

Global Canister Vacuum Cleaners Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A canister vacuum consists of a wheeled body that is attached to a vacuum wand and power head via a flexible plastic hose. The canister portion of the vacuum contains the main motor, filter, and any dust bags; depending on the model, the power head may also contain a smaller motor.

The global Canister Vacuum Cleaners market size was estimated at USD 9736 million in 2023 and is projected to reach USD 15898.49 million by 2032, exhibiting a CAGR of 5.60% during the forecast period.

North America Canister Vacuum Cleaners market size was estimated at USD 2786.31 million in 2023, at a CAGR of 4.80% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Canister Vacuum Cleaners market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Canister Vacuum Cleaners Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Canister Vacuum Cleaners market in any manner.

Global Canister Vacuum Cleaners Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Dyson

Philips

Panasonic

Bosch

Samsung

Techtronic Industries

Miele

Bissell

SharkNinja

Black + Decker

Electrolux

Rowenta (Groupe SEB)

Sanitaire

Lindhaus

Cleva

Karcher

Kenmore(Transform SR Brands)

SEBO

Beko

Nilfisk

Atrix

Midea

Kingclean

Puppyoo

Market Segmentation (by Type)

Bagged vacuum cleaners

Bagless Vacuum Cleaner

Market Segmentation (by Application)

Commercial Use

Home Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Canister Vacuum Cleaners Market

Overview of the regional outlook of the Canister Vacuum Cleaners Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Canister Vacuum Cleaners Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Canister Vacuum Cleaners, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Canister Vacuum Cleaners

1.2 Key Market Segments

1.2.1 Canister Vacuum Cleaners Segment by Type

1.2.2 Canister Vacuum Cleaners Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CANISTER VACUUM CLEANERS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Canister Vacuum Cleaners Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Canister Vacuum Cleaners Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CANISTER VACUUM CLEANERS MARKET COMPETITIVE LANDSCAPE

3.1 Global Canister Vacuum Cleaners Sales by Manufacturers (2019-2024)

3.2 Global Canister Vacuum Cleaners Revenue Market Share by Manufacturers (2019-2024)

3.3 Canister Vacuum Cleaners Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Canister Vacuum Cleaners Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Canister Vacuum Cleaners Sales Sites, Area Served, Product Type

3.6 Canister Vacuum Cleaners Market Competitive Situation and Trends

3.6.1 Canister Vacuum Cleaners Market Concentration Rate

3.6.2 Global 5 and 10 Largest Canister Vacuum Cleaners Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CANISTER VACUUM CLEANERS INDUSTRY CHAIN ANALYSIS

- 4.1 Canister Vacuum Cleaners Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CANISTER VACUUM CLEANERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CANISTER VACUUM CLEANERS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Canister Vacuum Cleaners Sales Market Share by Type (2019-2024)
- 6.3 Global Canister Vacuum Cleaners Market Size Market Share by Type (2019-2024)
- 6.4 Global Canister Vacuum Cleaners Price by Type (2019-2024)

7 CANISTER VACUUM CLEANERS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Canister Vacuum Cleaners Market Sales by Application (2019-2024)
- 7.3 Global Canister Vacuum Cleaners Market Size (M USD) by Application (2019-2024)
- 7.4 Global Canister Vacuum Cleaners Sales Growth Rate by Application (2019-2024)

8 CANISTER VACUUM CLEANERS MARKET CONSUMPTION BY REGION

- 8.1 Global Canister Vacuum Cleaners Sales by Region
 - 8.1.1 Global Canister Vacuum Cleaners Sales by Region

8.1.2 Global Canister Vacuum Cleaners Sales Market Share by Region

8.2 North America

8.2.1 North America Canister Vacuum Cleaners Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Canister Vacuum Cleaners Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Canister Vacuum Cleaners Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Canister Vacuum Cleaners Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Canister Vacuum Cleaners Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 CANISTER VACUUM CLEANERS MARKET PRODUCTION BY REGION

9.1 Global Production of Canister Vacuum Cleaners by Region (2019-2024)

9.2 Global Canister Vacuum Cleaners Revenue Market Share by Region (2019-2024)

9.3 Global Canister Vacuum Cleaners Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Canister Vacuum Cleaners Production

