

Global Cider Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Cider is derived by the fermentation of the juice of apples, the addition of sugar or extra fruit before a second fermentation increases the alcoholic content of the resulting beverage. Most ciders are carbonated and food additives can be used.

The global Cider market size was estimated at USD 4897.80 million in 2023 and is projected to reach USD 6279.70 million by 2032, exhibiting a CAGR of 2.80% during the forecast period.

North America Cider market size was estimated at USD 1338.22 million in 2023, at a CAGR of 2.40% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Cider market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cider Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cider market in any manner.

Global Cider Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Heineken

Distell

C&C Group

Aston Manor

Anheuser Busch

The Boston Beer Company

Carlsberg

Halewood International Holdings

Market Segmentation (by Type)

Under 5.0%

5.0%-6.0%

Above 6.0%

Market Segmentation (by Application)

On Trade

Off Trade

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cider Market

Overview of the regional outlook of the Cider Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cider Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cider, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cider
- 1.2 Key Market Segments
 - 1.2.1 Cider Segment by Type
 - 1.2.2 Cider Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CIDER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Cider Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Cider Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CIDER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Cider Sales by Manufacturers (2019-2024)
- 3.2 Global Cider Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Cider Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Cider Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Cider Sales Sites, Area Served, Product Type
- 3.6 Cider Market Competitive Situation and Trends
 - 3.6.1 Cider Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Cider Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 CIDER INDUSTRY CHAIN ANALYSIS

- 4.1 Cider Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CIDER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CIDER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cider Sales Market Share by Type (2019-2024)
- 6.3 Global Cider Market Size Market Share by Type (2019-2024)
- 6.4 Global Cider Price by Type (2019-2024)

7 CIDER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cider Market Sales by Application (2019-2024)
- 7.3 Global Cider Market Size (M USD) by Application (2019-2024)
- 7.4 Global Cider Sales Growth Rate by Application (2019-2024)

8 CIDER MARKET CONSUMPTION BY REGION

- 8.1 Global Cider Sales by Region
 - 8.1.1 Global Cider Sales by Region
 - 8.1.2 Global Cider Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cider Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cider Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Cider Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cider Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cider Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 CIDER MARKET PRODUCTION BY REGION

