

Global Cinnamic Alcohol Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G54441530F98EN.html>

Date: February 2026

Pages: 129

Price: US\$ 2,980.00 (Single User License)

ID: G54441530F98EN

Abstracts

Cinnamyl alcohol or styron is an organic compound that is found in esterified form in storax, Balsam of Peru, and cinnamon leaves. It forms a white crystalline solid when pure, or a yellow oil when even slightly impure. It can be produced by the hydrolysis of storax. The fluctuation of upstream raw material prices has a significant impact on product prices.

The global Cinnamic Alcohol market size was estimated at USD 4834.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cinnamic Alcohol market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cinnamic Alcohol market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cinnamic Alcohol market.

Global Cinnamic Alcohol Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Super Chemicals
Emerald Kalama Chemical
Rajkeerth Aromatics and Biotech
Yuancheng
Yuancheng Saichuang Technology
Hezhong
Jinshigu Technology

Market Segmentation (by Type)

Food Grade Cinnamic Alcohol
Agriculture Grade Cinnamic Alcohol
Other

Market Segmentation (by Application)

Food & Beverage
Consumer Goods

Pharmaceutical

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cinnamic Alcohol Market

Overview of the regional outlook of the Cinnamic Alcohol Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cinnamic Alcohol Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cinnamic Alcohol, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cinnamic Alcohol
- 1.2 Key Market Segments
 - 1.2.1 Cinnamic Alcohol Segment by Type
 - 1.2.2 Cinnamic Alcohol Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CINNAMIC ALCOHOL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Cinnamic Alcohol Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Cinnamic Alcohol Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CINNAMIC ALCOHOL MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Cinnamic Alcohol Product Life Cycle
- 3.3 Global Cinnamic Alcohol Sales by Manufacturers (2020-2025)
- 3.4 Global Cinnamic Alcohol Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Cinnamic Alcohol Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Cinnamic Alcohol Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Cinnamic Alcohol Market Competitive Situation and Trends
 - 3.8.1 Cinnamic Alcohol Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Cinnamic Alcohol Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 CINNAMIC ALCOHOL INDUSTRY CHAIN ANALYSIS

- 4.1 Cinnamic Alcohol Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CINNAMIC ALCOHOL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cinnamic Alcohol Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Cinnamic Alcohol Market
- 5.7 ESG Ratings of Leading Companies

6 CINNAMIC ALCOHOL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cinnamic Alcohol Sales Market Share by Type (2020-2025)
- 6.3 Global Cinnamic Alcohol Market Size by Type (2020-2025)
- 6.4 Global Cinnamic Alcohol Price by Type (2020-2025)

7 CINNAMIC ALCOHOL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cinnamic Alcohol Market Sales by Application (2020-2025)
- 7.3 Global Cinnamic Alcohol Market Size (M USD) by Application (2020-2025)

7.4 Global Cinnamic Alcohol Sales Growth Rate by Application (2020-2025)

8 CINNAMIC ALCOHOL MARKET SALES BY REGION

8.1 Global Cinnamic Alcohol Sales by Region

8.1.1 Global Cinnamic Alcohol Sales by Region

8.1.2 Global Cinnamic Alcohol Sales Market Share by Region

8.2 Global Cinnamic Alcohol Market Size by Region

8.2.1 Global Cinnamic Alcohol Market Size by Region

8.2.2 Global Cinnamic Alcohol Market Size by Region

8.3 North America

8.3.1 North America Cinnamic Alcohol Sales by Country

8.3.2 North America Cinnamic Alcohol Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Cinnamic Alcohol Sales by Country

8.4.2 Europe Cinnamic Alcohol Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Cinnamic Alcohol Sales by Region

8.5.2 Asia Pacific Cinnamic Alcohol Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Cinnamic Alcohol Sales by Country

8.6.2 South America Cinnamic Alcohol Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Cinnamic Alcohol Sales by Region
- 8.7.2 Middle East and Africa Cinnamic Alcohol Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 CINNAMIC ALCOHOL MARKET PRODUCTION BY REGION

