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# Global Coding and Marking Inkjet Printer Market Research Report 2024(Status and Outlook)

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## Abstracts

Report Overview

This report provides a deep insight into the global Coding and Marking Inkjet Printer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Coding and Marking Inkjet Printer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Coding and Marking Inkjet Printer market in any manner.

Global Coding and Marking Inkjet Printer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

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the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Domino

Danaher (Videojet)

Dover (Markem-Imaje)

ITW (Diagraph)

Hitachi Industrial Equipment

ID Technology LLC

KGK

Matthews Marking Systems

KBA-Metronic

Macsa

Squid Ink

SATO

Paul Leibinger

REA JET

Control print

Kinglee

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EC-JET

Beijing Zhihengda

SUNINE

HSA Systems

MapleJet

Engage Technologies Corp.

Kao Advanced Printing Solutions

Silverson

ANSER CODING INC.

hi-pack-coding

Koenig & Bauer

Market Segmentation (by Type)

Valve Inkjet (VIJ) Printer

Continuous Inkjet (CIJ) Printer

Piezo Inkjet (PIJ) Printer

Thermal Inkjet (TIJ) Printer

Market Segmentation (by Application)

Food and Beverage

Pharmaceutical and Healthcare

Construction and Chemicals

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Electronics

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Coding and Marking Inkjet Printer Market

Overview of the regional outlook of the Coding and Marking Inkjet Printer Market:

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Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

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Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Coding and Marking Inkjet Printer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

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covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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# Contents


## 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Coding and Marking Inkjet Printer
1.2 Key Market Segments
  1.2.1 Coding and Marking Inkjet Printer Segment by Type
  1.2.2 Coding and Marking Inkjet Printer Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

## 2 CODING AND MARKING INKJET PRINTER MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Coding and Marking Inkjet Printer Market Size (M USD) Estimates and Forecasts (2019-2030)
  2.1.2 Global Coding and Marking Inkjet Printer Sales Estimates and Forecasts (2019-2030)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

## 3 CODING AND MARKING INKJET PRINTER MARKET COMPETITIVE LANDSCAPE

3.1 Global Coding and Marking Inkjet Printer Sales by Manufacturers (2019-2024)
3.2 Global Coding and Marking Inkjet Printer Revenue Market Share by Manufacturers (2019-2024)
3.3 Coding and Marking Inkjet Printer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.4 Global Coding and Marking Inkjet Printer Average Price by Manufacturers (2019-2024)
3.5 Manufacturers Coding and Marking Inkjet Printer Sales Sites, Area Served, Product Type
3.6 Coding and Marking Inkjet Printer Market Competitive Situation and Trends
  3.6.1 Coding and Marking Inkjet Printer Market Concentration Rate
  3.6.2 Global 5 and 10 Largest Coding and Marking Inkjet Printer Players Market Share

+357 96 030922
info@marketpublishers.com

by Revenue
3.6.3 Mergers & Acquisitions, Expansion

**4 CODING AND MARKING INKJET PRINTER INDUSTRY CHAIN ANALYSIS**

4.1 Coding and Marking Inkjet Printer Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

**5 THE DEVELOPMENT AND DYNAMICS OF CODING AND MARKING INKJET PRINTER MARKET**

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
5.5.1 New Product Developments
5.5.2 Mergers & Acquisitions
5.5.3 Expansions
5.5.4 Collaboration/Supply Contracts
5.6 Industry Policies

**6 CODING AND MARKING INKJET PRINTER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Coding and Marking Inkjet Printer Sales Market Share by Type (2019-2024)
6.3 Global Coding and Marking Inkjet Printer Market Size Market Share by Type (2019-2024)
6.4 Global Coding and Marking Inkjet Printer Price by Type (2019-2024)

**7 CODING AND MARKING INKJET PRINTER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Coding and Marking Inkjet Printer Market Sales by Application (2019-2024)
7.3 Global Coding and Marking Inkjet Printer Market Size (M USD) by Application (2019-2024)

