

Global Cloud-native Application Protection Platform Market Research Report 2026(Status and Outlook)

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Abstracts

Large enterprises are early adopters of CNAPP and the associated professional services. Large enterprises have increasingly started using cloud-based systems over traditional on-premises solutions. These enterprises have several departments performing different operations, which makes it difficult for the organization to handle the security posture of the whole organization. Additionally, large enterprises are at greater risk with the onset of the pandemic and the adoption of the Work from Home (WFH) trend. Large enterprises deploy cloud-based solutions due to high flexibility, scalability, and low maintenance costs. As businesses store information and data in the cloud, the requirement for security solutions is also increasing. The increasing cyber threats reported by large organizations are expected to drive the deployment of CNAPP solutions and services among large enterprises. For instance, in the CNAPP market, CrowdStrike provides CrowdStrike Cloud Security. It allows breach prevention, workload protection, and cloud security posture management. It helps gain unified visibility across the entire cloud, monitor and address misconfigurations, advance identity security, and enforce security policies and compliance to stop cloud breaches. It allows automated discovery, continuous runtime protection, EDR for cloud workloads and containers, and managed threat hunting.

The global Cloud-native Application Protection Platform market size was estimated at USD 7826.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 19.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cloud-native Application Protection Platform market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and

challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cloud-native Application Protection Platform market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cloud-native Application Protection Platform market.

Global Cloud-native Application Protection Platform Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Check Point
Trend Micro
Palo Alto Networks
CrowdStrike

Fortinet
Forcepoint
Proofpoint
Radware
Zscaler
Sophos
Aqua Security
Cequence Security
Illumio
Runecast
Data Theorem
MetaSecure
Tigera
Orca Security
Skyhigh Security
Caveonix
Ermetic
Banyan Cloud
AccuKnox

Market Segmentation (by Type)

Public Cloud
Hybrid Cloud

Market Segmentation (by Application)

Large Enterprises
SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Cloud-native Application Protection Platform Market
Overview of the regional outlook of the Cloud-native Application Protection Platform Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud-native Application Protection Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cloud-native Application Protection Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well

as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cloud-native Application Protection Platform

1.2 Key Market Segments

1.2.1 Cloud-native Application Protection Platform Segment by Type

1.2.2 Cloud-native Application Protection Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Cloud-native Application Protection Platform Product Life Cycle

3.3 Global Cloud-native Application Protection Platform Revenue Market Share by Company (2020-2025)

3.4 Cloud-native Application Protection Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Cloud-native Application Protection Platform Market Competitive Situation and Trends

3.6.1 Cloud-native Application Protection Platform Market Concentration Rate

3.6.2 Global 5 and 10 Largest Cloud-native Application Protection Platform Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM VALUE CHAIN ANALYSIS

- 4.1 Cloud-native Application Protection Platform Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cloud-native Application Protection Platform Market Porter's Five Forces Analysis

6 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cloud-native Application Protection Platform Market by Type (2020-2025)
- 6.3 Global Cloud-native Application Protection Platform Market Size Growth Rate by Type (2021-2025)

7 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cloud-native Application Protection Platform Market Size (M USD) by

Application (2020-2025)

7.3 Global Cloud-native Application Protection Platform Market Size Growth Rate by Application (2021-2025)

8 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET SEGMENTATION BY REGION

8.1 Global Cloud-native Application Protection Platform Market Size by Region

8.1.1 Global Cloud-native Application Protection Platform Market Size by Region

8.1.2 Global Cloud-native Application Protection Platform Market Size Market Share by Region

8.2 North America

8.2.1 North America Cloud-native Application Protection Platform Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cloud-native Application Protection Platform Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Cloud-native Application Protection Platform Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cloud-native Application Protection Platform Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cloud-native Application Protection Platform Market Size

