

Global Cbd Infused Drinks Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G3DE5F240FD8EN.html>

Date: August 2025

Pages: 156

Price: US\$ 3,200.00 (Single User License)

ID: G3DE5F240FD8EN

Abstracts

Report Overview

The CBD-infused drinks market encompasses a range of non-alcoholic beverages, including sparkling waters, teas, coffees, juices, and functional tonics, infused with cannabidiol (CBD)?a non-psychoactive compound derived from hemp or cannabis. These products are marketed for their potential wellness benefits, such as relaxation, stress relief, and anti-inflammatory properties, without inducing the "high" associated with THC. The category has gained traction due to shifting consumer preferences toward health-conscious, functional beverages and the increasing legalization of hemp-derived CBD in key markets like the U.S. and Europe. Product formulations vary in CBD concentration, flavor profiles, and additional functional ingredients (e.g., adaptogens, vitamins), targeting diverse consumer needs from athletic recovery to mental wellness. Regulatory clarity remains a challenge, with disparities in permissible CBD levels and labeling requirements across regions, though innovation in water-soluble CBD technology has improved bioavailability and consistency in dosing. The market is characterized by both niche wellness brands and major beverage companies expanding into the space, reflecting its growth potential amid broader trends in plant-based and holistic health solutions.

The global Cbd Infused Drinks market size was estimated at USD 600.66 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cbd Infused Drinks market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging

development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cbd Infused Drinks market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cbd Infused Drinks market.

Global Cbd Infused Drinks Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

California Dreamin

Cann

Cannabiniers.

Canopy Growth Corporation

Daytrip Beverages

Forest Coffee Trading Co.
G&Juice
Honeydrop Beverages Inc.
K-Zen Beverages Inc.
Lagunitas Brewing Company
New Age Beverages Corporation
Phivida Holdings Inc.
Puration Inc.
Sprig
The Alkaline Water Company Inc.
UbU Beverages Ltd.
Market Segmentation (by Type)
Alcoholic Drinks
Non-Alcoholic Drinks
Market Segmentation (by Application)
Mass Merchandiser
Specialty Stores
Online Retail
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Cbd Infused Drinks Market
Overview of the regional outlook of the Cbd Infused Drinks Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cbd Infused Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cbd Infused Drinks, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five

forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cbd Infused Drinks
- 1.2 Key Market Segments
 - 1.2.1 Cbd Infused Drinks Segment by Type
 - 1.2.2 Cbd Infused Drinks Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CBD INFUSED DRINKS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Cbd Infused Drinks Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Cbd Infused Drinks Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CBD INFUSED DRINKS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Cbd Infused Drinks Product Life Cycle
- 3.3 Global Cbd Infused Drinks Sales by Manufacturers (2020-2025)
- 3.4 Global Cbd Infused Drinks Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Cbd Infused Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Cbd Infused Drinks Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Cbd Infused Drinks Market Competitive Situation and Trends
 - 3.8.1 Cbd Infused Drinks Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Cbd Infused Drinks Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 CBD INFUSED DRINKS INDUSTRY CHAIN ANALYSIS

- 4.1 Cbd Infused Drinks Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CBD INFUSED DRINKS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cbd Infused Drinks Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Cbd Infused Drinks Market
- 5.7 ESG Ratings of Leading Companies

6 CBD INFUSED DRINKS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cbd Infused Drinks Sales Market Share by Type (2020-2025)
- 6.3 Global Cbd Infused Drinks Market Size Market Share by Type (2020-2025)
- 6.4 Global Cbd Infused Drinks Price by Type (2020-2025)

7 CBD INFUSED DRINKS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cbd Infused Drinks Market Sales by Application (2020-2025)
- 7.3 Global Cbd Infused Drinks Market Size (M USD) by Application (2020-2025)

7.4 Global Cbd Infused Drinks Sales Growth Rate by Application (2020-2025)

8 CBD INFUSED DRINKS MARKET SALES BY REGION

8.1 Global Cbd Infused Drinks Sales by Region

8.1.1 Global Cbd Infused Drinks Sales by Region

8.1.2 Global Cbd Infused Drinks Sales Market Share by Region

8.2 Global Cbd Infused Drinks Market Size by Region

8.2.1 Global Cbd Infused Drinks Market Size by Region

8.2.2 Global Cbd Infused Drinks Market Size Market Share by Region

8.3 North America

8.3.1 North America Cbd Infused Drinks Sales by Country

8.3.2 North America Cbd Infused Drinks Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Cbd Infused Drinks Sales by Country

