

Global Cloud-Based Disaster Recovery Market Research Report 2026(Status and Outlook)

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Abstracts

Cloud-Based Disaster Recovery (Cloud DR) refers to the practice of using cloud computing resources and services to back up and restore data, applications, and systems in the event of a disaster or system failure. Rather than relying on traditional on-premises disaster recovery methods (which might involve physical backup hardware or off-site data storage), cloud-based disaster recovery utilizes the cloud to provide a scalable, flexible, and cost-effective solution for business continuity. Cloud-Based Disaster Recovery is an essential strategy for businesses that want to ensure continuity during unforeseen disruptions. It offers scalability, cost-efficiency, and a high level of automation, allowing organizations to quickly recover and minimize the impact of disasters. As more businesses move their operations to the cloud, adopting a cloud-based disaster recovery solution is becoming increasingly important to safeguard data, applications, and business operations in a digital-first world.

Market Drivers

- Escalating Cyber Threats & Ransomware:** The rise in ransomware attacks and data breaches is driving demand for cloud-native recovery platforms that provide immutable snapshots, isolated recovery zones, and automated failover capabilities, all of which are essential for minimizing downtime in critical environments.
- Lower Total Cost of Ownership vs. Traditional DR:** Cloud-based DR services eliminate the need for dedicated recovery sites and hardware investments. Subscription-based models enable cost-effective scalability, particularly favored by small and mid-sized organizations.
- Cloud-First & SaaS Adoption Momentum:** As enterprises accelerate migration to public and multi-cloud environments, legacy DR methods become less effective. Cloud-native disaster recovery integrates more seamlessly with modern SaaS applications and containerized workloads.
- Compliance & Cyber-Insurance Requirements:** Regulators and insurers increasingly require documented, automated DR tests, recovery orchestration, and audit-ready continuity plans, driving enterprises to adopt modern DRaaS platforms.
- Hybrid & Edge-Enabled Architectures:** Companies deploying hybrid cloud or edge computing

infrastructures need geographically distributed and resilient DR solutions tailored to micro-recovery nodes or distributed workloads.

AI & Automation Enhancements: Innovations in AI and ML are enabling automated failover orchestration, anomaly detection, and intelligent capacity planning?improving recovery speed, reducing errors, and strengthening overall resilience.

Market Challenges

Hybrid / Multi-Cloud Orchestration Complexity: Combining legacy on-prem systems with multiple cloud vendors requires robust orchestration and API management. This complexity can slow adoption and raise operational risk.

Data-Sovereignty & Regulatory Constraints: Regional data residency requirements limit cross-border replication and complicate failover planning, forcing providers to deploy localized recovery infrastructure.

Provider Lock-In & Egress Fee Uncertainty: Switching cloud DR providers can be costly due to high data-transfer fees or proprietary dependencies, making long-term flexibility harder for enterprises.

Skills Gap in Multi-Cloud DR Expertise: Limited availability of engineers skilled in DR orchestration across hybrid and multi-cloud environments hinders deployment and operational scaling.

Cloud Security, Visibility & Configuration Risks: Multi-cloud environments increase challenges around access control, misconfigurations, and compliance management. Missteps in IAM or cloud policy enforcement can lead to breaches or recovery failing under stress.

The global Cloud-Based Disaster Recovery market size was estimated at USD 6588.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cloud-Based Disaster Recovery market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cloud-Based Disaster Recovery market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cloud-Based Disaster Recovery market.

Global Cloud-Based Disaster Recovery Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Microsoft
Broadcom
Acronis
Arcserve
Axcient
11:11 Systems
Kaseya
Druva
IBM
Expedient
Nutanix
Infrascale
Thrive
Unitrends
Carbonite
C&W Business
InterVision

Sungard Availability Services
BIOS Middle East
TierPoint
PhoenixNAP
Clumio
Databarracks
Webair
Flexential
Daisy
OVHcloud
Recovery Point Systems
XTIUM

Market Segmentation (by Type)

Public Cloud
Private Cloud
Hybrid Cloud

Market Segmentation (by Application)

