

# Global Card Personalization Equipment Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G610C7D925EBEN.html>

Date: March 2026

Pages: 137

Price: US\$ 3,200.00 (Single User License)

ID: G610C7D925EBEN

## Abstracts

A Card Personalization Equipment can produce a individually specific card instead of a generic card. During the personalization process, the plastic cards or smart cards are personalized according to the individual project or customer requirements. The personalization process includes different sub-systems and technologies such as laser engraving and high-end printing systems (thermal printing, dye-sublimation), lamination or embossing. The core players of Card Personalization Equipment include Entrust, Emperor Technology and Muehlbauer, with the top three players accounting for about 63% of the global market share. Regionally, Europe has the highest market share, at around 40%, followed by China and North America, with 24% and 21%, respectively. In terms of product type, Mid-Volume Card Personalization Equipment has the largest market share, at about 66%. From an application perspective, Financial accounts for the largest share at about 48%, followed by Government at more than 16%.

The global Card Personalization Equipment market size was estimated at USD 499.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Card Personalization Equipment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Card Personalization Equipment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Card Personalization Equipment market.

### **Global Card Personalization Equipment Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Entrust  
Muehlbauer  
Atlantic Zeiser  
Emperor Technology  
NBS  
Matica  
Ulian Equipment

### **Market Segmentation (by Type)**

Small-Volume Card Personalization Equipment  
Mid-Volume Card Personalization Equipment  
High-Volume Card Personalization Equipment

### **Market Segmentation (by Application)**

Financial  
Government  
Healthcare  
Commercial  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Card Personalization Equipment Market  
Overview of the regional outlook of the Card Personalization Equipment Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Card Personalization Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Card Personalization Equipment,

their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Card Personalization Equipment
- 1.2 Key Market Segments
  - 1.2.1 Card Personalization Equipment Segment by Type
  - 1.2.2 Card Personalization Equipment Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 CARD PERSONALIZATION EQUIPMENT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Card Personalization Equipment Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Card Personalization Equipment Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 CARD PERSONALIZATION EQUIPMENT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Card Personalization Equipment Product Life Cycle
- 3.3 Global Card Personalization Equipment Sales by Manufacturers (2020-2025)
- 3.4 Global Card Personalization Equipment Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Card Personalization Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Card Personalization Equipment Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Card Personalization Equipment Market Competitive Situation and Trends
  - 3.8.1 Card Personalization Equipment Market Concentration Rate

3.8.2 Global 5 and 10 Largest Card Personalization Equipment Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 CARD PERSONALIZATION EQUIPMENT INDUSTRY CHAIN ANALYSIS**

4.1 Card Personalization Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CARD PERSONALIZATION EQUIPMENT MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Card Personalization Equipment Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Card Personalization Equipment Market

5.7 ESG Ratings of Leading Companies

## **6 CARD PERSONALIZATION EQUIPMENT MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Card Personalization Equipment Sales Market Share by Type (2020-2025)

6.3 Global Card Personalization Equipment Market Size by Type (2020-2025)

## 6.4 Global Card Personalization Equipment Price by Type (2020-2025)

## **7 CARD PERSONALIZATION EQUIPMENT MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Card Personalization Equipment Market Sales by Application (2020-2025)

