

Global CASB Software Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

CASB (Cloud Access Security Broker) software plays a critical role in securing cloud-based services by providing visibility, compliance, data security, and threat protection. This software acts as an intermediary between cloud service users and cloud applications to ensure data security and compliance with organizational policies. CASB solutions offer features such as data encryption, access control, threat detection, and real-time monitoring.

The current market size for CASB software in 2023 is estimated at USD 700 million, with a projected Compound Annual Growth Rate (CAGR) of 17.50% from 2024 to 2032. This growth is driven by the increasing adoption of cloud services across industries, rising concerns about data security and compliance, and the need for advanced threat protection mechanisms in cloud environments.

One key growth driver for the CASB software market is the growing trend of remote work and the widespread use of cloud applications for business operations. As organizations transition to cloud-based infrastructures, the need for robust security solutions like CASB software becomes paramount to protect sensitive data and ensure regulatory compliance.

Another significant market force is the evolving regulatory landscape, with data protection regulations such as GDPR and CCPA mandating stringent data security measures. This regulatory environment compels organizations to invest in CASB solutions to secure their cloud environments and prevent data breaches.

Moreover, the increasing frequency and sophistication of cyber threats targeting cloud services further propel the demand for CASB software. These solutions offer advanced threat detection capabilities, real-time monitoring, and incident response mechanisms to safeguard against data breaches and unauthorized access.

In terms of regional market distribution, North America currently leads the CASB software market due to the high adoption of cloud services, stringent data protection regulations, and a strong focus on cybersecurity. Europe follows closely, driven by similar regulatory requirements and the increasing adoption of cloud technologies across industries.

Key challenges in the CASB software market include the complexity of integrating these solutions with existing IT infrastructure, ensuring seamless user experience while maintaining robust security measures, and addressing the evolving nature of cyber threats targeting cloud environments.

In conclusion, the CASB software market is poised for significant growth driven by the increasing adoption of cloud services, stringent regulatory requirements, and the escalating cybersecurity threats in cloud environments. Organizations need to prioritize investing in CASB solutions to secure their cloud-based operations effectively and mitigate the risks associated with data breaches and compliance violations.

This report provides a deep insight into the global CASB Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global CASB Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the CASB Software market in any manner.

Global CASB Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Perimeter 81

Lookout

Zscaler

iboss

Microsoft

Forcepoint

Market Segmentation (by Type)

Cloud-Based

On-Premise

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the CASB Software Market

Overview of the regional outlook of the CASB Software Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the CASB Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of CASB Software

1.2 Key Market Segments

1.2.1 CASB Software Segment by Type

1.2.2 CASB Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CASB SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 CASB SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Global CASB Software Revenue Market Share by Company (2019-2024)

3.2 CASB Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company CASB Software Market Size Sites, Area Served, Product Type

3.4 CASB Software Market Competitive Situation and Trends

3.4.1 CASB Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest CASB Software Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 CASB SOFTWARE VALUE CHAIN ANALYSIS

4.1 CASB Software Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CASB SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CASB SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global CASB Software Market Size Market Share by Type (2019-2024)
- 6.3 Global CASB Software Market Size Growth Rate by Type (2019-2024)

7 CASB SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global CASB Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global CASB Software Market Size Growth Rate by Application (2019-2024)

8 CASB SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global CASB Software Market Size by Region
 - 8.1.1 Global CASB Software Market Size by Region
 - 8.1.2 Global CASB Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America CASB Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe CASB Software Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific CASB Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America CASB Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa CASB Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Perimeter

9.1.1 Perimeter 81 CASB Software Basic Information

9.1.2 Perimeter 81 CASB Software Product Overview

9.1.3 Perimeter 81 CASB Software Product Market Performance

9.1.4 Perimeter 81 CASB Software SWOT Analysis

9.1.5 Perimeter 81 Business Overview

9.1.6 Perimeter 81 Recent Developments

9.2 Lookout

9.2.1 Lookout CASB Software Basic Information

9.2.2 Lookout CASB Software Product Overview

9.2.3 Lookout CASB Software Product Market Performance

9.2.4 Lookout CASB Software SWOT Analysis

9.2.5 Lookout Business Overview

9.2.6 Lookout Recent Developments

9.3 Zscaler

9.3.1 Zscaler CASB Software Basic Information

- 9.3.2 Zscaler CASB Software Product Overview
- 9.3.3 Zscaler CASB Software Product Market Performance
- 9.3.4 Zscaler CASB Software SWOT Analysis
- 9.3.5 Zscaler Business Overview
- 9.3.6 Zscaler Recent Developments

9.4 iboss

- 9.4.1 iboss CASB Software Basic Information
- 9.4.2 iboss CASB Software Product Overview
- 9.4.3 iboss CASB Software Product Market Performance
- 9.4.4 iboss Business Overview
- 9.4.5 iboss Recent Developments

9.5 Microsoft

- 9.5.1 Microsoft CASB Software Basic Information
- 9.5.2 Microsoft CASB Software Product Overview
- 9.5.3 Microsoft CASB Software Product Market Performance
- 9.5.4 Microsoft Business Overview
- 9.5.5 Microsoft Recent Developments

9.6 Forcepoint

- 9.6.1 Forcepoint CASB Software Basic Information
- 9.6.2 Forcepoint CASB Software Product Overview
- 9.6.3 Forcepoint CASB Software Product Market Performance
- 9.6.4 Forcepoint Business Overview
- 9.6.5 Forcepoint Recent Developments

10 CASB SOFTWARE REGIONAL MARKET FORECAST

10.1 Global CASB Software Market Size Forecast

10.2 Global CASB Software Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe CASB Software Market Size Forecast by Country
- 10.2.3 Asia Pacific CASB Software Market Size Forecast by Region
- 10.2.4 South America CASB Software Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of CASB Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global CASB Software Market Forecast by Type (2025-2032)

11.2 Global CASB Software Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

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