

# Global Civet Extract Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Civet extract, a substance derived from the glands of civet cats, is a unique and niche product with various applications in the fragrance and cosmetic industries. Known for its musky and exotic scent, civet extract is a key ingredient in luxury perfumes and skincare products, valued for its ability to enhance and fix fragrances. Despite its controversial sourcing methods, civet extract continues to be in demand due to its distinctive olfactory properties.

The current market size for civet extract in 2023 is estimated at approximately USD 7 million. Looking ahead, the market is projected to grow at a compound annual growth rate (CAGR) of 5.67% from 2024 to 2032. This growth can be attributed to several key factors, including the increasing demand for natural and exotic ingredients in the fragrance and cosmetics sectors, as well as the rising disposable income levels in emerging markets driving the demand for luxury products.

One of the significant growth drivers for the civet extract market is the growing trend towards sustainable and ethically sourced ingredients in the beauty industry. Consumers are increasingly seeking products that are cruelty-free and environmentally friendly, prompting companies to explore alternative sources of civetone, the active compound in civet extract. This trend has led to the development of synthetic civetone and the adoption of sustainable sourcing practices by some manufacturers.

Another trend shaping the market is the rising popularity of niche and artisanal fragrances. With consumers seeking unique and personalized scents, there is a growing demand for rare and exotic ingredients like civet extract. Perfume houses and cosmetic

brands are incorporating civet extract into their formulations to create distinctive and high-end products that cater to the preferences of discerning customers.

Furthermore, the market is witnessing a shift towards online retail channels, enabling easier access to niche ingredients like civet extract for consumers worldwide. E-commerce platforms have become key distribution channels for specialty fragrance and cosmetic products, allowing smaller brands and independent perfumers to reach a global audience and expand their market presence.

In terms of regional market distribution, Europe and North America currently lead the civet extract market due to the strong presence of luxury fragrance and cosmetic brands in these regions. The dominance of these markets can be attributed to the high purchasing power of consumers, well-established distribution networks, and a strong culture of perfumery and cosmetics. However, Asia Pacific is emerging as a lucrative market for civet extract, driven by the growing demand for premium beauty products in countries like China, Japan, and South Korea.

Despite the positive growth outlook, the civet extract market faces several challenges. One of the key challenges is the ethical and sustainability concerns surrounding the sourcing of civetone. The traditional method of obtaining civet extract involves capturing civet cats and extracting the secretion from their glands, raising animal welfare issues and ethical dilemmas. Companies in the industry are under pressure to adopt responsible sourcing practices and promote transparency in their supply chains to address these concerns.

In conclusion, the civet extract market presents opportunities for growth driven by evolving consumer preferences, the demand for luxury and niche products, and the expansion of online retail channels. To capitalize on these opportunities, companies in the fragrance and cosmetics sectors should focus on innovation, sustainability, and ethical sourcing practices to meet the changing needs of consumers and maintain a competitive edge in the market.

This report provides a deep insight into the global Civet Extract market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Civet Extract Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Civet Extract market in any manner.

### Global Civet Extract Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Mane KANCOR

Veda Oils

INDIA AROMA OILS AND COMPANY

HDDES

Manohar Botanical Extracts Pvt Ltd

Avi Naturals

A. G. Industries

Oshadhi

Nature's Flavors

Inc

The Plant Extracts Company Pty Ltd

Pure Oils India

Aromaaz International

Kush Aroma Exports

D.S. Fragrances

Floral Essential Oil

Market Segmentation (by Type)

Solvent Extraction

Steam Distillation

Market Segmentation (by Application)

Aromatherapy

Cosmetics and Personal Care

Retail / Household

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Civet Extract Market

Overview of the regional outlook of the Civet Extract Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Civet Extract Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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