

Global Carpet for Household Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/GE50637AE4D1EN.html

Date: January 2024 Pages: 142 Price: US\$ 3,200.00 (Single User License) ID: GE50637AE4D1EN

Abstracts

Report Overview

This report provides a deep insight into the global Carpet for Household market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Carpet for Household Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Carpet for Household market in any manner.

Global Carpet for Household Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,



sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Dinarsu

Balta

Tarkett

Anker

Dixie Group

Brintons

Merinos

Forbo Tessera

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Shanhua Carpet

Haima Carpet

TY Carpet

Shaw Industries

Mohawk

Oriental Weavers

Milliken



Beaulieu

Interface

Market Segmentation (by Type)

Nylon Fiber

Polyester Fiber

Polypropylene Fiber

Wool

Others

Market Segmentation (by Application)

Living Room

Bed Room

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)



Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Carpet for Household Market

Overview of the regional outlook of the Carpet for Household Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market



Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the



Carpet for Household Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Carpet for Household
- 1.2 Key Market Segments
- 1.2.1 Carpet for Household Segment by Type
- 1.2.2 Carpet for Household Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 CARPET FOR HOUSEHOLD MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Carpet for Household Market Size (M USD) Estimates and Forecasts (2019-2030)

- 2.1.2 Global Carpet for Household Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CARPET FOR HOUSEHOLD MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Carpet for Household Sales by Manufacturers (2019-2024)
- 3.2 Global Carpet for Household Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Carpet for Household Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Carpet for Household Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Carpet for Household Sales Sites, Area Served, Product Type
- 3.6 Carpet for Household Market Competitive Situation and Trends
 - 3.6.1 Carpet for Household Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Carpet for Household Players Market Share by

Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CARPET FOR HOUSEHOLD INDUSTRY CHAIN ANALYSIS



- 4.1 Carpet for Household Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CARPET FOR HOUSEHOLD MARKET

- 5.1 Key Development Trends5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CARPET FOR HOUSEHOLD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Carpet for Household Sales Market Share by Type (2019-2024)
- 6.3 Global Carpet for Household Market Size Market Share by Type (2019-2024)

6.4 Global Carpet for Household Price by Type (2019-2024)

7 CARPET FOR HOUSEHOLD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Carpet for Household Market Sales by Application (2019-2024)
- 7.3 Global Carpet for Household Market Size (M USD) by Application (2019-2024)
- 7.4 Global Carpet for Household Sales Growth Rate by Application (2019-2024)

8 CARPET FOR HOUSEHOLD MARKET SEGMENTATION BY REGION

- 8.1 Global Carpet for Household Sales by Region
- 8.1.1 Global Carpet for Household Sales by Region
- 8.1.2 Global Carpet for Household Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Carpet for Household Sales by Country



- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico

8.3 Europe

- 8.3.1 Europe Carpet for Household Sales by Country
- 8.3.2 Germany
- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Carpet for Household Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Carpet for Household Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Carpet for Household Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Dinarsu
 - 9.1.1 Dinarsu Carpet for Household Basic Information
 - 9.1.2 Dinarsu Carpet for Household Product Overview
 - 9.1.3 Dinarsu Carpet for Household Product Market Performance
 - 9.1.4 Dinarsu Business Overview
 - 9.1.5 Dinarsu Carpet for Household SWOT Analysis
 - 9.1.6 Dinarsu Recent Developments



9.2 Balta

- 9.2.1 Balta Carpet for Household Basic Information
- 9.2.2 Balta Carpet for Household Product Overview
- 9.2.3 Balta Carpet for Household Product Market Performance
- 9.2.4 Balta Business Overview
- 9.2.5 Balta Carpet for Household SWOT Analysis
- 9.2.6 Balta Recent Developments

9.3 Tarkett

- 9.3.1 Tarkett Carpet for Household Basic Information
- 9.3.2 Tarkett Carpet for Household Product Overview
- 9.3.3 Tarkett Carpet for Household Product Market Performance
- 9.3.4 Tarkett Carpet for Household SWOT Analysis
- 9.3.5 Tarkett Business Overview
- 9.3.6 Tarkett Recent Developments

9.4 Anker

- 9.4.1 Anker Carpet for Household Basic Information
- 9.4.2 Anker Carpet for Household Product Overview
- 9.4.3 Anker Carpet for Household Product Market Performance
- 9.4.4 Anker Business Overview
- 9.4.5 Anker Recent Developments

