

Global Cocoamide DEA Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Cocoamide DEA competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Cocoamide DEA (Cocamide Diethanolamine) is a non-ionic surfactant derived from coconut oil and diethanolamine. It appears as a yellow to amber, viscous liquid and is commonly used in personal care and household products such as shampoos, body washes, hand soaps, and detergents. Its primary functions include foam boosting, viscosity thickening, and emulsifying, which help improve the texture, stability, and cleansing performance of formulations. Despite its effectiveness, Cocamide DEA has come under scrutiny due to safety concerns. Some studies have indicated that, under certain conditions, it can form nitrosamines, which are potentially carcinogenic. As a result, its use is regulated or restricted in some countries, and many manufacturers have shifted to alternative ingredients like Cocamidopropyl Betaine or Cocamide MEA. Nonetheless, when used within recommended limits and formulated properly, Cocamide DEA remains a functional and widely used ingredient in cosmetic chemistry. In 2024, global Cocoamide DEA production reached approximately 5054 tons, with an average global market price of around US\$ 106.58 per kg.

The global Cocoamide DEA market size was estimated at USD 539.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cocoamide DEA market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging

development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cocoamide DEA market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cocoamide DEA market.

Global Cocoamide DEA Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BASF
Croda International
Hancole Group
Colonial Chemical
Kao

KLK OLEO
Kawaken
Lubrizol
Stepan
Enaspol as
Zanyu Technology Group
Shanghai Mailun Daily Chemical
Suzhou Minghua Sugar Alcohol
Taiwan NJC
Flower's Song Chemical
Guangzhou Zhonghai Chemical

Market Segmentation (by Type)

Active Matter?90%
Active Matter?80%

Market Segmentation (by Application)

Shampoo
Soap
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Cocoamide DEA Market
Overview of the regional outlook of the Cocoamide DEA Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cocoamide DEA Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cocoamide DEA, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cocoamide DEA

1.2 Key Market Segments

1.2.1 Cocoamide DEA Segment by Type

1.2.2 Cocoamide DEA Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COCOAMIDE DEA MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cocoamide DEA Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Cocoamide DEA Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COCOAMIDE DEA MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Cocoamide DEA Product Life Cycle

3.3 Global Cocoamide DEA Sales by Manufacturers (2020-2025)

3.4 Global Cocoamide DEA Revenue Market Share by Manufacturers (2020-2025)

3.5 Cocoamide DEA Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Cocoamide DEA Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Cocoamide DEA Market Competitive Situation and Trends

3.8.1 Cocoamide DEA Market Concentration Rate

3.8.2 Global 5 and 10 Largest Cocoamide DEA Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 COCOAMIDE DEA INDUSTRY CHAIN ANALYSIS

- 4.1 Cocoamide DEA Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COCOAMIDE DEA MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cocoamide DEA Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Cocoamide DEA Market
- 5.7 ESG Ratings of Leading Companies

6 COCOAMIDE DEA MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cocoamide DEA Sales Market Share by Type (2020-2025)
- 6.3 Global Cocoamide DEA Market Size by Type (2020-2025)
- 6.4 Global Cocoamide DEA Price by Type (2020-2025)

7 COCOAMIDE DEA MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cocoamide DEA Market Sales by Application (2020-2025)
- 7.3 Global Cocoamide DEA Market Size (M USD) by Application (2020-2025)

7.4 Global Cocoamide DEA Sales Growth Rate by Application (2020-2025)

8 COCOAMIDE DEA MARKET SALES BY REGION

8.1 Global Cocoamide DEA Sales by Region

8.1.1 Global Cocoamide DEA Sales by Region

8.1.2 Global Cocoamide DEA Sales Market Share by Region

8.2 Global Cocoamide DEA Market Size by Region

8.2.1 Global Cocoamide DEA Market Size by Region

8.2.2 Global Cocoamide DEA Market Size by Region

8.3 North America

8.3.1 North America Cocoamide DEA Sales by Country

8.3.2 North America Cocoamide DEA Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Cocoamide DEA Sales by Country

8.4.2 Europe Cocoamide DEA Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Cocoamide DEA Sales by Region

8.5.2 Asia Pacific Cocoamide DEA Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Cocoamide DEA Sales by Country

8.6.2 South America Cocoamide DEA Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Cocoamide DEA Sales by Region
- 8.7.2 Middle East and Africa Cocoamide DEA Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 COCOAMIDE DEA MARKET PRODUCTION BY REGION