+357 96 030922
info@marketpublishers.com

7.4 Global Coding and Marking Inkjet Printer Sales Growth Rate by Application (2019-2024)

**8 CODING AND MARKING INKJET PRINTER MARKET SEGMENTATION BY REGION**

8.1 Global Coding and Marking Inkjet Printer Sales by Region
  8.1.1 Global Coding and Marking Inkjet Printer Sales by Region
  8.1.2 Global Coding and Marking Inkjet Printer Sales Market Share by Region
8.2 North America
  8.2.1 North America Coding and Marking Inkjet Printer Sales by Country
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico
8.3 Europe
  8.3.1 Europe Coding and Marking Inkjet Printer Sales by Country
  8.3.2 Germany
  8.3.3 France
  8.3.4 U.K.
  8.3.5 Italy
  8.3.6 Russia
8.4 Asia Pacific
  8.4.1 Asia Pacific Coding and Marking Inkjet Printer Sales by Region
  8.4.2 China
  8.4.3 Japan
  8.4.4 South Korea
  8.4.5 India
  8.4.6 Southeast Asia
8.5 South America
  8.5.1 South America Coding and Marking Inkjet Printer Sales by Country
  8.5.2 Brazil
  8.5.3 Argentina
  8.5.4 Columbia
8.6 Middle East and Africa
  8.6.1 Middle East and Africa Coding and Marking Inkjet Printer Sales by Region
  8.6.2 Saudi Arabia
  8.6.3 UAE
  8.6.4 Egypt
  8.6.5 Nigeria

+357 96 030922
info@marketpublishers.com

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

9.1 Domino
9.1.1 Domino Coding and Marking Inkjet Printer Basic Information
9.1.2 Domino Coding and Marking Inkjet Printer Product Overview
9.1.3 Domino Coding and Marking Inkjet Printer Product Market Performance
9.1.4 Domino Business Overview
9.1.5 Domino Coding and Marking Inkjet Printer SWOT Analysis
9.1.6 Domino Recent Developments
9.2 Danaher (Videojet)
9.2.1 Danaher (Videojet) Coding and Marking Inkjet Printer Basic Information
9.2.2 Danaher (Videojet) Coding and Marking Inkjet Printer Product Overview
9.2.3 Danaher (Videojet) Coding and Marking Inkjet Printer Product Market Performance
9.2.4 Danaher (Videojet) Business Overview
9.2.5 Danaher (Videojet) Coding and Marking Inkjet Printer SWOT Analysis
9.2.6 Danaher (Videojet) Recent Developments
9.3 Dover (Markem-Imaje)
9.3.1 Dover (Markem-Imaje) Coding and Marking Inkjet Printer Basic Information
9.3.2 Dover (Markem-Imaje) Coding and Marking Inkjet Printer Product Overview
9.3.3 Dover (Markem-Imaje) Coding and Marking Inkjet Printer Product Market Performance
9.3.4 Dover (Markem-Imaje) Coding and Marking Inkjet Printer SWOT Analysis
9.3.5 Dover (Markem-Imaje) Business Overview
9.3.6 Dover (Markem-Imaje) Recent Developments
9.4 ITW (Diagraph)
9.4.1 ITW (Diagraph) Coding and Marking Inkjet Printer Basic Information
9.4.2 ITW (Diagraph) Coding and Marking Inkjet Printer Product Overview
9.4.3 ITW (Diagraph) Coding and Marking Inkjet Printer Product Market Performance
9.4.4 ITW (Diagraph) Business Overview
9.4.5 ITW (Diagraph) Recent Developments
9.5 Hitachi Industrial Equipment
9.5.1 Hitachi Industrial Equipment Coding and Marking Inkjet Printer Basic Information
9.5.2 Hitachi Industrial Equipment Coding and Marking Inkjet Printer Product Overview
9.5.3 Hitachi Industrial Equipment Coding and Marking Inkjet Printer Product Market Performance
9.5.4 Hitachi Industrial Equipment Business Overview

