

Global Carotenoids for Human Use Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Carotenoids for human use refer to a group of organic pigments found in plants, algae, and photosynthetic bacteria that are essential for human health. These compounds, including beta-carotene, lutein, and lycopene, are known for their antioxidant properties and are believed to help prevent chronic diseases such as cancer and cardiovascular conditions. Carotenoids are commonly consumed through fruits and vegetables or as dietary supplements. The market for carotenoids for human use encompasses a wide range of products aimed at promoting overall health and well-being through the intake of these natural compounds.

The market for carotenoids for human use is experiencing significant growth driven by several key factors. Firstly, there is a growing awareness among consumers regarding the importance of a healthy diet rich in antioxidants, leading to an increased demand for carotenoid-rich foods and supplements. Additionally, the rising prevalence of chronic diseases worldwide has prompted individuals to seek preventive healthcare solutions, further boosting the market for carotenoids. Moreover, advancements in research and technology have enabled the development of innovative formulations and delivery systems for carotenoid products, expanding their accessibility and appeal to a broader consumer base. These market drivers are expected to continue fueling the growth of the carotenoids market in the coming years.

In addition to the increasing consumer awareness and technological advancements driving the market growth, the rising adoption of plant-based diets and the growing aging population are also contributing to the expansion of the carotenoids market. Plant-based diets, which emphasize the consumption of fruits and vegetables rich in

carotenoids, are gaining popularity due to their perceived health benefits, thereby boosting the demand for carotenoid products. Furthermore, the aging population is seeking natural solutions to support healthy aging and prevent age-related diseases, creating opportunities for carotenoid manufacturers to cater to this demographic. With ongoing research highlighting the diverse health benefits of carotenoids, the market for carotenoids for human use is poised for continued growth and innovation in the foreseeable future.

This report provides a deep insight into the global Carotenoids for Human Use market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Carotenoids for Human Use Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Carotenoids for Human Use market in any manner.

Global Carotenoids for Human Use Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

DSM

BASF

Allied Biotech

Chenguang Biotech

FMC

Dohler

Chr. Hansen

Carotech

DDW

Excelvite

AnHui Wisdom

Tian Yin

Kemin

Market Segmentation (by Type)

Astaxanthin

Beta-Carotene

Canthaxanthin

Lycopene

Lutein

Other

Market Segmentation (by Application)

Food

Pharmaceuticals

Cosmetics

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Carotenoids for Human Use Market

Overview of the regional outlook of the Carotenoids for Human Use Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Carotenoids for Human Use Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Carotenoids for Human Use

1.2 Key Market Segments

1.2.1 Carotenoids for Human Use Segment by Type

1.2.2 Carotenoids for Human Use Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CAROTENOIDS FOR HUMAN USE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Carotenoids for Human Use Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Carotenoids for Human Use Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CAROTENOIDS FOR HUMAN USE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Carotenoids for Human Use Product Life Cycle

3.3 Global Carotenoids for Human Use Sales by Manufacturers (2020-2025)

3.4 Global Carotenoids for Human Use Revenue Market Share by Manufacturers (2020-2025)

3.5 Carotenoids for Human Use Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Carotenoids for Human Use Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Carotenoids for Human Use Sales Sites, Area Served, Product Type

3.8 Carotenoids for Human Use Market Competitive Situation and Trends

3.8.1 Carotenoids for Human Use Market Concentration Rate

3.8.2 Global 5 and 10 Largest Carotenoids for Human Use Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 CAROTENOIDS FOR HUMAN USE INDUSTRY CHAIN ANALYSIS

4.1 Carotenoids for Human Use Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CAROTENOIDS FOR HUMAN USE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 PEST Analysis

5.6.1 Industry Policies Analysis

5.6.2 Economic Environment Analysis

5.6.3 Social Environment Analysis

5.6.4 Technological Environment Analysis

5.7 Global Carotenoids for Human Use Market Porter's Five Forces Analysis

5.7.1 Global Trade Frictions

5.7.2 Global Trade Frictions and Their Impacts to Carotenoids for Human Use Market

5.8 ESG Ratings of Leading Companies

6 CAROTENOIDS FOR HUMAN USE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Carotenoids for Human Use Sales Market Share by Type (2020-2025)

