

Global Clothing Anti-Counterfeiting Tag Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

An anti-counterfeit mark made of shape memory polymer material is arranged on the tag body. The utility model has the advantages of simple and reasonable structure, convenient deformation detection, not easy to counterfeit, and low cost; the utility model can realize the anti-counterfeiting on the hanging tag and the hanging grain by utilizing the characteristic of high molecular polymer with shape memory effect to remember its shape.

The Global Clothing Anti-Counterfeiting Tag Market Size was estimated at USD 1480.13 million in 2023 and is projected to reach USD 1798.47 million by 2029, exhibiting a CAGR of 3.30% during the forecast period.

This report provides a deep insight into the global Clothing Anti-Counterfeiting Tag market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Clothing Anti-Counterfeiting Tag Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Clothing Anti-Counterfeiting Tag market in any manner.

Global Clothing Anti-Counterfeiting Tag Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

CFC International

Siia Tech

Bridgetone

LSA

Advantage

AlpVision

Kurz

ARJO Solutions

CCL Industries Inc.

Sicpa Holding

3M

Applied Dna Sciences

Zebra Technologies

Printronic

Savi Technology

Market Segmentation (by Type)

Clothing

Shoe

Pants

Other

Market Segmentation (by Application)

Clothing

Daily Chemical

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Clothing Anti-Counterfeiting Tag Market

Overview of the regional outlook of the Clothing Anti-Counterfeiting Tag Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Clothing Anti-Counterfeiting Tag Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Clothing Anti-Counterfeiting Tag

1.2 Key Market Segments

1.2.1 Clothing Anti-Counterfeiting Tag Segment by Type

1.2.2 Clothing Anti-Counterfeiting Tag Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CLOTHING ANTI-COUNTERFEITING TAG MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Clothing Anti-Counterfeiting Tag Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Clothing Anti-Counterfeiting Tag Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CLOTHING ANTI-COUNTERFEITING TAG MARKET COMPETITIVE LANDSCAPE

3.1 Global Clothing Anti-Counterfeiting Tag Sales by Manufacturers (2019-2024)

3.2 Global Clothing Anti-Counterfeiting Tag Revenue Market Share by Manufacturers (2019-2024)

3.3 Clothing Anti-Counterfeiting Tag Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Clothing Anti-Counterfeiting Tag Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Clothing Anti-Counterfeiting Tag Sales Sites, Area Served, Product Type

3.6 Clothing Anti-Counterfeiting Tag Market Competitive Situation and Trends

3.6.1 Clothing Anti-Counterfeiting Tag Market Concentration Rate

3.6.2 Global 5 and 10 Largest Clothing Anti-Counterfeiting Tag Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CLOTHING ANTI-COUNTERFEITING TAG INDUSTRY CHAIN ANALYSIS

4.1 Clothing Anti-Counterfeiting Tag Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLOTHING ANTI-COUNTERFEITING TAG MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 CLOTHING ANTI-COUNTERFEITING TAG MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Clothing Anti-Counterfeiting Tag Sales Market Share by Type (2019-2024)

6.3 Global Clothing Anti-Counterfeiting Tag Market Size Market Share by Type (2019-2024)

6.4 Global Clothing Anti-Counterfeiting Tag Price by Type (2019-2024)

7 CLOTHING ANTI-COUNTERFEITING TAG MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Clothing Anti-Counterfeiting Tag Market Sales by Application (2019-2024)

7.3 Global Clothing Anti-Counterfeiting Tag Market Size (M USD) by Application (2019-2024)

7.4 Global Clothing Anti-Counterfeiting Tag Sales Growth Rate by Application (2019-2024)

8 CLOTHING ANTI-COUNTERFEITING TAG MARKET SEGMENTATION BY REGION

8.1 Global Clothing Anti-Counterfeiting Tag Sales by Region

8.1.1 Global Clothing Anti-Counterfeiting Tag Sales by Region

8.1.2 Global Clothing Anti-Counterfeiting Tag Sales Market Share by Region

8.2 North America

8.2.1 North America Clothing Anti-Counterfeiting Tag Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Clothing Anti-Counterfeiting Tag Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Clothing Anti-Counterfeiting Tag Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Clothing Anti-Counterfeiting Tag Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Clothing Anti-Counterfeiting Tag Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 CFC International

