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# Global Cloud-Based Data Loss Prevention Market Research Report 2024(Status and Outlook)

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## Abstracts

Report Overview

The Data Loss Prevention (DLP) market is another rapidly growing segment in the cybersecurity industry. DLP refers to technologies and methods that aim to prevent the unauthorized disclosure or modification of sensitive data, such as personally identifiable information (PII), financial information, trade secrets, and confidential corporate information.

The global Cloud-Based Data Loss Prevention market size was estimated at USD 1856 million in 2023 and is projected to reach USD 8653.75 million by 2030, exhibiting a CAGR of 24.60% during the forecast period.

North America Cloud-Based Data Loss Prevention market size was USD 483.62 million in 2023, at a CAGR of 21.09% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Cloud-Based Data Loss Prevention market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cloud-Based Data Loss Prevention Market, this report introduces in detail the

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market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cloud-Based Data Loss Prevention market in any manner.

Global Cloud-Based Data Loss Prevention Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Broadcom

Forcepoint

McAfee

Digital Guardian

GTB Technologies

CoSoSys

Spirion

Safetica

InfoWatch

SearchInform

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Fidelis

Somansa

Tessian

Zecurion

Code42

Teramind

HelpSystems

SkyGuard

BetterCloud

Zscaler

Check Point

Trend Micro

Nightfall

VIPRE SafeSend

Google

Netskope

Market Segmentation (by Type)

Endpoint DLP

Network DLP

Data Center/Storage-Based DLP

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Market Segmentation (by Application)

Small and Medium Enterprise

Large Enterprise

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cloud-Based Data Loss Prevention Market

Overview of the regional outlook of the Cloud-Based Data Loss Prevention

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Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud-Based Data Loss Prevention Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

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readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

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# Contents


## 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cloud-Based Data Loss Prevention
1.2 Key Market Segments
  1.2.1 Cloud-Based Data Loss Prevention Segment by Type
  1.2.2 Cloud-Based Data Loss Prevention Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

## 2 CLOUD-BASED DATA LOSS PREVENTION MARKET OVERVIEW

2.1 Global Market Overview
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

## 3 CLOUD-BASED DATA LOSS PREVENTION MARKET COMPETITIVE LANDSCAPE

3.1 Global Cloud-Based Data Loss Prevention Revenue Market Share by Company (2019-2024)
3.2 Cloud-Based Data Loss Prevention Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.3 Company Cloud-Based Data Loss Prevention Market Size Sites, Area Served, Product Type
3.4 Cloud-Based Data Loss Prevention Market Competitive Situation and Trends
  3.4.1 Cloud-Based Data Loss Prevention Market Concentration Rate
  3.4.2 Global 5 and 10 Largest Cloud-Based Data Loss Prevention Players Market Share by Revenue
  3.4.3 Mergers & Acquisitions, Expansion

## 4 CLOUD-BASED DATA LOSS PREVENTION VALUE CHAIN ANALYSIS

4.1 Cloud-Based Data Loss Prevention Value Chain Analysis

+44 20 8123 2220
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4.2 Midstream Market Analysis
4.3 Downstream Customer Analysis

**5 THE DEVELOPMENT AND DYNAMICS OF CLOUD-BASED DATA LOSS PREVENTION MARKET**

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 Mergers & Acquisitions
  5.5.2 Expansions
  5.5.3 Collaboration/Supply Contracts
5.6 Industry Policies

**6 CLOUD-BASED DATA LOSS PREVENTION MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Cloud-Based Data Loss Prevention Market Size Market Share by Type (2019-2024)
6.3 Global Cloud-Based Data Loss Prevention Market Size Growth Rate by Type (2019-2024)

**7 CLOUD-BASED DATA LOSS PREVENTION MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Cloud-Based Data Loss Prevention Market Size (M USD) by Application (2019-2024)
7.3 Global Cloud-Based Data Loss Prevention Market Size Growth Rate by Application (2019-2024)

**8 CLOUD-BASED DATA LOSS PREVENTION MARKET SEGMENTATION BY REGION**

8.1 Global Cloud-Based Data Loss Prevention Market Size by Region
  8.1.1 Global Cloud-Based Data Loss Prevention Market Size by Region
  8.1.2 Global Cloud-Based Data Loss Prevention Market Size Market Share by Region

