

Global Cannabis Products Testing Services Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Cannabis testing laboratories are third-party services whose sole responsibility is to test products containing cannabis. Cannabis product testing services ensure cannabis products are safe to consume.

The global Cannabis Products Testing Services market size was estimated at USD 1339 million in 2023 and is projected to reach USD 2767.22 million by 2032, exhibiting a CAGR of 8.40% during the forecast period.

North America Cannabis Products Testing Services market size was estimated at USD 400.96 million in 2023, at a CAGR of 7.20% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Cannabis Products Testing Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cannabis Products Testing Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cannabis Products Testing Services market in any manner.

Global Cannabis Products Testing Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ACS Lab Cannabis

ANAB

Anresco

Badger Labs

CannaSafe

CDX Analytics

Encore Labs

Viridis Laboratories

Eurofins USA

Green Scientific Labs

Kaycha Labs

LabPlex

LUX LEAF Diagnostics

Northeast Laboratories

Origo Labs

SC Labs

SGS Canada

Shimadzu

Sigma-Aldrich

Steep Hill

Market Segmentation (by Type)

Potency Analysis

Pesticides Analysis

Foreign Matter Screening

Terpene Analysis

Others

Market Segmentation (by Application)

Medicine

Food and Drinks

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cannabis Products Testing Services Market

Overview of the regional outlook of the Cannabis Products Testing Services Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cannabis Products Testing Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cannabis Products Testing Services, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cannabis Products Testing Services

1.2 Key Market Segments

1.2.1 Cannabis Products Testing Services Segment by Type

1.2.2 Cannabis Products Testing Services Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CANNABIS PRODUCTS TESTING SERVICES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CANNABIS PRODUCTS TESTING SERVICES MARKET COMPETITIVE LANDSCAPE

3.1 Global Cannabis Products Testing Services Revenue Market Share by Company (2019-2024)

3.2 Cannabis Products Testing Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Cannabis Products Testing Services Market Size Sites, Area Served, Product Type

3.4 Cannabis Products Testing Services Market Competitive Situation and Trends

3.4.1 Cannabis Products Testing Services Market Concentration Rate

3.4.2 Global 5 and 10 Largest Cannabis Products Testing Services Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 CANNABIS PRODUCTS TESTING SERVICES VALUE CHAIN ANALYSIS

4.1 Cannabis Products Testing Services Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CANNABIS PRODUCTS TESTING SERVICES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CANNABIS PRODUCTS TESTING SERVICES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cannabis Products Testing Services Market Size Market Share by Type (2019-2024)
- 6.3 Global Cannabis Products Testing Services Market Size Growth Rate by Type (2019-2024)

7 CANNABIS PRODUCTS TESTING SERVICES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cannabis Products Testing Services Market Size (M USD) by Application (2019-2024)
- 7.3 Global Cannabis Products Testing Services Market Size Growth Rate by Application (2019-2024)

8 CANNABIS PRODUCTS TESTING SERVICES MARKET SEGMENTATION BY REGION

- 8.1 Global Cannabis Products Testing Services Market Size by Region
 - 8.1.1 Global Cannabis Products Testing Services Market Size by Region

- 8.1.2 Global Cannabis Products Testing Services Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Cannabis Products Testing Services Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Cannabis Products Testing Services Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Cannabis Products Testing Services Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Cannabis Products Testing Services Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Cannabis Products Testing Services Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 ACS Lab Cannabis
 - 9.1.1 ACS Lab Cannabis Cannabis Products Testing Services Basic Information
 - 9.1.2 ACS Lab Cannabis Cannabis Products Testing Services Product Overview

