

Global Cloud Natural Language Generation Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G3F248553C7DEN.html>

Date: March 2026

Pages: 119

Price: US\$ 3,200.00 (Single User License)

ID: G3F248553C7DEN

Abstracts

The natural language generation (NLG) market has been experiencing significant growth due to the increasing demand for automated text production and the integration of AI technologies across various industries. NLG refers to the process by which software systems generate natural language text based on structured data or algorithms. This technology is used to create a wide range of content, from articles and reports to customer feedback and chatbot responses. Key market trends in the natural language generation market include: **Advancements in AI and Machine Learning:** As AI and machine learning technologies continue to evolve, NLG systems are becoming more sophisticated, generating more natural and contextually relevant text. This is driving the market as organizations can now create high-quality content at a larger scale and with higher efficiency. **Increased Adoption in Media and Entertainment:** NLG is being widely adopted in the media and entertainment industry for automatically generating articles, summaries, and reports. This is particularly true for sports news, financial reports, and other data-driven content where speed and scale are important. **Growth in eCommerce and Customer Support:** E-commerce companies and customer support services are increasingly using NLG to create product descriptions, reviews, and automated responses to customer inquiries, improving customer experience and reducing operational costs. **Regulatory and Compliance Requirements:** The need for regulatory compliance in industries such as finance, healthcare, and legal is driving the adoption of NLG technologies. These systems can help ensure that generated content meets the necessary legal and regulatory standards. **Language and Localization:** As businesses expand globally, there is a growing need for multilingual content. NLG systems that can generate content in multiple languages are in demand, enabling companies to reach and engage audiences around the world. **Integration with Other AI Technologies:** NLG is often integrated with other AI technologies such as natural language processing (NLP), computer vision, and deep learning to create more

intelligent and interactive content. Regionally, North America and Europe are leading the market for natural language generation, driven by the maturity of the technology and the presence of large enterprises. However, Asia-Pacific is also experiencing rapid growth as countries like China and India invest heavily in AI and digital transformation.

The global Cloud Natural Language Generation market size was estimated at USD 657.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 22.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cloud Natural Language Generation market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cloud Natural Language Generation market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cloud Natural Language Generation market.

Global Cloud Natural Language Generation Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Amazon Web Services, Inc. (U.S.)
IBM (U.S.)
Yseop (France)
AX Semantics (Germany)
2txt - natural language generation GmbH (Germany)
Linguastat Inc. (U.S.)
Textual Relations AB. (Gothenburg)
Newsrx. (U.S.)
Arria NLG (U.K.)
Artificial Solutions (Sweden)
Restresco (U.S.)
Conversica (U.S.)
NewsRx (U.S.)
CoGenTax Inc. (U.S.)
Phrasetech (Sweden)
vPhrase (India)

Market Segmentation (by Type)

Solution
Services

Market Segmentation (by Application)

Finance
Legal
Marketing and Sales
Operations
Human Resources

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cloud Natural Language Generation Market

Overview of the regional outlook of the Cloud Natural Language Generation Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Cloud Natural Language Generation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cloud Natural Language Generation, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cloud Natural Language Generation

1.2 Key Market Segments

1.2.1 Cloud Natural Language Generation Segment by Type

1.2.2 Cloud Natural Language Generation Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CLOUD NATURAL LANGUAGE GENERATION MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CLOUD NATURAL LANGUAGE GENERATION MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Cloud Natural Language Generation Product Life Cycle

3.3 Global Cloud Natural Language Generation Revenue Market Share by Company (2020-2025)

3.4 Cloud Natural Language Generation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Cloud Natural Language Generation Market Competitive Situation and Trends

3.6.1 Cloud Natural Language Generation Market Concentration Rate

3.6.2 Global 5 and 10 Largest Cloud Natural Language Generation Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CLOUD NATURAL LANGUAGE GENERATION VALUE CHAIN ANALYSIS

- 4.1 Cloud Natural Language Generation Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLOUD NATURAL LANGUAGE GENERATION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cloud Natural Language Generation Market Porter's Five Forces Analysis

6 CLOUD NATURAL LANGUAGE GENERATION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cloud Natural Language Generation Market by Type (2020-2025)
- 6.3 Global Cloud Natural Language Generation Market Size Growth Rate by Type (2021-2025)

7 CLOUD NATURAL LANGUAGE GENERATION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cloud Natural Language Generation Market Size (M USD) by Application (2020-2025)
- 7.3 Global Cloud Natural Language Generation Market Size Growth Rate by Application (2021-2025)

8 CLOUD NATURAL LANGUAGE GENERATION MARKET SEGMENTATION BY REGION

8.1 Global Cloud Natural Language Generation Market Size by Region

8.1.1 Global Cloud Natural Language Generation Market Size by Region

8.1.2 Global Cloud Natural Language Generation Market Size Market Share by Region

8.2 North America

8.2.1 North America Cloud Natural Language Generation Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cloud Natural Language Generation Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Cloud Natural Language Generation Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cloud Natural Language Generation Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cloud Natural Language Generation Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Amazon Web Services, Inc. (U.S.)