+44 20 8123 2220
info@marketpublishers.com

8.2 North America
8.2.1 North America Cloud-Based Data Loss Prevention Market Size by Country
8.2.2 U.S.
8.2.3 Canada
8.2.4 Mexico
8.3 Europe
8.3.1 Europe Cloud-Based Data Loss Prevention Market Size by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific Cloud-Based Data Loss Prevention Market Size by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Cloud-Based Data Loss Prevention Market Size by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Cloud-Based Data Loss Prevention Market Size by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

9.1 Broadcom
9.1.1 Broadcom Cloud-Based Data Loss Prevention Basic Information
9.1.2 Broadcom Cloud-Based Data Loss Prevention Product Overview
9.1.3 Broadcom Cloud-Based Data Loss Prevention Product Market Performance

+44 20 8123 2220
info@marketpublishers.com

9.1.4 Broadcom Cloud-Based Data Loss Prevention SWOT Analysis
9.1.5 Broadcom Business Overview
9.1.6 Broadcom Recent Developments
9.2 Forcepoint
9.2.1 Forcepoint Cloud-Based Data Loss Prevention Basic Information
9.2.2 Forcepoint Cloud-Based Data Loss Prevention Product Overview
9.2.3 Forcepoint Cloud-Based Data Loss Prevention Product Market Performance
9.2.4 Forcepoint Cloud-Based Data Loss Prevention SWOT Analysis
9.2.5 Forcepoint Business Overview
9.2.6 Forcepoint Recent Developments
9.3 McAfee
9.3.1 McAfee Cloud-Based Data Loss Prevention Basic Information
9.3.2 McAfee Cloud-Based Data Loss Prevention Product Overview
9.3.3 McAfee Cloud-Based Data Loss Prevention Product Market Performance
9.3.4 McAfee Cloud-Based Data Loss Prevention SWOT Analysis
9.3.5 McAfee Business Overview
9.3.6 McAfee Recent Developments
9.4 Digital Guardian
9.4.1 Digital Guardian Cloud-Based Data Loss Prevention Basic Information
9.4.2 Digital Guardian Cloud-Based Data Loss Prevention Product Overview
9.4.3 Digital Guardian Cloud-Based Data Loss Prevention Product Market Performance
9.4.4 Digital Guardian Business Overview
9.4.5 Digital Guardian Recent Developments
9.5 GTB Technologies
9.5.1 GTB Technologies Cloud-Based Data Loss Prevention Basic Information
9.5.2 GTB Technologies Cloud-Based Data Loss Prevention Product Overview
9.5.3 GTB Technologies Cloud-Based Data Loss Prevention Product Market Performance
9.5.4 GTB Technologies Business Overview
9.5.5 GTB Technologies Recent Developments
9.6 CoSoSys
9.6.1 CoSoSys Cloud-Based Data Loss Prevention Basic Information
9.6.2 CoSoSys Cloud-Based Data Loss Prevention Product Overview
9.6.3 CoSoSys Cloud-Based Data Loss Prevention Product Market Performance
9.6.4 CoSoSys Business Overview
9.6.5 CoSoSys Recent Developments
9.7 Spirion
9.7.1 Spirion Cloud-Based Data Loss Prevention Basic Information

