

Global Car Exterior Decoration Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Trim parts for car exteriors.

The Global Car Exterior Decoration Market Size was estimated at USD 447.08 million in 2023 and is projected to reach USD 602.56 million by 2029, exhibiting a CAGR of 5.10% during the forecast period.

This report provides a deep insight into the global Car Exterior Decoration market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Car Exterior Decoration Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Car Exterior Decoration market in any manner.

Global Car Exterior Decoration Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Altuglas International

Autoneum Management

CIE Automotive SA.

Dura Automotive Systems

IAC Group

Magna International

MVC

SRG Global

Joyson Safety Systems

Tajco

Toyota Boshoku Corporation

TS Tech

3M

YINHUA DECORATIONS AUTO

Shanghai Minghua

Tongling Tech

Qianlima

Yanfeng Car Accessories System

Shanghai Nantian Automotive

Jisiwei Automobile

Huazhong Automobile Trimming

Changcheng Automobile Inner Decorations

Market Segmentation (by Type)

Around Lamp

Door Upper Trims

Windows

Others

Market Segmentation (by Application)

Commercial Vehicle

Passenger Car

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Car Exterior Decoration Market

Overview of the regional outlook of the Car Exterior Decoration Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Car Exterior Decoration Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Car Exterior Decoration
- 1.2 Key Market Segments
 - 1.2.1 Car Exterior Decoration Segment by Type
 - 1.2.2 Car Exterior Decoration Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 CAR EXTERIOR DECORATION MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Car Exterior Decoration Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Car Exterior Decoration Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 CAR EXTERIOR DECORATION MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Car Exterior Decoration Sales by Manufacturers (2019-2024)
- 3.2 Global Car Exterior Decoration Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Car Exterior Decoration Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Car Exterior Decoration Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Car Exterior Decoration Sales Sites, Area Served, Product Type
- 3.6 Car Exterior Decoration Market Competitive Situation and Trends
 - 3.6.1 Car Exterior Decoration Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Car Exterior Decoration Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 CAR EXTERIOR DECORATION INDUSTRY CHAIN ANALYSIS

- 4.1 Car Exterior Decoration Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CAR EXTERIOR DECORATION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CAR EXTERIOR DECORATION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Car Exterior Decoration Sales Market Share by Type (2019-2024)
- 6.3 Global Car Exterior Decoration Market Size Market Share by Type (2019-2024)
- 6.4 Global Car Exterior Decoration Price by Type (2019-2024)

7 CAR EXTERIOR DECORATION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Car Exterior Decoration Market Sales by Application (2019-2024)
- 7.3 Global Car Exterior Decoration Market Size (M USD) by Application (2019-2024)
- 7.4 Global Car Exterior Decoration Sales Growth Rate by Application (2019-2024)

8 CAR EXTERIOR DECORATION MARKET SEGMENTATION BY REGION

- 8.1 Global Car Exterior Decoration Sales by Region
 - 8.1.1 Global Car Exterior Decoration Sales by Region
 - 8.1.2 Global Car Exterior Decoration Sales Market Share by Region

8.2 North America

8.2.1 North America Car Exterior Decoration Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Car Exterior Decoration Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Car Exterior Decoration Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Car Exterior Decoration Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Car Exterior Decoration Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Altuglas International