+357 96 030922
info@marketpublishers.com

9.5.5 Hitachi Industrial Equipment Recent Developments
9.6 ID Technology LLC
9.6.1 ID Technology LLC Coding and Marking Inkjet Printer Basic Information
9.6.2 ID Technology LLC Coding and Marking Inkjet Printer Product Overview
9.6.3 ID Technology LLC Coding and Marking Inkjet Printer Product Market Performance
9.6.4 ID Technology LLC Business Overview
9.6.5 ID Technology LLC Recent Developments
9.7 KGK
9.7.1 KGK Coding and Marking Inkjet Printer Basic Information
9.7.2 KGK Coding and Marking Inkjet Printer Product Overview
9.7.3 KGK Coding and Marking Inkjet Printer Product Market Performance
9.7.4 KGK Business Overview
9.7.5 KGK Recent Developments
9.8 Matthews Marking Systems
9.8.1 Matthews Marking Systems Coding and Marking Inkjet Printer Basic Information
9.8.2 Matthews Marking Systems Coding and Marking Inkjet Printer Product Overview
9.8.3 Matthews Marking Systems Coding and Marking Inkjet Printer Product Market Performance
9.8.4 Matthews Marking Systems Business Overview
9.8.5 Matthews Marking Systems Recent Developments
9.9 KBA-Metronic
9.9.1 KBA-Metronic Coding and Marking Inkjet Printer Basic Information
9.9.2 KBA-Metronic Coding and Marking Inkjet Printer Product Overview
9.9.3 KBA-Metronic Coding and Marking Inkjet Printer Product Market Performance
9.9.4 KBA-Metronic Business Overview
9.9.5 KBA-Metronic Recent Developments
9.10 Macsa
9.10.1 Macsa Coding and Marking Inkjet Printer Basic Information
9.10.2 Macsa Coding and Marking Inkjet Printer Product Overview
9.10.3 Macsa Coding and Marking Inkjet Printer Product Market Performance
9.10.4 Macsa Business Overview
9.10.5 Macsa Recent Developments
9.11 Squid Ink
9.11.1 Squid Ink Coding and Marking Inkjet Printer Basic Information
9.11.2 Squid Ink Coding and Marking Inkjet Printer Product Overview
9.11.3 Squid Ink Coding and Marking Inkjet Printer Product Market Performance
9.11.4 Squid Ink Business Overview
9.11.5 Squid Ink Recent Developments

+357 96 030922
info@marketpublishers.com

9.12 SATO
9.12.1 SATO Coding and Marking Inkjet Printer Basic Information
9.12.2 SATO Coding and Marking Inkjet Printer Product Overview
9.12.3 SATO Coding and Marking Inkjet Printer Product Market Performance
9.12.4 SATO Business Overview
9.12.5 SATO Recent Developments
9.13 Paul Leibinger
9.13.1 Paul Leibinger Coding and Marking Inkjet Printer Basic Information
9.13.2 Paul Leibinger Coding and Marking Inkjet Printer Product Overview
9.13.3 Paul Leibinger Coding and Marking Inkjet Printer Product Market Performance
9.13.4 Paul Leibinger Business Overview
9.13.5 Paul Leibinger Recent Developments
9.14 REA JET
9.14.1 REA JET Coding and Marking Inkjet Printer Basic Information
9.14.2 REA JET Coding and Marking Inkjet Printer Product Overview
9.14.3 REA JET Coding and Marking Inkjet Printer Product Market Performance
9.14.4 REA JET Business Overview
9.14.5 REA JET Recent Developments
9.15 Control print
9.15.1 Control print Coding and Marking Inkjet Printer Basic Information
9.15.2 Control print Coding and Marking Inkjet Printer Product Overview
9.15.3 Control print Coding and Marking Inkjet Printer Product Market Performance
9.15.4 Control print Business Overview
9.15.5 Control print Recent Developments
9.16 Kinglee
9.16.1 Kinglee Coding and Marking Inkjet Printer Basic Information
9.16.2 Kinglee Coding and Marking Inkjet Printer Product Overview
9.16.3 Kinglee Coding and Marking Inkjet Printer Product Market Performance
9.16.4 Kinglee Business Overview
9.16.5 Kinglee Recent Developments
9.17 EC-JET
9.17.1 EC-JET Coding and Marking Inkjet Printer Basic Information
9.17.2 EC-JET Coding and Marking Inkjet Printer Product Overview
9.17.3 EC-JET Coding and Marking Inkjet Printer Product Market Performance
9.17.4 EC-JET Business Overview
9.17.5 EC-JET Recent Developments
9.18 Beijing Zhihengda
9.18.1 Beijing Zhihengda Coding and Marking Inkjet Printer Basic Information
9.18.2 Beijing Zhihengda Coding and Marking Inkjet Printer Product Overview