9.1.1 Amazon Web Services, Inc. (U.S.) Basic Information

9.1.2 Amazon Web Services, Inc. (U.S.) Cloud Natural Language Generation Product Overview

9.1.3 Amazon Web Services, Inc. (U.S.) Cloud Natural Language Generation Product Market Performance

9.1.4 Amazon Web Services, Inc. (U.S.) SWOT Analysis

9.1.5 Amazon Web Services, Inc. (U.S.) Business Overview

9.1.6 Amazon Web Services, Inc. (U.S.) Recent Developments

9.2 IBM (U.S.)

9.2.1 IBM (U.S.) Basic Information

9.2.2 IBM (U.S.) Cloud Natural Language Generation Product Overview

9.2.3 IBM (U.S.) Cloud Natural Language Generation Product Market Performance

9.2.4 IBM (U.S.) SWOT Analysis

9.2.5 IBM (U.S.) Business Overview

9.2.6 IBM (U.S.) Recent Developments

9.3 Yseop (France)

9.3.1 Yseop (France) Basic Information

9.3.2 Yseop (France) Cloud Natural Language Generation Product Overview

9.3.3 Yseop (France) Cloud Natural Language Generation Product Market Performance

9.3.4 Yseop (France) SWOT Analysis

9.3.5 Yseop (France) Business Overview

9.3.6 Yseop (France) Recent Developments

9.4 AX Semantics (Germany)

9.4.1 AX Semantics (Germany) Basic Information

9.4.2 AX Semantics (Germany) Cloud Natural Language Generation Product Overview

9.4.3 AX Semantics (Germany) Cloud Natural Language Generation Product Market Performance

9.4.4 AX Semantics (Germany) Business Overview

9.4.5 AX Semantics (Germany) Recent Developments

9.5 2txt - natural language generation GmbH (Germany)

9.5.1 2txt - natural language generation GmbH (Germany) Basic Information

9.5.2 2txt - natural language generation GmbH (Germany) Cloud Natural Language Generation Product Overview

9.5.3 2txt - natural language generation GmbH (Germany) Cloud Natural Language Generation Product Market Performance

- 9.5.4 2txt - natural language generation GmbH (Germany) Business Overview
- 9.5.5 2txt - natural language generation GmbH (Germany) Recent Developments
- 9.6 Linguastat Inc. (U.S.)
 - 9.6.1 Linguastat Inc. (U.S.) Basic Information
 - 9.6.2 Linguastat Inc. (U.S.) Cloud Natural Language Generation Product Overview
 - 9.6.3 Linguastat Inc. (U.S.) Cloud Natural Language Generation Product Market Performance
 - 9.6.4 Linguastat Inc. (U.S.) Business Overview
 - 9.6.5 Linguastat Inc. (U.S.) Recent Developments
- 9.7 Textual Relations AB. (Gothenburg)
 - 9.7.1 Textual Relations AB. (Gothenburg) Basic Information
 - 9.7.2 Textual Relations AB. (Gothenburg) Cloud Natural Language Generation Product Overview
 - 9.7.3 Textual Relations AB. (Gothenburg) Cloud Natural Language Generation Product Market Performance
 - 9.7.4 Textual Relations AB. (Gothenburg) Business Overview
 - 9.7.5 Textual Relations AB. (Gothenburg) Recent Developments
- 9.8 Newsrx. (U.S.)
 - 9.8.1 Newsrx. (U.S.) Basic Information
 - 9.8.2 Newsrx. (U.S.) Cloud Natural Language Generation Product Overview
 - 9.8.3 Newsrx. (U.S.) Cloud Natural Language Generation Product Market Performance
 - 9.8.4 Newsrx. (U.S.) Business Overview
 - 9.8.5 Newsrx. (U.S.) Recent Developments
- 9.9 Arria NLG (U.K.)
 - 9.9.1 Arria NLG (U.K.) Basic Information
 - 9.9.2 Arria NLG (U.K.) Cloud Natural Language Generation Product Overview
 - 9.9.3 Arria NLG (U.K.) Cloud Natural Language Generation Product Market Performance
 - 9.9.4 Arria NLG (U.K.) Business Overview
 - 9.9.5 Arria NLG (U.K.) Recent Developments
- 9.10 Artificial Solutions (Sweden)
 - 9.10.1 Artificial Solutions (Sweden) Basic Information
 - 9.10.2 Artificial Solutions (Sweden) Cloud Natural Language Generation Product Overview
 - 9.10.3 Artificial Solutions (Sweden) Cloud Natural Language Generation Product Market Performance
 - 9.10.4 Artificial Solutions (Sweden) Business Overview
 - 9.10.5 Artificial Solutions (Sweden) Recent Developments
- 9.11 Restresco (U.S.)

