

Global Cloud Transportation Management Software Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GF8B6E104B53EN.html>

Date: August 2025

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: GF8B6E104B53EN

Abstracts

The market for Cloud Transportation Management Software has witnessed significant growth in recent years due to the increasing adoption of cloud-based solutions across the transportation and logistics industry. This software streamlines and optimizes various aspects of transportation management, including route planning, freight tracking, inventory management, and warehouse optimization. Cloud-based solutions offer scalability, real-time data accessibility, and enhanced collaboration among stakeholders, enabling logistics companies to improve operational efficiency, reduce costs, and enhance customer service. The market growth is driven by the demand for agile and scalable solutions that provide visibility across the supply chain, enable better decision-making, and adapt to dynamic market conditions. As the transportation industry continues to embrace digital transformation and seeks more integrated and efficient management solutions, the market for Cloud Transportation Management Software is expected to expand further, with continuous advancements in technology and increased emphasis on supply chain optimization.

The global Cloud Transportation Management Software market size was estimated at USD 1281.18 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 11.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cloud Transportation Management Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cloud Transportation Management Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cloud Transportation Management Software market.

Global Cloud Transportation Management Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

MercuryGate

Transplace

SAP Transportation Management

Kuebix

Manhattan TMS

ALPEGA GROUP

Oracle
ABM Cloud
3Gtms
DAT Solutions
LoadStop
TransVirtual
Ramco
Allotrac
GoRamp
Logistaas
ShippingEasy
CartonCloud
Mover
Blue Yonder
Descartes Systems Group
K?rber
Infor
Yalantis
Track-POD

Market Segmentation (by Type)

Logistics Management System
Supply Chain Management System
Freight Forwarder Management System
Warehouse Management Software
Others

Market Segmentation (by Application)

Retail
Distribution
Manufacturing
e-Commerce
Third Party Logistics
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cloud Transportation Management Software Market

Overview of the regional outlook of the Cloud Transportation Management Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud Transportation Management Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cloud Transportation Management Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cloud Transportation Management Software
- 1.2 Key Market Segments
 - 1.2.1 Cloud Transportation Management Software Segment by Type
 - 1.2.2 Cloud Transportation Management Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CLOUD TRANSPORTATION MANAGEMENT SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CLOUD TRANSPORTATION MANAGEMENT SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Cloud Transportation Management Software Product Life Cycle
- 3.3 Global Cloud Transportation Management Software Revenue Market Share by Company (2020-2025)
- 3.4 Cloud Transportation Management Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Cloud Transportation Management Software Company Headquarters, Area Served, Product Type
- 3.6 Cloud Transportation Management Software Market Competitive Situation and Trends
 - 3.6.1 Cloud Transportation Management Software Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Cloud Transportation Management Software Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 CLOUD TRANSPORTATION MANAGEMENT SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Cloud Transportation Management Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLOUD TRANSPORTATION MANAGEMENT SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cloud Transportation Management Software Market Porter's Five Forces Analysis

6 CLOUD TRANSPORTATION MANAGEMENT SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cloud Transportation Management Software Market Size Market Share by Type (2020-2025)
- 6.3 Global Cloud Transportation Management Software Market Size Growth Rate by Type (2021-2025)

7 CLOUD TRANSPORTATION MANAGEMENT SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cloud Transportation Management Software Market Size (M USD) by Application (2020-2025)
- 7.3 Global Cloud Transportation Management Software Sales Growth Rate by Application (2020-2025)

8 CLOUD TRANSPORTATION MANAGEMENT SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global Cloud Transportation Management Software Market Size by Region
 - 8.1.1 Global Cloud Transportation Management Software Market Size by Region
 - 8.1.2 Global Cloud Transportation Management Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cloud Transportation Management Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cloud Transportation Management Software Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Spain
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Cloud Transportation Management Software Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Cloud Transportation Management Software Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cloud Transportation Management Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 MercuryGate