6.3 Global Carotenoids for Human Use Market Size Market Share by Type (2020-2025)

6.4 Global Carotenoids for Human Use Price by Type (2020-2025)

7 CAROTENOIDS FOR HUMAN USE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Carotenoids for Human Use Market Sales by Application (2020-2025)
- 7.3 Global Carotenoids for Human Use Market Size (M USD) by Application (2020-2025)
- 7.4 Global Carotenoids for Human Use Sales Growth Rate by Application (2020-2025)

8 CAROTENOIDS FOR HUMAN USE MARKET SALES BY REGION

- 8.1 Global Carotenoids for Human Use Sales by Region
 - 8.1.1 Global Carotenoids for Human Use Sales by Region
 - 8.1.2 Global Carotenoids for Human Use Sales Market Share by Region
- 8.2 Global Carotenoids for Human Use Market Size by Region
 - 8.2.1 Global Carotenoids for Human Use Market Size by Region
 - 8.2.2 Global Carotenoids for Human Use Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Carotenoids for Human Use Sales by Country
 - 8.3.2 North America Carotenoids for Human Use Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Carotenoids for Human Use Sales by Country
 - 8.4.2 Europe Carotenoids for Human Use Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Carotenoids for Human Use Sales by Region
 - 8.5.2 Asia Pacific Carotenoids for Human Use Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Carotenoids for Human Use Sales by Country

8.6.2 South America Carotenoids for Human Use Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Carotenoids for Human Use Sales by Region

8.7.2 Middle East and Africa Carotenoids for Human Use Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 CAROTENOIDS FOR HUMAN USE MARKET PRODUCTION BY REGION

9.1 Global Production of Carotenoids for Human Use by Region(2020-2025)

9.2 Global Carotenoids for Human Use Revenue Market Share by Region (2020-2025)

9.3 Global Carotenoids for Human Use Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Carotenoids for Human Use Production

9.4.1 North America Carotenoids for Human Use Production Growth Rate (2020-2025)

9.4.2 North America Carotenoids for Human Use Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Carotenoids for Human Use Production

9.5.1 Europe Carotenoids for Human Use Production Growth Rate (2020-2025)

9.5.2 Europe Carotenoids for Human Use Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Carotenoids for Human Use Production (2020-2025)

9.6.1 Japan Carotenoids for Human Use Production Growth Rate (2020-2025)

9.6.2 Japan Carotenoids for Human Use Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Carotenoids for Human Use Production (2020-2025)

9.7.1 China Carotenoids for Human Use Production Growth Rate (2020-2025)

9.7.2 China Carotenoids for Human Use Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 DSM

- 10.1.1 DSM Basic Information
- 10.1.2 DSM Carotenoids for Human Use Product Overview
- 10.1.3 DSM Carotenoids for Human Use Product Market Performance
- 10.1.4 DSM Business Overview
- 10.1.5 DSM SWOT Analysis
- 10.1.6 DSM Recent Developments
- 10.2 BASF
 - 10.2.1 BASF Basic Information
 - 10.2.2 BASF Carotenoids for Human Use Product Overview
 - 10.2.3 BASF Carotenoids for Human Use Product Market Performance
 - 10.2.4 BASF Business Overview
 - 10.2.5 BASF SWOT Analysis
 - 10.2.6 BASF Recent Developments
- 10.3 Allied Biotech
 - 10.3.1 Allied Biotech Basic Information
 - 10.3.2 Allied Biotech Carotenoids for Human Use Product Overview
 - 10.3.3 Allied Biotech Carotenoids for Human Use Product Market Performance
 - 10.3.4 Allied Biotech Business Overview
 - 10.3.5 Allied Biotech SWOT Analysis
 - 10.3.6 Allied Biotech Recent Developments
- 10.4 Chenguang Biotech
 - 10.4.1 Chenguang Biotech Basic Information
 - 10.4.2 Chenguang Biotech Carotenoids for Human Use Product Overview
 - 10.4.3 Chenguang Biotech Carotenoids for Human Use Product Market Performance
 - 10.4.4 Chenguang Biotech Business Overview
 - 10.4.5 Chenguang Biotech Recent Developments
- 10.5 FMC
 - 10.5.1 FMC Basic Information
 - 10.5.2 FMC Carotenoids for Human Use Product Overview
 - 10.5.3 FMC Carotenoids for Human Use Product Market Performance
 - 10.5.4 FMC Business Overview
 - 10.5.5 FMC Recent Developments
- 10.6 Dohler
 - 10.6.1 Dohler Basic Information
 - 10.6.2 Dohler Carotenoids for Human Use Product Overview
 - 10.6.3 Dohler Carotenoids for Human Use Product Market Performance
 - 10.6.4 Dohler Business Overview
 - 10.6.5 Dohler Recent Developments
- 10.7 Chr. Hansen

