

Global Cloud Based ITSM Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Cloud Based ITSM market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cloud Based ITSM Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cloud Based ITSM market in any manner.

Global Cloud Based ITSM Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Freshdesk

Samanage

Serena Software

Cloudhealth Technologies

Landesk Software

Zoho Corporation

Sysaid Technologies

Market Segmentation (by Type)

Operations & Performance Management

Service Portfolio Management

Configuration & Change Management

Dashboard Analysis & Management

Other

Market Segmentation (by Application)

Government

BFSI

IT & Telecom

Energy & Utilities

Healthcare

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cloud Based ITSM Market

Overview of the regional outlook of the Cloud Based ITSM Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud Based ITSM Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cloud Based ITSM
- 1.2 Key Market Segments
 - 1.2.1 Cloud Based ITSM Segment by Type
 - 1.2.2 Cloud Based ITSM Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CLOUD BASED ITSM MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CLOUD BASED ITSM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cloud Based ITSM Revenue Market Share by Company (2019-2024)
- 3.2 Cloud Based ITSM Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Cloud Based ITSM Market Size Sites, Area Served, Product Type
- 3.4 Cloud Based ITSM Market Competitive Situation and Trends
 - 3.4.1 Cloud Based ITSM Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Cloud Based ITSM Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 CLOUD BASED ITSM VALUE CHAIN ANALYSIS

- 4.1 Cloud Based ITSM Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLOUD BASED ITSM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CLOUD BASED ITSM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cloud Based ITSM Market Size Market Share by Type (2019-2024)
- 6.3 Global Cloud Based ITSM Market Size Growth Rate by Type (2019-2024)

7 CLOUD BASED ITSM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cloud Based ITSM Market Size (M USD) by Application (2019-2024)
- 7.3 Global Cloud Based ITSM Market Size Growth Rate by Application (2019-2024)

8 CLOUD BASED ITSM MARKET SEGMENTATION BY REGION

- 8.1 Global Cloud Based ITSM Market Size by Region
 - 8.1.1 Global Cloud Based ITSM Market Size by Region
 - 8.1.2 Global Cloud Based ITSM Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cloud Based ITSM Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cloud Based ITSM Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Cloud Based ITSM Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cloud Based ITSM Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cloud Based ITSM Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Freshdesk

