

Global Cloud Project Portfolio Management (CPPM) Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Project Portfolio management (PPM) is a management process that aspires the project managers and project management organizations (PMO) to analyze and manage current or proposed projects. Cloud PPM is emerging at a rapid pace, which is the union of cloud and PPM and helps in collaborative planning, scheduling, and faster & effective decision-making.

The Global Cloud Project Portfolio Management (CPPM) Market Size was estimated at USD 3622.53 million in 2023 and is projected to reach USD 6998.37 million by 2029, exhibiting a CAGR of 11.60% during the forecast period.

This report provides a deep insight into the global Cloud Project Portfolio Management (CPPM) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cloud Project Portfolio Management (CPPM) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cloud Project Portfolio Management (CPPM) market in any manner.

Global Cloud Project Portfolio Management (CPPM) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

CA Technologies

HPE

Changepoint

Clarizen

SAP SE

Upland Software

Workfront

Microsoft

Mavenlink

Oracle

Lanisware

ServiceNow

Market Segmentation (by Type)

Public Cloud

Private Cloud

Hybrid Cloud

Market Segmentation (by Application)

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Telecommunication

Manufacturing

Government & Public Sectors

Retail & Consumer Goods

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cloud Project Portfolio Management (CPPM) Market

Overview of the regional outlook of the Cloud Project Portfolio Management (CPPM) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud Project Portfolio Management (CPPM) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cloud Project Portfolio Management (CPPM)
- 1.2 Key Market Segments
 - 1.2.1 Cloud Project Portfolio Management (CPPM) Segment by Type
 - 1.2.2 Cloud Project Portfolio Management (CPPM) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CLOUD PROJECT PORTFOLIO MANAGEMENT (CPPM) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Cloud Project Portfolio Management (CPPM) Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Cloud Project Portfolio Management (CPPM) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CLOUD PROJECT PORTFOLIO MANAGEMENT (CPPM) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cloud Project Portfolio Management (CPPM) Sales by Manufacturers (2019-2024)
- 3.2 Global Cloud Project Portfolio Management (CPPM) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Cloud Project Portfolio Management (CPPM) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Cloud Project Portfolio Management (CPPM) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Cloud Project Portfolio Management (CPPM) Sales Sites, Area Served, Product Type

3.6 Cloud Project Portfolio Management (CPPM) Market Competitive Situation and Trends

3.6.1 Cloud Project Portfolio Management (CPPM) Market Concentration Rate

3.6.2 Global 5 and 10 Largest Cloud Project Portfolio Management (CPPM) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CLOUD PROJECT PORTFOLIO MANAGEMENT (CPPM) INDUSTRY CHAIN ANALYSIS

4.1 Cloud Project Portfolio Management (CPPM) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLOUD PROJECT PORTFOLIO MANAGEMENT (CPPM) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 CLOUD PROJECT PORTFOLIO MANAGEMENT (CPPM) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Type (2019-2024)

6.3 Global Cloud Project Portfolio Management (CPPM) Market Size Market Share by Type (2019-2024)

6.4 Global Cloud Project Portfolio Management (CPPM) Price by Type (2019-2024)

7 CLOUD PROJECT PORTFOLIO MANAGEMENT (CPPM) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cloud Project Portfolio Management (CPPM) Market Sales by Application (2019-2024)
- 7.3 Global Cloud Project Portfolio Management (CPPM) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Cloud Project Portfolio Management (CPPM) Sales Growth Rate by Application (2019-2024)

8 CLOUD PROJECT PORTFOLIO MANAGEMENT (CPPM) MARKET SEGMENTATION BY REGION

- 8.1 Global Cloud Project Portfolio Management (CPPM) Sales by Region
 - 8.1.1 Global Cloud Project Portfolio Management (CPPM) Sales by Region
 - 8.1.2 Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cloud Project Portfolio Management (CPPM) Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cloud Project Portfolio Management (CPPM) Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Cloud Project Portfolio Management (CPPM) Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Cloud Project Portfolio Management (CPPM) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cloud Project Portfolio Management (CPPM) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 CA Technologies