BFSI
IT
Government
Healthcare
Industrial & Manufacturing
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Cloud-Based Disaster Recovery Market
Overview of the regional outlook of the Cloud-Based Disaster Recovery Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud-Based Disaster Recovery Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cloud-Based Disaster Recovery, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cloud-Based Disaster Recovery
- 1.2 Key Market Segments
 - 1.2.1 Cloud-Based Disaster Recovery Segment by Type
 - 1.2.2 Cloud-Based Disaster Recovery Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CLOUD-BASED DISASTER RECOVERY MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CLOUD-BASED DISASTER RECOVERY MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Cloud-Based Disaster Recovery Product Life Cycle
- 3.3 Global Cloud-Based Disaster Recovery Revenue Market Share by Company (2020-2025)
- 3.4 Cloud-Based Disaster Recovery Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Cloud-Based Disaster Recovery Market Competitive Situation and Trends
 - 3.6.1 Cloud-Based Disaster Recovery Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Cloud-Based Disaster Recovery Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 CLOUD-BASED DISASTER RECOVERY VALUE CHAIN ANALYSIS

- 4.1 Cloud-Based Disaster Recovery Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLOUD-BASED DISASTER RECOVERY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cloud-Based Disaster Recovery Market Porter's Five Forces Analysis

6 CLOUD-BASED DISASTER RECOVERY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cloud-Based Disaster Recovery Market by Type (2020-2025)
- 6.3 Global Cloud-Based Disaster Recovery Market Size Growth Rate by Type (2021-2025)

7 CLOUD-BASED DISASTER RECOVERY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cloud-Based Disaster Recovery Market Size (M USD) by Application (2020-2025)
- 7.3 Global Cloud-Based Disaster Recovery Market Size Growth Rate by Application (2021-2025)

8 CLOUD-BASED DISASTER RECOVERY MARKET SEGMENTATION BY REGION

8.1 Global Cloud-Based Disaster Recovery Market Size by Region

8.1.1 Global Cloud-Based Disaster Recovery Market Size by Region

8.1.2 Global Cloud-Based Disaster Recovery Market Size Market Share by Region

8.2 North America

8.2.1 North America Cloud-Based Disaster Recovery Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cloud-Based Disaster Recovery Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Cloud-Based Disaster Recovery Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cloud-Based Disaster Recovery Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cloud-Based Disaster Recovery Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Microsoft

9.1.1 Microsoft Basic Information

- 9.1.2 Microsoft Cloud-Based Disaster Recovery Product Overview
- 9.1.3 Microsoft Cloud-Based Disaster Recovery Product Market Performance
- 9.1.4 Microsoft SWOT Analysis
- 9.1.5 Microsoft Business Overview
- 9.1.6 Microsoft Recent Developments
- 9.2 Broadcom
 - 9.2.1 Broadcom Basic Information
 - 9.2.2 Broadcom Cloud-Based Disaster Recovery Product Overview
 - 9.2.3 Broadcom Cloud-Based Disaster Recovery Product Market Performance
 - 9.2.4 Broadcom SWOT Analysis
 - 9.2.5 Broadcom Business Overview
 - 9.2.6 Broadcom Recent Developments
- 9.3 Acronis
 - 9.3.1 Acronis Basic Information
 - 9.3.2 Acronis Cloud-Based Disaster Recovery Product Overview
 - 9.3.3 Acronis Cloud-Based Disaster Recovery Product Market Performance
 - 9.3.4 Acronis SWOT Analysis
 - 9.3.5 Acronis Business Overview
 - 9.3.6 Acronis Recent Developments
- 9.4 Arcserve
 - 9.4.1 Arcserve Basic Information
 - 9.4.2 Arcserve Cloud-Based Disaster Recovery Product Overview
 - 9.4.3 Arcserve Cloud-Based Disaster Recovery Product Market Performance
 - 9.4.4 Arcserve Business Overview
 - 9.4.5 Arcserve Recent Developments
- 9.5 Axcient
 - 9.5.1 Axcient Basic Information
 - 9.5.2 Axcient Cloud-Based Disaster Recovery Product Overview
 - 9.5.3 Axcient Cloud-Based Disaster Recovery Product Market Performance
 - 9.5.4 Axcient Business Overview
 - 9.5.5 Axcient Recent Developments
- 9.6 11:11 Systems
 - 9.6.1 11:11 Systems Basic Information
 - 9.6.2 11:11 Systems Cloud-Based Disaster Recovery Product Overview
 - 9.6.3 11:11 Systems Cloud-Based Disaster Recovery Product Market Performance
 - 9.6.4 11:11 Systems Business Overview
 - 9.6.5 11:11 Systems Recent Developments
- 9.7 Kaseya
 - 9.7.1 Kaseya Basic Information