9.1.1 Freshdesk Cloud Based ITSM Basic Information

9.1.2 Freshdesk Cloud Based ITSM Product Overview

9.1.3 Freshdesk Cloud Based ITSM Product Market Performance

9.1.4 Freshdesk Cloud Based ITSM SWOT Analysis

9.1.5 Freshdesk Business Overview

9.1.6 Freshdesk Recent Developments

9.2 Samanage

9.2.1 Samanage Cloud Based ITSM Basic Information

9.2.2 Samanage Cloud Based ITSM Product Overview

9.2.3 Samanage Cloud Based ITSM Product Market Performance

9.2.4 Freshdesk Cloud Based ITSM SWOT Analysis

9.2.5 Samanage Business Overview

9.2.6 Samanage Recent Developments

9.3 Serena Software

9.3.1 Serena Software Cloud Based ITSM Basic Information

9.3.2 Serena Software Cloud Based ITSM Product Overview

- 9.3.3 Serena Software Cloud Based ITSM Product Market Performance
- 9.3.4 Freshdesk Cloud Based ITSM SWOT Analysis
- 9.3.5 Serena Software Business Overview
- 9.3.6 Serena Software Recent Developments
- 9.4 Cloudhealth Technologies
 - 9.4.1 Cloudhealth Technologies Cloud Based ITSM Basic Information
 - 9.4.2 Cloudhealth Technologies Cloud Based ITSM Product Overview
 - 9.4.3 Cloudhealth Technologies Cloud Based ITSM Product Market Performance
 - 9.4.4 Cloudhealth Technologies Business Overview
 - 9.4.5 Cloudhealth Technologies Recent Developments
- 9.5 Landesk Software
 - 9.5.1 Landesk Software Cloud Based ITSM Basic Information
 - 9.5.2 Landesk Software Cloud Based ITSM Product Overview
 - 9.5.3 Landesk Software Cloud Based ITSM Product Market Performance
 - 9.5.4 Landesk Software Business Overview
 - 9.5.5 Landesk Software Recent Developments
- 9.6 Zoho Corporation
 - 9.6.1 Zoho Corporation Cloud Based ITSM Basic Information
 - 9.6.2 Zoho Corporation Cloud Based ITSM Product Overview
 - 9.6.3 Zoho Corporation Cloud Based ITSM Product Market Performance
 - 9.6.4 Zoho Corporation Business Overview
 - 9.6.5 Zoho Corporation Recent Developments
- 9.7 Sysaid Technologies
 - 9.7.1 Sysaid Technologies Cloud Based ITSM Basic Information
 - 9.7.2 Sysaid Technologies Cloud Based ITSM Product Overview
 - 9.7.3 Sysaid Technologies Cloud Based ITSM Product Market Performance
 - 9.7.4 Sysaid Technologies Business Overview
 - 9.7.5 Sysaid Technologies Recent Developments

10 CLOUD BASED ITSM REGIONAL MARKET FORECAST

- 10.1 Global Cloud Based ITSM Market Size Forecast
- 10.2 Global Cloud Based ITSM Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Cloud Based ITSM Market Size Forecast by Country
 - 10.2.3 Asia Pacific Cloud Based ITSM Market Size Forecast by Region
 - 10.2.4 South America Cloud Based ITSM Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Cloud Based ITSM by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Cloud Based ITSM Market Forecast by Type (2025-2030)

11.2 Global Cloud Based ITSM Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Cloud Based ITSM Market Size Comparison by Region (M USD)
- Table 5. Global Cloud Based ITSM Revenue (M USD) by Company (2019-2024)
- Table 6. Global Cloud Based ITSM Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cloud Based ITSM as of 2022)
- Table 8. Company Cloud Based ITSM Market Size Sites and Area Served
- Table 9. Company Cloud Based ITSM Product Type
- Table 10. Global Cloud Based ITSM Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Cloud Based ITSM
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Cloud Based ITSM Market Challenges
- Table 18. Global Cloud Based ITSM Market Size by Type (M USD)
- Table 19. Global Cloud Based ITSM Market Size (M USD) by Type (2019-2024)
- Table 20. Global Cloud Based ITSM Market Size Share by Type (2019-2024)
- Table 21. Global Cloud Based ITSM Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Cloud Based ITSM Market Size by Application
- Table 23. Global Cloud Based ITSM Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Cloud Based ITSM Market Share by Application (2019-2024)
- Table 25. Global Cloud Based ITSM Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Cloud Based ITSM Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Cloud Based ITSM Market Size Market Share by Region (2019-2024)
- Table 28. North America Cloud Based ITSM Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Cloud Based ITSM Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Cloud Based ITSM Market Size by Region (2019-2024) & (M USD)

Table 31. South America Cloud Based ITSM Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Cloud Based ITSM Market Size by Region (2019-2024) & (M USD)

Table 33. Freshdesk Cloud Based ITSM Basic Information

Table 34. Freshdesk Cloud Based ITSM Product Overview

Table 35. Freshdesk Cloud Based ITSM Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Freshdesk Cloud Based ITSM SWOT Analysis

Table 37. Freshdesk Business Overview

Table 38. Freshdesk Recent Developments

Table 39. Samanage Cloud Based ITSM Basic Information

Table 40. Samanage Cloud Based ITSM Product Overview

Table 41. Samanage Cloud Based ITSM Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Freshdesk Cloud Based ITSM SWOT Analysis

Table 43. Samanage Business Overview

Table 44. Samanage Recent Developments

Table 45. Serena Software Cloud Based ITSM Basic Information

Table 46. Serena Software Cloud Based ITSM Product Overview

Table 47. Serena Software Cloud Based ITSM Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Freshdesk Cloud Based ITSM SWOT Analysis

