

# Global Coating (Painting) Additives Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Dispersant or Dispersing Agent is either a non-surface active polymer or a surface-active substance added to a suspension, usually a colloid, to improve the separation of particles and to prevent settling or clumping. The role of the dispersant is to make the dispersion process easier and more stable. Dispersants consist normally of one or more surfactants, but may also be gases.

Latex paint dispersants are divided into four categories: phosphate dispersants, polyacid homopolymer dispersants, polyacid copolymer dispersants and others.

This report provides a deep insight into the global Coating (Painting) Additives market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Coating (Painting) Additives Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Coating (Painting) Additives market in any manner.

## Global Coating (Painting) Additives Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Evonik Industries

BYK

Elementis PLC

DOW

Clariant

BASF

Air Products & Chemicals

Lubrizol Corporation

Arkema Group

King Industries

### Market Segmentation (by Type)

Dispersing agent

Anti-foam agent

Rheology control agent

Leveling agent

Adhesion promoter

Others

Market Segmentation (by Application)

Automotive

Architecture

Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Coating (Painting) Additives Market

Overview of the regional outlook of the Coating (Painting) Additives Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Coating (Painting) Additives Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Coating (Painting) Additives
- 1.2 Key Market Segments
  - 1.2.1 Coating (Painting) Additives Segment by Type
  - 1.2.2 Coating (Painting) Additives Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 COATING (PAINTING) ADDITIVES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Coating (Painting) Additives Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Coating (Painting) Additives Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 COATING (PAINTING) ADDITIVES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Coating (Painting) Additives Sales by Manufacturers (2019-2024)
- 3.2 Global Coating (Painting) Additives Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Coating (Painting) Additives Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Coating (Painting) Additives Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Coating (Painting) Additives Sales Sites, Area Served, Product Type
- 3.6 Coating (Painting) Additives Market Competitive Situation and Trends
  - 3.6.1 Coating (Painting) Additives Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Coating (Painting) Additives Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 COATING (PAINTING) ADDITIVES INDUSTRY CHAIN ANALYSIS**

- 4.1 Coating (Painting) Additives Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF COATING (PAINTING) ADDITIVES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 COATING (PAINTING) ADDITIVES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Coating (Painting) Additives Sales Market Share by Type (2019-2024)
- 6.3 Global Coating (Painting) Additives Market Size Market Share by Type (2019-2024)
- 6.4 Global Coating (Painting) Additives Price by Type (2019-2024)

## **7 COATING (PAINTING) ADDITIVES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Coating (Painting) Additives Market Sales by Application (2019-2024)
- 7.3 Global Coating (Painting) Additives Market Size (M USD) by Application (2019-2024)
- 7.4 Global Coating (Painting) Additives Sales Growth Rate by Application (2019-2024)

## **8 COATING (PAINTING) ADDITIVES MARKET SEGMENTATION BY REGION**

- 8.1 Global Coating (Painting) Additives Sales by Region



- 8.1.1 Global Coating (Painting) Additives Sales by Region
- 8.1.2 Global Coating (Painting) Additives Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Coating (Painting) Additives Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Coating (Painting) Additives Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Coating (Painting) Additives Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Coating (Painting) Additives Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Coating (Painting) Additives Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Evonik Industries
  - 9.1.1 Evonik Industries Coating (Painting) Additives Basic Information
  - 9.1.2 Evonik Industries Coating (Painting) Additives Product Overview