- 9.7.2 Kaseya Cloud-Based Disaster Recovery Product Overview
- 9.7.3 Kaseya Cloud-Based Disaster Recovery Product Market Performance
- 9.7.4 Kaseya Business Overview
- 9.7.5 Kaseya Recent Developments
- 9.8 Druva
 - 9.8.1 Druva Basic Information
 - 9.8.2 Druva Cloud-Based Disaster Recovery Product Overview
 - 9.8.3 Druva Cloud-Based Disaster Recovery Product Market Performance
 - 9.8.4 Druva Business Overview
 - 9.8.5 Druva Recent Developments
- 9.9 IBM
 - 9.9.1 IBM Basic Information
 - 9.9.2 IBM Cloud-Based Disaster Recovery Product Overview
 - 9.9.3 IBM Cloud-Based Disaster Recovery Product Market Performance
 - 9.9.4 IBM Business Overview
 - 9.9.5 IBM Recent Developments
- 9.10 Expedient
 - 9.10.1 Expedient Basic Information
 - 9.10.2 Expedient Cloud-Based Disaster Recovery Product Overview
 - 9.10.3 Expedient Cloud-Based Disaster Recovery Product Market Performance
 - 9.10.4 Expedient Business Overview
 - 9.10.5 Expedient Recent Developments
- 9.11 Nutanix
 - 9.11.1 Nutanix Basic Information
 - 9.11.2 Nutanix Cloud-Based Disaster Recovery Product Overview
 - 9.11.3 Nutanix Cloud-Based Disaster Recovery Product Market Performance
 - 9.11.4 Nutanix Business Overview
 - 9.11.5 Nutanix Recent Developments
- 9.12 Infracore
 - 9.12.1 Infracore Basic Information
 - 9.12.2 Infracore Cloud-Based Disaster Recovery Product Overview
 - 9.12.3 Infracore Cloud-Based Disaster Recovery Product Market Performance
 - 9.12.4 Infracore Business Overview
 - 9.12.5 Infracore Recent Developments
- 9.13 Thrive
 - 9.13.1 Thrive Basic Information
 - 9.13.2 Thrive Cloud-Based Disaster Recovery Product Overview
 - 9.13.3 Thrive Cloud-Based Disaster Recovery Product Market Performance
 - 9.13.4 Thrive Business Overview

- 9.13.5 Thrive Recent Developments
- 9.14 Unitrends
 - 9.14.1 Unitrends Basic Information
 - 9.14.2 Unitrends Cloud-Based Disaster Recovery Product Overview
 - 9.14.3 Unitrends Cloud-Based Disaster Recovery Product Market Performance
 - 9.14.4 Unitrends Business Overview
 - 9.14.5 Unitrends Recent Developments
- 9.15 Carbonite
 - 9.15.1 Carbonite Basic Information
 - 9.15.2 Carbonite Cloud-Based Disaster Recovery Product Overview
 - 9.15.3 Carbonite Cloud-Based Disaster Recovery Product Market Performance
 - 9.15.4 Carbonite Business Overview
 - 9.15.5 Carbonite Recent Developments
- 9.16 CandW Business
 - 9.16.1 CandW Business Basic Information
 - 9.16.2 CandW Business Cloud-Based Disaster Recovery Product Overview
 - 9.16.3 CandW Business Cloud-Based Disaster Recovery Product Market Performance
 - 9.16.4 CandW Business Business Overview
 - 9.16.5 CandW Business Recent Developments
- 9.17 InterVision
 - 9.17.1 InterVision Basic Information
 - 9.17.2 InterVision Cloud-Based Disaster Recovery Product Overview
 - 9.17.3 InterVision Cloud-Based Disaster Recovery Product Market Performance
 - 9.17.4 InterVision Business Overview
 - 9.17.5 InterVision Recent Developments
- 9.18 Sungard Availability Services
 - 9.18.1 Sungard Availability Services Basic Information
 - 9.18.2 Sungard Availability Services Cloud-Based Disaster Recovery Product Overview
 - 9.18.3 Sungard Availability Services Cloud-Based Disaster Recovery Product Market Performance
 - 9.18.4 Sungard Availability Services Business Overview
 - 9.18.5 Sungard Availability Services Recent Developments
- 9.19 BIOS Middle East
 - 9.19.1 BIOS Middle East Basic Information
 - 9.19.2 BIOS Middle East Cloud-Based Disaster Recovery Product Overview
 - 9.19.3 BIOS Middle East Cloud-Based Disaster Recovery Product Market Performance
 - 9.19.4 BIOS Middle East Business Overview

