

Global Capacitive Touch Sensor IC Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

The capacitive screen touch chip plays a role in detecting and controlling the mutual capacitance sensor. Its working principle is: the mutual capacitance touch screen is made of transparent ITO conductive material on the glass surface into a horizontal (X) and vertical (Y) electrode array (see Figure 1 below) , the vertical and horizontal electrodes form a capacitance with each other. When a finger touches the surface of the capacitive screen, the human body affects the electric field between the vertical and horizontal electrodes, thereby changing the capacitance between the two electrodes (see Figure 2 below). When the chip is working, the driving electrodes sequentially output specific excitation signals, and the sensing electrodes synchronously detect the received signals. From this, the size of all capacitors can be obtained, that is, a set of two-dimensional matrix data representing the size of the mutual capacitance of the capacitive screen, according to the matrix The data changes to calculate the coordinates of the finger, that is, the touch point. At the same time, because the detection data is two-dimensional, it can truly reflect the data changes of multiple touch points, thereby realizing multi-touch.

Bosson Research's latest report provides a deep insight into the global Capacitive Touch Sensor IC market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Capacitive Touch Sensor IC Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Capacitive Touch Sensor IC market in any manner.

Global Capacitive Touch Sensor IC Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Azoteq

Cypress Semiconductor

Fujitsu

IDEC

ISSI

Microchip

Ohmite

ON Semiconductor

Renesas Electronics

ROHM Semiconductor

Schurter

Seeed Studio

Semtech

Silicon Laboratories

Texas Instruments

Market Segmentation (by Type)

1 Channel

2 Channel

3 Channel

4 Channel

5 Channel

Other

Market Segmentation (by Application)

Consumer Electronics

Automotive

Manufacturing

Medical Industry

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Capacitive Touch Sensor IC Market

Overview of the regional outlook of the Capacitive Touch Sensor IC Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and

acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Capacitive Touch Sensor IC Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Capacitive Touch Sensor IC

1.2 Key Market Segments

1.2.1 Capacitive Touch Sensor IC Segment by Type

1.2.2 Capacitive Touch Sensor IC Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CAPACITIVE TOUCH SENSOR IC MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Capacitive Touch Sensor IC Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Capacitive Touch Sensor IC Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CAPACITIVE TOUCH SENSOR IC MARKET COMPETITIVE LANDSCAPE

3.1 Global Capacitive Touch Sensor IC Sales by Manufacturers (2018-2023)

3.2 Global Capacitive Touch Sensor IC Revenue Market Share by Manufacturers (2018-2023)

3.3 Capacitive Touch Sensor IC Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Capacitive Touch Sensor IC Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Capacitive Touch Sensor IC Sales Sites, Area Served, Product Type

3.6 Capacitive Touch Sensor IC Market Competitive Situation and Trends

3.6.1 Capacitive Touch Sensor IC Market Concentration Rate

3.6.2 Global 5 and 10 Largest Capacitive Touch Sensor IC Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CAPACITIVE TOUCH SENSOR IC INDUSTRY CHAIN ANALYSIS

- 4.1 Capacitive Touch Sensor IC Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CAPACITIVE TOUCH SENSOR IC MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CAPACITIVE TOUCH SENSOR IC MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Capacitive Touch Sensor IC Sales Market Share by Type (2018-2023)
- 6.3 Global Capacitive Touch Sensor IC Market Size Market Share by Type (2018-2023)
- 6.4 Global Capacitive Touch Sensor IC Price by Type (2018-2023)

7 CAPACITIVE TOUCH SENSOR IC MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Capacitive Touch Sensor IC Market Sales by Application (2018-2023)
- 7.3 Global Capacitive Touch Sensor IC Market Size (M USD) by Application (2018-2023)
- 7.4 Global Capacitive Touch Sensor IC Sales Growth Rate by Application (2018-2023)

