

Global Citizens Band (CB) Radio Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Citizens band radio, also called CB Radio, a two-way radio system for short-range radio voice communication, used chiefly by private individuals in motor vehicles, homes, offices, and other locations where wireless telephone service is unavailable. A typical CB radio consists of a combined transmitter-receiver (a transceiver) and an antenna. In the United States 40 channels, at frequencies from 26.965 to 27.225 megahertz or in the UHF range of 460 to 470 megahertz, have been allocated to CB radio. A federal limitation of power (4 watts) and practical limitations of antenna height restrict the range of CB radios in motor vehicles to about 25 km (15 miles) and those in fixed locations to no more than 50 km (30 miles).

The global Citizens Band (CB) Radio market size was estimated at USD 196 million in 2023 and is projected to reach USD 142.23 million by 2032, exhibiting a CAGR of -0.04 during the forecast period.

North America Citizens Band (CB) Radio market size was estimated at USD 48.05 million in 2023, at a CAGR of -0.03 during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Citizens Band (CB) Radio market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Citizens Band (CB) Radio Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Citizens Band (CB) Radio market in any manner.

Global Citizens Band (CB) Radio Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Uniden

Cobra

Midland

Galaxy Audio

Motorola

Ranger Communication

President Electronics

Stryker Radios

GME Pty Ltd

Xinwei Electronic Co.,Ltd

Market Segmentation (by Type)

Handheld CB Radio

Fixed CB Radio

Market Segmentation (by Application)

Automobile Industry

Construction Industry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Citizens Band (CB) Radio Market

Overview of the regional outlook of the Citizens Band (CB) Radio Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Citizens Band (CB) Radio Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Citizens Band (CB) Radio, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Citizens Band (CB) Radio

1.2 Key Market Segments

1.2.1 Citizens Band (CB) Radio Segment by Type

1.2.2 Citizens Band (CB) Radio Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CITIZENS BAND (CB) RADIO MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Citizens Band (CB) Radio Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Citizens Band (CB) Radio Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CITIZENS BAND (CB) RADIO MARKET COMPETITIVE LANDSCAPE

3.1 Global Citizens Band (CB) Radio Sales by Manufacturers (2019-2024)

3.2 Global Citizens Band (CB) Radio Revenue Market Share by Manufacturers (2019-2024)

3.3 Citizens Band (CB) Radio Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Citizens Band (CB) Radio Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Citizens Band (CB) Radio Sales Sites, Area Served, Product Type

3.6 Citizens Band (CB) Radio Market Competitive Situation and Trends

3.6.1 Citizens Band (CB) Radio Market Concentration Rate

3.6.2 Global 5 and 10 Largest Citizens Band (CB) Radio Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CITIZENS BAND (CB) RADIO INDUSTRY CHAIN ANALYSIS

- 4.1 Citizens Band (CB) Radio Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CITIZENS BAND (CB) RADIO MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CITIZENS BAND (CB) RADIO MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Citizens Band (CB) Radio Sales Market Share by Type (2019-2024)
- 6.3 Global Citizens Band (CB) Radio Market Size Market Share by Type (2019-2024)
- 6.4 Global Citizens Band (CB) Radio Price by Type (2019-2024)

7 CITIZENS BAND (CB) RADIO MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Citizens Band (CB) Radio Market Sales by Application (2019-2024)
- 7.3 Global Citizens Band (CB) Radio Market Size (M USD) by Application (2019-2024)
- 7.4 Global Citizens Band (CB) Radio Sales Growth Rate by Application (2019-2024)

8 CITIZENS BAND (CB) RADIO MARKET CONSUMPTION BY REGION

- 8.1 Global Citizens Band (CB) Radio Sales by Region
 - 8.1.1 Global Citizens Band (CB) Radio Sales by Region
 - 8.1.2 Global Citizens Band (CB) Radio Sales Market Share by Region

8.2 North America

8.2.1 North America Citizens Band (CB) Radio Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Citizens Band (CB) Radio Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Citizens Band (CB) Radio Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Citizens Band (CB) Radio Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Citizens Band (CB) Radio Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 CITIZENS BAND (CB) RADIO MARKET PRODUCTION BY REGION

