

# Global Capacitive Touch Chip Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Bosson Research's latest report provides a deep insight into the global Capacitive Touch Chip market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Capacitive Touch Chip Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Capacitive Touch Chip market in any manner.

### Global Capacitive Touch Chip Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Atmel(Microchip)

Cypress(Infineon)

Synaptics

Shenzhen Goodix Technology

Chipsemicorp

SILEAD

FocalTech

Mstar

Betterlife

Himax Technologies

BYD

Chipone Technology

Jointwel

Shenzhen Lijing Microelectronics

Market Segmentation (by Type)

Self Contained Touch Chip

Compatible Touch Chip

Market Segmentation (by Application)

Intelligent Mobile Phone

Tablet PC

Wearable Devices

Navigator

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Capacitive Touch Chip Market

Overview of the regional outlook of the Capacitive Touch Chip Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Capacitive Touch Chip Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Capacitive Touch Chip
- 1.2 Key Market Segments
  - 1.2.1 Capacitive Touch Chip Segment by Type
  - 1.2.2 Capacitive Touch Chip Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 CAPACITIVE TOUCH CHIP MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Capacitive Touch Chip Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global Capacitive Touch Chip Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 CAPACITIVE TOUCH CHIP MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Capacitive Touch Chip Sales by Manufacturers (2018-2023)
- 3.2 Global Capacitive Touch Chip Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Capacitive Touch Chip Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Capacitive Touch Chip Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Capacitive Touch Chip Sales Sites, Area Served, Product Type
- 3.6 Capacitive Touch Chip Market Competitive Situation and Trends
  - 3.6.1 Capacitive Touch Chip Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Capacitive Touch Chip Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 CAPACITIVE TOUCH CHIP INDUSTRY CHAIN ANALYSIS**

- 4.1 Capacitive Touch Chip Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CAPACITIVE TOUCH CHIP MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 CAPACITIVE TOUCH CHIP MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Capacitive Touch Chip Sales Market Share by Type (2018-2023)
- 6.3 Global Capacitive Touch Chip Market Size Market Share by Type (2018-2023)
- 6.4 Global Capacitive Touch Chip Price by Type (2018-2023)

## **7 CAPACITIVE TOUCH CHIP MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Capacitive Touch Chip Market Sales by Application (2018-2023)
- 7.3 Global Capacitive Touch Chip Market Size (M USD) by Application (2018-2023)
- 7.4 Global Capacitive Touch Chip Sales Growth Rate by Application (2018-2023)

## **8 CAPACITIVE TOUCH CHIP MARKET SEGMENTATION BY REGION**

- 8.1 Global Capacitive Touch Chip Sales by Region
  - 8.1.1 Global Capacitive Touch Chip Sales by Region
  - 8.1.2 Global Capacitive Touch Chip Sales Market Share by Region
- 8.2 North America

- 8.2.1 North America Capacitive Touch Chip Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Capacitive Touch Chip Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Capacitive Touch Chip Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Capacitive Touch Chip Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Capacitive Touch Chip Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Atmel(Microchip)
  - 9.1.1 Atmel(Microchip) Capacitive Touch Chip Basic Information
  - 9.1.2 Atmel(Microchip) Capacitive Touch Chip Product Overview
  - 9.1.3 Atmel(Microchip) Capacitive Touch Chip Product Market Performance
  - 9.1.4 Atmel(Microchip) Business Overview
  - 9.1.5 Atmel(Microchip) Capacitive Touch Chip SWOT Analysis



