

Global Cannabis Infused Drinks Market Research Report 2026(Status and Outlook)

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Abstracts

Cannabis is a class of three different plants that comes with psychoactive characteristics. These three plants are Cannabis ruderalis, Cannabis indica, and Cannabis sativa. Cannabis is made by harvesting and drying the flowers of these plants. Cannabis infused drinks come with low sugar content, which make it ideal for consumption for many, particularly for the ones suffering from diabetes. The food market includes both fresh and processed foods. According to our research, the global food and beverage market has a sales revenue of approximately US\$10 trillion. China is the world's number one food and beverage market and the world's number one food and beverage producer. In the market drivers section, the total consumer spending forecast shows that consumption at home is growing faster than consumption away from home. However, food service continues to become increasingly important due to changing lifestyles. In addition, the rise of private label brands is putting pressure on the margins of brand manufacturers as retailers compete for a higher share of product sales.

The global Cannabis Infused Drinks market size was estimated at USD 2173.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cannabis Infused Drinks market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cannabis Infused Drinks market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cannabis Infused Drinks market.

Global Cannabis Infused Drinks Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Dixie Brands
VCC Brands
Canna Punch
New Age Beverages
Mirth Provisions
Know label Wines
Canna Cola
Cannabiniers
Lagunitas Brewing Company
Tinley Beverage

Rebel Coast Winery

Market Segmentation (by Type)

Bottle

Can

Others

Market Segmentation (by Application)

Retail Pharmacies

Specialty Stores

Online Retailers

Departmental Stores

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Cannabis Infused Drinks Market

Overview of the regional outlook of the Cannabis Infused Drinks Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cannabis Infused Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cannabis Infused Drinks, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cannabis Infused Drinks

1.2 Key Market Segments

1.2.1 Cannabis Infused Drinks Segment by Type

1.2.2 Cannabis Infused Drinks Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CANNABIS INFUSED DRINKS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cannabis Infused Drinks Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Cannabis Infused Drinks Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CANNABIS INFUSED DRINKS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Cannabis Infused Drinks Product Life Cycle

3.3 Global Cannabis Infused Drinks Sales by Manufacturers (2020-2025)

3.4 Global Cannabis Infused Drinks Revenue Market Share by Manufacturers (2020-2025)

3.5 Cannabis Infused Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Cannabis Infused Drinks Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Cannabis Infused Drinks Market Competitive Situation and Trends

3.8.1 Cannabis Infused Drinks Market Concentration Rate

3.8.2 Global 5 and 10 Largest Cannabis Infused Drinks Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 CANNABIS INFUSED DRINKS INDUSTRY CHAIN ANALYSIS

- 4.1 Cannabis Infused Drinks Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CANNABIS INFUSED DRINKS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Cannabis Infused Drinks Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Cannabis Infused Drinks Market
- 5.7 ESG Ratings of Leading Companies

6 CANNABIS INFUSED DRINKS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Cannabis Infused Drinks Sales Market Share by Type (2020-2025)
- 6.3 Global Cannabis Infused Drinks Market Size by Type (2020-2025)
- 6.4 Global Cannabis Infused Drinks Price by Type (2020-2025)

7 CANNABIS INFUSED DRINKS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Cannabis Infused Drinks Market Sales by Application (2020-2025)
- 7.3 Global Cannabis Infused Drinks Market Size (M USD) by Application (2020-2025)
- 7.4 Global Cannabis Infused Drinks Sales Growth Rate by Application (2020-2025)

8 CANNABIS INFUSED DRINKS MARKET SALES BY REGION

- 8.1 Global Cannabis Infused Drinks Sales by Region
 - 8.1.1 Global Cannabis Infused Drinks Sales by Region
 - 8.1.2 Global Cannabis Infused Drinks Sales Market Share by Region
- 8.2 Global Cannabis Infused Drinks Market Size by Region
 - 8.2.1 Global Cannabis Infused Drinks Market Size by Region
 - 8.2.2 Global Cannabis Infused Drinks Market Size by Region
- 8.3 North America
 - 8.3.1 North America Cannabis Infused Drinks Sales by Country
 - 8.3.2 North America Cannabis Infused Drinks Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Cannabis Infused Drinks Sales by Country
 - 8.4.2 Europe Cannabis Infused Drinks Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Cannabis Infused Drinks Sales by Region
 - 8.5.2 Asia Pacific Cannabis Infused Drinks Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Cannabis Infused Drinks Sales by Country
 - 8.6.2 South America Cannabis Infused Drinks Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Cannabis Infused Drinks Sales by Region

