

# Global Coffee Pod Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

A coffee pod or a single-serve coffee container is a coffee preparing method that prepares only enough coffee for a single or double serving. Paper coffee pods, K-cups, and T-discs are the different styles of coffee pods available in the market.

The Global Coffee Pod Market Size was estimated at USD 4246.18 million in 2023 and is projected to reach USD 6965.90 million by 2029, exhibiting a CAGR of 8.60% during the forecast period.

This report provides a deep insight into the global Coffee Pod market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Coffee Pod Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Coffee Pod market in any manner.

## Global Coffee Pod Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Nestle

Kraft Foods

Luigi Lavazza

Keurig Green Mountain

Coffechino

The J.M. Smucker

Ethical Coffee

Diedrich Coffee

Jacobs Douwe Egberts

DD IP Holder

### Market Segmentation (by Type)

Soft Pods

Hard Pods

## Market Segmentation (by Application)

Supermarkets & Hypermarkets

Departmental Stores

Online Stores

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Coffee Pod Market

Overview of the regional outlook of the Coffee Pod Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Coffee Pod Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Coffee Pod
- 1.2 Key Market Segments
  - 1.2.1 Coffee Pod Segment by Type
  - 1.2.2 Coffee Pod Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 COFFEE POD MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Coffee Pod Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Coffee Pod Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 COFFEE POD MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Coffee Pod Sales by Manufacturers (2019-2024)
- 3.2 Global Coffee Pod Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Coffee Pod Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Coffee Pod Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Coffee Pod Sales Sites, Area Served, Product Type
- 3.6 Coffee Pod Market Competitive Situation and Trends
  - 3.6.1 Coffee Pod Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Coffee Pod Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 COFFEE POD INDUSTRY CHAIN ANALYSIS**

- 4.1 Coffee Pod Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF COFFEE POD MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 COFFEE POD MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Coffee Pod Sales Market Share by Type (2019-2024)
- 6.3 Global Coffee Pod Market Size Market Share by Type (2019-2024)
- 6.4 Global Coffee Pod Price by Type (2019-2024)

## **7 COFFEE POD MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Coffee Pod Market Sales by Application (2019-2024)
- 7.3 Global Coffee Pod Market Size (M USD) by Application (2019-2024)
- 7.4 Global Coffee Pod Sales Growth Rate by Application (2019-2024)

## **8 COFFEE POD MARKET SEGMENTATION BY REGION**

- 8.1 Global Coffee Pod Sales by Region
  - 8.1.1 Global Coffee Pod Sales by Region
  - 8.1.2 Global Coffee Pod Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Coffee Pod Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Coffee Pod Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Coffee Pod Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Coffee Pod Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Coffee Pod Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Nestle
  - 9.1.1 Nestle Coffee Pod Basic Information
  - 9.1.2 Nestle Coffee Pod Product Overview
  - 9.1.3 Nestle Coffee Pod Product Market Performance
  - 9.1.4 Nestle Business Overview
  - 9.1.5 Nestle Coffee Pod SWOT Analysis
  - 9.1.6 Nestle Recent Developments
- 9.2 Kraft Foods
  - 9.2.1 Kraft Foods Coffee Pod Basic Information