- 9.1.6 Atmel(Microchip) Recent Developments
- 9.2 Cypress(Infineon)
  - 9.2.1 Cypress(Infineon) Capacitive Touch Chip Basic Information
  - 9.2.2 Cypress(Infineon) Capacitive Touch Chip Product Overview
  - 9.2.3 Cypress(Infineon) Capacitive Touch Chip Product Market Performance
  - 9.2.4 Cypress(Infineon) Business Overview
  - 9.2.5 Cypress(Infineon) Capacitive Touch Chip SWOT Analysis
  - 9.2.6 Cypress(Infineon) Recent Developments
- 9.3 Synaptics
  - 9.3.1 Synaptics Capacitive Touch Chip Basic Information
  - 9.3.2 Synaptics Capacitive Touch Chip Product Overview
  - 9.3.3 Synaptics Capacitive Touch Chip Product Market Performance
  - 9.3.4 Synaptics Business Overview
  - 9.3.5 Synaptics Capacitive Touch Chip SWOT Analysis
  - 9.3.6 Synaptics Recent Developments
- 9.4 Shenzhen Goodix Technology
  - 9.4.1 Shenzhen Goodix Technology Capacitive Touch Chip Basic Information
  - 9.4.2 Shenzhen Goodix Technology Capacitive Touch Chip Product Overview
  - 9.4.3 Shenzhen Goodix Technology Capacitive Touch Chip Product Market Performance
  - 9.4.4 Shenzhen Goodix Technology Business Overview
  - 9.4.5 Shenzhen Goodix Technology Capacitive Touch Chip SWOT Analysis
  - 9.4.6 Shenzhen Goodix Technology Recent Developments
- 9.5 Chipsemicorp
  - 9.5.1 Chipsemicorp Capacitive Touch Chip Basic Information
  - 9.5.2 Chipsemicorp Capacitive Touch Chip Product Overview
  - 9.5.3 Chipsemicorp Capacitive Touch Chip Product Market Performance
  - 9.5.4 Chipsemicorp Business Overview
  - 9.5.5 Chipsemicorp Capacitive Touch Chip SWOT Analysis
  - 9.5.6 Chipsemicorp Recent Developments
- 9.6 SILEAD
  - 9.6.1 SILEAD Capacitive Touch Chip Basic Information
  - 9.6.2 SILEAD Capacitive Touch Chip Product Overview
  - 9.6.3 SILEAD Capacitive Touch Chip Product Market Performance
  - 9.6.4 SILEAD Business Overview
  - 9.6.5 SILEAD Recent Developments
- 9.7 FocalTech
  - 9.7.1 FocalTech Capacitive Touch Chip Basic Information
  - 9.7.2 FocalTech Capacitive Touch Chip Product Overview