- 9.1.3 Evonik Industries Coating (Painting) Additives Product Market Performance
- 9.1.4 Evonik Industries Business Overview
- 9.1.5 Evonik Industries Coating (Painting) Additives SWOT Analysis
- 9.1.6 Evonik Industries Recent Developments
- 9.2 BYK
  - 9.2.1 BYK Coating (Painting) Additives Basic Information
  - 9.2.2 BYK Coating (Painting) Additives Product Overview
  - 9.2.3 BYK Coating (Painting) Additives Product Market Performance
  - 9.2.4 BYK Business Overview
  - 9.2.5 BYK Coating (Painting) Additives SWOT Analysis
  - 9.2.6 BYK Recent Developments
- 9.3 Elementis PLC
  - 9.3.1 Elementis PLC Coating (Painting) Additives Basic Information
  - 9.3.2 Elementis PLC Coating (Painting) Additives Product Overview
  - 9.3.3 Elementis PLC Coating (Painting) Additives Product Market Performance
  - 9.3.4 Elementis PLC Coating (Painting) Additives SWOT Analysis
  - 9.3.5 Elementis PLC Business Overview
  - 9.3.6 Elementis PLC Recent Developments
- 9.4 DOW
  - 9.4.1 DOW Coating (Painting) Additives Basic Information
  - 9.4.2 DOW Coating (Painting) Additives Product Overview
  - 9.4.3 DOW Coating (Painting) Additives Product Market Performance
  - 9.4.4 DOW Business Overview
  - 9.4.5 DOW Recent Developments
- 9.5 Clariant
  - 9.5.1 Clariant Coating (Painting) Additives Basic Information
  - 9.5.2 Clariant Coating (Painting) Additives Product Overview
  - 9.5.3 Clariant Coating (Painting) Additives Product Market Performance
  - 9.5.4 Clariant Business Overview
  - 9.5.5 Clariant Recent Developments
- 9.6 BASF
  - 9.6.1 BASF Coating (Painting) Additives Basic Information
  - 9.6.2 BASF Coating (Painting) Additives Product Overview
  - 9.6.3 BASF Coating (Painting) Additives Product Market Performance
  - 9.6.4 BASF Business Overview
  - 9.6.5 BASF Recent Developments
- 9.7 Air Products and Chemicals
  - 9.7.1 Air Products and Chemicals Coating (Painting) Additives Basic Information
  - 9.7.2 Air Products and Chemicals Coating (Painting) Additives Product Overview

9.7.3 Air Products and Chemicals Coating (Painting) Additives Product Market Performance

9.7.4 Air Products and Chemicals Business Overview

9.7.5 Air Products and Chemicals Recent Developments

9.8 Lubrizol Corporation

9.8.1 Lubrizol Corporation Coating (Painting) Additives Basic Information

9.8.2 Lubrizol Corporation Coating (Painting) Additives Product Overview

9.8.3 Lubrizol Corporation Coating (Painting) Additives Product Market Performance

9.8.4 Lubrizol Corporation Business Overview

9.8.5 Lubrizol Corporation Recent Developments

9.9 Arkema Group

9.9.1 Arkema Group Coating (Painting) Additives Basic Information

9.9.2 Arkema Group Coating (Painting) Additives Product Overview

9.9.3 Arkema Group Coating (Painting) Additives Product Market Performance

9.9.4 Arkema Group Business Overview

9.9.5 Arkema Group Recent Developments

9.10 King Industries

9.10.1 King Industries Coating (Painting) Additives Basic Information

9.10.2 King Industries Coating (Painting) Additives Product Overview

9.10.3 King Industries Coating (Painting) Additives Product Market Performance

9.10.4 King Industries Business Overview

9.10.5 King Industries Recent Developments

## **10 COATING (PAINTING) ADDITIVES MARKET FORECAST BY REGION**

10.1 Global Coating (Painting) Additives Market Size Forecast

10.2 Global Coating (Painting) Additives Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Coating (Painting) Additives Market Size Forecast by Country

10.2.3 Asia Pacific Coating (Painting) Additives Market Size Forecast by Region

10.2.4 South America Coating (Painting) Additives Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Coating (Painting) Additives by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Coating (Painting) Additives Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Coating (Painting) Additives by Type (2025-2030)