9.1.1 CA Technologies Cloud Project Portfolio Management (CPPM) Basic Information

9.1.2 CA Technologies Cloud Project Portfolio Management (CPPM) Product Overview

9.1.3 CA Technologies Cloud Project Portfolio Management (CPPM) Product Market Performance

9.1.4 CA Technologies Business Overview

9.1.5 CA Technologies Cloud Project Portfolio Management (CPPM) SWOT Analysis

9.1.6 CA Technologies Recent Developments

9.2 HPE

9.2.1 HPE Cloud Project Portfolio Management (CPPM) Basic Information

9.2.2 HPE Cloud Project Portfolio Management (CPPM) Product Overview

9.2.3 HPE Cloud Project Portfolio Management (CPPM) Product Market Performance

9.2.4 HPE Business Overview

9.2.5 HPE Cloud Project Portfolio Management (CPPM) SWOT Analysis

9.2.6 HPE Recent Developments

9.3 Changepoint

9.3.1 Changepoint Cloud Project Portfolio Management (CPPM) Basic Information

9.3.2 Changepoint Cloud Project Portfolio Management (CPPM) Product Overview

9.3.3 Changepoint Cloud Project Portfolio Management (CPPM) Product Market Performance

9.3.4 Changepoint Cloud Project Portfolio Management (CPPM) SWOT Analysis

9.3.5 Changepoint Business Overview

9.3.6 Changepoint Recent Developments

9.4 Clarizen

- 9.4.1 Clarizen Cloud Project Portfolio Management (CPPM) Basic Information
- 9.4.2 Clarizen Cloud Project Portfolio Management (CPPM) Product Overview
- 9.4.3 Clarizen Cloud Project Portfolio Management (CPPM) Product Market Performance
- 9.4.4 Clarizen Business Overview
- 9.4.5 Clarizen Recent Developments
- 9.5 SAP SE
 - 9.5.1 SAP SE Cloud Project Portfolio Management (CPPM) Basic Information
 - 9.5.2 SAP SE Cloud Project Portfolio Management (CPPM) Product Overview
 - 9.5.3 SAP SE Cloud Project Portfolio Management (CPPM) Product Market Performance
 - 9.5.4 SAP SE Business Overview
 - 9.5.5 SAP SE Recent Developments
- 9.6 Upland Software
 - 9.6.1 Upland Software Cloud Project Portfolio Management (CPPM) Basic Information
 - 9.6.2 Upland Software Cloud Project Portfolio Management (CPPM) Product Overview
 - 9.6.3 Upland Software Cloud Project Portfolio Management (CPPM) Product Market Performance
 - 9.6.4 Upland Software Business Overview
 - 9.6.5 Upland Software Recent Developments
- 9.7 Workfront
 - 9.7.1 Workfront Cloud Project Portfolio Management (CPPM) Basic Information
 - 9.7.2 Workfront Cloud Project Portfolio Management (CPPM) Product Overview
 - 9.7.3 Workfront Cloud Project Portfolio Management (CPPM) Product Market Performance
 - 9.7.4 Workfront Business Overview
 - 9.7.5 Workfront Recent Developments
- 9.8 Microsoft
 - 9.8.1 Microsoft Cloud Project Portfolio Management (CPPM) Basic Information
 - 9.8.2 Microsoft Cloud Project Portfolio Management (CPPM) Product Overview
 - 9.8.3 Microsoft Cloud Project Portfolio Management (CPPM) Product Market Performance
 - 9.8.4 Microsoft Business Overview
 - 9.8.5 Microsoft Recent Developments
- 9.9 Mavenlink
 - 9.9.1 Mavenlink Cloud Project Portfolio Management (CPPM) Basic Information
 - 9.9.2 Mavenlink Cloud Project Portfolio Management (CPPM) Product Overview
 - 9.9.3 Mavenlink Cloud Project Portfolio Management (CPPM) Product Market Performance

