

Global Cannabidiol Oil (CBD) Supplements Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Cannabidiol (CBD) oil is a natural botanical concentrate that is high in the compound CBD. Of the more than 85 cannabinoids so far identified in the cannabis plant, CBD is the second most common after tetrahydrocannabinol (THC).

The global Cannabidiol Oil (CBD) Supplements market size was estimated at USD 551.20 million in 2023 and is projected to reach USD 751.23 million by 2032, exhibiting a CAGR of 3.50% during the forecast period.

North America Cannabidiol Oil (CBD) Supplements market size was estimated at USD 152.37 million in 2023, at a CAGR of 3.00% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Cannabidiol Oil (CBD) Supplements market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Cannabidiol Oil (CBD) Supplements Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Cannabidiol Oil (CBD) Supplements market in any manner.

Global Cannabidiol Oil (CBD) Supplements Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Kazmira

Freedom Leaf

Green Road

Medical Marijuana

Folium Biosciences

HempLife Today

Cannavest

ENDOCA

CBD American Shaman

NuLeaf Naturals

Select Oil

Canopy Growth Corporation

Aphria

Whistler

Absolute Terps

Market Segmentation (by Type)

Hemp-derived Type

Marijuana-derived Type

Market Segmentation (by Application)

Pharmaceuticals Industry

Food Industry

Cosmetics Industry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Cannabidiol Oil (CBD) Supplements Market
- Overview of the regional outlook of the Cannabidiol Oil (CBD) Supplements Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Cannabidiol Oil (CBD) Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cannabidiol Oil (CBD) Supplements, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Cannabidiol Oil (CBD) Supplements

1.2 Key Market Segments

1.2.1 Cannabidiol Oil (CBD) Supplements Segment by Type

1.2.2 Cannabidiol Oil (CBD) Supplements Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CANNABIDIOL OIL (CBD) SUPPLEMENTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Cannabidiol Oil (CBD) Supplements Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Cannabidiol Oil (CBD) Supplements Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CANNABIDIOL OIL (CBD) SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE

3.1 Global Cannabidiol Oil (CBD) Supplements Sales by Manufacturers (2019-2024)

3.2 Global Cannabidiol Oil (CBD) Supplements Revenue Market Share by Manufacturers (2019-2024)

3.3 Cannabidiol Oil (CBD) Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Cannabidiol Oil (CBD) Supplements Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Cannabidiol Oil (CBD) Supplements Sales Sites, Area Served, Product Type

3.6 Cannabidiol Oil (CBD) Supplements Market Competitive Situation and Trends

3.6.1 Cannabidiol Oil (CBD) Supplements Market Concentration Rate

3.6.2 Global 5 and 10 Largest Cannabidiol Oil (CBD) Supplements Players Market

Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CANNABIDIOL OIL (CBD) SUPPLEMENTS INDUSTRY CHAIN ANALYSIS

4.1 Cannabidiol Oil (CBD) Supplements Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CANNABIDIOL OIL (CBD) SUPPLEMENTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 CANNABIDIOL OIL (CBD) SUPPLEMENTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Type (2019-2024)

6.3 Global Cannabidiol Oil (CBD) Supplements Market Size Market Share by Type (2019-2024)

6.4 Global Cannabidiol Oil (CBD) Supplements Price by Type (2019-2024)

7 CANNABIDIOL OIL (CBD) SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Cannabidiol Oil (CBD) Supplements Market Sales by Application (2019-2024)

7.3 Global Cannabidiol Oil (CBD) Supplements Market Size (M USD) by Application (2019-2024)

7.4 Global Cannabidiol Oil (CBD) Supplements Sales Growth Rate by Application (2019-2024)

8 CANNABIDIOL OIL (CBD) SUPPLEMENTS MARKET CONSUMPTION BY REGION

8.1 Global Cannabidiol Oil (CBD) Supplements Sales by Region

8.1.1 Global Cannabidiol Oil (CBD) Supplements Sales by Region

8.1.2 Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Region

8.2 North America

8.2.1 North America Cannabidiol Oil (CBD) Supplements Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Cannabidiol Oil (CBD) Supplements Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Cannabidiol Oil (CBD) Supplements Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Cannabidiol Oil (CBD) Supplements Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Cannabidiol Oil (CBD) Supplements Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 CANNABIDIOL OIL (CBD) SUPPLEMENTS MARKET PRODUCTION BY REGION