9.1.1 MercuryGate Basic Information

9.1.2 MercuryGate Cloud Transportation Management Software Product Overview

9.1.3 MercuryGate Cloud Transportation Management Software Product Market Performance

9.1.4 MercuryGate SWOT Analysis

9.1.5 MercuryGate Business Overview

9.1.6 MercuryGate Recent Developments

9.2 Transplace

9.2.1 Transplace Basic Information

9.2.2 Transplace Cloud Transportation Management Software Product Overview

9.2.3 Transplace Cloud Transportation Management Software Product Market Performance

9.2.4 Transplace SWOT Analysis

9.2.5 Transplace Business Overview

9.2.6 Transplace Recent Developments

9.3 SAP Transportation Management

9.3.1 SAP Transportation Management Basic Information

9.3.2 SAP Transportation Management Cloud Transportation Management Software Product Overview

9.3.3 SAP Transportation Management Cloud Transportation Management Software Product Market Performance

9.3.4 SAP Transportation Management SWOT Analysis

9.3.5 SAP Transportation Management Business Overview

9.3.6 SAP Transportation Management Recent Developments

9.4 Kuebix

9.4.1 Kuebix Basic Information

9.4.2 Kuebix Cloud Transportation Management Software Product Overview

- 9.4.3 Kuebix Cloud Transportation Management Software Product Market Performance
 - 9.4.4 Kuebix Business Overview
 - 9.4.5 Kuebix Recent Developments
- 9.5 Manhattan TMS
 - 9.5.1 Manhattan TMS Basic Information
 - 9.5.2 Manhattan TMS Cloud Transportation Management Software Product Overview
 - 9.5.3 Manhattan TMS Cloud Transportation Management Software Product Market Performance
 - 9.5.4 Manhattan TMS Business Overview
 - 9.5.5 Manhattan TMS Recent Developments
- 9.6 ALPEGA GROUP
 - 9.6.1 ALPEGA GROUP Basic Information
 - 9.6.2 ALPEGA GROUP Cloud Transportation Management Software Product Overview
 - 9.6.3 ALPEGA GROUP Cloud Transportation Management Software Product Market Performance
 - 9.6.4 ALPEGA GROUP Business Overview
 - 9.6.5 ALPEGA GROUP Recent Developments
- 9.7 Oracle
 - 9.7.1 Oracle Basic Information
 - 9.7.2 Oracle Cloud Transportation Management Software Product Overview
 - 9.7.3 Oracle Cloud Transportation Management Software Product Market Performance
 - 9.7.4 Oracle Business Overview
 - 9.7.5 Oracle Recent Developments
- 9.8 ABM Cloud
 - 9.8.1 ABM Cloud Basic Information
 - 9.8.2 ABM Cloud Cloud Transportation Management Software Product Overview
 - 9.8.3 ABM Cloud Cloud Transportation Management Software Product Market Performance
 - 9.8.4 ABM Cloud Business Overview
 - 9.8.5 ABM Cloud Recent Developments
- 9.9 3Gtms
 - 9.9.1 3Gtms Basic Information
 - 9.9.2 3Gtms Cloud Transportation Management Software Product Overview
 - 9.9.3 3Gtms Cloud Transportation Management Software Product Market Performance
 - 9.9.4 3Gtms Business Overview