9.5 Dixie Group

- 9.5.1 Dixie Group Carpet for Household Basic Information
- 9.5.2 Dixie Group Carpet for Household Product Overview
- 9.5.3 Dixie Group Carpet for Household Product Market Performance
- 9.5.4 Dixie Group Business Overview
- 9.5.5 Dixie Group Recent Developments

9.6 Brintons

- 9.6.1 Brintons Carpet for Household Basic Information
- 9.6.2 Brintons Carpet for Household Product Overview
- 9.6.3 Brintons Carpet for Household Product Market Performance
- 9.6.4 Brintons Business Overview
- 9.6.5 Brintons Recent Developments

9.7 Merinos

- 9.7.1 Merinos Carpet for Household Basic Information
- 9.7.2 Merinos Carpet for Household Product Overview
- 9.7.3 Merinos Carpet for Household Product Market Performance
- 9.7.4 Merinos Business Overview
- 9.7.5 Merinos Recent Developments
- 9.8 Forbo Tessera



- 9.8.1 Forbo Tessera Carpet for Household Basic Information
- 9.8.2 Forbo Tessera Carpet for Household Product Overview
- 9.8.3 Forbo Tessera Carpet for Household Product Market Performance
- 9.8.4 Forbo Tessera Business Overview
- 9.8.5 Forbo Tessera Recent Developments
- 9.9 Dongsheng Carpet Group
 - 9.9.1 Dongsheng Carpet Group Carpet for Household Basic Information
- 9.9.2 Dongsheng Carpet Group Carpet for Household Product Overview
- 9.9.3 Dongsheng Carpet Group Carpet for Household Product Market Performance
- 9.9.4 Dongsheng Carpet Group Business Overview
- 9.9.5 Dongsheng Carpet Group Recent Developments
- 9.10 Jiangsu Kaili Carpet
 - 9.10.1 Jiangsu Kaili Carpet Carpet for Household Basic Information
- 9.10.2 Jiangsu Kaili Carpet Carpet for Household Product Overview
- 9.10.3 Jiangsu Kaili Carpet Carpet for Household Product Market Performance
- 9.10.4 Jiangsu Kaili Carpet Business Overview
- 9.10.5 Jiangsu Kaili Carpet Recent Developments
- 9.11 Shanhua Carpet
 - 9.11.1 Shanhua Carpet Carpet for Household Basic Information
 - 9.11.2 Shanhua Carpet Carpet for Household Product Overview
 - 9.11.3 Shanhua Carpet Carpet for Household Product Market Performance
 - 9.11.4 Shanhua Carpet Business Overview
- 9.11.5 Shanhua Carpet Recent Developments

9.12 Haima Carpet

- 9.12.1 Haima Carpet Carpet for Household Basic Information
- 9.12.2 Haima Carpet Carpet for Household Product Overview
- 9.12.3 Haima Carpet Carpet for Household Product Market Performance
- 9.12.4 Haima Carpet Business Overview
- 9.12.5 Haima Carpet Recent Developments
- 9.13 TY Carpet
- 9.13.1 TY Carpet Carpet for Household Basic Information
- 9.13.2 TY Carpet Carpet for Household Product Overview
- 9.13.3 TY Carpet Carpet for Household Product Market Performance
- 9.13.4 TY Carpet Business Overview
- 9.13.5 TY Carpet Recent Developments
- 9.14 Shaw Industries
 - 9.14.1 Shaw Industries Carpet for Household Basic Information
- 9.14.2 Shaw Industries Carpet for Household Product Overview
- 9.14.3 Shaw Industries Carpet for Household Product Market Performance



- 9.14.4 Shaw Industries Business Overview
- 9.14.5 Shaw Industries Recent Developments

9.15 Mohawk

- 9.15.1 Mohawk Carpet for Household Basic Information
- 9.15.2 Mohawk Carpet for Household Product Overview
- 9.15.3 Mohawk Carpet for Household Product Market Performance
- 9.15.4 Mohawk Business Overview
- 9.15.5 Mohawk Recent Developments

9.16 Oriental Weavers

- 9.16.1 Oriental Weavers Carpet for Household Basic Information
- 9.16.2 Oriental Weavers Carpet for Household Product Overview
- 9.16.3 Oriental Weavers Carpet for Household Product Market Performance
- 9.16.4 Oriental Weavers Business Overview
- 9.16.5 Oriental Weavers Recent Developments