- 9.2.2 Kraft Foods Coffee Pod Product Overview
- 9.2.3 Kraft Foods Coffee Pod Product Market Performance
- 9.2.4 Kraft Foods Business Overview
- 9.2.5 Kraft Foods Coffee Pod SWOT Analysis
- 9.2.6 Kraft Foods Recent Developments
- 9.3 Luigi Lavazza
  - 9.3.1 Luigi Lavazza Coffee Pod Basic Information
  - 9.3.2 Luigi Lavazza Coffee Pod Product Overview
  - 9.3.3 Luigi Lavazza Coffee Pod Product Market Performance
  - 9.3.4 Luigi Lavazza Coffee Pod SWOT Analysis
  - 9.3.5 Luigi Lavazza Business Overview
  - 9.3.6 Luigi Lavazza Recent Developments
- 9.4 Keurig Green Mountain
  - 9.4.1 Keurig Green Mountain Coffee Pod Basic Information
  - 9.4.2 Keurig Green Mountain Coffee Pod Product Overview
  - 9.4.3 Keurig Green Mountain Coffee Pod Product Market Performance
  - 9.4.4 Keurig Green Mountain Business Overview
  - 9.4.5 Keurig Green Mountain Recent Developments
- 9.5 Coffechino
  - 9.5.1 Coffechino Coffee Pod Basic Information
  - 9.5.2 Coffechino Coffee Pod Product Overview
  - 9.5.3 Coffechino Coffee Pod Product Market Performance
  - 9.5.4 Coffechino Business Overview
  - 9.5.5 Coffechino Recent Developments
- 9.6 The J.M. Smucker
  - 9.6.1 The J.M. Smucker Coffee Pod Basic Information
  - 9.6.2 The J.M. Smucker Coffee Pod Product Overview
  - 9.6.3 The J.M. Smucker Coffee Pod Product Market Performance
  - 9.6.4 The J.M. Smucker Business Overview
  - 9.6.5 The J.M. Smucker Recent Developments
- 9.7 Ethical Coffee
  - 9.7.1 Ethical Coffee Coffee Pod Basic Information
  - 9.7.2 Ethical Coffee Coffee Pod Product Overview
  - 9.7.3 Ethical Coffee Coffee Pod Product Market Performance
  - 9.7.4 Ethical Coffee Business Overview
  - 9.7.5 Ethical Coffee Recent Developments
- 9.8 Diedrich Coffee
  - 9.8.1 Diedrich Coffee Coffee Pod Basic Information
  - 9.8.2 Diedrich Coffee Coffee Pod Product Overview

- 9.8.3 Diedrich Coffee Coffee Pod Product Market Performance
- 9.8.4 Diedrich Coffee Business Overview
- 9.8.5 Diedrich Coffee Recent Developments
- 9.9 Jacobs Douwe Egberts
  - 9.9.1 Jacobs Douwe Egberts Coffee Pod Basic Information
  - 9.9.2 Jacobs Douwe Egberts Coffee Pod Product Overview
  - 9.9.3 Jacobs Douwe Egberts Coffee Pod Product Market Performance
  - 9.9.4 Jacobs Douwe Egberts Business Overview
  - 9.9.5 Jacobs Douwe Egberts Recent Developments
- 9.10 DD IP Holder
  - 9.10.1 DD IP Holder Coffee Pod Basic Information
  - 9.10.2 DD IP Holder Coffee Pod Product Overview
  - 9.10.3 DD IP Holder Coffee Pod Product Market Performance
  - 9.10.4 DD IP Holder Business Overview
  - 9.10.5 DD IP Holder Recent Developments

## **10 COFFEE POD MARKET FORECAST BY REGION**

- 10.1 Global Coffee Pod Market Size Forecast
- 10.2 Global Coffee Pod Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Coffee Pod Market Size Forecast by Country
  - 10.2.3 Asia Pacific Coffee Pod Market Size Forecast by Region
  - 10.2.4 South America Coffee Pod Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Coffee Pod by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Coffee Pod Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Coffee Pod by Type (2025-2030)
  - 11.1.2 Global Coffee Pod Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Coffee Pod by Type (2025-2030)
- 11.2 Global Coffee Pod Market Forecast by Application (2025-2030)
  - 11.2.1 Global Coffee Pod Sales (K Units) Forecast by Application
  - 11.2.2 Global Coffee Pod Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Coffee Pod Market Size Comparison by Region (M USD)

Table 5. Global Coffee Pod Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Coffee Pod Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Coffee Pod Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Coffee Pod Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Coffee Pod as of 2022)

Table 10. Global Market Coffee Pod Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Coffee Pod Sales Sites and Area Served

