

# Global Chinese Medicine Reference Substance (CMRS) Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Chinese Medicine Reference Substance (CMRS) competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A Chinese Medicine Reference Substance (CMRS) is a standardized, pure compound or extract derived from a Traditional Chinese Medicine (TCM) herb or formula. It serves as a benchmark in quality control, authentication, and pharmacological research.

The global Chinese Medicine Reference Substance (CMRS) market size was estimated at USD 1713.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Chinese Medicine Reference Substance (CMRS) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Chinese

Medicine Reference Substance (CMRS) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Chinese Medicine Reference Substance (CMRS) market.

### **Global Chinese Medicine Reference Substance (CMRS) Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Desite  
ChemFaces  
GeLiPuBio  
ChromaDex  
Chengdu Must Biotechnology  
Derick  
RENI Pharmaceutical Technology  
Purechemland  
Nature Standard  
Diagnocine  
Baoji Herbest Bio-Tech  
PhytoLab

## **Market Segmentation (by Type)**

Plant-Derived Reference Substances  
Animal-Derived Reference Substances  
Mineral-Derived Reference Substances  
Chemically Synthesized Reference Substances

## **Market Segmentation (by Application)**

Pharmaceutical Identification  
Pharmaceutical Development

## **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Chinese Medicine Reference Substance (CMRS) Market  
Overview of the regional outlook of the Chinese Medicine Reference Substance (CMRS) Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Chinese Medicine Reference Substance (CMRS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Chinese Medicine Reference Substance (CMRS), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Chinese Medicine Reference Substance (CMRS)
- 1.2 Key Market Segments
  - 1.2.1 Chinese Medicine Reference Substance (CMRS) Segment by Type
  - 1.2.2 Chinese Medicine Reference Substance (CMRS) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Chinese Medicine Reference Substance (CMRS) Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Chinese Medicine Reference Substance (CMRS) Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Chinese Medicine Reference Substance (CMRS) Product Life Cycle
- 3.3 Global Chinese Medicine Reference Substance (CMRS) Sales by Manufacturers (2020-2025)
- 3.4 Global Chinese Medicine Reference Substance (CMRS) Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Chinese Medicine Reference Substance (CMRS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Chinese Medicine Reference Substance (CMRS) Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Chinese Medicine Reference Substance (CMRS) Market Competitive Situation and Trends
  - 3.8.1 Chinese Medicine Reference Substance (CMRS) Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Chinese Medicine Reference Substance (CMRS) Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) INDUSTRY CHAIN ANALYSIS**

- 4.1 Chinese Medicine Reference Substance (CMRS) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Chinese Medicine Reference Substance (CMRS) Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Chinese Medicine Reference Substance (CMRS) Market
- 5.7 ESG Ratings of Leading Companies

## **6 CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Type (2020-2025)
- 6.3 Global Chinese Medicine Reference Substance (CMRS) Market Size by Type (2020-2025)
- 6.4 Global Chinese Medicine Reference Substance (CMRS) Price by Type (2020-2025)

## **7 CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Chinese Medicine Reference Substance (CMRS) Market Sales by Application (2020-2025)
- 7.3 Global Chinese Medicine Reference Substance (CMRS) Market Size (M USD) by Application (2020-2025)
- 7.4 Global Chinese Medicine Reference Substance (CMRS) Sales Growth Rate by Application (2020-2025)

## **8 CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) MARKET SALES BY REGION**

- 8.1 Global Chinese Medicine Reference Substance (CMRS) Sales by Region
  - 8.1.1 Global Chinese Medicine Reference Substance (CMRS) Sales by Region
  - 8.1.2 Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Region
- 8.2 Global Chinese Medicine Reference Substance (CMRS) Market Size by Region
  - 8.2.1 Global Chinese Medicine Reference Substance (CMRS) Market Size by Region
  - 8.2.2 Global Chinese Medicine Reference Substance (CMRS) Market Size by Region
- 8.3 North America
  - 8.3.1 North America Chinese Medicine Reference Substance (CMRS) Sales by Country
  - 8.3.2 North America Chinese Medicine Reference Substance (CMRS) Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Chinese Medicine Reference Substance (CMRS) Sales by Country

### 8.4.2 Europe Chinese Medicine Reference Substance (CMRS) Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Chinese Medicine Reference Substance (CMRS) Sales by Region