9.17 Milliken

- 9.17.1 Milliken Carpet for Household Basic Information
- 9.17.2 Milliken Carpet for Household Product Overview
- 9.17.3 Milliken Carpet for Household Product Market Performance
- 9.17.4 Milliken Business Overview
- 9.17.5 Milliken Recent Developments

9.18 Beaulieu

- 9.18.1 Beaulieu Carpet for Household Basic Information
- 9.18.2 Beaulieu Carpet for Household Product Overview
- 9.18.3 Beaulieu Carpet for Household Product Market Performance
- 9.18.4 Beaulieu Business Overview
- 9.18.5 Beaulieu Recent Developments

9.19 Interface

- 9.19.1 Interface Carpet for Household Basic Information
- 9.19.2 Interface Carpet for Household Product Overview
- 9.19.3 Interface Carpet for Household Product Market Performance
- 9.19.4 Interface Business Overview
- 9.19.5 Interface Recent Developments

10 CARPET FOR HOUSEHOLD MARKET FORECAST BY REGION

- 10.1 Global Carpet for Household Market Size Forecast
- 10.2 Global Carpet for Household Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Carpet for Household Market Size Forecast by Country



10.2.3 Asia Pacific Carpet for Household Market Size Forecast by Region 10.2.4 South America Carpet for Household Market Size Forecast by Country 10.2.5 Middle East and Africa Forecasted Consumption of Carpet for Household by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Carpet for Household Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of Carpet for Household by Type (2025-2030)
11.1.2 Global Carpet for Household Market Size Forecast by Type (2025-2030)
11.3 Global Forecasted Price of Carpet for Household by Type (2025-2030)
11.2 Global Carpet for Household Market Forecast by Application (2025-2030)
11.2.1 Global Carpet for Household Sales (K Units) Forecast by Application
11.2.2 Global Carpet for Household Market Size (M USD) Forecast by Application
(2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Carpet for Household Market Size Comparison by Region (M USD)
- Table 5. Global Carpet for Household Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Carpet for Household Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Carpet for Household Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Carpet for Household Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Carpet for Household as of 2022)

Table 10. Global Market Carpet for Household Average Price (USD/Unit) of Key Manufacturers (2019-2024)

- Table 11. Manufacturers Carpet for Household Sales Sites and Area Served
- Table 12. Manufacturers Carpet for Household Product Type
- Table 13. Global Carpet for Household Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Carpet for Household
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Carpet for Household Market Challenges
- Table 22. Global Carpet for Household Sales by Type (K Units)
- Table 23. Global Carpet for Household Market Size by Type (M USD)
- Table 24. Global Carpet for Household Sales (K Units) by Type (2019-2024)
- Table 25. Global Carpet for Household Sales Market Share by Type (2019-2024)
- Table 26. Global Carpet for Household Market Size (M USD) by Type (2019-2024)
- Table 27. Global Carpet for Household Market Size Share by Type (2019-2024)
- Table 28. Global Carpet for Household Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Carpet for Household Sales (K Units) by Application
- Table 30. Global Carpet for Household Market Size by Application
- Table 31. Global Carpet for Household Sales by Application (2019-2024) & (K Units)



Table 32. Global Carpet for Household Sales Market Share by Application (2019-2024) Table 33. Global Carpet for Household Sales by Application (2019-2024) & (M USD) Table 34. Global Carpet for Household Market Share by Application (2019-2024) Table 35. Global Carpet for Household Sales Growth Rate by Application (2019-2024) Table 36. Global Carpet for Household Sales by Region (2019-2024) & (K Units) Table 37. Global Carpet for Household Sales Market Share by Region (2019-2024) Table 38. North America Carpet for Household Sales by Country (2019-2024) & (K Units) Table 39. Europe Carpet for Household Sales by Country (2019-2024) & (K Units) Table 40. Asia Pacific Carpet for Household Sales by Region (2019-2024) & (K Units) Table 41. South America Carpet for Household Sales by Country (2019-2024) & (K Units) Table 42. Middle East and Africa Carpet for Household Sales by Region (2019-2024) & (K Units) Table 43. Dinarsu Carpet for Household Basic Information Table 44. Dinarsu Carpet for Household Product Overview Table 45. Dinarsu Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 46. Dinarsu Business Overview Table 47. Dinarsu Carpet for Household SWOT Analysis Table 48. Dinarsu Recent Developments Table 49. Balta Carpet for Household Basic Information Table 50. Balta Carpet for Household Product Overview Table 51. Balta Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 52. Balta Business Overview Table 53. Balta Carpet for Household SWOT Analysis Table 54. Balta Recent Developments Table 55. Tarkett Carpet for Household Basic Information Table 56. Tarkett Carpet for Household Product Overview Table 57. Tarkett Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 58. Tarkett Carpet for Household SWOT Analysis Table 59. Tarkett Business Overview Table 60. Tarkett Recent Developments Table 61. Anker Carpet for Household Basic Information Table 62. Anker Carpet for Household Product Overview Table 63. Anker Carpet for Household Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)





