

Global Class B AIS Transponders Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Class B AIS (Automatic Identification System) transponders are devices used in maritime communication and navigation to enhance the visibility and safety of vessels. AIS is an automated tracking system that allows ships to transmit and receive information about their identity, position, course, and speed to other nearby vessels, as well as to shore-based stations. Class B AIS transponders are typically used by smaller vessels that are not required to carry the more advanced Class A AIS transponders.

The global Class B AIS Transponders market size was estimated at USD 21 million in 2023 and is projected to reach USD 37.01 million by 2032, exhibiting a CAGR of 6.50% during the forecast period.

North America Class B AIS Transponders market size was estimated at USD 6.10 million in 2023, at a CAGR of 5.57% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Class B AIS Transponders market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Class B AIS Transponders Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Class B AIS Transponders market in any manner.

Global Class B AIS Transponders Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SRT Marine

Alltek Marine

Furuno

Navico

Garmin

Icom

Vesper Marine

Comnav Marine

True Heading

Transas Marine Limited (W?rtsil?)

Raymarine

Weatherdock AG

Market Segmentation (by Type)

2 W

5 W

Market Segmentation (by Application)

Recreational Vessels

Smaller Workboats

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Class B AIS Transponders Market

Overview of the regional outlook of the Class B AIS Transponders Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Class B AIS Transponders Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Class B AIS Transponders, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Class B AIS Transponders

1.2 Key Market Segments

1.2.1 Class B AIS Transponders Segment by Type

1.2.2 Class B AIS Transponders Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CLASS B AIS TRANSPONDERS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Class B AIS Transponders Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Class B AIS Transponders Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CLASS B AIS TRANSPONDERS MARKET COMPETITIVE LANDSCAPE

3.1 Global Class B AIS Transponders Sales by Manufacturers (2019-2024)

3.2 Global Class B AIS Transponders Revenue Market Share by Manufacturers (2019-2024)

3.3 Class B AIS Transponders Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Class B AIS Transponders Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Class B AIS Transponders Sales Sites, Area Served, Product Type

3.6 Class B AIS Transponders Market Competitive Situation and Trends

3.6.1 Class B AIS Transponders Market Concentration Rate

3.6.2 Global 5 and 10 Largest Class B AIS Transponders Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CLASS B AIS TRANSPONDERS INDUSTRY CHAIN ANALYSIS

- 4.1 Class B AIS Transponders Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CLASS B AIS TRANSPONDERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CLASS B AIS TRANSPONDERS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Class B AIS Transponders Sales Market Share by Type (2019-2024)
- 6.3 Global Class B AIS Transponders Market Size Market Share by Type (2019-2024)
- 6.4 Global Class B AIS Transponders Price by Type (2019-2024)

7 CLASS B AIS TRANSPONDERS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Class B AIS Transponders Market Sales by Application (2019-2024)
- 7.3 Global Class B AIS Transponders Market Size (M USD) by Application (2019-2024)
- 7.4 Global Class B AIS Transponders Sales Growth Rate by Application (2019-2024)

8 CLASS B AIS TRANSPONDERS MARKET CONSUMPTION BY REGION

- 8.1 Global Class B AIS Transponders Sales by Region
 - 8.1.1 Global Class B AIS Transponders Sales by Region

8.1.2 Global Class B AIS Transponders Sales Market Share by Region

8.2 North America

8.2.1 North America Class B AIS Transponders Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Class B AIS Transponders Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Class B AIS Transponders Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Class B AIS Transponders Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Class B AIS Transponders Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 CLASS B AIS TRANSPONDERS MARKET PRODUCTION BY REGION

9.1 Global Production of Class B AIS Transponders by Region (2019-2024)

9.2 Global Class B AIS Transponders Revenue Market Share by Region (2019-2024)

9.3 Global Class B AIS Transponders Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Class B AIS Transponders Production