8.4.2 Europe Cbd Infused Drinks Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Cbd Infused Drinks Sales by Region

8.5.2 Asia Pacific Cbd Infused Drinks Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Cbd Infused Drinks Sales by Country

8.6.2 South America Cbd Infused Drinks Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Cbd Infused Drinks Sales by Region
- 8.7.2 Middle East and Africa Cbd Infused Drinks Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 CBD INFUSED DRINKS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Cbd Infused Drinks by Region(2020-2025)
- 9.2 Global Cbd Infused Drinks Revenue Market Share by Region (2020-2025)
- 9.3 Global Cbd Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Cbd Infused Drinks Production
 - 9.4.1 North America Cbd Infused Drinks Production Growth Rate (2020-2025)
 - 9.4.2 North America Cbd Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Cbd Infused Drinks Production
 - 9.5.1 Europe Cbd Infused Drinks Production Growth Rate (2020-2025)
 - 9.5.2 Europe Cbd Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Cbd Infused Drinks Production (2020-2025)
 - 9.6.1 Japan Cbd Infused Drinks Production Growth Rate (2020-2025)
 - 9.6.2 Japan Cbd Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Cbd Infused Drinks Production (2020-2025)
 - 9.7.1 China Cbd Infused Drinks Production Growth Rate (2020-2025)
 - 9.7.2 China Cbd Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 California Dreamin
 - 10.1.1 California Dreamin Basic Information
 - 10.1.2 California Dreamin Cbd Infused Drinks Product Overview
 - 10.1.3 California Dreamin Cbd Infused Drinks Product Market Performance
 - 10.1.4 California Dreamin Business Overview
 - 10.1.5 California Dreamin SWOT Analysis

- 10.1.6 California Dreamin Recent Developments
- 10.2 Cann
 - 10.2.1 Cann Basic Information
 - 10.2.2 Cann Cbd Infused Drinks Product Overview
 - 10.2.3 Cann Cbd Infused Drinks Product Market Performance
 - 10.2.4 Cann Business Overview
 - 10.2.5 Cann SWOT Analysis
 - 10.2.6 Cann Recent Developments
- 10.3 Cannabiniers.
 - 10.3.1 Cannabiniers. Basic Information
 - 10.3.2 Cannabiniers. Cbd Infused Drinks Product Overview
 - 10.3.3 Cannabiniers. Cbd Infused Drinks Product Market Performance
 - 10.3.4 Cannabiniers. Business Overview
 - 10.3.5 Cannabiniers. SWOT Analysis
 - 10.3.6 Cannabiniers. Recent Developments
- 10.4 Canopy Growth Corporation
 - 10.4.1 Canopy Growth Corporation Basic Information
 - 10.4.2 Canopy Growth Corporation Cbd Infused Drinks Product Overview
 - 10.4.3 Canopy Growth Corporation Cbd Infused Drinks Product Market Performance
 - 10.4.4 Canopy Growth Corporation Business Overview
 - 10.4.5 Canopy Growth Corporation Recent Developments
- 10.5 Daytrip Beverages
 - 10.5.1 Daytrip Beverages Basic Information
 - 10.5.2 Daytrip Beverages Cbd Infused Drinks Product Overview
 - 10.5.3 Daytrip Beverages Cbd Infused Drinks Product Market Performance
 - 10.5.4 Daytrip Beverages Business Overview
 - 10.5.5 Daytrip Beverages Recent Developments
- 10.6 Forest Coffee Trading Co.
 - 10.6.1 Forest Coffee Trading Co. Basic Information
 - 10.6.2 Forest Coffee Trading Co. Cbd Infused Drinks Product Overview
 - 10.6.3 Forest Coffee Trading Co. Cbd Infused Drinks Product Market Performance
 - 10.6.4 Forest Coffee Trading Co. Business Overview
 - 10.6.5 Forest Coffee Trading Co. Recent Developments
- 10.7 GandJuice
 - 10.7.1 GandJuice Basic Information
 - 10.7.2 GandJuice Cbd Infused Drinks Product Overview
 - 10.7.3 GandJuice Cbd Infused Drinks Product Market Performance
 - 10.7.4 GandJuice Business Overview
 - 10.7.5 GandJuice Recent Developments