- 9.1 Global Production of Cocoamide DEA by Region(2020-2025)
- 9.2 Global Cocoamide DEA Revenue Market Share by Region (2020-2025)
- 9.3 Global Cocoamide DEA Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Cocoamide DEA Production
 - 9.4.1 North America Cocoamide DEA Production Growth Rate (2020-2025)
 - 9.4.2 North America Cocoamide DEA Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Cocoamide DEA Production
 - 9.5.1 Europe Cocoamide DEA Production Growth Rate (2020-2025)
 - 9.5.2 Europe Cocoamide DEA Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Cocoamide DEA Production (2020-2025)
 - 9.6.1 Japan Cocoamide DEA Production Growth Rate (2020-2025)
 - 9.6.2 Japan Cocoamide DEA Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Cocoamide DEA Production (2020-2025)
 - 9.7.1 China Cocoamide DEA Production Growth Rate (2020-2025)
 - 9.7.2 China Cocoamide DEA Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 BASF
 - 10.1.1 BASF Basic Information
 - 10.1.2 BASF Cocoamide DEA Product Overview
 - 10.1.3 BASF Cocoamide DEA Product Market Performance
 - 10.1.4 BASF Business Overview
 - 10.1.5 BASF SWOT Analysis
 - 10.1.6 BASF Recent Developments