8 CAPACITIVE TOUCH SENSOR IC MARKET SEGMENTATION BY REGION

- 8.1 Global Capacitive Touch Sensor IC Sales by Region

- 8.1.1 Global Capacitive Touch Sensor IC Sales by Region
- 8.1.2 Global Capacitive Touch Sensor IC Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Capacitive Touch Sensor IC Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Capacitive Touch Sensor IC Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Capacitive Touch Sensor IC Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Capacitive Touch Sensor IC Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Capacitive Touch Sensor IC Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Azoteq
 - 9.1.1 Azoteq Capacitive Touch Sensor IC Basic Information
 - 9.1.2 Azoteq Capacitive Touch Sensor IC Product Overview

- 9.1.3 Azoteq Capacitive Touch Sensor IC Product Market Performance
- 9.1.4 Azoteq Business Overview
- 9.1.5 Azoteq Capacitive Touch Sensor IC SWOT Analysis
- 9.1.6 Azoteq Recent Developments
- 9.2 Cypress Semiconductor
 - 9.2.1 Cypress Semiconductor Capacitive Touch Sensor IC Basic Information
 - 9.2.2 Cypress Semiconductor Capacitive Touch Sensor IC Product Overview
 - 9.2.3 Cypress Semiconductor Capacitive Touch Sensor IC Product Market Performance
 - 9.2.4 Cypress Semiconductor Business Overview
 - 9.2.5 Cypress Semiconductor Capacitive Touch Sensor IC SWOT Analysis
 - 9.2.6 Cypress Semiconductor Recent Developments
- 9.3 Fujitsu
 - 9.3.1 Fujitsu Capacitive Touch Sensor IC Basic Information
 - 9.3.2 Fujitsu Capacitive Touch Sensor IC Product Overview
 - 9.3.3 Fujitsu Capacitive Touch Sensor IC Product Market Performance
 - 9.3.4 Fujitsu Business Overview
 - 9.3.5 Fujitsu Capacitive Touch Sensor IC SWOT Analysis
 - 9.3.6 Fujitsu Recent Developments
- 9.4 IDEC
 - 9.4.1 IDEC Capacitive Touch Sensor IC Basic Information
 - 9.4.2 IDEC Capacitive Touch Sensor IC Product Overview
 - 9.4.3 IDEC Capacitive Touch Sensor IC Product Market Performance
 - 9.4.4 IDEC Business Overview
 - 9.4.5 IDEC Capacitive Touch Sensor IC SWOT Analysis
 - 9.4.6 IDEC Recent Developments
- 9.5 ISSI
 - 9.5.1 ISSI Capacitive Touch Sensor IC Basic Information
 - 9.5.2 ISSI Capacitive Touch Sensor IC Product Overview
 - 9.5.3 ISSI Capacitive Touch Sensor IC Product Market Performance
 - 9.5.4 ISSI Business Overview
 - 9.5.5 ISSI Capacitive Touch Sensor IC SWOT Analysis
 - 9.5.6 ISSI Recent Developments
- 9.6 Microchip
 - 9.6.1 Microchip Capacitive Touch Sensor IC Basic Information
 - 9.6.2 Microchip Capacitive Touch Sensor IC Product Overview
 - 9.6.3 Microchip Capacitive Touch Sensor IC Product Market Performance
 - 9.6.4 Microchip Business Overview
 - 9.6.5 Microchip Recent Developments

9.7 Ohmite

- 9.7.1 Ohmite Capacitive Touch Sensor IC Basic Information
- 9.7.2 Ohmite Capacitive Touch Sensor IC Product Overview
- 9.7.3 Ohmite Capacitive Touch Sensor IC Product Market Performance
- 9.7.4 Ohmite Business Overview
- 9.7.5 Ohmite Recent Developments

9.8 ON Semiconductor

- 9.8.1 ON Semiconductor Capacitive Touch Sensor IC Basic Information
- 9.8.2 ON Semiconductor Capacitive Touch Sensor IC Product Overview
- 9.8.3 ON Semiconductor Capacitive Touch Sensor IC Product Market Performance
- 9.8.4 ON Semiconductor Business Overview
- 9.8.5 ON Semiconductor Recent Developments