by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Check Point

9.1.1 Check Point Basic Information

9.1.2 Check Point Cloud-native Application Protection Platform Product Overview

9.1.3 Check Point Cloud-native Application Protection Platform Product Market

Performance

9.1.4 Check Point SWOT Analysis

9.1.5 Check Point Business Overview

9.1.6 Check Point Recent Developments

9.2 Trend Micro

9.2.1 Trend Micro Basic Information

9.2.2 Trend Micro Cloud-native Application Protection Platform Product Overview

9.2.3 Trend Micro Cloud-native Application Protection Platform Product Market

Performance

9.2.4 Trend Micro SWOT Analysis

9.2.5 Trend Micro Business Overview

9.2.6 Trend Micro Recent Developments

9.3 Palo Alto Networks

9.3.1 Palo Alto Networks Basic Information

9.3.2 Palo Alto Networks Cloud-native Application Protection Platform Product

Overview

9.3.3 Palo Alto Networks Cloud-native Application Protection Platform Product Market

Performance

9.3.4 Palo Alto Networks SWOT Analysis

9.3.5 Palo Alto Networks Business Overview

9.3.6 Palo Alto Networks Recent Developments

9.4 CrowdStrike

9.4.1 CrowdStrike Basic Information

9.4.2 CrowdStrike Cloud-native Application Protection Platform Product Overview

9.4.3 CrowdStrike Cloud-native Application Protection Platform Product Market

Performance

9.4.4 CrowdStrike Business Overview

9.4.5 CrowdStrike Recent Developments

9.5 Fortinet

9.5.1 Fortinet Basic Information

9.5.2 Fortinet Cloud-native Application Protection Platform Product Overview

9.5.3 Fortinet Cloud-native Application Protection Platform Product Market

Performance

9.5.4 Fortinet Business Overview

9.5.5 Fortinet Recent Developments

9.6 Forcepoint

9.6.1 Forcepoint Basic Information

9.6.2 Forcepoint Cloud-native Application Protection Platform Product Overview

9.6.3 Forcepoint Cloud-native Application Protection Platform Product Market

Performance

9.6.4 Forcepoint Business Overview

9.6.5 Forcepoint Recent Developments

9.7 Proofpoint

9.7.1 Proofpoint Basic Information

9.7.2 Proofpoint Cloud-native Application Protection Platform Product Overview

9.7.3 Proofpoint Cloud-native Application Protection Platform Product Market

Performance

9.7.4 Proofpoint Business Overview

9.7.5 Proofpoint Recent Developments

9.8 Radware

9.8.1 Radware Basic Information

9.8.2 Radware Cloud-native Application Protection Platform Product Overview

9.8.3 Radware Cloud-native Application Protection Platform Product Market

Performance

9.8.4 Radware Business Overview

9.8.5 Radware Recent Developments

9.9 Zscaler

9.9.1 Zscaler Basic Information

9.9.2 Zscaler Cloud-native Application Protection Platform Product Overview

9.9.3 Zscaler Cloud-native Application Protection Platform Product Market

Performance

9.9.4 Zscaler Business Overview

9.9.5 Zscaler Recent Developments

9.10 Sophos

9.10.1 Sophos Basic Information

9.10.2 Sophos Cloud-native Application Protection Platform Product Overview

9.10.3 Sophos Cloud-native Application Protection Platform Product Market

Performance

9.10.4 Sophos Business Overview

9.10.5 Sophos Recent Developments

9.11 Aqua Security

9.11.1 Aqua Security Basic Information

9.11.2 Aqua Security Cloud-native Application Protection Platform Product Overview

9.11.3 Aqua Security Cloud-native Application Protection Platform Product Market

Performance

9.11.4 Aqua Security Business Overview

9.11.5 Aqua Security Recent Developments

9.12 Cequence Security

9.12.1 Cequence Security Basic Information

9.12.2 Cequence Security Cloud-native Application Protection Platform Product

Overview

9.12.3 Cequence Security Cloud-native Application Protection Platform Product Market

Performance

9.12.4 Cequence Security Business Overview

9.12.5 Cequence Security Recent Developments

9.13 Illumio

9.13.1 Illumio Basic Information

9.13.2 Illumio Cloud-native Application Protection Platform Product Overview

9.13.3 Illumio Cloud-native Application Protection Platform Product Market

Performance

9.13.4 Illumio Business Overview

9.13.5 Illumio Recent Developments

9.14 Runecast

9.14.1 Runecast Basic Information

9.14.2 Runecast Cloud-native Application Protection Platform Product Overview

9.14.3 Runecast Cloud-native Application Protection Platform Product Market

Performance

9.14.4 Runecast Business Overview

9.14.5 Runecast Recent Developments

9.15 Data Theorem

9.15.1 Data Theorem Basic Information

9.15.2 Data Theorem Cloud-native Application Protection Platform Product Overview

9.15.3 Data Theorem Cloud-native Application Protection Platform Product Market

Performance

9.15.4 Data Theorem Business Overview

9.15.5 Data Theorem Recent Developments

9.16 MetaSecure

9.16.1 MetaSecure Basic Information