10.8 Honeydrop Beverages Inc.

10.8.1 Honeydrop Beverages Inc. Basic Information

10.8.2 Honeydrop Beverages Inc. Cbd Infused Drinks Product Overview

10.8.3 Honeydrop Beverages Inc. Cbd Infused Drinks Product Market Performance

10.8.4 Honeydrop Beverages Inc. Business Overview

10.8.5 Honeydrop Beverages Inc. Recent Developments

10.9 K-Zen Beverages Inc.

10.9.1 K-Zen Beverages Inc. Basic Information

10.9.2 K-Zen Beverages Inc. Cbd Infused Drinks Product Overview

10.9.3 K-Zen Beverages Inc. Cbd Infused Drinks Product Market Performance

10.9.4 K-Zen Beverages Inc. Business Overview

10.9.5 K-Zen Beverages Inc. Recent Developments

10.10 Lagunitas Brewing Company

10.10.1 Lagunitas Brewing Company Basic Information

10.10.2 Lagunitas Brewing Company Cbd Infused Drinks Product Overview

10.10.3 Lagunitas Brewing Company Cbd Infused Drinks Product Market Performance

10.10.4 Lagunitas Brewing Company Business Overview

10.10.5 Lagunitas Brewing Company Recent Developments

10.11 New Age Beverages Corporation

10.11.1 New Age Beverages Corporation Basic Information

10.11.2 New Age Beverages Corporation Cbd Infused Drinks Product Overview

10.11.3 New Age Beverages Corporation Cbd Infused Drinks Product Market

Performance

10.11.4 New Age Beverages Corporation Business Overview

10.11.5 New Age Beverages Corporation Recent Developments

10.12 Phivida Holdings Inc.

10.12.1 Phivida Holdings Inc. Basic Information

10.12.2 Phivida Holdings Inc. Cbd Infused Drinks Product Overview

10.12.3 Phivida Holdings Inc. Cbd Infused Drinks Product Market Performance

10.12.4 Phivida Holdings Inc. Business Overview

10.12.5 Phivida Holdings Inc. Recent Developments

10.13 Puration Inc.

10.13.1 Puration Inc. Basic Information

10.13.2 Puration Inc. Cbd Infused Drinks Product Overview

10.13.3 Puration Inc. Cbd Infused Drinks Product Market Performance

10.13.4 Puration Inc. Business Overview

10.13.5 Puration Inc. Recent Developments

10.14 Sprig

10.14.1 Sprig Basic Information

- 10.14.2 Sprig Cbd Infused Drinks Product Overview
- 10.14.3 Sprig Cbd Infused Drinks Product Market Performance
- 10.14.4 Sprig Business Overview
- 10.14.5 Sprig Recent Developments
- 10.15 The Alkaline Water Company Inc.
 - 10.15.1 The Alkaline Water Company Inc. Basic Information
 - 10.15.2 The Alkaline Water Company Inc. Cbd Infused Drinks Product Overview
 - 10.15.3 The Alkaline Water Company Inc. Cbd Infused Drinks Product Market Performance
 - 10.15.4 The Alkaline Water Company Inc. Business Overview
 - 10.15.5 The Alkaline Water Company Inc. Recent Developments
- 10.16 UbU Beverages Ltd.
 - 10.16.1 UbU Beverages Ltd. Basic Information
 - 10.16.2 UbU Beverages Ltd. Cbd Infused Drinks Product Overview
 - 10.16.3 UbU Beverages Ltd. Cbd Infused Drinks Product Market Performance
 - 10.16.4 UbU Beverages Ltd. Business Overview
 - 10.16.5 UbU Beverages Ltd. Recent Developments