- 9.19.5 BIOS Middle East Recent Developments
- 9.20 TierPoint
 - 9.20.1 TierPoint Basic Information
 - 9.20.2 TierPoint Cloud-Based Disaster Recovery Product Overview
 - 9.20.3 TierPoint Cloud-Based Disaster Recovery Product Market Performance
 - 9.20.4 TierPoint Business Overview
 - 9.20.5 TierPoint Recent Developments
- 9.21 PhoenixNAP
 - 9.21.1 PhoenixNAP Basic Information
 - 9.21.2 PhoenixNAP Cloud-Based Disaster Recovery Product Overview
 - 9.21.3 PhoenixNAP Cloud-Based Disaster Recovery Product Market Performance
 - 9.21.4 PhoenixNAP Business Overview
 - 9.21.5 PhoenixNAP Recent Developments
- 9.22 Clumio
 - 9.22.1 Clumio Basic Information
 - 9.22.2 Clumio Cloud-Based Disaster Recovery Product Overview
 - 9.22.3 Clumio Cloud-Based Disaster Recovery Product Market Performance
 - 9.22.4 Clumio Business Overview
 - 9.22.5 Clumio Recent Developments
- 9.23 Databarracks
 - 9.23.1 Databarracks Basic Information
 - 9.23.2 Databarracks Cloud-Based Disaster Recovery Product Overview
 - 9.23.3 Databarracks Cloud-Based Disaster Recovery Product Market Performance
 - 9.23.4 Databarracks Business Overview
 - 9.23.5 Databarracks Recent Developments
- 9.24 Webair
 - 9.24.1 Webair Basic Information
 - 9.24.2 Webair Cloud-Based Disaster Recovery Product Overview
 - 9.24.3 Webair Cloud-Based Disaster Recovery Product Market Performance
 - 9.24.4 Webair Business Overview
 - 9.24.5 Webair Recent Developments
- 9.25 Flexential
 - 9.25.1 Flexential Basic Information
 - 9.25.2 Flexential Cloud-Based Disaster Recovery Product Overview
 - 9.25.3 Flexential Cloud-Based Disaster Recovery Product Market Performance
 - 9.25.4 Flexential Business Overview
 - 9.25.5 Flexential Recent Developments
- 9.26 Daisy
 - 9.26.1 Daisy Basic Information

- 9.26.2 Daisy Cloud-Based Disaster Recovery Product Overview
- 9.26.3 Daisy Cloud-Based Disaster Recovery Product Market Performance
- 9.26.4 Daisy Business Overview
- 9.26.5 Daisy Recent Developments
- 9.27 OVHcloud
 - 9.27.1 OVHcloud Basic Information
 - 9.27.2 OVHcloud Cloud-Based Disaster Recovery Product Overview
 - 9.27.3 OVHcloud Cloud-Based Disaster Recovery Product Market Performance
 - 9.27.4 OVHcloud Business Overview
 - 9.27.5 OVHcloud Recent Developments
- 9.28 Recovery Point Systems
 - 9.28.1 Recovery Point Systems Basic Information
 - 9.28.2 Recovery Point Systems Cloud-Based Disaster Recovery Product Overview
 - 9.28.3 Recovery Point Systems Cloud-Based Disaster Recovery Product Market Performance
 - 9.28.4 Recovery Point Systems Business Overview
 - 9.28.5 Recovery Point Systems Recent Developments
- 9.29 XTIUM
 - 9.29.1 XTIUM Basic Information
 - 9.29.2 XTIUM Cloud-Based Disaster Recovery Product Overview
 - 9.29.3 XTIUM Cloud-Based Disaster Recovery Product Market Performance
 - 9.29.4 XTIUM Business Overview
 - 9.29.5 XTIUM Recent Developments

