

Global Carpet and Rugs Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

The carpet and rugs are used for a variety of purposes, including insulating a person's feet from a cold tile or concrete floor, making a room more comfortable as a place to sit on the floor.

The global Carpet and Rugs market size was estimated at USD 919.90 million in 2023 and is projected to reach USD 1516.25 million by 2030, exhibiting a CAGR of 7.40% during the forecast period.

North America Carpet and Rugs market size was USD 239.70 million in 2023, at a CAGR of 6.34% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Carpet and Rugs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Carpet and Rugs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Carpet and Rugs market in any manner.

Global Carpet and Rugs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mohawk Industries

Taekett

Shaw Industries Group

Dixie Group

Home Depot

Tai Ping Carpets International

Interface

Victoria

Market Segmentation (by Type)

Woven

Tufted

Knotted

Needle-Punched

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Carpet and Rugs Market

Overview of the regional outlook of the Carpet and Rugs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Carpet and Rugs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Carpet and Rugs
- 1.2 Key Market Segments
 - 1.2.1 Carpet and Rugs Segment by Type
 - 1.2.2 Carpet and Rugs Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CARPET AND RUGS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Carpet and Rugs Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Carpet and Rugs Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CARPET AND RUGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Carpet and Rugs Sales by Manufacturers (2019-2024)
- 3.2 Global Carpet and Rugs Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Carpet and Rugs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Carpet and Rugs Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Carpet and Rugs Sales Sites, Area Served, Product Type
- 3.6 Carpet and Rugs Market Competitive Situation and Trends
 - 3.6.1 Carpet and Rugs Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Carpet and Rugs Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 CARPET AND RUGS INDUSTRY CHAIN ANALYSIS

- 4.1 Carpet and Rugs Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CARPET AND RUGS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 CARPET AND RUGS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Carpet and Rugs Sales Market Share by Type (2019-2024)

6.3 Global Carpet and Rugs Market Size Market Share by Type (2019-2024)

6.4 Global Carpet and Rugs Price by Type (2019-2024)

7 CARPET AND RUGS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Carpet and Rugs Market Sales by Application (2019-2024)

7.3 Global Carpet and Rugs Market Size (M USD) by Application (2019-2024)

7.4 Global Carpet and Rugs Sales Growth Rate by Application (2019-2024)

8 CARPET AND RUGS MARKET SEGMENTATION BY REGION

8.1 Global Carpet and Rugs Sales by Region

8.1.1 Global Carpet and Rugs Sales by Region

8.1.2 Global Carpet and Rugs Sales Market Share by Region

8.2 North America

8.2.1 North America Carpet and Rugs Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Carpet and Rugs Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Carpet and Rugs Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Carpet and Rugs Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Carpet and Rugs Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Mohawk Industries

9.1.1 Mohawk Industries Carpet and Rugs Basic Information

9.1.2 Mohawk Industries Carpet and Rugs Product Overview

9.1.3 Mohawk Industries Carpet and Rugs Product Market Performance

9.1.4 Mohawk Industries Business Overview

9.1.5 Mohawk Industries Carpet and Rugs SWOT Analysis

9.1.6 Mohawk Industries Recent Developments

9.2 Taekett

- 9.2.1 Taekett Carpet and Rugs Basic Information
- 9.2.2 Taekett Carpet and Rugs Product Overview
- 9.2.3 Taekett Carpet and Rugs Product Market Performance
- 9.2.4 Taekett Business Overview
- 9.2.5 Taekett Carpet and Rugs SWOT Analysis
- 9.2.6 Taekett Recent Developments
- 9.3 Shaw Industries Group
 - 9.3.1 Shaw Industries Group Carpet and Rugs Basic Information
 - 9.3.2 Shaw Industries Group Carpet and Rugs Product Overview
 - 9.3.3 Shaw Industries Group Carpet and Rugs Product Market Performance
 - 9.3.4 Shaw Industries Group Carpet and Rugs SWOT Analysis
 - 9.3.5 Shaw Industries Group Business Overview
 - 9.3.6 Shaw Industries Group Recent Developments
- 9.4 Dixie Group
 - 9.4.1 Dixie Group Carpet and Rugs Basic Information
 - 9.4.2 Dixie Group Carpet and Rugs Product Overview
 - 9.4.3 Dixie Group Carpet and Rugs Product Market Performance
 - 9.4.4 Dixie Group Business Overview
 - 9.4.5 Dixie Group Recent Developments
- 9.5 Home Depot
 - 9.5.1 Home Depot Carpet and Rugs Basic Information
 - 9.5.2 Home Depot Carpet and Rugs Product Overview
 - 9.5.3 Home Depot Carpet and Rugs Product Market Performance
 - 9.5.4 Home Depot Business Overview
 - 9.5.5 Home Depot Recent Developments
- 9.6 Tai Ping Carpets International
 - 9.6.1 Tai Ping Carpets International Carpet and Rugs Basic Information
 - 9.6.2 Tai Ping Carpets International Carpet and Rugs Product Overview
 - 9.6.3 Tai Ping Carpets International Carpet and Rugs Product Market Performance
 - 9.6.4 Tai Ping Carpets International Business Overview
 - 9.6.5 Tai Ping Carpets International Recent Developments
- 9.7 Interface
 - 9.7.1 Interface Carpet and Rugs Basic Information
 - 9.7.2 Interface Carpet and Rugs Product Overview
 - 9.7.3 Interface Carpet and Rugs Product Market Performance
 - 9.7.4 Interface Business Overview
 - 9.7.5 Interface Recent Developments
- 9.8 Victoria
 - 9.8.1 Victoria Carpet and Rugs Basic Information