9.1 Global Production of Citizens Band (CB) Radio by Region (2019-2024)

9.2 Global Citizens Band (CB) Radio Revenue Market Share by Region (2019-2024)

9.3 Global Citizens Band (CB) Radio Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Citizens Band (CB) Radio Production

- 9.4.1 North America Citizens Band (CB) Radio Production Growth Rate (2019-2024)
- 9.4.2 North America Citizens Band (CB) Radio Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Citizens Band (CB) Radio Production
 - 9.5.1 Europe Citizens Band (CB) Radio Production Growth Rate (2019-2024)
 - 9.5.2 Europe Citizens Band (CB) Radio Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Citizens Band (CB) Radio Production (2019-2024)
 - 9.6.1 Japan Citizens Band (CB) Radio Production Growth Rate (2019-2024)
 - 9.6.2 Japan Citizens Band (CB) Radio Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Citizens Band (CB) Radio Production (2019-2024)
 - 9.7.1 China Citizens Band (CB) Radio Production Growth Rate (2019-2024)
 - 9.7.2 China Citizens Band (CB) Radio Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Uniden
 - 10.1.1 Uniden Citizens Band (CB) Radio Basic Information
 - 10.1.2 Uniden Citizens Band (CB) Radio Product Overview
 - 10.1.3 Uniden Citizens Band (CB) Radio Product Market Performance
 - 10.1.4 Uniden Business Overview
 - 10.1.5 Uniden Citizens Band (CB) Radio SWOT Analysis
 - 10.1.6 Uniden Recent Developments
- 10.2 Cobra
 - 10.2.1 Cobra Citizens Band (CB) Radio Basic Information
 - 10.2.2 Cobra Citizens Band (CB) Radio Product Overview
 - 10.2.3 Cobra Citizens Band (CB) Radio Product Market Performance
 - 10.2.4 Cobra Business Overview
 - 10.2.5 Cobra Citizens Band (CB) Radio SWOT Analysis
 - 10.2.6 Cobra Recent Developments
- 10.3 Midland
 - 10.3.1 Midland Citizens Band (CB) Radio Basic Information
 - 10.3.2 Midland Citizens Band (CB) Radio Product Overview
 - 10.3.3 Midland Citizens Band (CB) Radio Product Market Performance
 - 10.3.4 Midland Citizens Band (CB) Radio SWOT Analysis
 - 10.3.5 Midland Business Overview
 - 10.3.6 Midland Recent Developments

10.4 Galaxy Audio

- 10.4.1 Galaxy Audio Citizens Band (CB) Radio Basic Information
- 10.4.2 Galaxy Audio Citizens Band (CB) Radio Product Overview
- 10.4.3 Galaxy Audio Citizens Band (CB) Radio Product Market Performance
- 10.4.4 Galaxy Audio Business Overview
- 10.4.5 Galaxy Audio Recent Developments

10.5 Motorola

- 10.5.1 Motorola Citizens Band (CB) Radio Basic Information
- 10.5.2 Motorola Citizens Band (CB) Radio Product Overview
- 10.5.3 Motorola Citizens Band (CB) Radio Product Market Performance
- 10.5.4 Motorola Business Overview
- 10.5.5 Motorola Recent Developments

10.6 Ranger Communication

- 10.6.1 Ranger Communication Citizens Band (CB) Radio Basic Information
- 10.6.2 Ranger Communication Citizens Band (CB) Radio Product Overview
- 10.6.3 Ranger Communication Citizens Band (CB) Radio Product Market Performance
- 10.6.4 Ranger Communication Business Overview
- 10.6.5 Ranger Communication Recent Developments

10.7 President Electronics

- 10.7.1 President Electronics Citizens Band (CB) Radio Basic Information
- 10.7.2 President Electronics Citizens Band (CB) Radio Product Overview
- 10.7.3 President Electronics Citizens Band (CB) Radio Product Market Performance
- 10.7.4 President Electronics Business Overview
- 10.7.5 President Electronics Recent Developments

10.8 Stryker Radios

- 10.8.1 Stryker Radios Citizens Band (CB) Radio Basic Information
- 10.8.2 Stryker Radios Citizens Band (CB) Radio Product Overview
- 10.8.3 Stryker Radios Citizens Band (CB) Radio Product Market Performance
- 10.8.4 Stryker Radios Business Overview
- 10.8.5 Stryker Radios Recent Developments

