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Global Cloud-based Email Security Services Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Cloud email security solutions are secure email platforms used to prevent phishing scams that trick users into divulging privileged information.

The Global Cloud-based Email Security Services Market Size was estimated at USD 1609.67 million in 2023 and is projected to reach USD 2526.09 million by 2029, exhibiting a CAGR of 7.80% during the forecast period.

This report provides a deep insight into the global Cloud-based Email Security Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter’s five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cloud-based Email Security Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

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planning to foray into the Cloud-based Email Security Services market in any manner.

Global Cloud-based Email Security Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Proofpoint

Vade

Avanan

Mimecast

Cloudflare

Cisco Systems

Microsoft

SpamTitan

Dell Technologies

Barracuda Networks

IRONSCALES

Valimail

Filewall

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N-able

Egress Software

VIPRE

Retruster

NortonLifeLock

Zix Corp

Libraesva

Market Segmentation (by Type)

Public Cloud

Private Cloud

Hybrid Cloud

Market Segmentation (by Application)

BFSI

Government

IT and Telecommunications

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

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Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cloud-based Email Security Services Market

Overview of the regional outlook of the Cloud-based Email Security Services Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

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marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud-based Email Security Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

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Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cloud-based Email Security Services
1.2 Key Market Segments
  1.2.1 Cloud-based Email Security Services Segment by Type
  1.2.2 Cloud-based Email Security Services Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 CLOUD-BASED EMAIL SECURITY SERVICES MARKET OVERVIEW

2.1 Global Market Overview
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 CLOUD-BASED EMAIL SECURITY SERVICES MARKET COMPETITIVE LANDSCAPE

3.1 Global Cloud-based Email Security Services Revenue Market Share by Company (2019-2024)
3.2 Cloud-based Email Security Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.3 Company Cloud-based Email Security Services Market Size Sites, Area Served, Product Type
3.4 Cloud-based Email Security Services Market Competitive Situation and Trends
  3.4.1 Cloud-based Email Security Services Market Concentration Rate
  3.4.2 Global 5 and 10 Largest Cloud-based Email Security Services Players Market Share by Revenue
  3.4.3 Mergers & Acquisitions, Expansion

4 CLOUD-BASED EMAIL SECURITY SERVICES VALUE CHAIN ANALYSIS

4.1 Cloud-based Email Security Services Value Chain Analysis

+44 20 8123 2220
info@marketpublishers.com

4.2 Midstream Market Analysis
4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLOUD-BASED EMAIL SECURITY SERVICES MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 Mergers & Acquisitions
  5.5.2 Expansions
  5.5.3 Collaboration/Supply Contracts
5.6 Industry Policies

6 CLOUD-BASED EMAIL SECURITY SERVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Cloud-based Email Security Services Market Size Market Share by Type (2019-2024)
6.3 Global Cloud-based Email Security Services Market Size Growth Rate by Type (2019-2024)

7 CLOUD-BASED EMAIL SECURITY SERVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Cloud-based Email Security Services Market Size (M USD) by Application (2019-2024)
7.3 Global Cloud-based Email Security Services Market Size Growth Rate by Application (2019-2024)

8 CLOUD-BASED EMAIL SECURITY SERVICES MARKET SEGMENTATION BY REGION

8.1 Global Cloud-based Email Security Services Market Size by Region
  8.1.1 Global Cloud-based Email Security Services Market Size by Region

+44 20 8123 2220
info@marketpublishers.com

8.1.2 Global Cloud-based Email Security Services Market Size Market Share by Region
8.2 North America
8.2.1 North America Cloud-based Email Security Services Market Size by Country
8.2.2 U.S.
8.2.3 Canada
8.2.4 Mexico
8.3 Europe
8.3.1 Europe Cloud-based Email Security Services Market Size by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific Cloud-based Email Security Services Market Size by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Cloud-based Email Security Services Market Size by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Cloud-based Email Security Services Market Size by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Proofpoint
9.1.1 Proofpoint Cloud-based Email Security Services Basic Information