9.1.1 Altuglas International Car Exterior Decoration Basic Information

9.1.2 Altuglas International Car Exterior Decoration Product Overview

9.1.3 Altuglas International Car Exterior Decoration Product Market Performance

9.1.4 Altuglas International Business Overview

- 9.1.5 Altuglas International Car Exterior Decoration SWOT Analysis
- 9.1.6 Altuglas International Recent Developments
- 9.2 Autoneum Management
 - 9.2.1 Autoneum Management Car Exterior Decoration Basic Information
 - 9.2.2 Autoneum Management Car Exterior Decoration Product Overview
 - 9.2.3 Autoneum Management Car Exterior Decoration Product Market Performance
 - 9.2.4 Autoneum Management Business Overview
 - 9.2.5 Autoneum Management Car Exterior Decoration SWOT Analysis
 - 9.2.6 Autoneum Management Recent Developments
- 9.3 CIE Automotive SA.
 - 9.3.1 CIE Automotive SA. Car Exterior Decoration Basic Information
 - 9.3.2 CIE Automotive SA. Car Exterior Decoration Product Overview
 - 9.3.3 CIE Automotive SA. Car Exterior Decoration Product Market Performance
 - 9.3.4 CIE Automotive SA. Car Exterior Decoration SWOT Analysis
 - 9.3.5 CIE Automotive SA. Business Overview
 - 9.3.6 CIE Automotive SA. Recent Developments
- 9.4 Dura Automotive Systems
 - 9.4.1 Dura Automotive Systems Car Exterior Decoration Basic Information
 - 9.4.2 Dura Automotive Systems Car Exterior Decoration Product Overview
 - 9.4.3 Dura Automotive Systems Car Exterior Decoration Product Market Performance
 - 9.4.4 Dura Automotive Systems Business Overview
 - 9.4.5 Dura Automotive Systems Recent Developments
- 9.5 IAC Group
 - 9.5.1 IAC Group Car Exterior Decoration Basic Information
 - 9.5.2 IAC Group Car Exterior Decoration Product Overview
 - 9.5.3 IAC Group Car Exterior Decoration Product Market Performance
 - 9.5.4 IAC Group Business Overview
 - 9.5.5 IAC Group Recent Developments
- 9.6 Magna International
 - 9.6.1 Magna International Car Exterior Decoration Basic Information
 - 9.6.2 Magna International Car Exterior Decoration Product Overview
 - 9.6.3 Magna International Car Exterior Decoration Product Market Performance
 - 9.6.4 Magna International Business Overview
 - 9.6.5 Magna International Recent Developments
- 9.7 MVC
 - 9.7.1 MVC Car Exterior Decoration Basic Information
 - 9.7.2 MVC Car Exterior Decoration Product Overview
 - 9.7.3 MVC Car Exterior Decoration Product Market Performance
 - 9.7.4 MVC Business Overview

- 9.7.5 MVC Recent Developments
- 9.8 SRG Global
 - 9.8.1 SRG Global Car Exterior Decoration Basic Information
 - 9.8.2 SRG Global Car Exterior Decoration Product Overview
 - 9.8.3 SRG Global Car Exterior Decoration Product Market Performance
 - 9.8.4 SRG Global Business Overview
 - 9.8.5 SRG Global Recent Developments
- 9.9 Joyson Safety Systems
 - 9.9.1 Joyson Safety Systems Car Exterior Decoration Basic Information
 - 9.9.2 Joyson Safety Systems Car Exterior Decoration Product Overview
 - 9.9.3 Joyson Safety Systems Car Exterior Decoration Product Market Performance
 - 9.9.4 Joyson Safety Systems Business Overview
 - 9.9.5 Joyson Safety Systems Recent Developments
- 9.10 Tajco
 - 9.10.1 Tajco Car Exterior Decoration Basic Information
 - 9.10.2 Tajco Car Exterior Decoration Product Overview
 - 9.10.3 Tajco Car Exterior Decoration Product Market Performance
 - 9.10.4 Tajco Business Overview
 - 9.10.5 Tajco Recent Developments
- 9.11 Toyota Boshoku Corporation
 - 9.11.1 Toyota Boshoku Corporation Car Exterior Decoration Basic Information
 - 9.11.2 Toyota Boshoku Corporation Car Exterior Decoration Product Overview
 - 9.11.3 Toyota Boshoku Corporation Car Exterior Decoration Product Market Performance
 - 9.11.4 Toyota Boshoku Corporation Business Overview
 - 9.11.5 Toyota Boshoku Corporation Recent Developments
- 9.12 TS Tech
 - 9.12.1 TS Tech Car Exterior Decoration Basic Information
 - 9.12.2 TS Tech Car Exterior Decoration Product Overview
 - 9.12.3 TS Tech Car Exterior Decoration Product Market Performance
 - 9.12.4 TS Tech Business Overview
 - 9.12.5 TS Tech Recent Developments
- 9.13 3M
 - 9.13.1 3M Car Exterior Decoration Basic Information
 - 9.13.2 3M Car Exterior Decoration Product Overview
 - 9.13.3 3M Car Exterior Decoration Product Market Performance
 - 9.13.4 3M Business Overview
 - 9.13.5 3M Recent Developments
- 9.14 YINHUA DECORATIONS AUTO

