

Global Car Telematics and Wireless M2M Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Car Telematics and Wireless M2M market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Car Telematics and Wireless M2M Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Car Telematics and Wireless M2M market in any manner.

Global Car Telematics and Wireless M2M Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

AirIQ

Fleetmatics Group PLC

MiX Telematics

TomTom

Trimble

Actsoft

Ctrack

Daimler FleetBoard GmbH

KORE

Masternaut

Telogis

ViriCiti

Local Motion

Mojo

SmartDrive Systems

Toyota Motor Corporation

WirelessCar

Market Segmentation (by Type)

4G M2M Router

4G M2M Router

Other

Market Segmentation (by Application)

Buses

Vans

Cars

Motorbikes

Trailers

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Car Telematics and Wireless M2M Market

Overview of the regional outlook of the Car Telematics and Wireless M2M Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Car Telematics and Wireless M2M Market and its likely evolution in the short to mid-

term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Car Telematics and Wireless M2M

1.2 Key Market Segments

1.2.1 Car Telematics and Wireless M2M Segment by Type

1.2.2 Car Telematics and Wireless M2M Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CAR TELEMATICS AND WIRELESS M2M MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Car Telematics and Wireless M2M Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Car Telematics and Wireless M2M Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CAR TELEMATICS AND WIRELESS M2M MARKET COMPETITIVE LANDSCAPE

3.1 Global Car Telematics and Wireless M2M Sales by Manufacturers (2019-2024)

3.2 Global Car Telematics and Wireless M2M Revenue Market Share by Manufacturers (2019-2024)

3.3 Car Telematics and Wireless M2M Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Car Telematics and Wireless M2M Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Car Telematics and Wireless M2M Sales Sites, Area Served, Product Type

3.6 Car Telematics and Wireless M2M Market Competitive Situation and Trends

3.6.1 Car Telematics and Wireless M2M Market Concentration Rate

3.6.2 Global 5 and 10 Largest Car Telematics and Wireless M2M Players Market

Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CAR TELEMATICS AND WIRELESS M2M INDUSTRY CHAIN ANALYSIS

4.1 Car Telematics and Wireless M2M Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CAR TELEMATICS AND WIRELESS M2M MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 CAR TELEMATICS AND WIRELESS M2M MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Car Telematics and Wireless M2M Sales Market Share by Type (2019-2024)

6.3 Global Car Telematics and Wireless M2M Market Size Market Share by Type (2019-2024)

6.4 Global Car Telematics and Wireless M2M Price by Type (2019-2024)

7 CAR TELEMATICS AND WIRELESS M2M MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Car Telematics and Wireless M2M Market Sales by Application (2019-2024)

7.3 Global Car Telematics and Wireless M2M Market Size (M USD) by Application (2019-2024)

7.4 Global Car Telematics and Wireless M2M Sales Growth Rate by Application (2019-2024)

8 CAR TELEMATICS AND WIRELESS M2M MARKET SEGMENTATION BY REGION

8.1 Global Car Telematics and Wireless M2M Sales by Region

8.1.1 Global Car Telematics and Wireless M2M Sales by Region

8.1.2 Global Car Telematics and Wireless M2M Sales Market Share by Region

8.2 North America

8.2.1 North America Car Telematics and Wireless M2M Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Car Telematics and Wireless M2M Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Car Telematics and Wireless M2M Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Car Telematics and Wireless M2M Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Car Telematics and Wireless M2M Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 AirIQ

- 9.1.1 AirIQ Car Telematics and Wireless M2M Basic Information
- 9.1.2 AirIQ Car Telematics and Wireless M2M Product Overview
- 9.1.3 AirIQ Car Telematics and Wireless M2M Product Market Performance
- 9.1.4 AirIQ Business Overview
- 9.1.5 AirIQ Car Telematics and Wireless M2M SWOT Analysis
- 9.1.6 AirIQ Recent Developments