9.4.1 North America Class B AIS Transponders Production Growth Rate (2019-2024)

9.4.2 North America Class B AIS Transponders Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Class B AIS Transponders Production

9.5.1 Europe Class B AIS Transponders Production Growth Rate (2019-2024)

9.5.2 Europe Class B AIS Transponders Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Class B AIS Transponders Production (2019-2024)

9.6.1 Japan Class B AIS Transponders Production Growth Rate (2019-2024)

9.6.2 Japan Class B AIS Transponders Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Class B AIS Transponders Production (2019-2024)

9.7.1 China Class B AIS Transponders Production Growth Rate (2019-2024)

9.7.2 China Class B AIS Transponders Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 SRT Marine

10.1.1 SRT Marine Class B AIS Transponders Basic Information

10.1.2 SRT Marine Class B AIS Transponders Product Overview

10.1.3 SRT Marine Class B AIS Transponders Product Market Performance

10.1.4 SRT Marine Business Overview

10.1.5 SRT Marine Class B AIS Transponders SWOT Analysis

10.1.6 SRT Marine Recent Developments

10.2 Alltek Marine

10.2.1 Alltek Marine Class B AIS Transponders Basic Information

10.2.2 Alltek Marine Class B AIS Transponders Product Overview

10.2.3 Alltek Marine Class B AIS Transponders Product Market Performance

10.2.4 Alltek Marine Business Overview

10.2.5 Alltek Marine Class B AIS Transponders SWOT Analysis

10.2.6 Alltek Marine Recent Developments

10.3 Furuno

10.3.1 Furuno Class B AIS Transponders Basic Information

10.3.2 Furuno Class B AIS Transponders Product Overview

10.3.3 Furuno Class B AIS Transponders Product Market Performance

10.3.4 Furuno Class B AIS Transponders SWOT Analysis

10.3.5 Furuno Business Overview

10.3.6 Furuno Recent Developments

10.4 Navico

10.4.1 Navico Class B AIS Transponders Basic Information

10.4.2 Navico Class B AIS Transponders Product Overview

10.4.3 Navico Class B AIS Transponders Product Market Performance

10.4.4 Navico Business Overview

10.4.5 Navico Recent Developments

10.5 Garmin

10.5.1 Garmin Class B AIS Transponders Basic Information

10.5.2 Garmin Class B AIS Transponders Product Overview

10.5.3 Garmin Class B AIS Transponders Product Market Performance

10.5.4 Garmin Business Overview

10.5.5 Garmin Recent Developments

10.6 Icom

10.6.1 Icom Class B AIS Transponders Basic Information

10.6.2 Icom Class B AIS Transponders Product Overview

10.6.3 Icom Class B AIS Transponders Product Market Performance

10.6.4 Icom Business Overview

10.6.5 Icom Recent Developments

10.7 Vesper Marine

10.7.1 Vesper Marine Class B AIS Transponders Basic Information

10.7.2 Vesper Marine Class B AIS Transponders Product Overview

10.7.3 Vesper Marine Class B AIS Transponders Product Market Performance

10.7.4 Vesper Marine Business Overview

10.7.5 Vesper Marine Recent Developments

10.8 Comnav Marine

10.8.1 Comnav Marine Class B AIS Transponders Basic Information

10.8.2 Comnav Marine Class B AIS Transponders Product Overview

10.8.3 Comnav Marine Class B AIS Transponders Product Market Performance

10.8.4 Comnav Marine Business Overview

10.8.5 Comnav Marine Recent Developments

10.9 True Heading

10.9.1 True Heading Class B AIS Transponders Basic Information

10.9.2 True Heading Class B AIS Transponders Product Overview

10.9.3 True Heading Class B AIS Transponders Product Market Performance

10.9.4 True Heading Business Overview

10.9.5 True Heading Recent Developments

10.10 Transas Marine Limited (Wärtsilä)

10.10.1 Transas Marine Limited (Wärtsilä) Class B AIS Transponders Basic

Information

10.10.2 Transas Marine Limited (W?rtsil?) Class B AIS Transponders Product Overview

10.10.3 Transas Marine Limited (W?rtsil?) Class B AIS Transponders Product Market Performance

10.10.4 Transas Marine Limited (W?rtsil?) Business Overview

10.10.5 Transas Marine Limited (W?rtsil?) Recent Developments

10.11 Raymarine

10.11.1 Raymarine Class B AIS Transponders Basic Information

10.11.2 Raymarine Class B AIS Transponders Product Overview

10.11.3 Raymarine Class B AIS Transponders Product Market Performance

10.11.4 Raymarine Business Overview

10.11.5 Raymarine Recent Developments

10.12 Weatherdock AG

10.12.1 Weatherdock AG Class B AIS Transponders Basic Information

10.12.2 Weatherdock AG Class B AIS Transponders Product Overview