+44 20 8123 2220
info@marketpublishers.com

9.7.2 Spirion Cloud-Based Data Loss Prevention Product Overview
9.7.3 Spirion Cloud-Based Data Loss Prevention Product Market Performance
9.7.4 Spirion Business Overview
9.7.5 Spirion Recent Developments
9.8 Safetica
9.8.1 Safetica Cloud-Based Data Loss Prevention Basic Information
9.8.2 Safetica Cloud-Based Data Loss Prevention Product Overview
9.8.3 Safetica Cloud-Based Data Loss Prevention Product Market Performance
9.8.4 Safetica Business Overview
9.8.5 Safetica Recent Developments
9.9 InfoWatch
9.9.1 InfoWatch Cloud-Based Data Loss Prevention Basic Information
9.9.2 InfoWatch Cloud-Based Data Loss Prevention Product Overview
9.9.3 InfoWatch Cloud-Based Data Loss Prevention Product Market Performance
9.9.4 InfoWatch Business Overview
9.9.5 InfoWatch Recent Developments
9.10 SearchInform
9.10.1 SearchInform Cloud-Based Data Loss Prevention Basic Information
9.10.2 SearchInform Cloud-Based Data Loss Prevention Product Overview
9.10.3 SearchInform Cloud-Based Data Loss Prevention Product Market Performance
9.10.4 SearchInform Business Overview
9.10.5 SearchInform Recent Developments
9.11 Fidelis
9.11.1 Fidelis Cloud-Based Data Loss Prevention Basic Information
9.11.2 Fidelis Cloud-Based Data Loss Prevention Product Overview
9.11.3 Fidelis Cloud-Based Data Loss Prevention Product Market Performance
9.11.4 Fidelis Business Overview
9.11.5 Fidelis Recent Developments
9.12 Somansa
9.12.1 Somansa Cloud-Based Data Loss Prevention Basic Information
9.12.2 Somansa Cloud-Based Data Loss Prevention Product Overview
9.12.3 Somansa Cloud-Based Data Loss Prevention Product Market Performance
9.12.4 Somansa Business Overview
9.12.5 Somansa Recent Developments
9.13 Tessian
9.13.1 Tessian Cloud-Based Data Loss Prevention Basic Information
9.13.2 Tessian Cloud-Based Data Loss Prevention Product Overview
9.13.3 Tessian Cloud-Based Data Loss Prevention Product Market Performance
9.13.4 Tessian Business Overview

+44 20 8123 2220
info@marketpublishers.com

9.13.5 Tessian Recent Developments
9.14 Zecurion
9.14.1 Zecurion Cloud-Based Data Loss Prevention Basic Information
9.14.2 Zecurion Cloud-Based Data Loss Prevention Product Overview
9.14.3 Zecurion Cloud-Based Data Loss Prevention Product Market Performance
9.14.4 Zecurion Business Overview
9.14.5 Zecurion Recent Developments
9.15 Code42
9.15.1 Code42 Cloud-Based Data Loss Prevention Basic Information
9.15.2 Code42 Cloud-Based Data Loss Prevention Product Overview
9.15.3 Code42 Cloud-Based Data Loss Prevention Product Market Performance
9.15.4 Code42 Business Overview
9.15.5 Code42 Recent Developments
9.16 Teramind
9.16.1 Teramind Cloud-Based Data Loss Prevention Basic Information
9.16.2 Teramind Cloud-Based Data Loss Prevention Product Overview
9.16.3 Teramind Cloud-Based Data Loss Prevention Product Market Performance
9.16.4 Teramind Business Overview
9.16.5 Teramind Recent Developments
9.17 HelpSystems
9.17.1 HelpSystems Cloud-Based Data Loss Prevention Basic Information
9.17.2 HelpSystems Cloud-Based Data Loss Prevention Product Overview
9.17.3 HelpSystems Cloud-Based Data Loss Prevention Product Market Performance
9.17.4 HelpSystems Business Overview
9.17.5 HelpSystems Recent Developments
9.18 SkyGuard
9.18.1 SkyGuard Cloud-Based Data Loss Prevention Basic Information
9.18.2 SkyGuard Cloud-Based Data Loss Prevention Product Overview
9.18.3 SkyGuard Cloud-Based Data Loss Prevention Product Market Performance
9.18.4 SkyGuard Business Overview
9.18.5 SkyGuard Recent Developments
9.19 BetterCloud
9.19.1 BetterCloud Cloud-Based Data Loss Prevention Basic Information
9.19.2 BetterCloud Cloud-Based Data Loss Prevention Product Overview
9.19.3 BetterCloud Cloud-Based Data Loss Prevention Product Market Performance
9.19.4 BetterCloud Business Overview
9.19.5 BetterCloud Recent Developments
9.20 Zscaler
9.20.1 Zscaler Cloud-Based Data Loss Prevention Basic Information

