

Global Casual Pants Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GC8E3CC9FB16EN.html>

Date: December 2024

Pages: 159

Price: US\$ 2,800.00 (Single User License)

ID: GC8E3CC9FB16EN

Abstracts

Report Overview

Casual pants, also known as trousers or slacks, are a staple in the fashion industry, offering comfort and style for everyday wear. These garments are typically made from various materials such as cotton, denim, or synthetic blends, and come in a wide range of styles including chinos, khakis, and jeans. Casual pants cater to a broad consumer base seeking versatile and comfortable clothing options for both leisure and informal settings.

The global market size for casual pants in 2023 reached approximately USD 35.6 billion. Looking ahead, the market is projected to grow at a Compound Annual Growth Rate (CAGR) of 4.78% from 2024 to 2032. This growth can be attributed to several key drivers and market forces shaping the industry.

One of the primary growth drivers for the casual pants market is the increasing trend towards casualization in the workplace. Many organizations are adopting more relaxed dress codes, allowing employees to wear casual pants instead of traditional formal attire. This shift has significantly expanded the target market for casual pants, driving up demand.

Furthermore, the rise of e-commerce platforms has made it easier for consumers to browse and purchase casual pants online, contributing to market growth. Online retailers offer a wide variety of styles, sizes, and price points, enhancing the overall accessibility of casual pants to a global audience.

Another significant trend in the casual pants market is the growing demand for

sustainable and eco-friendly clothing options. Consumers are increasingly conscious of the environmental impact of fast fashion and are seeking ethically produced casual pants made from organic or recycled materials. Brands that prioritize sustainability in their manufacturing processes are gaining traction in the market.

Additionally, the athleisure trend has influenced the design and functionality of casual pants, with many brands incorporating stretch fabrics and performance features to enhance comfort and mobility. This fusion of style and functionality has resonated with consumers seeking versatile clothing that can transition seamlessly from casual outings to physical activities.

In terms of regional market distribution, North America and Europe are leading markets for casual pants, driven by strong consumer purchasing power and a culture that embraces casual dressing. In these regions, key factors contributing to market dominance include a diverse range of fashion preferences, a robust retail infrastructure, and a high level of brand consciousness among consumers.

In contrast, emerging markets in Asia Pacific, particularly in countries like China and India, are experiencing rapid growth in the casual pants segment due to urbanization, rising disposable incomes, and evolving fashion trends. As more consumers in these regions adopt Western-style clothing preferences, the demand for casual pants is expected to surge.

Despite the positive outlook for the casual pants market, some key challenges persist. These include intense competition among brands, price sensitivity among consumers, and the need to constantly innovate to stay relevant in a rapidly evolving fashion landscape. Brands that can differentiate themselves through unique designs, sustainable practices, and effective marketing strategies will be better positioned to succeed in this competitive market.

This report provides a deep insight into the global Casual Pants market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Casual Pants Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Casual Pants market in any manner.

Global Casual Pants Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

HandM

ZARA

Uniqlo

Louis Vuitton

Hermes

Rolex

Coach

Tommy Hilfiger

GAP

Hanes

ESPRIT

JACKandJONES

LEE

levi's

La Chapelle

Only

Vero Moda

Market Segmentation (by Type)

Men's Pant

Women's Pants

Market Segmentation (by Application)

Specialty Stores

Supermarket and Mall

E-commerce

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Casual Pants Market

Overview of the regional outlook of the Casual Pants Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Casual Pants Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Casual Pants

1.2 Key Market Segments

1.2.1 Casual Pants Segment by Type

1.2.2 Casual Pants Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CASUAL PANTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Casual Pants Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Casual Pants Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 CASUAL PANTS MARKET COMPETITIVE LANDSCAPE

3.1 Global Casual Pants Sales by Manufacturers (2019-2024)

3.2 Global Casual Pants Revenue Market Share by Manufacturers (2019-2024)

3.3 Casual Pants Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Casual Pants Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Casual Pants Sales Sites, Area Served, Product Type

3.6 Casual Pants Market Competitive Situation and Trends

3.6.1 Casual Pants Market Concentration Rate

3.6.2 Global 5 and 10 Largest Casual Pants Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CASUAL PANTS INDUSTRY CHAIN ANALYSIS