9.1.3 ACS Lab Cannabis Cannabis Products Testing Services Product Market Performance

9.1.4 ACS Lab Cannabis Cannabis Products Testing Services SWOT Analysis

9.1.5 ACS Lab Cannabis Business Overview

9.1.6 ACS Lab Cannabis Recent Developments

9.2 ANAB

9.2.1 ANAB Cannabis Products Testing Services Basic Information

9.2.2 ANAB Cannabis Products Testing Services Product Overview

9.2.3 ANAB Cannabis Products Testing Services Product Market Performance

9.2.4 ANAB Cannabis Products Testing Services SWOT Analysis

9.2.5 ANAB Business Overview

9.2.6 ANAB Recent Developments

9.3 Anresco

9.3.1 Anresco Cannabis Products Testing Services Basic Information

9.3.2 Anresco Cannabis Products Testing Services Product Overview

9.3.3 Anresco Cannabis Products Testing Services Product Market Performance

9.3.4 Anresco Cannabis Products Testing Services SWOT Analysis

9.3.5 Anresco Business Overview

9.3.6 Anresco Recent Developments

9.4 Badger Labs

9.4.1 Badger Labs Cannabis Products Testing Services Basic Information

9.4.2 Badger Labs Cannabis Products Testing Services Product Overview

9.4.3 Badger Labs Cannabis Products Testing Services Product Market Performance

9.4.4 Badger Labs Business Overview

9.4.5 Badger Labs Recent Developments

9.5 CannaSafe

9.5.1 CannaSafe Cannabis Products Testing Services Basic Information

9.5.2 CannaSafe Cannabis Products Testing Services Product Overview

9.5.3 CannaSafe Cannabis Products Testing Services Product Market Performance

9.5.4 CannaSafe Business Overview

9.5.5 CannaSafe Recent Developments

9.6 CDX Analytics

9.6.1 CDX Analytics Cannabis Products Testing Services Basic Information

9.6.2 CDX Analytics Cannabis Products Testing Services Product Overview

9.6.3 CDX Analytics Cannabis Products Testing Services Product Market Performance

9.6.4 CDX Analytics Business Overview

9.6.5 CDX Analytics Recent Developments

9.7 Encore Labs

9.7.1 Encore Labs Cannabis Products Testing Services Basic Information

- 9.7.2 Encore Labs Cannabis Products Testing Services Product Overview
- 9.7.3 Encore Labs Cannabis Products Testing Services Product Market Performance
- 9.7.4 Encore Labs Business Overview
- 9.7.5 Encore Labs Recent Developments
- 9.8 Viridis Laboratories
 - 9.8.1 Viridis Laboratories Cannabis Products Testing Services Basic Information
 - 9.8.2 Viridis Laboratories Cannabis Products Testing Services Product Overview
 - 9.8.3 Viridis Laboratories Cannabis Products Testing Services Product Market Performance
 - 9.8.4 Viridis Laboratories Business Overview
 - 9.8.5 Viridis Laboratories Recent Developments
- 9.9 Eurofins USA
 - 9.9.1 Eurofins USA Cannabis Products Testing Services Basic Information
 - 9.9.2 Eurofins USA Cannabis Products Testing Services Product Overview
 - 9.9.3 Eurofins USA Cannabis Products Testing Services Product Market Performance
 - 9.9.4 Eurofins USA Business Overview
 - 9.9.5 Eurofins USA Recent Developments
- 9.10 Green Scientific Labs
 - 9.10.1 Green Scientific Labs Cannabis Products Testing Services Basic Information
 - 9.10.2 Green Scientific Labs Cannabis Products Testing Services Product Overview
 - 9.10.3 Green Scientific Labs Cannabis Products Testing Services Product Market Performance
 - 9.10.4 Green Scientific Labs Business Overview
 - 9.10.5 Green Scientific Labs Recent Developments
- 9.11 Kaycha Labs
 - 9.11.1 Kaycha Labs Cannabis Products Testing Services Basic Information
 - 9.11.2 Kaycha Labs Cannabis Products Testing Services Product Overview
 - 9.11.3 Kaycha Labs Cannabis Products Testing Services Product Market Performance
 - 9.11.4 Kaycha Labs Business Overview
 - 9.11.5 Kaycha Labs Recent Developments
- 9.12 LabPlex
 - 9.12.1 LabPlex Cannabis Products Testing Services Basic Information
 - 9.12.2 LabPlex Cannabis Products Testing Services Product Overview
 - 9.12.3 LabPlex Cannabis Products Testing Services Product Market Performance
 - 9.12.4 LabPlex Business Overview
 - 9.12.5 LabPlex Recent Developments
- 9.13 LUX LEAF Diagnostics
 - 9.13.1 LUX LEAF Diagnostics Cannabis Products Testing Services Basic Information
 - 9.13.2 LUX LEAF Diagnostics Cannabis Products Testing Services Product Overview

