

# Global Chia Seeds Market Research Report 2026(Status and Outlook)

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## Abstracts

Chia seeds are obtained from a species of flowering plant called *Salvia hispanica* which belong to Lamiaceae or mint family. Chia seeds have gained their popularity based on their nutritional value and diverse application across various industries. Chia seeds contain nutritional supplements like Omega3 fatty acids, good quality proteins and fibre. Owing to the benefits obtained from chia seeds, the product have gained popularity on a global level as a superfood. Demand of chia seeds is found to be escalating among health conscious consumers, due to on its cholesterol lowering properties. Chia seeds are now widely used in functional food and beverages to enhance the overall nutritive value of the product. Overall, rising health awareness among the present population is supporting the growth of chia seed in the global market.

The global Chia Seeds market size was estimated at USD 1767.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Chia Seeds market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Chia Seeds market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Chia Seeds market.

### **Global Chia Seeds Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Benexia Europa  
The Chia Company  
Chia Bia Slovakia  
Naturkost ?belh?  
ChiaCorp  
Glanbia

### **Market Segmentation (by Type)**

Black Chia Seeds  
White Chia Seeds

### **Market Segmentation (by Application)**

Food & Beverages  
Nutraceuticals  
Animal Feed  
Personal Care Products  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Chia Seeds Market  
Overview of the regional outlook of the Chia Seeds Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Chia Seeds Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Chia Seeds, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Chia Seeds
- 1.2 Key Market Segments
  - 1.2.1 Chia Seeds Segment by Type
  - 1.2.2 Chia Seeds Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 CHIA SEEDS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Chia Seeds Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Chia Seeds Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 CHIA SEEDS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Chia Seeds Product Life Cycle
- 3.3 Global Chia Seeds Sales by Manufacturers (2020-2025)
- 3.4 Global Chia Seeds Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Chia Seeds Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Chia Seeds Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Chia Seeds Market Competitive Situation and Trends
  - 3.8.1 Chia Seeds Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Chia Seeds Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 CHIA SEEDS INDUSTRY CHAIN ANALYSIS**

- 4.1 Chia Seeds Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CHIA SEEDS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Chia Seeds Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Chia Seeds Market
- 5.7 ESG Ratings of Leading Companies

## **6 CHIA SEEDS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Chia Seeds Sales Market Share by Type (2020-2025)
- 6.3 Global Chia Seeds Market Size by Type (2020-2025)
- 6.4 Global Chia Seeds Price by Type (2020-2025)

## **7 CHIA SEEDS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Chia Seeds Market Sales by Application (2020-2025)
- 7.3 Global Chia Seeds Market Size (M USD) by Application (2020-2025)
- 7.4 Global Chia Seeds Sales Growth Rate by Application (2020-2025)