- 9.1.1 CFC International Clothing Anti-Counterfeiting Tag Basic Information
- 9.1.2 CFC International Clothing Anti-Counterfeiting Tag Product Overview
- 9.1.3 CFC International Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.1.4 CFC International Business Overview
- 9.1.5 CFC International Clothing Anti-Counterfeiting Tag SWOT Analysis
- 9.1.6 CFC International Recent Developments

9.2 Siia Tech

- 9.2.1 Siia Tech Clothing Anti-Counterfeiting Tag Basic Information
- 9.2.2 Siia Tech Clothing Anti-Counterfeiting Tag Product Overview
- 9.2.3 Siia Tech Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.2.4 Siia Tech Business Overview
- 9.2.5 Siia Tech Clothing Anti-Counterfeiting Tag SWOT Analysis
- 9.2.6 Siia Tech Recent Developments

9.3 Bridgetone

- 9.3.1 Bridgetone Clothing Anti-Counterfeiting Tag Basic Information
- 9.3.2 Bridgetone Clothing Anti-Counterfeiting Tag Product Overview
- 9.3.3 Bridgetone Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.3.4 Bridgetone Clothing Anti-Counterfeiting Tag SWOT Analysis
- 9.3.5 Bridgetone Business Overview
- 9.3.6 Bridgetone Recent Developments

9.4 LSA

- 9.4.1 LSA Clothing Anti-Counterfeiting Tag Basic Information
- 9.4.2 LSA Clothing Anti-Counterfeiting Tag Product Overview
- 9.4.3 LSA Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.4.4 LSA Business Overview
- 9.4.5 LSA Recent Developments

9.5 Advantage

- 9.5.1 Advantage Clothing Anti-Counterfeiting Tag Basic Information
- 9.5.2 Advantage Clothing Anti-Counterfeiting Tag Product Overview
- 9.5.3 Advantage Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.5.4 Advantage Business Overview
- 9.5.5 Advantage Recent Developments

9.6 AlpVision

- 9.6.1 AlpVision Clothing Anti-Counterfeiting Tag Basic Information

- 9.6.2 AlpVision Clothing Anti-Counterfeiting Tag Product Overview
- 9.6.3 AlpVision Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.6.4 AlpVision Business Overview
- 9.6.5 AlpVision Recent Developments

9.7 Kurz

- 9.7.1 Kurz Clothing Anti-Counterfeiting Tag Basic Information
- 9.7.2 Kurz Clothing Anti-Counterfeiting Tag Product Overview
- 9.7.3 Kurz Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.7.4 Kurz Business Overview
- 9.7.5 Kurz Recent Developments

9.8 ARJO Solutions

- 9.8.1 ARJO Solutions Clothing Anti-Counterfeiting Tag Basic Information
- 9.8.2 ARJO Solutions Clothing Anti-Counterfeiting Tag Product Overview
- 9.8.3 ARJO Solutions Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.8.4 ARJO Solutions Business Overview
- 9.8.5 ARJO Solutions Recent Developments

9.9 CCL Industries Inc.

- 9.9.1 CCL Industries Inc. Clothing Anti-Counterfeiting Tag Basic Information
- 9.9.2 CCL Industries Inc. Clothing Anti-Counterfeiting Tag Product Overview
- 9.9.3 CCL Industries Inc. Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.9.4 CCL Industries Inc. Business Overview
- 9.9.5 CCL Industries Inc. Recent Developments

9.10 Sicpa Holding

- 9.10.1 Sicpa Holding Clothing Anti-Counterfeiting Tag Basic Information
- 9.10.2 Sicpa Holding Clothing Anti-Counterfeiting Tag Product Overview
- 9.10.3 Sicpa Holding Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.10.4 Sicpa Holding Business Overview
- 9.10.5 Sicpa Holding Recent Developments