9.9 Renesas Electronics

- 9.9.1 Renesas Electronics Capacitive Touch Sensor IC Basic Information
- 9.9.2 Renesas Electronics Capacitive Touch Sensor IC Product Overview
- 9.9.3 Renesas Electronics Capacitive Touch Sensor IC Product Market Performance
- 9.9.4 Renesas Electronics Business Overview
- 9.9.5 Renesas Electronics Recent Developments

9.10 ROHM Semiconductor

- 9.10.1 ROHM Semiconductor Capacitive Touch Sensor IC Basic Information
- 9.10.2 ROHM Semiconductor Capacitive Touch Sensor IC Product Overview
- 9.10.3 ROHM Semiconductor Capacitive Touch Sensor IC Product Market Performance
- 9.10.4 ROHM Semiconductor Business Overview
- 9.10.5 ROHM Semiconductor Recent Developments

9.11 Schurter

- 9.11.1 Schurter Capacitive Touch Sensor IC Basic Information
- 9.11.2 Schurter Capacitive Touch Sensor IC Product Overview
- 9.11.3 Schurter Capacitive Touch Sensor IC Product Market Performance
- 9.11.4 Schurter Business Overview
- 9.11.5 Schurter Recent Developments

9.12 Seeed Studio

- 9.12.1 Seeed Studio Capacitive Touch Sensor IC Basic Information
- 9.12.2 Seeed Studio Capacitive Touch Sensor IC Product Overview
- 9.12.3 Seeed Studio Capacitive Touch Sensor IC Product Market Performance
- 9.12.4 Seeed Studio Business Overview
- 9.12.5 Seeed Studio Recent Developments

9.13 Semtech

- 9.13.1 Semtech Capacitive Touch Sensor IC Basic Information

- 9.13.2 Semtech Capacitive Touch Sensor IC Product Overview
- 9.13.3 Semtech Capacitive Touch Sensor IC Product Market Performance
- 9.13.4 Semtech Business Overview
- 9.13.5 Semtech Recent Developments
- 9.14 Silicon Laboratories
 - 9.14.1 Silicon Laboratories Capacitive Touch Sensor IC Basic Information
 - 9.14.2 Silicon Laboratories Capacitive Touch Sensor IC Product Overview
 - 9.14.3 Silicon Laboratories Capacitive Touch Sensor IC Product Market Performance
 - 9.14.4 Silicon Laboratories Business Overview
 - 9.14.5 Silicon Laboratories Recent Developments
- 9.15 Texas Instruments
 - 9.15.1 Texas Instruments Capacitive Touch Sensor IC Basic Information
 - 9.15.2 Texas Instruments Capacitive Touch Sensor IC Product Overview
 - 9.15.3 Texas Instruments Capacitive Touch Sensor IC Product Market Performance
 - 9.15.4 Texas Instruments Business Overview
 - 9.15.5 Texas Instruments Recent Developments

10 CAPACITIVE TOUCH SENSOR IC MARKET FORECAST BY REGION

- 10.1 Global Capacitive Touch Sensor IC Market Size Forecast
- 10.2 Global Capacitive Touch Sensor IC Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Capacitive Touch Sensor IC Market Size Forecast by Country
 - 10.2.3 Asia Pacific Capacitive Touch Sensor IC Market Size Forecast by Region
 - 10.2.4 South America Capacitive Touch Sensor IC Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Capacitive Touch Sensor IC by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Capacitive Touch Sensor IC Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Capacitive Touch Sensor IC by Type (2024-2029)
 - 11.1.2 Global Capacitive Touch Sensor IC Market Size Forecast by Type (2024-2029)
 - 11.1.3 Global Forecasted Price of Capacitive Touch Sensor IC by Type (2024-2029)
- 11.2 Global Capacitive Touch Sensor IC Market Forecast by Application (2024-2029)
 - 11.2.1 Global Capacitive Touch Sensor IC Sales (K Units) Forecast by Application
 - 11.2.2 Global Capacitive Touch Sensor IC Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Capacitive Touch Sensor IC Market Size Comparison by Region (M USD)

Table 5. Global Capacitive Touch Sensor IC Sales (K Units) by Manufacturers
(2018-2023)