9.2 Fleetmatics Group PLC

- 9.2.1 Fleetmatics Group PLC Car Telematics and Wireless M2M Basic Information
- 9.2.2 Fleetmatics Group PLC Car Telematics and Wireless M2M Product Overview
- 9.2.3 Fleetmatics Group PLC Car Telematics and Wireless M2M Product Market Performance
- 9.2.4 Fleetmatics Group PLC Business Overview
- 9.2.5 Fleetmatics Group PLC Car Telematics and Wireless M2M SWOT Analysis
- 9.2.6 Fleetmatics Group PLC Recent Developments

9.3 MiX Telematics

- 9.3.1 MiX Telematics Car Telematics and Wireless M2M Basic Information
- 9.3.2 MiX Telematics Car Telematics and Wireless M2M Product Overview
- 9.3.3 MiX Telematics Car Telematics and Wireless M2M Product Market Performance
- 9.3.4 MiX Telematics Car Telematics and Wireless M2M SWOT Analysis
- 9.3.5 MiX Telematics Business Overview
- 9.3.6 MiX Telematics Recent Developments

9.4 TomTom

- 9.4.1 TomTom Car Telematics and Wireless M2M Basic Information
- 9.4.2 TomTom Car Telematics and Wireless M2M Product Overview
- 9.4.3 TomTom Car Telematics and Wireless M2M Product Market Performance
- 9.4.4 TomTom Business Overview
- 9.4.5 TomTom Recent Developments

9.5 Trimble

- 9.5.1 Trimble Car Telematics and Wireless M2M Basic Information
- 9.5.2 Trimble Car Telematics and Wireless M2M Product Overview
- 9.5.3 Trimble Car Telematics and Wireless M2M Product Market Performance
- 9.5.4 Trimble Business Overview
- 9.5.5 Trimble Recent Developments

9.6 Actsoft

- 9.6.1 Actsoft Car Telematics and Wireless M2M Basic Information

- 9.6.2 Actsoft Car Telematics and Wireless M2M Product Overview
- 9.6.3 Actsoft Car Telematics and Wireless M2M Product Market Performance
- 9.6.4 Actsoft Business Overview
- 9.6.5 Actsoft Recent Developments
- 9.7 Ctrack
 - 9.7.1 Ctrack Car Telematics and Wireless M2M Basic Information
 - 9.7.2 Ctrack Car Telematics and Wireless M2M Product Overview
 - 9.7.3 Ctrack Car Telematics and Wireless M2M Product Market Performance
 - 9.7.4 Ctrack Business Overview
 - 9.7.5 Ctrack Recent Developments
- 9.8 Daimler FleetBoard GmbH
 - 9.8.1 Daimler FleetBoard GmbH Car Telematics and Wireless M2M Basic Information
 - 9.8.2 Daimler FleetBoard GmbH Car Telematics and Wireless M2M Product Overview
 - 9.8.3 Daimler FleetBoard GmbH Car Telematics and Wireless M2M Product Market Performance
 - 9.8.4 Daimler FleetBoard GmbH Business Overview
 - 9.8.5 Daimler FleetBoard GmbH Recent Developments
- 9.9 KORE
 - 9.9.1 KORE Car Telematics and Wireless M2M Basic Information
 - 9.9.2 KORE Car Telematics and Wireless M2M Product Overview
 - 9.9.3 KORE Car Telematics and Wireless M2M Product Market Performance
 - 9.9.4 KORE Business Overview
 - 9.9.5 KORE Recent Developments
- 9.10 Masternaut
 - 9.10.1 Masternaut Car Telematics and Wireless M2M Basic Information
 - 9.10.2 Masternaut Car Telematics and Wireless M2M Product Overview
 - 9.10.3 Masternaut Car Telematics and Wireless M2M Product Market Performance
 - 9.10.4 Masternaut Business Overview
 - 9.10.5 Masternaut Recent Developments
- 9.11 Telogis
 - 9.11.1 Telogis Car Telematics and Wireless M2M Basic Information
 - 9.11.2 Telogis Car Telematics and Wireless M2M Product Overview
 - 9.11.3 Telogis Car Telematics and Wireless M2M Product Market Performance
 - 9.11.4 Telogis Business Overview
 - 9.11.5 Telogis Recent Developments
- 9.12 ViriCiti
 - 9.12.1 ViriCiti Car Telematics and Wireless M2M Basic Information
 - 9.12.2 ViriCiti Car Telematics and Wireless M2M Product Overview
 - 9.12.3 ViriCiti Car Telematics and Wireless M2M Product Market Performance