Table 64. Anker Business Overview

Table 65. Anker Recent Developments

Table 66. Dixie Group Carpet for Household Basic Information

Table 67. Dixie Group Carpet for Household Product Overview

Table 68. Dixie Group Carpet for Household Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 69. Dixie Group Business Overview

Table 70. Dixie Group Recent Developments

Table 71. Brintons Carpet for Household Basic Information

Table 72. Brintons Carpet for Household Product Overview

Table 73. Brintons Carpet for Household Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 74. Brintons Business Overview

Table 75. Brintons Recent Developments

Table 76. Merinos Carpet for Household Basic Information

Table 77. Merinos Carpet for Household Product Overview

Table 78. Merinos Carpet for Household Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

 Table 79. Merinos Business Overview

Table 80. Merinos Recent Developments

Table 81. Forbo Tessera Carpet for Household Basic Information

Table 82. Forbo Tessera Carpet for Household Product Overview

Table 83. Forbo Tessera Carpet for Household Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Forbo Tessera Business Overview

 Table 85. Forbo Tessera Recent Developments

Table 86. Dongsheng Carpet Group Carpet for Household Basic Information

Table 87. Dongsheng Carpet Group Carpet for Household Product Overview

Table 88. Dongsheng Carpet Group Carpet for Household Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Dongsheng Carpet Group Business Overview

Table 90. Dongsheng Carpet Group Recent Developments

Table 91. Jiangsu Kaili Carpet Carpet for Household Basic Information

Table 92. Jiangsu Kaili Carpet Carpet for Household Product Overview

Table 93. Jiangsu Kaili Carpet Carpet for Household Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Jiangsu Kaili Carpet Business Overview

Table 95. Jiangsu Kaili Carpet Recent Developments

Table 96. Shanhua Carpet Carpet for Household Basic Information



Table 97. Shanhua Carpet Carpet for Household Product Overview Table 98. Shanhua Carpet Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 99. Shanhua Carpet Business Overview Table 100. Shanhua Carpet Recent Developments Table 101. Haima Carpet Carpet for Household Basic Information Table 102. Haima Carpet Carpet for Household Product Overview Table 103. Haima Carpet Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 104. Haima Carpet Business Overview Table 105. Haima Carpet Recent Developments Table 106. TY Carpet Carpet for Household Basic Information Table 107. TY Carpet Carpet for Household Product Overview Table 108. TY Carpet Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 109. TY Carpet Business Overview Table 110. TY Carpet Recent Developments Table 111. Shaw Industries Carpet for Household Basic Information Table 112. Shaw Industries Carpet for Household Product Overview Table 113. Shaw Industries Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 114. Shaw Industries Business Overview Table 115. Shaw Industries Recent Developments Table 116. Mohawk Carpet for Household Basic Information Table 117. Mohawk Carpet for Household Product Overview Table 118. Mohawk Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 119. Mohawk Business Overview Table 120. Mohawk Recent Developments Table 121. Oriental Weavers Carpet for Household Basic Information Table 122. Oriental Weavers Carpet for Household Product Overview Table 123. Oriental Weavers Carpet for Household Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 124. Oriental Weavers Business Overview Table 125. Oriental Weavers Recent Developments Table 126. Milliken Carpet for Household Basic Information Table 127. Milliken Carpet for Household Product Overview Table 128. Milliken Carpet for Household Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)





Table 129. Milliken Business Overview

Table 130. Milliken Recent Developments

Table 131. Beaulieu Carpet for Household Basic Information

Table 132. Beaulieu Carpet for Household Product Overview

Table 133. Beaulieu Carpet for Household Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 134. Beaulieu Business Overview

Table 135. Beaulieu Recent Developments

Table 136. Interface Carpet for Household Basic Information

Table 137. Interface Carpet for Household Product Overview

Table 138. Interface Carpet for Household Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 139. Interface Business Overview

Table 140. Interface Recent Developments

Table 141. Global Carpet for Household Sales Forecast by Region (2025-2030) & (K Units)