8.7.2 Middle East and Africa Cannabis Infused Drinks Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 CANNABIS INFUSED DRINKS MARKET PRODUCTION BY REGION

9.1 Global Production of Cannabis Infused Drinks by Region(2020-2025)

9.2 Global Cannabis Infused Drinks Revenue Market Share by Region (2020-2025)

9.3 Global Cannabis Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Cannabis Infused Drinks Production

9.4.1 North America Cannabis Infused Drinks Production Growth Rate (2020-2025)

9.4.2 North America Cannabis Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Cannabis Infused Drinks Production

9.5.1 Europe Cannabis Infused Drinks Production Growth Rate (2020-2025)

9.5.2 Europe Cannabis Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Cannabis Infused Drinks Production (2020-2025)

9.6.1 Japan Cannabis Infused Drinks Production Growth Rate (2020-2025)

9.6.2 Japan Cannabis Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Cannabis Infused Drinks Production (2020-2025)

9.7.1 China Cannabis Infused Drinks Production Growth Rate (2020-2025)

9.7.2 China Cannabis Infused Drinks Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Dixie Brands

10.1.1 Dixie Brands Basic Information

10.1.2 Dixie Brands Cannabis Infused Drinks Product Overview

- 10.1.3 Dixie Brands Cannabis Infused Drinks Product Market Performance
- 10.1.4 Dixie Brands Business Overview
- 10.1.5 Dixie Brands SWOT Analysis
- 10.1.6 Dixie Brands Recent Developments
- 10.2 VCC Brands
 - 10.2.1 VCC Brands Basic Information
 - 10.2.2 VCC Brands Cannabis Infused Drinks Product Overview
 - 10.2.3 VCC Brands Cannabis Infused Drinks Product Market Performance
 - 10.2.4 VCC Brands Business Overview
 - 10.2.5 VCC Brands SWOT Analysis
 - 10.2.6 VCC Brands Recent Developments
- 10.3 Canna Punch
 - 10.3.1 Canna Punch Basic Information
 - 10.3.2 Canna Punch Cannabis Infused Drinks Product Overview
 - 10.3.3 Canna Punch Cannabis Infused Drinks Product Market Performance
 - 10.3.4 Canna Punch Business Overview
 - 10.3.5 Canna Punch SWOT Analysis
 - 10.3.6 Canna Punch Recent Developments
- 10.4 New Age Beverages
 - 10.4.1 New Age Beverages Basic Information
 - 10.4.2 New Age Beverages Cannabis Infused Drinks Product Overview
 - 10.4.3 New Age Beverages Cannabis Infused Drinks Product Market Performance
 - 10.4.4 New Age Beverages Business Overview
 - 10.4.5 New Age Beverages Recent Developments
- 10.5 Mirth Provisions
 - 10.5.1 Mirth Provisions Basic Information
 - 10.5.2 Mirth Provisions Cannabis Infused Drinks Product Overview
 - 10.5.3 Mirth Provisions Cannabis Infused Drinks Product Market Performance
 - 10.5.4 Mirth Provisions Business Overview
 - 10.5.5 Mirth Provisions Recent Developments
- 10.6 Know label Wines
 - 10.6.1 Know label Wines Basic Information
 - 10.6.2 Know label Wines Cannabis Infused Drinks Product Overview
 - 10.6.3 Know label Wines Cannabis Infused Drinks Product Market Performance
 - 10.6.4 Know label Wines Business Overview
 - 10.6.5 Know label Wines Recent Developments
- 10.7 Canna Cola
 - 10.7.1 Canna Cola Basic Information
 - 10.7.2 Canna Cola Cannabis Infused Drinks Product Overview