- 9.8.2 Victoria Carpet and Rugs Product Overview
- 9.8.3 Victoria Carpet and Rugs Product Market Performance
- 9.8.4 Victoria Business Overview
- 9.8.5 Victoria Recent Developments

10 CARPET AND RUGS MARKET FORECAST BY REGION

- 10.1 Global Carpet and Rugs Market Size Forecast
- 10.2 Global Carpet and Rugs Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Carpet and Rugs Market Size Forecast by Country
 - 10.2.3 Asia Pacific Carpet and Rugs Market Size Forecast by Region
 - 10.2.4 South America Carpet and Rugs Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Carpet and Rugs by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Carpet and Rugs Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Carpet and Rugs by Type (2025-2030)
 - 11.1.2 Global Carpet and Rugs Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Carpet and Rugs by Type (2025-2030)
- 11.2 Global Carpet and Rugs Market Forecast by Application (2025-2030)
 - 11.2.1 Global Carpet and Rugs Sales (K Units) Forecast by Application
 - 11.2.2 Global Carpet and Rugs Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Carpet and Rugs Market Size Comparison by Region (M USD)
- Table 5. Global Carpet and Rugs Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Carpet and Rugs Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Carpet and Rugs Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Carpet and Rugs Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Carpet and Rugs as of 2022)
- Table 10. Global Market Carpet and Rugs Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Carpet and Rugs Sales Sites and Area Served
- Table 12. Manufacturers Carpet and Rugs Product Type
- Table 13. Global Carpet and Rugs Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Carpet and Rugs
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Carpet and Rugs Market Challenges
- Table 22. Global Carpet and Rugs Sales by Type (K Units)
- Table 23. Global Carpet and Rugs Market Size by Type (M USD)
- Table 24. Global Carpet and Rugs Sales (K Units) by Type (2019-2024)
- Table 25. Global Carpet and Rugs Sales Market Share by Type (2019-2024)
- Table 26. Global Carpet and Rugs Market Size (M USD) by Type (2019-2024)
- Table 27. Global Carpet and Rugs Market Size Share by Type (2019-2024)
- Table 28. Global Carpet and Rugs Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Carpet and Rugs Sales (K Units) by Application
- Table 30. Global Carpet and Rugs Market Size by Application
- Table 31. Global Carpet and Rugs Sales by Application (2019-2024) & (K Units)
- Table 32. Global Carpet and Rugs Sales Market Share by Application (2019-2024)

Table 33. Global Carpet and Rugs Sales by Application (2019-2024) & (M USD)

Table 34. Global Carpet and Rugs Market Share by Application (2019-2024)

Table 35. Global Carpet and Rugs Sales Growth Rate by Application (2019-2024)

Table 36. Global Carpet and Rugs Sales by Region (2019-2024) & (K Units)

Table 37. Global Carpet and Rugs Sales Market Share by Region (2019-2024)

Table 38. North America Carpet and Rugs Sales by Country (2019-2024) & (K Units)

Table 39. Europe Carpet and Rugs Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Carpet and Rugs Sales by Region (2019-2024) & (K Units)

Table 41. South America Carpet and Rugs Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Carpet and Rugs Sales by Region (2019-2024) & (K Units)

Table 43. Mohawk Industries Carpet and Rugs Basic Information

Table 44. Mohawk Industries Carpet and Rugs Product Overview

Table 45. Mohawk Industries Carpet and Rugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Mohawk Industries Business Overview

Table 47. Mohawk Industries Carpet and Rugs SWOT Analysis

Table 48. Mohawk Industries Recent Developments

Table 49. Taekett Carpet and Rugs Basic Information

Table 50. Taekett Carpet and Rugs Product Overview

Table 51. Taekett Carpet and Rugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Taekett Business Overview

Table 53. Taekett Carpet and Rugs SWOT Analysis

Table 54. Taekett Recent Developments

Table 55. Shaw Industries Group Carpet and Rugs Basic Information

Table 56. Shaw Industries Group Carpet and Rugs Product Overview

Table 57. Shaw Industries Group Carpet and Rugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Shaw Industries Group Carpet and Rugs SWOT Analysis

Table 59. Shaw Industries Group Business Overview

Table 60. Shaw Industries Group Recent Developments

Table 61. Dixie Group Carpet and Rugs Basic Information

Table 62. Dixie Group Carpet and Rugs Product Overview

Table 63. Dixie Group Carpet and Rugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Dixie Group Business Overview