+44 20 8123 2220
info@marketpublishers.com

9.1.2 Proofpoint Cloud-based Email Security Services Product Overview
9.1.3 Proofpoint Cloud-based Email Security Services Product Market Performance
9.1.4 Proofpoint Cloud-based Email Security Services SWOT Analysis
9.1.5 Proofpoint Business Overview
9.1.6 Proofpoint Recent Developments
9.2 Vade
9.2.1 Vade Cloud-based Email Security Services Basic Information
9.2.2 Vade Cloud-based Email Security Services Product Overview
9.2.3 Vade Cloud-based Email Security Services Product Market Performance
9.2.4 Proofpoint Cloud-based Email Security Services SWOT Analysis
9.2.5 Vade Business Overview
9.2.6 Vade Recent Developments
9.3 Avanan
9.3.1 Avanan Cloud-based Email Security Services Basic Information
9.3.2 Avanan Cloud-based Email Security Services Product Overview
9.3.3 Avanan Cloud-based Email Security Services Product Market Performance
9.3.4 Proofpoint Cloud-based Email Security Services SWOT Analysis
9.3.5 Avanan Business Overview
9.3.6 Avanan Recent Developments
9.4 Mimecast
9.4.1 Mimecast Cloud-based Email Security Services Basic Information
9.4.2 Mimecast Cloud-based Email Security Services Product Overview
9.4.3 Mimecast Cloud-based Email Security Services Product Market Performance
9.4.4 Mimecast Business Overview
9.4.5 Mimecast Recent Developments
9.5 Cloudflare
9.5.1 Cloudflare Cloud-based Email Security Services Basic Information
9.5.2 Cloudflare Cloud-based Email Security Services Product Overview
9.5.3 Cloudflare Cloud-based Email Security Services Product Market Performance
9.5.4 Cloudflare Business Overview
9.5.5 Cloudflare Recent Developments
9.6 Cisco Systems
9.6.1 Cisco Systems Cloud-based Email Security Services Basic Information
9.6.2 Cisco Systems Cloud-based Email Security Services Product Overview
9.6.3 Cisco Systems Cloud-based Email Security Services Product Market Performance
9.6.4 Cisco Systems Business Overview
9.6.5 Cisco Systems Recent Developments
9.7 Microsoft

+44 20 8123 2220
info@marketpublishers.com

9.7.1 Microsoft Cloud-based Email Security Services Basic Information
9.7.2 Microsoft Cloud-based Email Security Services Product Overview
9.7.3 Microsoft Cloud-based Email Security Services Product Market Performance
9.7.4 Microsoft Business Overview
9.7.5 Microsoft Recent Developments
9.8 SpamTitan
9.8.1 SpamTitan Cloud-based Email Security Services Basic Information
9.8.2 SpamTitan Cloud-based Email Security Services Product Overview
9.8.3 SpamTitan Cloud-based Email Security Services Product Market Performance
9.8.4 SpamTitan Business Overview
9.8.5 SpamTitan Recent Developments
9.9 Dell Technologies
9.9.1 Dell Technologies Cloud-based Email Security Services Basic Information
9.9.2 Dell Technologies Cloud-based Email Security Services Product Overview
9.9.3 Dell Technologies Cloud-based Email Security Services Product Market Performance
9.9.4 Dell Technologies Business Overview
9.9.5 Dell Technologies Recent Developments
9.10 Barracuda Networks
9.10.1 Barracuda Networks Cloud-based Email Security Services Basic Information
9.10.2 Barracuda Networks Cloud-based Email Security Services Product Overview
9.10.3 Barracuda Networks Cloud-based Email Security Services Product Market Performance
9.10.4 Barracuda Networks Business Overview
9.10.5 Barracuda Networks Recent Developments
9.11 IRONSCALES
9.11.1 IRONSCALES Cloud-based Email Security Services Basic Information
9.11.2 IRONSCALES Cloud-based Email Security Services Product Overview
9.11.3 IRONSCALES Cloud-based Email Security Services Product Market Performance
9.11.4 IRONSCALES Business Overview
9.11.5 IRONSCALES Recent Developments
9.12 Valimail
9.12.1 Valimail Cloud-based Email Security Services Basic Information
9.12.2 Valimail Cloud-based Email Security Services Product Overview
9.12.3 Valimail Cloud-based Email Security Services Product Market Performance
9.12.4 Valimail Business Overview
9.12.5 Valimail Recent Developments
9.13 Filewall

