basic Information
Table 67. Broadcom Cognitive Security Product Overview
Table 68. Broadcom Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Broadcom Business Overview
Table 70. Broadcom Recent Developments
Table 71. Google Cognitive Security Basic Information
Table 72. Google Cognitive Security Product Overview
Table 73. Google Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Google Business Overview
Table 75. Google Recent Developments
Table 76. Sift Science Cognitive Security Basic Information
Table 77. Sift Science Cognitive Security Product Overview
Table 78. Sift Science Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Sift Science Business Overview
Table 80. Sift Science Recent Developments
Table 81. Feedzai Cognitive Security Basic Information
Table 82. Feedzai Cognitive Security Product Overview
Table 83. Feedzai Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 84. Feedzai Business Overview
Table 85. Feedzai Recent Developments
Table 86. SparkCognition Cognitive Security Basic Information
Table 87. SparkCognition Cognitive Security Product Overview
Table 88. SparkCognition Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 89. SparkCognition Business Overview
Table 90. SparkCognition Recent Developments
Table 91. Cybraics Cognitive Security Basic Information
Table 92. Cybraics Cognitive Security Product Overview
Table 93. Cybraics Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Cybraics Business Overview
Table 95. Cybraics Recent Developments
Table 96. Demisto Cognitive Security Basic Information
Table 97. Demisto Cognitive Security Product Overview
Table 98. Demisto Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Demisto Business Overview
Table 100. Demisto Recent Developments

Table 101. XTN Cognitive Security Basic Information
Table 102. XTN Cognitive Security Product Overview
Table 103. XTN Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 104. XTN Business Overview
Table 105. XTN Recent Developments
Table 106. ThreatMetrix Cognitive Security Basic Information
Table 107. ThreatMetrix Cognitive Security Product Overview
Table 108. ThreatMetrix Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 109. ThreatMetrix Business Overview
Table 110. ThreatMetrix Recent Developments
Table 111. LogRhythm Cognitive Security Basic Information
Table 112. LogRhythm Cognitive Security Product Overview
Table 113. LogRhythm Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 114. LogRhythm Business Overview
Table 115. LogRhythm Recent Developments
Table 116. High-Tech Bridge Cognitive Security Basic Information
Table 117. High-Tech Bridge Cognitive Security Product Overview
Table 118. High-Tech Bridge Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 119. High-Tech Bridge Business Overview
Table 120. High-Tech Bridge Recent Developments
Table 121. Deep Instinct Cognitive Security Basic Information
Table 122. Deep Instinct Cognitive Security Product Overview
Table 123. Deep Instinct Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 124. Deep Instinct Business Overview
Table 125. Deep Instinct Recent Developments
Table 126. DarKTrace Cognitive Security Basic Information
Table 127. DarKTrace Cognitive Security Product Overview
Table 128. DarKTrace Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)
Table 129. DarKTrace Business Overview
Table 130. DarKTrace Recent Developments
Table 131. Cylance Cognitive Security Basic Information
Table 132. Cylance Cognitive Security Product Overview
Table 133. Cylance Cognitive Security Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Cylance Business Overview

Table 135. Cylance Recent Developments

Table 136. McAfee Cognitive Security Basic Information

Table 137. McAfee Cognitive Security Product Overview

Table 138. McAfee Cognitive Security Revenue (M USD) and Gross Margin
(2019-2024)

Table 139. McAfee Business Overview

Table 140. McAfee Recent Developments

Table 141. Global Cognitive Security Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. North America Cognitive Security Market Size Forecast by Country
(2025-2032) & (M USD)

Table 143. Europe Cognitive Security Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Asia Pacific Cognitive Security Market Size Forecast by Region (2025-2032) & (M USD)

Table 145. South America Cognitive Security Market Size Forecast by Country
(2025-2032) & (M USD)

Table 146. Middle East and Africa Cognitive Security Market Size Forecast by Country
(2025-2032) & (M USD)

Table 147. Global Cognitive Security Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Cognitive Security Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Cognitive Security

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Cognitive Security Market Size (M USD), 2019-2032

Figure 5. Global Cognitive Security Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Cognitive Security Market Size by Country (M USD)

Figure 10. Global Cognitive Security Revenue Share by Company in 2023

Figure 11. Cognitive Security Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Cognitive Security Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Cognitive Security Market Share by Type

Figure 15. Market Size Share of Cognitive Security by Type (2019-2024)

Figure 16. Market Size Market Share of Cognitive Security by Type in 2022

Figure 17. Global Cognitive Security Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Cognitive Security Market Share by Application

Figure 20. Global Cognitive Security Market Share by Application (2019-2024)

Figure 21. Global Cognitive Security Market Share by Application in 2022

Figure 22. Global Cognitive Security Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Cognitive Security Market Size Market Share by Region (2019-2024)

Figure 24. North America Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Cognitive Security Market Size Market Share by Country in 2023

Figure 26. U.S. Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Cognitive Security Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Cognitive Security Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Cognitive Security Market Size Market Share by Country in 2023

Figure 31. Germany Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Cognitive Security Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Cognitive Security Market Size Market Share by Region in 2023

Figure 38. China Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Cognitive Security Market Size and Growth Rate (M USD)

Figure 44. South America Cognitive Security Market Size Market Share by Country in 2023

Figure 45. Brazil Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Cognitive Security Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Cognitive Security Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Cognitive Security Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 51. UAE Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Cognitive Security Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Cognitive Security Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Cognitive Security Market Share Forecast by Type (2025-2032)

Figure 57. Global Cognitive Security Market Share Forecast by Application (2025-2032)

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