- 9.1 Global Production of Cinnamic Alcohol by Region(2020-2025)
- 9.2 Global Cinnamic Alcohol Revenue Market Share by Region (2020-2025)
- 9.3 Global Cinnamic Alcohol Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Cinnamic Alcohol Production
 - 9.4.1 North America Cinnamic Alcohol Production Growth Rate (2020-2025)
 - 9.4.2 North America Cinnamic Alcohol Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Cinnamic Alcohol Production
 - 9.5.1 Europe Cinnamic Alcohol Production Growth Rate (2020-2025)
 - 9.5.2 Europe Cinnamic Alcohol Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Cinnamic Alcohol Production (2020-2025)
 - 9.6.1 Japan Cinnamic Alcohol Production Growth Rate (2020-2025)
 - 9.6.2 Japan Cinnamic Alcohol Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Cinnamic Alcohol Production (2020-2025)
 - 9.7.1 China Cinnamic Alcohol Production Growth Rate (2020-2025)
 - 9.7.2 China Cinnamic Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Super Chemicals
 - 10.1.1 Super Chemicals Basic Information
 - 10.1.2 Super Chemicals Cinnamic Alcohol Product Overview
 - 10.1.3 Super Chemicals Cinnamic Alcohol Product Market Performance
 - 10.1.4 Super Chemicals Business Overview
 - 10.1.5 Super Chemicals SWOT Analysis
 - 10.1.6 Super Chemicals Recent Developments

10.2 Emerald Kalama Chemical

- 10.2.1 Emerald Kalama Chemical Basic Information
- 10.2.2 Emerald Kalama Chemical Cinnamic Alcohol Product Overview
- 10.2.3 Emerald Kalama Chemical Cinnamic Alcohol Product Market Performance
- 10.2.4 Emerald Kalama Chemical Business Overview
- 10.2.5 Emerald Kalama Chemical SWOT Analysis
- 10.2.6 Emerald Kalama Chemical Recent Developments

10.3 Rajkeerth Aromatics and Biotech

- 10.3.1 Rajkeerth Aromatics and Biotech Basic Information
- 10.3.2 Rajkeerth Aromatics and Biotech Cinnamic Alcohol Product Overview
- 10.3.3 Rajkeerth Aromatics and Biotech Cinnamic Alcohol Product Market

Performance

- 10.3.4 Rajkeerth Aromatics and Biotech Business Overview
- 10.3.5 Rajkeerth Aromatics and Biotech SWOT Analysis
- 10.3.6 Rajkeerth Aromatics and Biotech Recent Developments

10.4 Yuancheng

- 10.4.1 Yuancheng Basic Information
- 10.4.2 Yuancheng Cinnamic Alcohol Product Overview
- 10.4.3 Yuancheng Cinnamic Alcohol Product Market Performance
- 10.4.4 Yuancheng Business Overview
- 10.4.5 Yuancheng Recent Developments

10.5 Yuancheng Saichuang Technology

- 10.5.1 Yuancheng Saichuang Technology Basic Information
- 10.5.2 Yuancheng Saichuang Technology Cinnamic Alcohol Product Overview
- 10.5.3 Yuancheng Saichuang Technology Cinnamic Alcohol Product Market

Performance

- 10.5.4 Yuancheng Saichuang Technology Business Overview
- 10.5.5 Yuancheng Saichuang Technology Recent Developments

10.6 Hezhong

- 10.6.1 Hezhong Basic Information
- 10.6.2 Hezhong Cinnamic Alcohol Product Overview
- 10.6.3 Hezhong Cinnamic Alcohol Product Market Performance
- 10.6.4 Hezhong Business Overview
- 10.6.5 Hezhong Recent Developments

10.7 Jinshigu Technology

- 10.7.1 Jinshigu Technology Basic Information
- 10.7.2 Jinshigu Technology Cinnamic Alcohol Product Overview
- 10.7.3 Jinshigu Technology Cinnamic Alcohol Product Market Performance
- 10.7.4 Jinshigu Technology Business Overview