### 7.3 Global Card Personalization Equipment Market Size (M USD) by Application (2020-2025)

### 7.4 Global Card Personalization Equipment Sales Growth Rate by Application (2020-2025)

## **8 CARD PERSONALIZATION EQUIPMENT MARKET SALES BY REGION**

### 8.1 Global Card Personalization Equipment Sales by Region

#### 8.1.1 Global Card Personalization Equipment Sales by Region

#### 8.1.2 Global Card Personalization Equipment Sales Market Share by Region

### 8.2 Global Card Personalization Equipment Market Size by Region

#### 8.2.1 Global Card Personalization Equipment Market Size by Region

#### 8.2.2 Global Card Personalization Equipment Market Size by Region

### 8.3 North America

#### 8.3.1 North America Card Personalization Equipment Sales by Country

#### 8.3.2 North America Card Personalization Equipment Market Size by Country

#### 8.3.3 U.S. Market Overview

#### 8.3.4 Canada Market Overview

#### 8.3.5 Mexico Market Overview

### 8.4 Europe

#### 8.4.1 Europe Card Personalization Equipment Sales by Country

#### 8.4.2 Europe Card Personalization Equipment Market Size by Country

#### 8.4.3 Germany Market Overview

#### 8.4.4 France Market Overview

#### 8.4.5 U.K. Market Overview

#### 8.4.6 Italy Market Overview

#### 8.4.7 Spain Market Overview

### 8.5 Asia Pacific

#### 8.5.1 Asia Pacific Card Personalization Equipment Sales by Region

#### 8.5.2 Asia Pacific Card Personalization Equipment Market Size by Region

#### 8.5.3 China Market Overview

#### 8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Card Personalization Equipment Sales by Country
  - 8.6.2 South America Card Personalization Equipment Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Card Personalization Equipment Sales by Region
  - 8.7.2 Middle East and Africa Card Personalization Equipment Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 CARD PERSONALIZATION EQUIPMENT MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Card Personalization Equipment by Region(2020-2025)
- 9.2 Global Card Personalization Equipment Revenue Market Share by Region (2020-2025)
- 9.3 Global Card Personalization Equipment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Card Personalization Equipment Production
  - 9.4.1 North America Card Personalization Equipment Production Growth Rate (2020-2025)
  - 9.4.2 North America Card Personalization Equipment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Card Personalization Equipment Production
  - 9.5.1 Europe Card Personalization Equipment Production Growth Rate (2020-2025)
  - 9.5.2 Europe Card Personalization Equipment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Card Personalization Equipment Production (2020-2025)
  - 9.6.1 Japan Card Personalization Equipment Production Growth Rate (2020-2025)
  - 9.6.2 Japan Card Personalization Equipment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Card Personalization Equipment Production (2020-2025)

- 9.7.1 China Card Personalization Equipment Production Growth Rate (2020-2025)
- 9.7.2 China Card Personalization Equipment Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Entrust

- 10.1.1 Entrust Basic Information
- 10.1.2 Entrust Card Personalization Equipment Product Overview
- 10.1.3 Entrust Card Personalization Equipment Product Market Performance
- 10.1.4 Entrust Business Overview
- 10.1.5 Entrust SWOT Analysis
- 10.1.6 Entrust Recent Developments

### 10.2 Muehlbauer

- 10.2.1 Muehlbauer Basic Information
- 10.2.2 Muehlbauer Card Personalization Equipment Product Overview
- 10.2.3 Muehlbauer Card Personalization Equipment Product Market Performance
- 10.2.4 Muehlbauer Business Overview
- 10.2.5 Muehlbauer SWOT Analysis
- 10.2.6 Muehlbauer Recent Developments

### 10.3 Atlantic Zeiser

- 10.3.1 Atlantic Zeiser Basic Information
- 10.3.2 Atlantic Zeiser Card Personalization Equipment Product Overview
- 10.3.3 Atlantic Zeiser Card Personalization Equipment Product Market Performance
- 10.3.4 Atlantic Zeiser Business Overview
- 10.3.5 Atlantic Zeiser SWOT Analysis
- 10.3.6 Atlantic Zeiser Recent Developments

### 10.4 Emperor Technology

- 10.4.1 Emperor Technology Basic Information
- 10.4.2 Emperor Technology Card Personalization Equipment Product Overview
- 10.4.3 Emperor Technology Card Personalization Equipment Product Market Performance
- 10.4.4 Emperor Technology Business Overview
- 10.4.5 Emperor Technology Recent Developments