- 9.14.1 YINHUA DECORATIONS AUTO Car Exterior Decoration Basic Information
- 9.14.2 YINHUA DECORATIONS AUTO Car Exterior Decoration Product Overview
- 9.14.3 YINHUA DECORATIONS AUTO Car Exterior Decoration Product Market Performance
- 9.14.4 YINHUA DECORATIONS AUTO Business Overview
- 9.14.5 YINHUA DECORATIONS AUTO Recent Developments
- 9.15 Shanghai Minghua
 - 9.15.1 Shanghai Minghua Car Exterior Decoration Basic Information
 - 9.15.2 Shanghai Minghua Car Exterior Decoration Product Overview
 - 9.15.3 Shanghai Minghua Car Exterior Decoration Product Market Performance
 - 9.15.4 Shanghai Minghua Business Overview
 - 9.15.5 Shanghai Minghua Recent Developments
- 9.16 Tongling Tech
 - 9.16.1 Tongling Tech Car Exterior Decoration Basic Information
 - 9.16.2 Tongling Tech Car Exterior Decoration Product Overview
 - 9.16.3 Tongling Tech Car Exterior Decoration Product Market Performance
 - 9.16.4 Tongling Tech Business Overview
 - 9.16.5 Tongling Tech Recent Developments
- 9.17 Qianlima
 - 9.17.1 Qianlima Car Exterior Decoration Basic Information
 - 9.17.2 Qianlima Car Exterior Decoration Product Overview
 - 9.17.3 Qianlima Car Exterior Decoration Product Market Performance
 - 9.17.4 Qianlima Business Overview
 - 9.17.5 Qianlima Recent Developments
- 9.18 Yanfeng Car Accessories System
 - 9.18.1 Yanfeng Car Accessories System Car Exterior Decoration Basic Information
 - 9.18.2 Yanfeng Car Accessories System Car Exterior Decoration Product Overview
 - 9.18.3 Yanfeng Car Accessories System Car Exterior Decoration Product Market Performance
 - 9.18.4 Yanfeng Car Accessories System Business Overview
 - 9.18.5 Yanfeng Car Accessories System Recent Developments
- 9.19 Shanghai Nantian Automotive
 - 9.19.1 Shanghai Nantian Automotive Car Exterior Decoration Basic Information
 - 9.19.2 Shanghai Nantian Automotive Car Exterior Decoration Product Overview
 - 9.19.3 Shanghai Nantian Automotive Car Exterior Decoration Product Market Performance
 - 9.19.4 Shanghai Nantian Automotive Business Overview
 - 9.19.5 Shanghai Nantian Automotive Recent Developments
- 9.20 Jisiwei Automobile

- 9.20.1 Jisiwei Automobile Car Exterior Decoration Basic Information
- 9.20.2 Jisiwei Automobile Car Exterior Decoration Product Overview
- 9.20.3 Jisiwei Automobile Car Exterior Decoration Product Market Performance
- 9.20.4 Jisiwei Automobile Business Overview
- 9.20.5 Jisiwei Automobile Recent Developments
- 9.21 Huazhong Automobile Trimming
 - 9.21.1 Huazhong Automobile Trimming Car Exterior Decoration Basic Information
 - 9.21.2 Huazhong Automobile Trimming Car Exterior Decoration Product Overview
 - 9.21.3 Huazhong Automobile Trimming Car Exterior Decoration Product Market Performance
 - 9.21.4 Huazhong Automobile Trimming Business Overview
 - 9.21.5 Huazhong Automobile Trimming Recent Developments
- 9.22 Changcheng Automobile Inner Decorations
 - 9.22.1 Changcheng Automobile Inner Decorations Car Exterior Decoration Basic Information
 - 9.22.2 Changcheng Automobile Inner Decorations Car Exterior Decoration Product Overview
 - 9.22.3 Changcheng Automobile Inner Decorations Car Exterior Decoration Product Market Performance
 - 9.22.4 Changcheng Automobile Inner Decorations Business Overview
 - 9.22.5 Changcheng Automobile Inner Decorations Recent Developments

10 CAR EXTERIOR DECORATION MARKET FORECAST BY REGION

- 10.1 Global Car Exterior Decoration Market Size Forecast
- 10.2 Global Car Exterior Decoration Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Car Exterior Decoration Market Size Forecast by Country
 - 10.2.3 Asia Pacific Car Exterior Decoration Market Size Forecast by Region
 - 10.2.4 South America Car Exterior Decoration Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Car Exterior Decoration by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Car Exterior Decoration Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Car Exterior Decoration by Type (2025-2030)
 - 11.1.2 Global Car Exterior Decoration Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Car Exterior Decoration by Type (2025-2030)