Table 6. Global Capacitive Touch Sensor IC Sales Market Share by Manufacturers
(2018-2023)

Table 7. Global Capacitive Touch Sensor IC Revenue (M USD) by Manufacturers
(2018-2023)

Table 8. Global Capacitive Touch Sensor IC Revenue Share by Manufacturers
(2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Capacitive Touch Sensor IC as of 2022)

Table 10. Global Market Capacitive Touch Sensor IC Average Price (USD/Unit) of Key
Manufacturers (2018-2023)

Table 11. Manufacturers Capacitive Touch Sensor IC Sales Sites and Area Served

Table 12. Manufacturers Capacitive Touch Sensor IC Product Type

Table 13. Global Capacitive Touch Sensor IC Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Capacitive Touch Sensor IC

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Capacitive Touch Sensor IC Market Challenges

Table 22. Market Restraints

Table 23. Global Capacitive Touch Sensor IC Sales by Type (K Units)

Table 24. Global Capacitive Touch Sensor IC Market Size by Type (M USD)

Table 25. Global Capacitive Touch Sensor IC Sales (K Units) by Type (2018-2023)

Table 26. Global Capacitive Touch Sensor IC Sales Market Share by Type (2018-2023)

Table 27. Global Capacitive Touch Sensor IC Market Size (M USD) by Type
(2018-2023)

- Table 28. Global Capacitive Touch Sensor IC Market Size Share by Type (2018-2023)
- Table 29. Global Capacitive Touch Sensor IC Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Capacitive Touch Sensor IC Sales (K Units) by Application
- Table 31. Global Capacitive Touch Sensor IC Market Size by Application
- Table 32. Global Capacitive Touch Sensor IC Sales by Application (2018-2023) & (K Units)
- Table 33. Global Capacitive Touch Sensor IC Sales Market Share by Application (2018-2023)
- Table 34. Global Capacitive Touch Sensor IC Sales by Application (2018-2023) & (M USD)
- Table 35. Global Capacitive Touch Sensor IC Market Share by Application (2018-2023)
- Table 36. Global Capacitive Touch Sensor IC Sales Growth Rate by Application (2018-2023)
- Table 37. Global Capacitive Touch Sensor IC Sales by Region (2018-2023) & (K Units)
- Table 38. Global Capacitive Touch Sensor IC Sales Market Share by Region (2018-2023)
- Table 39. North America Capacitive Touch Sensor IC Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Capacitive Touch Sensor IC Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Capacitive Touch Sensor IC Sales by Region (2018-2023) & (K Units)
- Table 42. South America Capacitive Touch Sensor IC Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Capacitive Touch Sensor IC Sales by Region (2018-2023) & (K Units)
- Table 44. Azoteq Capacitive Touch Sensor IC Basic Information
- Table 45. Azoteq Capacitive Touch Sensor IC Product Overview
- Table 46. Azoteq Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Azoteq Business Overview
- Table 48. Azoteq Capacitive Touch Sensor IC SWOT Analysis
- Table 49. Azoteq Recent Developments
- Table 50. Cypress Semiconductor Capacitive Touch Sensor IC Basic Information
- Table 51. Cypress Semiconductor Capacitive Touch Sensor IC Product Overview
- Table 52. Cypress Semiconductor Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Cypress Semiconductor Business Overview
- Table 54. Cypress Semiconductor Capacitive Touch Sensor IC SWOT Analysis

Table 55. Cypress Semiconductor Recent Developments

Table 56. Fujitsu Capacitive Touch Sensor IC Basic Information

Table 57. Fujitsu Capacitive Touch Sensor IC Product Overview

Table 58. Fujitsu Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 59. Fujitsu Business Overview

Table 60. Fujitsu Capacitive Touch Sensor IC SWOT Analysis

Table 61. Fujitsu Recent Developments

Table 62. IDEX Capacitive Touch Sensor IC Basic Information

Table 63. IDEX Capacitive Touch Sensor IC Product Overview

Table 64. IDEX Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 65. IDEX Business Overview