## **8 CHIA SEEDS MARKET SALES BY REGION**

### 8.1 Global Chia Seeds Sales by Region

#### 8.1.1 Global Chia Seeds Sales by Region

#### 8.1.2 Global Chia Seeds Sales Market Share by Region

### 8.2 Global Chia Seeds Market Size by Region

#### 8.2.1 Global Chia Seeds Market Size by Region

#### 8.2.2 Global Chia Seeds Market Size by Region

### 8.3 North America

#### 8.3.1 North America Chia Seeds Sales by Country

#### 8.3.2 North America Chia Seeds Market Size by Country

#### 8.3.3 U.S. Market Overview

#### 8.3.4 Canada Market Overview

#### 8.3.5 Mexico Market Overview

### 8.4 Europe

#### 8.4.1 Europe Chia Seeds Sales by Country

#### 8.4.2 Europe Chia Seeds Market Size by Country

#### 8.4.3 Germany Market Overview

#### 8.4.4 France Market Overview

#### 8.4.5 U.K. Market Overview

#### 8.4.6 Italy Market Overview

#### 8.4.7 Spain Market Overview

### 8.5 Asia Pacific

#### 8.5.1 Asia Pacific Chia Seeds Sales by Region

#### 8.5.2 Asia Pacific Chia Seeds Market Size by Region

#### 8.5.3 China Market Overview

#### 8.5.4 Japan Market Overview

#### 8.5.5 South Korea Market Overview

#### 8.5.6 India Market Overview

#### 8.5.7 Southeast Asia Market Overview

### 8.6 South America

#### 8.6.1 South America Chia Seeds Sales by Country

#### 8.6.2 South America Chia Seeds Market Size by Country

#### 8.6.3 Brazil Market Overview

#### 8.6.4 Argentina Market Overview

#### 8.6.5 Columbia Market Overview

### 8.7 Middle East and Africa

#### 8.7.1 Middle East and Africa Chia Seeds Sales by Region

- 8.7.2 Middle East and Africa Chia Seeds Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 CHIA SEEDS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Chia Seeds by Region(2020-2025)
- 9.2 Global Chia Seeds Revenue Market Share by Region (2020-2025)
- 9.3 Global Chia Seeds Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Chia Seeds Production
  - 9.4.1 North America Chia Seeds Production Growth Rate (2020-2025)
  - 9.4.2 North America Chia Seeds Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Chia Seeds Production
  - 9.5.1 Europe Chia Seeds Production Growth Rate (2020-2025)
  - 9.5.2 Europe Chia Seeds Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Chia Seeds Production (2020-2025)
  - 9.6.1 Japan Chia Seeds Production Growth Rate (2020-2025)
  - 9.6.2 Japan Chia Seeds Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Chia Seeds Production (2020-2025)
  - 9.7.1 China Chia Seeds Production Growth Rate (2020-2025)
  - 9.7.2 China Chia Seeds Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Benexia Europa
  - 10.1.1 Benexia Europa Basic Information
  - 10.1.2 Benexia Europa Chia Seeds Product Overview
  - 10.1.3 Benexia Europa Chia Seeds Product Market Performance
  - 10.1.4 Benexia Europa Business Overview
  - 10.1.5 Benexia Europa SWOT Analysis
  - 10.1.6 Benexia Europa Recent Developments
- 10.2 The Chia Company
  - 10.2.1 The Chia Company Basic Information
  - 10.2.2 The Chia Company Chia Seeds Product Overview
  - 10.2.3 The Chia Company Chia Seeds Product Market Performance

- 10.2.4 The Chia Company Business Overview
- 10.2.5 The Chia Company SWOT Analysis
- 10.2.6 The Chia Company Recent Developments
- 10.3 Chia Bia Slovakia
  - 10.3.1 Chia Bia Slovakia Basic Information
  - 10.3.2 Chia Bia Slovakia Chia Seeds Product Overview
  - 10.3.3 Chia Bia Slovakia Chia Seeds Product Market Performance
  - 10.3.4 Chia Bia Slovakia Business Overview
  - 10.3.5 Chia Bia Slovakia SWOT Analysis
  - 10.3.6 Chia Bia Slovakia Recent Developments
- 10.4 Naturkost ?belh?r
  - 10.4.1 Naturkost ?belh?r Basic Information
  - 10.4.2 Naturkost ?belh?r Chia Seeds Product Overview
  - 10.4.3 Naturkost ?belh?r Chia Seeds Product Market Performance
  - 10.4.4 Naturkost ?belh?r Business Overview
  - 10.4.5 Naturkost ?belh?r Recent Developments
- 10.5 ChiaCorp
  - 10.5.1 ChiaCorp Basic Information
  - 10.5.2 ChiaCorp Chia Seeds Product Overview
  - 10.5.3 ChiaCorp Chia Seeds Product Market Performance
  - 10.5.4 ChiaCorp Business Overview
  - 10.5.5 ChiaCorp Recent Developments
- 10.6 Glanbia
  - 10.6.1 Glanbia Basic Information
  - 10.6.2 Glanbia Chia Seeds Product Overview
  - 10.6.3 Glanbia Chia Seeds Product Market Performance
  - 10.6.4 Glanbia Business Overview
  - 10.6.5 Glanbia Recent Developments

## **11 CHIA SEEDS MARKET FORECAST BY REGION**

- 11.1 Global Chia Seeds Market Size Forecast
- 11.2 Global Chia Seeds Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Chia Seeds Market Size Forecast by Country
  - 11.2.3 Asia Pacific Chia Seeds Market Size Forecast by Region
  - 11.2.4 South America Chia Seeds Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Chia Seeds by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