Table 65. Dixie Group Recent Developments

Table 66. Home Depot Carpet and Rugs Basic Information

- Table 67. Home Depot Carpet and Rugs Product Overview
- Table 68. Home Depot Carpet and Rugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Home Depot Business Overview
- Table 70. Home Depot Recent Developments
- Table 71. Tai Ping Carpets International Carpet and Rugs Basic Information
- Table 72. Tai Ping Carpets International Carpet and Rugs Product Overview
- Table 73. Tai Ping Carpets International Carpet and Rugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Tai Ping Carpets International Business Overview
- Table 75. Tai Ping Carpets International Recent Developments
- Table 76. Interface Carpet and Rugs Basic Information
- Table 77. Interface Carpet and Rugs Product Overview
- Table 78. Interface Carpet and Rugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Interface Business Overview
- Table 80. Interface Recent Developments
- Table 81. Victoria Carpet and Rugs Basic Information
- Table 82. Victoria Carpet and Rugs Product Overview
- Table 83. Victoria Carpet and Rugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Victoria Business Overview
- Table 85. Victoria Recent Developments
- Table 86. Global Carpet and Rugs Sales Forecast by Region (2025-2030) & (K Units)
- Table 87. Global Carpet and Rugs Market Size Forecast by Region (2025-2030) & (M USD)
- Table 88. North America Carpet and Rugs Sales Forecast by Country (2025-2030) & (K Units)
- Table 89. North America Carpet and Rugs Market Size Forecast by Country (2025-2030) & (M USD)
- Table 90. Europe Carpet and Rugs Sales Forecast by Country (2025-2030) & (K Units)
- Table 91. Europe Carpet and Rugs Market Size Forecast by Country (2025-2030) & (M USD)
- Table 92. Asia Pacific Carpet and Rugs Sales Forecast by Region (2025-2030) & (K Units)
- Table 93. Asia Pacific Carpet and Rugs Market Size Forecast by Region (2025-2030) & (M USD)
- Table 94. South America Carpet and Rugs Sales Forecast by Country (2025-2030) & (K Units)

Table 95. South America Carpet and Rugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Carpet and Rugs Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa Carpet and Rugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Global Carpet and Rugs Sales Forecast by Type (2025-2030) & (K Units)

Table 99. Global Carpet and Rugs Market Size Forecast by Type (2025-2030) & (M USD)

Table 100. Global Carpet and Rugs Price Forecast by Type (2025-2030) & (USD/Unit)

Table 101. Global Carpet and Rugs Sales (K Units) Forecast by Application (2025-2030)

Table 102. Global Carpet and Rugs Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Carpet and Rugs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Carpet and Rugs Market Size (M USD), 2019-2030
- Figure 5. Global Carpet and Rugs Market Size (M USD) (2019-2030)
- Figure 6. Global Carpet and Rugs Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Carpet and Rugs Market Size by Country (M USD)
- Figure 11. Carpet and Rugs Sales Share by Manufacturers in 2023
- Figure 12. Global Carpet and Rugs Revenue Share by Manufacturers in 2023
- Figure 13. Carpet and Rugs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Carpet and Rugs Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Carpet and Rugs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Carpet and Rugs Market Share by Type
- Figure 18. Sales Market Share of Carpet and Rugs by Type (2019-2024)
- Figure 19. Sales Market Share of Carpet and Rugs by Type in 2023
- Figure 20. Market Size Share of Carpet and Rugs by Type (2019-2024)
- Figure 21. Market Size Market Share of Carpet and Rugs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Carpet and Rugs Market Share by Application
- Figure 24. Global Carpet and Rugs Sales Market Share by Application (2019-2024)
- Figure 25. Global Carpet and Rugs Sales Market Share by Application in 2023
- Figure 26. Global Carpet and Rugs Market Share by Application (2019-2024)
- Figure 27. Global Carpet and Rugs Market Share by Application in 2023
- Figure 28. Global Carpet and Rugs Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Carpet and Rugs Sales Market Share by Region (2019-2024)
- Figure 30. North America Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Carpet and Rugs Sales Market Share by Country in 2023

- Figure 32. U.S. Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Carpet and Rugs Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Carpet and Rugs Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Carpet and Rugs Sales Market Share by Country in 2023
- Figure 37. Germany Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Carpet and Rugs Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Carpet and Rugs Sales Market Share by Region in 2023
- Figure 44. China Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Carpet and Rugs Sales and Growth Rate (K Units)
- Figure 50. South America Carpet and Rugs Sales Market Share by Country in 2023
- Figure 51. Brazil Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Carpet and Rugs Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Carpet and Rugs Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Carpet and Rugs Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Carpet and Rugs Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Carpet and Rugs Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Carpet and Rugs Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Carpet and Rugs Market Share Forecast by Type (2025-2030)

Figure 65. Global Carpet and Rugs Sales Forecast by Application (2025-2030)

Figure 66. Global Carpet and Rugs Market Share Forecast by Application (2025-2030)

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