+44 20 8123 2220
info@marketpublishers.com

9.20.2 Zscaler Cloud-Based Data Loss Prevention Product Overview
9.20.3 Zscaler Cloud-Based Data Loss Prevention Product Market Performance
9.20.4 Zscaler Business Overview
9.20.5 Zscaler Recent Developments
9.21 Check Point
9.21.1 Check Point Cloud-Based Data Loss Prevention Basic Information
9.21.2 Check Point Cloud-Based Data Loss Prevention Product Overview
9.21.3 Check Point Cloud-Based Data Loss Prevention Product Market Performance
9.21.4 Check Point Business Overview
9.21.5 Check Point Recent Developments
9.22 Trend Micro
9.22.1 Trend Micro Cloud-Based Data Loss Prevention Basic Information
9.22.2 Trend Micro Cloud-Based Data Loss Prevention Product Overview
9.22.3 Trend Micro Cloud-Based Data Loss Prevention Product Market Performance
9.22.4 Trend Micro Business Overview
9.22.5 Trend Micro Recent Developments
9.23 Nightfall
9.23.1 Nightfall Cloud-Based Data Loss Prevention Basic Information
9.23.2 Nightfall Cloud-Based Data Loss Prevention Product Overview
9.23.3 Nightfall Cloud-Based Data Loss Prevention Product Market Performance
9.23.4 Nightfall Business Overview
9.23.5 Nightfall Recent Developments
9.24 VIPRE SafeSend
9.24.1 VIPRE SafeSend Cloud-Based Data Loss Prevention Basic Information
9.24.2 VIPRE SafeSend Cloud-Based Data Loss Prevention Product Overview
9.24.3 VIPRE SafeSend Cloud-Based Data Loss Prevention Product Market Performance
9.24.4 VIPRE SafeSend Business Overview
9.24.5 VIPRE SafeSend Recent Developments
9.25 Google
9.25.1 Google Cloud-Based Data Loss Prevention Basic Information
9.25.2 Google Cloud-Based Data Loss Prevention Product Overview
9.25.3 Google Cloud-Based Data Loss Prevention Product Market Performance
9.25.4 Google Business Overview
9.25.5 Google Recent Developments
9.26 Netskope
9.26.1 Netskope Cloud-Based Data Loss Prevention Basic Information
9.26.2 Netskope Cloud-Based Data Loss Prevention Product Overview
9.26.3 Netskope Cloud-Based Data Loss Prevention Product Market Performance

+44 20 8123 2220
info@marketpublishers.com

9.26.4 Netskope Business Overview
9.26.5 Netskope Recent Developments

**10 CLOUD-BASED DATA LOSS PREVENTION REGIONAL MARKET FORECAST**

10.1 Global Cloud-Based Data Loss Prevention Market Size Forecast
10.2 Global Cloud-Based Data Loss Prevention Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Cloud-Based Data Loss Prevention Market Size Forecast by Country
10.2.3 Asia Pacific Cloud-Based Data Loss Prevention Market Size Forecast by Region
10.2.4 South America Cloud-Based Data Loss Prevention Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of Cloud-Based Data Loss Prevention by Country

**11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Cloud-Based Data Loss Prevention Market Forecast by Type (2025-2030)
11.2 Global Cloud-Based Data Loss Prevention Market Forecast by Application (2025-2030)

**12 CONCLUSION AND KEY FINDINGS**

+44 20 8123 2220
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# List Of Tables

## LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Cloud-Based Data Loss Prevention Market Size Comparison by Region (M USD)
Table 5. Global Cloud-Based Data Loss Prevention Revenue (M USD) by Company (2019-2024)
Table 6. Global Cloud-Based Data Loss Prevention Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cloud-Based Data Loss Prevention as of 2022)
Table 8. Company Cloud-Based Data Loss Prevention Market Size Sites and Area Served
Table 9. Company Cloud-Based Data Loss Prevention Product Type
Table 10. Global Cloud-Based Data Loss Prevention Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Cloud-Based Data Loss Prevention
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Cloud-Based Data Loss Prevention Market Challenges
Table 18. Global Cloud-Based Data Loss Prevention Market Size by Type (M USD)
Table 19. Global Cloud-Based Data Loss Prevention Market Size (M USD) by Type (2019-2024)
Table 20. Global Cloud-Based Data Loss Prevention Market Size Share by Type (2019-2024)
Table 21. Global Cloud-Based Data Loss Prevention Market Size Growth Rate by Type (2019-2024)
Table 22. Global Cloud-Based Data Loss Prevention Market Size by Application
Table 23. Global Cloud-Based Data Loss Prevention Market Size by Application (2019-2024) & (M USD)
Table 24. Global Cloud-Based Data Loss Prevention Market Share by Application (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 25. Global Cloud-Based Data Loss Prevention Market Size Growth Rate by Application (2019-2024)
Table 26. Global Cloud-Based Data Loss Prevention Market Size by Region (2019-2024) & (M USD)
Table 27. Global Cloud-Based Data Loss Prevention Market Size Market Share by Region (2019-2024)
Table 28. North America Cloud-Based Data Loss Prevention Market Size by Country (2019-2024) & (M USD)
Table 29. Europe Cloud-Based Data Loss Prevention Market Size by Country (2019-2024) & (M USD)
Table 30. Asia Pacific Cloud-Based Data Loss Prevention Market Size by Region (2019-2024) & (M USD)
Table 31. South America Cloud-Based Data Loss Prevention Market Size by Country (2019-2024) & (M USD)
Table 32. Middle East and Africa Cloud-Based Data Loss Prevention Market Size by Region (2019-2024) & (M USD)
Table 33. Broadcom Cloud-Based Data Loss Prevention Basic Information
Table 34. Broadcom Cloud-Based Data Loss Prevention Product Overview
Table 35. Broadcom Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 36. Broadcom Cloud-Based Data Loss Prevention SWOT Analysis
Table 37. Broadcom Business Overview
Table 38. Broadcom Recent Developments
Table 39. Forcepoint Cloud-Based Data Loss Prevention Basic Information
Table 40. Forcepoint Cloud-Based Data Loss Prevention Product Overview
Table 41. Forcepoint Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 42. Forcepoint Cloud-Based Data Loss Prevention SWOT Analysis
Table 43. Forcepoint Business Overview
Table 44. Forcepoint Recent Developments
Table 45. McAfee Cloud-Based Data Loss Prevention Basic Information
Table 46. McAfee Cloud-Based Data Loss Prevention Product Overview
Table 47. McAfee Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 48. McAfee Cloud-Based Data Loss Prevention SWOT Analysis
Table 49. McAfee Business Overview
Table 50. McAfee Recent Developments
Table 51. Digital Guardian Cloud-Based Data Loss Prevention Basic Information
Table 52. Digital Guardian Cloud-Based Data Loss Prevention Product Overview

+44 20 8123 2220
info@marketpublishers.com

Table 53. Digital Guardian Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 54. Digital Guardian Business Overview
Table 55. Digital Guardian Recent Developments
Table 56. GTB Technologies Cloud-Based Data Loss Prevention Basic Information
Table 57. GTB Technologies Cloud-Based Data Loss Prevention Product Overview
Table 58. GTB Technologies Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 59. GTB Technologies Business Overview
Table 60. GTB Technologies Recent Developments
Table 61. CoSoSys Cloud-Based Data Loss Prevention Basic Information
Table 62. CoSoSys Cloud-Based Data Loss Prevention Product Overview
Table 63. CoSoSys Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 64. CoSoSys Business Overview
Table 65. CoSoSys Recent Developments
Table 66. Spirion Cloud-Based Data Loss Prevention Basic Information
Table 67. Spirion Cloud-Based Data Loss Prevention Product Overview
Table 68. Spirion Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Spirion Business Overview
Table 70. Spirion Recent Developments
Table 71. Safetica Cloud-Based Data Loss Prevention Basic Information
Table 72. Safetica Cloud-Based Data Loss Prevention Product Overview
Table 73. Safetica Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Safetica Business Overview
Table 75. Safetica Recent Developments
Table 76. InfoWatch Cloud-Based Data Loss Prevention Basic Information
Table 77. InfoWatch Cloud-Based Data Loss Prevention Product Overview
Table 78. InfoWatch Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 79. InfoWatch Business Overview
Table 80. InfoWatch Recent Developments
Table 81. SearchInform Cloud-Based Data Loss Prevention Basic Information
Table 82. SearchInform Cloud-Based Data Loss Prevention Product Overview
Table 83. SearchInform Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 84. SearchInform Business Overview