9.9.4 Mavenlink Business Overview

9.9.5 Mavenlink Recent Developments

9.10 Oracle

9.10.1 Oracle Cloud Project Portfolio Management (CPPM) Basic Information

9.10.2 Oracle Cloud Project Portfolio Management (CPPM) Product Overview

9.10.3 Oracle Cloud Project Portfolio Management (CPPM) Product Market

Performance

9.10.4 Oracle Business Overview

9.10.5 Oracle Recent Developments

9.11 Lanisware

9.11.1 Lanisware Cloud Project Portfolio Management (CPPM) Basic Information

9.11.2 Lanisware Cloud Project Portfolio Management (CPPM) Product Overview

9.11.3 Lanisware Cloud Project Portfolio Management (CPPM) Product Market

Performance

9.11.4 Lanisware Business Overview

9.11.5 Lanisware Recent Developments

9.12 ServiceNow

9.12.1 ServiceNow Cloud Project Portfolio Management (CPPM) Basic Information

9.12.2 ServiceNow Cloud Project Portfolio Management (CPPM) Product Overview

9.12.3 ServiceNow Cloud Project Portfolio Management (CPPM) Product Market

Performance

9.12.4 ServiceNow Business Overview

9.12.5 ServiceNow Recent Developments

10 CLOUD PROJECT PORTFOLIO MANAGEMENT (CPPM) MARKET FORECAST BY REGION

10.1 Global Cloud Project Portfolio Management (CPPM) Market Size Forecast

10.2 Global Cloud Project Portfolio Management (CPPM) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cloud Project Portfolio Management (CPPM) Market Size Forecast by Country

10.2.3 Asia Pacific Cloud Project Portfolio Management (CPPM) Market Size Forecast by Region

10.2.4 South America Cloud Project Portfolio Management (CPPM) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Cloud Project Portfolio Management (CPPM) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Cloud Project Portfolio Management (CPPM) Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Cloud Project Portfolio Management (CPPM) by Type (2025-2030)

11.1.2 Global Cloud Project Portfolio Management (CPPM) Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Cloud Project Portfolio Management (CPPM) by Type (2025-2030)

11.2 Global Cloud Project Portfolio Management (CPPM) Market Forecast by Application (2025-2030)

11.2.1 Global Cloud Project Portfolio Management (CPPM) Sales (K Units) Forecast by Application

11.2.2 Global Cloud Project Portfolio Management (CPPM) Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cloud Project Portfolio Management (CPPM) Market Size Comparison by Region (M USD)

Table 5. Global Cloud Project Portfolio Management (CPPM) Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Cloud Project Portfolio Management (CPPM) Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Cloud Project Portfolio Management (CPPM) Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cloud Project Portfolio Management (CPPM) as of 2022)

Table 10. Global Market Cloud Project Portfolio Management (CPPM) Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Cloud Project Portfolio Management (CPPM) Sales Sites and Area Served

Table 12. Manufacturers Cloud Project Portfolio Management (CPPM) Product Type

Table 13. Global Cloud Project Portfolio Management (CPPM) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Cloud Project Portfolio Management (CPPM)

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Cloud Project Portfolio Management (CPPM) Market Challenges

Table 22. Global Cloud Project Portfolio Management (CPPM) Sales by Type (K Units)

Table 23. Global Cloud Project Portfolio Management (CPPM) Market Size by Type (M USD)

Table 24. Global Cloud Project Portfolio Management (CPPM) Sales (K Units) by Type (2019-2024)

Table 25. Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Type (2019-2024)

Table 26. Global Cloud Project Portfolio Management (CPPM) Market Size (M USD) by Type (2019-2024)

Table 27. Global Cloud Project Portfolio Management (CPPM) Market Size Share by Type (2019-2024)

Table 28. Global Cloud Project Portfolio Management (CPPM) Price (USD/Unit) by Type (2019-2024)

Table 29. Global Cloud Project Portfolio Management (CPPM) Sales (K Units) by Application

Table 30. Global Cloud Project Portfolio Management (CPPM) Market Size by Application

Table 31. Global Cloud Project Portfolio Management (CPPM) Sales by Application (2019-2024) & (K Units)

Table 32. Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Application (2019-2024)

Table 33. Global Cloud Project Portfolio Management (CPPM) Sales by Application (2019-2024) & (M USD)

Table 34. Global Cloud Project Portfolio Management (CPPM) Market Share by Application (2019-2024)

Table 35. Global Cloud Project Portfolio Management (CPPM) Sales Growth Rate by Application (2019-2024)

Table 36. Global Cloud Project Portfolio Management (CPPM) Sales by Region (2019-2024) & (K Units)

Table 37. Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Region (2019-2024)

Table 38. North America Cloud Project Portfolio Management (CPPM) Sales by Country (2019-2024) & (K Units)