11 CBD INFUSED DRINKS MARKET FORECAST BY REGION

- 11.1 Global Cbd Infused Drinks Market Size Forecast
- 11.2 Global Cbd Infused Drinks Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Cbd Infused Drinks Market Size Forecast by Country
 - 11.2.3 Asia Pacific Cbd Infused Drinks Market Size Forecast by Region
 - 11.2.4 South America Cbd Infused Drinks Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Cbd Infused Drinks by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Cbd Infused Drinks Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Cbd Infused Drinks by Type (2026-2033)
 - 12.1.2 Global Cbd Infused Drinks Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Cbd Infused Drinks by Type (2026-2033)
- 12.2 Global Cbd Infused Drinks Market Forecast by Application (2026-2033)
 - 12.2.1 Global Cbd Infused Drinks Sales (K MT) Forecast by Application
 - 12.2.2 Global Cbd Infused Drinks Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Cbd Infused Drinks Market Size Comparison by Region (M USD)
- Table 5. Global Cbd Infused Drinks Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Cbd Infused Drinks Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Cbd Infused Drinks Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Cbd Infused Drinks Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cbd Infused Drinks as of 2024)
- Table 10. Global Market Cbd Infused Drinks Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Cbd Infused Drinks Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Cbd Infused Drinks Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Cbd Infused Drinks Sales by Type (K MT)
- Table 26. Global Cbd Infused Drinks Market Size by Type (M USD)
- Table 27. Global Cbd Infused Drinks Sales (K MT) by Type (2020-2025)
- Table 28. Global Cbd Infused Drinks Sales Market Share by Type (2020-2025)
- Table 29. Global Cbd Infused Drinks Market Size (M USD) by Type (2020-2025)
- Table 30. Global Cbd Infused Drinks Market Size Share by Type (2020-2025)
- Table 31. Global Cbd Infused Drinks Price (USD/KG) by Type (2020-2025)

- Table 32. Global Cbd Infused Drinks Sales (K MT) by Application
- Table 33. Global Cbd Infused Drinks Market Size by Application
- Table 34. Global Cbd Infused Drinks Sales by Application (2020-2025) & (K MT)
- Table 35. Global Cbd Infused Drinks Sales Market Share by Application (2020-2025)
- Table 36. Global Cbd Infused Drinks Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Cbd Infused Drinks Market Share by Application (2020-2025)
- Table 38. Global Cbd Infused Drinks Sales Growth Rate by Application (2020-2025)
- Table 39. Global Cbd Infused Drinks Sales by Region (2020-2025) & (K MT)
- Table 40. Global Cbd Infused Drinks Sales Market Share by Region (2020-2025)
- Table 41. Global Cbd Infused Drinks Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Cbd Infused Drinks Market Size Market Share by Region (2020-2025)
- Table 43. North America Cbd Infused Drinks Sales by Country (2020-2025) & (K MT)
- Table 44. North America Cbd Infused Drinks Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Cbd Infused Drinks Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Cbd Infused Drinks Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Cbd Infused Drinks Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Cbd Infused Drinks Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Cbd Infused Drinks Sales by Country (2020-2025) & (K MT)
- Table 50. South America Cbd Infused Drinks Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Cbd Infused Drinks Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Cbd Infused Drinks Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Cbd Infused Drinks Production (K MT) by Region(2020-2025)
- Table 54. Global Cbd Infused Drinks Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Cbd Infused Drinks Revenue Market Share by Region (2020-2025)
- Table 56. Global Cbd Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Cbd Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. Europe Cbd Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Japan Cbd Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. China Cbd Infused Drinks Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 61. California Dreamin Basic Information

Table 62. California Dreamin Cbd Infused Drinks Product Overview

Table 63. California Dreamin Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. California Dreamin Business Overview

Table 65. California Dreamin SWOT Analysis

Table 66. California Dreamin Recent Developments

Table 67. Cann Basic Information

Table 68. Cann Cbd Infused Drinks Product Overview

Table 69. Cann Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Cann Business Overview

Table 71. Cann SWOT Analysis

Table 72. Cann Recent Developments

Table 73. Cannabiniers. Basic Information

Table 74. Cannabiniers. Cbd Infused Drinks Product Overview

Table 75. Cannabiniers. Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Cannabiniers. Business Overview

Table 77. Cannabiniers. SWOT Analysis

Table 78. Cannabiniers. Recent Developments

Table 79. Canopy Growth Corporation Basic Information

Table 80. Canopy Growth Corporation Cbd Infused Drinks Product Overview

Table 81. Canopy Growth Corporation Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Canopy Growth Corporation Business Overview

Table 83. Canopy Growth Corporation Recent Developments

Table 84. Daytrip Beverages Basic Information

Table 85. Daytrip Beverages Cbd Infused Drinks Product Overview

Table 86. Daytrip Beverages Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Daytrip Beverages Business Overview

Table 88. Daytrip Beverages Recent Developments

Table 89. Forest Coffee Trading Co. Basic Information

Table 90. Forest Coffee Trading Co. Cbd Infused Drinks Product Overview

Table 91. Forest Coffee Trading Co. Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Forest Coffee Trading Co. Business Overview