Table 66. IDEX Capacitive Touch Sensor IC SWOT Analysis

Table 67. IDEX Recent Developments

Table 68. ISSI Capacitive Touch Sensor IC Basic Information

Table 69. ISSI Capacitive Touch Sensor IC Product Overview

Table 70. ISSI Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. ISSI Business Overview

Table 72. ISSI Capacitive Touch Sensor IC SWOT Analysis

Table 73. ISSI Recent Developments

Table 74. Microchip Capacitive Touch Sensor IC Basic Information

Table 75. Microchip Capacitive Touch Sensor IC Product Overview

Table 76. Microchip Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 77. Microchip Business Overview

Table 78. Microchip Recent Developments

Table 79. Ohmite Capacitive Touch Sensor IC Basic Information

Table 80. Ohmite Capacitive Touch Sensor IC Product Overview

Table 81. Ohmite Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. Ohmite Business Overview

Table 83. Ohmite Recent Developments

Table 84. ON Semiconductor Capacitive Touch Sensor IC Basic Information

Table 85. ON Semiconductor Capacitive Touch Sensor IC Product Overview

Table 86. ON Semiconductor Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. ON Semiconductor Business Overview

- Table 88. ON Semiconductor Recent Developments
- Table 89. Renesas Electronics Capacitive Touch Sensor IC Basic Information
- Table 90. Renesas Electronics Capacitive Touch Sensor IC Product Overview
- Table 91. Renesas Electronics Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Renesas Electronics Business Overview
- Table 93. Renesas Electronics Recent Developments
- Table 94. ROHM Semiconductor Capacitive Touch Sensor IC Basic Information
- Table 95. ROHM Semiconductor Capacitive Touch Sensor IC Product Overview
- Table 96. ROHM Semiconductor Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. ROHM Semiconductor Business Overview
- Table 98. ROHM Semiconductor Recent Developments
- Table 99. Schurter Capacitive Touch Sensor IC Basic Information
- Table 100. Schurter Capacitive Touch Sensor IC Product Overview
- Table 101. Schurter Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Schurter Business Overview
- Table 103. Schurter Recent Developments
- Table 104. Seeed Studio Capacitive Touch Sensor IC Basic Information
- Table 105. Seeed Studio Capacitive Touch Sensor IC Product Overview
- Table 106. Seeed Studio Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Seeed Studio Business Overview
- Table 108. Seeed Studio Recent Developments
- Table 109. Semtech Capacitive Touch Sensor IC Basic Information
- Table 110. Semtech Capacitive Touch Sensor IC Product Overview
- Table 111. Semtech Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. Semtech Business Overview
- Table 113. Semtech Recent Developments
- Table 114. Silicon Laboratories Capacitive Touch Sensor IC Basic Information
- Table 115. Silicon Laboratories Capacitive Touch Sensor IC Product Overview
- Table 116. Silicon Laboratories Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. Silicon Laboratories Business Overview
- Table 118. Silicon Laboratories Recent Developments
- Table 119. Texas Instruments Capacitive Touch Sensor IC Basic Information
- Table 120. Texas Instruments Capacitive Touch Sensor IC Product Overview

Table 121. Texas Instruments Capacitive Touch Sensor IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 122. Texas Instruments Business Overview

Table 123. Texas Instruments Recent Developments

Table 124. Global Capacitive Touch Sensor IC Sales Forecast by Region (2024-2029) & (K Units)

Table 125. Global Capacitive Touch Sensor IC Market Size Forecast by Region (2024-2029) & (M USD)

Table 126. North America Capacitive Touch Sensor IC Sales Forecast by Country (2024-2029) & (K Units)

Table 127. North America Capacitive Touch Sensor IC Market Size Forecast by Country (2024-2029) & (M USD)

Table 128. Europe Capacitive Touch Sensor IC Sales Forecast by Country (2024-2029) & (K Units)

Table 129. Europe Capacitive Touch Sensor IC Market Size Forecast by Country (2024-2029) & (M USD)

Table 130. Asia Pacific Capacitive Touch Sensor IC Sales Forecast by Region (2024-2029) & (K Units)

Table 131. Asia Pacific Capacitive Touch Sensor IC Market Size Forecast by Region (2024-2029) & (M USD)