9.13.3 LUX LEAF Diagnostics Cannabis Products Testing Services Product Market Performance

9.13.4 LUX LEAF Diagnostics Business Overview

9.13.5 LUX LEAF Diagnostics Recent Developments

9.14 Northeast Laboratories

9.14.1 Northeast Laboratories Cannabis Products Testing Services Basic Information

9.14.2 Northeast Laboratories Cannabis Products Testing Services Product Overview

9.14.3 Northeast Laboratories Cannabis Products Testing Services Product Market Performance

9.14.4 Northeast Laboratories Business Overview

9.14.5 Northeast Laboratories Recent Developments

9.15 Origo Labs

9.15.1 Origo Labs Cannabis Products Testing Services Basic Information

9.15.2 Origo Labs Cannabis Products Testing Services Product Overview

9.15.3 Origo Labs Cannabis Products Testing Services Product Market Performance

9.15.4 Origo Labs Business Overview

9.15.5 Origo Labs Recent Developments

9.16 SC Labs

9.16.1 SC Labs Cannabis Products Testing Services Basic Information

9.16.2 SC Labs Cannabis Products Testing Services Product Overview

9.16.3 SC Labs Cannabis Products Testing Services Product Market Performance

9.16.4 SC Labs Business Overview

9.16.5 SC Labs Recent Developments

9.17 SGS Canada

9.17.1 SGS Canada Cannabis Products Testing Services Basic Information

9.17.2 SGS Canada Cannabis Products Testing Services Product Overview

9.17.3 SGS Canada Cannabis Products Testing Services Product Market Performance

9.17.4 SGS Canada Business Overview

9.17.5 SGS Canada Recent Developments

9.18 Shimadzu

9.18.1 Shimadzu Cannabis Products Testing Services Basic Information

9.18.2 Shimadzu Cannabis Products Testing Services Product Overview

9.18.3 Shimadzu Cannabis Products Testing Services Product Market Performance

9.18.4 Shimadzu Business Overview

9.18.5 Shimadzu Recent Developments

9.19 Sigma-Aldrich

9.19.1 Sigma-Aldrich Cannabis Products Testing Services Basic Information

9.19.2 Sigma-Aldrich Cannabis Products Testing Services Product Overview

9.19.3 Sigma-Aldrich Cannabis Products Testing Services Product Market

Performance

9.19.4 Sigma-Aldrich Business Overview

9.19.5 Sigma-Aldrich Recent Developments

9.20 Steep Hill

9.20.1 Steep Hill Cannabis Products Testing Services Basic Information

9.20.2 Steep Hill Cannabis Products Testing Services Product Overview

9.20.3 Steep Hill Cannabis Products Testing Services Product Market Performance

9.20.4 Steep Hill Business Overview

9.20.5 Steep Hill Recent Developments

10 CANNABIS PRODUCTS TESTING SERVICES REGIONAL MARKET FORECAST

10.1 Global Cannabis Products Testing Services Market Size Forecast

10.2 Global Cannabis Products Testing Services Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Cannabis Products Testing Services Market Size Forecast by Country

10.2.3 Asia Pacific Cannabis Products Testing Services Market Size Forecast by Region

10.2.4 South America Cannabis Products Testing Services Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Cannabis Products Testing Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Cannabis Products Testing Services Market Forecast by Type (2025-2032)

11.2 Global Cannabis Products Testing Services Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cannabis Products Testing Services Market Size Comparison by Region (M USD)

Table 5. Global Cannabis Products Testing Services Revenue (M USD) by Company (2019-2024)

Table 6. Global Cannabis Products Testing Services Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cannabis Products Testing Services as of 2022)

Table 8. Company Cannabis Products Testing Services Market Size Sites and Area Served

Table 9. Company Cannabis Products Testing Services Product Type

Table 10. Global Cannabis Products Testing Services Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Cannabis Products Testing Services

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Cannabis Products Testing Services Market Challenges

Table 18. Global Cannabis Products Testing Services Market Size by Type (M USD)

Table 19. Global Cannabis Products Testing Services Market Size (M USD) by Type (2019-2024)

Table 20. Global Cannabis Products Testing Services Market Size Share by Type (2019-2024)

Table 21. Global Cannabis Products Testing Services Market Size Growth Rate by Type (2019-2024)

Table 22. Global Cannabis Products Testing Services Market Size by Application

Table 23. Global Cannabis Products Testing Services Market Size by Application (2019-2024) & (M USD)

Table 24. Global Cannabis Products Testing Services Market Share by Application (2019-2024)

Table 25. Global Cannabis Products Testing Services Market Size Growth Rate by Application (2019-2024)