11.2 Global Car Exterior Decoration Market Forecast by Application (2025-2030)

11.2.1 Global Car Exterior Decoration Sales (K Units) Forecast by Application

11.2.2 Global Car Exterior Decoration Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Car Exterior Decoration Market Size Comparison by Region (M USD)

Table 5. Global Car Exterior Decoration Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Car Exterior Decoration Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Car Exterior Decoration Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Car Exterior Decoration Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Car Exterior Decoration as of 2022)

Table 10. Global Market Car Exterior Decoration Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Car Exterior Decoration Sales Sites and Area Served

Table 12. Manufacturers Car Exterior Decoration Product Type

Table 13. Global Car Exterior Decoration Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Car Exterior Decoration

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Car Exterior Decoration Market Challenges

Table 22. Global Car Exterior Decoration Sales by Type (K Units)

Table 23. Global Car Exterior Decoration Market Size by Type (M USD)

Table 24. Global Car Exterior Decoration Sales (K Units) by Type (2019-2024)

Table 25. Global Car Exterior Decoration Sales Market Share by Type (2019-2024)

Table 26. Global Car Exterior Decoration Market Size (M USD) by Type (2019-2024)

Table 27. Global Car Exterior Decoration Market Size Share by Type (2019-2024)

Table 28. Global Car Exterior Decoration Price (USD/Unit) by Type (2019-2024)

Table 29. Global Car Exterior Decoration Sales (K Units) by Application

Table 30. Global Car Exterior Decoration Market Size by Application

- Table 31. Global Car Exterior Decoration Sales by Application (2019-2024) & (K Units)
- Table 32. Global Car Exterior Decoration Sales Market Share by Application (2019-2024)
- Table 33. Global Car Exterior Decoration Sales by Application (2019-2024) & (M USD)
- Table 34. Global Car Exterior Decoration Market Share by Application (2019-2024)
- Table 35. Global Car Exterior Decoration Sales Growth Rate by Application (2019-2024)
- Table 36. Global Car Exterior Decoration Sales by Region (2019-2024) & (K Units)
- Table 37. Global Car Exterior Decoration Sales Market Share by Region (2019-2024)
- Table 38. North America Car Exterior Decoration Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Car Exterior Decoration Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Car Exterior Decoration Sales by Region (2019-2024) & (K Units)
- Table 41. South America Car Exterior Decoration Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Car Exterior Decoration Sales by Region (2019-2024) & (K Units)
- Table 43. Altuglas International Car Exterior Decoration Basic Information
- Table 44. Altuglas International Car Exterior Decoration Product Overview
- Table 45. Altuglas International Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Altuglas International Business Overview
- Table 47. Altuglas International Car Exterior Decoration SWOT Analysis
- Table 48. Altuglas International Recent Developments
- Table 49. Autoneum Management Car Exterior Decoration Basic Information
- Table 50. Autoneum Management Car Exterior Decoration Product Overview
- Table 51. Autoneum Management Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Autoneum Management Business Overview
- Table 53. Autoneum Management Car Exterior Decoration SWOT Analysis
- Table 54. Autoneum Management Recent Developments
- Table 55. CIE Automotive SA. Car Exterior Decoration Basic Information
- Table 56. CIE Automotive SA. Car Exterior Decoration Product Overview
- Table 57. CIE Automotive SA. Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. CIE Automotive SA. Car Exterior Decoration SWOT Analysis
- Table 59. CIE Automotive SA. Business Overview
- Table 60. CIE Automotive SA. Recent Developments
- Table 61. Dura Automotive Systems Car Exterior Decoration Basic Information
- Table 62. Dura Automotive Systems Car Exterior Decoration Product Overview