- Table 93. Forest Coffee Trading Co. Recent Developments
- Table 94. GandJuice Basic Information
- Table 95. GandJuice Cbd Infused Drinks Product Overview
- Table 96. GandJuice Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. GandJuice Business Overview
- Table 98. GandJuice Recent Developments
- Table 99. Honeydrop Beverages Inc. Basic Information
- Table 100. Honeydrop Beverages Inc. Cbd Infused Drinks Product Overview
- Table 101. Honeydrop Beverages Inc. Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. Honeydrop Beverages Inc. Business Overview
- Table 103. Honeydrop Beverages Inc. Recent Developments
- Table 104. K-Zen Beverages Inc. Basic Information
- Table 105. K-Zen Beverages Inc. Cbd Infused Drinks Product Overview
- Table 106. K-Zen Beverages Inc. Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. K-Zen Beverages Inc. Business Overview
- Table 108. K-Zen Beverages Inc. Recent Developments
- Table 109. Lagunitas Brewing Company Basic Information
- Table 110. Lagunitas Brewing Company Cbd Infused Drinks Product Overview
- Table 111. Lagunitas Brewing Company Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. Lagunitas Brewing Company Business Overview
- Table 113. Lagunitas Brewing Company Recent Developments
- Table 114. New Age Beverages Corporation Basic Information
- Table 115. New Age Beverages Corporation Cbd Infused Drinks Product Overview
- Table 116. New Age Beverages Corporation Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 117. New Age Beverages Corporation Business Overview
- Table 118. New Age Beverages Corporation Recent Developments
- Table 119. Phivida Holdings Inc. Basic Information
- Table 120. Phivida Holdings Inc. Cbd Infused Drinks Product Overview
- Table 121. Phivida Holdings Inc. Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 122. Phivida Holdings Inc. Business Overview
- Table 123. Phivida Holdings Inc. Recent Developments
- Table 124. Puration Inc. Basic Information
- Table 125. Puration Inc. Cbd Infused Drinks Product Overview

- Table 126. Puration Inc. Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 127. Puration Inc. Business Overview
- Table 128. Puration Inc. Recent Developments
- Table 129. Sprig Basic Information
- Table 130. Sprig Cbd Infused Drinks Product Overview
- Table 131. Sprig Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 132. Sprig Business Overview
- Table 133. Sprig Recent Developments
- Table 134. The Alkaline Water Company Inc. Basic Information
- Table 135. The Alkaline Water Company Inc. Cbd Infused Drinks Product Overview
- Table 136. The Alkaline Water Company Inc. Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 137. The Alkaline Water Company Inc. Business Overview
- Table 138. The Alkaline Water Company Inc. Recent Developments
- Table 139. UbU Beverages Ltd. Basic Information
- Table 140. UbU Beverages Ltd. Cbd Infused Drinks Product Overview
- Table 141. UbU Beverages Ltd. Cbd Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 142. UbU Beverages Ltd. Business Overview
- Table 143. UbU Beverages Ltd. Recent Developments
- Table 144. Global Cbd Infused Drinks Sales Forecast by Region (2026-2033) & (K MT)
- Table 145. Global Cbd Infused Drinks Market Size Forecast by Region (2026-2033) & (M USD)
- Table 146. North America Cbd Infused Drinks Sales Forecast by Country (2026-2033) & (K MT)
- Table 147. North America Cbd Infused Drinks Market Size Forecast by Country (2026-2033) & (M USD)
- Table 148. Europe Cbd Infused Drinks Sales Forecast by Country (2026-2033) & (K MT)
- Table 149. Europe Cbd Infused Drinks Market Size Forecast by Country (2026-2033) & (M USD)
- Table 150. Asia Pacific Cbd Infused Drinks Sales Forecast by Region (2026-2033) & (K MT)
- Table 151. Asia Pacific Cbd Infused Drinks Market Size Forecast by Region (2026-2033) & (M USD)
- Table 152. South America Cbd Infused Drinks Sales Forecast by Country (2026-2033) & (K MT)

Table 153. South America Cbd Infused Drinks Market Size Forecast by Country (2026-2033) & (M USD)

Table 154. Middle East and Africa Cbd Infused Drinks Sales Forecast by Country (2026-2033) & (Units)