10.2 Croda International

10.2.1 Croda International Basic Information

10.2.2 Croda International Cocoamide DEA Product Overview

10.2.3 Croda International Cocoamide DEA Product Market Performance

10.2.4 Croda International Business Overview

10.2.5 Croda International SWOT Analysis

10.2.6 Croda International Recent Developments

10.3 Hancole Group

10.3.1 Hancole Group Basic Information

10.3.2 Hancole Group Cocoamide DEA Product Overview

10.3.3 Hancole Group Cocoamide DEA Product Market Performance

10.3.4 Hancole Group Business Overview

10.3.5 Hancole Group SWOT Analysis

10.3.6 Hancole Group Recent Developments

10.4 Colonial Chemical

10.4.1 Colonial Chemical Basic Information

10.4.2 Colonial Chemical Cocoamide DEA Product Overview

10.4.3 Colonial Chemical Cocoamide DEA Product Market Performance

10.4.4 Colonial Chemical Business Overview

10.4.5 Colonial Chemical Recent Developments

10.5 Kao

10.5.1 Kao Basic Information

10.5.2 Kao Cocoamide DEA Product Overview

10.5.3 Kao Cocoamide DEA Product Market Performance

10.5.4 Kao Business Overview

10.5.5 Kao Recent Developments

10.6 KLK OLEO

10.6.1 KLK OLEO Basic Information

10.6.2 KLK OLEO Cocoamide DEA Product Overview

10.6.3 KLK OLEO Cocoamide DEA Product Market Performance

10.6.4 KLK OLEO Business Overview

10.6.5 KLK OLEO Recent Developments

10.7 Kawaken

10.7.1 Kawaken Basic Information

10.7.2 Kawaken Cocoamide DEA Product Overview

10.7.3 Kawaken Cocoamide DEA Product Market Performance

10.7.4 Kawaken Business Overview

10.7.5 Kawaken Recent Developments

10.8 Lubrizol

- 10.8.1 Lubrizol Basic Information
- 10.8.2 Lubrizol Cocoamide DEA Product Overview
- 10.8.3 Lubrizol Cocoamide DEA Product Market Performance
- 10.8.4 Lubrizol Business Overview
- 10.8.5 Lubrizol Recent Developments
- 10.9 Stepan
 - 10.9.1 Stepan Basic Information
 - 10.9.2 Stepan Cocoamide DEA Product Overview
 - 10.9.3 Stepan Cocoamide DEA Product Market Performance
 - 10.9.4 Stepan Business Overview
 - 10.9.5 Stepan Recent Developments
- 10.10 Enaspol as
 - 10.10.1 Enaspol as Basic Information
 - 10.10.2 Enaspol as Cocoamide DEA Product Overview
 - 10.10.3 Enaspol as Cocoamide DEA Product Market Performance
 - 10.10.4 Enaspol as Business Overview
 - 10.10.5 Enaspol as Recent Developments
- 10.11 Zanyu Technology Group
 - 10.11.1 Zanyu Technology Group Basic Information
 - 10.11.2 Zanyu Technology Group Cocoamide DEA Product Overview
 - 10.11.3 Zanyu Technology Group Cocoamide DEA Product Market Performance
 - 10.11.4 Zanyu Technology Group Business Overview
 - 10.11.5 Zanyu Technology Group Recent Developments
- 10.12 Shanghai Mailun Daily Chemical
 - 10.12.1 Shanghai Mailun Daily Chemical Basic Information
 - 10.12.2 Shanghai Mailun Daily Chemical Cocoamide DEA Product Overview
 - 10.12.3 Shanghai Mailun Daily Chemical Cocoamide DEA Product Market Performance
 - 10.12.4 Shanghai Mailun Daily Chemical Business Overview
 - 10.12.5 Shanghai Mailun Daily Chemical Recent Developments
- 10.13 Suzhou Minghua Sugar Alcohol
 - 10.13.1 Suzhou Minghua Sugar Alcohol Basic Information
 - 10.13.2 Suzhou Minghua Sugar Alcohol Cocoamide DEA Product Overview
 - 10.13.3 Suzhou Minghua Sugar Alcohol Cocoamide DEA Product Market Performance
 - 10.13.4 Suzhou Minghua Sugar Alcohol Business Overview
 - 10.13.5 Suzhou Minghua Sugar Alcohol Recent Developments
- 10.14 Taiwan NJC
 - 10.14.1 Taiwan NJC Basic Information
 - 10.14.2 Taiwan NJC Cocoamide DEA Product Overview

- 10.14.3 Taiwan NJC Cocoamide DEA Product Market Performance
- 10.14.4 Taiwan NJC Business Overview
- 10.14.5 Taiwan NJC Recent Developments
- 10.15 Flower's Song Chemical
 - 10.15.1 Flower's Song Chemical Basic Information
 - 10.15.2 Flower's Song Chemical Cocoamide DEA Product Overview
 - 10.15.3 Flower's Song Chemical Cocoamide DEA Product Market Performance
 - 10.15.4 Flower's Song Chemical Business Overview
 - 10.15.5 Flower's Song Chemical Recent Developments
- 10.16 Guangzhou Zhonghai Chemical
 - 10.16.1 Guangzhou Zhonghai Chemical Basic Information
 - 10.16.2 Guangzhou Zhonghai Chemical Cocoamide DEA Product Overview
 - 10.16.3 Guangzhou Zhonghai Chemical Cocoamide DEA Product Market Performance
 - 10.16.4 Guangzhou Zhonghai Chemical Business Overview
 - 10.16.5 Guangzhou Zhonghai Chemical Recent Developments

11 COCOAMIDE DEA MARKET FORECAST BY REGION

- 11.1 Global Cocoamide DEA Market Size Forecast
- 11.2 Global Cocoamide DEA Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Cocoamide DEA Market Size Forecast by Country
 - 11.2.3 Asia Pacific Cocoamide DEA Market Size Forecast by Region
 - 11.2.4 South America Cocoamide DEA Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Cocoamide DEA by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Cocoamide DEA Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Cocoamide DEA by Type (2026-2035)
 - 12.1.2 Global Cocoamide DEA Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Cocoamide DEA by Type (2026-2035)
- 12.2 Global Cocoamide DEA Market Forecast by Application (2026-2035)
 - 12.2.1 Global Cocoamide DEA Sales (K MT) Forecast by Application
 - 12.2.2 Global Cocoamide DEA Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Cocoamide DEA Market Size by Type (M USD)

