

Global Cloud Services Brokerage (CSB) Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Cloud Services Brokerage (CSB) refers to a third-party company or service provider that adds value to cloud services on behalf of cloud service consumers. CSBs play a crucial role in helping organizations navigate the complex landscape of cloud services by offering services such as cloud service aggregation, integration, customization, and management. By acting as intermediaries between cloud service providers and consumers, CSBs enable organizations to optimize their cloud usage, enhance security, and ensure compliance with regulations. Overall, CSBs facilitate the adoption of cloud services by simplifying the procurement and management processes for businesses of all sizes.

The market for Cloud Services Brokerage (CSB) is experiencing significant growth driven by several key factors. One of the primary market trends is the increasing adoption of cloud services across industries, leading to a greater demand for specialized services to manage and optimize cloud resources effectively. Additionally, the complexity of multi-cloud environments and the need for seamless integration between different cloud platforms have propelled the demand for CSBs. Moreover, the rising concerns around data security, compliance, and governance in the cloud have made CSBs indispensable for organizations looking to mitigate risks and ensure regulatory adherence. As a result, the CSB market is expected to continue expanding as more businesses recognize the value of outsourcing cloud management to expert providers.

At the same time, market drivers such as the growing emphasis on digital transformation, the proliferation of IoT devices, and the increasing focus on cost

optimization are fueling the demand for CSB services. Organizations are seeking innovative ways to leverage cloud technologies to drive efficiency, agility, and scalability in their operations, creating opportunities for CSBs to offer tailored solutions that address specific business needs. Furthermore, the evolving regulatory landscape and the need for enhanced data protection measures are prompting companies to partner with CSBs to strengthen their security posture and ensure compliance with industry standards. Overall, the market for Cloud Services Brokerage is poised for continued growth as businesses look to harness the full potential of cloud services while mitigating risks and maximizing ROI.

The global Cloud Services Brokerage (CSB) market size was estimated at USD 12461.68 million in 2024 and is projected to reach USD 39741.04 million by 2033, exhibiting a CAGR of 15.60% during the forecast period.

This report provides a deep insight into the global Cloud Services Brokerage (CSB) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, PEST analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cloud Services Brokerage (CSB) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cloud Services Brokerage (CSB) market in any manner.

Global Cloud Services Brokerage (CSB) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Accenture (Ireland)

DoubleHorn (US)

Jamcracker (US)

IBM (US)

HPE (US)

RightScale (US)

Dell (US)

Wipro (India)

Arrow Electronics (US)

ActivePlatform (Belarus)

Cloudmore (Sweden)

InContinuum (Netherlands)

DXC Technology (US)

Cognizant (US)

BitTitan (US)

Nephos Technologies (UK)

OpenText (Canada)

ComputeNext (US)

CloudFX (Singapore)

Fujitsu (Japan)

Tech Mahindra (India)

Atos (France)

Market Segmentation (by Type)

Operations Management

Catalog Management

Workload Management

Integration

Reporting and Analytics

Security and Compliance

Training and Consulting

Support and Maintenance

Market Segmentation (by Application)

IT and Telecommunications

Retail and Consumer Goods

Manufacturing

Government and Public Sector

Media and Entertainment

Energy and Utilities

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cloud Services Brokerage (CSB) Market

Overview of the regional outlook of the Cloud Services Brokerage (CSB) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud Services Brokerage (CSB) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cloud Services Brokerage (CSB), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

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