Table 132. South America Capacitive Touch Sensor IC Sales Forecast by Country (2024-2029) & (K Units)

Table 133. South America Capacitive Touch Sensor IC Market Size Forecast by Country (2024-2029) & (M USD)

Table 134. Middle East and Africa Capacitive Touch Sensor IC Consumption Forecast by Country (2024-2029) & (Units)

Table 135. Middle East and Africa Capacitive Touch Sensor IC Market Size Forecast by Country (2024-2029) & (M USD)

Table 136. Global Capacitive Touch Sensor IC Sales Forecast by Type (2024-2029) & (K Units)

Table 137. Global Capacitive Touch Sensor IC Market Size Forecast by Type (2024-2029) & (M USD)

Table 138. Global Capacitive Touch Sensor IC Price Forecast by Type (2024-2029) & (USD/Unit)

Table 139. Global Capacitive Touch Sensor IC Sales (K Units) Forecast by Application (2024-2029)

Table 140. Global Capacitive Touch Sensor IC Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Capacitive Touch Sensor IC
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Capacitive Touch Sensor IC Market Size (M USD), 2018-2029
- Figure 5. Global Capacitive Touch Sensor IC Market Size (M USD) (2018-2029)
- Figure 6. Global Capacitive Touch Sensor IC Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Capacitive Touch Sensor IC Market Size by Country (M USD)
- Figure 11. Capacitive Touch Sensor IC Sales Share by Manufacturers in 2022
- Figure 12. Global Capacitive Touch Sensor IC Revenue Share by Manufacturers in 2022
- Figure 13. Capacitive Touch Sensor IC Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Capacitive Touch Sensor IC Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Capacitive Touch Sensor IC Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Capacitive Touch Sensor IC Market Share by Type
- Figure 18. Sales Market Share of Capacitive Touch Sensor IC by Type (2018-2023)
- Figure 19. Sales Market Share of Capacitive Touch Sensor IC by Type in 2022
- Figure 20. Market Size Share of Capacitive Touch Sensor IC by Type (2018-2023)
- Figure 21. Market Size Market Share of Capacitive Touch Sensor IC by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Capacitive Touch Sensor IC Market Share by Application
- Figure 24. Global Capacitive Touch Sensor IC Sales Market Share by Application (2018-2023)
- Figure 25. Global Capacitive Touch Sensor IC Sales Market Share by Application in 2022
- Figure 26. Global Capacitive Touch Sensor IC Market Share by Application (2018-2023)
- Figure 27. Global Capacitive Touch Sensor IC Market Share by Application in 2022
- Figure 28. Global Capacitive Touch Sensor IC Sales Growth Rate by Application (2018-2023)

Figure 29. Global Capacitive Touch Sensor IC Sales Market Share by Region (2018-2023)

Figure 30. North America Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America Capacitive Touch Sensor IC Sales Market Share by Country in 2022

Figure 32. U.S. Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada Capacitive Touch Sensor IC Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico Capacitive Touch Sensor IC Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe Capacitive Touch Sensor IC Sales Market Share by Country in 2022

Figure 37. Germany Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific Capacitive Touch Sensor IC Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Capacitive Touch Sensor IC Sales Market Share by Region in 2022

Figure 44. China Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America Capacitive Touch Sensor IC Sales and Growth Rate (K Units)

- Figure 50. South America Capacitive Touch Sensor IC Sales Market Share by Country in 2022
- Figure 51. Brazil Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa Capacitive Touch Sensor IC Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Capacitive Touch Sensor IC Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa Capacitive Touch Sensor IC Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global Capacitive Touch Sensor IC Sales Forecast by Volume (2018-2029) & (K Units)
- Figure 62. Global Capacitive Touch Sensor IC Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Capacitive Touch Sensor IC Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Capacitive Touch Sensor IC Market Share Forecast by Type (2024-2029)
- Figure 65. Global Capacitive Touch Sensor IC Sales Forecast by Application (2024-2029)
- Figure 66. Global Capacitive Touch Sensor IC Market Share Forecast by Application (2024-2029)

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