9.4.1 North America Canister Vacuum Cleaners Production Growth Rate (2019-2024)

9.4.2 North America Canister Vacuum Cleaners Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Canister Vacuum Cleaners Production

9.5.1 Europe Canister Vacuum Cleaners Production Growth Rate (2019-2024)

9.5.2 Europe Canister Vacuum Cleaners Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Canister Vacuum Cleaners Production (2019-2024)

9.6.1 Japan Canister Vacuum Cleaners Production Growth Rate (2019-2024)

9.6.2 Japan Canister Vacuum Cleaners Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Canister Vacuum Cleaners Production (2019-2024)

9.7.1 China Canister Vacuum Cleaners Production Growth Rate (2019-2024)

9.7.2 China Canister Vacuum Cleaners Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Dyson

10.1.1 Dyson Canister Vacuum Cleaners Basic Information

10.1.2 Dyson Canister Vacuum Cleaners Product Overview

10.1.3 Dyson Canister Vacuum Cleaners Product Market Performance

10.1.4 Dyson Business Overview

10.1.5 Dyson Canister Vacuum Cleaners SWOT Analysis

10.1.6 Dyson Recent Developments

10.2 Philips

10.2.1 Philips Canister Vacuum Cleaners Basic Information

10.2.2 Philips Canister Vacuum Cleaners Product Overview

10.2.3 Philips Canister Vacuum Cleaners Product Market Performance

10.2.4 Philips Business Overview

10.2.5 Philips Canister Vacuum Cleaners SWOT Analysis

10.2.6 Philips Recent Developments

10.3 Panasonic

10.3.1 Panasonic Canister Vacuum Cleaners Basic Information

10.3.2 Panasonic Canister Vacuum Cleaners Product Overview

10.3.3 Panasonic Canister Vacuum Cleaners Product Market Performance

10.3.4 Panasonic Canister Vacuum Cleaners SWOT Analysis

10.3.5 Panasonic Business Overview

10.3.6 Panasonic Recent Developments

10.4 Bosch

10.4.1 Bosch Canister Vacuum Cleaners Basic Information

10.4.2 Bosch Canister Vacuum Cleaners Product Overview

10.4.3 Bosch Canister Vacuum Cleaners Product Market Performance

10.4.4 Bosch Business Overview

10.4.5 Bosch Recent Developments

10.5 Samsung

10.5.1 Samsung Canister Vacuum Cleaners Basic Information

10.5.2 Samsung Canister Vacuum Cleaners Product Overview

10.5.3 Samsung Canister Vacuum Cleaners Product Market Performance

10.5.4 Samsung Business Overview

10.5.5 Samsung Recent Developments

10.6 Techtronic Industries

10.6.1 Techtronic Industries Canister Vacuum Cleaners Basic Information

10.6.2 Techtronic Industries Canister Vacuum Cleaners Product Overview

10.6.3 Techtronic Industries Canister Vacuum Cleaners Product Market Performance

10.6.4 Techtronic Industries Business Overview

10.6.5 Techtronic Industries Recent Developments

10.7 Miele

10.7.1 Miele Canister Vacuum Cleaners Basic Information

10.7.2 Miele Canister Vacuum Cleaners Product Overview

10.7.3 Miele Canister Vacuum Cleaners Product Market Performance

10.7.4 Miele Business Overview

10.7.5 Miele Recent Developments

10.8 Bissell

10.8.1 Bissell Canister Vacuum Cleaners Basic Information

10.8.2 Bissell Canister Vacuum Cleaners Product Overview

10.8.3 Bissell Canister Vacuum Cleaners Product Market Performance

10.8.4 Bissell Business Overview

10.8.5 Bissell Recent Developments

10.9 SharkNinja

10.9.1 SharkNinja Canister Vacuum Cleaners Basic Information

10.9.2 SharkNinja Canister Vacuum Cleaners Product Overview

10.9.3 SharkNinja Canister Vacuum Cleaners Product Market Performance

10.9.4 SharkNinja Business Overview

10.9.5 SharkNinja Recent Developments

10.10 Black + Decker

10.10.1 Black + Decker Canister Vacuum Cleaners Basic Information

- 10.10.2 Black + Decker Canister Vacuum Cleaners Product Overview
- 10.10.3 Black + Decker Canister Vacuum Cleaners Product Market Performance