9.16.2 MetaSecure Cloud-native Application Protection Platform Product Overview

9.16.3 MetaSecure Cloud-native Application Protection Platform Product Market

Performance

9.16.4 MetaSecure Business Overview

9.16.5 MetaSecure Recent Developments

9.17 Tigera

9.17.1 Tigera Basic Information

9.17.2 Tigera Cloud-native Application Protection Platform Product Overview

9.17.3 Tigera Cloud-native Application Protection Platform Product Market

Performance

9.17.4 Tigera Business Overview

9.17.5 Tigera Recent Developments

9.18 Orca Security

9.18.1 Orca Security Basic Information

9.18.2 Orca Security Cloud-native Application Protection Platform Product Overview

9.18.3 Orca Security Cloud-native Application Protection Platform Product Market

Performance

9.18.4 Orca Security Business Overview

9.18.5 Orca Security Recent Developments

9.19 Skyhigh Security

9.19.1 Skyhigh Security Basic Information

9.19.2 Skyhigh Security Cloud-native Application Protection Platform Product

Overview

9.19.3 Skyhigh Security Cloud-native Application Protection Platform Product Market

Performance

9.19.4 Skyhigh Security Business Overview

9.19.5 Skyhigh Security Recent Developments

9.20 Caveonix

9.20.1 Caveonix Basic Information

9.20.2 Caveonix Cloud-native Application Protection Platform Product Overview

9.20.3 Caveonix Cloud-native Application Protection Platform Product Market

Performance

9.20.4 Caveonix Business Overview

9.20.5 Caveonix Recent Developments

9.21 Ermetic

9.21.1 Ermetic Basic Information

9.21.2 Ermetic Cloud-native Application Protection Platform Product Overview

9.21.3 Ermetic Cloud-native Application Protection Platform Product Market

Performance

9.21.4 Ermetic Business Overview

9.21.5 Ermetic Recent Developments

9.22 Banyan Cloud

9.22.1 Banyan Cloud Basic Information

9.22.2 Banyan Cloud Cloud-native Application Protection Platform Product Overview

9.22.3 Banyan Cloud Cloud-native Application Protection Platform Product Market

Performance

9.22.4 Banyan Cloud Business Overview

9.22.5 Banyan Cloud Recent Developments

9.23 AccuKnox

9.23.1 AccuKnox Basic Information

9.23.2 AccuKnox Cloud-native Application Protection Platform Product Overview

9.23.3 AccuKnox Cloud-native Application Protection Platform Product Market

Performance

9.23.4 AccuKnox Business Overview

9.23.5 AccuKnox Recent Developments

10 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET FORECAST BY REGION

10.1 Global Cloud-native Application Protection Platform Market Size Forecast

10.2 Global Cloud-native Application Protection Platform Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cloud-native Application Protection Platform Market Size Forecast by
Country

10.2.3 Asia Pacific Cloud-native Application Protection Platform Market Size Forecast
by Region

10.2.4 South America Cloud-native Application Protection Platform Market Size
Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Cloud-native Application Protection
Platform by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Cloud-native Application Protection Platform Market Forecast by Type

(2026-2035)

11.1.1 Global Cloud-native Application Protection Platform Market Size Forecast by Type (2026-2035)

11.2 Global Cloud-native Application Protection Platform Market Forecast by Application (2026-2035)

11.2.1 Global Cloud-native Application Protection Platform Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Cloud-native Application Protection Platform Market Size by Type (M USD)

Table 4. Global Cloud-native Application Protection Platform Market Size by Application

Table 5. Cloud-native Application Protection Platform Market Size Comparison by Region (M USD)

Table 6. Global Cloud-native Application Protection Platform Revenue (M USD) by Company (2020-2025)

Table 7. Global Cloud-native Application Protection Platform Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cloud-native Application Protection Platform as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Cloud-native Application Protection Platform Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Cloud-native Application Protection Platform Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Cloud-native Application Protection Platform Market Size by Type (M USD)

Table 22. Global Cloud-native Application Protection Platform Market Size (M USD) by Type (2020-2025)

Table 23. Global Cloud-native Application Protection Platform Market Share by Type (2020-2025)

Table 24. Global Cloud-native Application Protection Platform Market Size Growth Rate by Type (2021-2025)

Table 25. Global Cloud-native Application Protection Platform Market Size by

Application

Table 26. Global Cloud-native Application Protection Platform Market Size by Application (2020-2025) & (M USD)