9.11 3M

- 9.11.1 3M Clothing Anti-Counterfeiting Tag Basic Information
- 9.11.2 3M Clothing Anti-Counterfeiting Tag Product Overview
- 9.11.3 3M Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.11.4 3M Business Overview
- 9.11.5 3M Recent Developments

9.12 Applied Dna Sciences

- 9.12.1 Applied Dna Sciences Clothing Anti-Counterfeiting Tag Basic Information
- 9.12.2 Applied Dna Sciences Clothing Anti-Counterfeiting Tag Product Overview
- 9.12.3 Applied Dna Sciences Clothing Anti-Counterfeiting Tag Product Market

Performance

- 9.12.4 Applied Dna Sciences Business Overview
- 9.12.5 Applied Dna Sciences Recent Developments

9.13 Zebra Technologies

- 9.13.1 Zebra Technologies Clothing Anti-Counterfeiting Tag Basic Information
- 9.13.2 Zebra Technologies Clothing Anti-Counterfeiting Tag Product Overview
- 9.13.3 Zebra Technologies Clothing Anti-Counterfeiting Tag Product Market

Performance

- 9.13.4 Zebra Technologies Business Overview
- 9.13.5 Zebra Technologies Recent Developments

9.14 Printronix

- 9.14.1 Printronix Clothing Anti-Counterfeiting Tag Basic Information
- 9.14.2 Printronix Clothing Anti-Counterfeiting Tag Product Overview
- 9.14.3 Printronix Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.14.4 Printronix Business Overview
- 9.14.5 Printronix Recent Developments

9.15 Savi Technology

- 9.15.1 Savi Technology Clothing Anti-Counterfeiting Tag Basic Information
- 9.15.2 Savi Technology Clothing Anti-Counterfeiting Tag Product Overview
- 9.15.3 Savi Technology Clothing Anti-Counterfeiting Tag Product Market Performance
- 9.15.4 Savi Technology Business Overview
- 9.15.5 Savi Technology Recent Developments

10 CLOTHING ANTI-COUNTERFEITING TAG MARKET FORECAST BY REGION

10.1 Global Clothing Anti-Counterfeiting Tag Market Size Forecast

10.2 Global Clothing Anti-Counterfeiting Tag Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Clothing Anti-Counterfeiting Tag Market Size Forecast by Country
- 10.2.3 Asia Pacific Clothing Anti-Counterfeiting Tag Market Size Forecast by Region
- 10.2.4 South America Clothing Anti-Counterfeiting Tag Market Size Forecast by

Country

10.2.5 Middle East and Africa Forecasted Consumption of Clothing Anti-Counterfeiting Tag by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Clothing Anti-Counterfeiting Tag Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Clothing Anti-Counterfeiting Tag by Type

(2025-2030)

11.1.2 Global Clothing Anti-Counterfeiting Tag Market Size Forecast by Type

(2025-2030)

11.1.3 Global Forecasted Price of Clothing Anti-Counterfeiting Tag by Type

(2025-2030)

11.2 Global Clothing Anti-Counterfeiting Tag Market Forecast by Application

(2025-2030)

11.2.1 Global Clothing Anti-Counterfeiting Tag Sales (K Units) Forecast by Application

11.2.2 Global Clothing Anti-Counterfeiting Tag Market Size (M USD) Forecast by
Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Clothing Anti-Counterfeiting Tag Market Size Comparison by Region (M USD)

Table 5. Global Clothing Anti-Counterfeiting Tag Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Clothing Anti-Counterfeiting Tag Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Clothing Anti-Counterfeiting Tag Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Clothing Anti-Counterfeiting Tag Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Clothing
Anti-Counterfeiting Tag as of 2022)

Table 10. Global Market Clothing Anti-Counterfeiting Tag Average Price (USD/Unit) of
Key Manufacturers (2019-2024)

Table 11. Manufacturers Clothing Anti-Counterfeiting Tag Sales Sites and Area Served

Table 12. Manufacturers Clothing Anti-Counterfeiting Tag Product Type

Table 13. Global Clothing Anti-Counterfeiting Tag Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Clothing Anti-Counterfeiting Tag