Table 4. Global Cocoamide DEA Market Size by Application

Table 5. Cocoamide DEA Market Size Comparison by Region (M USD)

Table 6. Global Cocoamide DEA Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Cocoamide DEA Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Cocoamide DEA Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Cocoamide DEA Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cocoamide DEA as of 2025)

Table 11. Global Market Cocoamide DEA Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Cocoamide DEA Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Cocoamide DEA Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Cocoamide DEA Sales by Type (K MT)

Table 27. Global Cocoamide DEA Market Size by Type (M USD)

Table 28. Global Cocoamide DEA Sales (K MT) by Type (2020-2025)

Table 29. Global Cocoamide DEA Sales Market Share by Type (2020-2025)

Table 30. Global Cocoamide DEA Market Size (M USD) by Type (2020-2025)

Table 31. Global Cocoamide DEA Market Share by Type (2020-2025)

- Table 32. Global Cocoamide DEA Price (USD/KG) by Type (2020-2025)
- Table 33. Global Cocoamide DEA Sales (K MT) by Application
- Table 34. Global Cocoamide DEA Market Size by Application
- Table 35. Global Cocoamide DEA Sales by Application (2020-2025) & (K MT)
- Table 36. Global Cocoamide DEA Sales Market Share by Application (2020-2025)
- Table 37. Global Cocoamide DEA Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Cocoamide DEA Market Share by Application (2020-2025)
- Table 39. Global Cocoamide DEA Sales Growth Rate by Application (2020-2025)
- Table 40. Global Cocoamide DEA Sales by Region (2020-2025) & (K MT)
- Table 41. Global Cocoamide DEA Sales Market Share by Region (2020-2025)
- Table 42. Global Cocoamide DEA Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Cocoamide DEA Market Size by Region (2020-2025)
- Table 44. North America Cocoamide DEA Sales by Country (2020-2025) & (K MT)
- Table 45. North America Cocoamide DEA Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Cocoamide DEA Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Cocoamide DEA Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Cocoamide DEA Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Cocoamide DEA Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Cocoamide DEA Sales by Country (2020-2025) & (K MT)
- Table 51. South America Cocoamide DEA Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Cocoamide DEA Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Cocoamide DEA Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Cocoamide DEA Production (K MT) by Region(2020-2025)
- Table 55. Global Cocoamide DEA Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Cocoamide DEA Revenue Market Share by Region (2020-2025)
- Table 57. Global Cocoamide DEA Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Cocoamide DEA Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Cocoamide DEA Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Cocoamide DEA Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Cocoamide DEA Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 62. BASF Basic Information
- Table 63. BASF Cocoamide DEA Product Overview
- Table 64. BASF Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. BASF Business Overview
- Table 66. BASF SWOT Analysis
- Table 67. BASF Recent Developments
- Table 68. Croda International Basic Information
- Table 69. Croda International Cocoamide DEA Product Overview
- Table 70. Croda International Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Croda International Business Overview
- Table 72. Croda International SWOT Analysis
- Table 73. Croda International Recent Developments
- Table 74. Hancole Group Basic Information
- Table 75. Hancole Group Cocoamide DEA Product Overview
- Table 76. Hancole Group Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Hancole Group Business Overview
- Table 78. Hancole Group SWOT Analysis
- Table 79. Hancole Group Recent Developments
- Table 80. Colonial Chemical Basic Information
- Table 81. Colonial Chemical Cocoamide DEA Product Overview
- Table 82. Colonial Chemical Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Colonial Chemical Business Overview
- Table 84. Colonial Chemical Recent Developments
- Table 85. Kao Basic Information
- Table 86. Kao Cocoamide DEA Product Overview
- Table 87. Kao Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Kao Business Overview
- Table 89. Kao Recent Developments
- Table 90. KLK OLEO Basic Information
- Table 91. KLK OLEO Cocoamide DEA Product Overview
- Table 92. KLK OLEO Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. KLK OLEO Business Overview
- Table 94. KLK OLEO Recent Developments