- 10.7.1 Chr. Hansen Basic Information
- 10.7.2 Chr. Hansen Carotenoids for Human Use Product Overview
- 10.7.3 Chr. Hansen Carotenoids for Human Use Product Market Performance
- 10.7.4 Chr. Hansen Business Overview
- 10.7.5 Chr. Hansen Recent Developments
- 10.8 Carotech
 - 10.8.1 Carotech Basic Information
 - 10.8.2 Carotech Carotenoids for Human Use Product Overview
 - 10.8.3 Carotech Carotenoids for Human Use Product Market Performance
 - 10.8.4 Carotech Business Overview
 - 10.8.5 Carotech Recent Developments
- 10.9 DDW
 - 10.9.1 DDW Basic Information
 - 10.9.2 DDW Carotenoids for Human Use Product Overview
 - 10.9.3 DDW Carotenoids for Human Use Product Market Performance
 - 10.9.4 DDW Business Overview
 - 10.9.5 DDW Recent Developments
- 10.10 Excelvite
 - 10.10.1 Excelvite Basic Information
 - 10.10.2 Excelvite Carotenoids for Human Use Product Overview
 - 10.10.3 Excelvite Carotenoids for Human Use Product Market Performance
 - 10.10.4 Excelvite Business Overview
 - 10.10.5 Excelvite Recent Developments
- 10.11 AnHui Wisdom
 - 10.11.1 AnHui Wisdom Basic Information
 - 10.11.2 AnHui Wisdom Carotenoids for Human Use Product Overview
 - 10.11.3 AnHui Wisdom Carotenoids for Human Use Product Market Performance
 - 10.11.4 AnHui Wisdom Business Overview
 - 10.11.5 AnHui Wisdom Recent Developments
- 10.12 Tian Yin
 - 10.12.1 Tian Yin Basic Information
 - 10.12.2 Tian Yin Carotenoids for Human Use Product Overview
 - 10.12.3 Tian Yin Carotenoids for Human Use Product Market Performance
 - 10.12.4 Tian Yin Business Overview
 - 10.12.5 Tian Yin Recent Developments
- 10.13 Kemin
 - 10.13.1 Kemin Basic Information
 - 10.13.2 Kemin Carotenoids for Human Use Product Overview
 - 10.13.3 Kemin Carotenoids for Human Use Product Market Performance

10.13.4 Kemin Business Overview

10.13.5 Kemin Recent Developments

11 CAROTENOIDS FOR HUMAN USE MARKET FORECAST BY REGION

11.1 Global Carotenoids for Human Use Market Size Forecast

11.2 Global Carotenoids for Human Use Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Carotenoids for Human Use Market Size Forecast by Country

11.2.3 Asia Pacific Carotenoids for Human Use Market Size Forecast by Region

11.2.4 South America Carotenoids for Human Use Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Carotenoids for Human Use by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Carotenoids for Human Use Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Carotenoids for Human Use by Type (2026-2033)

12.1.2 Global Carotenoids for Human Use Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Carotenoids for Human Use by Type (2026-2033)

12.2 Global Carotenoids for Human Use Market Forecast by Application (2026-2033)

12.2.1 Global Carotenoids for Human Use Sales (K MT) Forecast by Application

12.2.2 Global Carotenoids for Human Use Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Carotenoids for Human Use Market Size Comparison by Region (M USD)