9.1 Global Production of Cannabidiol Oil (CBD) Supplements by Region (2019-2024)

9.2 Global Cannabidiol Oil (CBD) Supplements Revenue Market Share by Region (2019-2024)

9.3 Global Cannabidiol Oil (CBD) Supplements Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Cannabidiol Oil (CBD) Supplements Production

9.4.1 North America Cannabidiol Oil (CBD) Supplements Production Growth Rate (2019-2024)

9.4.2 North America Cannabidiol Oil (CBD) Supplements Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Cannabidiol Oil (CBD) Supplements Production

9.5.1 Europe Cannabidiol Oil (CBD) Supplements Production Growth Rate (2019-2024)

9.5.2 Europe Cannabidiol Oil (CBD) Supplements Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Cannabidiol Oil (CBD) Supplements Production (2019-2024)

9.6.1 Japan Cannabidiol Oil (CBD) Supplements Production Growth Rate (2019-2024)

9.6.2 Japan Cannabidiol Oil (CBD) Supplements Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Cannabidiol Oil (CBD) Supplements Production (2019-2024)

9.7.1 China Cannabidiol Oil (CBD) Supplements Production Growth Rate (2019-2024)

9.7.2 China Cannabidiol Oil (CBD) Supplements Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Kazmira

10.1.1 Kazmira Cannabidiol Oil (CBD) Supplements Basic Information

10.1.2 Kazmira Cannabidiol Oil (CBD) Supplements Product Overview

10.1.3 Kazmira Cannabidiol Oil (CBD) Supplements Product Market Performance

10.1.4 Kazmira Business Overview

10.1.5 Kazmira Cannabidiol Oil (CBD) Supplements SWOT Analysis

10.1.6 Kazmira Recent Developments

10.2 Freedom Leaf

- 10.2.1 Freedom Leaf Cannabidiol Oil (CBD) Supplements Basic Information
- 10.2.2 Freedom Leaf Cannabidiol Oil (CBD) Supplements Product Overview
- 10.2.3 Freedom Leaf Cannabidiol Oil (CBD) Supplements Product Market Performance
- 10.2.4 Freedom Leaf Business Overview
- 10.2.5 Freedom Leaf Cannabidiol Oil (CBD) Supplements SWOT Analysis
- 10.2.6 Freedom Leaf Recent Developments
- 10.3 Green Road
 - 10.3.1 Green Road Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.3.2 Green Road Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.3.3 Green Road Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.3.4 Green Road Cannabidiol Oil (CBD) Supplements SWOT Analysis
 - 10.3.5 Green Road Business Overview
 - 10.3.6 Green Road Recent Developments
- 10.4 Medical Marijuana
 - 10.4.1 Medical Marijuana Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.4.2 Medical Marijuana Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.4.3 Medical Marijuana Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.4.4 Medical Marijuana Business Overview
 - 10.4.5 Medical Marijuana Recent Developments
- 10.5 Folium Biosciences
 - 10.5.1 Folium Biosciences Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.5.2 Folium Biosciences Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.5.3 Folium Biosciences Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.5.4 Folium Biosciences Business Overview
 - 10.5.5 Folium Biosciences Recent Developments
- 10.6 HempLife Today
 - 10.6.1 HempLife Today Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.6.2 HempLife Today Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.6.3 HempLife Today Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.6.4 HempLife Today Business Overview
 - 10.6.5 HempLife Today Recent Developments
- 10.7 Cannavest
 - 10.7.1 Cannavest Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.7.2 Cannavest Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.7.3 Cannavest Cannabidiol Oil (CBD) Supplements Product Market Performance