11.1.2 Global Coating (Painting) Additives Market Size Forecast by Type (2025-2030)

- 11.1.3 Global Forecasted Price of Coating (Painting) Additives by Type (2025-2030)
- 11.2 Global Coating (Painting) Additives Market Forecast by Application (2025-2030)
  - 11.2.1 Global Coating (Painting) Additives Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Coating (Painting) Additives Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Coating (Painting) Additives Market Size Comparison by Region (M USD)
- Table 5. Global Coating (Painting) Additives Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Coating (Painting) Additives Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Coating (Painting) Additives Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Coating (Painting) Additives Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Coating (Painting) Additives as of 2022)
- Table 10. Global Market Coating (Painting) Additives Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Coating (Painting) Additives Sales Sites and Area Served
- Table 12. Manufacturers Coating (Painting) Additives Product Type
- Table 13. Global Coating (Painting) Additives Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Coating (Painting) Additives
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Coating (Painting) Additives Market Challenges
- Table 22. Global Coating (Painting) Additives Sales by Type (Kilotons)
- Table 23. Global Coating (Painting) Additives Market Size by Type (M USD)
- Table 24. Global Coating (Painting) Additives Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Coating (Painting) Additives Sales Market Share by Type (2019-2024)
- Table 26. Global Coating (Painting) Additives Market Size (M USD) by Type (2019-2024)
- Table 27. Global Coating (Painting) Additives Market Size Share by Type (2019-2024)

- Table 28. Global Coating (Painting) Additives Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Coating (Painting) Additives Sales (Kilotons) by Application
- Table 30. Global Coating (Painting) Additives Market Size by Application
- Table 31. Global Coating (Painting) Additives Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Coating (Painting) Additives Sales Market Share by Application (2019-2024)
- Table 33. Global Coating (Painting) Additives Sales by Application (2019-2024) & (M USD)
- Table 34. Global Coating (Painting) Additives Market Share by Application (2019-2024)
- Table 35. Global Coating (Painting) Additives Sales Growth Rate by Application (2019-2024)
- Table 36. Global Coating (Painting) Additives Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Coating (Painting) Additives Sales Market Share by Region (2019-2024)
- Table 38. North America Coating (Painting) Additives Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Coating (Painting) Additives Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Coating (Painting) Additives Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Coating (Painting) Additives Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Coating (Painting) Additives Sales by Region (2019-2024) & (Kilotons)
- Table 43. Evonik Industries Coating (Painting) Additives Basic Information
- Table 44. Evonik Industries Coating (Painting) Additives Product Overview
- Table 45. Evonik Industries Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Evonik Industries Business Overview
- Table 47. Evonik Industries Coating (Painting) Additives SWOT Analysis
- Table 48. Evonik Industries Recent Developments
- Table 49. BYK Coating (Painting) Additives Basic Information
- Table 50. BYK Coating (Painting) Additives Product Overview
- Table 51. BYK Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. BYK Business Overview
- Table 53. BYK Coating (Painting) Additives SWOT Analysis
- Table 54. BYK Recent Developments

- Table 55. Elementis PLC Coating (Painting) Additives Basic Information
- Table 56. Elementis PLC Coating (Painting) Additives Product Overview
- Table 57. Elementis PLC Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Elementis PLC Coating (Painting) Additives SWOT Analysis
- Table 59. Elementis PLC Business Overview
- Table 60. Elementis PLC Recent Developments
- Table 61. DOW Coating (Painting) Additives Basic Information
- Table 62. DOW Coating (Painting) Additives Product Overview
- Table 63. DOW Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. DOW Business Overview
- Table 65. DOW Recent Developments
- Table 66. Clariant Coating (Painting) Additives Basic Information
- Table 67. Clariant Coating (Painting) Additives Product Overview
- Table 68. Clariant Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Clariant Business Overview
- Table 70. Clariant Recent Developments
- Table 71. BASF Coating (Painting) Additives Basic Information
- Table 72. BASF Coating (Painting) Additives Product Overview
- Table 73. BASF Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. BASF Business Overview
- Table 75. BASF Recent Developments
- Table 76. Air Products and Chemicals Coating (Painting) Additives Basic Information
- Table 77. Air Products and Chemicals Coating (Painting) Additives Product Overview
- Table 78. Air Products and Chemicals Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Air Products and Chemicals Business Overview
- Table 80. Air Products and Chemicals Recent Developments
- Table 81. Lubrizol Corporation Coating (Painting) Additives Basic Information
- Table 82. Lubrizol Corporation Coating (Painting) Additives Product Overview
- Table 83. Lubrizol Corporation Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Lubrizol Corporation Business Overview
- Table 85. Lubrizol Corporation Recent Developments
- Table 86. Arkema Group Coating (Painting) Additives Basic Information
- Table 87. Arkema Group Coating (Painting) Additives Product Overview