+357 96 030922
info@marketpublishers.com

9.18.3 Beijing Zhihengda Coding and Marking Inkjet Printer Product Market Performance
9.18.4 Beijing Zhihengda Business Overview
9.18.5 Beijing Zhihengda Recent Developments
9.19 SUNINE
9.19.1 SUNINE Coding and Marking Inkjet Printer Basic Information
9.19.2 SUNINE Coding and Marking Inkjet Printer Product Overview
9.19.3 SUNINE Coding and Marking Inkjet Printer Product Market Performance
9.19.4 SUNINE Business Overview
9.19.5 SUNINE Recent Developments
9.20 HSA Systems
9.20.1 HSA Systems Coding and Marking Inkjet Printer Basic Information
9.20.2 HSA Systems Coding and Marking Inkjet Printer Product Overview
9.20.3 HSA Systems Coding and Marking Inkjet Printer Product Market Performance
9.20.4 HSA Systems Business Overview
9.20.5 HSA Systems Recent Developments
9.21 MapleJet
9.21.1 MapleJet Coding and Marking Inkjet Printer Basic Information
9.21.2 MapleJet Coding and Marking Inkjet Printer Product Overview
9.21.3 MapleJet Coding and Marking Inkjet Printer Product Market Performance
9.21.4 MapleJet Business Overview
9.21.5 MapleJet Recent Developments
9.22 Engage Technologies Corp.
9.22.1 Engage Technologies Corp. Coding and Marking Inkjet Printer Basic Information
9.22.2 Engage Technologies Corp. Coding and Marking Inkjet Printer Product Overview
9.22.3 Engage Technologies Corp. Coding and Marking Inkjet Printer Product Market Performance
9.22.4 Engage Technologies Corp. Business Overview
9.22.5 Engage Technologies Corp. Recent Developments
9.23 Kao Advanced Printing Solutions
9.23.1 Kao Advanced Printing Solutions Coding and Marking Inkjet Printer Basic Information
9.23.2 Kao Advanced Printing Solutions Coding and Marking Inkjet Printer Product Overview
9.23.3 Kao Advanced Printing Solutions Coding and Marking Inkjet Printer Product Market Performance
9.23.4 Kao Advanced Printing Solutions Business Overview

+357 96 030922
info@marketpublishers.com

9.23.5 Kao Advanced Printing Solutions Recent Developments
9.24 Silverson
9.24.1 Silverson Coding and Marking Inkjet Printer Basic Information
9.24.2 Silverson Coding and Marking Inkjet Printer Product Overview
9.24.3 Silverson Coding and Marking Inkjet Printer Product Market Performance
9.24.4 Silverson Business Overview
9.24.5 Silverson Recent Developments
9.25 ANSER CODING INC.
9.25.1 ANSER CODING INC. Coding and Marking Inkjet Printer Basic Information
9.25.2 ANSER CODING INC. Coding and Marking Inkjet Printer Product Overview
9.25.3 ANSER CODING INC. Coding and Marking Inkjet Printer Product Market Performance
9.25.4 ANSER CODING INC. Business Overview
9.25.5 ANSER CODING INC. Recent Developments
9.26 hi-pack-coding
9.26.1 hi-pack-coding Coding and Marking Inkjet Printer Basic Information
9.26.2 hi-pack-coding Coding and Marking Inkjet Printer Product Overview
9.26.3 hi-pack-coding Coding and Marking Inkjet Printer Product Market Performance
9.26.4 hi-pack-coding Business Overview
9.26.5 hi-pack-coding Recent Developments
9.27 Koenig and Bauer
9.27.1 Koenig and Bauer Coding and Marking Inkjet Printer Basic Information
9.27.2 Koenig and Bauer Coding and Marking Inkjet Printer Product Overview
9.27.3 Koenig and Bauer Coding and Marking Inkjet Printer Product Market Performance
9.27.4 Koenig and Bauer Business Overview
9.27.5 Koenig and Bauer Recent Developments

## 10 CODING AND MARKING INKJET PRINTER MARKET FORECAST BY REGION

10.1 Global Coding and Marking Inkjet Printer Market Size Forecast
10.2 Global Coding and Marking Inkjet Printer Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Coding and Marking Inkjet Printer Market Size Forecast by Country
10.2.3 Asia Pacific Coding and Marking Inkjet Printer Market Size Forecast by Region
10.2.4 South America Coding and Marking Inkjet Printer Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of Coding and Marking Inkjet Printer by Country

+357 96 030922
info@marketpublishers.com

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Coding and Marking Inkjet Printer Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of Coding and Marking Inkjet Printer by Type (2025-2030)
11.1.2 Global Coding and Marking Inkjet Printer Market Size Forecast by Type (2025-2030)
11.1.3 Global Forecasted Price of Coding and Marking Inkjet Printer by Type (2025-2030)
11.2 Global Coding and Marking Inkjet Printer Market Forecast by Application (2025-2030)
11.2.1 Global Coding and Marking Inkjet Printer Sales (K Units) Forecast by Application
11.2.2 Global Coding and Marking Inkjet Printer Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