- 9.12.4 ViriCiti Business Overview
- 9.12.5 ViriCiti Recent Developments
- 9.13 Local Motion
 - 9.13.1 Local Motion Car Telematics and Wireless M2M Basic Information
 - 9.13.2 Local Motion Car Telematics and Wireless M2M Product Overview
 - 9.13.3 Local Motion Car Telematics and Wireless M2M Product Market Performance
 - 9.13.4 Local Motion Business Overview
 - 9.13.5 Local Motion Recent Developments
- 9.14 Mojio
 - 9.14.1 Mojio Car Telematics and Wireless M2M Basic Information
 - 9.14.2 Mojio Car Telematics and Wireless M2M Product Overview
 - 9.14.3 Mojio Car Telematics and Wireless M2M Product Market Performance
 - 9.14.4 Mojio Business Overview
 - 9.14.5 Mojio Recent Developments
- 9.15 SmartDrive Systems
 - 9.15.1 SmartDrive Systems Car Telematics and Wireless M2M Basic Information
 - 9.15.2 SmartDrive Systems Car Telematics and Wireless M2M Product Overview
 - 9.15.3 SmartDrive Systems Car Telematics and Wireless M2M Product Market Performance
 - 9.15.4 SmartDrive Systems Business Overview
 - 9.15.5 SmartDrive Systems Recent Developments
- 9.16 Toyota Motor Corporation
 - 9.16.1 Toyota Motor Corporation Car Telematics and Wireless M2M Basic Information
 - 9.16.2 Toyota Motor Corporation Car Telematics and Wireless M2M Product Overview
 - 9.16.3 Toyota Motor Corporation Car Telematics and Wireless M2M Product Market Performance
 - 9.16.4 Toyota Motor Corporation Business Overview
 - 9.16.5 Toyota Motor Corporation Recent Developments
- 9.17 WirelessCar
 - 9.17.1 WirelessCar Car Telematics and Wireless M2M Basic Information
 - 9.17.2 WirelessCar Car Telematics and Wireless M2M Product Overview
 - 9.17.3 WirelessCar Car Telematics and Wireless M2M Product Market Performance
 - 9.17.4 WirelessCar Business Overview
 - 9.17.5 WirelessCar Recent Developments

10 CAR TELEMATICS AND WIRELESS M2M MARKET FORECAST BY REGION

- 10.1 Global Car Telematics and Wireless M2M Market Size Forecast
- 10.2 Global Car Telematics and Wireless M2M Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Car Telematics and Wireless M2M Market Size Forecast by Country
- 10.2.3 Asia Pacific Car Telematics and Wireless M2M Market Size Forecast by Region
- 10.2.4 South America Car Telematics and Wireless M2M Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Car Telematics and Wireless M2M by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Car Telematics and Wireless M2M Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Car Telematics and Wireless M2M by Type (2025-2030)
 - 11.1.2 Global Car Telematics and Wireless M2M Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Car Telematics and Wireless M2M by Type (2025-2030)
- 11.2 Global Car Telematics and Wireless M2M Market Forecast by Application (2025-2030)
 - 11.2.1 Global Car Telematics and Wireless M2M Sales (K Units) Forecast by Application
 - 11.2.2 Global Car Telematics and Wireless M2M Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Car Telematics and Wireless M2M Market Size Comparison by Region (M USD)