### 10.5 NBS

- 10.5.1 NBS Basic Information
- 10.5.2 NBS Card Personalization Equipment Product Overview
- 10.5.3 NBS Card Personalization Equipment Product Market Performance
- 10.5.4 NBS Business Overview

10.5.5 NBS Recent Developments

10.6 Matica

10.6.1 Matica Basic Information

10.6.2 Matica Card Personalization Equipment Product Overview

10.6.3 Matica Card Personalization Equipment Product Market Performance

10.6.4 Matica Business Overview

10.6.5 Matica Recent Developments

10.7 Ulian Equipment

10.7.1 Ulian Equipment Basic Information

10.7.2 Ulian Equipment Card Personalization Equipment Product Overview

10.7.3 Ulian Equipment Card Personalization Equipment Product Market Performance

10.7.4 Ulian Equipment Business Overview

10.7.5 Ulian Equipment Recent Developments

## **11 CARD PERSONALIZATION EQUIPMENT MARKET FORECAST BY REGION**

11.1 Global Card Personalization Equipment Market Size Forecast

11.2 Global Card Personalization Equipment Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Card Personalization Equipment Market Size Forecast by Country

11.2.3 Asia Pacific Card Personalization Equipment Market Size Forecast by Region

11.2.4 South America Card Personalization Equipment Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Card Personalization Equipment by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Card Personalization Equipment Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Card Personalization Equipment by Type (2026-2035)

12.1.2 Global Card Personalization Equipment Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Card Personalization Equipment by Type (2026-2035)

12.2 Global Card Personalization Equipment Market Forecast by Application (2026-2035)

12.2.1 Global Card Personalization Equipment Sales (K Units) Forecast by Application

12.2.2 Global Card Personalization Equipment Market Size (M USD) Forecast by

Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Card Personalization Equipment Market Size by Type (M USD)

Table 4. Global Card Personalization Equipment Market Size by Application

Table 5. Card Personalization Equipment Market Size Comparison by Region (M USD)

Table 6. Global Card Personalization Equipment Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Card Personalization Equipment Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Card Personalization Equipment Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Card Personalization Equipment Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Card Personalization Equipment as of 2025)

Table 11. Global Market Card Personalization Equipment Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Card Personalization Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Card Personalization Equipment Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Card Personalization Equipment Sales by Type (K Units)

Table 27. Global Card Personalization Equipment Market Size by Type (M USD)

- Table 28. Global Card Personalization Equipment Sales (K Units) by Type (2020-2025)
- Table 29. Global Card Personalization Equipment Sales Market Share by Type (2020-2025)
- Table 30. Global Card Personalization Equipment Market Size (M USD) by Type (2020-2025)
- Table 31. Global Card Personalization Equipment Market Share by Type (2020-2025)
- Table 32. Global Card Personalization Equipment Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Card Personalization Equipment Sales (K Units) by Application
- Table 34. Global Card Personalization Equipment Market Size by Application
- Table 35. Global Card Personalization Equipment Sales by Application (2020-2025) & (K Units)
- Table 36. Global Card Personalization Equipment Sales Market Share by Application (2020-2025)
- Table 37. Global Card Personalization Equipment Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Card Personalization Equipment Market Share by Application (2020-2025)
- Table 39. Global Card Personalization Equipment Sales Growth Rate by Application (2020-2025)
- Table 40. Global Card Personalization Equipment Sales by Region (2020-2025) & (K Units)
- Table 41. Global Card Personalization Equipment Sales Market Share by Region (2020-2025)
- Table 42. Global Card Personalization Equipment Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Card Personalization Equipment Market Size by Region (2020-2025)
- Table 44. North America Card Personalization Equipment Sales by Country (2020-2025) & (K Units)
- Table 45. North America Card Personalization Equipment Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Card Personalization Equipment Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Card Personalization Equipment Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Card Personalization Equipment Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Card Personalization Equipment Market Size by Region (2020-2025) & (M USD)