10 CLOUD-BASED DISASTER RECOVERY MARKET FORECAST BY REGION

- 10.1 Global Cloud-Based Disaster Recovery Market Size Forecast
- 10.2 Global Cloud-Based Disaster Recovery Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Cloud-Based Disaster Recovery Market Size Forecast by Country
 - 10.2.3 Asia Pacific Cloud-Based Disaster Recovery Market Size Forecast by Region
 - 10.2.4 South America Cloud-Based Disaster Recovery Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Cloud-Based Disaster Recovery by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 11.1 Global Cloud-Based Disaster Recovery Market Forecast by Type (2026-2035)

11.1.1 Global Cloud-Based Disaster Recovery Market Size Forecast by Type
(2026-2035)

11.2 Global Cloud-Based Disaster Recovery Market Forecast by Application
(2026-2035)

11.2.1 Global Cloud-Based Disaster Recovery Market Size (M USD) Forecast by
Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Cloud-Based Disaster Recovery Market Size by Type (M USD)

Table 4. Global Cloud-Based Disaster Recovery Market Size by Application

Table 5. Cloud-Based Disaster Recovery Market Size Comparison by Region (M USD)

Table 6. Global Cloud-Based Disaster Recovery Revenue (M USD) by Company
(2020-2025)

Table 7. Global Cloud-Based Disaster Recovery Revenue Share by Company
(2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cloud-Based Disaster Recovery as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Cloud-Based Disaster Recovery Company Market Concentration Ratio
(CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Cloud-Based Disaster Recovery Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Cloud-Based Disaster Recovery Market Size by Type (M USD)

Table 22. Global Cloud-Based Disaster Recovery Market Size (M USD) by Type
(2020-2025)

Table 23. Global Cloud-Based Disaster Recovery Market Share by Type (2020-2025)

Table 24. Global Cloud-Based Disaster Recovery Market Size Growth Rate by Type
(2021-2025)

Table 25. Global Cloud-Based Disaster Recovery Market Size by Application

Table 26. Global Cloud-Based Disaster Recovery Market Size by Application
(2020-2025) & (M USD)

Table 27. Global Cloud-Based Disaster Recovery Market Share by Application
(2020-2025)

- Table 28. Global Cloud-Based Disaster Recovery Market Size Growth Rate by Application (2021-2025)
- Table 29. Global Cloud-Based Disaster Recovery Market Size by Region (2020-2025) & (M USD)
- Table 30. Global Cloud-Based Disaster Recovery Market Size Market Share by Region (2020-2025)
- Table 31. North America Cloud-Based Disaster Recovery Market Size by Country (2020-2025) & (M USD)
- Table 32. Europe Cloud-Based Disaster Recovery Market Size by Country (2020-2025) & (M USD)
- Table 33. Asia Pacific Cloud-Based Disaster Recovery Market Size by Region (2020-2025) & (M USD)
- Table 34. South America Cloud-Based Disaster Recovery Market Size by Country (2020-2025) & (M USD)
- Table 35. Middle East and Africa Cloud-Based Disaster Recovery Market Size by Region (2020-2025) & (M USD)
- Table 36. Microsoft Basic Information
- Table 37. Microsoft Cloud-Based Disaster Recovery Product Overview
- Table 38. Microsoft Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 39. Microsoft SWOT Analysis
- Table 40. Microsoft Business Overview
- Table 41. Microsoft Recent Developments
- Table 42. Broadcom Basic Information
- Table 43. Broadcom Cloud-Based Disaster Recovery Product Overview
- Table 44. Broadcom Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 45. Broadcom SWOT Analysis
- Table 46. Broadcom Business Overview
- Table 47. Broadcom Recent Developments
- Table 48. Acronis Basic Information
- Table 49. Acronis Cloud-Based Disaster Recovery Product Overview
- Table 50. Acronis Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 51. Acronis SWOT Analysis
- Table 52. Acronis Business Overview
- Table 53. Acronis Recent Developments
- Table 54. Arcserve Basic Information
- Table 55. Arcserve Cloud-Based Disaster Recovery Product Overview

Table 56. Arcserve Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Arcserve Business Overview

Table 58. Arcserve Recent Developments

Table 59. Axcient Basic Information

Table 60. Axcient Cloud-Based Disaster Recovery Product Overview

Table 61. Axcient Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Axcient Business Overview

Table 63. Axcient Recent Developments

Table 64. 11:11 Systems Basic Information

Table 65. 11:11 Systems Cloud-Based Disaster Recovery Product Overview

Table 66. 11:11 Systems Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 67. 11:11 Systems Business Overview