### 8.5.2 Asia Pacific Chinese Medicine Reference Substance (CMRS) Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Chinese Medicine Reference Substance (CMRS) Sales by Country

### 8.6.2 South America Chinese Medicine Reference Substance (CMRS) Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

### 8.7.1 Middle East and Africa Chinese Medicine Reference Substance (CMRS) Sales by Region

### 8.7.2 Middle East and Africa Chinese Medicine Reference Substance (CMRS) Market Size by Region

### 8.7.3 Saudi Arabia Market Overview

### 8.7.4 UAE Market Overview

### 8.7.5 Egypt Market Overview

### 8.7.6 Nigeria Market Overview

### 8.7.7 South Africa Market Overview

## **9 CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Chinese Medicine Reference Substance (CMRS) by Region(2020-2025)
- 9.2 Global Chinese Medicine Reference Substance (CMRS) Revenue Market Share by Region (2020-2025)
- 9.3 Global Chinese Medicine Reference Substance (CMRS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Chinese Medicine Reference Substance (CMRS) Production
  - 9.4.1 North America Chinese Medicine Reference Substance (CMRS) Production Growth Rate (2020-2025)
  - 9.4.2 North America Chinese Medicine Reference Substance (CMRS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Chinese Medicine Reference Substance (CMRS) Production
  - 9.5.1 Europe Chinese Medicine Reference Substance (CMRS) Production Growth Rate (2020-2025)
  - 9.5.2 Europe Chinese Medicine Reference Substance (CMRS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Chinese Medicine Reference Substance (CMRS) Production (2020-2025)
  - 9.6.1 Japan Chinese Medicine Reference Substance (CMRS) Production Growth Rate (2020-2025)
  - 9.6.2 Japan Chinese Medicine Reference Substance (CMRS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Chinese Medicine Reference Substance (CMRS) Production (2020-2025)
  - 9.7.1 China Chinese Medicine Reference Substance (CMRS) Production Growth Rate (2020-2025)
  - 9.7.2 China Chinese Medicine Reference Substance (CMRS) Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Desite
  - 10.1.1 Desite Basic Information
  - 10.1.2 Desite Chinese Medicine Reference Substance (CMRS) Product Overview
  - 10.1.3 Desite Chinese Medicine Reference Substance (CMRS) Product Market Performance
  - 10.1.4 Desite Business Overview
  - 10.1.5 Desite SWOT Analysis
  - 10.1.6 Desite Recent Developments
- 10.2 ChemFaces

- 10.2.1 ChemFaces Basic Information
- 10.2.2 ChemFaces Chinese Medicine Reference Substance (CMRS) Product Overview
- 10.2.3 ChemFaces Chinese Medicine Reference Substance (CMRS) Product Market Performance
- 10.2.4 ChemFaces Business Overview
- 10.2.5 ChemFaces SWOT Analysis
- 10.2.6 ChemFaces Recent Developments
- 10.3 GeLiPuBio
  - 10.3.1 GeLiPuBio Basic Information
  - 10.3.2 GeLiPuBio Chinese Medicine Reference Substance (CMRS) Product Overview
  - 10.3.3 GeLiPuBio Chinese Medicine Reference Substance (CMRS) Product Market Performance
  - 10.3.4 GeLiPuBio Business Overview
  - 10.3.5 GeLiPuBio SWOT Analysis
  - 10.3.6 GeLiPuBio Recent Developments
- 10.4 ChromaDex
  - 10.4.1 ChromaDex Basic Information
  - 10.4.2 ChromaDex Chinese Medicine Reference Substance (CMRS) Product Overview
  - 10.4.3 ChromaDex Chinese Medicine Reference Substance (CMRS) Product Market Performance
  - 10.4.4 ChromaDex Business Overview
  - 10.4.5 ChromaDex Recent Developments
- 10.5 Chengdu Must Biotechnology
  - 10.5.1 Chengdu Must Biotechnology Basic Information
  - 10.5.2 Chengdu Must Biotechnology Chinese Medicine Reference Substance (CMRS) Product Overview
  - 10.5.3 Chengdu Must Biotechnology Chinese Medicine Reference Substance (CMRS) Product Market Performance
  - 10.5.4 Chengdu Must Biotechnology Business Overview
  - 10.5.5 Chengdu Must Biotechnology Recent Developments
- 10.6 Derick
  - 10.6.1 Derick Basic Information
  - 10.6.2 Derick Chinese Medicine Reference Substance (CMRS) Product Overview
  - 10.6.3 Derick Chinese Medicine Reference Substance (CMRS) Product Market Performance
  - 10.6.4 Derick Business Overview
  - 10.6.5 Derick Recent Developments