4.1 Casual Pants Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CASUAL PANTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 CASUAL PANTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Casual Pants Sales Market Share by Type (2019-2024)

6.3 Global Casual Pants Market Size Market Share by Type (2019-2024)

6.4 Global Casual Pants Price by Type (2019-2024)

7 CASUAL PANTS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Casual Pants Market Sales by Application (2019-2024)

7.3 Global Casual Pants Market Size (M USD) by Application (2019-2024)

7.4 Global Casual Pants Sales Growth Rate by Application (2019-2024)

8 CASUAL PANTS MARKET SALES BY REGION

8.1 Global Casual Pants Sales by Region

8.1.1 Global Casual Pants Sales by Region

8.1.2 Global Casual Pants Sales Market Share by Region

8.2 Global Casual Pants Market Size by Region

8.2.1 Global Casual Pants Market Size by Region

8.2.2 Global Casual Pants Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Casual Pants Sales by Country
- 8.3.2 North America Casual Pants Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Casual Pants Sales by Country
- 8.4.2 Europe Casual Pants Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Casual Pants Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Casual Pants Market Size by Region
- 8.6.2 Asia Pacific Casual Pants Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Casual Pants Sales by Country
- 8.7.2 South America Casual Pants Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Casual Pants Sales by Region
- 8.8.2 Middle East and Africa Casual Pants Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 CASUAL PANTS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Casual Pants by Region (2019-2024)
- 9.2 Global Casual Pants Revenue Market Share by Region (2019-2024)
- 9.3 Global Casual Pants Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Casual Pants Production
 - 9.4.1 North America Casual Pants Production Growth Rate (2019-2024)
 - 9.4.2 North America Casual Pants Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Casual Pants Production
 - 9.5.1 Europe Casual Pants Production Growth Rate (2019-2024)
 - 9.5.2 Europe Casual Pants Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Casual Pants Production (2019-2024)
 - 9.6.1 Japan Casual Pants Production Growth Rate (2019-2024)
 - 9.6.2 Japan Casual Pants Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Casual Pants Production (2019-2024)
 - 9.7.1 China Casual Pants Production Growth Rate (2019-2024)
 - 9.7.2 China Casual Pants Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 HandM
 - 10.1.1 HandM Casual Pants Basic Information
 - 10.1.2 HandM Casual Pants Product Overview
 - 10.1.3 HandM Casual Pants Product Market Performance
 - 10.1.4 HandM Business Overview
 - 10.1.5 HandM Casual Pants SWOT Analysis
 - 10.1.6 HandM Recent Developments
- 10.2 ZARA
 - 10.2.1 ZARA Casual Pants Basic Information
 - 10.2.2 ZARA Casual Pants Product Overview
 - 10.2.3 ZARA Casual Pants Product Market Performance
 - 10.2.4 ZARA Business Overview
 - 10.2.5 ZARA Casual Pants SWOT Analysis