Table 68. 11:11 Systems Recent Developments

Table 69. Kaseya Basic Information

Table 70. Kaseya Cloud-Based Disaster Recovery Product Overview

Table 71. Kaseya Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Kaseya Business Overview

Table 73. Kaseya Recent Developments

Table 74. Druva Basic Information

Table 75. Druva Cloud-Based Disaster Recovery Product Overview

Table 76. Druva Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Druva Business Overview

Table 78. Druva Recent Developments

Table 79. IBM Basic Information

Table 80. IBM Cloud-Based Disaster Recovery Product Overview

Table 81. IBM Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 82. IBM Business Overview

Table 83. IBM Recent Developments

Table 84. Expedient Basic Information

Table 85. Expedient Cloud-Based Disaster Recovery Product Overview

Table 86. Expedient Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Expedient Business Overview

- Table 88. Expedient Recent Developments
- Table 89. Nutanix Basic Information
- Table 90. Nutanix Cloud-Based Disaster Recovery Product Overview
- Table 91. Nutanix Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Nutanix Business Overview
- Table 93. Nutanix Recent Developments
- Table 94. Infracore Basic Information
- Table 95. Infracore Cloud-Based Disaster Recovery Product Overview
- Table 96. Infracore Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Infracore Business Overview
- Table 98. Infracore Recent Developments
- Table 99. Thrive Basic Information
- Table 100. Thrive Cloud-Based Disaster Recovery Product Overview
- Table 101. Thrive Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Thrive Business Overview
- Table 103. Thrive Recent Developments
- Table 104. Unitrends Basic Information
- Table 105. Unitrends Cloud-Based Disaster Recovery Product Overview
- Table 106. Unitrends Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Unitrends Business Overview
- Table 108. Unitrends Recent Developments
- Table 109. Carbonite Basic Information
- Table 110. Carbonite Cloud-Based Disaster Recovery Product Overview
- Table 111. Carbonite Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Carbonite Business Overview
- Table 113. Carbonite Recent Developments
- Table 114. CandW Business Basic Information
- Table 115. CandW Business Cloud-Based Disaster Recovery Product Overview
- Table 116. CandW Business Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. CandW Business Business Overview
- Table 118. CandW Business Recent Developments
- Table 119. InterVision Basic Information
- Table 120. InterVision Cloud-Based Disaster Recovery Product Overview

Table 121. InterVision Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 122. InterVision Business Overview

Table 123. InterVision Recent Developments

Table 124. Sungard Availability Services Basic Information

Table 125. Sungard Availability Services Cloud-Based Disaster Recovery Product Overview

Table 126. Sungard Availability Services Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Sungard Availability Services Business Overview

Table 128. Sungard Availability Services Recent Developments

Table 129. BIOS Middle East Basic Information

Table 130. BIOS Middle East Cloud-Based Disaster Recovery Product Overview

Table 131. BIOS Middle East Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 132. BIOS Middle East Business Overview

Table 133. BIOS Middle East Recent Developments

Table 134. TierPoint Basic Information

Table 135. TierPoint Cloud-Based Disaster Recovery Product Overview

Table 136. TierPoint Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 137. TierPoint Business Overview

Table 138. TierPoint Recent Developments

Table 139. PhoenixNAP Basic Information

Table 140. PhoenixNAP Cloud-Based Disaster Recovery Product Overview

Table 141. PhoenixNAP Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 142. PhoenixNAP Business Overview

Table 143. PhoenixNAP Recent Developments

Table 144. Clumio Basic Information

Table 145. Clumio Cloud-Based Disaster Recovery Product Overview

Table 146. Clumio Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Clumio Business Overview

Table 148. Clumio Recent Developments

Table 149. Databarracks Basic Information

Table 150. Databarracks Cloud-Based Disaster Recovery Product Overview

Table 151. Databarracks Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)

