

Global Ceramide Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

The Ceramides in Cosmetic industry can be broken down into several segments, Fermentation Ceramide, Plant Extract Ceramide, etc. Ceramides are a family of waxy lipid molecules. A ceramide is composed of sphingosine and a fatty acid.

The global Ceramide market size is projected to reach US\$ 496.70 Million by 2028, from US\$ 339.64 million in 2021, at a CAGR of 5.50% during 2022-2028. Demand for Natural Cosmetics and Personal Care Ingredients on the Rise will be the key factor driving the ceramide market. There is a growing awareness of complex and science-based cosmetic and personal care ingredients. Consumers are looking for cosmetics and personal care products based on natural ingredients as compared to products from synthetic ingredients that can cause significant side effects. As a result, natural beauty products have been observed to outperform conventional products, and are expected to gain a high market share in the coming years. Healthy growth of pharmaceuticals and healthcare, and cosmetics and personal care industries in China (East Asia) and Europe, is the key driving factor for the growth of the global ceramides market, as these industries are primarily the main consumers of ceramides.

In addition, Growing need for anti-aging, growth in the use of ceramides in the medical pharmaceutical and healthcare industries, the emerging trend of vegan cosmetics and popularity of Online Selling will also drive the rapid development of the ceramides market.

Since 2020, the world has been caught up in the impact of the epidemic. The rapid spread of COVID-19 pandemic largely impacted the demand from end users of

ceramide such as cosmetics and skincare products manufacturers. Lockdown measures and travel restrictions hindered the offline sales of cosmetics and personal care products. Moreover, due to limited social gathering, consumers are leaving home only for essential products. In addition, due to social distancing norms large number of direct sales channels and retail stores witnessed sharp decline in sales of cosmetics product. Countries across the globe imposed ban on cross-border imports of various goods, which largely impacted the supply chain of ceramide market. Delayed supply of raw materials and increase in lead time affected the production of ceramide and various end products.

Besides, COVID-19 restrictions on offline sales channels have created new market opportunities for e-commerce, direct sales, and click-and-collect sales channels. Many cosmetics products manufacturers reported 200% increase in online sales compared to that of pre- Covid period. Moreover, with new promotion and discounts on online products, the market will slowly improve moving the unsold inventories.

Segment by Type, the Ceramide can be split into Fermentation Ceramide, Plant Extract Ceramide, etc. From 2017 to 2021, Fermentation Ceramide has always occupied a major market share due to less external interference, stable quality, larger output, and cost advantages. In 2021, the market share of Fermentation Ceramide will account for 76.58% of the entire market. During the forecast period of 2022-2028, the market size of Plant Extract Ceramide will grow at a CAGR of 5.39%, and the corresponding market size of Fermentation Ceramide will be 6.08%.

In terms of application scenarios, the Ceramide market can be mainly divided into Skin Care, Hair Care and Others. Among them, the Skin Care market occupies a much higher market share than other categories. In 2021, the market size of Skin Care has accounted for 79.83% of the total market size, while Hair Care is only 6.62%. During the forecast period, we estimate the market size of Skin Care and Hair Care to grow at a CAGR of 6.92% and 7.46%, respectively.

On basis of geography, the Ceramide market is segmented into North America, Europe, Asia-Pacific, South America, Middle East and Africa, etc. From 2017 to 2021, the European market and the Asia-Pacific market will become the main drivers of the global ceramide market power source. In 2021, Europe's market share is 34.31%, and Asia-Pacific's market share is 36.87%. During the forecast period of 2022-2028, we estimate that the Asia-Pacific market will continue to maintain a high growth rate, and its market size will grow at the fastest CAGR, reaching 9.37%.

In 2021, the market concentration of Global Ceramide Manufacturers has reached a relatively high level. The two ratios used to measure the Global Ceramide Manufacturers Market Concentration in 2021: CR5 is 79.22%, and HHI is 32.36%, a slight increase compared to 2020, which represents an increase in market concentration. Key players in the current Global Ceramide market include Evonik, Croda, Vantage, Doosan, JinyoungBio, Ashland, Macrocare, Spec-Chem Industry, Unitika, Uniproma Chemical and Chemyunion.

This report provides a deep insight into the global Ceramide market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ceramide Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ceramide market in any manner.

Global Ceramide Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Evonik

Croda

Vantage

Doosan

JinyoungBio

Ashland

Macrocare

Spec-Chem Industry

Unitika

Uniproma Chemical

Chemyunion

Market Segmentation (by Type)

Fermentation Ceramide

Plant Extract Ceramide

Others

Market Segmentation (by Application)

Skin Care

Hair Care

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ceramide Market

Overview of the regional outlook of the Ceramide Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ceramide Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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