- Table 63. Dura Automotive Systems Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Dura Automotive Systems Business Overview
- Table 65. Dura Automotive Systems Recent Developments
- Table 66. IAC Group Car Exterior Decoration Basic Information
- Table 67. IAC Group Car Exterior Decoration Product Overview
- Table 68. IAC Group Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. IAC Group Business Overview
- Table 70. IAC Group Recent Developments
- Table 71. Magna International Car Exterior Decoration Basic Information
- Table 72. Magna International Car Exterior Decoration Product Overview
- Table 73. Magna International Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Magna International Business Overview
- Table 75. Magna International Recent Developments
- Table 76. MVC Car Exterior Decoration Basic Information
- Table 77. MVC Car Exterior Decoration Product Overview
- Table 78. MVC Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. MVC Business Overview
- Table 80. MVC Recent Developments
- Table 81. SRG Global Car Exterior Decoration Basic Information
- Table 82. SRG Global Car Exterior Decoration Product Overview
- Table 83. SRG Global Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. SRG Global Business Overview
- Table 85. SRG Global Recent Developments
- Table 86. Joyson Safety Systems Car Exterior Decoration Basic Information
- Table 87. Joyson Safety Systems Car Exterior Decoration Product Overview
- Table 88. Joyson Safety Systems Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Joyson Safety Systems Business Overview
- Table 90. Joyson Safety Systems Recent Developments
- Table 91. Tajco Car Exterior Decoration Basic Information
- Table 92. Tajco Car Exterior Decoration Product Overview
- Table 93. Tajco Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Tajco Business Overview

Table 95. Tajco Recent Developments

Table 96. Toyota Boshoku Corporation Car Exterior Decoration Basic Information

Table 97. Toyota Boshoku Corporation Car Exterior Decoration Product Overview

Table 98. Toyota Boshoku Corporation Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Toyota Boshoku Corporation Business Overview

Table 100. Toyota Boshoku Corporation Recent Developments

Table 101. TS Tech Car Exterior Decoration Basic Information

Table 102. TS Tech Car Exterior Decoration Product Overview

Table 103. TS Tech Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. TS Tech Business Overview

Table 105. TS Tech Recent Developments

Table 106. 3M Car Exterior Decoration Basic Information

Table 107. 3M Car Exterior Decoration Product Overview

Table 108. 3M Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. 3M Business Overview

Table 110. 3M Recent Developments

Table 111. YINHUA DECORATIONS AUTO Car Exterior Decoration Basic Information

Table 112. YINHUA DECORATIONS AUTO Car Exterior Decoration Product Overview

Table 113. YINHUA DECORATIONS AUTO Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. YINHUA DECORATIONS AUTO Business Overview

Table 115. YINHUA DECORATIONS AUTO Recent Developments

Table 116. Shanghai Minghua Car Exterior Decoration Basic Information

Table 117. Shanghai Minghua Car Exterior Decoration Product Overview

Table 118. Shanghai Minghua Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Shanghai Minghua Business Overview

Table 120. Shanghai Minghua Recent Developments

Table 121. Tongling Tech Car Exterior Decoration Basic Information

Table 122. Tongling Tech Car Exterior Decoration Product Overview

Table 123. Tongling Tech Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Tongling Tech Business Overview

Table 125. Tongling Tech Recent Developments

Table 126. Qianlima Car Exterior Decoration Basic Information

Table 127. Qianlima Car Exterior Decoration Product Overview

- Table 128. Qianlima Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Qianlima Business Overview
- Table 130. Qianlima Recent Developments
- Table 131. Yanfeng Car Accessories System Car Exterior Decoration Basic Information
- Table 132. Yanfeng Car Accessories System Car Exterior Decoration Product Overview
- Table 133. Yanfeng Car Accessories System Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Yanfeng Car Accessories System Business Overview
- Table 135. Yanfeng Car Accessories System Recent Developments
- Table 136. Shanghai Nantian Automotive Car Exterior Decoration Basic Information
- Table 137. Shanghai Nantian Automotive Car Exterior Decoration Product Overview
- Table 138. Shanghai Nantian Automotive Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Shanghai Nantian Automotive Business Overview
- Table 140. Shanghai Nantian Automotive Recent Developments
- Table 141. Jisiwei Automobile Car Exterior Decoration Basic Information
- Table 142. Jisiwei Automobile Car Exterior Decoration Product Overview
- Table 143. Jisiwei Automobile Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Jisiwei Automobile Business Overview
- Table 145. Jisiwei Automobile Recent Developments
- Table 146. Huazhong Automobile Trimming Car Exterior Decoration Basic Information
- Table 147. Huazhong Automobile Trimming Car Exterior Decoration Product Overview
- Table 148. Huazhong Automobile Trimming Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Huazhong Automobile Trimming Business Overview
- Table 150. Huazhong Automobile Trimming Recent Developments
- Table 151. Changcheng Automobile Inner Decorations Car Exterior Decoration Basic Information
- Table 152. Changcheng Automobile Inner Decorations Car Exterior Decoration Product Overview
- Table 153. Changcheng Automobile Inner Decorations Car Exterior Decoration Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Changcheng Automobile Inner Decorations Business Overview
- Table 155. Changcheng Automobile Inner Decorations Recent Developments
- Table 156. Global Car Exterior Decoration Sales Forecast by Region (2025-2030) & (K Units)
- Table 157. Global Car Exterior Decoration Market Size Forecast by Region (2025-2030)