10.9 GME Pty Ltd

- 10.9.1 GME Pty Ltd Citizens Band (CB) Radio Basic Information
- 10.9.2 GME Pty Ltd Citizens Band (CB) Radio Product Overview
- 10.9.3 GME Pty Ltd Citizens Band (CB) Radio Product Market Performance
- 10.9.4 GME Pty Ltd Business Overview
- 10.9.5 GME Pty Ltd Recent Developments

10.10 Xinwei Electronic Co.,ltd

- 10.10.1 Xinwei Electronic Co.,ltd Citizens Band (CB) Radio Basic Information
- 10.10.2 Xinwei Electronic Co.,ltd Citizens Band (CB) Radio Product Overview

10.10.3 Xinwei Electronic Co.,Ltd Citizens Band (CB) Radio Product Market
Performance

- 10.10.4 Xinwei Electronic Co.,Ltd Business Overview
- 10.10.5 Xinwei Electronic Co.,Ltd Recent Developments

11 CITIZENS BAND (CB) RADIO MARKET FORECAST BY REGION

- 11.1 Global Citizens Band (CB) Radio Market Size Forecast
- 11.2 Global Citizens Band (CB) Radio Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Citizens Band (CB) Radio Market Size Forecast by Country
 - 11.2.3 Asia Pacific Citizens Band (CB) Radio Market Size Forecast by Region
 - 11.2.4 South America Citizens Band (CB) Radio Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Citizens Band (CB) Radio by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Citizens Band (CB) Radio Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Citizens Band (CB) Radio by Type (2025-2032)
 - 12.1.2 Global Citizens Band (CB) Radio Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Citizens Band (CB) Radio by Type (2025-2032)
- 12.2 Global Citizens Band (CB) Radio Market Forecast by Application (2025-2032)
 - 12.2.1 Global Citizens Band (CB) Radio Sales (K Units) Forecast by Application
 - 12.2.2 Global Citizens Band (CB) Radio Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Citizens Band (CB) Radio Market Size Comparison by Region (M USD)
Table 5. Global Citizens Band (CB) Radio Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Citizens Band (CB) Radio Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Citizens Band (CB) Radio Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Citizens Band (CB) Radio Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Citizens Band (CB) Radio as of 2022)
Table 10. Global Market Citizens Band (CB) Radio Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Citizens Band (CB) Radio Sales Sites and Area Served
Table 12. Manufacturers Citizens Band (CB) Radio Product Type
Table 13. Global Citizens Band (CB) Radio Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Citizens Band (CB) Radio
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Citizens Band (CB) Radio Market Challenges
Table 22. Global Citizens Band (CB) Radio Sales by Type (K Units)
Table 23. Global Citizens Band (CB) Radio Market Size by Type (M USD)
Table 24. Global Citizens Band (CB) Radio Sales (K Units) by Type (2019-2024)
Table 25. Global Citizens Band (CB) Radio Sales Market Share by Type (2019-2024)
Table 26. Global Citizens Band (CB) Radio Market Size (M USD) by Type (2019-2024)
Table 27. Global Citizens Band (CB) Radio Market Size Share by Type (2019-2024)
Table 28. Global Citizens Band (CB) Radio Price (USD/Unit) by Type (2019-2024)

Table 29. Global Citizens Band (CB) Radio Sales (K Units) by Application
Table 30. Global Citizens Band (CB) Radio Market Size by Application
Table 31. Global Citizens Band (CB) Radio Sales by Application (2019-2024) & (K Units)
Table 32. Global Citizens Band (CB) Radio Sales Market Share by Application (2019-2024)
Table 33. Global Citizens Band (CB) Radio Sales by Application (2019-2024) & (M USD)
Table 34. Global Citizens Band (CB) Radio Market Share by Application (2019-2024)
Table 35. Global Citizens Band (CB) Radio Sales Growth Rate by Application (2019-2024)
Table 36. Global Citizens Band (CB) Radio Sales by Region (2019-2024) & (K Units)
Table 37. Global Citizens Band (CB) Radio Sales Market Share by Region (2019-2024)
Table 38. North America Citizens Band (CB) Radio Sales by Country (2019-2024) & (K Units)
Table 39. Europe Citizens Band (CB) Radio Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Citizens Band (CB) Radio Sales by Region (2019-2024) & (K Units)
Table 41. South America Citizens Band (CB) Radio Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Citizens Band (CB) Radio Sales by Region (2019-2024) & (K Units)
Table 43. Global Citizens Band (CB) Radio Production (K Units) by Region (2019-2024)
Table 44. Global Citizens Band (CB) Radio Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Citizens Band (CB) Radio Revenue Market Share by Region (2019-2024)
Table 46. Global Citizens Band (CB) Radio Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Citizens Band (CB) Radio Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Citizens Band (CB) Radio Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Citizens Band (CB) Radio Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Citizens Band (CB) Radio Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Uniden Citizens Band (CB) Radio Basic Information
Table 52. Uniden Citizens Band (CB) Radio Product Overview