+44 20 8123 2220
info@marketpublishers.com

9.13.1 Filewall Cloud-based Email Security Services Basic Information
9.13.2 Filewall Cloud-based Email Security Services Product Overview
9.13.3 Filewall Cloud-based Email Security Services Product Market Performance
9.13.4 Filewall Business Overview
9.13.5 Filewall Recent Developments
9.14 N-able
9.14.1 N-able Cloud-based Email Security Services Basic Information
9.14.2 N-able Cloud-based Email Security Services Product Overview
9.14.3 N-able Cloud-based Email Security Services Product Market Performance
9.14.4 N-able Business Overview
9.14.5 N-able Recent Developments
9.15 Egress Software
9.15.1 Egress Software Cloud-based Email Security Services Basic Information
9.15.2 Egress Software Cloud-based Email Security Services Product Overview
9.15.3 Egress Software Cloud-based Email Security Services Product Market Performance
9.15.4 Egress Software Business Overview
9.15.5 Egress Software Recent Developments
9.16 VIPRE
9.16.1 VIPRE Cloud-based Email Security Services Basic Information
9.16.2 VIPRE Cloud-based Email Security Services Product Overview
9.16.3 VIPRE Cloud-based Email Security Services Product Market Performance
9.16.4 VIPRE Business Overview
9.16.5 VIPRE Recent Developments
9.17 Retruster
9.17.1 Retruster Cloud-based Email Security Services Basic Information
9.17.2 Retruster Cloud-based Email Security Services Product Overview
9.17.3 Retruster Cloud-based Email Security Services Product Market Performance
9.17.4 Retruster Business Overview
9.17.5 Retruster Recent Developments
9.18 NortonLifeLock
9.18.1 NortonLifeLock Cloud-based Email Security Services Basic Information
9.18.2 NortonLifeLock Cloud-based Email Security Services Product Overview
9.18.3 NortonLifeLock Cloud-based Email Security Services Product Market Performance
9.18.4 NortonLifeLock Business Overview
9.18.5 NortonLifeLock Recent Developments
9.19 Zix Corp
9.19.1 Zix Corp Cloud-based Email Security Services Basic Information

+44 20 8123 2220
info@marketpublishers.com

9.19.2 Zix Corp Cloud-based Email Security Services Product Overview
9.19.3 Zix Corp Cloud-based Email Security Services Product Market Performance
9.19.4 Zix Corp Business Overview
9.19.5 Zix Corp Recent Developments
9.20 Libraesva
9.20.1 Libraesva Cloud-based Email Security Services Basic Information
9.20.2 Libraesva Cloud-based Email Security Services Product Overview
9.20.3 Libraesva Cloud-based Email Security Services Product Market Performance
9.20.4 Libraesva Business Overview
9.20.5 Libraesva Recent Developments