- 10.7.3 Canna Cola Cannabis Infused Drinks Product Market Performance
- 10.7.4 Canna Cola Business Overview
- 10.7.5 Canna Cola Recent Developments
- 10.8 Cannabiniers
 - 10.8.1 Cannabiniers Basic Information
 - 10.8.2 Cannabiniers Cannabis Infused Drinks Product Overview
 - 10.8.3 Cannabiniers Cannabis Infused Drinks Product Market Performance
 - 10.8.4 Cannabiniers Business Overview
 - 10.8.5 Cannabiniers Recent Developments
- 10.9 Lagunitas Brewing Company
 - 10.9.1 Lagunitas Brewing Company Basic Information
 - 10.9.2 Lagunitas Brewing Company Cannabis Infused Drinks Product Overview
 - 10.9.3 Lagunitas Brewing Company Cannabis Infused Drinks Product Market Performance
 - 10.9.4 Lagunitas Brewing Company Business Overview
 - 10.9.5 Lagunitas Brewing Company Recent Developments
- 10.10 Tinley Beverage
 - 10.10.1 Tinley Beverage Basic Information
 - 10.10.2 Tinley Beverage Cannabis Infused Drinks Product Overview
 - 10.10.3 Tinley Beverage Cannabis Infused Drinks Product Market Performance
 - 10.10.4 Tinley Beverage Business Overview
 - 10.10.5 Tinley Beverage Recent Developments
- 10.11 Rebel Coast Winery
 - 10.11.1 Rebel Coast Winery Basic Information
 - 10.11.2 Rebel Coast Winery Cannabis Infused Drinks Product Overview
 - 10.11.3 Rebel Coast Winery Cannabis Infused Drinks Product Market Performance
 - 10.11.4 Rebel Coast Winery Business Overview
 - 10.11.5 Rebel Coast Winery Recent Developments

11 CANNABIS INFUSED DRINKS MARKET FORECAST BY REGION

- 11.1 Global Cannabis Infused Drinks Market Size Forecast
- 11.2 Global Cannabis Infused Drinks Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Cannabis Infused Drinks Market Size Forecast by Country
 - 11.2.3 Asia Pacific Cannabis Infused Drinks Market Size Forecast by Region
 - 11.2.4 South America Cannabis Infused Drinks Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Cannabis Infused Drinks by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Cannabis Infused Drinks Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Cannabis Infused Drinks by Type (2026-2035)

12.1.2 Global Cannabis Infused Drinks Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Cannabis Infused Drinks by Type (2026-2035)

12.2 Global Cannabis Infused Drinks Market Forecast by Application (2026-2035)

12.2.1 Global Cannabis Infused Drinks Sales (K MT) Forecast by Application

12.2.2 Global Cannabis Infused Drinks Market Size (M USD) Forecast by Application
(2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Cannabis Infused Drinks Market Size by Type (M USD)
Table 4. Global Cannabis Infused Drinks Market Size by Application
Table 5. Cannabis Infused Drinks Market Size Comparison by Region (M USD)
Table 6. Global Cannabis Infused Drinks Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Cannabis Infused Drinks Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Cannabis Infused Drinks Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Cannabis Infused Drinks Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cannabis Infused Drinks as of 2025)
Table 11. Global Market Cannabis Infused Drinks Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Cannabis Infused Drinks Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Cannabis Infused Drinks Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Cannabis Infused Drinks Sales by Type (K MT)
Table 27. Global Cannabis Infused Drinks Market Size by Type (M USD)
Table 28. Global Cannabis Infused Drinks Sales (K MT) by Type (2020-2025)
Table 29. Global Cannabis Infused Drinks Sales Market Share by Type (2020-2025)

Table 30. Global Cannabis Infused Drinks Market Size (M USD) by Type (2020-2025)
Table 31. Global Cannabis Infused Drinks Market Share by Type (2020-2025)
Table 32. Global Cannabis Infused Drinks Price (USD/KG) by Type (2020-2025)
Table 33. Global Cannabis Infused Drinks Sales (K MT) by Application
Table 34. Global Cannabis Infused Drinks Market Size by Application
Table 35. Global Cannabis Infused Drinks Sales by Application (2020-2025) & (K MT)
Table 36. Global Cannabis Infused Drinks Sales Market Share by Application (2020-2025)
Table 37. Global Cannabis Infused Drinks Market Size by Application (2020-2025) & (M USD)
Table 38. Global Cannabis Infused Drinks Market Share by Application (2020-2025)
Table 39. Global Cannabis Infused Drinks Sales Growth Rate by Application (2020-2025)
Table 40. Global Cannabis Infused Drinks Sales by Region (2020-2025) & (K MT)
Table 41. Global Cannabis Infused Drinks Sales Market Share by Region (2020-2025)
Table 42. Global Cannabis Infused Drinks Market Size by Region (2020-2025) & (M USD)
Table 43. Global Cannabis Infused Drinks Market Size by Region (2020-2025)
Table 44. North America Cannabis Infused Drinks Sales by Country (2020-2025) & (K MT)
Table 45. North America Cannabis Infused Drinks Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Cannabis Infused Drinks Sales by Country (2020-2025) & (K MT)
Table 47. Europe Cannabis Infused Drinks Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Cannabis Infused Drinks Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Cannabis Infused Drinks Market Size by Region (2020-2025) & (M USD)
Table 50. South America Cannabis Infused Drinks Sales by Country (2020-2025) & (K MT)
Table 51. South America Cannabis Infused Drinks Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Cannabis Infused Drinks Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Cannabis Infused Drinks Market Size by Region (2020-2025) & (M USD)
Table 54. Global Cannabis Infused Drinks Production (K MT) by Region(2020-2025)
Table 55. Global Cannabis Infused Drinks Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Cannabis Infused Drinks Revenue Market Share by Region (2020-2025)