- Table 50. South America Card Personalization Equipment Sales by Country (2020-2025) & (K Units)
- Table 51. South America Card Personalization Equipment Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Card Personalization Equipment Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Card Personalization Equipment Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Card Personalization Equipment Production (K Units) by Region(2020-2025)
- Table 55. Global Card Personalization Equipment Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Card Personalization Equipment Revenue Market Share by Region (2020-2025)
- Table 57. Global Card Personalization Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Card Personalization Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Card Personalization Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Card Personalization Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Card Personalization Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Entrust Basic Information
- Table 63. Entrust Card Personalization Equipment Product Overview
- Table 64. Entrust Card Personalization Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Entrust Business Overview
- Table 66. Entrust SWOT Analysis
- Table 67. Entrust Recent Developments
- Table 68. Muehlbauer Basic Information
- Table 69. Muehlbauer Card Personalization Equipment Product Overview
- Table 70. Muehlbauer Card Personalization Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Muehlbauer Business Overview
- Table 72. Muehlbauer SWOT Analysis
- Table 73. Muehlbauer Recent Developments
- Table 74. Atlantic Zeiser Basic Information

- Table 75. Atlantic Zeiser Card Personalization Equipment Product Overview
- Table 76. Atlantic Zeiser Card Personalization Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Atlantic Zeiser Business Overview
- Table 78. Atlantic Zeiser SWOT Analysis
- Table 79. Atlantic Zeiser Recent Developments
- Table 80. Emperor Technology Basic Information
- Table 81. Emperor Technology Card Personalization Equipment Product Overview
- Table 82. Emperor Technology Card Personalization Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Emperor Technology Business Overview
- Table 84. Emperor Technology Recent Developments
- Table 85. NBS Basic Information
- Table 86. NBS Card Personalization Equipment Product Overview
- Table 87. NBS Card Personalization Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. NBS Business Overview
- Table 89. NBS Recent Developments
- Table 90. Matica Basic Information
- Table 91. Matica Card Personalization Equipment Product Overview
- Table 92. Matica Card Personalization Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Matica Business Overview
- Table 94. Matica Recent Developments
- Table 95. Ulian Equipment Basic Information
- Table 96. Ulian Equipment Card Personalization Equipment Product Overview
- Table 97. Ulian Equipment Card Personalization Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Ulian Equipment Business Overview
- Table 99. Ulian Equipment Recent Developments
- Table 100. Global Card Personalization Equipment Sales Forecast by Region (2026-2035) & (K Units)
- Table 101. Global Card Personalization Equipment Market Size Forecast by Region (2026-2035) & (M USD)
- Table 102. North America Card Personalization Equipment Sales Forecast by Country (2026-2035) & (K Units)
- Table 103. North America Card Personalization Equipment Market Size Forecast by Country (2026-2035) & (M USD)
- Table 104. Europe Card Personalization Equipment Sales Forecast by Country

(2026-2035) & (K Units)

Table 105. Europe Card Personalization Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 106. Asia Pacific Card Personalization Equipment Sales Forecast by Region (2026-2035) & (K Units)

Table 107. Asia Pacific Card Personalization Equipment Market Size Forecast by Region (2026-2035) & (M USD)

Table 108. South America Card Personalization Equipment Sales Forecast by Country (2026-2035) & (K Units)

Table 109. South America Card Personalization Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 110. Middle East and Africa Card Personalization Equipment Sales Forecast by Country (2026-2035) & (Units)

Table 111. Middle East and Africa Card Personalization Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 112. Global Card Personalization Equipment Sales Forecast by Type (2026-2035) & (K Units)

Table 113. Global Card Personalization Equipment Market Size Forecast by Type (2026-2035) & (M USD)

Table 114. Global Card Personalization Equipment Price Forecast by Type (2026-2035) & (USD/Unit)