10 CLOUD-BASED EMAIL SECURITY SERVICES REGIONAL MARKET FORECAST

10.1 Global Cloud-based Email Security Services Market Size Forecast
10.2 Global Cloud-based Email Security Services Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Cloud-based Email Security Services Market Size Forecast by Country
10.2.3 Asia Pacific Cloud-based Email Security Services Market Size Forecast by Region
10.2.4 South America Cloud-based Email Security Services Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of Cloud-based Email Security Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Cloud-based Email Security Services Market Forecast by Type (2025-2030)
11.2 Global Cloud-based Email Security Services Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Cloud-based Email Security Services Market Size Comparison by Region (M USD)
Table 5. Global Cloud-based Email Security Services Revenue (M USD) by Company (2019-2024)
Table 6. Global Cloud-based Email Security Services Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cloud-based Email Security Services as of 2022)
Table 8. Company Cloud-based Email Security Services Market Size Sites and Area Served
Table 9. Company Cloud-based Email Security Services Product Type
Table 10. Global Cloud-based Email Security Services Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Cloud-based Email Security Services
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Cloud-based Email Security Services Market Challenges
Table 18. Global Cloud-based Email Security Services Market Size by Type (M USD)
Table 19. Global Cloud-based Email Security Services Market Size (M USD) by Type (2019-2024)
Table 20. Global Cloud-based Email Security Services Market Size Share by Type (2019-2024)
Table 21. Global Cloud-based Email Security Services Market Size Growth Rate by Type (2019-2024)
Table 22. Global Cloud-based Email Security Services Market Size by Application
Table 23. Global Cloud-based Email Security Services Market Size by Application (2019-2024) & (M USD)
Table 24. Global Cloud-based Email Security Services Market Share by Application (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 25. Global Cloud-based Email Security Services Market Size Growth Rate by Application (2019-2024)
Table 26. Global Cloud-based Email Security Services Market Size by Region (2019-2024) & (M USD)
Table 27. Global Cloud-based Email Security Services Market Size Market Share by Region (2019-2024)
Table 28. North America Cloud-based Email Security Services Market Size by Country (2019-2024) & (M USD)
Table 29. Europe Cloud-based Email Security Services Market Size by Country (2019-2024) & (M USD)
Table 30. Asia Pacific Cloud-based Email Security Services Market Size by Region (2019-2024) & (M USD)
Table 31. South America Cloud-based Email Security Services Market Size by Country (2019-2024) & (M USD)
Table 32. Middle East and Africa Cloud-based Email Security Services Market Size by Region (2019-2024) & (M USD)
Table 33. Proofpoint Cloud-based Email Security Services Basic Information
Table 34. Proofpoint Cloud-based Email Security Services Product Overview
Table 35. Proofpoint Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 36. Proofpoint Cloud-based Email Security Services SWOT Analysis
Table 37. Proofpoint Business Overview
Table 38. Proofpoint Recent Developments
Table 39. Vade Cloud-based Email Security Services Basic Information
Table 40. Vade Cloud-based Email Security Services Product Overview
Table 41. Vade Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 42. Proofpoint Cloud-based Email Security Services SWOT Analysis
Table 43. Vade Business Overview
Table 44. Vade Recent Developments
Table 45. Avanan Cloud-based Email Security Services Basic Information
Table 46. Avanan Cloud-based Email Security Services Product Overview
Table 47. Avanan Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 48. Proofpoint Cloud-based Email Security Services SWOT Analysis
Table 49. Avanan Business Overview
Table 50. Avanan Recent Developments
Table 51. Mimecast Cloud-based Email Security Services Basic Information
Table 52. Mimecast Cloud-based Email Security Services Product Overview