10.7.5 Jinshigu Technology Recent Developments

11 CINNAMIC ALCOHOL MARKET FORECAST BY REGION

11.1 Global Cinnamic Alcohol Market Size Forecast

11.2 Global Cinnamic Alcohol Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Cinnamic Alcohol Market Size Forecast by Country

11.2.3 Asia Pacific Cinnamic Alcohol Market Size Forecast by Region

11.2.4 South America Cinnamic Alcohol Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Cinnamic Alcohol by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Cinnamic Alcohol Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Cinnamic Alcohol by Type (2026-2035)

12.1.2 Global Cinnamic Alcohol Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Cinnamic Alcohol by Type (2026-2035)

12.2 Global Cinnamic Alcohol Market Forecast by Application (2026-2035)

12.2.1 Global Cinnamic Alcohol Sales (K MT) Forecast by Application

12.2.2 Global Cinnamic Alcohol Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Cinnamic Alcohol Market Size by Type (M USD)
Table 4. Global Cinnamic Alcohol Market Size by Application
Table 5. Cinnamic Alcohol Market Size Comparison by Region (M USD)
Table 6. Global Cinnamic Alcohol Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Cinnamic Alcohol Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Cinnamic Alcohol Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Cinnamic Alcohol Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cinnamic Alcohol as of 2025)
Table 11. Global Market Cinnamic Alcohol Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Cinnamic Alcohol Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Cinnamic Alcohol Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Cinnamic Alcohol Sales by Type (K MT)
Table 27. Global Cinnamic Alcohol Market Size by Type (M USD)
Table 28. Global Cinnamic Alcohol Sales (K MT) by Type (2020-2025)
Table 29. Global Cinnamic Alcohol Sales Market Share by Type (2020-2025)
Table 30. Global Cinnamic Alcohol Market Size (M USD) by Type (2020-2025)
Table 31. Global Cinnamic Alcohol Market Share by Type (2020-2025)