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# List Of Tables

## LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Coding and Marking Inkjet Printer Market Size Comparison by Region (M USD)
Table 5. Global Coding and Marking Inkjet Printer Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Coding and Marking Inkjet Printer Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Coding and Marking Inkjet Printer Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Coding and Marking Inkjet Printer Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Coding and Marking Inkjet Printer as of 2022)
Table 10. Global Market Coding and Marking Inkjet Printer Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Coding and Marking Inkjet Printer Sales Sites and Area Served
Table 12. Manufacturers Coding and Marking Inkjet Printer Product Type
Table 13. Global Coding and Marking Inkjet Printer Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Coding and Marking Inkjet Printer
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Coding and Marking Inkjet Printer Market Challenges
Table 22. Global Coding and Marking Inkjet Printer Sales by Type (K Units)
Table 23. Global Coding and Marking Inkjet Printer Market Size by Type (M USD)
Table 24. Global Coding and Marking Inkjet Printer Sales (K Units) by Type (2019-2024)
Table 25. Global Coding and Marking Inkjet Printer Sales Market Share by Type (2019-2024)
Table 26. Global Coding and Marking Inkjet Printer Market Size (M USD) by Type

+357 96 030922
info@marketpublishers.com

(2019-2024)
Table 27. Global Coding and Marking Inkjet Printer Market Size Share by Type (2019-2024)
Table 28. Global Coding and Marking Inkjet Printer Price (USD/Unit) by Type (2019-2024)
Table 29. Global Coding and Marking Inkjet Printer Sales (K Units) by Application
Table 30. Global Coding and Marking Inkjet Printer Market Size by Application
Table 31. Global Coding and Marking Inkjet Printer Sales by Application (2019-2024) & (K Units)
Table 32. Global Coding and Marking Inkjet Printer Sales Market Share by Application (2019-2024)
Table 33. Global Coding and Marking Inkjet Printer Sales by Application (2019-2024) & (M USD)
Table 34. Global Coding and Marking Inkjet Printer Market Share by Application (2019-2024)
Table 35. Global Coding and Marking Inkjet Printer Sales Growth Rate by Application (2019-2024)
Table 36. Global Coding and Marking Inkjet Printer Sales by Region (2019-2024) & (K Units)
Table 37. Global Coding and Marking Inkjet Printer Sales Market Share by Region (2019-2024)
Table 38. North America Coding and Marking Inkjet Printer Sales by Country (2019-2024) & (K Units)
Table 39. Europe Coding and Marking Inkjet Printer Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Coding and Marking Inkjet Printer Sales by Region (2019-2024) & (K Units)
Table 41. South America Coding and Marking Inkjet Printer Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Coding and Marking Inkjet Printer Sales by Region (2019-2024) & (K Units)
Table 43. Domino Coding and Marking Inkjet Printer Basic Information
Table 44. Domino Coding and Marking Inkjet Printer Product Overview
Table 45. Domino Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. Domino Business Overview
Table 47. Domino Coding and Marking Inkjet Printer SWOT Analysis
Table 48. Domino Recent Developments
Table 49. Danaher (Videojet) Coding and Marking Inkjet Printer Basic Information

+357 96 030922
info@marketpublishers.com

Table 50. Danaher (Videojet) Coding and Marking Inkjet Printer Product Overview
Table 51. Danaher (Videojet) Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 52. Danaher (Videojet) Business Overview
Table 53. Danaher (Videojet) Coding and Marking Inkjet Printer SWOT Analysis
Table 54. Danaher (Videojet) Recent Developments
Table 55. Dover (Markem-Imaje) Coding and Marking Inkjet Printer Basic Information
Table 56. Dover (Markem-Imaje) Coding and Marking Inkjet Printer Product Overview
Table 57. Dover (Markem-Imaje) Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. Dover (Markem-Imaje) Coding and Marking Inkjet Printer SWOT Analysis
Table 59. Dover (Markem-Imaje) Business Overview
Table 60. Dover (Markem-Imaje) Recent Developments
Table 61. ITW (Diagraph) Coding and Marking Inkjet Printer Basic Information
Table 62. ITW (Diagraph) Coding and Marking Inkjet Printer Product Overview
Table 63. ITW (Diagraph) Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 64. ITW (Diagraph) Business Overview
Table 65. ITW (Diagraph) Recent Developments
Table 66. Hitachi Industrial Equipment Coding and Marking Inkjet Printer Basic Information
Table 67. Hitachi Industrial Equipment Coding and Marking Inkjet Printer Product Overview
Table 68. Hitachi Industrial Equipment Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. Hitachi Industrial Equipment Business Overview
Table 70. Hitachi Industrial Equipment Recent Developments
Table 71. ID Technology LLC Coding and Marking Inkjet Printer Basic Information
Table 72. ID Technology LLC Coding and Marking Inkjet Printer Product Overview
Table 73. ID Technology LLC Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. ID Technology LLC Business Overview
Table 75. ID Technology LLC Recent Developments
Table 76. KGK Coding and Marking Inkjet Printer Basic Information
Table 77. KGK Coding and Marking Inkjet Printer Product Overview
Table 78. KGK Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. KGK Business Overview
Table 80. KGK Recent Developments