Table 155. Middle East and Africa Cbd Infused Drinks Market Size Forecast by Country (2026-2033) & (M USD)

Table 156. Global Cbd Infused Drinks Sales Forecast by Type (2026-2033) & (K MT)

Table 157. Global Cbd Infused Drinks Market Size Forecast by Type (2026-2033) & (M USD)

Table 158. Global Cbd Infused Drinks Price Forecast by Type (2026-2033) & (USD/KG)

Table 159. Global Cbd Infused Drinks Sales (K MT) Forecast by Application (2026-2033)

Table 160. Global Cbd Infused Drinks Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cbd Infused Drinks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cbd Infused Drinks Market Size (M USD), 2024-2033
- Figure 5. Global Cbd Infused Drinks Market Size (M USD) (2020-2033)
- Figure 6. Global Cbd Infused Drinks Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cbd Infused Drinks Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Cbd Infused Drinks Product Life Cycle
- Figure 13. Cbd Infused Drinks Sales Share by Manufacturers in 2024
- Figure 14. Global Cbd Infused Drinks Revenue Share by Manufacturers in 2024
- Figure 15. Cbd Infused Drinks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Cbd Infused Drinks Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Cbd Infused Drinks Revenue in 2024
- Figure 18. Industry Chain Map of Cbd Infused Drinks
- Figure 19. Global Cbd Infused Drinks Market PEST Analysis
- Figure 20. Global Cbd Infused Drinks Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Cbd Infused Drinks Market Share by Type
- Figure 27. Sales Market Share of Cbd Infused Drinks by Type (2020-2025)
- Figure 28. Sales Market Share of Cbd Infused Drinks by Type in 2024
- Figure 29. Market Size Share of Cbd Infused Drinks by Type (2020-2025)
- Figure 30. Market Size Share of Cbd Infused Drinks by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Cbd Infused Drinks Market Share by Application

- Figure 33. Global Cbd Infused Drinks Sales Market Share by Application (2020-2025)
- Figure 34. Global Cbd Infused Drinks Sales Market Share by Application in 2024
- Figure 35. Global Cbd Infused Drinks Market Share by Application (2020-2025)
- Figure 36. Global Cbd Infused Drinks Market Share by Application in 2024
- Figure 37. Global Cbd Infused Drinks Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Cbd Infused Drinks Sales Market Share by Region (2020-2025)
- Figure 39. Global Cbd Infused Drinks Market Size Market Share by Region (2020-2025)
- Figure 40. North America Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Cbd Infused Drinks Sales Market Share by Country in 2024
- Figure 43. North America Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Cbd Infused Drinks Market Size Market Share by Country in 2024
- Figure 45. U.S. Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Cbd Infused Drinks Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Cbd Infused Drinks Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Cbd Infused Drinks Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Cbd Infused Drinks Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Cbd Infused Drinks Sales Market Share by Country in 2024
- Figure 53. Europe Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Cbd Infused Drinks Market Size Market Share by Country in 2024
- Figure 55. Germany Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Cbd Infused Drinks Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Cbd Infused Drinks Sales Market Share by Region in 2024

Figure 67. Asia Pacific Cbd Infused Drinks Market Size Market Share by Region in 2024

Figure 68. China Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Cbd Infused Drinks Sales and Growth Rate (K MT)

Figure 79. South America Cbd Infused Drinks Sales Market Share by Country in 2024

Figure 80. South America Cbd Infused Drinks Market Size and Growth Rate (M USD)

Figure 81. South America Cbd Infused Drinks Market Size Market Share by Country in 2024

Figure 82. Brazil Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Cbd Infused Drinks Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 88. Middle East and Africa Cbd Infused Drinks Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Cbd Infused Drinks Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Cbd Infused Drinks Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Cbd Infused Drinks Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Cbd Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Cbd Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Cbd Infused Drinks Production Market Share by Region (2020-2025)

Figure 103. North America Cbd Infused Drinks Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Cbd Infused Drinks Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Cbd Infused Drinks Production (K MT) Growth Rate (2020-2025)

Figure 106. China Cbd Infused Drinks Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Cbd Infused Drinks Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Cbd Infused Drinks Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Cbd Infused Drinks Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Cbd Infused Drinks Market Share Forecast by Type (2026-2033)

Figure 111. Global Cbd Infused Drinks Sales Forecast by Application (2026-2033)

Figure 112. Global Cbd Infused Drinks Market Share Forecast by Application

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