- 9.9.5 3Gtms Recent Developments
- 9.10 DAT Solutions
 - 9.10.1 DAT Solutions Basic Information
 - 9.10.2 DAT Solutions Cloud Transportation Management Software Product Overview
 - 9.10.3 DAT Solutions Cloud Transportation Management Software Product Market Performance
 - 9.10.4 DAT Solutions Business Overview
 - 9.10.5 DAT Solutions Recent Developments
- 9.11 LoadStop
 - 9.11.1 LoadStop Basic Information
 - 9.11.2 LoadStop Cloud Transportation Management Software Product Overview
 - 9.11.3 LoadStop Cloud Transportation Management Software Product Market Performance
 - 9.11.4 LoadStop Business Overview
 - 9.11.5 LoadStop Recent Developments
- 9.12 TransVirtual
 - 9.12.1 TransVirtual Basic Information
 - 9.12.2 TransVirtual Cloud Transportation Management Software Product Overview
 - 9.12.3 TransVirtual Cloud Transportation Management Software Product Market Performance
 - 9.12.4 TransVirtual Business Overview
 - 9.12.5 TransVirtual Recent Developments
- 9.13 Ramco
 - 9.13.1 Ramco Basic Information
 - 9.13.2 Ramco Cloud Transportation Management Software Product Overview
 - 9.13.3 Ramco Cloud Transportation Management Software Product Market Performance
 - 9.13.4 Ramco Business Overview
 - 9.13.5 Ramco Recent Developments
- 9.14 Allotrac
 - 9.14.1 Allotrac Basic Information
 - 9.14.2 Allotrac Cloud Transportation Management Software Product Overview
 - 9.14.3 Allotrac Cloud Transportation Management Software Product Market Performance
 - 9.14.4 Allotrac Business Overview
 - 9.14.5 Allotrac Recent Developments
- 9.15 GoRamp
 - 9.15.1 GoRamp Basic Information
 - 9.15.2 GoRamp Cloud Transportation Management Software Product Overview

- 9.15.3 GoRamp Cloud Transportation Management Software Product Market Performance
 - 9.15.4 GoRamp Business Overview
 - 9.15.5 GoRamp Recent Developments
- 9.16 Logistaas
 - 9.16.1 Logistaas Basic Information
 - 9.16.2 Logistaas Cloud Transportation Management Software Product Overview
 - 9.16.3 Logistaas Cloud Transportation Management Software Product Market Performance
 - 9.16.4 Logistaas Business Overview
 - 9.16.5 Logistaas Recent Developments
- 9.17 ShippingEasy
 - 9.17.1 ShippingEasy Basic Information
 - 9.17.2 ShippingEasy Cloud Transportation Management Software Product Overview
 - 9.17.3 ShippingEasy Cloud Transportation Management Software Product Market Performance
 - 9.17.4 ShippingEasy Business Overview
 - 9.17.5 ShippingEasy Recent Developments
- 9.18 CartonCloud
 - 9.18.1 CartonCloud Basic Information
 - 9.18.2 CartonCloud Cloud Transportation Management Software Product Overview
 - 9.18.3 CartonCloud Cloud Transportation Management Software Product Market Performance
 - 9.18.4 CartonCloud Business Overview
 - 9.18.5 CartonCloud Recent Developments
- 9.19 Mover
 - 9.19.1 Mover Basic Information
 - 9.19.2 Mover Cloud Transportation Management Software Product Overview
 - 9.19.3 Mover Cloud Transportation Management Software Product Market Performance
 - 9.19.4 Mover Business Overview
 - 9.19.5 Mover Recent Developments
- 9.20 Blue Yonder
 - 9.20.1 Blue Yonder Basic Information
 - 9.20.2 Blue Yonder Cloud Transportation Management Software Product Overview
 - 9.20.3 Blue Yonder Cloud Transportation Management Software Product Market Performance
 - 9.20.4 Blue Yonder Business Overview
 - 9.20.5 Blue Yonder Recent Developments