Table 5. Global Carotenoids for Human Use Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Carotenoids for Human Use Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Carotenoids for Human Use Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Carotenoids for Human Use Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Carotenoids for Human Use as of 2024)

Table 10. Global Market Carotenoids for Human Use Average Price (USD/MT) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers Carotenoids for Human Use Sales Sites and Area Served

Table 12. Manufacturers Carotenoids for Human Use Product Type

Table 13. Global Carotenoids for Human Use Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Carotenoids for Human Use Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Carotenoids for Human Use Sales by Type (K MT)

Table 25. Global Carotenoids for Human Use Market Size by Type (M USD)

Table 26. Global Carotenoids for Human Use Sales (K MT) by Type (2020-2025)

Table 27. Global Carotenoids for Human Use Sales Market Share by Type (2020-2025)

Table 28. Global Carotenoids for Human Use Market Size (M USD) by Type

(2020-2025)

Table 29. Global Carotenoids for Human Use Market Size Share by Type (2020-2025)

Table 30. Global Carotenoids for Human Use Price (USD/MT) by Type (2020-2025)

Table 31. Global Carotenoids for Human Use Sales (K MT) by Application

Table 32. Global Carotenoids for Human Use Market Size by Application

Table 33. Global Carotenoids for Human Use Sales by Application (2020-2025) & (K MT)

Table 34. Global Carotenoids for Human Use Sales Market Share by Application (2020-2025)

Table 35. Global Carotenoids for Human Use Market Size by Application (2020-2025) & (M USD)

Table 36. Global Carotenoids for Human Use Market Share by Application (2020-2025)

Table 37. Global Carotenoids for Human Use Sales Growth Rate by Application (2020-2025)

Table 38. Global Carotenoids for Human Use Sales by Region (2020-2025) & (K MT)

Table 39. Global Carotenoids for Human Use Sales Market Share by Region (2020-2025)

Table 40. Global Carotenoids for Human Use Market Size by Region (2020-2025) & (M USD)

Table 41. Global Carotenoids for Human Use Market Size Market Share by Region (2020-2025)

Table 42. North America Carotenoids for Human Use Sales by Country (2020-2025) & (K MT)

Table 43. North America Carotenoids for Human Use Market Size by Country (2020-2025) & (M USD)

Table 44. Europe Carotenoids for Human Use Sales by Country (2020-2025) & (K MT)

Table 45. Europe Carotenoids for Human Use Market Size by Country (2020-2025) & (M USD)

Table 46. Asia Pacific Carotenoids for Human Use Sales by Region (2020-2025) & (K MT)

Table 47. Asia Pacific Carotenoids for Human Use Market Size by Region (2020-2025) & (M USD)

Table 48. South America Carotenoids for Human Use Sales by Country (2020-2025) & (K MT)

Table 49. South America Carotenoids for Human Use Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa Carotenoids for Human Use Sales by Region (2020-2025) & (K MT)

Table 51. Middle East and Africa Carotenoids for Human Use Market Size by Region

(2020-2025) & (M USD)

Table 52. Global Carotenoids for Human Use Production (K MT) by Region(2020-2025)

Table 53. Global Carotenoids for Human Use Revenue (US\$ Million) by Region
(2020-2025)

Table 54. Global Carotenoids for Human Use Revenue Market Share by Region
(2020-2025)

Table 55. Global Carotenoids for Human Use Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 56. North America Carotenoids for Human Use Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. Europe Carotenoids for Human Use Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Japan Carotenoids for Human Use Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. China Carotenoids for Human Use Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. DSM Basic Information

Table 61. DSM Carotenoids for Human Use Product Overview

Table 62. DSM Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. DSM Business Overview

Table 64. DSM SWOT Analysis

Table 65. DSM Recent Developments

Table 66. BASF Basic Information

Table 67. BASF Carotenoids for Human Use Product Overview

Table 68. BASF Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. BASF Business Overview