## 10.7 RENI Pharmaceutical Technology

10.7.1 RENI Pharmaceutical Technology Basic Information

10.7.2 RENI Pharmaceutical Technology Chinese Medicine Reference Substance (CMRS) Product Overview

10.7.3 RENI Pharmaceutical Technology Chinese Medicine Reference Substance (CMRS) Product Market Performance

10.7.4 RENI Pharmaceutical Technology Business Overview

10.7.5 RENI Pharmaceutical Technology Recent Developments

## 10.8 Purechemland

10.8.1 Purechemland Basic Information

10.8.2 Purechemland Chinese Medicine Reference Substance (CMRS) Product Overview

10.8.3 Purechemland Chinese Medicine Reference Substance (CMRS) Product Market Performance

10.8.4 Purechemland Business Overview

10.8.5 Purechemland Recent Developments

## 10.9 Nature Standard

10.9.1 Nature Standard Basic Information

10.9.2 Nature Standard Chinese Medicine Reference Substance (CMRS) Product Overview

10.9.3 Nature Standard Chinese Medicine Reference Substance (CMRS) Product Market Performance

10.9.4 Nature Standard Business Overview

10.9.5 Nature Standard Recent Developments

## 10.10 Diagnocine

10.10.1 Diagnocine Basic Information

10.10.2 Diagnocine Chinese Medicine Reference Substance (CMRS) Product Overview

10.10.3 Diagnocine Chinese Medicine Reference Substance (CMRS) Product Market Performance

10.10.4 Diagnocine Business Overview

10.10.5 Diagnocine Recent Developments

## 10.11 Baoji Herbest Bio-Tech

10.11.1 Baoji Herbest Bio-Tech Basic Information

10.11.2 Baoji Herbest Bio-Tech Chinese Medicine Reference Substance (CMRS) Product Overview

10.11.3 Baoji Herbest Bio-Tech Chinese Medicine Reference Substance (CMRS) Product Market Performance

10.11.4 Baoji Herbest Bio-Tech Business Overview

- 10.11.5 Baoji Herbest Bio-Tech Recent Developments
- 10.12 PhytoLab
  - 10.12.1 PhytoLab Basic Information
  - 10.12.2 PhytoLab Chinese Medicine Reference Substance (CMRS) Product Overview
  - 10.12.3 PhytoLab Chinese Medicine Reference Substance (CMRS) Product Market Performance
  - 10.12.4 PhytoLab Business Overview
  - 10.12.5 PhytoLab Recent Developments

## **11 CHINESE MEDICINE REFERENCE SUBSTANCE (CMRS) MARKET FORECAST BY REGION**

- 11.1 Global Chinese Medicine Reference Substance (CMRS) Market Size Forecast
- 11.2 Global Chinese Medicine Reference Substance (CMRS) Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Country
  - 11.2.3 Asia Pacific Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Region
  - 11.2.4 South America Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Chinese Medicine Reference Substance (CMRS) by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Chinese Medicine Reference Substance (CMRS) Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Chinese Medicine Reference Substance (CMRS) by Type (2026-2035)
  - 12.1.2 Global Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Chinese Medicine Reference Substance (CMRS) by Type (2026-2035)
- 12.2 Global Chinese Medicine Reference Substance (CMRS) Market Forecast by Application (2026-2035)
  - 12.2.1 Global Chinese Medicine Reference Substance (CMRS) Sales (K MT) Forecast by Application

12.2.2 Global Chinese Medicine Reference Substance (CMRS) Market Size (M USD)  
Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Chinese Medicine Reference Substance (CMRS) Market Size by Type (M USD)

Table 4. Global Chinese Medicine Reference Substance (CMRS) Market Size by Application

Table 5. Chinese Medicine Reference Substance (CMRS) Market Size Comparison by Region (M USD)

Table 6. Global Chinese Medicine Reference Substance (CMRS) Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Chinese Medicine Reference Substance (CMRS) Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Chinese Medicine Reference Substance (CMRS) Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Chinese Medicine Reference Substance (CMRS) as of 2025)