9.21 Descartes Systems Group

9.21.1 Descartes Systems Group Basic Information

9.21.2 Descartes Systems Group Cloud Transportation Management Software Product Overview

9.21.3 Descartes Systems Group Cloud Transportation Management Software Product Market Performance

9.21.4 Descartes Systems Group Business Overview

9.21.5 Descartes Systems Group Recent Developments

9.22 K?rber

9.22.1 K?rber Basic Information

9.22.2 K?rber Cloud Transportation Management Software Product Overview

9.22.3 K?rber Cloud Transportation Management Software Product Market Performance

9.22.4 K?rber Business Overview

9.22.5 K?rber Recent Developments

9.23 Infor

9.23.1 Infor Basic Information

9.23.2 Infor Cloud Transportation Management Software Product Overview

9.23.3 Infor Cloud Transportation Management Software Product Market Performance

9.23.4 Infor Business Overview

9.23.5 Infor Recent Developments

9.24 Yalantis

9.24.1 Yalantis Basic Information

9.24.2 Yalantis Cloud Transportation Management Software Product Overview

9.24.3 Yalantis Cloud Transportation Management Software Product Market Performance

9.24.4 Yalantis Business Overview

9.24.5 Yalantis Recent Developments

9.25 Track-POD

9.25.1 Track-POD Basic Information

9.25.2 Track-POD Cloud Transportation Management Software Product Overview

9.25.3 Track-POD Cloud Transportation Management Software Product Market Performance

9.25.4 Track-POD Business Overview

9.25.5 Track-POD Recent Developments

10 CLOUD TRANSPORTATION MANAGEMENT SOFTWARE MARKET FORECAST BY REGION

- 10.1 Global Cloud Transportation Management Software Market Size Forecast
- 10.2 Global Cloud Transportation Management Software Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Cloud Transportation Management Software Market Size Forecast by Country
 - 10.2.3 Asia Pacific Cloud Transportation Management Software Market Size Forecast by Region
 - 10.2.4 South America Cloud Transportation Management Software Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Cloud Transportation Management Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Cloud Transportation Management Software Market Forecast by Type (2026-2033)
- 11.2 Global Cloud Transportation Management Software Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cloud Transportation Management Software Market Size Comparison by Region (M USD)

Table 5. Global Cloud Transportation Management Software Revenue (M USD) by Company (2020-2025)

Table 6. Global Cloud Transportation Management Software Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cloud Transportation Management Software as of 2024)

Table 8. Cloud Transportation Management Software Company Headquarters and Area Served

Table 9. Company Cloud Transportation Management Software Product Type

Table 10. Global Cloud Transportation Management Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Cloud Transportation Management Software Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Cloud Transportation Management Software Market Size by Type (M USD)

Table 21. Global Cloud Transportation Management Software Market Size (M USD) by Type (2020-2025)

Table 22. Global Cloud Transportation Management Software Market Size Share by Type (2020-2025)

Table 23. Global Cloud Transportation Management Software Market Size Growth Rate by Type (2021-2025)

Table 24. Global Cloud Transportation Management Software Market Size by Application

Table 25. Global Cloud Transportation Management Software Market Size by Application (2020-2025) & (M USD)

Table 26. Global Cloud Transportation Management Software Market Share by Application (2020-2025)

Table 27. Global Cloud Transportation Management Software Sales Growth Rate by Application (2020-2025)

Table 28. Global Cloud Transportation Management Software Market Size by Region (2020-2025) & (M USD)

Table 29. Global Cloud Transportation Management Software Market Size Market Share by Region (2020-2025)

Table 30. North America Cloud Transportation Management Software Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Cloud Transportation Management Software Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Cloud Transportation Management Software Market Size by Region (2020-2025) & (M USD)

Table 33. South America Cloud Transportation Management Software Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Cloud Transportation Management Software Market Size by Region (2020-2025) & (M USD)

Table 35. MercuryGate Basic Information

Table 36. MercuryGate Cloud Transportation Management Software Product Overview

Table 37. MercuryGate Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 38. MercuryGate SWOT Analysis

Table 39. MercuryGate Business Overview

Table 40. MercuryGate Recent Developments

Table 41. Transplace Basic Information

Table 42. Transplace Cloud Transportation Management Software Product Overview

Table 43. Transplace Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Transplace SWOT Analysis

Table 45. Transplace Business Overview

Table 46. Transplace Recent Developments

Table 47. SAP Transportation Management Basic Information

Table 48. SAP Transportation Management Cloud Transportation Management Software Product Overview

Table 49. SAP Transportation Management Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)