- 9.11.1 Restresco (U.S.) Basic Information
- 9.11.2 Restresco (U.S.) Cloud Natural Language Generation Product Overview
- 9.11.3 Restresco (U.S.) Cloud Natural Language Generation Product Market

Performance

- 9.11.4 Restresco (U.S.) Business Overview
- 9.11.5 Restresco (U.S.) Recent Developments

9.12 Conversica (U.S.)

- 9.12.1 Conversica (U.S.) Basic Information
- 9.12.2 Conversica (U.S.) Cloud Natural Language Generation Product Overview
- 9.12.3 Conversica (U.S.) Cloud Natural Language Generation Product Market

Performance

- 9.12.4 Conversica (U.S.) Business Overview
- 9.12.5 Conversica (U.S.) Recent Developments

9.13 NewsRx (U.S.)

- 9.13.1 NewsRx (U.S.) Basic Information
- 9.13.2 NewsRx (U.S.) Cloud Natural Language Generation Product Overview
- 9.13.3 NewsRx (U.S.) Cloud Natural Language Generation Product Market

Performance

- 9.13.4 NewsRx (U.S.) Business Overview
- 9.13.5 NewsRx (U.S.) Recent Developments

9.14 CoGenTax Inc. (U.S.)

- 9.14.1 CoGenTax Inc. (U.S.) Basic Information
- 9.14.2 CoGenTax Inc. (U.S.) Cloud Natural Language Generation Product Overview
- 9.14.3 CoGenTax Inc. (U.S.) Cloud Natural Language Generation Product Market

Performance

- 9.14.4 CoGenTax Inc. (U.S.) Business Overview
- 9.14.5 CoGenTax Inc. (U.S.) Recent Developments

9.15 Phrasotech (Sweden)

- 9.15.1 Phrasotech (Sweden) Basic Information
- 9.15.2 Phrasotech (Sweden) Cloud Natural Language Generation Product Overview
- 9.15.3 Phrasotech (Sweden) Cloud Natural Language Generation Product Market

Performance

- 9.15.4 Phrasotech (Sweden) Business Overview
- 9.15.5 Phrasotech (Sweden) Recent Developments

9.16 vPhrase (India)

- 9.16.1 vPhrase (India) Basic Information
- 9.16.2 vPhrase (India) Cloud Natural Language Generation Product Overview
- 9.16.3 vPhrase (India) Cloud Natural Language Generation Product Market

Performance

9.16.4 vPhrase (India) Business Overview

9.16.5 vPhrase (India) Recent Developments

10 CLOUD NATURAL LANGUAGE GENERATION MARKET FORECAST BY REGION

10.1 Global Cloud Natural Language Generation Market Size Forecast

10.2 Global Cloud Natural Language Generation Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cloud Natural Language Generation Market Size Forecast by Country

10.2.3 Asia Pacific Cloud Natural Language Generation Market Size Forecast by Region

10.2.4 South America Cloud Natural Language Generation Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Cloud Natural Language Generation by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Cloud Natural Language Generation Market Forecast by Type (2026-2035)

11.1.1 Global Cloud Natural Language Generation Market Size Forecast by Type (2026-2035)

11.2 Global Cloud Natural Language Generation Market Forecast by Application (2026-2035)

11.2.1 Global Cloud Natural Language Generation Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Cloud Natural Language Generation Market Size by Type (M USD)

Table 4. Global Cloud Natural Language Generation Market Size by Application

Table 5. Cloud Natural Language Generation Market Size Comparison by Region (M USD)

Table 6. Global Cloud Natural Language Generation Revenue (M USD) by Company (2020-2025)

Table 7. Global Cloud Natural Language Generation Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cloud Natural Language Generation as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Cloud Natural Language Generation Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Cloud Natural Language Generation Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Cloud Natural Language Generation Market Size by Type (M USD)