Table 39. Europe Cloud Project Portfolio Management (CPPM) Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Cloud Project Portfolio Management (CPPM) Sales by Region (2019-2024) & (K Units)

Table 41. South America Cloud Project Portfolio Management (CPPM) Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Cloud Project Portfolio Management (CPPM) Sales by Region (2019-2024) & (K Units)

Table 43. CA Technologies Cloud Project Portfolio Management (CPPM) Basic Information

Table 44. CA Technologies Cloud Project Portfolio Management (CPPM) Product

Overview

Table 45. CA Technologies Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. CA Technologies Business Overview

Table 47. CA Technologies Cloud Project Portfolio Management (CPPM) SWOT Analysis

Table 48. CA Technologies Recent Developments

Table 49. HPE Cloud Project Portfolio Management (CPPM) Basic Information

Table 50. HPE Cloud Project Portfolio Management (CPPM) Product Overview

Table 51. HPE Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. HPE Business Overview

Table 53. HPE Cloud Project Portfolio Management (CPPM) SWOT Analysis

Table 54. HPE Recent Developments

Table 55. Changepoint Cloud Project Portfolio Management (CPPM) Basic Information

Table 56. Changepoint Cloud Project Portfolio Management (CPPM) Product Overview

Table 57. Changepoint Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Changepoint Cloud Project Portfolio Management (CPPM) SWOT Analysis

Table 59. Changepoint Business Overview

Table 60. Changepoint Recent Developments

Table 61. Clarizen Cloud Project Portfolio Management (CPPM) Basic Information

Table 62. Clarizen Cloud Project Portfolio Management (CPPM) Product Overview

Table 63. Clarizen Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Clarizen Business Overview

Table 65. Clarizen Recent Developments

Table 66. SAP SE Cloud Project Portfolio Management (CPPM) Basic Information

Table 67. SAP SE Cloud Project Portfolio Management (CPPM) Product Overview

Table 68. SAP SE Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. SAP SE Business Overview

Table 70. SAP SE Recent Developments

Table 71. Upland Software Cloud Project Portfolio Management (CPPM) Basic Information

Table 72. Upland Software Cloud Project Portfolio Management (CPPM) Product Overview

Table 73. Upland Software Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Upland Software Business Overview

Table 75. Upland Software Recent Developments

Table 76. Workfront Cloud Project Portfolio Management (CPPM) Basic Information

Table 77. Workfront Cloud Project Portfolio Management (CPPM) Product Overview

Table 78. Workfront Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Workfront Business Overview

Table 80. Workfront Recent Developments

Table 81. Microsoft Cloud Project Portfolio Management (CPPM) Basic Information

Table 82. Microsoft Cloud Project Portfolio Management (CPPM) Product Overview

Table 83. Microsoft Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Microsoft Business Overview

Table 85. Microsoft Recent Developments

Table 86. Mavenlink Cloud Project Portfolio Management (CPPM) Basic Information

Table 87. Mavenlink Cloud Project Portfolio Management (CPPM) Product Overview

Table 88. Mavenlink Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Mavenlink Business Overview

Table 90. Mavenlink Recent Developments

Table 91. Oracle Cloud Project Portfolio Management (CPPM) Basic Information

Table 92. Oracle Cloud Project Portfolio Management (CPPM) Product Overview

Table 93. Oracle Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Oracle Business Overview

Table 95. Oracle Recent Developments

Table 96. Lanisware Cloud Project Portfolio Management (CPPM) Basic Information

Table 97. Lanisware Cloud Project Portfolio Management (CPPM) Product Overview

Table 98. Lanisware Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Lanisware Business Overview

Table 100. Lanisware Recent Developments

Table 101. ServiceNow Cloud Project Portfolio Management (CPPM) Basic Information

Table 102. ServiceNow Cloud Project Portfolio Management (CPPM) Product Overview

Table 103. ServiceNow Cloud Project Portfolio Management (CPPM) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. ServiceNow Business Overview

Table 105. ServiceNow Recent Developments

Table 106. Global Cloud Project Portfolio Management (CPPM) Sales Forecast by

Region (2025-2030) & (K Units)

Table 107. Global Cloud Project Portfolio Management (CPPM) Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Cloud Project Portfolio Management (CPPM) Sales Forecast by Country (2025-2030) & (K Units)