& (M USD)

Table 158. North America Car Exterior Decoration Sales Forecast by Country (2025-2030) & (K Units)

Table 159. North America Car Exterior Decoration Market Size Forecast by Country (2025-2030) & (M USD)

Table 160. Europe Car Exterior Decoration Sales Forecast by Country (2025-2030) & (K Units)

Table 161. Europe Car Exterior Decoration Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific Car Exterior Decoration Sales Forecast by Region (2025-2030) & (K Units)

Table 163. Asia Pacific Car Exterior Decoration Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America Car Exterior Decoration Sales Forecast by Country (2025-2030) & (K Units)

Table 165. South America Car Exterior Decoration Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa Car Exterior Decoration Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa Car Exterior Decoration Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global Car Exterior Decoration Sales Forecast by Type (2025-2030) & (K Units)

Table 169. Global Car Exterior Decoration Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global Car Exterior Decoration Price Forecast by Type (2025-2030) & (USD/Unit)

Table 171. Global Car Exterior Decoration Sales (K Units) Forecast by Application (2025-2030)

Table 172. Global Car Exterior Decoration Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Car Exterior Decoration
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Car Exterior Decoration Market Size (M USD), 2019-2030
- Figure 5. Global Car Exterior Decoration Market Size (M USD) (2019-2030)
- Figure 6. Global Car Exterior Decoration Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Car Exterior Decoration Market Size by Country (M USD)
- Figure 11. Car Exterior Decoration Sales Share by Manufacturers in 2023
- Figure 12. Global Car Exterior Decoration Revenue Share by Manufacturers in 2023
- Figure 13. Car Exterior Decoration Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Car Exterior Decoration Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Car Exterior Decoration Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Car Exterior Decoration Market Share by Type
- Figure 18. Sales Market Share of Car Exterior Decoration by Type (2019-2024)
- Figure 19. Sales Market Share of Car Exterior Decoration by Type in 2023
- Figure 20. Market Size Share of Car Exterior Decoration by Type (2019-2024)
- Figure 21. Market Size Market Share of Car Exterior Decoration by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Car Exterior Decoration Market Share by Application
- Figure 24. Global Car Exterior Decoration Sales Market Share by Application (2019-2024)
- Figure 25. Global Car Exterior Decoration Sales Market Share by Application in 2023
- Figure 26. Global Car Exterior Decoration Market Share by Application (2019-2024)
- Figure 27. Global Car Exterior Decoration Market Share by Application in 2023
- Figure 28. Global Car Exterior Decoration Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Car Exterior Decoration Sales Market Share by Region (2019-2024)
- Figure 30. North America Car Exterior Decoration Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Car Exterior Decoration Sales Market Share by Country in 2023

Figure 32. U.S. Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Car Exterior Decoration Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Car Exterior Decoration Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Car Exterior Decoration Sales Market Share by Country in 2023

Figure 37. Germany Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Car Exterior Decoration Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Car Exterior Decoration Sales Market Share by Region in 2023

Figure 44. China Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Car Exterior Decoration Sales and Growth Rate (K Units)

Figure 50. South America Car Exterior Decoration Sales Market Share by Country in 2023

Figure 51. Brazil Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Car Exterior Decoration Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Car Exterior Decoration Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Car Exterior Decoration Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Car Exterior Decoration Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Car Exterior Decoration Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Car Exterior Decoration Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Car Exterior Decoration Market Share Forecast by Type (2025-2030)

Figure 65. Global Car Exterior Decoration Sales Forecast by Application (2025-2030)

Figure 66. Global Car Exterior Decoration Market Share Forecast by Application (2025-2030)

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