Table 88. Arkema Group Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Arkema Group Business Overview

Table 90. Arkema Group Recent Developments

Table 91. King Industries Coating (Painting) Additives Basic Information

Table 92. King Industries Coating (Painting) Additives Product Overview

Table 93. King Industries Coating (Painting) Additives Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. King Industries Business Overview

Table 95. King Industries Recent Developments

Table 96. Global Coating (Painting) Additives Sales Forecast by Region (2025-2030) & (Kilotons)

Table 97. Global Coating (Painting) Additives Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Coating (Painting) Additives Sales Forecast by Country (2025-2030) & (Kilotons)

Table 99. North America Coating (Painting) Additives Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Coating (Painting) Additives Sales Forecast by Country (2025-2030) & (Kilotons)

Table 101. Europe Coating (Painting) Additives Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Coating (Painting) Additives Sales Forecast by Region (2025-2030) & (Kilotons)

Table 103. Asia Pacific Coating (Painting) Additives Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Coating (Painting) Additives Sales Forecast by Country (2025-2030) & (Kilotons)

Table 105. South America Coating (Painting) Additives Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Coating (Painting) Additives Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Coating (Painting) Additives Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Coating (Painting) Additives Sales Forecast by Type (2025-2030) & (Kilotons)

Table 109. Global Coating (Painting) Additives Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Coating (Painting) Additives Price Forecast by Type (2025-2030) &



(USD/Ton)

Table 111. Global Coating (Painting) Additives Sales (Kilotons) Forecast by Application (2025-2030)

Table 112. Global Coating (Painting) Additives Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Coating (Painting) Additives
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Coating (Painting) Additives Market Size (M USD), 2019-2030
- Figure 5. Global Coating (Painting) Additives Market Size (M USD) (2019-2030)
- Figure 6. Global Coating (Painting) Additives Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Coating (Painting) Additives Market Size by Country (M USD)
- Figure 11. Coating (Painting) Additives Sales Share by Manufacturers in 2023
- Figure 12. Global Coating (Painting) Additives Revenue Share by Manufacturers in 2023
- Figure 13. Coating (Painting) Additives Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Coating (Painting) Additives Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Coating (Painting) Additives Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Coating (Painting) Additives Market Share by Type
- Figure 18. Sales Market Share of Coating (Painting) Additives by Type (2019-2024)
- Figure 19. Sales Market Share of Coating (Painting) Additives by Type in 2023
- Figure 20. Market Size Share of Coating (Painting) Additives by Type (2019-2024)
- Figure 21. Market Size Market Share of Coating (Painting) Additives by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Coating (Painting) Additives Market Share by Application
- Figure 24. Global Coating (Painting) Additives Sales Market Share by Application (2019-2024)
- Figure 25. Global Coating (Painting) Additives Sales Market Share by Application in 2023
- Figure 26. Global Coating (Painting) Additives Market Share by Application (2019-2024)
- Figure 27. Global Coating (Painting) Additives Market Share by Application in 2023
- Figure 28. Global Coating (Painting) Additives Sales Growth Rate by Application (2019-2024)

Figure 29. Global Coating (Painting) Additives Sales Market Share by Region (2019-2024)

Figure 30. North America Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Coating (Painting) Additives Sales Market Share by Country in 2023

Figure 32. U.S. Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Coating (Painting) Additives Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Coating (Painting) Additives Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Coating (Painting) Additives Sales Market Share by Country in 2023

Figure 37. Germany Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Coating (Painting) Additives Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Coating (Painting) Additives Sales Market Share by Region in 2023

Figure 44. China Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Coating (Painting) Additives Sales and Growth Rate

(Kilotons)

Figure 50. South America Coating (Painting) Additives Sales Market Share by Country in 2023

Figure 51. Brazil Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Coating (Painting) Additives Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Coating (Painting) Additives Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Coating (Painting) Additives Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Coating (Painting) Additives Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Coating (Painting) Additives Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Coating (Painting) Additives Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Coating (Painting) Additives Market Share Forecast by Type (2025-2030)

Figure 65. Global Coating (Painting) Additives Sales Forecast by Application (2025-2030)

Figure 66. Global Coating (Painting) Additives Market Share Forecast by Application (2025-2030)

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