Table 26. Global Cannabis Products Testing Services Market Size by Region (2019-2024) & (M USD)

Table 27. Global Cannabis Products Testing Services Market Size Market Share by Region (2019-2024)

Table 28. North America Cannabis Products Testing Services Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Cannabis Products Testing Services Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Cannabis Products Testing Services Market Size by Region (2019-2024) & (M USD)

Table 31. South America Cannabis Products Testing Services Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Cannabis Products Testing Services Market Size by Region (2019-2024) & (M USD)

Table 33. ACS Lab Cannabis Cannabis Products Testing Services Basic Information

Table 34. ACS Lab Cannabis Cannabis Products Testing Services Product Overview

Table 35. ACS Lab Cannabis Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 36. ACS Lab Cannabis Cannabis Products Testing Services SWOT Analysis

Table 37. ACS Lab Cannabis Business Overview

Table 38. ACS Lab Cannabis Recent Developments

Table 39. ANAB Cannabis Products Testing Services Basic Information

Table 40. ANAB Cannabis Products Testing Services Product Overview

Table 41. ANAB Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 42. ANAB Cannabis Products Testing Services SWOT Analysis

Table 43. ANAB Business Overview

Table 44. ANAB Recent Developments

Table 45. Anresco Cannabis Products Testing Services Basic Information

Table 46. Anresco Cannabis Products Testing Services Product Overview

Table 47. Anresco Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Anresco Cannabis Products Testing Services SWOT Analysis

Table 49. Anresco Business Overview

Table 50. Anresco Recent Developments

Table 51. Badger Labs Cannabis Products Testing Services Basic Information

Table 52. Badger Labs Cannabis Products Testing Services Product Overview

Table 53. Badger Labs Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Badger Labs Business Overview

Table 55. Badger Labs Recent Developments

Table 56. CannaSafe Cannabis Products Testing Services Basic Information

Table 57. CannaSafe Cannabis Products Testing Services Product Overview

Table 58. CannaSafe Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 59. CannaSafe Business Overview

Table 60. CannaSafe Recent Developments

Table 61. CDX Analytics Cannabis Products Testing Services Basic Information

Table 62. CDX Analytics Cannabis Products Testing Services Product Overview

Table 63. CDX Analytics Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 64. CDX Analytics Business Overview

Table 65. CDX Analytics Recent Developments

Table 66. Encore Labs Cannabis Products Testing Services Basic Information

Table 67. Encore Labs Cannabis Products Testing Services Product Overview

Table 68. Encore Labs Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Encore Labs Business Overview

Table 70. Encore Labs Recent Developments

Table 71. Viridis Laboratories Cannabis Products Testing Services Basic Information

Table 72. Viridis Laboratories Cannabis Products Testing Services Product Overview

Table 73. Viridis Laboratories Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Viridis Laboratories Business Overview

Table 75. Viridis Laboratories Recent Developments

Table 76. Eurofins USA Cannabis Products Testing Services Basic Information

Table 77. Eurofins USA Cannabis Products Testing Services Product Overview

Table 78. Eurofins USA Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Eurofins USA Business Overview

Table 80. Eurofins USA Recent Developments

Table 81. Green Scientific Labs Cannabis Products Testing Services Basic Information

Table 82. Green Scientific Labs Cannabis Products Testing Services Product Overview

Table 83. Green Scientific Labs Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Green Scientific Labs Business Overview

Table 85. Green Scientific Labs Recent Developments
Table 86. Kaycha Labs Cannabis Products Testing Services Basic Information
Table 87. Kaycha Labs Cannabis Products Testing Services Product Overview
Table 88. Kaycha Labs Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)
Table 89. Kaycha Labs Business Overview
Table 90. Kaycha Labs Recent Developments
Table 91. LabPlex Cannabis Products Testing Services Basic Information
Table 92. LabPlex Cannabis Products Testing Services Product Overview
Table 93. LabPlex Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)
Table 94. LabPlex Business Overview
Table 95. LabPlex Recent Developments
Table 96. LUX LEAF Diagnostics Cannabis Products Testing Services Basic Information
Table 97. LUX LEAF Diagnostics Cannabis Products Testing Services Product Overview
Table 98. LUX LEAF Diagnostics Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)
Table 99. LUX LEAF Diagnostics Business Overview
Table 100. LUX LEAF Diagnostics Recent Developments
Table 101. Northeast Laboratories Cannabis Products Testing Services Basic Information
Table 102. Northeast Laboratories Cannabis Products Testing Services Product Overview
Table 103. Northeast Laboratories Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Northeast Laboratories Business Overview
Table 105. Northeast Laboratories Recent Developments
Table 106. Origo Labs Cannabis Products Testing Services Basic Information
Table 107. Origo Labs Cannabis Products Testing Services Product Overview
Table 108. Origo Labs Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Origo Labs Business Overview
Table 110. Origo Labs Recent Developments
Table 111. SC Labs Cannabis Products Testing Services Basic Information
Table 112. SC Labs Cannabis Products Testing Services Product Overview
Table 113. SC Labs Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 114. SC Labs Business Overview