Table 32. Global Cinnamic Alcohol Price (USD/KG) by Type (2020-2025)
Table 33. Global Cinnamic Alcohol Sales (K MT) by Application
Table 34. Global Cinnamic Alcohol Market Size by Application
Table 35. Global Cinnamic Alcohol Sales by Application (2020-2025) & (K MT)
Table 36. Global Cinnamic Alcohol Sales Market Share by Application (2020-2025)
Table 37. Global Cinnamic Alcohol Market Size by Application (2020-2025) & (M USD)
Table 38. Global Cinnamic Alcohol Market Share by Application (2020-2025)
Table 39. Global Cinnamic Alcohol Sales Growth Rate by Application (2020-2025)
Table 40. Global Cinnamic Alcohol Sales by Region (2020-2025) & (K MT)
Table 41. Global Cinnamic Alcohol Sales Market Share by Region (2020-2025)
Table 42. Global Cinnamic Alcohol Market Size by Region (2020-2025) & (M USD)
Table 43. Global Cinnamic Alcohol Market Size by Region (2020-2025)
Table 44. North America Cinnamic Alcohol Sales by Country (2020-2025) & (K MT)
Table 45. North America Cinnamic Alcohol Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Cinnamic Alcohol Sales by Country (2020-2025) & (K MT)
Table 47. Europe Cinnamic Alcohol Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Cinnamic Alcohol Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Cinnamic Alcohol Market Size by Region (2020-2025) & (M USD)
Table 50. South America Cinnamic Alcohol Sales by Country (2020-2025) & (K MT)
Table 51. South America Cinnamic Alcohol Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Cinnamic Alcohol Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Cinnamic Alcohol Market Size by Region (2020-2025) & (M USD)
Table 54. Global Cinnamic Alcohol Production (K MT) by Region(2020-2025)
Table 55. Global Cinnamic Alcohol Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Cinnamic Alcohol Revenue Market Share by Region (2020-2025)
Table 57. Global Cinnamic Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. North America Cinnamic Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Europe Cinnamic Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. Japan Cinnamic Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. China Cinnamic Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Super Chemicals Basic Information
Table 63. Super Chemicals Cinnamic Alcohol Product Overview
Table 64. Super Chemicals Cinnamic Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 65. Super Chemicals Business Overview
Table 66. Super Chemicals SWOT Analysis
Table 67. Super Chemicals Recent Developments
Table 68. Emerald Kalama Chemical Basic Information
Table 69. Emerald Kalama Chemical Cinnamic Alcohol Product Overview
Table 70. Emerald Kalama Chemical Cinnamic Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 71. Emerald Kalama Chemical Business Overview
Table 72. Emerald Kalama Chemical SWOT Analysis
Table 73. Emerald Kalama Chemical Recent Developments
Table 74. Rajkeerth Aromatics and Biotech Basic Information
Table 75. Rajkeerth Aromatics and Biotech Cinnamic Alcohol Product Overview
Table 76. Rajkeerth Aromatics and Biotech Cinnamic Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. Rajkeerth Aromatics and Biotech Business Overview
Table 78. Rajkeerth Aromatics and Biotech SWOT Analysis
Table 79. Rajkeerth Aromatics and Biotech Recent Developments
Table 80. Yuancheng Basic Information
Table 81. Yuancheng Cinnamic Alcohol Product Overview
Table 82. Yuancheng Cinnamic Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. Yuancheng Business Overview
Table 84. Yuancheng Recent Developments
Table 85. Yuancheng Saichuang Technology Basic Information
Table 86. Yuancheng Saichuang Technology Cinnamic Alcohol Product Overview
Table 87. Yuancheng Saichuang Technology Cinnamic Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Yuancheng Saichuang Technology Business Overview
Table 89. Yuancheng Saichuang Technology Recent Developments
Table 90. Hezhong Basic Information
Table 91. Hezhong Cinnamic Alcohol Product Overview
Table 92. Hezhong Cinnamic Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Hezhong Business Overview
Table 94. Hezhong Recent Developments

Table 95. Jinshigu Technology Basic Information
Table 96. Jinshigu Technology Cinnamic Alcohol Product Overview
Table 97. Jinshigu Technology Cinnamic Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. Jinshigu Technology Business Overview
Table 99. Jinshigu Technology Recent Developments
Table 100. Global Cinnamic Alcohol Sales Forecast by Region (2026-2035) & (K MT)
Table 101. Global Cinnamic Alcohol Market Size Forecast by Region (2026-2035) & (M USD)
Table 102. North America Cinnamic Alcohol Sales Forecast by Country (2026-2035) & (K MT)
Table 103. North America Cinnamic Alcohol Market Size Forecast by Country (2026-2035) & (M USD)
Table 104. Europe Cinnamic Alcohol Sales Forecast by Country (2026-2035) & (K MT)
Table 105. Europe Cinnamic Alcohol Market Size Forecast by Country (2026-2035) & (M USD)
Table 106. Asia Pacific Cinnamic Alcohol Sales Forecast by Region (2026-2035) & (K MT)
Table 107. Asia Pacific Cinnamic Alcohol Market Size Forecast by Region (2026-2035) & (M USD)
Table 108. South America Cinnamic Alcohol Sales Forecast by Country (2026-2035) & (K MT)
Table 109. South America Cinnamic Alcohol Market Size Forecast by Country (2026-2035) & (M USD)
Table 110. Middle East and Africa Cinnamic Alcohol Sales Forecast by Country (2026-2035) & (Units)
Table 111. Middle East and Africa Cinnamic Alcohol Market Size Forecast by Country (2026-2035) & (M USD)
Table 112. Global Cinnamic Alcohol Sales Forecast by Type (2026-2035) & (K MT)
Table 113. Global Cinnamic Alcohol Market Size Forecast by Type (2026-2035) & (M USD)
Table 114. Global Cinnamic Alcohol Price Forecast by Type (2026-2035) & (USD/KG)
Table 115. Global Cinnamic Alcohol Sales (K MT) Forecast by Application (2026-2035)
Table 116. Global Cinnamic Alcohol Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cinnamic Alcohol
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cinnamic Alcohol Market Size (M USD), 2025-2035
- Figure 5. Global Cinnamic Alcohol Market Size (M USD) (2020-2035)
- Figure 6. Global Cinnamic Alcohol Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cinnamic Alcohol Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Cinnamic Alcohol Product Life Cycle
- Figure 13. Cinnamic Alcohol Sales Share by Manufacturers in 2025
- Figure 14. Global Cinnamic Alcohol Revenue Share by Manufacturers in 2025
- Figure 15. Cinnamic Alcohol Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Cinnamic Alcohol Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Cinnamic Alcohol Revenue in 2025
- Figure 18. Industry Chain Map of Cinnamic Alcohol
- Figure 19. Global Cinnamic Alcohol Market PEST Analysis
- Figure 20. Global Cinnamic Alcohol Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Cinnamic Alcohol Market Share by Type
- Figure 27. Sales Market Share of Cinnamic Alcohol by Type (2020-2025)
- Figure 28. Sales Market Share of Cinnamic Alcohol by Type in 2025
- Figure 29. Market Share of Cinnamic Alcohol by Type (2020-2025)
- Figure 30. Market Share of Cinnamic Alcohol by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Cinnamic Alcohol Market Share by Application