9.1 Global Production of Cider by Region (2019-2024)

9.2 Global Cider Revenue Market Share by Region (2019-2024)

9.3 Global Cider Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Cider Production

9.4.1 North America Cider Production Growth Rate (2019-2024)

9.4.2 North America Cider Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Cider Production

9.5.1 Europe Cider Production Growth Rate (2019-2024)

9.5.2 Europe Cider Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Cider Production (2019-2024)

9.6.1 Japan Cider Production Growth Rate (2019-2024)

9.6.2 Japan Cider Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Cider Production (2019-2024)

9.7.1 China Cider Production Growth Rate (2019-2024)

9.7.2 China Cider Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Heineken

10.1.1 Heineken Cider Basic Information

10.1.2 Heineken Cider Product Overview

10.1.3 Heineken Cider Product Market Performance

10.1.4 Heineken Business Overview

10.1.5 Heineken Cider SWOT Analysis

10.1.6 Heineken Recent Developments

10.2 Distell

10.2.1 Distell Cider Basic Information

10.2.2 Distell Cider Product Overview

10.2.3 Distell Cider Product Market Performance

10.2.4 Distell Business Overview

10.2.5 Distell Cider SWOT Analysis

10.2.6 Distell Recent Developments

10.3 CandC Group

10.3.1 CandC Group Cider Basic Information

10.3.2 CandC Group Cider Product Overview

10.3.3 CandC Group Cider Product Market Performance

10.3.4 CandC Group Cider SWOT Analysis

10.3.5 CandC Group Business Overview

10.3.6 CandC Group Recent Developments

10.4 Aston Manor

10.4.1 Aston Manor Cider Basic Information

10.4.2 Aston Manor Cider Product Overview

10.4.3 Aston Manor Cider Product Market Performance

10.4.4 Aston Manor Business Overview

10.4.5 Aston Manor Recent Developments

10.5 Anheuser Busch

10.5.1 Anheuser Busch Cider Basic Information

10.5.2 Anheuser Busch Cider Product Overview

- 10.5.3 Anheuser Busch Cider Product Market Performance
- 10.5.4 Anheuser Busch Business Overview
- 10.5.5 Anheuser Busch Recent Developments
- 10.6 The Boston Beer Company
 - 10.6.1 The Boston Beer Company Cider Basic Information
 - 10.6.2 The Boston Beer Company Cider Product Overview
 - 10.6.3 The Boston Beer Company Cider Product Market Performance
 - 10.6.4 The Boston Beer Company Business Overview
 - 10.6.5 The Boston Beer Company Recent Developments
- 10.7 Carlsberg
 - 10.7.1 Carlsberg Cider Basic Information
 - 10.7.2 Carlsberg Cider Product Overview
 - 10.7.3 Carlsberg Cider Product Market Performance
 - 10.7.4 Carlsberg Business Overview
 - 10.7.5 Carlsberg Recent Developments
- 10.8 Halewood International Holdings
 - 10.8.1 Halewood International Holdings Cider Basic Information
 - 10.8.2 Halewood International Holdings Cider Product Overview
 - 10.8.3 Halewood International Holdings Cider Product Market Performance
 - 10.8.4 Halewood International Holdings Business Overview
 - 10.8.5 Halewood International Holdings Recent Developments

11 CIDER MARKET FORECAST BY REGION

- 11.1 Global Cider Market Size Forecast
- 11.2 Global Cider Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Cider Market Size Forecast by Country
 - 11.2.3 Asia Pacific Cider Market Size Forecast by Region
 - 11.2.4 South America Cider Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Cider by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Cider Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Cider by Type (2025-2032)
 - 12.1.2 Global Cider Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Cider by Type (2025-2032)
- 12.2 Global Cider Market Forecast by Application (2025-2032)

12.2.1 Global Cider Sales (K MT) Forecast by Application

12.2.2 Global Cider Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Cider Market Size Comparison by Region (M USD)
Table 5. Global Cider Sales (K MT) by Manufacturers (2019-2024)
Table 6. Global Cider Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Cider Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Cider Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cider as of 2022)
Table 10. Global Market Cider Average Price (USD/MT) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Cider Sales Sites and Area Served
Table 12. Manufacturers Cider Product Type
Table 13. Global Cider Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Cider
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Cider Market Challenges
Table 22. Global Cider Sales by Type (K MT)
Table 23. Global Cider Market Size by Type (M USD)
Table 24. Global Cider Sales (K MT) by Type (2019-2024)
Table 25. Global Cider Sales Market Share by Type (2019-2024)
Table 26. Global Cider Market Size (M USD) by Type (2019-2024)
Table 27. Global Cider Market Size Share by Type (2019-2024)
Table 28. Global Cider Price (USD/MT) by Type (2019-2024)
Table 29. Global Cider Sales (K MT) by Application
Table 30. Global Cider Market Size by Application
Table 31. Global Cider Sales by Application (2019-2024) & (K MT)
Table 32. Global Cider Sales Market Share by Application (2019-2024)
Table 33. Global Cider Sales by Application (2019-2024) & (M USD)

Table 34. Global Cider Market Share by Application (2019-2024)
Table 35. Global Cider Sales Growth Rate by Application (2019-2024)
Table 36. Global Cider Sales by Region (2019-2024) & (K MT)
Table 37. Global Cider Sales Market Share by Region (2019-2024)
Table 38. North America Cider Sales by Country (2019-2024) & (K MT)
Table 39. Europe Cider Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Cider Sales by Region (2019-2024) & (K MT)
Table 41. South America Cider Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Cider Sales by Region (2019-2024) & (K MT)
Table 43. Global Cider Production (K MT) by Region (2019-2024)
Table 44. Global Cider Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Cider Revenue Market Share by Region (2019-2024)
Table 46. Global Cider Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Cider Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Cider Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Cider Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Cider Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. Heineken Cider Basic Information
Table 52. Heineken Cider Product Overview
Table 53. Heineken Cider Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. Heineken Business Overview
Table 55. Heineken Cider SWOT Analysis
Table 56. Heineken Recent Developments
Table 57. Distell Cider Basic Information
Table 58. Distell Cider Product Overview
Table 59. Distell Cider Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. Distell Business Overview
Table 61. Distell Cider SWOT Analysis
Table 62. Distell Recent Developments
Table 63. CandC Group Cider Basic Information
Table 64. CandC Group Cider Product Overview
Table 65. CandC Group Cider Sales (K MT), Revenue (M USD), Price (USD/MT) and

Gross Margin (2019-2024)

Table 66. CandC Group Cider SWOT Analysis

Table 67. CandC Group Business Overview

Table 68. CandC Group Recent Developments

Table 69. Aston Manor Cider Basic Information

Table 70. Aston Manor Cider Product Overview

Table 71. Aston Manor Cider Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Aston Manor Business Overview