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Table 81. Matthews Marking Systems Coding and Marking Inkjet Printer Basic Information
Table 82. Matthews Marking Systems Coding and Marking Inkjet Printer Product Overview
Table 83. Matthews Marking Systems Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. Matthews Marking Systems Business Overview
Table 85. Matthews Marking Systems Recent Developments
Table 86. KBA-Metronic Coding and Marking Inkjet Printer Basic Information
Table 87. KBA-Metronic Coding and Marking Inkjet Printer Product Overview
Table 88. KBA-Metronic Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. KBA-Metronic Business Overview
Table 90. KBA-Metronic Recent Developments
Table 91. Macsa Coding and Marking Inkjet Printer Basic Information
Table 92. Macsa Coding and Marking Inkjet Printer Product Overview
Table 93. Macsa Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Macsa Business Overview
Table 95. Macsa Recent Developments
Table 96. Squid Ink Coding and Marking Inkjet Printer Basic Information
Table 97. Squid Ink Coding and Marking Inkjet Printer Product Overview
Table 98. Squid Ink Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. Squid Ink Business Overview
Table 100. Squid Ink Recent Developments
Table 101. SATO Coding and Marking Inkjet Printer Basic Information
Table 102. SATO Coding and Marking Inkjet Printer Product Overview
Table 103. SATO Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. SATO Business Overview
Table 105. SATO Recent Developments
Table 106. Paul Leibinger Coding and Marking Inkjet Printer Basic Information
Table 107. Paul Leibinger Coding and Marking Inkjet Printer Product Overview
Table 108. Paul Leibinger Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 109. Paul Leibinger Business Overview
Table 110. Paul Leibinger Recent Developments
Table 111. REA JET Coding and Marking Inkjet Printer Basic Information

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Table 112. REA JET Coding and Marking Inkjet Printer Product Overview
Table 113. REA JET Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 114. REA JET Business Overview
Table 115. REA JET Recent Developments
Table 116. Control print Coding and Marking Inkjet Printer Basic Information
Table 117. Control print Coding and Marking Inkjet Printer Product Overview
Table 118. Control print Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 119. Control print Business Overview
Table 120. Control print Recent Developments
Table 121. Kinglee Coding and Marking Inkjet Printer Basic Information
Table 122. Kinglee Coding and Marking Inkjet Printer Product Overview
Table 123. Kinglee Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 124. Kinglee Business Overview
Table 125. Kinglee Recent Developments
Table 126. EC-JET Coding and Marking Inkjet Printer Basic Information
Table 127. EC-JET Coding and Marking Inkjet Printer Product Overview
Table 128. EC-JET Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 129. EC-JET Business Overview
Table 130. EC-JET Recent Developments
Table 131. Beijing Zhihengda Coding and Marking Inkjet Printer Basic Information
Table 132. Beijing Zhihengda Coding and Marking Inkjet Printer Product Overview
Table 133. Beijing Zhihengda Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 134. Beijing Zhihengda Business Overview
Table 135. Beijing Zhihengda Recent Developments
Table 136. SUNINE Coding and Marking Inkjet Printer Basic Information
Table 137. SUNINE Coding and Marking Inkjet Printer Product Overview
Table 138. SUNINE Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 139. SUNINE Business Overview
Table 140. SUNINE Recent Developments
Table 141. HSA Systems Coding and Marking Inkjet Printer Basic Information
Table 142. HSA Systems Coding and Marking Inkjet Printer Product Overview
Table 143. HSA Systems Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