### 12.1 Global Chia Seeds Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Chia Seeds by Type (2026-2035)

12.1.2 Global Chia Seeds Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Chia Seeds by Type (2026-2035)

### 12.2 Global Chia Seeds Market Forecast by Application (2026-2035)

12.2.1 Global Chia Seeds Sales (K MT) Forecast by Application

12.2.2 Global Chia Seeds Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Chia Seeds Market Size by Type (M USD)
- Table 4. Global Chia Seeds Market Size by Application
- Table 5. Chia Seeds Market Size Comparison by Region (M USD)
- Table 6. Global Chia Seeds Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Chia Seeds Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Chia Seeds Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Chia Seeds Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Chia Seeds as of 2025)
- Table 11. Global Market Chia Seeds Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Chia Seeds Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Chia Seeds Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Chia Seeds Sales by Type (K MT)
- Table 27. Global Chia Seeds Market Size by Type (M USD)
- Table 28. Global Chia Seeds Sales (K MT) by Type (2020-2025)
- Table 29. Global Chia Seeds Sales Market Share by Type (2020-2025)
- Table 30. Global Chia Seeds Market Size (M USD) by Type (2020-2025)
- Table 31. Global Chia Seeds Market Share by Type (2020-2025)
- Table 32. Global Chia Seeds Price (USD/KG) by Type (2020-2025)

- Table 33. Global Chia Seeds Sales (K MT) by Application
- Table 34. Global Chia Seeds Market Size by Application
- Table 35. Global Chia Seeds Sales by Application (2020-2025) & (K MT)
- Table 36. Global Chia Seeds Sales Market Share by Application (2020-2025)
- Table 37. Global Chia Seeds Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Chia Seeds Market Share by Application (2020-2025)
- Table 39. Global Chia Seeds Sales Growth Rate by Application (2020-2025)
- Table 40. Global Chia Seeds Sales by Region (2020-2025) & (K MT)
- Table 41. Global Chia Seeds Sales Market Share by Region (2020-2025)
- Table 42. Global Chia Seeds Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Chia Seeds Market Size by Region (2020-2025)
- Table 44. North America Chia Seeds Sales by Country (2020-2025) & (K MT)
- Table 45. North America Chia Seeds Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Chia Seeds Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Chia Seeds Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Chia Seeds Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Chia Seeds Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Chia Seeds Sales by Country (2020-2025) & (K MT)
- Table 51. South America Chia Seeds Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Chia Seeds Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Chia Seeds Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Chia Seeds Production (K MT) by Region(2020-2025)
- Table 55. Global Chia Seeds Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Chia Seeds Revenue Market Share by Region (2020-2025)
- Table 57. Global Chia Seeds Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Chia Seeds Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Chia Seeds Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Chia Seeds Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Chia Seeds Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Benexia Europa Basic Information
- Table 63. Benexia Europa Chia Seeds Product Overview
- Table 64. Benexia Europa Chia Seeds Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 65. Benexia Europa Business Overview
- Table 66. Benexia Europa SWOT Analysis
- Table 67. Benexia Europa Recent Developments
- Table 68. The Chia Company Basic Information
- Table 69. The Chia Company Chia Seeds Product Overview
- Table 70. The Chia Company Chia Seeds Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. The Chia Company Business Overview
- Table 72. The Chia Company SWOT Analysis
- Table 73. The Chia Company Recent Developments
- Table 74. Chia Bia Slovakia Basic Information
- Table 75. Chia Bia Slovakia Chia Seeds Product Overview
- Table 76. Chia Bia Slovakia Chia Seeds Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Chia Bia Slovakia Business Overview
- Table 78. Chia Bia Slovakia SWOT Analysis
- Table 79. Chia Bia Slovakia Recent Developments
- Table 80. Naturkost ?belh?r Basic Information
- Table 81. Naturkost ?belh?r Chia Seeds Product Overview
- Table 82. Naturkost ?belh?r Chia Seeds Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Naturkost ?belh?r Business Overview
- Table 84. Naturkost ?belh?r Recent Developments
- Table 85. ChiaCorp Basic Information
- Table 86. ChiaCorp Chia Seeds Product Overview
- Table 87. ChiaCorp Chia Seeds Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. ChiaCorp Business Overview
- Table 89. ChiaCorp Recent Developments
- Table 90. Glanbia Basic Information
- Table 91. Glanbia Chia Seeds Product Overview
- Table 92. Glanbia Chia Seeds Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Glanbia Business Overview
- Table 94. Glanbia Recent Developments
- Table 95. Global Chia Seeds Sales Forecast by Region (2026-2035) & (K MT)
- Table 96. Global Chia Seeds Market Size Forecast by Region (2026-2035) & (M USD)
- Table 97. North America Chia Seeds Sales Forecast by Country (2026-2035) & (K MT)
- Table 98. North America Chia Seeds Market Size Forecast by Country (2026-2035) &

(M USD)

Table 99. Europe Chia Seeds Sales Forecast by Country (2026-2035) & (K MT)