Table 5. Global Car Telematics and Wireless M2M Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Car Telematics and Wireless M2M Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Car Telematics and Wireless M2M Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Car Telematics and Wireless M2M Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Car Telematics and Wireless M2M as of 2022)

Table 10. Global Market Car Telematics and Wireless M2M Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Car Telematics and Wireless M2M Sales Sites and Area Served

Table 12. Manufacturers Car Telematics and Wireless M2M Product Type

Table 13. Global Car Telematics and Wireless M2M Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Car Telematics and Wireless M2M

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Car Telematics and Wireless M2M Market Challenges

Table 22. Global Car Telematics and Wireless M2M Sales by Type (K Units)

Table 23. Global Car Telematics and Wireless M2M Market Size by Type (M USD)

Table 24. Global Car Telematics and Wireless M2M Sales (K Units) by Type (2019-2024)

Table 25. Global Car Telematics and Wireless M2M Sales Market Share by Type

(2019-2024)

Table 26. Global Car Telematics and Wireless M2M Market Size (M USD) by Type (2019-2024)

Table 27. Global Car Telematics and Wireless M2M Market Size Share by Type (2019-2024)

Table 28. Global Car Telematics and Wireless M2M Price (USD/Unit) by Type (2019-2024)

Table 29. Global Car Telematics and Wireless M2M Sales (K Units) by Application

Table 30. Global Car Telematics and Wireless M2M Market Size by Application

Table 31. Global Car Telematics and Wireless M2M Sales by Application (2019-2024) & (K Units)

Table 32. Global Car Telematics and Wireless M2M Sales Market Share by Application (2019-2024)

Table 33. Global Car Telematics and Wireless M2M Sales by Application (2019-2024) & (M USD)

Table 34. Global Car Telematics and Wireless M2M Market Share by Application (2019-2024)

Table 35. Global Car Telematics and Wireless M2M Sales Growth Rate by Application (2019-2024)

Table 36. Global Car Telematics and Wireless M2M Sales by Region (2019-2024) & (K Units)

Table 37. Global Car Telematics and Wireless M2M Sales Market Share by Region (2019-2024)

Table 38. North America Car Telematics and Wireless M2M Sales by Country (2019-2024) & (K Units)

Table 39. Europe Car Telematics and Wireless M2M Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Car Telematics and Wireless M2M Sales by Region (2019-2024) & (K Units)

Table 41. South America Car Telematics and Wireless M2M Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Car Telematics and Wireless M2M Sales by Region (2019-2024) & (K Units)

Table 43. AirIQ Car Telematics and Wireless M2M Basic Information

Table 44. AirIQ Car Telematics and Wireless M2M Product Overview

Table 45. AirIQ Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. AirIQ Business Overview

Table 47. AirIQ Car Telematics and Wireless M2M SWOT Analysis

Table 48. AirIQ Recent Developments

Table 49. Fleetmatics Group PLC Car Telematics and Wireless M2M Basic Information

Table 50. Fleetmatics Group PLC Car Telematics and Wireless M2M Product Overview

Table 51. Fleetmatics Group PLC Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Fleetmatics Group PLC Business Overview

Table 53. Fleetmatics Group PLC Car Telematics and Wireless M2M SWOT Analysis

Table 54. Fleetmatics Group PLC Recent Developments

Table 55. MiX Telematics Car Telematics and Wireless M2M Basic Information

Table 56. MiX Telematics Car Telematics and Wireless M2M Product Overview

Table 57. MiX Telematics Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. MiX Telematics Car Telematics and Wireless M2M SWOT Analysis

Table 59. MiX Telematics Business Overview

Table 60. MiX Telematics Recent Developments

Table 61. TomTom Car Telematics and Wireless M2M Basic Information

Table 62. TomTom Car Telematics and Wireless M2M Product Overview

Table 63. TomTom Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. TomTom Business Overview