10.12.3 Weatherdock AG Class B AIS Transponders Product Market Performance

10.12.4 Weatherdock AG Business Overview

10.12.5 Weatherdock AG Recent Developments

11 CLASS B AIS TRANSPONDERS MARKET FORECAST BY REGION

11.1 Global Class B AIS Transponders Market Size Forecast

11.2 Global Class B AIS Transponders Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Class B AIS Transponders Market Size Forecast by Country

11.2.3 Asia Pacific Class B AIS Transponders Market Size Forecast by Region

11.2.4 South America Class B AIS Transponders Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Class B AIS Transponders by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Class B AIS Transponders Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Class B AIS Transponders by Type (2025-2032)

12.1.2 Global Class B AIS Transponders Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Class B AIS Transponders by Type (2025-2032)

12.2 Global Class B AIS Transponders Market Forecast by Application (2025-2032)

12.2.1 Global Class B AIS Transponders Sales (K Units) Forecast by Application

12.2.2 Global Class B AIS Transponders Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Class B AIS Transponders Market Size Comparison by Region (M USD)

Table 5. Global Class B AIS Transponders Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Class B AIS Transponders Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Class B AIS Transponders Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Class B AIS Transponders Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Class B AIS Transponders as of 2022)

Table 10. Global Market Class B AIS Transponders Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Class B AIS Transponders Sales Sites and Area Served

Table 12. Manufacturers Class B AIS Transponders Product Type

Table 13. Global Class B AIS Transponders Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Class B AIS Transponders

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Class B AIS Transponders Market Challenges

Table 22. Global Class B AIS Transponders Sales by Type (K Units)

Table 23. Global Class B AIS Transponders Market Size by Type (M USD)

Table 24. Global Class B AIS Transponders Sales (K Units) by Type (2019-2024)

Table 25. Global Class B AIS Transponders Sales Market Share by Type (2019-2024)

Table 26. Global Class B AIS Transponders Market Size (M USD) by Type (2019-2024)

Table 27. Global Class B AIS Transponders Market Size Share by Type (2019-2024)

Table 28. Global Class B AIS Transponders Price (USD/Unit) by Type (2019-2024)

Table 29. Global Class B AIS Transponders Sales (K Units) by Application
Table 30. Global Class B AIS Transponders Market Size by Application
Table 31. Global Class B AIS Transponders Sales by Application (2019-2024) & (K Units)
Table 32. Global Class B AIS Transponders Sales Market Share by Application (2019-2024)
Table 33. Global Class B AIS Transponders Sales by Application (2019-2024) & (M USD)
Table 34. Global Class B AIS Transponders Market Share by Application (2019-2024)
Table 35. Global Class B AIS Transponders Sales Growth Rate by Application (2019-2024)
Table 36. Global Class B AIS Transponders Sales by Region (2019-2024) & (K Units)
Table 37. Global Class B AIS Transponders Sales Market Share by Region (2019-2024)
Table 38. North America Class B AIS Transponders Sales by Country (2019-2024) & (K Units)
Table 39. Europe Class B AIS Transponders Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Class B AIS Transponders Sales by Region (2019-2024) & (K Units)
Table 41. South America Class B AIS Transponders Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Class B AIS Transponders Sales by Region (2019-2024) & (K Units)
Table 43. Global Class B AIS Transponders Production (K Units) by Region (2019-2024)
Table 44. Global Class B AIS Transponders Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Class B AIS Transponders Revenue Market Share by Region (2019-2024)
Table 46. Global Class B AIS Transponders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Class B AIS Transponders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Class B AIS Transponders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Class B AIS Transponders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Class B AIS Transponders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. SRT Marine Class B AIS Transponders Basic Information