+44 20 8123 2220
info@marketpublishers.com

Table 53. Mimecast Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 54. Mimecast Business Overview
Table 55. Mimecast Recent Developments
Table 56. Cloudflare Cloud-based Email Security Services Basic Information
Table 57. Cloudflare Cloud-based Email Security Services Product Overview
Table 58. Cloudflare Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 59. Cloudflare Business Overview
Table 60. Cloudflare Recent Developments
Table 61. Cisco Systems Cloud-based Email Security Services Basic Information
Table 62. Cisco Systems Cloud-based Email Security Services Product Overview
Table 63. Cisco Systems Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Cisco Systems Business Overview
Table 65. Cisco Systems Recent Developments
Table 66. Microsoft Cloud-based Email Security Services Basic Information
Table 67. Microsoft Cloud-based Email Security Services Product Overview
Table 68. Microsoft Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Microsoft Business Overview
Table 70. Microsoft Recent Developments
Table 71. SpamTitan Cloud-based Email Security Services Basic Information
Table 72. SpamTitan Cloud-based Email Security Services Product Overview
Table 73. SpamTitan Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 74. SpamTitan Business Overview
Table 75. SpamTitan Recent Developments
Table 76. Dell Technologies Cloud-based Email Security Services Basic Information
Table 77. Dell Technologies Cloud-based Email Security Services Product Overview
Table 78. Dell Technologies Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Dell Technologies Business Overview
Table 80. Dell Technologies Recent Developments
Table 81. Barracuda Networks Cloud-based Email Security Services Basic Information
Table 82. Barracuda Networks Cloud-based Email Security Services Product Overview
Table 83. Barracuda Networks Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 84. Barracuda Networks Business Overview

+44 20 8123 2220
info@marketpublishers.com

Table 85. Barracuda Networks Recent Developments
Table 86. IRONSCALES Cloud-based Email Security Services Basic Information
Table 87. IRONSCALES Cloud-based Email Security Services Product Overview
Table 88. IRONSCALES Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 89. IRONSCALES Business Overview
Table 90. IRONSCALES Recent Developments
Table 91. Valimail Cloud-based Email Security Services Basic Information
Table 92. Valimail Cloud-based Email Security Services Product Overview
Table 93. Valimail Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Valimail Business Overview
Table 95. Valimail Recent Developments
Table 96. Filewall Cloud-based Email Security Services Basic Information
Table 97. Filewall Cloud-based Email Security Services Product Overview
Table 98. Filewall Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Filewall Business Overview
Table 100. Filewall Recent Developments
Table 101. N-able Cloud-based Email Security Services Basic Information
Table 102. N-able Cloud-based Email Security Services Product Overview
Table 103. N-able Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 104. N-able Business Overview
Table 105. N-able Recent Developments
Table 106. Egress Software Cloud-based Email Security Services Basic Information
Table 107. Egress Software Cloud-based Email Security Services Product Overview
Table 108. Egress Software Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Egress Software Business Overview
Table 110. Egress Software Recent Developments
Table 111. VIPRE Cloud-based Email Security Services Basic Information
Table 112. VIPRE Cloud-based Email Security Services Product Overview
Table 113. VIPRE Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 114. VIPRE Business Overview
Table 115. VIPRE Recent Developments
Table 116. Retruster Cloud-based Email Security Services Basic Information
Table 117. Retruster Cloud-based Email Security Services Product Overview