Table 11. Global Market Chinese Medicine Reference Substance (CMRS) Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Chinese Medicine Reference Substance (CMRS) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Chinese Medicine Reference Substance (CMRS) Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading

## Countries

Table 26. Global Chinese Medicine Reference Substance (CMRS) Sales by Type (K MT)

Table 27. Global Chinese Medicine Reference Substance (CMRS) Market Size by Type (M USD)

Table 28. Global Chinese Medicine Reference Substance (CMRS) Sales (K MT) by Type (2020-2025)

Table 29. Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Type (2020-2025)

Table 30. Global Chinese Medicine Reference Substance (CMRS) Market Size (M USD) by Type (2020-2025)

Table 31. Global Chinese Medicine Reference Substance (CMRS) Market Share by Type (2020-2025)

Table 32. Global Chinese Medicine Reference Substance (CMRS) Price (USD/KG) by Type (2020-2025)

Table 33. Global Chinese Medicine Reference Substance (CMRS) Sales (K MT) by Application

Table 34. Global Chinese Medicine Reference Substance (CMRS) Market Size by Application

Table 35. Global Chinese Medicine Reference Substance (CMRS) Sales by Application (2020-2025) & (K MT)

Table 36. Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Application (2020-2025)

Table 37. Global Chinese Medicine Reference Substance (CMRS) Market Size by Application (2020-2025) & (M USD)

Table 38. Global Chinese Medicine Reference Substance (CMRS) Market Share by Application (2020-2025)

Table 39. Global Chinese Medicine Reference Substance (CMRS) Sales Growth Rate by Application (2020-2025)

Table 40. Global Chinese Medicine Reference Substance (CMRS) Sales by Region (2020-2025) & (K MT)

Table 41. Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Region (2020-2025)

Table 42. Global Chinese Medicine Reference Substance (CMRS) Market Size by Region (2020-2025) & (M USD)

Table 43. Global Chinese Medicine Reference Substance (CMRS) Market Size by Region (2020-2025)

Table 44. North America Chinese Medicine Reference Substance (CMRS) Sales by Country (2020-2025) & (K MT)

Table 45. North America Chinese Medicine Reference Substance (CMRS) Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Chinese Medicine Reference Substance (CMRS) Sales by Country (2020-2025) & (K MT)

Table 47. Europe Chinese Medicine Reference Substance (CMRS) Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Chinese Medicine Reference Substance (CMRS) Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Chinese Medicine Reference Substance (CMRS) Market Size by Region (2020-2025) & (M USD)

Table 50. South America Chinese Medicine Reference Substance (CMRS) Sales by Country (2020-2025) & (K MT)

Table 51. South America Chinese Medicine Reference Substance (CMRS) Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Chinese Medicine Reference Substance (CMRS) Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Chinese Medicine Reference Substance (CMRS) Market Size by Region (2020-2025) & (M USD)

Table 54. Global Chinese Medicine Reference Substance (CMRS) Production (K MT) by Region(2020-2025)

Table 55. Global Chinese Medicine Reference Substance (CMRS) Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Chinese Medicine Reference Substance (CMRS) Revenue Market Share by Region (2020-2025)

Table 57. Global Chinese Medicine Reference Substance (CMRS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Chinese Medicine Reference Substance (CMRS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Chinese Medicine Reference Substance (CMRS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Chinese Medicine Reference Substance (CMRS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Chinese Medicine Reference Substance (CMRS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Desite Basic Information

Table 63. Desite Chinese Medicine Reference Substance (CMRS) Product Overview

Table 64. Desite Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Desite Business Overview