10.2.6 ZARA Recent Developments

10.3 Uniqlo

10.3.1 Uniqlo Casual Pants Basic Information

10.3.2 Uniqlo Casual Pants Product Overview

10.3.3 Uniqlo Casual Pants Product Market Performance

10.3.4 Uniqlo Casual Pants SWOT Analysis

10.3.5 Uniqlo Business Overview

10.3.6 Uniqlo Recent Developments

10.4 Louis Vuitton

10.4.1 Louis Vuitton Casual Pants Basic Information

10.4.2 Louis Vuitton Casual Pants Product Overview

10.4.3 Louis Vuitton Casual Pants Product Market Performance

10.4.4 Louis Vuitton Business Overview

10.4.5 Louis Vuitton Recent Developments

10.5 Hermes

10.5.1 Hermes Casual Pants Basic Information

10.5.2 Hermes Casual Pants Product Overview

10.5.3 Hermes Casual Pants Product Market Performance

10.5.4 Hermes Business Overview

10.5.5 Hermes Recent Developments

10.6 Rolex

10.6.1 Rolex Casual Pants Basic Information

10.6.2 Rolex Casual Pants Product Overview

10.6.3 Rolex Casual Pants Product Market Performance

10.6.4 Rolex Business Overview

10.6.5 Rolex Recent Developments

10.7 Coach

10.7.1 Coach Casual Pants Basic Information

10.7.2 Coach Casual Pants Product Overview

10.7.3 Coach Casual Pants Product Market Performance

10.7.4 Coach Business Overview

10.7.5 Coach Recent Developments

10.8 Tommy Hilfiger

10.8.1 Tommy Hilfiger Casual Pants Basic Information

10.8.2 Tommy Hilfiger Casual Pants Product Overview

10.8.3 Tommy Hilfiger Casual Pants Product Market Performance

10.8.4 Tommy Hilfiger Business Overview

10.8.5 Tommy Hilfiger Recent Developments

10.9 GAP

- 10.9.1 GAP Casual Pants Basic Information
- 10.9.2 GAP Casual Pants Product Overview
- 10.9.3 GAP Casual Pants Product Market Performance
- 10.9.4 GAP Business Overview
- 10.9.5 GAP Recent Developments
- 10.10 Hanes
 - 10.10.1 Hanes Casual Pants Basic Information
 - 10.10.2 Hanes Casual Pants Product Overview
 - 10.10.3 Hanes Casual Pants Product Market Performance
 - 10.10.4 Hanes Business Overview
 - 10.10.5 Hanes Recent Developments
- 10.11 ESPRIT
 - 10.11.1 ESPRIT Casual Pants Basic Information
 - 10.11.2 ESPRIT Casual Pants Product Overview
 - 10.11.3 ESPRIT Casual Pants Product Market Performance
 - 10.11.4 ESPRIT Business Overview
 - 10.11.5 ESPRIT Recent Developments
- 10.12 JACKandJONES
 - 10.12.1 JACKandJONES Casual Pants Basic Information
 - 10.12.2 JACKandJONES Casual Pants Product Overview
 - 10.12.3 JACKandJONES Casual Pants Product Market Performance
 - 10.12.4 JACKandJONES Business Overview
 - 10.12.5 JACKandJONES Recent Developments
- 10.13 LEE
 - 10.13.1 LEE Casual Pants Basic Information
 - 10.13.2 LEE Casual Pants Product Overview
 - 10.13.3 LEE Casual Pants Product Market Performance
 - 10.13.4 LEE Business Overview
 - 10.13.5 LEE Recent Developments
- 10.14 levi's
 - 10.14.1 levi's Casual Pants Basic Information
 - 10.14.2 levi's Casual Pants Product Overview
 - 10.14.3 levi's Casual Pants Product Market Performance
 - 10.14.4 levi's Business Overview
 - 10.14.5 levi's Recent Developments
- 10.15 La Chapelle
 - 10.15.1 La Chapelle Casual Pants Basic Information
 - 10.15.2 La Chapelle Casual Pants Product Overview
 - 10.15.3 La Chapelle Casual Pants Product Market Performance

10.15.4 La Chapelle Business Overview

10.15.5 La Chapelle Recent Developments

10.16 Only

10.16.1 Only Casual Pants Basic Information

10.16.2 Only Casual Pants Product Overview

10.16.3 Only Casual Pants Product Market Performance

10.16.4 Only Business Overview

10.16.5 Only Recent Developments

10.17 Vero Moda

10.17.1 Vero Moda Casual Pants Basic Information

10.17.2 Vero Moda Casual Pants Product Overview

10.17.3 Vero Moda Casual Pants Product Market Performance

10.17.4 Vero Moda Business Overview

10.17.5 Vero Moda Recent Developments

11 CASUAL PANTS MARKET FORECAST BY REGION

11.1 Global Casual Pants Market Size Forecast

11.2 Global Casual Pants Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Casual Pants Market Size Forecast by Country

11.2.3 Asia Pacific Casual Pants Market Size Forecast by Region

11.2.4 South America Casual Pants Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Casual Pants by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Casual Pants Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Casual Pants by Type (2025-2032)

12.1.2 Global Casual Pants Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Casual Pants by Type (2025-2032)

12.2 Global Casual Pants Market Forecast by Application (2025-2032)

12.2.1 Global Casual Pants Sales (K Units) Forecast by Application

12.2.2 Global Casual Pants Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Casual Pants Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GC8E3CC9FB16EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC8E3CC9FB16EN.html>