- Table 95. Kawaken Basic Information
- Table 96. Kawaken Cocoamide DEA Product Overview
- Table 97. Kawaken Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Kawaken Business Overview
- Table 99. Kawaken Recent Developments
- Table 100. Lubrizol Basic Information
- Table 101. Lubrizol Cocoamide DEA Product Overview
- Table 102. Lubrizol Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Lubrizol Business Overview
- Table 104. Lubrizol Recent Developments
- Table 105. Stepan Basic Information
- Table 106. Stepan Cocoamide DEA Product Overview
- Table 107. Stepan Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Stepan Business Overview
- Table 109. Stepan Recent Developments
- Table 110. Enaspol as Basic Information
- Table 111. Enaspol as Cocoamide DEA Product Overview
- Table 112. Enaspol as Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Enaspol as Business Overview
- Table 114. Enaspol as Recent Developments
- Table 115. Zanyu Technology Group Basic Information
- Table 116. Zanyu Technology Group Cocoamide DEA Product Overview
- Table 117. Zanyu Technology Group Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Zanyu Technology Group Business Overview
- Table 119. Zanyu Technology Group Recent Developments
- Table 120. Shanghai Mailun Daily Chemical Basic Information
- Table 121. Shanghai Mailun Daily Chemical Cocoamide DEA Product Overview
- Table 122. Shanghai Mailun Daily Chemical Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Shanghai Mailun Daily Chemical Business Overview
- Table 124. Shanghai Mailun Daily Chemical Recent Developments
- Table 125. Suzhou Minghua Sugar Alcohol Basic Information
- Table 126. Suzhou Minghua Sugar Alcohol Cocoamide DEA Product Overview
- Table 127. Suzhou Minghua Sugar Alcohol Cocoamide DEA Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Suzhou Minghua Sugar Alcohol Business Overview

Table 129. Suzhou Minghua Sugar Alcohol Recent Developments

Table 130. Taiwan NJC Basic Information

Table 131. Taiwan NJC Cocoamide DEA Product Overview

Table 132. Taiwan NJC Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Taiwan NJC Business Overview

Table 134. Taiwan NJC Recent Developments

Table 135. Flower's Song Chemical Basic Information

Table 136. Flower's Song Chemical Cocoamide DEA Product Overview

Table 137. Flower's Song Chemical Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Flower's Song Chemical Business Overview

Table 139. Flower's Song Chemical Recent Developments

Table 140. Guangzhou Zhonghai Chemical Basic Information

Table 141. Guangzhou Zhonghai Chemical Cocoamide DEA Product Overview

Table 142. Guangzhou Zhonghai Chemical Cocoamide DEA Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. Guangzhou Zhonghai Chemical Business Overview

Table 144. Guangzhou Zhonghai Chemical Recent Developments

Table 145. Global Cocoamide DEA Sales Forecast by Region (2026-2035) & (K MT)

Table 146. Global Cocoamide DEA Market Size Forecast by Region (2026-2035) & (M USD)

Table 147. North America Cocoamide DEA Sales Forecast by Country (2026-2035) & (K MT)

Table 148. North America Cocoamide DEA Market Size Forecast by Country (2026-2035) & (M USD)

Table 149. Europe Cocoamide DEA Sales Forecast by Country (2026-2035) & (K MT)

Table 150. Europe Cocoamide DEA Market Size Forecast by Country (2026-2035) & (M USD)

Table 151. Asia Pacific Cocoamide DEA Sales Forecast by Region (2026-2035) & (K MT)

Table 152. Asia Pacific Cocoamide DEA Market Size Forecast by Region (2026-2035) & (M USD)

Table 153. South America Cocoamide DEA Sales Forecast by Country (2026-2035) & (K MT)

Table 154. South America Cocoamide DEA Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Middle East and Africa Cocoamide DEA Sales Forecast by Country (2026-2035) & (Units)