- 10.7.4 Cannavest Business Overview
- 10.7.5 Cannavest Recent Developments
- 10.8 ENDOCA
 - 10.8.1 ENDOCA Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.8.2 ENDOCA Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.8.3 ENDOCA Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.8.4 ENDOCA Business Overview
 - 10.8.5 ENDOCA Recent Developments
- 10.9 CBD American Shaman
 - 10.9.1 CBD American Shaman Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.9.2 CBD American Shaman Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.9.3 CBD American Shaman Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.9.4 CBD American Shaman Business Overview
 - 10.9.5 CBD American Shaman Recent Developments
- 10.10 NuLeaf Naturals
 - 10.10.1 NuLeaf Naturals Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.10.2 NuLeaf Naturals Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.10.3 NuLeaf Naturals Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.10.4 NuLeaf Naturals Business Overview
 - 10.10.5 NuLeaf Naturals Recent Developments
- 10.11 Select Oil
 - 10.11.1 Select Oil Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.11.2 Select Oil Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.11.3 Select Oil Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.11.4 Select Oil Business Overview
 - 10.11.5 Select Oil Recent Developments
- 10.12 Canopy Growth Corporation
 - 10.12.1 Canopy Growth Corporation Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.12.2 Canopy Growth Corporation Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.12.3 Canopy Growth Corporation Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.12.4 Canopy Growth Corporation Business Overview
 - 10.12.5 Canopy Growth Corporation Recent Developments
- 10.13 Aphria
 - 10.13.1 Aphria Cannabidiol Oil (CBD) Supplements Basic Information

- 10.13.2 Aphria Cannabidiol Oil (CBD) Supplements Product Overview
- 10.13.3 Aphria Cannabidiol Oil (CBD) Supplements Product Market Performance
- 10.13.4 Aphria Business Overview
- 10.13.5 Aphria Recent Developments
- 10.14 Whistler
 - 10.14.1 Whistler Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.14.2 Whistler Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.14.3 Whistler Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.14.4 Whistler Business Overview
 - 10.14.5 Whistler Recent Developments
- 10.15 Absolute Terps
 - 10.15.1 Absolute Terps Cannabidiol Oil (CBD) Supplements Basic Information
 - 10.15.2 Absolute Terps Cannabidiol Oil (CBD) Supplements Product Overview
 - 10.15.3 Absolute Terps Cannabidiol Oil (CBD) Supplements Product Market Performance
 - 10.15.4 Absolute Terps Business Overview
 - 10.15.5 Absolute Terps Recent Developments

11 CANNABIDIOL OIL (CBD) SUPPLEMENTS MARKET FORECAST BY REGION

- 11.1 Global Cannabidiol Oil (CBD) Supplements Market Size Forecast
- 11.2 Global Cannabidiol Oil (CBD) Supplements Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Cannabidiol Oil (CBD) Supplements Market Size Forecast by Country
 - 11.2.3 Asia Pacific Cannabidiol Oil (CBD) Supplements Market Size Forecast by Region
 - 11.2.4 South America Cannabidiol Oil (CBD) Supplements Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Cannabidiol Oil (CBD) Supplements by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Cannabidiol Oil (CBD) Supplements Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Cannabidiol Oil (CBD) Supplements by Type (2025-2032)
 - 12.1.2 Global Cannabidiol Oil (CBD) Supplements Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Cannabidiol Oil (CBD) Supplements by Type

(2025-2032)

12.2 Global Cannabidiol Oil (CBD) Supplements Market Forecast by Application

(2025-2032)

12.2.1 Global Cannabidiol Oil (CBD) Supplements Sales (K MT) Forecast by Application

12.2.2 Global Cannabidiol Oil (CBD) Supplements Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Cannabidiol Oil (CBD) Supplements Market Size Comparison by Region (M USD)

Table 5. Global Cannabidiol Oil (CBD) Supplements Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Cannabidiol Oil (CBD) Supplements Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Cannabidiol Oil (CBD) Supplements Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Cannabidiol Oil (CBD) Supplements as of 2022)

Table 10. Global Market Cannabidiol Oil (CBD) Supplements Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Cannabidiol Oil (CBD) Supplements Sales Sites and Area Served

Table 12. Manufacturers Cannabidiol Oil (CBD) Supplements Product Type

Table 13. Global Cannabidiol Oil (CBD) Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Cannabidiol Oil (CBD) Supplements

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Cannabidiol Oil (CBD) Supplements Market Challenges