Table 53. Uniden Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Uniden Business Overview

Table 55. Uniden Citizens Band (CB) Radio SWOT Analysis

Table 56. Uniden Recent Developments

Table 57. Cobra Citizens Band (CB) Radio Basic Information

Table 58. Cobra Citizens Band (CB) Radio Product Overview

Table 59. Cobra Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Cobra Business Overview

Table 61. Cobra Citizens Band (CB) Radio SWOT Analysis

Table 62. Cobra Recent Developments

Table 63. Midland Citizens Band (CB) Radio Basic Information

Table 64. Midland Citizens Band (CB) Radio Product Overview

Table 65. Midland Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Midland Citizens Band (CB) Radio SWOT Analysis

Table 67. Midland Business Overview

Table 68. Midland Recent Developments

Table 69. Galaxy Audio Citizens Band (CB) Radio Basic Information

Table 70. Galaxy Audio Citizens Band (CB) Radio Product Overview

Table 71. Galaxy Audio Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Galaxy Audio Business Overview

Table 73. Galaxy Audio Recent Developments

Table 74. Motorola Citizens Band (CB) Radio Basic Information

Table 75. Motorola Citizens Band (CB) Radio Product Overview

Table 76. Motorola Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Motorola Business Overview

Table 78. Motorola Recent Developments

Table 79. Ranger Communication Citizens Band (CB) Radio Basic Information

Table 80. Ranger Communication Citizens Band (CB) Radio Product Overview

Table 81. Ranger Communication Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Ranger Communication Business Overview

Table 83. Ranger Communication Recent Developments

Table 84. President Electronics Citizens Band (CB) Radio Basic Information

Table 85. President Electronics Citizens Band (CB) Radio Product Overview

Table 86. President Electronics Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. President Electronics Business Overview
Table 88. President Electronics Recent Developments
Table 89. Stryker Radios Citizens Band (CB) Radio Basic Information
Table 90. Stryker Radios Citizens Band (CB) Radio Product Overview
Table 91. Stryker Radios Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Stryker Radios Business Overview
Table 93. Stryker Radios Recent Developments
Table 94. GME Pty Ltd Citizens Band (CB) Radio Basic Information
Table 95. GME Pty Ltd Citizens Band (CB) Radio Product Overview
Table 96. GME Pty Ltd Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. GME Pty Ltd Business Overview
Table 98. GME Pty Ltd Recent Developments
Table 99. Xinwei Electronic Co.,ltd Citizens Band (CB) Radio Basic Information
Table 100. Xinwei Electronic Co.,ltd Citizens Band (CB) Radio Product Overview
Table 101. Xinwei Electronic Co.,ltd Citizens Band (CB) Radio Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Xinwei Electronic Co.,ltd Business Overview
Table 103. Xinwei Electronic Co.,ltd Recent Developments
Table 104. Global Citizens Band (CB) Radio Sales Forecast by Region (2025-2032) & (K Units)
Table 105. Global Citizens Band (CB) Radio Market Size Forecast by Region (2025-2032) & (M USD)
Table 106. North America Citizens Band (CB) Radio Sales Forecast by Country (2025-2032) & (K Units)
Table 107. North America Citizens Band (CB) Radio Market Size Forecast by Country (2025-2032) & (M USD)
Table 108. Europe Citizens Band (CB) Radio Sales Forecast by Country (2025-2032) & (K Units)
Table 109. Europe Citizens Band (CB) Radio Market Size Forecast by Country (2025-2032) & (M USD)
Table 110. Asia Pacific Citizens Band (CB) Radio Sales Forecast by Region (2025-2032) & (K Units)
Table 111. Asia Pacific Citizens Band (CB) Radio Market Size Forecast by Region (2025-2032) & (M USD)
Table 112. South America Citizens Band (CB) Radio Sales Forecast by Country