Table 115. SC Labs Recent Developments

Table 116. SGS Canada Cannabis Products Testing Services Basic Information

Table 117. SGS Canada Cannabis Products Testing Services Product Overview

Table 118. SGS Canada Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 119. SGS Canada Business Overview

Table 120. SGS Canada Recent Developments

Table 121. Shimadzu Cannabis Products Testing Services Basic Information

Table 122. Shimadzu Cannabis Products Testing Services Product Overview

Table 123. Shimadzu Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Shimadzu Business Overview

Table 125. Shimadzu Recent Developments

Table 126. Sigma-Aldrich Cannabis Products Testing Services Basic Information

Table 127. Sigma-Aldrich Cannabis Products Testing Services Product Overview

Table 128. Sigma-Aldrich Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Sigma-Aldrich Business Overview

Table 130. Sigma-Aldrich Recent Developments

Table 131. Steep Hill Cannabis Products Testing Services Basic Information

Table 132. Steep Hill Cannabis Products Testing Services Product Overview

Table 133. Steep Hill Cannabis Products Testing Services Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Steep Hill Business Overview

Table 135. Steep Hill Recent Developments

Table 136. Global Cannabis Products Testing Services Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. North America Cannabis Products Testing Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Cannabis Products Testing Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Asia Pacific Cannabis Products Testing Services Market Size Forecast by Region (2025-2032) & (M USD)

Table 140. South America Cannabis Products Testing Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Middle East and Africa Cannabis Products Testing Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 142. Global Cannabis Products Testing Services Market Size Forecast by Type

(2025-2032) & (M USD)

Table 143. Global Cannabis Products Testing Services Market Size Forecast by
Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Cannabis Products Testing Services
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cannabis Products Testing Services Market Size (M USD), 2019-2032
- Figure 5. Global Cannabis Products Testing Services Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Cannabis Products Testing Services Market Size by Country (M USD)
- Figure 10. Global Cannabis Products Testing Services Revenue Share by Company in 2023
- Figure 11. Cannabis Products Testing Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Cannabis Products Testing Services Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Cannabis Products Testing Services Market Share by Type
- Figure 15. Market Size Share of Cannabis Products Testing Services by Type (2019-2024)
- Figure 16. Market Size Market Share of Cannabis Products Testing Services by Type in 2022
- Figure 17. Global Cannabis Products Testing Services Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Cannabis Products Testing Services Market Share by Application
- Figure 20. Global Cannabis Products Testing Services Market Share by Application (2019-2024)
- Figure 21. Global Cannabis Products Testing Services Market Share by Application in 2022
- Figure 22. Global Cannabis Products Testing Services Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Cannabis Products Testing Services Market Size Market Share by Region (2019-2024)
- Figure 24. North America Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Cannabis Products Testing Services Market Size Market Share by Country in 2023

Figure 26. U.S. Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Cannabis Products Testing Services Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Cannabis Products Testing Services Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Cannabis Products Testing Services Market Size Market Share by Country in 2023

Figure 31. Germany Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Cannabis Products Testing Services Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Cannabis Products Testing Services Market Size Market Share by Region in 2023

Figure 38. China Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Cannabis Products Testing Services Market Size and Growth Rate (M USD)

Figure 44. South America Cannabis Products Testing Services Market Size Market

Share by Country in 2023

Figure 45. Brazil Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Cannabis Products Testing Services Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Cannabis Products Testing Services Market Size
Market Share by Region in 2023

Figure 50. Saudi Arabia Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Cannabis Products Testing Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Cannabis Products Testing Services Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Cannabis Products Testing Services Market Share Forecast by Type (2025-2032)

Figure 57. Global Cannabis Products Testing Services Market Share Forecast by Application (2025-2032)

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