+44 20 8123 2220
info@marketpublishers.com

Table 118. Retruster Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 119. Retruster Business Overview
Table 120. Retruster Recent Developments
Table 121. NortonLifeLock Cloud-based Email Security Services Basic Information
Table 122. NortonLifeLock Cloud-based Email Security Services Product Overview
Table 123. NortonLifeLock Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 124. NortonLifeLock Business Overview
Table 125. NortonLifeLock Recent Developments
Table 126. Zix Corp Cloud-based Email Security Services Basic Information
Table 127. Zix Corp Cloud-based Email Security Services Product Overview
Table 128. Zix Corp Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 129. Zix Corp Business Overview
Table 130. Zix Corp Recent Developments
Table 131. Libraesva Cloud-based Email Security Services Basic Information
Table 132. Libraesva Cloud-based Email Security Services Product Overview
Table 133. Libraesva Cloud-based Email Security Services Revenue (M USD) and Gross Margin (2019-2024)
Table 134. Libraesva Business Overview
Table 135. Libraesva Recent Developments
Table 136. Global Cloud-based Email Security Services Market Size Forecast by Region (2025-2030) & (M USD)
Table 137. North America Cloud-based Email Security Services Market Size Forecast by Country (2025-2030) & (M USD)
Table 138. Europe Cloud-based Email Security Services Market Size Forecast by Country (2025-2030) & (M USD)
Table 139. Asia Pacific Cloud-based Email Security Services Market Size Forecast by Region (2025-2030) & (M USD)
Table 140. South America Cloud-based Email Security Services Market Size Forecast by Country (2025-2030) & (M USD)
Table 141. Middle East and Africa Cloud-based Email Security Services Market Size Forecast by Country (2025-2030) & (M USD)
Table 142. Global Cloud-based Email Security Services Market Size Forecast by Type (2025-2030) & (M USD)
Table 143. Global Cloud-based Email Security Services Market Size Forecast by Application (2025-2030) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Cloud-based Email Security Services
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Cloud-based Email Security Services Market Size (M USD), 2019-2030
Figure 5. Global Cloud-based Email Security Services Market Size (M USD) (2019-2030)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 8. Evaluation Matrix of Regional Market Development Potential
Figure 9. Cloud-based Email Security Services Market Size by Country (M USD)
Figure 10. Global Cloud-based Email Security Services Revenue Share by Company in 2023
Figure 11. Cloud-based Email Security Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 12. The Global 5 and 10 Largest Players: Market Share by Cloud-based Email Security Services Revenue in 2023
Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 14. Global Cloud-based Email Security Services Market Share by Type
Figure 15. Market Size Share of Cloud-based Email Security Services by Type (2019-2024)
Figure 16. Market Size Market Share of Cloud-based Email Security Services by Type in 2022
Figure 17. Global Cloud-based Email Security Services Market Size Growth Rate by Type (2019-2024)
Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 19. Global Cloud-based Email Security Services Market Share by Application
Figure 20. Global Cloud-based Email Security Services Market Share by Application (2019-2024)
Figure 21. Global Cloud-based Email Security Services Market Share by Application in 2022
Figure 22. Global Cloud-based Email Security Services Market Size Growth Rate by Application (2019-2024)
Figure 23. Global Cloud-based Email Security Services Market Size Market Share by Region (2019-2024)
Figure 24. North America Cloud-based Email Security Services Market Size and Growth

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Rate (2019-2024) & (M USD)
Figure 25. North America Cloud-based Email Security Services Market Size Market Share by Country in 2023
Figure 26. U.S. Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 27. Canada Cloud-based Email Security Services Market Size (M USD) and Growth Rate (2019-2024)
Figure 28. Mexico Cloud-based Email Security Services Market Size (Units) and Growth Rate (2019-2024)
Figure 29. Europe Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 30. Europe Cloud-based Email Security Services Market Size Market Share by Country in 2023
Figure 31. Germany Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 32. France Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 33. U.K. Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 34. Italy Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 35. Russia Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 36. Asia Pacific Cloud-based Email Security Services Market Size and Growth Rate (M USD)
Figure 37. Asia Pacific Cloud-based Email Security Services Market Size Market Share by Region in 2023
Figure 38. China Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 39. Japan Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 40. South Korea Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 41. India Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 42. Southeast Asia Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 43. South America Cloud-based Email Security Services Market Size and Growth Rate (M USD)

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Figure 44. South America Cloud-based Email Security Services Market Size Market Share by Country in 2023
Figure 45. Brazil Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 46. Argentina Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 47. Columbia Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 48. Middle East and Africa Cloud-based Email Security Services Market Size and Growth Rate (M USD)
Figure 49. Middle East and Africa Cloud-based Email Security Services Market Size Market Share by Region in 2023
Figure 50. Saudi Arabia Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 51. UAE Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 52. Egypt Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 53. Nigeria Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 54. South Africa Cloud-based Email Security Services Market Size and Growth Rate (2019-2024) & (M USD)
Figure 55. Global Cloud-based Email Security Services Market Size Forecast by Value (2019-2030) & (M USD)
Figure 56. Global Cloud-based Email Security Services Market Share Forecast by Type (2025-2030)
Figure 57. Global Cloud-based Email Security Services Market Share Forecast by Application (2025-2030)

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