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Clothing Anti-Counterfeiting Tag Market Challenges

Table 22. Global Clothing Anti-Counterfeiting Tag Sales by Type (K Units)

Table 23. Global Clothing Anti-Counterfeiting Tag Market Size by Type (M USD)

Table 24. Global Clothing Anti-Counterfeiting Tag Sales (K Units) by Type (2019-2024)

Table 25. Global Clothing Anti-Counterfeiting Tag Sales Market Share by Type
(2019-2024)

Table 26. Global Clothing Anti-Counterfeiting Tag Market Size (M USD) by Type
(2019-2024)

Table 27. Global Clothing Anti-Counterfeiting Tag Market Size Share by Type (2019-2024)
Table 28. Global Clothing Anti-Counterfeiting Tag Price (USD/Unit) by Type (2019-2024)
Table 29. Global Clothing Anti-Counterfeiting Tag Sales (K Units) by Application
Table 30. Global Clothing Anti-Counterfeiting Tag Market Size by Application
Table 31. Global Clothing Anti-Counterfeiting Tag Sales by Application (2019-2024) & (K Units)
Table 32. Global Clothing Anti-Counterfeiting Tag Sales Market Share by Application (2019-2024)
Table 33. Global Clothing Anti-Counterfeiting Tag Sales by Application (2019-2024) & (M USD)
Table 34. Global Clothing Anti-Counterfeiting Tag Market Share by Application (2019-2024)
Table 35. Global Clothing Anti-Counterfeiting Tag Sales Growth Rate by Application (2019-2024)
Table 36. Global Clothing Anti-Counterfeiting Tag Sales by Region (2019-2024) & (K Units)
Table 37. Global Clothing Anti-Counterfeiting Tag Sales Market Share by Region (2019-2024)
Table 38. North America Clothing Anti-Counterfeiting Tag Sales by Country (2019-2024) & (K Units)
Table 39. Europe Clothing Anti-Counterfeiting Tag Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Clothing Anti-Counterfeiting Tag Sales by Region (2019-2024) & (K Units)
Table 41. South America Clothing Anti-Counterfeiting Tag Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Clothing Anti-Counterfeiting Tag Sales by Region (2019-2024) & (K Units)
Table 43. CFC International Clothing Anti-Counterfeiting Tag Basic Information
Table 44. CFC International Clothing Anti-Counterfeiting Tag Product Overview
Table 45. CFC International Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. CFC International Business Overview
Table 47. CFC International Clothing Anti-Counterfeiting Tag SWOT Analysis
Table 48. CFC International Recent Developments
Table 49. Siia Tech Clothing Anti-Counterfeiting Tag Basic Information
Table 50. Siia Tech Clothing Anti-Counterfeiting Tag Product Overview

Table 51. Siia Tech Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Siia Tech Business Overview

Table 53. Siia Tech Clothing Anti-Counterfeiting Tag SWOT Analysis

Table 54. Siia Tech Recent Developments

Table 55. Bridgetone Clothing Anti-Counterfeiting Tag Basic Information

Table 56. Bridgetone Clothing Anti-Counterfeiting Tag Product Overview

Table 57. Bridgetone Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Bridgetone Clothing Anti-Counterfeiting Tag SWOT Analysis

Table 59. Bridgetone Business Overview

Table 60. Bridgetone Recent Developments

Table 61. LSA Clothing Anti-Counterfeiting Tag Basic Information

Table 62. LSA Clothing Anti-Counterfeiting Tag Product Overview

Table 63. LSA Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. LSA Business Overview

Table 65. LSA Recent Developments

Table 66. Advantage Clothing Anti-Counterfeiting Tag Basic Information

Table 67. Advantage Clothing Anti-Counterfeiting Tag Product Overview

Table 68. Advantage Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Advantage Business Overview

Table 70. Advantage Recent Developments

Table 71. AlpVision Clothing Anti-Counterfeiting Tag Basic Information

Table 72. AlpVision Clothing Anti-Counterfeiting Tag Product Overview

Table 73. AlpVision Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. AlpVision Business Overview