- Table 152. Databarracks Business Overview
- Table 153. Databarracks Recent Developments
- Table 154. Webair Basic Information
- Table 155. Webair Cloud-Based Disaster Recovery Product Overview
- Table 156. Webair Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 157. Webair Business Overview
- Table 158. Webair Recent Developments
- Table 159. Flexential Basic Information
- Table 160. Flexential Cloud-Based Disaster Recovery Product Overview
- Table 161. Flexential Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 162. Flexential Business Overview
- Table 163. Flexential Recent Developments
- Table 164. Daisy Basic Information
- Table 165. Daisy Cloud-Based Disaster Recovery Product Overview
- Table 166. Daisy Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 167. Daisy Business Overview
- Table 168. Daisy Recent Developments
- Table 169. OVHcloud Basic Information
- Table 170. OVHcloud Cloud-Based Disaster Recovery Product Overview
- Table 171. OVHcloud Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 172. OVHcloud Business Overview
- Table 173. OVHcloud Recent Developments
- Table 174. Recovery Point Systems Basic Information
- Table 175. Recovery Point Systems Cloud-Based Disaster Recovery Product Overview
- Table 176. Recovery Point Systems Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 177. Recovery Point Systems Business Overview
- Table 178. Recovery Point Systems Recent Developments
- Table 179. XTIUM Basic Information
- Table 180. XTIUM Cloud-Based Disaster Recovery Product Overview
- Table 181. XTIUM Cloud-Based Disaster Recovery Revenue (M USD) and Gross Margin (2020-2025)
- Table 182. XTIUM Business Overview
- Table 183. XTIUM Recent Developments
- Table 184. Global Cloud-Based Disaster Recovery Market Size Forecast by Region

(2026-2035) & (M USD)

Table 185. North America Cloud-Based Disaster Recovery Market Size Forecast by Country (2026-2035) & (M USD)

Table 186. Europe Cloud-Based Disaster Recovery Market Size Forecast by Country (2026-2035) & (M USD)

Table 187. Asia Pacific Cloud-Based Disaster Recovery Market Size Forecast by Region (2026-2035) & (M USD)

Table 188. South America Cloud-Based Disaster Recovery Market Size Forecast by Country (2026-2035) & (M USD)

Table 189. Middle East and Africa Cloud-Based Disaster Recovery Market Size Forecast by Country (2026-2035) & (M USD)

Table 190. Global Cloud-Based Disaster Recovery Market Size Forecast by Type (2026-2035) & (M USD)

Table 191. Global Cloud-Based Disaster Recovery Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Cloud-Based Disaster Recovery
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cloud-Based Disaster Recovery Market Size (M USD), 2025-2035
- Figure 5. Global Cloud-Based Disaster Recovery Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Cloud-Based Disaster Recovery Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Cloud-Based Disaster Recovery Product Life Cycle
- Figure 12. Global Cloud-Based Disaster Recovery Revenue Share by Company in 2025
- Figure 13. Cloud-Based Disaster Recovery Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Cloud-Based Disaster Recovery Revenue in 2025
- Figure 15. Value Chain Map of Cloud-Based Disaster Recovery
- Figure 16. Global Cloud-Based Disaster Recovery Market PEST Analysis
- Figure 17. Global Cloud-Based Disaster Recovery Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Cloud-Based Disaster Recovery Market Share by Type
- Figure 20. Market Share of Cloud-Based Disaster Recovery by Type (2020-2025)
- Figure 21. Global Cloud-Based Disaster Recovery Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Cloud-Based Disaster Recovery Market Share by Application
- Figure 24. Global Cloud-Based Disaster Recovery Market Share by Application (2020-2025)
- Figure 25. Global Cloud-Based Disaster Recovery Market Share by Application in 2024
- Figure 26. Global Cloud-Based Disaster Recovery Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Cloud-Based Disaster Recovery Market Size Market Share by Region (2020-2025)
- Figure 28. North America Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Cloud-Based Disaster Recovery Market Size Market Share by Country in 2024

Figure 30. U.S. Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Cloud-Based Disaster Recovery Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Cloud-Based Disaster Recovery Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Cloud-Based Disaster Recovery Market Share by Country in 2024

Figure 35. Germany Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Cloud-Based Disaster Recovery Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Cloud-Based Disaster Recovery Market Size Market Share by Region in 2024

Figure 42. China Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Cloud-Based Disaster Recovery Market Size and Growth Rate (M USD)

Figure 48. South America Cloud-Based Disaster Recovery Market Size Market Share by Country in 2024

Figure 49. Brazil Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Cloud-Based Disaster Recovery Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Cloud-Based Disaster Recovery Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Cloud-Based Disaster Recovery Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Cloud-Based Disaster Recovery Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Cloud-Based Disaster Recovery Market Share Forecast by Type (2026-2035)

Figure 61. Global Cloud-Based Disaster Recovery Market Share Forecast by Application (2026-2035)

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