- 10.10.4 Black + Decker Business Overview
- 10.10.5 Black + Decker Recent Developments
- 10.11 Electrolux
 - 10.11.1 Electrolux Canister Vacuum Cleaners Basic Information
 - 10.11.2 Electrolux Canister Vacuum Cleaners Product Overview
 - 10.11.3 Electrolux Canister Vacuum Cleaners Product Market Performance
 - 10.11.4 Electrolux Business Overview
 - 10.11.5 Electrolux Recent Developments
- 10.12 Rowenta (Groupe SEB)
 - 10.12.1 Rowenta (Groupe SEB) Canister Vacuum Cleaners Basic Information
 - 10.12.2 Rowenta (Groupe SEB) Canister Vacuum Cleaners Product Overview
 - 10.12.3 Rowenta (Groupe SEB) Canister Vacuum Cleaners Product Market Performance
 - 10.12.4 Rowenta (Groupe SEB) Business Overview
 - 10.12.5 Rowenta (Groupe SEB) Recent Developments
- 10.13 Sanitaire
 - 10.13.1 Sanitaire Canister Vacuum Cleaners Basic Information
 - 10.13.2 Sanitaire Canister Vacuum Cleaners Product Overview
 - 10.13.3 Sanitaire Canister Vacuum Cleaners Product Market Performance
 - 10.13.4 Sanitaire Business Overview
 - 10.13.5 Sanitaire Recent Developments
- 10.14 Lindhaus
 - 10.14.1 Lindhaus Canister Vacuum Cleaners Basic Information
 - 10.14.2 Lindhaus Canister Vacuum Cleaners Product Overview
 - 10.14.3 Lindhaus Canister Vacuum Cleaners Product Market Performance
 - 10.14.4 Lindhaus Business Overview
 - 10.14.5 Lindhaus Recent Developments
- 10.15 Cleva
 - 10.15.1 Cleva Canister Vacuum Cleaners Basic Information
 - 10.15.2 Cleva Canister Vacuum Cleaners Product Overview
 - 10.15.3 Cleva Canister Vacuum Cleaners Product Market Performance
 - 10.15.4 Cleva Business Overview
 - 10.15.5 Cleva Recent Developments
- 10.16 Karcher
 - 10.16.1 Karcher Canister Vacuum Cleaners Basic Information
 - 10.16.2 Karcher Canister Vacuum Cleaners Product Overview
 - 10.16.3 Karcher Canister Vacuum Cleaners Product Market Performance

- 10.16.4 Karcher Business Overview
- 10.16.5 Karcher Recent Developments
- 10.17 Kenmore(Transform SR Brands)
 - 10.17.1 Kenmore(Transform SR Brands) Canister Vacuum Cleaners Basic Information
 - 10.17.2 Kenmore(Transform SR Brands) Canister Vacuum Cleaners Product Overview
 - 10.17.3 Kenmore(Transform SR Brands) Canister Vacuum Cleaners Product Market Performance
 - 10.17.4 Kenmore(Transform SR Brands) Business Overview
 - 10.17.5 Kenmore(Transform SR Brands) Recent Developments
- 10.18 SEBO
 - 10.18.1 SEBO Canister Vacuum Cleaners Basic Information
 - 10.18.2 SEBO Canister Vacuum Cleaners Product Overview
 - 10.18.3 SEBO Canister Vacuum Cleaners Product Market Performance
 - 10.18.4 SEBO Business Overview
 - 10.18.5 SEBO Recent Developments
- 10.19 Beko
 - 10.19.1 Beko Canister Vacuum Cleaners Basic Information
 - 10.19.2 Beko Canister Vacuum Cleaners Product Overview
 - 10.19.3 Beko Canister Vacuum Cleaners Product Market Performance
 - 10.19.4 Beko Business Overview
 - 10.19.5 Beko Recent Developments
- 10.20 Nilfisk
 - 10.20.1 Nilfisk Canister Vacuum Cleaners Basic Information
 - 10.20.2 Nilfisk Canister Vacuum Cleaners Product Overview
 - 10.20.3 Nilfisk Canister Vacuum Cleaners Product Market Performance
 - 10.20.4 Nilfisk Business Overview
 - 10.20.5 Nilfisk Recent Developments
- 10.21 Atrix
 - 10.21.1 Atrix Canister Vacuum Cleaners Basic Information
 - 10.21.2 Atrix Canister Vacuum Cleaners Product Overview
 - 10.21.3 Atrix Canister Vacuum Cleaners Product Market Performance
 - 10.21.4 Atrix Business Overview
 - 10.21.5 Atrix Recent Developments
- 10.22 Midea
 - 10.22.1 Midea Canister Vacuum Cleaners Basic Information
 - 10.22.2 Midea Canister Vacuum Cleaners Product Overview
 - 10.22.3 Midea Canister Vacuum Cleaners Product Market Performance
 - 10.22.4 Midea Business Overview
 - 10.22.5 Midea Recent Developments