Figure 33. Global Cinnamic Alcohol Sales Market Share by Application (2020-2025)

Figure 34. Global Cinnamic Alcohol Sales Market Share by Application in 2025

Figure 35. Global Cinnamic Alcohol Market Share by Application (2020-2025)

Figure 36. Global Cinnamic Alcohol Market Share by Application in 2025

Figure 37. Global Cinnamic Alcohol Sales Growth Rate by Application (2020-2025)

Figure 38. Global Cinnamic Alcohol Sales Market Share by Region (2020-2025)

Figure 39. Global Cinnamic Alcohol Market Size by Region (2020-2025)

Figure 40. North America Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Cinnamic Alcohol Sales Market Share by Country in 2024

Figure 43. North America Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Cinnamic Alcohol Market Size by Country in 2024

Figure 45. U.S. Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Cinnamic Alcohol Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Cinnamic Alcohol Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Cinnamic Alcohol Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Cinnamic Alcohol Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Cinnamic Alcohol Sales Market Share by Country in 2024

Figure 53. Europe Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Cinnamic Alcohol Market Size by Country in 2024

Figure 55. Germany Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 65. Asia Pacific Cinnamic Alcohol Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Cinnamic Alcohol Sales Market Share by Region in 2024

Figure 67. Asia Pacific Cinnamic Alcohol Market Size by Region in 2024

Figure 68. China Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Cinnamic Alcohol Sales and Growth Rate (K MT)

Figure 79. South America Cinnamic Alcohol Sales Market Share by Country in 2024

Figure 80. South America Cinnamic Alcohol Market Size and Growth Rate (M USD)

Figure 81. South America Cinnamic Alcohol Market Size by Country in 2024

Figure 82. Brazil Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Cinnamic Alcohol Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Cinnamic Alcohol Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Cinnamic Alcohol Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Cinnamic Alcohol Market Size by Region in 2024

Figure 92. Saudi Arabia Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Cinnamic Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Cinnamic Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Cinnamic Alcohol Production Market Share by Region (2020-2025)

Figure 103. North America Cinnamic Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Cinnamic Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Cinnamic Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 106. China Cinnamic Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Cinnamic Alcohol Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Cinnamic Alcohol Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Cinnamic Alcohol Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Cinnamic Alcohol Market Share Forecast by Type (2026-2035)

Figure 111. Global Cinnamic Alcohol Sales Forecast by Application (2026-2035)

Figure 112. Global Cinnamic Alcohol Market Share Forecast by Application (2026-2035)

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