- Table 50. SAP Transportation Management SWOT Analysis
- Table 51. SAP Transportation Management Business Overview
- Table 52. SAP Transportation Management Recent Developments
- Table 53. Kuebix Basic Information
- Table 54. Kuebix Cloud Transportation Management Software Product Overview
- Table 55. Kuebix Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 56. Kuebix Business Overview
- Table 57. Kuebix Recent Developments
- Table 58. Manhattan TMS Basic Information
- Table 59. Manhattan TMS Cloud Transportation Management Software Product Overview
- Table 60. Manhattan TMS Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 61. Manhattan TMS Business Overview
- Table 62. Manhattan TMS Recent Developments
- Table 63. ALPEGA GROUP Basic Information
- Table 64. ALPEGA GROUP Cloud Transportation Management Software Product Overview
- Table 65. ALPEGA GROUP Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 66. ALPEGA GROUP Business Overview
- Table 67. ALPEGA GROUP Recent Developments
- Table 68. Oracle Basic Information
- Table 69. Oracle Cloud Transportation Management Software Product Overview
- Table 70. Oracle Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 71. Oracle Business Overview
- Table 72. Oracle Recent Developments
- Table 73. ABM Cloud Basic Information
- Table 74. ABM Cloud Cloud Transportation Management Software Product Overview
- Table 75. ABM Cloud Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 76. ABM Cloud Business Overview
- Table 77. ABM Cloud Recent Developments
- Table 78. 3Gtms Basic Information
- Table 79. 3Gtms Cloud Transportation Management Software Product Overview
- Table 80. 3Gtms Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)

- Table 81. 3Gtms Business Overview
- Table 82. 3Gtms Recent Developments
- Table 83. DAT Solutions Basic Information
- Table 84. DAT Solutions Cloud Transportation Management Software Product Overview
- Table 85. DAT Solutions Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 86. DAT Solutions Business Overview
- Table 87. DAT Solutions Recent Developments
- Table 88. LoadStop Basic Information
- Table 89. LoadStop Cloud Transportation Management Software Product Overview
- Table 90. LoadStop Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 91. LoadStop Business Overview
- Table 92. LoadStop Recent Developments
- Table 93. TransVirtual Basic Information
- Table 94. TransVirtual Cloud Transportation Management Software Product Overview
- Table 95. TransVirtual Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 96. TransVirtual Business Overview
- Table 97. TransVirtual Recent Developments
- Table 98. Ramco Basic Information
- Table 99. Ramco Cloud Transportation Management Software Product Overview
- Table 100. Ramco Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 101. Ramco Business Overview
- Table 102. Ramco Recent Developments
- Table 103. Allotrac Basic Information
- Table 104. Allotrac Cloud Transportation Management Software Product Overview
- Table 105. Allotrac Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 106. Allotrac Business Overview
- Table 107. Allotrac Recent Developments
- Table 108. GoRamp Basic Information
- Table 109. GoRamp Cloud Transportation Management Software Product Overview
- Table 110. GoRamp Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 111. GoRamp Business Overview
- Table 112. GoRamp Recent Developments
- Table 113. Logistaas Basic Information

- Table 114. Logistaas Cloud Transportation Management Software Product Overview
- Table 115. Logistaas Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 116. Logistaas Business Overview
- Table 117. Logistaas Recent Developments
- Table 118. ShippingEasy Basic Information
- Table 119. ShippingEasy Cloud Transportation Management Software Product Overview
- Table 120. ShippingEasy Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 121. ShippingEasy Business Overview
- Table 122. ShippingEasy Recent Developments
- Table 123. CartonCloud Basic Information
- Table 124. CartonCloud Cloud Transportation Management Software Product Overview
- Table 125. CartonCloud Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 126. CartonCloud Business Overview
- Table 127. CartonCloud Recent Developments
- Table 128. Mover Basic Information
- Table 129. Mover Cloud Transportation Management Software Product Overview
- Table 130. Mover Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 131. Mover Business Overview
- Table 132. Mover Recent Developments
- Table 133. Blue Yonder Basic Information
- Table 134. Blue Yonder Cloud Transportation Management Software Product Overview
- Table 135. Blue Yonder Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 136. Blue Yonder Business Overview
- Table 137. Blue Yonder Recent Developments
- Table 138. Descartes Systems Group Basic Information
- Table 139. Descartes Systems Group Cloud Transportation Management Software Product Overview
- Table 140. Descartes Systems Group Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 141. Descartes Systems Group Business Overview
- Table 142. Descartes Systems Group Recent Developments
- Table 143. Korber Basic Information
- Table 144. Korber Cloud Transportation Management Software Product Overview