Table 115. Global Card Personalization Equipment Sales (K Units) Forecast by Application (2026-2035)

Table 116. Global Card Personalization Equipment Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Card Personalization Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Card Personalization Equipment Market Size (M USD), 2025-2035
- Figure 5. Global Card Personalization Equipment Market Size (M USD) (2020-2035)
- Figure 6. Global Card Personalization Equipment Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Card Personalization Equipment Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Card Personalization Equipment Product Life Cycle
- Figure 13. Card Personalization Equipment Sales Share by Manufacturers in 2025
- Figure 14. Global Card Personalization Equipment Revenue Share by Manufacturers in 2025
- Figure 15. Card Personalization Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Card Personalization Equipment Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Card Personalization Equipment Revenue in 2025
- Figure 18. Industry Chain Map of Card Personalization Equipment
- Figure 19. Global Card Personalization Equipment Market PEST Analysis
- Figure 20. Global Card Personalization Equipment Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Card Personalization Equipment Market Share by Type
- Figure 27. Sales Market Share of Card Personalization Equipment by Type (2020-2025)
- Figure 28. Sales Market Share of Card Personalization Equipment by Type in 2025
- Figure 29. Market Share of Card Personalization Equipment by Type (2020-2025)
- Figure 30. Market Share of Card Personalization Equipment by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Card Personalization Equipment Market Share by Application
- Figure 33. Global Card Personalization Equipment Sales Market Share by Application (2020-2025)
- Figure 34. Global Card Personalization Equipment Sales Market Share by Application in 2025
- Figure 35. Global Card Personalization Equipment Market Share by Application (2020-2025)
- Figure 36. Global Card Personalization Equipment Market Share by Application in 2025
- Figure 37. Global Card Personalization Equipment Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Card Personalization Equipment Sales Market Share by Region (2020-2025)
- Figure 39. Global Card Personalization Equipment Market Size by Region (2020-2025)
- Figure 40. North America Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Card Personalization Equipment Sales Market Share by Country in 2024
- Figure 43. North America Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Card Personalization Equipment Market Size by Country in 2024
- Figure 45. U.S. Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Card Personalization Equipment Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Card Personalization Equipment Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Card Personalization Equipment Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Card Personalization Equipment Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Card Personalization Equipment Sales Market Share by Country in 2024

Figure 53. Europe Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Card Personalization Equipment Market Size by Country in 2024

Figure 55. Germany Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Card Personalization Equipment Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Card Personalization Equipment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Card Personalization Equipment Market Size by Region in 2024

Figure 68. China Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Card Personalization Equipment Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Card Personalization Equipment Sales and Growth Rate (K Units)

Figure 79. South America Card Personalization Equipment Sales Market Share by Country in 2024

Figure 80. South America Card Personalization Equipment Market Size and Growth Rate (M USD)

Figure 81. South America Card Personalization Equipment Market Size by Country in 2024

Figure 82. Brazil Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Card Personalization Equipment Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Card Personalization Equipment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Card Personalization Equipment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Card Personalization Equipment Market Size by Region in 2024

Figure 92. Saudi Arabia Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)

- Figure 93. Saudi Arabia Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Card Personalization Equipment Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Card Personalization Equipment Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Card Personalization Equipment Production Market Share by Region (2020-2025)
- Figure 103. North America Card Personalization Equipment Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Card Personalization Equipment Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Card Personalization Equipment Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Card Personalization Equipment Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Card Personalization Equipment Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Card Personalization Equipment Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Card Personalization Equipment Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Card Personalization Equipment Market Share Forecast by Type (2026-2035)
- Figure 111. Global Card Personalization Equipment Sales Forecast by Application (2026-2035)
- Figure 112. Global Card Personalization Equipment Market Share Forecast by

Application (2026-2035)

## I would like to order

Product name: Global Card Personalization Equipment Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G610C7D925EBEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G610C7D925EBEN.html>