- Table 66. Desite SWOT Analysis
- Table 67. Desite Recent Developments
- Table 68. ChemFaces Basic Information
- Table 69. ChemFaces Chinese Medicine Reference Substance (CMRS) Product Overview
- Table 70. ChemFaces Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. ChemFaces Business Overview
- Table 72. ChemFaces SWOT Analysis
- Table 73. ChemFaces Recent Developments
- Table 74. GeLiPuBio Basic Information
- Table 75. GeLiPuBio Chinese Medicine Reference Substance (CMRS) Product Overview
- Table 76. GeLiPuBio Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. GeLiPuBio Business Overview
- Table 78. GeLiPuBio SWOT Analysis
- Table 79. GeLiPuBio Recent Developments
- Table 80. ChromaDex Basic Information
- Table 81. ChromaDex Chinese Medicine Reference Substance (CMRS) Product Overview
- Table 82. ChromaDex Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. ChromaDex Business Overview
- Table 84. ChromaDex Recent Developments
- Table 85. Chengdu Must Biotechnology Basic Information
- Table 86. Chengdu Must Biotechnology Chinese Medicine Reference Substance (CMRS) Product Overview
- Table 87. Chengdu Must Biotechnology Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Chengdu Must Biotechnology Business Overview
- Table 89. Chengdu Must Biotechnology Recent Developments
- Table 90. Derick Basic Information
- Table 91. Derick Chinese Medicine Reference Substance (CMRS) Product Overview
- Table 92. Derick Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Derick Business Overview
- Table 94. Derick Recent Developments

Table 95. RENI Pharmaceutical Technology Basic Information

Table 96. RENI Pharmaceutical Technology Chinese Medicine Reference Substance (CMRS) Product Overview

Table 97. RENI Pharmaceutical Technology Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. RENI Pharmaceutical Technology Business Overview

Table 99. RENI Pharmaceutical Technology Recent Developments

Table 100. Purechemland Basic Information

Table 101. Purechemland Chinese Medicine Reference Substance (CMRS) Product Overview

Table 102. Purechemland Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Purechemland Business Overview

Table 104. Purechemland Recent Developments

Table 105. Nature Standard Basic Information

Table 106. Nature Standard Chinese Medicine Reference Substance (CMRS) Product Overview

Table 107. Nature Standard Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Nature Standard Business Overview

Table 109. Nature Standard Recent Developments

Table 110. Diagnocine Basic Information

Table 111. Diagnocine Chinese Medicine Reference Substance (CMRS) Product Overview

Table 112. Diagnocine Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Diagnocine Business Overview

Table 114. Diagnocine Recent Developments

Table 115. Baoji Herbest Bio-Tech Basic Information

Table 116. Baoji Herbest Bio-Tech Chinese Medicine Reference Substance (CMRS) Product Overview

Table 117. Baoji Herbest Bio-Tech Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Baoji Herbest Bio-Tech Business Overview

Table 119. Baoji Herbest Bio-Tech Recent Developments

Table 120. PhytoLab Basic Information

Table 121. PhytoLab Chinese Medicine Reference Substance (CMRS) Product Overview

Table 122. PhytoLab Chinese Medicine Reference Substance (CMRS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. PhytoLab Business Overview

Table 124. PhytoLab Recent Developments

Table 125. Global Chinese Medicine Reference Substance (CMRS) Sales Forecast by Region (2026-2035) & (K MT)

Table 126. Global Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Chinese Medicine Reference Substance (CMRS) Sales Forecast by Country (2026-2035) & (K MT)

Table 128. North America Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Chinese Medicine Reference Substance (CMRS) Sales Forecast by Country (2026-2035) & (K MT)

Table 130. Europe Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Chinese Medicine Reference Substance (CMRS) Sales Forecast by Region (2026-2035) & (K MT)

Table 132. Asia Pacific Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Chinese Medicine Reference Substance (CMRS) Sales Forecast by Country (2026-2035) & (K MT)

Table 134. South America Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Chinese Medicine Reference Substance (CMRS) Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Chinese Medicine Reference Substance (CMRS) Sales Forecast by Type (2026-2035) & (K MT)

Table 138. Global Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Chinese Medicine Reference Substance (CMRS) Price Forecast by Type (2026-2035) & (USD/KG)

Table 140. Global Chinese Medicine Reference Substance (CMRS) Sales (K MT) Forecast by Application (2026-2035)