Table 75. AlpVision Recent Developments

Table 76. Kurz Clothing Anti-Counterfeiting Tag Basic Information

Table 77. Kurz Clothing Anti-Counterfeiting Tag Product Overview

Table 78. Kurz Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Kurz Business Overview

Table 80. Kurz Recent Developments

Table 81. ARJO Solutions Clothing Anti-Counterfeiting Tag Basic Information

Table 82. ARJO Solutions Clothing Anti-Counterfeiting Tag Product Overview

Table 83. ARJO Solutions Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. ARJO Solutions Business Overview

Table 85. ARJO Solutions Recent Developments

Table 86. CCL Industries Inc. Clothing Anti-Counterfeiting Tag Basic Information

Table 87. CCL Industries Inc. Clothing Anti-Counterfeiting Tag Product Overview

Table 88. CCL Industries Inc. Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. CCL Industries Inc. Business Overview

Table 90. CCL Industries Inc. Recent Developments

Table 91. Sicpa Holding Clothing Anti-Counterfeiting Tag Basic Information

Table 92. Sicpa Holding Clothing Anti-Counterfeiting Tag Product Overview

Table 93. Sicpa Holding Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Sicpa Holding Business Overview

Table 95. Sicpa Holding Recent Developments

Table 96. 3M Clothing Anti-Counterfeiting Tag Basic Information

Table 97. 3M Clothing Anti-Counterfeiting Tag Product Overview

Table 98. 3M Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. 3M Business Overview

Table 100. 3M Recent Developments

Table 101. Applied Dna Sciences Clothing Anti-Counterfeiting Tag Basic Information

Table 102. Applied Dna Sciences Clothing Anti-Counterfeiting Tag Product Overview

Table 103. Applied Dna Sciences Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Applied Dna Sciences Business Overview

Table 105. Applied Dna Sciences Recent Developments

Table 106. Zebra Technologies Clothing Anti-Counterfeiting Tag Basic Information

Table 107. Zebra Technologies Clothing Anti-Counterfeiting Tag Product Overview

Table 108. Zebra Technologies Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Zebra Technologies Business Overview

Table 110. Zebra Technologies Recent Developments

Table 111. Printronix Clothing Anti-Counterfeiting Tag Basic Information

Table 112. Printronix Clothing Anti-Counterfeiting Tag Product Overview

Table 113. Printronix Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Printronix Business Overview

Table 115. Printronix Recent Developments

Table 116. Savi Technology Clothing Anti-Counterfeiting Tag Basic Information
Table 117. Savi Technology Clothing Anti-Counterfeiting Tag Product Overview
Table 118. Savi Technology Clothing Anti-Counterfeiting Tag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 119. Savi Technology Business Overview
Table 120. Savi Technology Recent Developments
Table 121. Global Clothing Anti-Counterfeiting Tag Sales Forecast by Region (2025-2030) & (K Units)
Table 122. Global Clothing Anti-Counterfeiting Tag Market Size Forecast by Region (2025-2030) & (M USD)
Table 123. North America Clothing Anti-Counterfeiting Tag Sales Forecast by Country (2025-2030) & (K Units)
Table 124. North America Clothing Anti-Counterfeiting Tag Market Size Forecast by Country (2025-2030) & (M USD)
Table 125. Europe Clothing Anti-Counterfeiting Tag Sales Forecast by Country (2025-2030) & (K Units)
Table 126. Europe Clothing Anti-Counterfeiting Tag Market Size Forecast by Country (2025-2030) & (M USD)
Table 127. Asia Pacific Clothing Anti-Counterfeiting Tag Sales Forecast by Region (2025-2030) & (K Units)
Table 128. Asia Pacific Clothing Anti-Counterfeiting Tag Market Size Forecast by Region (2025-2030) & (M USD)
Table 129. South America Clothing Anti-Counterfeiting Tag Sales Forecast by Country (2025-2030) & (K Units)
Table 130. South America Clothing Anti-Counterfeiting Tag Market Size Forecast by Country (2025-2030) & (M USD)
Table 131. Middle East and Africa Clothing Anti-Counterfeiting Tag Consumption Forecast by Country (2025-2030) & (Units)
Table 132. Middle East and Africa Clothing Anti-Counterfeiting Tag Market Size Forecast by Country (2025-2030) & (M USD)
Table 133. Global Clothing Anti-Counterfeiting Tag Sales Forecast by Type (2025-2030) & (K Units)
Table 134. Global Clothing Anti-Counterfeiting Tag Market Size Forecast by Type (2025-2030) & (M USD)
Table 135. Global Clothing Anti-Counterfeiting Tag Price Forecast by Type (2025-2030) & (USD/Unit)
Table 136. Global Clothing Anti-Counterfeiting Tag Sales (K Units) Forecast by Application (2025-2030)
Table 137. Global Clothing Anti-Counterfeiting Tag Market Size Forecast by Application