Table 65. TomTom Recent Developments

Table 66. Trimble Car Telematics and Wireless M2M Basic Information

Table 67. Trimble Car Telematics and Wireless M2M Product Overview

Table 68. Trimble Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Trimble Business Overview

Table 70. Trimble Recent Developments

Table 71. Actsoft Car Telematics and Wireless M2M Basic Information

Table 72. Actsoft Car Telematics and Wireless M2M Product Overview

Table 73. Actsoft Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Actsoft Business Overview

Table 75. Actsoft Recent Developments

Table 76. Ctrack Car Telematics and Wireless M2M Basic Information

Table 77. Ctrack Car Telematics and Wireless M2M Product Overview

Table 78. Ctrack Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Ctrack Business Overview

Table 80. Ctrack Recent Developments

- Table 81. Daimler FleetBoard GmbH Car Telematics and Wireless M2M Basic Information
- Table 82. Daimler FleetBoard GmbH Car Telematics and Wireless M2M Product Overview
- Table 83. Daimler FleetBoard GmbH Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Daimler FleetBoard GmbH Business Overview
- Table 85. Daimler FleetBoard GmbH Recent Developments
- Table 86. KORE Car Telematics and Wireless M2M Basic Information
- Table 87. KORE Car Telematics and Wireless M2M Product Overview
- Table 88. KORE Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. KORE Business Overview
- Table 90. KORE Recent Developments
- Table 91. Masternaut Car Telematics and Wireless M2M Basic Information
- Table 92. Masternaut Car Telematics and Wireless M2M Product Overview
- Table 93. Masternaut Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Masternaut Business Overview
- Table 95. Masternaut Recent Developments
- Table 96. Telogis Car Telematics and Wireless M2M Basic Information
- Table 97. Telogis Car Telematics and Wireless M2M Product Overview
- Table 98. Telogis Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Telogis Business Overview
- Table 100. Telogis Recent Developments
- Table 101. ViriCiti Car Telematics and Wireless M2M Basic Information
- Table 102. ViriCiti Car Telematics and Wireless M2M Product Overview
- Table 103. ViriCiti Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. ViriCiti Business Overview
- Table 105. ViriCiti Recent Developments
- Table 106. Local Motion Car Telematics and Wireless M2M Basic Information
- Table 107. Local Motion Car Telematics and Wireless M2M Product Overview
- Table 108. Local Motion Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Local Motion Business Overview
- Table 110. Local Motion Recent Developments
- Table 111. Mojio Car Telematics and Wireless M2M Basic Information

- Table 112. Mojiio Car Telematics and Wireless M2M Product Overview
- Table 113. Mojiio Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Mojiio Business Overview
- Table 115. Mojiio Recent Developments
- Table 116. SmartDrive Systems Car Telematics and Wireless M2M Basic Information
- Table 117. SmartDrive Systems Car Telematics and Wireless M2M Product Overview
- Table 118. SmartDrive Systems Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. SmartDrive Systems Business Overview
- Table 120. SmartDrive Systems Recent Developments
- Table 121. Toyota Motor Corporation Car Telematics and Wireless M2M Basic Information
- Table 122. Toyota Motor Corporation Car Telematics and Wireless M2M Product Overview
- Table 123. Toyota Motor Corporation Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Toyota Motor Corporation Business Overview
- Table 125. Toyota Motor Corporation Recent Developments
- Table 126. WirelessCar Car Telematics and Wireless M2M Basic Information
- Table 127. WirelessCar Car Telematics and Wireless M2M Product Overview
- Table 128. WirelessCar Car Telematics and Wireless M2M Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. WirelessCar Business Overview
- Table 130. WirelessCar Recent Developments
- Table 131. Global Car Telematics and Wireless M2M Sales Forecast by Region (2025-2030) & (K Units)
- Table 132. Global Car Telematics and Wireless M2M Market Size Forecast by Region (2025-2030) & (M USD)
- Table 133. North America Car Telematics and Wireless M2M Sales Forecast by Country (2025-2030) & (K Units)
- Table 134. North America Car Telematics and Wireless M2M Market Size Forecast by Country (2025-2030) & (M USD)
- Table 135. Europe Car Telematics and Wireless M2M Sales Forecast by Country (2025-2030) & (K Units)
- Table 136. Europe Car Telematics and Wireless M2M Market Size Forecast by Country (2025-2030) & (M USD)
- Table 137. Asia Pacific Car Telematics and Wireless M2M Sales Forecast by Region (2025-2030) & (K Units)