Table 57. Global Cannabis Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Cannabis Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Cannabis Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Cannabis Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Cannabis Infused Drinks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Dixie Brands Basic Information

Table 63. Dixie Brands Cannabis Infused Drinks Product Overview

Table 64. Dixie Brands Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Dixie Brands Business Overview

Table 66. Dixie Brands SWOT Analysis

Table 67. Dixie Brands Recent Developments

Table 68. VCC Brands Basic Information

Table 69. VCC Brands Cannabis Infused Drinks Product Overview

Table 70. VCC Brands Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. VCC Brands Business Overview

Table 72. VCC Brands SWOT Analysis

Table 73. VCC Brands Recent Developments

Table 74. Canna Punch Basic Information

Table 75. Canna Punch Cannabis Infused Drinks Product Overview

Table 76. Canna Punch Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Canna Punch Business Overview

Table 78. Canna Punch SWOT Analysis

Table 79. Canna Punch Recent Developments

Table 80. New Age Beverages Basic Information

Table 81. New Age Beverages Cannabis Infused Drinks Product Overview

Table 82. New Age Beverages Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. New Age Beverages Business Overview

Table 84. New Age Beverages Recent Developments

Table 85. Mirth Provisions Basic Information

Table 86. Mirth Provisions Cannabis Infused Drinks Product Overview

Table 87. Mirth Provisions Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Mirth Provisions Business Overview

Table 89. Mirth Provisions Recent Developments

Table 90. Know label Wines Basic Information

Table 91. Know label Wines Cannabis Infused Drinks Product Overview

Table 92. Know label Wines Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Know label Wines Business Overview

Table 94. Know label Wines Recent Developments

Table 95. Canna Cola Basic Information

Table 96. Canna Cola Cannabis Infused Drinks Product Overview

Table 97. Canna Cola Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Canna Cola Business Overview

Table 99. Canna Cola Recent Developments

Table 100. Cannabiniers Basic Information

Table 101. Cannabiniers Cannabis Infused Drinks Product Overview

Table 102. Cannabiniers Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Cannabiniers Business Overview

Table 104. Cannabiniers Recent Developments

Table 105. Lagunitas Brewing Company Basic Information

Table 106. Lagunitas Brewing Company Cannabis Infused Drinks Product Overview

Table 107. Lagunitas Brewing Company Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Lagunitas Brewing Company Business Overview

Table 109. Lagunitas Brewing Company Recent Developments

Table 110. Tinley Beverage Basic Information

Table 111. Tinley Beverage Cannabis Infused Drinks Product Overview

Table 112. Tinley Beverage Cannabis Infused Drinks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Tinley Beverage Business Overview

Table 114. Tinley Beverage Recent Developments

Table 115. Rebel Coast Winery Basic Information

Table 116. Rebel Coast Winery Cannabis Infused Drinks Product Overview

Table 117. Rebel Coast Winery Cannabis Infused Drinks Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Rebel Coast Winery Business Overview

Table 119. Rebel Coast Winery Recent Developments

Table 120. Global Cannabis Infused Drinks Sales Forecast by Region (2026-2035) & (K MT)

Table 121. Global Cannabis Infused Drinks Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America Cannabis Infused Drinks Sales Forecast by Country (2026-2035) & (K MT)

Table 123. North America Cannabis Infused Drinks Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe Cannabis Infused Drinks Sales Forecast by Country (2026-2035) & (K MT)

Table 125. Europe Cannabis Infused Drinks Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific Cannabis Infused Drinks Sales Forecast by Region (2026-2035) & (K MT)

Table 127. Asia Pacific Cannabis Infused Drinks Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Cannabis Infused Drinks Sales Forecast by Country (2026-2035) & (K MT)