Table 70. BASF SWOT Analysis

Table 71. BASF Recent Developments

Table 72. Allied Biotech Basic Information

Table 73. Allied Biotech Carotenoids for Human Use Product Overview

Table 74. Allied Biotech Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. Allied Biotech Business Overview

Table 76. Allied Biotech SWOT Analysis

Table 77. Allied Biotech Recent Developments

Table 78. Chenguang Biotech Basic Information

Table 79. Chenguang Biotech Carotenoids for Human Use Product Overview

Table 80. Chenguang Biotech Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 81. Chenguang Biotech Business Overview

Table 82. Chenguang Biotech Recent Developments

Table 83. FMC Basic Information

Table 84. FMC Carotenoids for Human Use Product Overview

Table 85. FMC Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 86. FMC Business Overview

Table 87. FMC Recent Developments

Table 88. Dohler Basic Information

Table 89. Dohler Carotenoids for Human Use Product Overview

Table 90. Dohler Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 91. Dohler Business Overview

Table 92. Dohler Recent Developments

Table 93. Chr. Hansen Basic Information

Table 94. Chr. Hansen Carotenoids for Human Use Product Overview

Table 95. Chr. Hansen Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 96. Chr. Hansen Business Overview

Table 97. Chr. Hansen Recent Developments

Table 98. Carotech Basic Information

Table 99. Carotech Carotenoids for Human Use Product Overview

Table 100. Carotech Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 101. Carotech Business Overview

Table 102. Carotech Recent Developments

Table 103. DDW Basic Information

Table 104. DDW Carotenoids for Human Use Product Overview

Table 105. DDW Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 106. DDW Business Overview

Table 107. DDW Recent Developments

Table 108. Excelvite Basic Information

Table 109. Excelvite Carotenoids for Human Use Product Overview

Table 110. Excelvite Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 111. Excelvite Business Overview

Table 112. Excelvite Recent Developments

Table 113. AnHui Wisdom Basic Information

Table 114. AnHui Wisdom Carotenoids for Human Use Product Overview

Table 115. AnHui Wisdom Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 116. AnHui Wisdom Business Overview

Table 117. AnHui Wisdom Recent Developments

Table 118. Tian Yin Basic Information

Table 119. Tian Yin Carotenoids for Human Use Product Overview

Table 120. Tian Yin Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 121. Tian Yin Business Overview

Table 122. Tian Yin Recent Developments

Table 123. Kemin Basic Information

Table 124. Kemin Carotenoids for Human Use Product Overview

Table 125. Kemin Carotenoids for Human Use Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 126. Kemin Business Overview

Table 127. Kemin Recent Developments

Table 128. Global Carotenoids for Human Use Sales Forecast by Region (2026-2033) & (K MT)

Table 129. Global Carotenoids for Human Use Market Size Forecast by Region (2026-2033) & (M USD)

Table 130. North America Carotenoids for Human Use Sales Forecast by Country (2026-2033) & (K MT)

Table 131. North America Carotenoids for Human Use Market Size Forecast by Country (2026-2033) & (M USD)

Table 132. Europe Carotenoids for Human Use Sales Forecast by Country (2026-2033) & (K MT)

Table 133. Europe Carotenoids for Human Use Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Asia Pacific Carotenoids for Human Use Sales Forecast by Region (2026-2033) & (K MT)

Table 135. Asia Pacific Carotenoids for Human Use Market Size Forecast by Region (2026-2033) & (M USD)

Table 136. South America Carotenoids for Human Use Sales Forecast by Country (2026-2033) & (K MT)

Table 137. South America Carotenoids for Human Use Market Size Forecast by Country (2026-2033) & (M USD)

Table 138. Middle East and Africa Carotenoids for Human Use Sales Forecast by Country (2026-2033) & (Units)

Table 139. Middle East and Africa Carotenoids for Human Use Market Size Forecast by Country (2026-2033) & (M USD)

Table 140. Global Carotenoids for Human Use Sales Forecast by Type (2026-2033) & (K MT)

Table 141. Global Carotenoids for Human Use Market Size Forecast by Type (2026-2033) & (M USD)

Table 142. Global Carotenoids for Human Use Price Forecast by Type (2026-2033) & (USD/MT)