Table 22. Global Cloud Natural Language Generation Market Size (M USD) by Type (2020-2025)

Table 23. Global Cloud Natural Language Generation Market Share by Type (2020-2025)

Table 24. Global Cloud Natural Language Generation Market Size Growth Rate by Type (2021-2025)

Table 25. Global Cloud Natural Language Generation Market Size by Application

Table 26. Global Cloud Natural Language Generation Market Size by Application (2020-2025) & (M USD)

Table 27. Global Cloud Natural Language Generation Market Share by Application (2020-2025)

Table 28. Global Cloud Natural Language Generation Market Size Growth Rate by Application (2021-2025)

Table 29. Global Cloud Natural Language Generation Market Size by Region (2020-2025) & (M USD)

Table 30. Global Cloud Natural Language Generation Market Size Market Share by Region (2020-2025)

Table 31. North America Cloud Natural Language Generation Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Cloud Natural Language Generation Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Cloud Natural Language Generation Market Size by Region (2020-2025) & (M USD)

Table 34. South America Cloud Natural Language Generation Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Cloud Natural Language Generation Market Size by Region (2020-2025) & (M USD)

Table 36. Amazon Web Services, Inc. (U.S.) Basic Information

Table 37. Amazon Web Services, Inc. (U.S.) Cloud Natural Language Generation Product Overview

Table 38. Amazon Web Services, Inc. (U.S.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Amazon Web Services, Inc. (U.S.) SWOT Analysis

Table 40. Amazon Web Services, Inc. (U.S.) Business Overview

Table 41. Amazon Web Services, Inc. (U.S.) Recent Developments

Table 42. IBM (U.S.) Basic Information

Table 43. IBM (U.S.) Cloud Natural Language Generation Product Overview

Table 44. IBM (U.S.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 45. IBM (U.S.) SWOT Analysis

Table 46. IBM (U.S.) Business Overview

Table 47. IBM (U.S.) Recent Developments

Table 48. Yseop (France) Basic Information

Table 49. Yseop (France) Cloud Natural Language Generation Product Overview

Table 50. Yseop (France) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Yseop (France) SWOT Analysis

Table 52. Yseop (France) Business Overview

Table 53. Yseop (France) Recent Developments

Table 54. AX Semantics (Germany) Basic Information

Table 55. AX Semantics (Germany) Cloud Natural Language Generation Product Overview

Table 56. AX Semantics (Germany) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 57. AX Semantics (Germany) Business Overview

Table 58. AX Semantics (Germany) Recent Developments

Table 59. 2txt - natural language generation GmbH (Germany) Basic Information

Table 60. 2txt - natural language generation GmbH (Germany) Cloud Natural Language Generation Product Overview

Table 61. 2txt - natural language generation GmbH (Germany) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 62. 2txt - natural language generation GmbH (Germany) Business Overview

Table 63. 2txt - natural language generation GmbH (Germany) Recent Developments

Table 64. Linguastat Inc. (U.S.) Basic Information

Table 65. Linguastat Inc. (U.S.) Cloud Natural Language Generation Product Overview

Table 66. Linguastat Inc. (U.S.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Linguastat Inc. (U.S.) Business Overview

Table 68. Linguastat Inc. (U.S.) Recent Developments

Table 69. Textual Relations AB. (Gothenburg) Basic Information

Table 70. Textual Relations AB. (Gothenburg) Cloud Natural Language Generation Product Overview

Table 71. Textual Relations AB. (Gothenburg) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Textual Relations AB. (Gothenburg) Business Overview

Table 73. Textual Relations AB. (Gothenburg) Recent Developments

Table 74. Newsrx. (U.S.) Basic Information

Table 75. Newsrx. (U.S.) Cloud Natural Language Generation Product Overview

Table 76. Newsrx. (U.S.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Newsrx. (U.S.) Business Overview

Table 78. Newsrx. (U.S.) Recent Developments

Table 79. Arria NLG (U.K.) Basic Information

Table 80. Arria NLG (U.K.) Cloud Natural Language Generation Product Overview

Table 81. Arria NLG (U.K.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Arria NLG (U.K.) Business Overview