9.7.3 FocalTech Capacitive Touch Chip Product Market Performance

9.7.4 FocalTech Business Overview

9.7.5 FocalTech Recent Developments

## 9.8 Mstar

9.8.1 Mstar Capacitive Touch Chip Basic Information

9.8.2 Mstar Capacitive Touch Chip Product Overview

9.8.3 Mstar Capacitive Touch Chip Product Market Performance

9.8.4 Mstar Business Overview

9.8.5 Mstar Recent Developments

## 9.9 Betterlife

9.9.1 Betterlife Capacitive Touch Chip Basic Information

9.9.2 Betterlife Capacitive Touch Chip Product Overview

9.9.3 Betterlife Capacitive Touch Chip Product Market Performance

9.9.4 Betterlife Business Overview

9.9.5 Betterlife Recent Developments

## 9.10 Himax Technologies

9.10.1 Himax Technologies Capacitive Touch Chip Basic Information

9.10.2 Himax Technologies Capacitive Touch Chip Product Overview

9.10.3 Himax Technologies Capacitive Touch Chip Product Market Performance

9.10.4 Himax Technologies Business Overview

9.10.5 Himax Technologies Recent Developments

## 9.11 BYD

9.11.1 BYD Capacitive Touch Chip Basic Information

9.11.2 BYD Capacitive Touch Chip Product Overview

9.11.3 BYD Capacitive Touch Chip Product Market Performance

9.11.4 BYD Business Overview

9.11.5 BYD Recent Developments

## 9.12 Chipone Technology

9.12.1 Chipone Technology Capacitive Touch Chip Basic Information

9.12.2 Chipone Technology Capacitive Touch Chip Product Overview

9.12.3 Chipone Technology Capacitive Touch Chip Product Market Performance

9.12.4 Chipone Technology Business Overview

9.12.5 Chipone Technology Recent Developments

## 9.13 Jointwel

9.13.1 Jointwel Capacitive Touch Chip Basic Information

9.13.2 Jointwel Capacitive Touch Chip Product Overview

9.13.3 Jointwel Capacitive Touch Chip Product Market Performance

9.13.4 Jointwel Business Overview

9.13.5 Jointwel Recent Developments

## 9.14 Shenzhen Lijing Microelectronics

9.14.1 Shenzhen Lijing Microelectronics Capacitive Touch Chip Basic Information

9.14.2 Shenzhen Lijing Microelectronics Capacitive Touch Chip Product Overview

9.14.3 Shenzhen Lijing Microelectronics Capacitive Touch Chip Product Market

Performance

9.14.4 Shenzhen Lijing Microelectronics Business Overview

9.14.5 Shenzhen Lijing Microelectronics Recent Developments

## **10 CAPACITIVE TOUCH CHIP MARKET FORECAST BY REGION**

10.1 Global Capacitive Touch Chip Market Size Forecast

10.2 Global Capacitive Touch Chip Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Capacitive Touch Chip Market Size Forecast by Country

10.2.3 Asia Pacific Capacitive Touch Chip Market Size Forecast by Region

10.2.4 South America Capacitive Touch Chip Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Capacitive Touch Chip by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

11.1 Global Capacitive Touch Chip Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Capacitive Touch Chip by Type (2024-2029)

11.1.2 Global Capacitive Touch Chip Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Capacitive Touch Chip by Type (2024-2029)

11.2 Global Capacitive Touch Chip Market Forecast by Application (2024-2029)

11.2.1 Global Capacitive Touch Chip Sales (K Units) Forecast by Application

11.2.2 Global Capacitive Touch Chip Market Size (M USD) Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Capacitive Touch Chip Market Size Comparison by Region (M USD)

Table 5. Global Capacitive Touch Chip Sales (K Units) by Manufacturers (2018-2023)

Table 6. Global Capacitive Touch Chip Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Capacitive Touch Chip Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Capacitive Touch Chip Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Capacitive Touch Chip as of 2022)

Table 10. Global Market Capacitive Touch Chip Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Capacitive Touch Chip Sales Sites and Area Served

Table 12. Manufacturers Capacitive Touch Chip Product Type

Table 13. Global Capacitive Touch Chip Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Capacitive Touch Chip

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Capacitive Touch Chip Market Challenges

Table 22. Market Restraints

Table 23. Global Capacitive Touch Chip Sales by Type (K Units)

Table 24. Global Capacitive Touch Chip Market Size by Type (M USD)

Table 25. Global Capacitive Touch Chip Sales (K Units) by Type (2018-2023)

Table 26. Global Capacitive Touch Chip Sales Market Share by Type (2018-2023)

Table 27. Global Capacitive Touch Chip Market Size (M USD) by Type (2018-2023)

Table 28. Global Capacitive Touch Chip Market Size Share by Type (2018-2023)

Table 29. Global Capacitive Touch Chip Price (USD/Unit) by Type (2018-2023)

Table 30. Global Capacitive Touch Chip Sales (K Units) by Application

Table 31. Global Capacitive Touch Chip Market Size by Application

Table 32. Global Capacitive Touch Chip Sales by Application (2018-2023) & (K Units)

Table 33. Global Capacitive Touch Chip Sales Market Share by Application (2018-2023)

Table 34. Global Capacitive Touch Chip Sales by Application (2018-2023) & (M USD)

Table 35. Global Capacitive Touch Chip Market Share by Application (2018-2023)

Table 36. Global Capacitive Touch Chip Sales Growth Rate by Application (2018-2023)

Table 37. Global Capacitive Touch Chip Sales by Region (2018-2023) & (K Units)

Table 38. Global Capacitive Touch Chip Sales Market Share by Region (2018-2023)

Table 39. North America Capacitive Touch Chip Sales by Country (2018-2023) & (K Units)

Table 40. Europe Capacitive Touch Chip Sales by Country (2018-2023) & (K Units)

Table 41. Asia Pacific Capacitive Touch Chip Sales by Region (2018-2023) & (K Units)

Table 42. South America Capacitive Touch Chip Sales by Country (2018-2023) & (K Units)

Table 43. Middle East and Africa Capacitive Touch Chip Sales by Region (2018-2023) & (K Units)

Table 44. Atmel(Microchip) Capacitive Touch Chip Basic Information

Table 45. Atmel(Microchip) Capacitive Touch Chip Product Overview

Table 46. Atmel(Microchip) Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 47. Atmel(Microchip) Business Overview