(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Clothing Anti-Counterfeiting Tag
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Clothing Anti-Counterfeiting Tag Market Size (M USD), 2019-2030
- Figure 5. Global Clothing Anti-Counterfeiting Tag Market Size (M USD) (2019-2030)
- Figure 6. Global Clothing Anti-Counterfeiting Tag Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Clothing Anti-Counterfeiting Tag Market Size by Country (M USD)
- Figure 11. Clothing Anti-Counterfeiting Tag Sales Share by Manufacturers in 2023
- Figure 12. Global Clothing Anti-Counterfeiting Tag Revenue Share by Manufacturers in 2023
- Figure 13. Clothing Anti-Counterfeiting Tag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Clothing Anti-Counterfeiting Tag Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Clothing Anti-Counterfeiting Tag Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Clothing Anti-Counterfeiting Tag Market Share by Type
- Figure 18. Sales Market Share of Clothing Anti-Counterfeiting Tag by Type (2019-2024)
- Figure 19. Sales Market Share of Clothing Anti-Counterfeiting Tag by Type in 2023
- Figure 20. Market Size Share of Clothing Anti-Counterfeiting Tag by Type (2019-2024)
- Figure 21. Market Size Market Share of Clothing Anti-Counterfeiting Tag by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Clothing Anti-Counterfeiting Tag Market Share by Application
- Figure 24. Global Clothing Anti-Counterfeiting Tag Sales Market Share by Application (2019-2024)
- Figure 25. Global Clothing Anti-Counterfeiting Tag Sales Market Share by Application in 2023
- Figure 26. Global Clothing Anti-Counterfeiting Tag Market Share by Application (2019-2024)
- Figure 27. Global Clothing Anti-Counterfeiting Tag Market Share by Application in 2023

Figure 28. Global Clothing Anti-Counterfeiting Tag Sales Growth Rate by Application (2019-2024)

Figure 29. Global Clothing Anti-Counterfeiting Tag Sales Market Share by Region (2019-2024)

Figure 30. North America Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Clothing Anti-Counterfeiting Tag Sales Market Share by Country in 2023

Figure 32. U.S. Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Clothing Anti-Counterfeiting Tag Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Clothing Anti-Counterfeiting Tag Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Clothing Anti-Counterfeiting Tag Sales Market Share by Country in 2023

Figure 37. Germany Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Clothing Anti-Counterfeiting Tag Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Clothing Anti-Counterfeiting Tag Sales Market Share by Region in 2023

Figure 44. China Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Clothing Anti-Counterfeiting Tag Sales and Growth Rate (K Units)

Figure 50. South America Clothing Anti-Counterfeiting Tag Sales Market Share by Country in 2023

Figure 51. Brazil Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Clothing Anti-Counterfeiting Tag Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Clothing Anti-Counterfeiting Tag Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Clothing Anti-Counterfeiting Tag Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Clothing Anti-Counterfeiting Tag Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Clothing Anti-Counterfeiting Tag Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Clothing Anti-Counterfeiting Tag Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Clothing Anti-Counterfeiting Tag Market Share Forecast by Type (2025-2030)

Figure 65. Global Clothing Anti-Counterfeiting Tag Sales Forecast by Application (2025-2030)

Figure 66. Global Clothing Anti-Counterfeiting Tag Market Share Forecast by Application (2025-2030)

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