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Table 144. HSA Systems Business Overview
Table 145. HSA Systems Recent Developments
Table 146. MapleJet Coding and Marking Inkjet Printer Basic Information
Table 147. MapleJet Coding and Marking Inkjet Printer Product Overview
Table 148. MapleJet Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 149. MapleJet Business Overview
Table 150. MapleJet Recent Developments
Table 151. Engage Technologies Corp. Coding and Marking Inkjet Printer Basic Information
Table 152. Engage Technologies Corp. Coding and Marking Inkjet Printer Product Overview
Table 153. Engage Technologies Corp. Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 154. Engage Technologies Corp. Business Overview
Table 155. Engage Technologies Corp. Recent Developments
Table 156. Kao Advanced Printing Solutions Coding and Marking Inkjet Printer Basic Information
Table 157. Kao Advanced Printing Solutions Coding and Marking Inkjet Printer Product Overview
Table 158. Kao Advanced Printing Solutions Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 159. Kao Advanced Printing Solutions Business Overview
Table 160. Kao Advanced Printing Solutions Recent Developments
Table 161. Silverson Coding and Marking Inkjet Printer Basic Information
Table 162. Silverson Coding and Marking Inkjet Printer Product Overview
Table 163. Silverson Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 164. Silverson Business Overview
Table 165. Silverson Recent Developments
Table 166. ANSER CODING INC. Coding and Marking Inkjet Printer Basic Information
Table 167. ANSER CODING INC. Coding and Marking Inkjet Printer Product Overview
Table 168. ANSER CODING INC. Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 169. ANSER CODING INC. Business Overview
Table 170. ANSER CODING INC. Recent Developments
Table 171. hi-pack-coding Coding and Marking Inkjet Printer Basic Information
Table 172. hi-pack-coding Coding and Marking Inkjet Printer Product Overview
Table 173. hi-pack-coding Coding and Marking Inkjet Printer Sales (K Units), Revenue

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(M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 174. hi-pack-coding Business Overview
Table 175. hi-pack-coding Recent Developments
Table 176. Koenig and Bauer Coding and Marking Inkjet Printer Basic Information
Table 177. Koenig and Bauer Coding and Marking Inkjet Printer Product Overview
Table 178. Koenig and Bauer Coding and Marking Inkjet Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 179. Koenig and Bauer Business Overview
Table 180. Koenig and Bauer Recent Developments
Table 181. Global Coding and Marking Inkjet Printer Sales Forecast by Region (2025-2030) & (K Units)
Table 182. Global Coding and Marking Inkjet Printer Market Size Forecast by Region (2025-2030) & (M USD)
Table 183. North America Coding and Marking Inkjet Printer Sales Forecast by Country (2025-2030) & (K Units)
Table 184. North America Coding and Marking Inkjet Printer Market Size Forecast by Country (2025-2030) & (M USD)
Table 185. Europe Coding and Marking Inkjet Printer Sales Forecast by Country (2025-2030) & (K Units)
Table 186. Europe Coding and Marking Inkjet Printer Market Size Forecast by Country (2025-2030) & (M USD)
Table 187. Asia Pacific Coding and Marking Inkjet Printer Sales Forecast by Region (2025-2030) & (K Units)
Table 188. Asia Pacific Coding and Marking Inkjet Printer Market Size Forecast by Region (2025-2030) & (M USD)
Table 189. South America Coding and Marking Inkjet Printer Sales Forecast by Country (2025-2030) & (K Units)
Table 190. South America Coding and Marking Inkjet Printer Market Size Forecast by Country (2025-2030) & (M USD)
Table 191. Middle East and Africa Coding and Marking Inkjet Printer Consumption Forecast by Country (2025-2030) & (Units)
Table 192. Middle East and Africa Coding and Marking Inkjet Printer Market Size Forecast by Country (2025-2030) & (M USD)
Table 193. Global Coding and Marking Inkjet Printer Sales Forecast by Type (2025-2030) & (K Units)
Table 194. Global Coding and Marking Inkjet Printer Market Size Forecast by Type (2025-2030) & (M USD)
Table 195. Global Coding and Marking Inkjet Printer Price Forecast by Type (2025-2030) & (USD/Unit)

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Table 196. Global Coding and Marking Inkjet Printer Sales (K Units) Forecast by Application (2025-2030)
Table 197. Global Coding and Marking Inkjet Printer Market Size Forecast by Application (2025-2030) & (M USD)