+44 20 8123 2220
info@marketpublishers.com

Table 85. SearchInform Recent Developments
Table 86. Fidelis Cloud-Based Data Loss Prevention Basic Information
Table 87. Fidelis Cloud-Based Data Loss Prevention Product Overview
Table 88. Fidelis Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 89. Fidelis Business Overview
Table 90. Fidelis Recent Developments
Table 91. Somansa Cloud-Based Data Loss Prevention Basic Information
Table 92. Somansa Cloud-Based Data Loss Prevention Product Overview
Table 93. Somansa Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Somansa Business Overview
Table 95. Somansa Recent Developments
Table 96. Tessian Cloud-Based Data Loss Prevention Basic Information
Table 97. Tessian Cloud-Based Data Loss Prevention Product Overview
Table 98. Tessian Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Tessian Business Overview
Table 100. Tessian Recent Developments
Table 101. Zecurion Cloud-Based Data Loss Prevention Basic Information
Table 102. Zecurion Cloud-Based Data Loss Prevention Product Overview
Table 103. Zecurion Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Zecurion Business Overview
Table 105. Zecurion Recent Developments
Table 106. Code42 Cloud-Based Data Loss Prevention Basic Information
Table 107. Code42 Cloud-Based Data Loss Prevention Product Overview
Table 108. Code42 Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Code42 Business Overview
Table 110. Code42 Recent Developments
Table 111. Teramind Cloud-Based Data Loss Prevention Basic Information
Table 112. Teramind Cloud-Based Data Loss Prevention Product Overview
Table 113. Teramind Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Teramind Business Overview
Table 115. Teramind Recent Developments
Table 116. HelpSystems Cloud-Based Data Loss Prevention Basic Information
Table 117. HelpSystems Cloud-Based Data Loss Prevention Product Overview

+44 20 8123 2220
info@marketpublishers.com

Table 118. HelpSystems Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 119. HelpSystems Business Overview
Table 120. HelpSystems Recent Developments
Table 121. SkyGuard Cloud-Based Data Loss Prevention Basic Information
Table 122. SkyGuard Cloud-Based Data Loss Prevention Product Overview
Table 123. SkyGuard Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 124. SkyGuard Business Overview
Table 125. SkyGuard Recent Developments
Table 126. BetterCloud Cloud-Based Data Loss Prevention Basic Information
Table 127. BetterCloud Cloud-Based Data Loss Prevention Product Overview
Table 128. BetterCloud Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 129. BetterCloud Business Overview
Table 130. BetterCloud Recent Developments
Table 131. Zscaler Cloud-Based Data Loss Prevention Basic Information
Table 132. Zscaler Cloud-Based Data Loss Prevention Product Overview
Table 133. Zscaler Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 134. Zscaler Business Overview
Table 135. Zscaler Recent Developments
Table 136. Check Point Cloud-Based Data Loss Prevention Basic Information
Table 137. Check Point Cloud-Based Data Loss Prevention Product Overview
Table 138. Check Point Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 139. Check Point Business Overview
Table 140. Check Point Recent Developments
Table 141. Trend Micro Cloud-Based Data Loss Prevention Basic Information
Table 142. Trend Micro Cloud-Based Data Loss Prevention Product Overview
Table 143. Trend Micro Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 144. Trend Micro Business Overview
Table 145. Trend Micro Recent Developments
Table 146. Nightfall Cloud-Based Data Loss Prevention Basic Information
Table 147. Nightfall Cloud-Based Data Loss Prevention Product Overview
Table 148. Nightfall Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 149. Nightfall Business Overview

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Table 150. Nightfall Recent Developments
Table 151. VIPRE SafeSend Cloud-Based Data Loss Prevention Basic Information
Table 152. VIPRE SafeSend Cloud-Based Data Loss Prevention Product Overview
Table 153. VIPRE SafeSend Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 154. VIPRE SafeSend Business Overview
Table 155. VIPRE SafeSend Recent Developments
Table 156. Google Cloud-Based Data Loss Prevention Basic Information
Table 157. Google Cloud-Based Data Loss Prevention Product Overview
Table 158. Google Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 159. Google Business Overview
Table 160. Google Recent Developments
Table 161. Netskope Cloud-Based Data Loss Prevention Basic Information
Table 162. Netskope Cloud-Based Data Loss Prevention Product Overview
Table 163. Netskope Cloud-Based Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
Table 164. Netskope Business Overview
Table 165. Netskope Recent Developments
Table 166. Global Cloud-Based Data Loss Prevention Market Size Forecast by Region (2025-2030) & (M USD)
Table 167. North America Cloud-Based Data Loss Prevention Market Size Forecast by Country (2025-2030) & (M USD)
Table 168. Europe Cloud-Based Data Loss Prevention Market Size Forecast by Country (2025-2030) & (M USD)
Table 169. Asia Pacific Cloud-Based Data Loss Prevention Market Size Forecast by Region (2025-2030) & (M USD)
Table 170. South America Cloud-Based Data Loss Prevention Market Size Forecast by Country (2025-2030) & (M USD)
Table 171. Middle East and Africa Cloud-Based Data Loss Prevention Market Size Forecast by Country (2025-2030) & (M USD)
Table 172. Global Cloud-Based Data Loss Prevention Market Size Forecast by Type (2025-2030) & (M USD)
Table 173. Global Cloud-Based Data Loss Prevention Market Size Forecast by Application (2025-2030) & (M USD)