Table 12. Manufacturers Coffee Pod Product Type

Table 13. Global Coffee Pod Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Coffee Pod

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Coffee Pod Market Challenges

Table 22. Global Coffee Pod Sales by Type (K Units)

Table 23. Global Coffee Pod Market Size by Type (M USD)

Table 24. Global Coffee Pod Sales (K Units) by Type (2019-2024)

Table 25. Global Coffee Pod Sales Market Share by Type (2019-2024)

Table 26. Global Coffee Pod Market Size (M USD) by Type (2019-2024)

Table 27. Global Coffee Pod Market Size Share by Type (2019-2024)

Table 28. Global Coffee Pod Price (USD/Unit) by Type (2019-2024)

Table 29. Global Coffee Pod Sales (K Units) by Application

Table 30. Global Coffee Pod Market Size by Application

Table 31. Global Coffee Pod Sales by Application (2019-2024) & (K Units)

Table 32. Global Coffee Pod Sales Market Share by Application (2019-2024)

Table 33. Global Coffee Pod Sales by Application (2019-2024) & (M USD)

Table 34. Global Coffee Pod Market Share by Application (2019-2024)

Table 35. Global Coffee Pod Sales Growth Rate by Application (2019-2024)

Table 36. Global Coffee Pod Sales by Region (2019-2024) & (K Units)

Table 37. Global Coffee Pod Sales Market Share by Region (2019-2024)

Table 38. North America Coffee Pod Sales by Country (2019-2024) & (K Units)

Table 39. Europe Coffee Pod Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Coffee Pod Sales by Region (2019-2024) & (K Units)

Table 41. South America Coffee Pod Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Coffee Pod Sales by Region (2019-2024) & (K Units)

Table 43. Nestle Coffee Pod Basic Information

Table 44. Nestle Coffee Pod Product Overview

Table 45. Nestle Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Nestle Business Overview

Table 47. Nestle Coffee Pod SWOT Analysis

Table 48. Nestle Recent Developments

Table 49. Kraft Foods Coffee Pod Basic Information

Table 50. Kraft Foods Coffee Pod Product Overview

Table 51. Kraft Foods Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Kraft Foods Business Overview

Table 53. Kraft Foods Coffee Pod SWOT Analysis

Table 54. Kraft Foods Recent Developments

Table 55. Luigi Lavazza Coffee Pod Basic Information

Table 56. Luigi Lavazza Coffee Pod Product Overview

Table 57. Luigi Lavazza Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Luigi Lavazza Coffee Pod SWOT Analysis

Table 59. Luigi Lavazza Business Overview

Table 60. Luigi Lavazza Recent Developments

Table 61. Keurig Green Mountain Coffee Pod Basic Information

Table 62. Keurig Green Mountain Coffee Pod Product Overview

Table 63. Keurig Green Mountain Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Keurig Green Mountain Business Overview

Table 65. Keurig Green Mountain Recent Developments

Table 66. Coffechino Coffee Pod Basic Information

Table 67. Coffechino Coffee Pod Product Overview

Table 68. Coffechino Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 69. Coffechino Business Overview

Table 70. Coffechino Recent Developments

Table 71. The J.M. Smucker Coffee Pod Basic Information

Table 72. The J.M. Smucker Coffee Pod Product Overview

Table 73. The J.M. Smucker Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. The J.M. Smucker Business Overview

Table 75. The J.M. Smucker Recent Developments

Table 76. Ethical Coffee Coffee Pod Basic Information

Table 77. Ethical Coffee Coffee Pod Product Overview

Table 78. Ethical Coffee Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Ethical Coffee Business Overview

Table 80. Ethical Coffee Recent Developments

Table 81. Diedrich Coffee Coffee Pod Basic Information

Table 82. Diedrich Coffee Coffee Pod Product Overview

Table 83. Diedrich Coffee Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Diedrich Coffee Business Overview