Table 22. Global Cannabidiol Oil (CBD) Supplements Sales by Type (K MT)

Table 23. Global Cannabidiol Oil (CBD) Supplements Market Size by Type (M USD)

Table 24. Global Cannabidiol Oil (CBD) Supplements Sales (K MT) by Type (2019-2024)

Table 25. Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Type

(2019-2024)

Table 26. Global Cannabidiol Oil (CBD) Supplements Market Size (M USD) by Type (2019-2024)

Table 27. Global Cannabidiol Oil (CBD) Supplements Market Size Share by Type (2019-2024)

Table 28. Global Cannabidiol Oil (CBD) Supplements Price (USD/MT) by Type (2019-2024)

Table 29. Global Cannabidiol Oil (CBD) Supplements Sales (K MT) by Application

Table 30. Global Cannabidiol Oil (CBD) Supplements Market Size by Application

Table 31. Global Cannabidiol Oil (CBD) Supplements Sales by Application (2019-2024) & (K MT)

Table 32. Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Application (2019-2024)

Table 33. Global Cannabidiol Oil (CBD) Supplements Sales by Application (2019-2024) & (M USD)

Table 34. Global Cannabidiol Oil (CBD) Supplements Market Share by Application (2019-2024)

Table 35. Global Cannabidiol Oil (CBD) Supplements Sales Growth Rate by Application (2019-2024)

Table 36. Global Cannabidiol Oil (CBD) Supplements Sales by Region (2019-2024) & (K MT)

Table 37. Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Region (2019-2024)

Table 38. North America Cannabidiol Oil (CBD) Supplements Sales by Country (2019-2024) & (K MT)

Table 39. Europe Cannabidiol Oil (CBD) Supplements Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Cannabidiol Oil (CBD) Supplements Sales by Region (2019-2024) & (K MT)

Table 41. South America Cannabidiol Oil (CBD) Supplements Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Cannabidiol Oil (CBD) Supplements Sales by Region (2019-2024) & (K MT)

Table 43. Global Cannabidiol Oil (CBD) Supplements Production (K MT) by Region (2019-2024)

Table 44. Global Cannabidiol Oil (CBD) Supplements Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Cannabidiol Oil (CBD) Supplements Revenue Market Share by Region (2019-2024)

Table 46. Global Cannabidiol Oil (CBD) Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Cannabidiol Oil (CBD) Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Cannabidiol Oil (CBD) Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Cannabidiol Oil (CBD) Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Cannabidiol Oil (CBD) Supplements Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Kazmira Cannabidiol Oil (CBD) Supplements Basic Information

Table 52. Kazmira Cannabidiol Oil (CBD) Supplements Product Overview

Table 53. Kazmira Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Kazmira Business Overview

Table 55. Kazmira Cannabidiol Oil (CBD) Supplements SWOT Analysis

Table 56. Kazmira Recent Developments

Table 57. Freedom Leaf Cannabidiol Oil (CBD) Supplements Basic Information

Table 58. Freedom Leaf Cannabidiol Oil (CBD) Supplements Product Overview

Table 59. Freedom Leaf Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Freedom Leaf Business Overview

Table 61. Freedom Leaf Cannabidiol Oil (CBD) Supplements SWOT Analysis

Table 62. Freedom Leaf Recent Developments

Table 63. Green Road Cannabidiol Oil (CBD) Supplements Basic Information

Table 64. Green Road Cannabidiol Oil (CBD) Supplements Product Overview

Table 65. Green Road Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Green Road Cannabidiol Oil (CBD) Supplements SWOT Analysis

Table 67. Green Road Business Overview

Table 68. Green Road Recent Developments

Table 69. Medical Marijuana Cannabidiol Oil (CBD) Supplements Basic Information

Table 70. Medical Marijuana Cannabidiol Oil (CBD) Supplements Product Overview

Table 71. Medical Marijuana Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Medical Marijuana Business Overview

Table 73. Medical Marijuana Recent Developments

Table 74. Folium Biosciences Cannabidiol Oil (CBD) Supplements Basic Information

Table 75. Folium Biosciences Cannabidiol Oil (CBD) Supplements Product Overview

Table 76. Folium Biosciences Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Folium Biosciences Business Overview