10.23 Kingclean

- 10.23.1 Kingclean Canister Vacuum Cleaners Basic Information
- 10.23.2 Kingclean Canister Vacuum Cleaners Product Overview
- 10.23.3 Kingclean Canister Vacuum Cleaners Product Market Performance
- 10.23.4 Kingclean Business Overview
- 10.23.5 Kingclean Recent Developments

10.24 Puppyoo

- 10.24.1 Puppyoo Canister Vacuum Cleaners Basic Information
- 10.24.2 Puppyoo Canister Vacuum Cleaners Product Overview
- 10.24.3 Puppyoo Canister Vacuum Cleaners Product Market Performance
- 10.24.4 Puppyoo Business Overview
- 10.24.5 Puppyoo Recent Developments

11 CANISTER VACUUM CLEANERS MARKET FORECAST BY REGION

11.1 Global Canister Vacuum Cleaners Market Size Forecast

11.2 Global Canister Vacuum Cleaners Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Canister Vacuum Cleaners Market Size Forecast by Country
- 11.2.3 Asia Pacific Canister Vacuum Cleaners Market Size Forecast by Region
- 11.2.4 South America Canister Vacuum Cleaners Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Canister Vacuum Cleaners by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Canister Vacuum Cleaners Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Canister Vacuum Cleaners by Type (2025-2032)
- 12.1.2 Global Canister Vacuum Cleaners Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Canister Vacuum Cleaners by Type (2025-2032)
- 12.2 Global Canister Vacuum Cleaners Market Forecast by Application (2025-2032)
 - 12.2.1 Global Canister Vacuum Cleaners Sales (K Units) Forecast by Application
 - 12.2.2 Global Canister Vacuum Cleaners Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Canister Vacuum Cleaners Market Size Comparison by Region (M USD)

Table 5. Global Canister Vacuum Cleaners Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Canister Vacuum Cleaners Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Canister Vacuum Cleaners Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Canister Vacuum Cleaners Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Canister Vacuum Cleaners as of 2022)

Table 10. Global Market Canister Vacuum Cleaners Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Canister Vacuum Cleaners Sales Sites and Area Served

Table 12. Manufacturers Canister Vacuum Cleaners Product Type

Table 13. Global Canister Vacuum Cleaners Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Canister Vacuum Cleaners

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Canister Vacuum Cleaners Market Challenges

Table 22. Global Canister Vacuum Cleaners Sales by Type (K Units)

Table 23. Global Canister Vacuum Cleaners Market Size by Type (M USD)

Table 24. Global Canister Vacuum Cleaners Sales (K Units) by Type (2019-2024)

Table 25. Global Canister Vacuum Cleaners Sales Market Share by Type (2019-2024)

Table 26. Global Canister Vacuum Cleaners Market Size (M USD) by Type (2019-2024)

Table 27. Global Canister Vacuum Cleaners Market Size Share by Type (2019-2024)