Table 85. Diedrich Coffee Recent Developments

Table 86. Jacobs Douwe Egberts Coffee Pod Basic Information

Table 87. Jacobs Douwe Egberts Coffee Pod Product Overview

Table 88. Jacobs Douwe Egberts Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Jacobs Douwe Egberts Business Overview

Table 90. Jacobs Douwe Egberts Recent Developments

Table 91. DD IP Holder Coffee Pod Basic Information

Table 92. DD IP Holder Coffee Pod Product Overview

Table 93. DD IP Holder Coffee Pod Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. DD IP Holder Business Overview

Table 95. DD IP Holder Recent Developments

Table 96. Global Coffee Pod Sales Forecast by Region (2025-2030) & (K Units)

Table 97. Global Coffee Pod Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Coffee Pod Sales Forecast by Country (2025-2030) & (K Units)

Table 99. North America Coffee Pod Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Coffee Pod Sales Forecast by Country (2025-2030) & (K Units)

Table 101. Europe Coffee Pod Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Coffee Pod Sales Forecast by Region (2025-2030) & (K Units)

Table 103. Asia Pacific Coffee Pod Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Coffee Pod Sales Forecast by Country (2025-2030) & (K Units)

Table 105. South America Coffee Pod Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Coffee Pod Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Coffee Pod Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Coffee Pod Sales Forecast by Type (2025-2030) & (K Units)

Table 109. Global Coffee Pod Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Coffee Pod Price Forecast by Type (2025-2030) & (USD/Unit)

Table 111. Global Coffee Pod Sales (K Units) Forecast by Application (2025-2030)

Table 112. Global Coffee Pod Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Coffee Pod
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Coffee Pod Market Size (M USD), 2019-2030
- Figure 5. Global Coffee Pod Market Size (M USD) (2019-2030)
- Figure 6. Global Coffee Pod Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Coffee Pod Market Size by Country (M USD)
- Figure 11. Coffee Pod Sales Share by Manufacturers in 2023
- Figure 12. Global Coffee Pod Revenue Share by Manufacturers in 2023
- Figure 13. Coffee Pod Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Coffee Pod Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Coffee Pod Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Coffee Pod Market Share by Type
- Figure 18. Sales Market Share of Coffee Pod by Type (2019-2024)
- Figure 19. Sales Market Share of Coffee Pod by Type in 2023
- Figure 20. Market Size Share of Coffee Pod by Type (2019-2024)
- Figure 21. Market Size Market Share of Coffee Pod by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Coffee Pod Market Share by Application
- Figure 24. Global Coffee Pod Sales Market Share by Application (2019-2024)
- Figure 25. Global Coffee Pod Sales Market Share by Application in 2023
- Figure 26. Global Coffee Pod Market Share by Application (2019-2024)
- Figure 27. Global Coffee Pod Market Share by Application in 2023
- Figure 28. Global Coffee Pod Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Coffee Pod Sales Market Share by Region (2019-2024)
- Figure 30. North America Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Coffee Pod Sales Market Share by Country in 2023
- Figure 32. U.S. Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Coffee Pod Sales (K Units) and Growth Rate (2019-2024)



- Figure 34. Mexico Coffee Pod Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Coffee Pod Sales Market Share by Country in 2023
- Figure 37. Germany Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Coffee Pod Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Coffee Pod Sales Market Share by Region in 2023
- Figure 44. China Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Coffee Pod Sales and Growth Rate (K Units)
- Figure 50. South America Coffee Pod Sales Market Share by Country in 2023
- Figure 51. Brazil Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Coffee Pod Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Coffee Pod Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Coffee Pod Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Coffee Pod Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Coffee Pod Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Coffee Pod Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Coffee Pod Market Share Forecast by Type (2025-2030)
- Figure 65. Global Coffee Pod Sales Forecast by Application (2025-2030)
- Figure 66. Global Coffee Pod Market Share Forecast by Application (2025-2030)

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