Table 78. Folium Biosciences Recent Developments

Table 79. HempLife Today Cannabidiol Oil (CBD) Supplements Basic Information

Table 80. HempLife Today Cannabidiol Oil (CBD) Supplements Product Overview

Table 81. HempLife Today Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. HempLife Today Business Overview

Table 83. HempLife Today Recent Developments

Table 84. Cannavest Cannabidiol Oil (CBD) Supplements Basic Information

Table 85. Cannavest Cannabidiol Oil (CBD) Supplements Product Overview

Table 86. Cannavest Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Cannavest Business Overview

Table 88. Cannavest Recent Developments

Table 89. ENDOCA Cannabidiol Oil (CBD) Supplements Basic Information

Table 90. ENDOCA Cannabidiol Oil (CBD) Supplements Product Overview

Table 91. ENDOCA Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. ENDOCA Business Overview

Table 93. ENDOCA Recent Developments

Table 94. CBD American Shaman Cannabidiol Oil (CBD) Supplements Basic Information

Table 95. CBD American Shaman Cannabidiol Oil (CBD) Supplements Product Overview

Table 96. CBD American Shaman Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. CBD American Shaman Business Overview

Table 98. CBD American Shaman Recent Developments

Table 99. NuLeaf Naturals Cannabidiol Oil (CBD) Supplements Basic Information

Table 100. NuLeaf Naturals Cannabidiol Oil (CBD) Supplements Product Overview

Table 101. NuLeaf Naturals Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. NuLeaf Naturals Business Overview

Table 103. NuLeaf Naturals Recent Developments

Table 104. Select Oil Cannabidiol Oil (CBD) Supplements Basic Information

Table 105. Select Oil Cannabidiol Oil (CBD) Supplements Product Overview

Table 106. Select Oil Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M

USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Select Oil Business Overview

Table 108. Select Oil Recent Developments

Table 109. Canopy Growth Corporation Cannabidiol Oil (CBD) Supplements Basic Information

Table 110. Canopy Growth Corporation Cannabidiol Oil (CBD) Supplements Product Overview

Table 111. Canopy Growth Corporation Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Canopy Growth Corporation Business Overview

Table 113. Canopy Growth Corporation Recent Developments

Table 114. Aphria Cannabidiol Oil (CBD) Supplements Basic Information

Table 115. Aphria Cannabidiol Oil (CBD) Supplements Product Overview

Table 116. Aphria Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Aphria Business Overview

Table 118. Aphria Recent Developments

Table 119. Whistler Cannabidiol Oil (CBD) Supplements Basic Information

Table 120. Whistler Cannabidiol Oil (CBD) Supplements Product Overview

Table 121. Whistler Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Whistler Business Overview

Table 123. Whistler Recent Developments

Table 124. Absolute Terps Cannabidiol Oil (CBD) Supplements Basic Information

Table 125. Absolute Terps Cannabidiol Oil (CBD) Supplements Product Overview

Table 126. Absolute Terps Cannabidiol Oil (CBD) Supplements Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Absolute Terps Business Overview

Table 128. Absolute Terps Recent Developments

Table 129. Global Cannabidiol Oil (CBD) Supplements Sales Forecast by Region (2025-2032) & (K MT)

Table 130. Global Cannabidiol Oil (CBD) Supplements Market Size Forecast by Region (2025-2032) & (M USD)

Table 131. North America Cannabidiol Oil (CBD) Supplements Sales Forecast by Country (2025-2032) & (K MT)

Table 132. North America Cannabidiol Oil (CBD) Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 133. Europe Cannabidiol Oil (CBD) Supplements Sales Forecast by Country (2025-2032) & (K MT)

Table 134. Europe Cannabidiol Oil (CBD) Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 135. Asia Pacific Cannabidiol Oil (CBD) Supplements Sales Forecast by Region (2025-2032) & (K MT)

Table 136. Asia Pacific Cannabidiol Oil (CBD) Supplements Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Cannabidiol Oil (CBD) Supplements Sales Forecast by Country (2025-2032) & (K MT)