Table 129. South America Cannabis Infused Drinks Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Cannabis Infused Drinks Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Cannabis Infused Drinks Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Cannabis Infused Drinks Sales Forecast by Type (2026-2035) & (K MT)

Table 133. Global Cannabis Infused Drinks Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Cannabis Infused Drinks Price Forecast by Type (2026-2035) & (USD/KG)

Table 135. Global Cannabis Infused Drinks Sales (K MT) Forecast by Application (2026-2035)

Table 136. Global Cannabis Infused Drinks Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cannabis Infused Drinks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cannabis Infused Drinks Market Size (M USD), 2025-2035
- Figure 5. Global Cannabis Infused Drinks Market Size (M USD) (2020-2035)
- Figure 6. Global Cannabis Infused Drinks Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cannabis Infused Drinks Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Cannabis Infused Drinks Product Life Cycle
- Figure 13. Cannabis Infused Drinks Sales Share by Manufacturers in 2025
- Figure 14. Global Cannabis Infused Drinks Revenue Share by Manufacturers in 2025
- Figure 15. Cannabis Infused Drinks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Cannabis Infused Drinks Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Cannabis Infused Drinks Revenue in 2025
- Figure 18. Industry Chain Map of Cannabis Infused Drinks
- Figure 19. Global Cannabis Infused Drinks Market PEST Analysis
- Figure 20. Global Cannabis Infused Drinks Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Cannabis Infused Drinks Market Share by Type
- Figure 27. Sales Market Share of Cannabis Infused Drinks by Type (2020-2025)
- Figure 28. Sales Market Share of Cannabis Infused Drinks by Type in 2025
- Figure 29. Market Share of Cannabis Infused Drinks by Type (2020-2025)
- Figure 30. Market Share of Cannabis Infused Drinks by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Cannabis Infused Drinks Market Share by Application

Figure 33. Global Cannabis Infused Drinks Sales Market Share by Application (2020-2025)

Figure 34. Global Cannabis Infused Drinks Sales Market Share by Application in 2025

Figure 35. Global Cannabis Infused Drinks Market Share by Application (2020-2025)

Figure 36. Global Cannabis Infused Drinks Market Share by Application in 2025

Figure 37. Global Cannabis Infused Drinks Sales Growth Rate by Application (2020-2025)

Figure 38. Global Cannabis Infused Drinks Sales Market Share by Region (2020-2025)

Figure 39. Global Cannabis Infused Drinks Market Size by Region (2020-2025)

Figure 40. North America Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Cannabis Infused Drinks Sales Market Share by Country in 2024

Figure 43. North America Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Cannabis Infused Drinks Market Size by Country in 2024

Figure 45. U.S. Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Cannabis Infused Drinks Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Cannabis Infused Drinks Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Cannabis Infused Drinks Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Cannabis Infused Drinks Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Cannabis Infused Drinks Sales Market Share by Country in 2024

Figure 53. Europe Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Cannabis Infused Drinks Market Size by Country in 2024

Figure 55. Germany Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K

MT)

Figure 58. France Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Cannabis Infused Drinks Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Cannabis Infused Drinks Sales Market Share by Region in 2024

Figure 67. Asia Pacific Cannabis Infused Drinks Market Size by Region in 2024

Figure 68. China Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Cannabis Infused Drinks Sales and Growth Rate (K MT)

Figure 79. South America Cannabis Infused Drinks Sales Market Share by Country in 2024

Figure 80. South America Cannabis Infused Drinks Market Size and Growth Rate (M

USD)

Figure 81. South America Cannabis Infused Drinks Market Size by Country in 2024

Figure 82. Brazil Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Cannabis Infused Drinks Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Cannabis Infused Drinks Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Cannabis Infused Drinks Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Cannabis Infused Drinks Market Size by Region in 2024

Figure 92. Saudi Arabia Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Cannabis Infused Drinks Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Cannabis Infused Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Cannabis Infused Drinks Production Market Share by Region (2020-2025)

Figure 103. North America Cannabis Infused Drinks Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Cannabis Infused Drinks Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Cannabis Infused Drinks Production (K MT) Growth Rate (2020-2025)

Figure 106. China Cannabis Infused Drinks Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Cannabis Infused Drinks Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Cannabis Infused Drinks Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Cannabis Infused Drinks Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Cannabis Infused Drinks Market Share Forecast by Type (2026-2035)

Figure 111. Global Cannabis Infused Drinks Sales Forecast by Application (2026-2035)

Figure 112. Global Cannabis Infused Drinks Market Share Forecast by Application (2026-2035)

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