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# List Of Figures

## LIST OF FIGURES

Figure 1. Product Picture of Coding and Marking Inkjet Printer
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Coding and Marking Inkjet Printer Market Size (M USD), 2019-2030
Figure 5. Global Coding and Marking Inkjet Printer Market Size (M USD) (2019-2030)
Figure 6. Global Coding and Marking Inkjet Printer Sales (K Units) & (2019-2030)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Coding and Marking Inkjet Printer Market Size by Country (M USD)
Figure 11. Coding and Marking Inkjet Printer Sales Share by Manufacturers in 2023
Figure 12. Global Coding and Marking Inkjet Printer Revenue Share by Manufacturers in 2023
Figure 13. Coding and Marking Inkjet Printer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 14. Global Market Coding and Marking Inkjet Printer Average Price (USD/Unit) of Key Manufacturers in 2023
Figure 15. The Global 5 and 10 Largest Players: Market Share by Coding and Marking Inkjet Printer Revenue in 2023
Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 17. Global Coding and Marking Inkjet Printer Market Share by Type
Figure 18. Sales Market Share of Coding and Marking Inkjet Printer by Type (2019-2024)
Figure 19. Sales Market Share of Coding and Marking Inkjet Printer by Type in 2023
Figure 20. Market Size Share of Coding and Marking Inkjet Printer by Type (2019-2024)
Figure 21. Market Size Market Share of Coding and Marking Inkjet Printer by Type in 2023
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global Coding and Marking Inkjet Printer Market Share by Application
Figure 24. Global Coding and Marking Inkjet Printer Sales Market Share by Application (2019-2024)
Figure 25. Global Coding and Marking Inkjet Printer Sales Market Share by Application in 2023
Figure 26. Global Coding and Marking Inkjet Printer Market Share by Application (2019-2024)

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Figure 27. Global Coding and Marking Inkjet Printer Market Share by Application in 2023
Figure 28. Global Coding and Marking Inkjet Printer Sales Growth Rate by Application (2019-2024)
Figure 29. Global Coding and Marking Inkjet Printer Sales Market Share by Region (2019-2024)
Figure 30. North America Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 31. North America Coding and Marking Inkjet Printer Sales Market Share by Country in 2023
Figure 32. U.S. Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 33. Canada Coding and Marking Inkjet Printer Sales (K Units) and Growth Rate (2019-2024)
Figure 34. Mexico Coding and Marking Inkjet Printer Sales (Units) and Growth Rate (2019-2024)
Figure 35. Europe Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 36. Europe Coding and Marking Inkjet Printer Sales Market Share by Country in 2023
Figure 37. Germany Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 38. France Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 39. U.K. Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 40. Italy Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 41. Russia Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 42. Asia Pacific Coding and Marking Inkjet Printer Sales and Growth Rate (K Units)
Figure 43. Asia Pacific Coding and Marking Inkjet Printer Sales Market Share by Region in 2023
Figure 44. China Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 45. Japan Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 46. South Korea Coding and Marking Inkjet Printer Sales and Growth Rate

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(2019-2024) & (K Units)
Figure 47. India Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 48. Southeast Asia Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 49. South America Coding and Marking Inkjet Printer Sales and Growth Rate (K Units)
Figure 50. South America Coding and Marking Inkjet Printer Sales Market Share by Country in 2023
Figure 51. Brazil Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 52. Argentina Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 53. Columbia Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 54. Middle East and Africa Coding and Marking Inkjet Printer Sales and Growth Rate (K Units)
Figure 55. Middle East and Africa Coding and Marking Inkjet Printer Sales Market Share by Region in 2023
Figure 56. Saudi Arabia Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 57. UAE Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 58. Egypt Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 59. Nigeria Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 60. South Africa Coding and Marking Inkjet Printer Sales and Growth Rate (2019-2024) & (K Units)
Figure 61. Global Coding and Marking Inkjet Printer Sales Forecast by Volume (2019-2030) & (K Units)
Figure 62. Global Coding and Marking Inkjet Printer Market Size Forecast by Value (2019-2030) & (M USD)
Figure 63. Global Coding and Marking Inkjet Printer Sales Market Share Forecast by Type (2025-2030)
Figure 64. Global Coding and Marking Inkjet Printer Market Share Forecast by Type (2025-2030)
Figure 65. Global Coding and Marking Inkjet Printer Sales Forecast by Application (2025-2030)

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Figure 66. Global Coding and Marking Inkjet Printer Market Share Forecast by Application (2025-2030)

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