Table 142. Global Carpet for Household Market Size Forecast by Region (2025-2030) & (M USD)

Table 143. North America Carpet for Household Sales Forecast by Country (2025-2030) & (K Units)

Table 144. North America Carpet for Household Market Size Forecast by Country (2025-2030) & (M USD)

Table 145. Europe Carpet for Household Sales Forecast by Country (2025-2030) & (K Units)

Table 146. Europe Carpet for Household Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Asia Pacific Carpet for Household Sales Forecast by Region (2025-2030) & (K Units)

Table 148. Asia Pacific Carpet for Household Market Size Forecast by Region (2025-2030) & (M USD)

Table 149. South America Carpet for Household Sales Forecast by Country (2025-2030) & (K Units)

Table 150. South America Carpet for Household Market Size Forecast by Country (2025-2030) & (M USD)

Table 151. Middle East and Africa Carpet for Household Consumption Forecast by Country (2025-2030) & (Units)

Table 152. Middle East and Africa Carpet for Household Market Size Forecast by Country (2025-2030) & (M USD)

Table 153. Global Carpet for Household Sales Forecast by Type (2025-2030) & (K



Units)

Table 154. Global Carpet for Household Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Carpet for Household Price Forecast by Type (2025-2030) & (USD/Unit)

Table 156. Global Carpet for Household Sales (K Units) Forecast by Application (2025-2030)

Table 157. Global Carpet for Household Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Carpet for Household

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Carpet for Household Market Size (M USD), 2019-2030

Figure 5. Global Carpet for Household Market Size (M USD) (2019-2030)

Figure 6. Global Carpet for Household Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Carpet for Household Market Size by Country (M USD)

Figure 11. Carpet for Household Sales Share by Manufacturers in 2023

Figure 12. Global Carpet for Household Revenue Share by Manufacturers in 2023

Figure 13. Carpet for Household Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Carpet for Household Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Carpet for Household Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Carpet for Household Market Share by Type

Figure 18. Sales Market Share of Carpet for Household by Type (2019-2024)

Figure 19. Sales Market Share of Carpet for Household by Type in 2023

Figure 20. Market Size Share of Carpet for Household by Type (2019-2024)

Figure 21. Market Size Market Share of Carpet for Household by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Carpet for Household Market Share by Application

Figure 24. Global Carpet for Household Sales Market Share by Application (2019-2024)

Figure 25. Global Carpet for Household Sales Market Share by Application in 2023

Figure 26. Global Carpet for Household Market Share by Application (2019-2024)

Figure 27. Global Carpet for Household Market Share by Application in 2023

Figure 28. Global Carpet for Household Sales Growth Rate by Application (2019-2024)

Figure 29. Global Carpet for Household Sales Market Share by Region (2019-2024)

Figure 30. North America Carpet for Household Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Carpet for Household Sales Market Share by Country in 2023



Figure 32. U.S. Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 33. Canada Carpet for Household Sales (K Units) and Growth Rate (2019-2024) Figure 34. Mexico Carpet for Household Sales (Units) and Growth Rate (2019-2024) Figure 35. Europe Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 36. Europe Carpet for Household Sales Market Share by Country in 2023 Figure 37. Germany Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 38. France Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 39. U.K. Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 40. Italy Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 41. Russia Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 42. Asia Pacific Carpet for Household Sales and Growth Rate (K Units) Figure 43. Asia Pacific Carpet for Household Sales Market Share by Region in 2023 Figure 44. China Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 45. Japan Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 46. South Korea Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 47. India Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 48. Southeast Asia Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 49. South America Carpet for Household Sales and Growth Rate (K Units) Figure 50. South America Carpet for Household Sales Market Share by Country in 2023 Figure 51. Brazil Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 52. Argentina Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 53. Columbia Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 54. Middle East and Africa Carpet for Household Sales and Growth Rate (K Units) Figure 55. Middle East and Africa Carpet for Household Sales Market Share by Region in 2023 Figure 56. Saudi Arabia Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 57. UAE Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 58. Egypt Carpet for Household Sales and Growth Rate (2019-2024) & (K Units) Figure 59. Nigeria Carpet for Household Sales and Growth Rate (2019-2024) & (K



Units)

Figure 60. South Africa Carpet for Household Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Carpet for Household Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Carpet for Household Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Carpet for Household Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Carpet for Household Market Share Forecast by Type (2025-2030)

Figure 65. Global Carpet for Household Sales Forecast by Application (2025-2030)

Figure 66. Global Carpet for Household Market Share Forecast by Application (2025-2030)



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