(2025-2032) & (K Units)

Table 113. South America Citizens Band (CB) Radio Market Size Forecast by Country (2025-2032) & (M USD)

Table 114. Middle East and Africa Citizens Band (CB) Radio Consumption Forecast by Country (2025-2032) & (Units)

Table 115. Middle East and Africa Citizens Band (CB) Radio Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global Citizens Band (CB) Radio Sales Forecast by Type (2025-2032) & (K Units)

Table 117. Global Citizens Band (CB) Radio Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Citizens Band (CB) Radio Price Forecast by Type (2025-2032) & (USD/Unit)

Table 119. Global Citizens Band (CB) Radio Sales (K Units) Forecast by Application (2025-2032)

Table 120. Global Citizens Band (CB) Radio Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Citizens Band (CB) Radio
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Citizens Band (CB) Radio Market Size (M USD), 2019-2032
- Figure 5. Global Citizens Band (CB) Radio Market Size (M USD) (2019-2032)
- Figure 6. Global Citizens Band (CB) Radio Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Citizens Band (CB) Radio Market Size by Country (M USD)
- Figure 11. Citizens Band (CB) Radio Sales Share by Manufacturers in 2023
- Figure 12. Global Citizens Band (CB) Radio Revenue Share by Manufacturers in 2023
- Figure 13. Citizens Band (CB) Radio Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Citizens Band (CB) Radio Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Citizens Band (CB) Radio Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Citizens Band (CB) Radio Market Share by Type
- Figure 18. Sales Market Share of Citizens Band (CB) Radio by Type (2019-2024)
- Figure 19. Sales Market Share of Citizens Band (CB) Radio by Type in 2023
- Figure 20. Market Size Share of Citizens Band (CB) Radio by Type (2019-2024)
- Figure 21. Market Size Market Share of Citizens Band (CB) Radio by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Citizens Band (CB) Radio Market Share by Application
- Figure 24. Global Citizens Band (CB) Radio Sales Market Share by Application (2019-2024)
- Figure 25. Global Citizens Band (CB) Radio Sales Market Share by Application in 2023
- Figure 26. Global Citizens Band (CB) Radio Market Share by Application (2019-2024)
- Figure 27. Global Citizens Band (CB) Radio Market Share by Application in 2023
- Figure 28. Global Citizens Band (CB) Radio Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Citizens Band (CB) Radio Sales Market Share by Region (2019-2024)
- Figure 30. North America Citizens Band (CB) Radio Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Citizens Band (CB) Radio Sales Market Share by Country in 2023

Figure 32. U.S. Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Citizens Band (CB) Radio Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Citizens Band (CB) Radio Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Citizens Band (CB) Radio Sales Market Share by Country in 2023

Figure 37. Germany Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Citizens Band (CB) Radio Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Citizens Band (CB) Radio Sales Market Share by Region in 2023

Figure 44. China Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Citizens Band (CB) Radio Sales and Growth Rate (K Units)

Figure 50. South America Citizens Band (CB) Radio Sales Market Share by Country in 2023

Figure 51. Brazil Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K

Units)

Figure 52. Argentina Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Citizens Band (CB) Radio Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Citizens Band (CB) Radio Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Citizens Band (CB) Radio Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Citizens Band (CB) Radio Production Market Share by Region (2019-2024)

Figure 62. North America Citizens Band (CB) Radio Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Citizens Band (CB) Radio Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Citizens Band (CB) Radio Production (K Units) Growth Rate (2019-2024)

Figure 65. China Citizens Band (CB) Radio Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Citizens Band (CB) Radio Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Citizens Band (CB) Radio Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Citizens Band (CB) Radio Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Citizens Band (CB) Radio Market Share Forecast by Type (2025-2032)

Figure 70. Global Citizens Band (CB) Radio Sales Forecast by Application (2025-2032)

Figure 71. Global Citizens Band (CB) Radio Market Share Forecast by Application

(2025-2032)

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