Table 48. Atmel(Microchip) Capacitive Touch Chip SWOT Analysis

Table 49. Atmel(Microchip) Recent Developments

Table 50. Cypress(Infineon) Capacitive Touch Chip Basic Information

Table 51. Cypress(Infineon) Capacitive Touch Chip Product Overview

Table 52. Cypress(Infineon) Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 53. Cypress(Infineon) Business Overview

Table 54. Cypress(Infineon) Capacitive Touch Chip SWOT Analysis

Table 55. Cypress(Infineon) Recent Developments

Table 56. Synaptics Capacitive Touch Chip Basic Information

Table 57. Synaptics Capacitive Touch Chip Product Overview

Table 58. Synaptics Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 59. Synaptics Business Overview

Table 60. Synaptics Capacitive Touch Chip SWOT Analysis

Table 61. Synaptics Recent Developments

Table 62. Shenzhen Goodix Technology Capacitive Touch Chip Basic Information

Table 63. Shenzhen Goodix Technology Capacitive Touch Chip Product Overview

- Table 64. Shenzhen Goodix Technology Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Shenzhen Goodix Technology Business Overview
- Table 66. Shenzhen Goodix Technology Capacitive Touch Chip SWOT Analysis
- Table 67. Shenzhen Goodix Technology Recent Developments
- Table 68. Chipsemicorp Capacitive Touch Chip Basic Information
- Table 69. Chipsemicorp Capacitive Touch Chip Product Overview
- Table 70. Chipsemicorp Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. Chipsemicorp Business Overview
- Table 72. Chipsemicorp Capacitive Touch Chip SWOT Analysis
- Table 73. Chipsemicorp Recent Developments
- Table 74. SILEAD Capacitive Touch Chip Basic Information
- Table 75. SILEAD Capacitive Touch Chip Product Overview
- Table 76. SILEAD Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. SILEAD Business Overview
- Table 78. SILEAD Recent Developments
- Table 79. FocalTech Capacitive Touch Chip Basic Information
- Table 80. FocalTech Capacitive Touch Chip Product Overview
- Table 81. FocalTech Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. FocalTech Business Overview
- Table 83. FocalTech Recent Developments
- Table 84. Mstar Capacitive Touch Chip Basic Information
- Table 85. Mstar Capacitive Touch Chip Product Overview
- Table 86. Mstar Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. Mstar Business Overview
- Table 88. Mstar Recent Developments
- Table 89. Betterlife Capacitive Touch Chip Basic Information
- Table 90. Betterlife Capacitive Touch Chip Product Overview
- Table 91. Betterlife Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Betterlife Business Overview
- Table 93. Betterlife Recent Developments
- Table 94. Himax Technologies Capacitive Touch Chip Basic Information
- Table 95. Himax Technologies Capacitive Touch Chip Product Overview
- Table 96. Himax Technologies Capacitive Touch Chip Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 97. Himax Technologies Business Overview

Table 98. Himax Technologies Recent Developments

Table 99. BYD Capacitive Touch Chip Basic Information

Table 100. BYD Capacitive Touch Chip Product Overview

Table 101. BYD Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 102. BYD Business Overview

Table 103. BYD Recent Developments

Table 104. Chipone Technology Capacitive Touch Chip Basic Information

Table 105. Chipone Technology Capacitive Touch Chip Product Overview

Table 106. Chipone Technology Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 107. Chipone Technology Business Overview

Table 108. Chipone Technology Recent Developments

Table 109. Jointwel Capacitive Touch Chip Basic Information

Table 110. Jointwel Capacitive Touch Chip Product Overview

Table 111. Jointwel Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 112. Jointwel Business Overview

Table 113. Jointwel Recent Developments

Table 114. Shenzhen Lijing Microelectronics Capacitive Touch Chip Basic Information

Table 115. Shenzhen Lijing Microelectronics Capacitive Touch Chip Product Overview

Table 116. Shenzhen Lijing Microelectronics Capacitive Touch Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 117. Shenzhen Lijing Microelectronics Business Overview

Table 118. Shenzhen Lijing Microelectronics Recent Developments

Table 119. Global Capacitive Touch Chip Sales Forecast by Region (2024-2029) & (K Units)

Table 120. Global Capacitive Touch Chip Market Size Forecast by Region (2024-2029) & (M USD)

