

Global Cards And Payments Market Research Report 2025(Status and Outlook)

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Abstracts

Cards payment is one of non-cash payments services in modern payment system. Non-cash payments included credit transfers, direct debits, card payments with cards issued by resident payment service providers, e-money payments, cheques and other payment services. Cards payment in this report include the Prepaid debit card, Non-prepaid debit card and Credit card.

The global Cards And Payments market size was estimated at USD 58600.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.13% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cards And Payments market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cards And Payments market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cards And Payments market.

Global Cards And Payments Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

China UnionPay
Visa
MasterCard
American Express
Discover
JCB

Market Segmentation (by Type)

Credit Card
Debit Card
Prepaid Card

Market Segmentation (by Application)

Online
Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cards And Payments Market

Overview of the regional outlook of the Cards And Payments Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cards And Payments Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cards And Payments, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Cards And Payments
- 1.2 Key Market Segments
 - 1.2.1 Cards And Payments Segment by Type
 - 1.2.2 Cards And Payments Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CARDS AND PAYMENTS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CARDS AND PAYMENTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Cards And Payments Product Life Cycle
- 3.3 Global Cards And Payments Revenue Market Share by Company (2020-2025)
- 3.4 Cards And Payments Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Cards And Payments Company Headquarters, Area Served, Product Type
- 3.6 Cards And Payments Market Competitive Situation and Trends
 - 3.6.1 Cards And Payments Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Cards And Payments Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 CARDS AND PAYMENTS VALUE CHAIN ANALYSIS

- 4.1 Cards And Payments Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CARDS AND PAYMENTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Cards And Payments Market Porter's Five Forces Analysis

6 CARDS AND PAYMENTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cards And Payments Market Size Market Share by Type (2020-2025)

6.3 Global Cards And Payments Market Size Growth Rate by Type (2021-2025)

7 CARDS AND PAYMENTS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cards And Payments Market Size (M USD) by Application (2020-2025)

7.3 Global Cards And Payments Sales Growth Rate by Application (2020-2025)

8 CARDS AND PAYMENTS MARKET SEGMENTATION BY REGION

8.1 Global Cards And Payments Market Size by Region

8.1.1 Global Cards And Payments Market Size by Region

8.1.2 Global Cards And Payments Market Size Market Share by Region

8.2 North America

8.2.1 North America Cards And Payments Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cards And Payments Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Cards And Payments Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cards And Payments Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cards And Payments Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 China UnionPay

9.1.1 China UnionPay Basic Information

9.1.2 China UnionPay Cards And Payments Product Overview

9.1.3 China UnionPay Cards And Payments Product Market Performance

9.1.4 China UnionPay SWOT Analysis

9.1.5 China UnionPay Business Overview

9.1.6 China UnionPay Recent Developments

9.2 Visa

9.2.1 Visa Basic Information

9.2.2 Visa Cards And Payments Product Overview

- 9.2.3 Visa Cards And Payments Product Market Performance
- 9.2.4 Visa SWOT Analysis
- 9.2.5 Visa Business Overview
- 9.2.6 Visa Recent Developments
- 9.3 MasterCard
 - 9.3.1 MasterCard Basic Information
 - 9.3.2 MasterCard Cards And Payments Product Overview
 - 9.3.3 MasterCard Cards And Payments Product Market Performance
 - 9.3.4 MasterCard SWOT Analysis
 - 9.3.5 MasterCard Business Overview
 - 9.3.6 MasterCard Recent Developments
- 9.4 American Express
 - 9.4.1 American Express Basic Information
 - 9.4.2 American Express Cards And Payments Product Overview
 - 9.4.3 American Express Cards And Payments Product Market Performance
 - 9.4.4 American Express Business Overview
 - 9.4.5 American Express Recent Developments
- 9.5 Discover
 - 9.5.1 Discover Basic Information
 - 9.5.2 Discover Cards And Payments Product Overview
 - 9.5.3 Discover Cards And Payments Product Market Performance
 - 9.5.4 Discover Business Overview
 - 9.5.5 Discover Recent Developments
- 9.6 JCB
 - 9.6.1 JCB Basic Information
 - 9.6.2 JCB Cards And Payments Product Overview
 - 9.6.3 JCB Cards And Payments Product Market Performance
 - 9.6.4 JCB Business Overview
 - 9.6.5 JCB Recent Developments

10 CARDS AND PAYMENTS MARKET FORECAST BY REGION

- 10.1 Global Cards And Payments Market Size Forecast
- 10.2 Global Cards And Payments Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Cards And Payments Market Size Forecast by Country
 - 10.2.3 Asia Pacific Cards And Payments Market Size Forecast by Region
 - 10.2.4 South America Cards And Payments Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Cards And Payments by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Cards And Payments Market Forecast by Type (2026-2033)

11.2 Global Cards And Payments Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cards And Payments Market Size Comparison by Region (M USD)

Table 5. Global Cards And Payments Revenue (M USD) by Company (2020-2025)

Table 6. Global Cards And Payments Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cards And Payments as of 2024)

Table 8. Cards And Payments Company Headquarters and Area Served

Table 9. Company Cards And Payments Product Type

Table 10. Global Cards And Payments Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Cards And Payments Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Cards And Payments Market Size by Type (M USD)