Table 138. South America Cannabidiol Oil (CBD) Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Cannabidiol Oil (CBD) Supplements Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Cannabidiol Oil (CBD) Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Cannabidiol Oil (CBD) Supplements Sales Forecast by Type (2025-2032) & (K MT)

Table 142. Global Cannabidiol Oil (CBD) Supplements Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Cannabidiol Oil (CBD) Supplements Price Forecast by Type (2025-2032) & (USD/MT)

Table 144. Global Cannabidiol Oil (CBD) Supplements Sales (K MT) Forecast by Application (2025-2032)

Table 145. Global Cannabidiol Oil (CBD) Supplements Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Cannabidiol Oil (CBD) Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Cannabidiol Oil (CBD) Supplements Market Size (M USD), 2019-2032
- Figure 5. Global Cannabidiol Oil (CBD) Supplements Market Size (M USD) (2019-2032)
- Figure 6. Global Cannabidiol Oil (CBD) Supplements Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Cannabidiol Oil (CBD) Supplements Market Size by Country (M USD)
- Figure 11. Cannabidiol Oil (CBD) Supplements Sales Share by Manufacturers in 2023
- Figure 12. Global Cannabidiol Oil (CBD) Supplements Revenue Share by Manufacturers in 2023
- Figure 13. Cannabidiol Oil (CBD) Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Cannabidiol Oil (CBD) Supplements Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Cannabidiol Oil (CBD) Supplements Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Cannabidiol Oil (CBD) Supplements Market Share by Type
- Figure 18. Sales Market Share of Cannabidiol Oil (CBD) Supplements by Type (2019-2024)
- Figure 19. Sales Market Share of Cannabidiol Oil (CBD) Supplements by Type in 2023
- Figure 20. Market Size Share of Cannabidiol Oil (CBD) Supplements by Type (2019-2024)
- Figure 21. Market Size Market Share of Cannabidiol Oil (CBD) Supplements by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Cannabidiol Oil (CBD) Supplements Market Share by Application
- Figure 24. Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Application (2019-2024)
- Figure 25. Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Application in 2023
- Figure 26. Global Cannabidiol Oil (CBD) Supplements Market Share by Application

(2019-2024)

Figure 27. Global Cannabidiol Oil (CBD) Supplements Market Share by Application in 2023

Figure 28. Global Cannabidiol Oil (CBD) Supplements Sales Growth Rate by Application (2019-2024)

Figure 29. Global Cannabidiol Oil (CBD) Supplements Sales Market Share by Region (2019-2024)

Figure 30. North America Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Cannabidiol Oil (CBD) Supplements Sales Market Share by Country in 2023

Figure 32. U.S. Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Cannabidiol Oil (CBD) Supplements Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Cannabidiol Oil (CBD) Supplements Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Cannabidiol Oil (CBD) Supplements Sales Market Share by Country in 2023

Figure 37. Germany Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Cannabidiol Oil (CBD) Supplements Sales Market Share by Region in 2023

Figure 44. China Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (K MT)

Figure 50. South America Cannabidiol Oil (CBD) Supplements Sales Market Share by Country in 2023

Figure 51. Brazil Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Cannabidiol Oil (CBD) Supplements Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Cannabidiol Oil (CBD) Supplements Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Cannabidiol Oil (CBD) Supplements Production Market Share by Region (2019-2024)

Figure 62. North America Cannabidiol Oil (CBD) Supplements Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Cannabidiol Oil (CBD) Supplements Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Cannabidiol Oil (CBD) Supplements Production (K MT) Growth Rate (2019-2024)

Figure 65. China Cannabidiol Oil (CBD) Supplements Production (K MT) Growth Rate

(2019-2024)

Figure 66. Global Cannabidiol Oil (CBD) Supplements Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Cannabidiol Oil (CBD) Supplements Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Cannabidiol Oil (CBD) Supplements Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Cannabidiol Oil (CBD) Supplements Market Share Forecast by Type (2025-2032)

Figure 70. Global Cannabidiol Oil (CBD) Supplements Sales Forecast by Application (2025-2032)

Figure 71. Global Cannabidiol Oil (CBD) Supplements Market Share Forecast by Application (2025-2032)

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