- Table 145. Korber Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 146. Korber Business Overview
- Table 147. Korber Recent Developments
- Table 148. Infor Basic Information
- Table 149. Infor Cloud Transportation Management Software Product Overview
- Table 150. Infor Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 151. Infor Business Overview
- Table 152. Infor Recent Developments
- Table 153. Yalantis Basic Information
- Table 154. Yalantis Cloud Transportation Management Software Product Overview
- Table 155. Yalantis Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 156. Yalantis Business Overview
- Table 157. Yalantis Recent Developments
- Table 158. Track-POD Basic Information
- Table 159. Track-POD Cloud Transportation Management Software Product Overview
- Table 160. Track-POD Cloud Transportation Management Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 161. Track-POD Business Overview
- Table 162. Track-POD Recent Developments
- Table 163. Global Cloud Transportation Management Software Market Size Forecast by Region (2026-2033) & (M USD)
- Table 164. North America Cloud Transportation Management Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 165. Europe Cloud Transportation Management Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 166. Asia Pacific Cloud Transportation Management Software Market Size Forecast by Region (2026-2033) & (M USD)
- Table 167. South America Cloud Transportation Management Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 168. Middle East and Africa Cloud Transportation Management Software Market Size Forecast by Country (2026-2033) & (M USD)
- Table 169. Global Cloud Transportation Management Software Market Size Forecast by Type (2026-2033) & (M USD)
- Table 170. Global Cloud Transportation Management Software Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Cloud Transportation Management Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cloud Transportation Management Software Market Size (M USD), 2024-2033
- Figure 5. Global Cloud Transportation Management Software Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Cloud Transportation Management Software Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Cloud Transportation Management Software Product Life Cycle
- Figure 12. Global Cloud Transportation Management Software Revenue Share by Company in 2024
- Figure 13. Cloud Transportation Management Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Cloud Transportation Management Software Revenue in 2024
- Figure 15. Value Chain Map of Cloud Transportation Management Software
- Figure 16. Global Cloud Transportation Management Software Market PEST Analysis
- Figure 17. Global Cloud Transportation Management Software Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Cloud Transportation Management Software Market Share by Type
- Figure 20. Market Size Share of Cloud Transportation Management Software by Type (2020-2025)
- Figure 21. Market Size Share of Cloud Transportation Management Software by Type in 2024
- Figure 22. Global Cloud Transportation Management Software Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Cloud Transportation Management Software Market Share by Application
- Figure 25. Global Cloud Transportation Management Software Market Share by

Application (2020-2025)

Figure 26. Global Cloud Transportation Management Software Market Share by Application in 2024

Figure 27. Global Cloud Transportation Management Software Sales Growth Rate by Application (2020-2025)

Figure 28. Global Cloud Transportation Management Software Market Size Market Share by Region (2020-2025)

Figure 29. North America Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Cloud Transportation Management Software Market Size Market Share by Country in 2024

Figure 31. U.S. Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Cloud Transportation Management Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Cloud Transportation Management Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Cloud Transportation Management Software Market Share by Country in 2024

Figure 36. Germany Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Cloud Transportation Management Software Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Cloud Transportation Management Software Market Size Market Share by Region in 2024

Figure 43. China Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Cloud Transportation Management Software Market Size and Growth Rate (M USD)

Figure 49. South America Cloud Transportation Management Software Market Size Market Share by Country in 2024

Figure 50. Brazil Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Cloud Transportation Management Software Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Cloud Transportation Management Software Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Cloud Transportation Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Cloud Transportation Management Software Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Cloud Transportation Management Software Market Share Forecast by Type (2026-2033)

Figure 62. Global Cloud Transportation Management Software Market Share Forecast by Application (2026-2033)

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