Table 27. Global Cloud-native Application Protection Platform Market Share by Application (2020-2025)

Table 28. Global Cloud-native Application Protection Platform Market Size Growth Rate by Application (2021-2025)

Table 29. Global Cloud-native Application Protection Platform Market Size by Region (2020-2025) & (M USD)

Table 30. Global Cloud-native Application Protection Platform Market Size Market Share by Region (2020-2025)

Table 31. North America Cloud-native Application Protection Platform Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Cloud-native Application Protection Platform Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Cloud-native Application Protection Platform Market Size by Region (2020-2025) & (M USD)

Table 34. South America Cloud-native Application Protection Platform Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Cloud-native Application Protection Platform Market Size by Region (2020-2025) & (M USD)

Table 36. Check Point Basic Information

Table 37. Check Point Cloud-native Application Protection Platform Product Overview

Table 38. Check Point Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Check Point SWOT Analysis

Table 40. Check Point Business Overview

Table 41. Check Point Recent Developments

Table 42. Trend Micro Basic Information

Table 43. Trend Micro Cloud-native Application Protection Platform Product Overview

Table 44. Trend Micro Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Trend Micro SWOT Analysis

Table 46. Trend Micro Business Overview

Table 47. Trend Micro Recent Developments

Table 48. Palo Alto Networks Basic Information

Table 49. Palo Alto Networks Cloud-native Application Protection Platform Product Overview

Table 50. Palo Alto Networks Cloud-native Application Protection Platform Revenue (M

USD) and Gross Margin (2020-2025)

Table 51. Palo Alto Networks SWOT Analysis

Table 52. Palo Alto Networks Business Overview

Table 53. Palo Alto Networks Recent Developments

Table 54. CrowdStrike Basic Information

Table 55. CrowdStrike Cloud-native Application Protection Platform Product Overview

Table 56. CrowdStrike Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 57. CrowdStrike Business Overview

Table 58. CrowdStrike Recent Developments

Table 59. Fortinet Basic Information

Table 60. Fortinet Cloud-native Application Protection Platform Product Overview

Table 61. Fortinet Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Fortinet Business Overview

Table 63. Fortinet Recent Developments

Table 64. Forcepoint Basic Information

Table 65. Forcepoint Cloud-native Application Protection Platform Product Overview

Table 66. Forcepoint Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Forcepoint Business Overview

Table 68. Forcepoint Recent Developments

Table 69. Proofpoint Basic Information

Table 70. Proofpoint Cloud-native Application Protection Platform Product Overview

Table 71. Proofpoint Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Proofpoint Business Overview

Table 73. Proofpoint Recent Developments

Table 74. Radware Basic Information

Table 75. Radware Cloud-native Application Protection Platform Product Overview

Table 76. Radware Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Radware Business Overview

Table 78. Radware Recent Developments

Table 79. Zscaler Basic Information

Table 80. Zscaler Cloud-native Application Protection Platform Product Overview

Table 81. Zscaler Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Zscaler Business Overview

Table 83. Zscaler Recent Developments

Table 84. Sophos Basic Information

Table 85. Sophos Cloud-native Application Protection Platform Product Overview

Table 86. Sophos Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Sophos Business Overview

Table 88. Sophos Recent Developments

Table 89. Aqua Security Basic Information

Table 90. Aqua Security Cloud-native Application Protection Platform Product Overview

Table 91. Aqua Security Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Aqua Security Business Overview

Table 93. Aqua Security Recent Developments

Table 94. Cequence Security Basic Information

Table 95. Cequence Security Cloud-native Application Protection Platform Product Overview

Table 96. Cequence Security Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Cequence Security Business Overview

Table 98. Cequence Security Recent Developments

Table 99. Illumio Basic Information

Table 100. Illumio Cloud-native Application Protection Platform Product Overview

Table 101. Illumio Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Illumio Business Overview

Table 103. Illumio Recent Developments

Table 104. Runecast Basic Information

Table 105. Runecast Cloud-native Application Protection Platform Product Overview

Table 106. Runecast Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Runecast Business Overview

Table 108. Runecast Recent Developments

Table 109. Data Theorem Basic Information

Table 110. Data Theorem Cloud-native Application Protection Platform Product Overview

Table 111. Data Theorem Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Data Theorem Business Overview

Table 113. Data Theorem Recent Developments

Table 114. MetaSecure Basic Information

Table 115. MetaSecure Cloud-native Application Protection Platform Product Overview