Table 49. Serena Software Business Overview

Table 50. Serena Software Recent Developments

Table 51. Cloudhealth Technologies Cloud Based ITSM Basic Information

Table 52. Cloudhealth Technologies Cloud Based ITSM Product Overview

Table 53. Cloudhealth Technologies Cloud Based ITSM Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Cloudhealth Technologies Business Overview

Table 55. Cloudhealth Technologies Recent Developments

Table 56. Landesk Software Cloud Based ITSM Basic Information

Table 57. Landesk Software Cloud Based ITSM Product Overview

Table 58. Landesk Software Cloud Based ITSM Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Landesk Software Business Overview

Table 60. Landesk Software Recent Developments

Table 61. Zoho Corporation Cloud Based ITSM Basic Information

Table 62. Zoho Corporation Cloud Based ITSM Product Overview

Table 63. Zoho Corporation Cloud Based ITSM Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Zoho Corporation Business Overview

Table 65. Zoho Corporation Recent Developments

Table 66. Sysaid Technologies Cloud Based ITSM Basic Information

Table 67. Sysaid Technologies Cloud Based ITSM Product Overview

Table 68. Sysaid Technologies Cloud Based ITSM Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Sysaid Technologies Business Overview

Table 70. Sysaid Technologies Recent Developments

Table 71. Global Cloud Based ITSM Market Size Forecast by Region (2025-2030) & (M USD)

Table 72. North America Cloud Based ITSM Market Size Forecast by Country (2025-2030) & (M USD)

Table 73. Europe Cloud Based ITSM Market Size Forecast by Country (2025-2030) & (M USD)

Table 74. Asia Pacific Cloud Based ITSM Market Size Forecast by Region (2025-2030) & (M USD)

Table 75. South America Cloud Based ITSM Market Size Forecast by Country (2025-2030) & (M USD)

Table 76. Middle East and Africa Cloud Based ITSM Market Size Forecast by Country (2025-2030) & (M USD)

Table 77. Global Cloud Based ITSM Market Size Forecast by Type (2025-2030) & (M USD)

Table 78. Global Cloud Based ITSM Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Cloud Based ITSM
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cloud Based ITSM Market Size (M USD), 2019-2030
- Figure 5. Global Cloud Based ITSM Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Cloud Based ITSM Market Size by Country (M USD)
- Figure 10. Global Cloud Based ITSM Revenue Share by Company in 2023
- Figure 11. Cloud Based ITSM Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Cloud Based ITSM Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Cloud Based ITSM Market Share by Type
- Figure 15. Market Size Share of Cloud Based ITSM by Type (2019-2024)
- Figure 16. Market Size Market Share of Cloud Based ITSM by Type in 2022
- Figure 17. Global Cloud Based ITSM Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Cloud Based ITSM Market Share by Application
- Figure 20. Global Cloud Based ITSM Market Share by Application (2019-2024)
- Figure 21. Global Cloud Based ITSM Market Share by Application in 2022
- Figure 22. Global Cloud Based ITSM Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Cloud Based ITSM Market Size Market Share by Region (2019-2024)
- Figure 24. North America Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Cloud Based ITSM Market Size Market Share by Country in 2023
- Figure 26. U.S. Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Cloud Based ITSM Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Cloud Based ITSM Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Cloud Based ITSM Market Size Market Share by Country in 2023

Figure 31. Germany Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Cloud Based ITSM Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Cloud Based ITSM Market Size Market Share by Region in 2023

Figure 38. China Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Cloud Based ITSM Market Size and Growth Rate (M USD)

Figure 44. South America Cloud Based ITSM Market Size Market Share by Country in 2023

Figure 45. Brazil Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Cloud Based ITSM Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Cloud Based ITSM Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Cloud Based ITSM Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 51. UAE Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Cloud Based ITSM Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Cloud Based ITSM Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Cloud Based ITSM Market Share Forecast by Type (2025-2030)

Figure 57. Global Cloud Based ITSM Market Share Forecast by Application (2025-2030)

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