Table 138. Asia Pacific Car Telematics and Wireless M2M Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Car Telematics and Wireless M2M Sales Forecast by Country (2025-2030) & (K Units)

Table 140. South America Car Telematics and Wireless M2M Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Car Telematics and Wireless M2M Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Car Telematics and Wireless M2M Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Car Telematics and Wireless M2M Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global Car Telematics and Wireless M2M Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Car Telematics and Wireless M2M Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Car Telematics and Wireless M2M Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Car Telematics and Wireless M2M Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Car Telematics and Wireless M2M

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Car Telematics and Wireless M2M Market Size (M USD), 2019-2030

Figure 5. Global Car Telematics and Wireless M2M Market Size (M USD) (2019-2030)

Figure 6. Global Car Telematics and Wireless M2M Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Car Telematics and Wireless M2M Market Size by Country (M USD)

Figure 11. Car Telematics and Wireless M2M Sales Share by Manufacturers in 2023

Figure 12. Global Car Telematics and Wireless M2M Revenue Share by Manufacturers in 2023

Figure 13. Car Telematics and Wireless M2M Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Car Telematics and Wireless M2M Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Car Telematics and Wireless M2M Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Car Telematics and Wireless M2M Market Share by Type

Figure 18. Sales Market Share of Car Telematics and Wireless M2M by Type (2019-2024)

Figure 19. Sales Market Share of Car Telematics and Wireless M2M by Type in 2023

Figure 20. Market Size Share of Car Telematics and Wireless M2M by Type (2019-2024)

Figure 21. Market Size Market Share of Car Telematics and Wireless M2M by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Car Telematics and Wireless M2M Market Share by Application

Figure 24. Global Car Telematics and Wireless M2M Sales Market Share by Application (2019-2024)

Figure 25. Global Car Telematics and Wireless M2M Sales Market Share by Application in 2023

Figure 26. Global Car Telematics and Wireless M2M Market Share by Application

(2019-2024)

Figure 27. Global Car Telematics and Wireless M2M Market Share by Application in 2023

Figure 28. Global Car Telematics and Wireless M2M Sales Growth Rate by Application (2019-2024)

Figure 29. Global Car Telematics and Wireless M2M Sales Market Share by Region (2019-2024)

Figure 30. North America Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Car Telematics and Wireless M2M Sales Market Share by Country in 2023

Figure 32. U.S. Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Car Telematics and Wireless M2M Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Car Telematics and Wireless M2M Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Car Telematics and Wireless M2M Sales Market Share by Country in 2023

Figure 37. Germany Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Car Telematics and Wireless M2M Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Car Telematics and Wireless M2M Sales Market Share by Region in 2023

Figure 44. China Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Car Telematics and Wireless M2M Sales and Growth Rate (K Units)

Figure 50. South America Car Telematics and Wireless M2M Sales Market Share by Country in 2023

Figure 51. Brazil Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Car Telematics and Wireless M2M Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Car Telematics and Wireless M2M Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Car Telematics and Wireless M2M Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Car Telematics and Wireless M2M Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Car Telematics and Wireless M2M Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Car Telematics and Wireless M2M Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Car Telematics and Wireless M2M Market Share Forecast by Type (2025-2030)

Figure 65. Global Car Telematics and Wireless M2M Sales Forecast by Application

(2025-2030)

Figure 66. Global Car Telematics and Wireless M2M Market Share Forecast by Application (2025-2030)

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