Table 116. MetaSecure Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 117. MetaSecure Business Overview

Table 118. MetaSecure Recent Developments

Table 119. Tigera Basic Information

Table 120. Tigera Cloud-native Application Protection Platform Product Overview

Table 121. Tigera Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Tigera Business Overview

Table 123. Tigera Recent Developments

Table 124. Orca Security Basic Information

Table 125. Orca Security Cloud-native Application Protection Platform Product Overview

Table 126. Orca Security Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Orca Security Business Overview

Table 128. Orca Security Recent Developments

Table 129. Skyhigh Security Basic Information

Table 130. Skyhigh Security Cloud-native Application Protection Platform Product Overview

Table 131. Skyhigh Security Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Skyhigh Security Business Overview

Table 133. Skyhigh Security Recent Developments

Table 134. Caveonix Basic Information

Table 135. Caveonix Cloud-native Application Protection Platform Product Overview

Table 136. Caveonix Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 137. Caveonix Business Overview

Table 138. Caveonix Recent Developments

Table 139. Ermetic Basic Information

Table 140. Ermetic Cloud-native Application Protection Platform Product Overview

Table 141. Ermetic Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Ermetic Business Overview

Table 143. Ermetic Recent Developments

Table 144. Banyan Cloud Basic Information

Table 145. Banyan Cloud Cloud-native Application Protection Platform Product Overview

Table 146. Banyan Cloud Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Banyan Cloud Business Overview

Table 148. Banyan Cloud Recent Developments

Table 149. AccuKnox Basic Information

Table 150. AccuKnox Cloud-native Application Protection Platform Product Overview

Table 151. AccuKnox Cloud-native Application Protection Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 152. AccuKnox Business Overview

Table 153. AccuKnox Recent Developments

Table 154. Global Cloud-native Application Protection Platform Market Size Forecast by Region (2026-2035) & (M USD)

Table 155. North America Cloud-native Application Protection Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 156. Europe Cloud-native Application Protection Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 157. Asia Pacific Cloud-native Application Protection Platform Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Cloud-native Application Protection Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 159. Middle East and Africa Cloud-native Application Protection Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Global Cloud-native Application Protection Platform Market Size Forecast by Type (2026-2035) & (M USD)

Table 161. Global Cloud-native Application Protection Platform Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Cloud-native Application Protection Platform

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Cloud-native Application Protection Platform Market Size (M USD), 2025-2035

Figure 5. Global Cloud-native Application Protection Platform Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Cloud-native Application Protection Platform Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Cloud-native Application Protection Platform Product Life Cycle

Figure 12. Global Cloud-native Application Protection Platform Revenue Share by Company in 2025

Figure 13. Cloud-native Application Protection Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Cloud-native Application Protection Platform Revenue in 2025

Figure 15. Value Chain Map of Cloud-native Application Protection Platform

Figure 16. Global Cloud-native Application Protection Platform Market PEST Analysis

Figure 17. Global Cloud-native Application Protection Platform Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Cloud-native Application Protection Platform Market Share by Type

Figure 20. Market Share of Cloud-native Application Protection Platform by Type (2020-2025)

Figure 21. Global Cloud-native Application Protection Platform Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Cloud-native Application Protection Platform Market Share by Application

Figure 24. Global Cloud-native Application Protection Platform Market Share by Application (2020-2025)

Figure 25. Global Cloud-native Application Protection Platform Market Share by

Application in 2024

Figure 26. Global Cloud-native Application Protection Platform Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Cloud-native Application Protection Platform Market Size Market Share by Region (2020-2025)

Figure 28. North America Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Cloud-native Application Protection Platform Market Size Market Share by Country in 2024

Figure 30. U.S. Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Cloud-native Application Protection Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Cloud-native Application Protection Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Cloud-native Application Protection Platform Market Share by Country in 2024

Figure 35. Germany Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Cloud-native Application Protection Platform Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Cloud-native Application Protection Platform Market Size Market Share by Region in 2024

Figure 42. China Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Cloud-native Application Protection Platform Market Size and Growth Rate (M USD)

Figure 48. South America Cloud-native Application Protection Platform Market Size Market Share by Country in 2024

Figure 49. Brazil Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Cloud-native Application Protection Platform Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Cloud-native Application Protection Platform Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Cloud-native Application Protection Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Cloud-native Application Protection Platform Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Cloud-native Application Protection Platform Market Share Forecast by Type (2026-2035)

Figure 61. Global Cloud-native Application Protection Platform Market Share Forecast by Application (2026-2035)

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