Table 141. Global Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Chinese Medicine Reference Substance (CMRS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Chinese Medicine Reference Substance (CMRS) Market Size (M USD), 2025-2035
- Figure 5. Global Chinese Medicine Reference Substance (CMRS) Market Size (M USD) (2020-2035)
- Figure 6. Global Chinese Medicine Reference Substance (CMRS) Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Chinese Medicine Reference Substance (CMRS) Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Chinese Medicine Reference Substance (CMRS) Product Life Cycle
- Figure 13. Chinese Medicine Reference Substance (CMRS) Sales Share by Manufacturers in 2025
- Figure 14. Global Chinese Medicine Reference Substance (CMRS) Revenue Share by Manufacturers in 2025
- Figure 15. Chinese Medicine Reference Substance (CMRS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Chinese Medicine Reference Substance (CMRS) Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Chinese Medicine Reference Substance (CMRS) Revenue in 2025
- Figure 18. Industry Chain Map of Chinese Medicine Reference Substance (CMRS)
- Figure 19. Global Chinese Medicine Reference Substance (CMRS) Market PEST Analysis
- Figure 20. Global Chinese Medicine Reference Substance (CMRS) Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Chinese Medicine Reference Substance (CMRS) Market Share by Type
- Figure 27. Sales Market Share of Chinese Medicine Reference Substance (CMRS) by Type (2020-2025)
- Figure 28. Sales Market Share of Chinese Medicine Reference Substance (CMRS) by Type in 2025
- Figure 29. Market Share of Chinese Medicine Reference Substance (CMRS) by Type (2020-2025)
- Figure 30. Market Share of Chinese Medicine Reference Substance (CMRS) by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Chinese Medicine Reference Substance (CMRS) Market Share by Application
- Figure 33. Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Application (2020-2025)
- Figure 34. Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Application in 2025
- Figure 35. Global Chinese Medicine Reference Substance (CMRS) Market Share by Application (2020-2025)
- Figure 36. Global Chinese Medicine Reference Substance (CMRS) Market Share by Application in 2025
- Figure 37. Global Chinese Medicine Reference Substance (CMRS) Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Chinese Medicine Reference Substance (CMRS) Sales Market Share by Region (2020-2025)
- Figure 39. Global Chinese Medicine Reference Substance (CMRS) Market Size by Region (2020-2025)
- Figure 40. North America Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Chinese Medicine Reference Substance (CMRS) Sales Market Share by Country in 2024
- Figure 43. North America Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Chinese Medicine Reference Substance (CMRS) Market Size by Country in 2024
- Figure 45. U.S. Chinese Medicine Reference Substance (CMRS) Sales and Growth

Rate (2020-2025) & (K MT)

Figure 46. U.S. Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Chinese Medicine Reference Substance (CMRS) Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Chinese Medicine Reference Substance (CMRS) Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Chinese Medicine Reference Substance (CMRS) Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Chinese Medicine Reference Substance (CMRS) Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Chinese Medicine Reference Substance (CMRS) Sales Market Share by Country in 2024

Figure 53. Europe Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Chinese Medicine Reference Substance (CMRS) Market Size by Country in 2024

Figure 55. Germany Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Chinese Medicine Reference Substance (CMRS) Sales Market Share by Region in 2024

Figure 67. Asia Pacific Chinese Medicine Reference Substance (CMRS) Market Size by Region in 2024

Figure 68. China Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (K MT)

Figure 79. South America Chinese Medicine Reference Substance (CMRS) Sales Market Share by Country in 2024

Figure 80. South America Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (M USD)

Figure 81. South America Chinese Medicine Reference Substance (CMRS) Market Size by Country in 2024

Figure 82. Brazil Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Chinese Medicine Reference Substance (CMRS) Sales and

Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Chinese Medicine Reference Substance (CMRS) Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Chinese Medicine Reference Substance (CMRS) Market Size by Region in 2024

Figure 92. Saudi Arabia Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Chinese Medicine Reference Substance (CMRS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Chinese Medicine Reference Substance (CMRS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Chinese Medicine Reference Substance (CMRS) Production Market Share by Region (2020-2025)

Figure 103. North America Chinese Medicine Reference Substance (CMRS) Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Chinese Medicine Reference Substance (CMRS) Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Chinese Medicine Reference Substance (CMRS) Production (K MT) Growth Rate (2020-2025)

Figure 106. China Chinese Medicine Reference Substance (CMRS) Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Chinese Medicine Reference Substance (CMRS) Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Chinese Medicine Reference Substance (CMRS) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Chinese Medicine Reference Substance (CMRS) Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Chinese Medicine Reference Substance (CMRS) Market Share Forecast by Type (2026-2035)

Figure 111. Global Chinese Medicine Reference Substance (CMRS) Sales Forecast by Application (2026-2035)

Figure 112. Global Chinese Medicine Reference Substance (CMRS) Market Share Forecast by Application (2026-2035)

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