Table 100. Europe Chia Seeds Market Size Forecast by Country (2026-2035) & (M USD)

Table 101. Asia Pacific Chia Seeds Sales Forecast by Region (2026-2035) & (K MT)

Table 102. Asia Pacific Chia Seeds Market Size Forecast by Region (2026-2035) & (M USD)

Table 103. South America Chia Seeds Sales Forecast by Country (2026-2035) & (K MT)

Table 104. South America Chia Seeds Market Size Forecast by Country (2026-2035) & (M USD)

Table 105. Middle East and Africa Chia Seeds Sales Forecast by Country (2026-2035) & (Units)

Table 106. Middle East and Africa Chia Seeds Market Size Forecast by Country (2026-2035) & (M USD)

Table 107. Global Chia Seeds Sales Forecast by Type (2026-2035) & (K MT)

Table 108. Global Chia Seeds Market Size Forecast by Type (2026-2035) & (M USD)

Table 109. Global Chia Seeds Price Forecast by Type (2026-2035) & (USD/KG)

Table 110. Global Chia Seeds Sales (K MT) Forecast by Application (2026-2035)

Table 111. Global Chia Seeds Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Chia Seeds
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Chia Seeds Market Size (M USD), 2025-2035
- Figure 5. Global Chia Seeds Market Size (M USD) (2020-2035)
- Figure 6. Global Chia Seeds Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Chia Seeds Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Chia Seeds Product Life Cycle
- Figure 13. Chia Seeds Sales Share by Manufacturers in 2025
- Figure 14. Global Chia Seeds Revenue Share by Manufacturers in 2025
- Figure 15. Chia Seeds Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Chia Seeds Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Chia Seeds Revenue in 2025
- Figure 18. Industry Chain Map of Chia Seeds
- Figure 19. Global Chia Seeds Market PEST Analysis
- Figure 20. Global Chia Seeds Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Chia Seeds Market Share by Type
- Figure 27. Sales Market Share of Chia Seeds by Type (2020-2025)
- Figure 28. Sales Market Share of Chia Seeds by Type in 2025
- Figure 29. Market Share of Chia Seeds by Type (2020-2025)
- Figure 30. Market Share of Chia Seeds by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Chia Seeds Market Share by Application
- Figure 33. Global Chia Seeds Sales Market Share by Application (2020-2025)

- Figure 34. Global Chia Seeds Sales Market Share by Application in 2025
- Figure 35. Global Chia Seeds Market Share by Application (2020-2025)
- Figure 36. Global Chia Seeds Market Share by Application in 2025
- Figure 37. Global Chia Seeds Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Chia Seeds Sales Market Share by Region (2020-2025)
- Figure 39. Global Chia Seeds Market Size by Region (2020-2025)
- Figure 40. North America Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Chia Seeds Sales Market Share by Country in 2024
- Figure 43. North America Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Chia Seeds Market Size by Country in 2024
- Figure 45. U.S. Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Chia Seeds Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Chia Seeds Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Chia Seeds Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Chia Seeds Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Chia Seeds Sales Market Share by Country in 2024
- Figure 53. Europe Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Chia Seeds Market Size by Country in 2024
- Figure 55. Germany Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Chia Seeds Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Chia Seeds Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Chia Seeds Market Size by Region in 2024
- Figure 68. China Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 72. South Korea Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Chia Seeds Sales and Growth Rate (K MT)
- Figure 79. South America Chia Seeds Sales Market Share by Country in 2024
- Figure 80. South America Chia Seeds Market Size and Growth Rate (M USD)
- Figure 81. South America Chia Seeds Market Size by Country in 2024
- Figure 82. Brazil Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Chia Seeds Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Chia Seeds Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Chia Seeds Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Chia Seeds Market Size by Region in 2024
- Figure 92. Saudi Arabia Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Chia Seeds Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Chia Seeds Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Chia Seeds Production Market Share by Region (2020-2025)
- Figure 103. North America Chia Seeds Production (K MT) Growth Rate (2020-2025)
- Figure 104. Europe Chia Seeds Production (K MT) Growth Rate (2020-2025)
- Figure 105. Japan Chia Seeds Production (K MT) Growth Rate (2020-2025)
- Figure 106. China Chia Seeds Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Chia Seeds Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Chia Seeds Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Chia Seeds Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Chia Seeds Market Share Forecast by Type (2026-2035)

Figure 111. Global Chia Seeds Sales Forecast by Application (2026-2035)

Figure 112. Global Chia Seeds Market Share Forecast by Application (2026-2035)

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