- Table 83. Arria NLG (U.K.) Recent Developments
- Table 84. Artificial Solutions (Sweden) Basic Information
- Table 85. Artificial Solutions (Sweden) Cloud Natural Language Generation Product Overview
- Table 86. Artificial Solutions (Sweden) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. Artificial Solutions (Sweden) Business Overview
- Table 88. Artificial Solutions (Sweden) Recent Developments
- Table 89. Restresco (U.S.) Basic Information
- Table 90. Restresco (U.S.) Cloud Natural Language Generation Product Overview
- Table 91. Restresco (U.S.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Restresco (U.S.) Business Overview
- Table 93. Restresco (U.S.) Recent Developments
- Table 94. Conversica (U.S.) Basic Information
- Table 95. Conversica (U.S.) Cloud Natural Language Generation Product Overview
- Table 96. Conversica (U.S.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Conversica (U.S.) Business Overview
- Table 98. Conversica (U.S.) Recent Developments
- Table 99. NewsRx (U.S.) Basic Information
- Table 100. NewsRx (U.S.) Cloud Natural Language Generation Product Overview
- Table 101. NewsRx (U.S.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. NewsRx (U.S.) Business Overview
- Table 103. NewsRx (U.S.) Recent Developments
- Table 104. CoGenTax Inc. (U.S.) Basic Information
- Table 105. CoGenTax Inc. (U.S.) Cloud Natural Language Generation Product Overview
- Table 106. CoGenTax Inc. (U.S.) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. CoGenTax Inc. (U.S.) Business Overview
- Table 108. CoGenTax Inc. (U.S.) Recent Developments
- Table 109. Phrasotech (Sweden) Basic Information
- Table 110. Phrasotech (Sweden) Cloud Natural Language Generation Product Overview
- Table 111. Phrasotech (Sweden) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Phrasotech (Sweden) Business Overview

Table 113. Phrasetech (Sweden) Recent Developments

Table 114. vPhrase (India) Basic Information

Table 115. vPhrase (India) Cloud Natural Language Generation Product Overview

Table 116. vPhrase (India) Cloud Natural Language Generation Revenue (M USD) and Gross Margin (2020-2025)

Table 117. vPhrase (India) Business Overview

Table 118. vPhrase (India) Recent Developments

Table 119. Global Cloud Natural Language Generation Market Size Forecast by Region (2026-2035) & (M USD)

Table 120. North America Cloud Natural Language Generation Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Europe Cloud Natural Language Generation Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Asia Pacific Cloud Natural Language Generation Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Cloud Natural Language Generation Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Middle East and Africa Cloud Natural Language Generation Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Global Cloud Natural Language Generation Market Size Forecast by Type (2026-2035) & (M USD)

Table 126. Global Cloud Natural Language Generation Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Cloud Natural Language Generation
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cloud Natural Language Generation Market Size (M USD), 2025-2035
- Figure 5. Global Cloud Natural Language Generation Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Cloud Natural Language Generation Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Cloud Natural Language Generation Product Life Cycle
- Figure 12. Global Cloud Natural Language Generation Revenue Share by Company in 2025
- Figure 13. Cloud Natural Language Generation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Cloud Natural Language Generation Revenue in 2025
- Figure 15. Value Chain Map of Cloud Natural Language Generation
- Figure 16. Global Cloud Natural Language Generation Market PEST Analysis
- Figure 17. Global Cloud Natural Language Generation Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Cloud Natural Language Generation Market Share by Type
- Figure 20. Market Share of Cloud Natural Language Generation by Type (2020-2025)
- Figure 21. Global Cloud Natural Language Generation Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Cloud Natural Language Generation Market Share by Application
- Figure 24. Global Cloud Natural Language Generation Market Share by Application (2020-2025)
- Figure 25. Global Cloud Natural Language Generation Market Share by Application in 2024
- Figure 26. Global Cloud Natural Language Generation Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Cloud Natural Language Generation Market Size Market Share by

Region (2020-2025)

Figure 28. North America Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Cloud Natural Language Generation Market Size Market Share by Country in 2024

Figure 30. U.S. Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Cloud Natural Language Generation Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Cloud Natural Language Generation Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Cloud Natural Language Generation Market Share by Country in 2024

Figure 35. Germany Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Cloud Natural Language Generation Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Cloud Natural Language Generation Market Size Market Share by Region in 2024

Figure 42. China Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Cloud Natural Language Generation Market Size and Growth Rate (M USD)

Figure 48. South America Cloud Natural Language Generation Market Size Market Share by Country in 2024

Figure 49. Brazil Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Cloud Natural Language Generation Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Cloud Natural Language Generation Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Cloud Natural Language Generation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Cloud Natural Language Generation Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Cloud Natural Language Generation Market Share Forecast by Type (2026-2035)

Figure 61. Global Cloud Natural Language Generation Market Share Forecast by Application (2026-2035)

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