Table 28. Global Canister Vacuum Cleaners Price (USD/Unit) by Type (2019-2024)

Table 29. Global Canister Vacuum Cleaners Sales (K Units) by Application
Table 30. Global Canister Vacuum Cleaners Market Size by Application
Table 31. Global Canister Vacuum Cleaners Sales by Application (2019-2024) & (K Units)
Table 32. Global Canister Vacuum Cleaners Sales Market Share by Application (2019-2024)
Table 33. Global Canister Vacuum Cleaners Sales by Application (2019-2024) & (M USD)
Table 34. Global Canister Vacuum Cleaners Market Share by Application (2019-2024)
Table 35. Global Canister Vacuum Cleaners Sales Growth Rate by Application (2019-2024)
Table 36. Global Canister Vacuum Cleaners Sales by Region (2019-2024) & (K Units)
Table 37. Global Canister Vacuum Cleaners Sales Market Share by Region (2019-2024)
Table 38. North America Canister Vacuum Cleaners Sales by Country (2019-2024) & (K Units)
Table 39. Europe Canister Vacuum Cleaners Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Canister Vacuum Cleaners Sales by Region (2019-2024) & (K Units)
Table 41. South America Canister Vacuum Cleaners Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Canister Vacuum Cleaners Sales by Region (2019-2024) & (K Units)
Table 43. Global Canister Vacuum Cleaners Production (K Units) by Region (2019-2024)
Table 44. Global Canister Vacuum Cleaners Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Canister Vacuum Cleaners Revenue Market Share by Region (2019-2024)
Table 46. Global Canister Vacuum Cleaners Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Canister Vacuum Cleaners Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Canister Vacuum Cleaners Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Canister Vacuum Cleaners Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Canister Vacuum Cleaners Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Dyson Canister Vacuum Cleaners Basic Information
Table 52. Dyson Canister Vacuum Cleaners Product Overview
Table 53. Dyson Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Dyson Business Overview
Table 55. Dyson Canister Vacuum Cleaners SWOT Analysis
Table 56. Dyson Recent Developments
Table 57. Philips Canister Vacuum Cleaners Basic Information
Table 58. Philips Canister Vacuum Cleaners Product Overview
Table 59. Philips Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Philips Business Overview
Table 61. Philips Canister Vacuum Cleaners SWOT Analysis
Table 62. Philips Recent Developments
Table 63. Panasonic Canister Vacuum Cleaners Basic Information
Table 64. Panasonic Canister Vacuum Cleaners Product Overview
Table 65. Panasonic Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Panasonic Canister Vacuum Cleaners SWOT Analysis
Table 67. Panasonic Business Overview
Table 68. Panasonic Recent Developments
Table 69. Bosch Canister Vacuum Cleaners Basic Information
Table 70. Bosch Canister Vacuum Cleaners Product Overview
Table 71. Bosch Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Bosch Business Overview
Table 73. Bosch Recent Developments
Table 74. Samsung Canister Vacuum Cleaners Basic Information
Table 75. Samsung Canister Vacuum Cleaners Product Overview
Table 76. Samsung Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Samsung Business Overview
Table 78. Samsung Recent Developments
Table 79. Techtronic Industries Canister Vacuum Cleaners Basic Information
Table 80. Techtronic Industries Canister Vacuum Cleaners Product Overview
Table 81. Techtronic Industries Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Techtronic Industries Business Overview
Table 83. Techtronic Industries Recent Developments