Table 52. SRT Marine Class B AIS Transponders Product Overview
Table 53. SRT Marine Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. SRT Marine Business Overview
Table 55. SRT Marine Class B AIS Transponders SWOT Analysis
Table 56. SRT Marine Recent Developments
Table 57. Alltek Marine Class B AIS Transponders Basic Information
Table 58. Alltek Marine Class B AIS Transponders Product Overview
Table 59. Alltek Marine Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Alltek Marine Business Overview
Table 61. Alltek Marine Class B AIS Transponders SWOT Analysis
Table 62. Alltek Marine Recent Developments
Table 63. Furuno Class B AIS Transponders Basic Information
Table 64. Furuno Class B AIS Transponders Product Overview
Table 65. Furuno Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Furuno Class B AIS Transponders SWOT Analysis
Table 67. Furuno Business Overview
Table 68. Furuno Recent Developments
Table 69. Navico Class B AIS Transponders Basic Information
Table 70. Navico Class B AIS Transponders Product Overview
Table 71. Navico Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Navico Business Overview
Table 73. Navico Recent Developments
Table 74. Garmin Class B AIS Transponders Basic Information
Table 75. Garmin Class B AIS Transponders Product Overview
Table 76. Garmin Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Garmin Business Overview
Table 78. Garmin Recent Developments
Table 79. Icom Class B AIS Transponders Basic Information
Table 80. Icom Class B AIS Transponders Product Overview
Table 81. Icom Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Icom Business Overview
Table 83. Icom Recent Developments
Table 84. Vesper Marine Class B AIS Transponders Basic Information

Table 85. Vesper Marine Class B AIS Transponders Product Overview
Table 86. Vesper Marine Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Vesper Marine Business Overview
Table 88. Vesper Marine Recent Developments
Table 89. Comnav Marine Class B AIS Transponders Basic Information
Table 90. Comnav Marine Class B AIS Transponders Product Overview
Table 91. Comnav Marine Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Comnav Marine Business Overview
Table 93. Comnav Marine Recent Developments
Table 94. True Heading Class B AIS Transponders Basic Information
Table 95. True Heading Class B AIS Transponders Product Overview
Table 96. True Heading Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. True Heading Business Overview
Table 98. True Heading Recent Developments
Table 99. Transas Marine Limited (Wärtsilä) Class B AIS Transponders Basic Information
Table 100. Transas Marine Limited (Wärtsilä) Class B AIS Transponders Product Overview
Table 101. Transas Marine Limited (Wärtsilä) Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Transas Marine Limited (Wärtsilä) Business Overview
Table 103. Transas Marine Limited (Wärtsilä) Recent Developments
Table 104. Raymarine Class B AIS Transponders Basic Information
Table 105. Raymarine Class B AIS Transponders Product Overview
Table 106. Raymarine Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. Raymarine Business Overview
Table 108. Raymarine Recent Developments
Table 109. Weatherdock AG Class B AIS Transponders Basic Information
Table 110. Weatherdock AG Class B AIS Transponders Product Overview
Table 111. Weatherdock AG Class B AIS Transponders Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Weatherdock AG Business Overview
Table 113. Weatherdock AG Recent Developments
Table 114. Global Class B AIS Transponders Sales Forecast by Region (2025-2032) & (K Units)