Table 121. North America Capacitive Touch Chip Sales Forecast by Country (2024-2029) & (K Units)

Table 122. North America Capacitive Touch Chip Market Size Forecast by Country (2024-2029) & (M USD)

Table 123. Europe Capacitive Touch Chip Sales Forecast by Country (2024-2029) & (K Units)

Table 124. Europe Capacitive Touch Chip Market Size Forecast by Country (2024-2029) & (M USD)

Table 125. Asia Pacific Capacitive Touch Chip Sales Forecast by Region (2024-2029) & (K Units)

Table 126. Asia Pacific Capacitive Touch Chip Market Size Forecast by Region (2024-2029) & (M USD)

Table 127. South America Capacitive Touch Chip Sales Forecast by Country (2024-2029) & (K Units)

Table 128. South America Capacitive Touch Chip Market Size Forecast by Country (2024-2029) & (M USD)

Table 129. Middle East and Africa Capacitive Touch Chip Consumption Forecast by Country (2024-2029) & (Units)

Table 130. Middle East and Africa Capacitive Touch Chip Market Size Forecast by Country (2024-2029) & (M USD)

Table 131. Global Capacitive Touch Chip Sales Forecast by Type (2024-2029) & (K Units)

Table 132. Global Capacitive Touch Chip Market Size Forecast by Type (2024-2029) & (M USD)

Table 133. Global Capacitive Touch Chip Price Forecast by Type (2024-2029) & (USD/Unit)

Table 134. Global Capacitive Touch Chip Sales (K Units) Forecast by Application (2024-2029)

Table 135. Global Capacitive Touch Chip Market Size Forecast by Application (2024-2029) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Capacitive Touch Chip
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Capacitive Touch Chip Market Size (M USD), 2018-2029
- Figure 5. Global Capacitive Touch Chip Market Size (M USD) (2018-2029)
- Figure 6. Global Capacitive Touch Chip Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Capacitive Touch Chip Market Size by Country (M USD)
- Figure 11. Capacitive Touch Chip Sales Share by Manufacturers in 2022
- Figure 12. Global Capacitive Touch Chip Revenue Share by Manufacturers in 2022
- Figure 13. Capacitive Touch Chip Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Capacitive Touch Chip Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Capacitive Touch Chip Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Capacitive Touch Chip Market Share by Type
- Figure 18. Sales Market Share of Capacitive Touch Chip by Type (2018-2023)
- Figure 19. Sales Market Share of Capacitive Touch Chip by Type in 2022
- Figure 20. Market Size Share of Capacitive Touch Chip by Type (2018-2023)
- Figure 21. Market Size Market Share of Capacitive Touch Chip by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Capacitive Touch Chip Market Share by Application
- Figure 24. Global Capacitive Touch Chip Sales Market Share by Application (2018-2023)
- Figure 25. Global Capacitive Touch Chip Sales Market Share by Application in 2022
- Figure 26. Global Capacitive Touch Chip Market Share by Application (2018-2023)
- Figure 27. Global Capacitive Touch Chip Market Share by Application in 2022
- Figure 28. Global Capacitive Touch Chip Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Capacitive Touch Chip Sales Market Share by Region (2018-2023)
- Figure 30. North America Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America Capacitive Touch Chip Sales Market Share by Country in 2022

Figure 32. U.S. Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada Capacitive Touch Chip Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico Capacitive Touch Chip Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe Capacitive Touch Chip Sales Market Share by Country in 2022

Figure 37. Germany Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific Capacitive Touch Chip Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Capacitive Touch Chip Sales Market Share by Region in 2022

Figure 44. China Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America Capacitive Touch Chip Sales and Growth Rate (K Units)

Figure 50. South America Capacitive Touch Chip Sales Market Share by Country in 2022

Figure 51. Brazil Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Capacitive Touch Chip Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Capacitive Touch Chip Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Capacitive Touch Chip Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Capacitive Touch Chip Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Capacitive Touch Chip Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Capacitive Touch Chip Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Capacitive Touch Chip Market Share Forecast by Type (2024-2029)

Figure 65. Global Capacitive Touch Chip Sales Forecast by Application (2024-2029)

Figure 66. Global Capacitive Touch Chip Market Share Forecast by Application (2024-2029)

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