Table 143. Global Carotenoids for Human Use Sales (K MT) Forecast by Application (2026-2033)

Table 144. Global Carotenoids for Human Use Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Carotenoids for Human Use
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Carotenoids for Human Use Market Size (M USD), 2024-2033
- Figure 5. Global Carotenoids for Human Use Market Size (M USD) (2020-2033)
- Figure 6. Global Carotenoids for Human Use Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Carotenoids for Human Use Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Carotenoids for Human Use Product Life Cycle
- Figure 13. Carotenoids for Human Use Sales Share by Manufacturers in 2024
- Figure 14. Global Carotenoids for Human Use Revenue Share by Manufacturers in 2024
- Figure 15. Carotenoids for Human Use Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Carotenoids for Human Use Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Carotenoids for Human Use Revenue in 2024
- Figure 18. Industry Chain Map of Carotenoids for Human Use
- Figure 19. Global Carotenoids for Human Use Market PESTE Analysis
- Figure 20. Global Carotenoids for Human Use Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Carotenoids for Human Use Market Share by Type
- Figure 27. Sales Market Share of Carotenoids for Human Use by Type (2020-2025)
- Figure 28. Sales Market Share of Carotenoids for Human Use by Type in 2024
- Figure 29. Market Size Share of Carotenoids for Human Use by Type (2020-2025)
- Figure 30. Market Size Share of Carotenoids for Human Use by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Carotenoids for Human Use Market Share by Application
- Figure 33. Global Carotenoids for Human Use Sales Market Share by Application (2020-2025)
- Figure 34. Global Carotenoids for Human Use Sales Market Share by Application in 2024
- Figure 35. Global Carotenoids for Human Use Market Share by Application (2020-2025)
- Figure 36. Global Carotenoids for Human Use Market Share by Application in 2024
- Figure 37. Global Carotenoids for Human Use Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Carotenoids for Human Use Sales Market Share by Region (2020-2025)
- Figure 39. Global Carotenoids for Human Use Market Size Market Share by Region (2020-2025)
- Figure 40. North America Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Carotenoids for Human Use Sales Market Share by Country in 2024
- Figure 43. North America Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Carotenoids for Human Use Market Size Market Share by Country in 2024
- Figure 45. U.S. Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Carotenoids for Human Use Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Carotenoids for Human Use Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Carotenoids for Human Use Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Carotenoids for Human Use Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Carotenoids for Human Use Sales Market Share by Country in 2024
- Figure 53. Europe Carotenoids for Human Use Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 54. Europe Carotenoids for Human Use Market Size Market Share by Country in 2024

Figure 55. Germany Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Carotenoids for Human Use Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Carotenoids for Human Use Sales Market Share by Region in 2024

Figure 67. Asia Pacific Carotenoids for Human Use Market Size Market Share by Region in 2024

Figure 68. China Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Carotenoids for Human Use Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Carotenoids for Human Use Sales and Growth Rate (K MT)

Figure 79. South America Carotenoids for Human Use Sales Market Share by Country in 2024

Figure 80. South America Carotenoids for Human Use Market Size and Growth Rate (M USD)

Figure 81. South America Carotenoids for Human Use Market Size Market Share by Country in 2024

Figure 82. Brazil Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Carotenoids for Human Use Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Carotenoids for Human Use Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Carotenoids for Human Use Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Carotenoids for Human Use Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Carotenoids for Human Use Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Carotenoids for Human Use Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Carotenoids for Human Use Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Carotenoids for Human Use Production Market Share by Region (2020-2025)

Figure 103. North America Carotenoids for Human Use Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Carotenoids for Human Use Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Carotenoids for Human Use Production (K MT) Growth Rate (2020-2025)

Figure 106. China Carotenoids for Human Use Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Carotenoids for Human Use Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Carotenoids for Human Use Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Carotenoids for Human Use Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Carotenoids for Human Use Market Share Forecast by Type (2026-2033)

Figure 111. Global Carotenoids for Human Use Sales Forecast by Application (2026-2033)

Figure 112. Global Carotenoids for Human Use Market Share Forecast by Application (2026-2033)

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