Table 21. Global Cards And Payments Market Size (M USD) by Type (2020-2025)

Table 22. Global Cards And Payments Market Size Share by Type (2020-2025)

Table 23. Global Cards And Payments Market Size Growth Rate by Type (2021-2025)

Table 24. Global Cards And Payments Market Size by Application

Table 25. Global Cards And Payments Market Size by Application (2020-2025) & (M USD)

Table 26. Global Cards And Payments Market Share by Application (2020-2025)

Table 27. Global Cards And Payments Sales Growth Rate by Application (2020-2025)

Table 28. Global Cards And Payments Market Size by Region (2020-2025) & (M USD)

Table 29. Global Cards And Payments Market Size Market Share by Region (2020-2025)

Table 30. North America Cards And Payments Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Cards And Payments Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Cards And Payments Market Size by Region (2020-2025) & (M USD)

Table 33. South America Cards And Payments Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Cards And Payments Market Size by Region (2020-2025) & (M USD)

Table 35. China UnionPay Basic Information

Table 36. China UnionPay Cards And Payments Product Overview

Table 37. China UnionPay Cards And Payments Revenue (M USD) and Gross Margin (2020-2025)

Table 38. China UnionPay SWOT Analysis

Table 39. China UnionPay Business Overview

Table 40. China UnionPay Recent Developments

Table 41. Visa Basic Information

Table 42. Visa Cards And Payments Product Overview

Table 43. Visa Cards And Payments Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Visa SWOT Analysis

Table 45. Visa Business Overview

Table 46. Visa Recent Developments

Table 47. MasterCard Basic Information

Table 48. MasterCard Cards And Payments Product Overview

Table 49. MasterCard Cards And Payments Revenue (M USD) and Gross Margin (2020-2025)

Table 50. MasterCard SWOT Analysis

Table 51. MasterCard Business Overview

Table 52. MasterCard Recent Developments

Table 53. American Express Basic Information

Table 54. American Express Cards And Payments Product Overview

Table 55. American Express Cards And Payments Revenue (M USD) and Gross Margin (2020-2025)

Table 56. American Express Business Overview

Table 57. American Express Recent Developments

Table 58. Discover Basic Information

Table 59. Discover Cards And Payments Product Overview

Table 60. Discover Cards And Payments Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Discover Business Overview

Table 62. Discover Recent Developments

Table 63. JCB Basic Information

Table 64. JCB Cards And Payments Product Overview

Table 65. JCB Cards And Payments Revenue (M USD) and Gross Margin (2020-2025)

Table 66. JCB Business Overview

Table 67. JCB Recent Developments

Table 68. Global Cards And Payments Market Size Forecast by Region (2026-2033) & (M USD)

Table 69. North America Cards And Payments Market Size Forecast by Country (2026-2033) & (M USD)

Table 70. Europe Cards And Payments Market Size Forecast by Country (2026-2033) & (M USD)

Table 71. Asia Pacific Cards And Payments Market Size Forecast by Region (2026-2033) & (M USD)

Table 72. South America Cards And Payments Market Size Forecast by Country (2026-2033) & (M USD)

Table 73. Middle East and Africa Cards And Payments Market Size Forecast by Country (2026-2033) & (M USD)

Table 74. Global Cards And Payments Market Size Forecast by Type (2026-2033) & (M USD)

Table 75. Global Cards And Payments Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Cards And Payments
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cards And Payments Market Size (M USD), 2024-2033
- Figure 5. Global Cards And Payments Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Cards And Payments Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Cards And Payments Product Life Cycle
- Figure 12. Global Cards And Payments Revenue Share by Company in 2024
- Figure 13. Cards And Payments Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Cards And Payments Revenue in 2024
- Figure 15. Value Chain Map of Cards And Payments
- Figure 16. Global Cards And Payments Market PEST Analysis
- Figure 17. Global Cards And Payments Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Cards And Payments Market Share by Type
- Figure 20. Market Size Share of Cards And Payments by Type (2020-2025)
- Figure 21. Market Size Share of Cards And Payments by Type in 2024
- Figure 22. Global Cards And Payments Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Cards And Payments Market Share by Application
- Figure 25. Global Cards And Payments Market Share by Application (2020-2025)
- Figure 26. Global Cards And Payments Market Share by Application in 2024
- Figure 27. Global Cards And Payments Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Cards And Payments Market Size Market Share by Region (2020-2025)
- Figure 29. North America Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Cards And Payments Market Size Market Share by Country in 2024

Figure 31. U.S. Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Cards And Payments Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Cards And Payments Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Cards And Payments Market Share by Country in 2024

Figure 36. Germany Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Cards And Payments Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Cards And Payments Market Size Market Share by Region in 2024

Figure 43. China Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Cards And Payments Market Size and Growth Rate (M USD)

Figure 49. South America Cards And Payments Market Size Market Share by Country in 2024

Figure 50. Brazil Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Cards And Payments Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Cards And Payments Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Cards And Payments Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Cards And Payments Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Cards And Payments Market Share Forecast by Type (2026-2033)

Figure 62. Global Cards And Payments Market Share Forecast by Application (2026-2033)

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