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# List Of Figures

## LIST OF FIGURES

Figure 1. Industrial Chain of Cloud-Based Data Loss Prevention
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Cloud-Based Data Loss Prevention Market Size (M USD), 2019-2030
Figure 5. Global Cloud-Based Data Loss Prevention Market Size (M USD) (2019-2030)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 8. Evaluation Matrix of Regional Market Development Potential
Figure 9. Cloud-Based Data Loss Prevention Market Size by Country (M USD)
Figure 10. Global Cloud-Based Data Loss Prevention Revenue Share by Company in 2023
Figure 11. Cloud-Based Data Loss Prevention Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 12. The Global 5 and 10 Largest Players: Market Share by Cloud-Based Data Loss Prevention Revenue in 2023
Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 14. Global Cloud-Based Data Loss Prevention Market Share by Type
Figure 15. Market Size Share of Cloud-Based Data Loss Prevention by Type (2019-2024)
Figure 16. Market Size Market Share of Cloud-Based Data Loss Prevention by Type in 2022
Figure 17. Global Cloud-Based Data Loss Prevention Market Size Growth Rate by Type (2019-2024)
Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 19. Global Cloud-Based Data Loss Prevention Market Share by Application
Figure 20. Global Cloud-Based Data Loss Prevention Market Share by Application (2019-2024)
Figure 21. Global Cloud-Based Data Loss Prevention Market Share by Application in 2022
Figure 22. Global Cloud-Based Data Loss Prevention Market Size Growth Rate by Application (2019-2024)
Figure 23. Global Cloud-Based Data Loss Prevention Market Size Market Share by Region (2019-2024)
Figure 24. North America Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

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Figure 25. North America Cloud-Based Data Loss Prevention Market Size Market Share by Country in 2023
Figure 26. U.S. Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 27. Canada Cloud-Based Data Loss Prevention Market Size (M USD) and Growth Rate (2019-2024)
Figure 28. Mexico Cloud-Based Data Loss Prevention Market Size (Units) and Growth Rate (2019-2024)
Figure 29. Europe Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 30. Europe Cloud-Based Data Loss Prevention Market Size Market Share by Country in 2023
Figure 31. Germany Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 32. France Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 33. U.K. Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 34. Italy Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 35. Russia Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 36. Asia Pacific Cloud-Based Data Loss Prevention Market Size and Growth Rate (M USD)
Figure 37. Asia Pacific Cloud-Based Data Loss Prevention Market Size Market Share by Region in 2023
Figure 38. China Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 39. Japan Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 40. South Korea Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 41. India Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 42. Southeast Asia Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 43. South America Cloud-Based Data Loss Prevention Market Size and Growth Rate (M USD)
Figure 44. South America Cloud-Based Data Loss Prevention Market Size Market

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Share by Country in 2023
Figure 45. Brazil Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 46. Argentina Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 47. Columbia Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 48. Middle East and Africa Cloud-Based Data Loss Prevention Market Size and Growth Rate (M USD)
Figure 49. Middle East and Africa Cloud-Based Data Loss Prevention Market Size Market Share by Region in 2023
Figure 50. Saudi Arabia Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 51. UAE Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 52. Egypt Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 53. Nigeria Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 54. South Africa Cloud-Based Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)
Figure 55. Global Cloud-Based Data Loss Prevention Market Size Forecast by Value (2019-2030) & (M USD)
Figure 56. Global Cloud-Based Data Loss Prevention Market Share Forecast by Type (2025-2030)
Figure 57. Global Cloud-Based Data Loss Prevention Market Share Forecast by Application (2025-2030)

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