Table 109. North America Cloud Project Portfolio Management (CPPM) Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Cloud Project Portfolio Management (CPPM) Sales Forecast by Country (2025-2030) & (K Units)

Table 111. Europe Cloud Project Portfolio Management (CPPM) Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Cloud Project Portfolio Management (CPPM) Sales Forecast by Region (2025-2030) & (K Units)

Table 113. Asia Pacific Cloud Project Portfolio Management (CPPM) Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Cloud Project Portfolio Management (CPPM) Sales Forecast by Country (2025-2030) & (K Units)

Table 115. South America Cloud Project Portfolio Management (CPPM) Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Cloud Project Portfolio Management (CPPM) Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Cloud Project Portfolio Management (CPPM) Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Cloud Project Portfolio Management (CPPM) Sales Forecast by Type (2025-2030) & (K Units)

Table 119. Global Cloud Project Portfolio Management (CPPM) Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Cloud Project Portfolio Management (CPPM) Price Forecast by Type (2025-2030) & (USD/Unit)

Table 121. Global Cloud Project Portfolio Management (CPPM) Sales (K Units) Forecast by Application (2025-2030)

Table 122. Global Cloud Project Portfolio Management (CPPM) Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Cloud Project Portfolio Management (CPPM)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Cloud Project Portfolio Management (CPPM) Market Size (M USD), 2019-2030

Figure 5. Global Cloud Project Portfolio Management (CPPM) Market Size (M USD) (2019-2030)

Figure 6. Global Cloud Project Portfolio Management (CPPM) Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Cloud Project Portfolio Management (CPPM) Market Size by Country (M USD)

Figure 11. Cloud Project Portfolio Management (CPPM) Sales Share by Manufacturers in 2023

Figure 12. Global Cloud Project Portfolio Management (CPPM) Revenue Share by Manufacturers in 2023

Figure 13. Cloud Project Portfolio Management (CPPM) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Cloud Project Portfolio Management (CPPM) Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Cloud Project Portfolio Management (CPPM) Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Cloud Project Portfolio Management (CPPM) Market Share by Type

Figure 18. Sales Market Share of Cloud Project Portfolio Management (CPPM) by Type (2019-2024)

Figure 19. Sales Market Share of Cloud Project Portfolio Management (CPPM) by Type in 2023

Figure 20. Market Size Share of Cloud Project Portfolio Management (CPPM) by Type (2019-2024)

Figure 21. Market Size Market Share of Cloud Project Portfolio Management (CPPM) by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Cloud Project Portfolio Management (CPPM) Market Share by Application

Figure 24. Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Application (2019-2024)

Figure 25. Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Application in 2023

Figure 26. Global Cloud Project Portfolio Management (CPPM) Market Share by Application (2019-2024)

Figure 27. Global Cloud Project Portfolio Management (CPPM) Market Share by Application in 2023

Figure 28. Global Cloud Project Portfolio Management (CPPM) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Cloud Project Portfolio Management (CPPM) Sales Market Share by Region (2019-2024)

Figure 30. North America Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Cloud Project Portfolio Management (CPPM) Sales Market Share by Country in 2023

Figure 32. U.S. Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Cloud Project Portfolio Management (CPPM) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Cloud Project Portfolio Management (CPPM) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Cloud Project Portfolio Management (CPPM) Sales Market Share by Country in 2023

Figure 37. Germany Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Cloud Project Portfolio Management (CPPM) Sales and Growth

Rate (K Units)

Figure 43. Asia Pacific Cloud Project Portfolio Management (CPPM) Sales Market Share by Region in 2023

Figure 44. China Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (K Units)

Figure 50. South America Cloud Project Portfolio Management (CPPM) Sales Market Share by Country in 2023

Figure 51. Brazil Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Cloud Project Portfolio Management (CPPM) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Cloud Project Portfolio Management (CPPM) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Cloud Project Portfolio Management (CPPM) Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Cloud Project Portfolio Management (CPPM) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Cloud Project Portfolio Management (CPPM) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Cloud Project Portfolio Management (CPPM) Market Share Forecast by Type (2025-2030)

Figure 65. Global Cloud Project Portfolio Management (CPPM) Sales Forecast by Application (2025-2030)

Figure 66. Global Cloud Project Portfolio Management (CPPM) Market Share Forecast by Application (2025-2030)

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