Table 115. Global Class B AIS Transponders Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Class B AIS Transponders Sales Forecast by Country (2025-2032) & (K Units)

Table 117. North America Class B AIS Transponders Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Class B AIS Transponders Sales Forecast by Country (2025-2032) & (K Units)

Table 119. Europe Class B AIS Transponders Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Class B AIS Transponders Sales Forecast by Region (2025-2032) & (K Units)

Table 121. Asia Pacific Class B AIS Transponders Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Class B AIS Transponders Sales Forecast by Country (2025-2032) & (K Units)

Table 123. South America Class B AIS Transponders Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Class B AIS Transponders Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Class B AIS Transponders Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Class B AIS Transponders Sales Forecast by Type (2025-2032) & (K Units)

Table 127. Global Class B AIS Transponders Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Class B AIS Transponders Price Forecast by Type (2025-2032) & (USD/Unit)

Table 129. Global Class B AIS Transponders Sales (K Units) Forecast by Application (2025-2032)

Table 130. Global Class B AIS Transponders Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Class B AIS Transponders
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Class B AIS Transponders Market Size (M USD), 2019-2032
- Figure 5. Global Class B AIS Transponders Market Size (M USD) (2019-2032)
- Figure 6. Global Class B AIS Transponders Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Class B AIS Transponders Market Size by Country (M USD)
- Figure 11. Class B AIS Transponders Sales Share by Manufacturers in 2023
- Figure 12. Global Class B AIS Transponders Revenue Share by Manufacturers in 2023
- Figure 13. Class B AIS Transponders Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Class B AIS Transponders Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Class B AIS Transponders Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Class B AIS Transponders Market Share by Type
- Figure 18. Sales Market Share of Class B AIS Transponders by Type (2019-2024)
- Figure 19. Sales Market Share of Class B AIS Transponders by Type in 2023
- Figure 20. Market Size Share of Class B AIS Transponders by Type (2019-2024)
- Figure 21. Market Size Market Share of Class B AIS Transponders by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Class B AIS Transponders Market Share by Application
- Figure 24. Global Class B AIS Transponders Sales Market Share by Application (2019-2024)
- Figure 25. Global Class B AIS Transponders Sales Market Share by Application in 2023
- Figure 26. Global Class B AIS Transponders Market Share by Application (2019-2024)
- Figure 27. Global Class B AIS Transponders Market Share by Application in 2023
- Figure 28. Global Class B AIS Transponders Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Class B AIS Transponders Sales Market Share by Region (2019-2024)

Figure 30. North America Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Class B AIS Transponders Sales Market Share by Country in 2023

Figure 32. U.S. Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Class B AIS Transponders Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Class B AIS Transponders Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Class B AIS Transponders Sales Market Share by Country in 2023

Figure 37. Germany Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Class B AIS Transponders Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Class B AIS Transponders Sales Market Share by Region in 2023

Figure 44. China Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Class B AIS Transponders Sales and Growth Rate (K Units)

Figure 50. South America Class B AIS Transponders Sales Market Share by Country in 2023

Figure 51. Brazil Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Class B AIS Transponders Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Class B AIS Transponders Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Class B AIS Transponders Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Class B AIS Transponders Production Market Share by Region (2019-2024)

Figure 62. North America Class B AIS Transponders Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Class B AIS Transponders Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Class B AIS Transponders Production (K Units) Growth Rate (2019-2024)

Figure 65. China Class B AIS Transponders Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Class B AIS Transponders Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Class B AIS Transponders Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Class B AIS Transponders Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Class B AIS Transponders Market Share Forecast by Type (2025-2032)

Figure 70. Global Class B AIS Transponders Sales Forecast by Application (2025-2032)

Figure 71. Global Class B AIS Transponders Market Share Forecast by Application
(2025-2032)

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