Table 73. Aston Manor Recent Developments

Table 74. Anheuser Busch Cider Basic Information

Table 75. Anheuser Busch Cider Product Overview

Table 76. Anheuser Busch Cider Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Anheuser Busch Business Overview

Table 78. Anheuser Busch Recent Developments

Table 79. The Boston Beer Company Cider Basic Information

Table 80. The Boston Beer Company Cider Product Overview

Table 81. The Boston Beer Company Cider Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. The Boston Beer Company Business Overview

Table 83. The Boston Beer Company Recent Developments

Table 84. Carlsberg Cider Basic Information

Table 85. Carlsberg Cider Product Overview

Table 86. Carlsberg Cider Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Carlsberg Business Overview

Table 88. Carlsberg Recent Developments

Table 89. Halewood International Holdings Cider Basic Information

Table 90. Halewood International Holdings Cider Product Overview

Table 91. Halewood International Holdings Cider Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Halewood International Holdings Business Overview

Table 93. Halewood International Holdings Recent Developments

Table 94. Global Cider Sales Forecast by Region (2025-2032) & (K MT)

Table 95. Global Cider Market Size Forecast by Region (2025-2032) & (M USD)

Table 96. North America Cider Sales Forecast by Country (2025-2032) & (K MT)

Table 97. North America Cider Market Size Forecast by Country (2025-2032) & (M USD)

- Table 98. Europe Cider Sales Forecast by Country (2025-2032) & (K MT)
- Table 99. Europe Cider Market Size Forecast by Country (2025-2032) & (M USD)
- Table 100. Asia Pacific Cider Sales Forecast by Region (2025-2032) & (K MT)
- Table 101. Asia Pacific Cider Market Size Forecast by Region (2025-2032) & (M USD)
- Table 102. South America Cider Sales Forecast by Country (2025-2032) & (K MT)
- Table 103. South America Cider Market Size Forecast by Country (2025-2032) & (M USD)
- Table 104. Middle East and Africa Cider Consumption Forecast by Country (2025-2032) & (Units)
- Table 105. Middle East and Africa Cider Market Size Forecast by Country (2025-2032) & (M USD)
- Table 106. Global Cider Sales Forecast by Type (2025-2032) & (K MT)
- Table 107. Global Cider Market Size Forecast by Type (2025-2032) & (M USD)
- Table 108. Global Cider Price Forecast by Type (2025-2032) & (USD/MT)
- Table 109. Global Cider Sales (K MT) Forecast by Application (2025-2032)
- Table 110. Global Cider Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cider
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cider Market Size (M USD), 2019-2032
- Figure 5. Global Cider Market Size (M USD) (2019-2032)
- Figure 6. Global Cider Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cider Market Size by Country (M USD)
- Figure 11. Cider Sales Share by Manufacturers in 2023
- Figure 12. Global Cider Revenue Share by Manufacturers in 2023
- Figure 13. Cider Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Cider Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Cider Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Cider Market Share by Type
- Figure 18. Sales Market Share of Cider by Type (2019-2024)
- Figure 19. Sales Market Share of Cider by Type in 2023
- Figure 20. Market Size Share of Cider by Type (2019-2024)
- Figure 21. Market Size Market Share of Cider by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Cider Market Share by Application
- Figure 24. Global Cider Sales Market Share by Application (2019-2024)
- Figure 25. Global Cider Sales Market Share by Application in 2023
- Figure 26. Global Cider Market Share by Application (2019-2024)
- Figure 27. Global Cider Market Share by Application in 2023
- Figure 28. Global Cider Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Cider Sales Market Share by Region (2019-2024)
- Figure 30. North America Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Cider Sales Market Share by Country in 2023
- Figure 32. U.S. Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Cider Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Cider Sales (Units) and Growth Rate (2019-2024)

- Figure 35. Europe Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Cider Sales Market Share by Country in 2023
- Figure 37. Germany Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Cider Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Cider Sales Market Share by Region in 2023
- Figure 44. China Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Cider Sales and Growth Rate (K MT)
- Figure 50. South America Cider Sales Market Share by Country in 2023
- Figure 51. Brazil Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Cider Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Cider Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Cider Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Cider Production Market Share by Region (2019-2024)
- Figure 62. North America Cider Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Cider Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Cider Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Cider Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Cider Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Cider Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Cider Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Cider Market Share Forecast by Type (2025-2032)
- Figure 70. Global Cider Sales Forecast by Application (2025-2032)
- Figure 71. Global Cider Market Share Forecast by Application (2025-2032)

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