Table 156. Middle East and Africa Cocoamide DEA Market Size Forecast by Country (2026-2035) & (M USD)

Table 157. Global Cocoamide DEA Sales Forecast by Type (2026-2035) & (K MT)

Table 158. Global Cocoamide DEA Market Size Forecast by Type (2026-2035) & (M USD)

Table 159. Global Cocoamide DEA Price Forecast by Type (2026-2035) & (USD/KG)

Table 160. Global Cocoamide DEA Sales (K MT) Forecast by Application (2026-2035)

Table 161. Global Cocoamide DEA Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cocoamide DEA
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cocoamide DEA Market Size (M USD), 2025-2035
- Figure 5. Global Cocoamide DEA Market Size (M USD) (2020-2035)
- Figure 6. Global Cocoamide DEA Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cocoamide DEA Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Cocoamide DEA Product Life Cycle
- Figure 13. Cocoamide DEA Sales Share by Manufacturers in 2025
- Figure 14. Global Cocoamide DEA Revenue Share by Manufacturers in 2025
- Figure 15. Cocoamide DEA Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Cocoamide DEA Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Cocoamide DEA Revenue in 2025
- Figure 18. Industry Chain Map of Cocoamide DEA
- Figure 19. Global Cocoamide DEA Market PEST Analysis
- Figure 20. Global Cocoamide DEA Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Cocoamide DEA Market Share by Type
- Figure 27. Sales Market Share of Cocoamide DEA by Type (2020-2025)
- Figure 28. Sales Market Share of Cocoamide DEA by Type in 2025
- Figure 29. Market Share of Cocoamide DEA by Type (2020-2025)
- Figure 30. Market Share of Cocoamide DEA by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Cocoamide DEA Market Share by Application

- Figure 33. Global Cocoamide DEA Sales Market Share by Application (2020-2025)
- Figure 34. Global Cocoamide DEA Sales Market Share by Application in 2025
- Figure 35. Global Cocoamide DEA Market Share by Application (2020-2025)
- Figure 36. Global Cocoamide DEA Market Share by Application in 2025
- Figure 37. Global Cocoamide DEA Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Cocoamide DEA Sales Market Share by Region (2020-2025)
- Figure 39. Global Cocoamide DEA Market Size by Region (2020-2025)
- Figure 40. North America Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Cocoamide DEA Sales Market Share by Country in 2024
- Figure 43. North America Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Cocoamide DEA Market Size by Country in 2024
- Figure 45. U.S. Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Cocoamide DEA Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Cocoamide DEA Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Cocoamide DEA Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Cocoamide DEA Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Cocoamide DEA Sales Market Share by Country in 2024
- Figure 53. Europe Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Cocoamide DEA Market Size by Country in 2024
- Figure 55. Germany Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 65. Asia Pacific Cocoamide DEA Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Cocoamide DEA Sales Market Share by Region in 2024

Figure 67. Asia Pacific Cocoamide DEA Market Size by Region in 2024

Figure 68. China Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Cocoamide DEA Sales and Growth Rate (K MT)

Figure 79. South America Cocoamide DEA Sales Market Share by Country in 2024

Figure 80. South America Cocoamide DEA Market Size and Growth Rate (M USD)

Figure 81. South America Cocoamide DEA Market Size by Country in 2024

Figure 82. Brazil Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Cocoamide DEA Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Cocoamide DEA Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Cocoamide DEA Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Cocoamide DEA Market Size by Region in 2024

Figure 92. Saudi Arabia Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Cocoamide DEA Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Cocoamide DEA Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Cocoamide DEA Production Market Share by Region (2020-2025)

Figure 103. North America Cocoamide DEA Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Cocoamide DEA Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Cocoamide DEA Production (K MT) Growth Rate (2020-2025)

Figure 106. China Cocoamide DEA Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Cocoamide DEA Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Cocoamide DEA Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Cocoamide DEA Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Cocoamide DEA Market Share Forecast by Type (2026-2035)

Figure 111. Global Cocoamide DEA Sales Forecast by Application (2026-2035)

Figure 112. Global Cocoamide DEA Market Share Forecast by Application (2026-2035)

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