Table 84. Miele Canister Vacuum Cleaners Basic Information
Table 85. Miele Canister Vacuum Cleaners Product Overview
Table 86. Miele Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Miele Business Overview
Table 88. Miele Recent Developments
Table 89. Bissell Canister Vacuum Cleaners Basic Information
Table 90. Bissell Canister Vacuum Cleaners Product Overview
Table 91. Bissell Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Bissell Business Overview
Table 93. Bissell Recent Developments
Table 94. SharkNinja Canister Vacuum Cleaners Basic Information
Table 95. SharkNinja Canister Vacuum Cleaners Product Overview
Table 96. SharkNinja Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. SharkNinja Business Overview
Table 98. SharkNinja Recent Developments
Table 99. Black + Decker Canister Vacuum Cleaners Basic Information
Table 100. Black + Decker Canister Vacuum Cleaners Product Overview
Table 101. Black + Decker Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Black + Decker Business Overview
Table 103. Black + Decker Recent Developments
Table 104. Electrolux Canister Vacuum Cleaners Basic Information
Table 105. Electrolux Canister Vacuum Cleaners Product Overview
Table 106. Electrolux Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. Electrolux Business Overview
Table 108. Electrolux Recent Developments
Table 109. Rowenta (Groupe SEB) Canister Vacuum Cleaners Basic Information
Table 110. Rowenta (Groupe SEB) Canister Vacuum Cleaners Product Overview
Table 111. Rowenta (Groupe SEB) Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Rowenta (Groupe SEB) Business Overview
Table 113. Rowenta (Groupe SEB) Recent Developments
Table 114. Sanitaire Canister Vacuum Cleaners Basic Information
Table 115. Sanitaire Canister Vacuum Cleaners Product Overview
Table 116. Sanitaire Canister Vacuum Cleaners Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Sanitaire Business Overview

Table 118. Sanitaire Recent Developments

Table 119. Lindhaus Canister Vacuum Cleaners Basic Information

Table 120. Lindhaus Canister Vacuum Cleaners Product Overview

Table 121. Lindhaus Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Lindhaus Business Overview

Table 123. Lindhaus Recent Developments

Table 124. Cleva Canister Vacuum Cleaners Basic Information

Table 125. Cleva Canister Vacuum Cleaners Product Overview

Table 126. Cleva Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Cleva Business Overview

Table 128. Cleva Recent Developments

Table 129. Karcher Canister Vacuum Cleaners Basic Information

Table 130. Karcher Canister Vacuum Cleaners Product Overview

Table 131. Karcher Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Karcher Business Overview

Table 133. Karcher Recent Developments

Table 134. Kenmore(Transform SR Brands) Canister Vacuum Cleaners Basic Information

Table 135. Kenmore(Transform SR Brands) Canister Vacuum Cleaners Product Overview

Table 136. Kenmore(Transform SR Brands) Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 137. Kenmore(Transform SR Brands) Business Overview

Table 138. Kenmore(Transform SR Brands) Recent Developments

Table 139. SEBO Canister Vacuum Cleaners Basic Information

Table 140. SEBO Canister Vacuum Cleaners Product Overview

Table 141. SEBO Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. SEBO Business Overview

Table 143. SEBO Recent Developments

Table 144. Beko Canister Vacuum Cleaners Basic Information

Table 145. Beko Canister Vacuum Cleaners Product Overview

Table 146. Beko Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Beko Business Overview

Table 148. Beko Recent Developments

Table 149. Nilfisk Canister Vacuum Cleaners Basic Information

Table 150. Nilfisk Canister Vacuum Cleaners Product Overview

Table 151. Nilfisk Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Nilfisk Business Overview

Table 153. Nilfisk Recent Developments

Table 154. Atrix Canister Vacuum Cleaners Basic Information

Table 155. Atrix Canister Vacuum Cleaners Product Overview

Table 156. Atrix Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Atrix Business Overview

Table 158. Atrix Recent Developments

Table 159. Midea Canister Vacuum Cleaners Basic Information

Table 160. Midea Canister Vacuum Cleaners Product Overview

Table 161. Midea Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Midea Business Overview

Table 163. Midea Recent Developments

Table 164. Kingclean Canister Vacuum Cleaners Basic Information

Table 165. Kingclean Canister Vacuum Cleaners Product Overview

Table 166. Kingclean Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. Kingclean Business Overview

Table 168. Kingclean Recent Developments

Table 169. Puppyoo Canister Vacuum Cleaners Basic Information

Table 170. Puppyoo Canister Vacuum Cleaners Product Overview

Table 171. Puppyoo Canister Vacuum Cleaners Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 172. Puppyoo Business Overview

Table 173. Puppyoo Recent Developments

Table 174. Global Canister Vacuum Cleaners Sales Forecast by Region (2025-2032) & (K Units)

Table 175. Global Canister Vacuum Cleaners Market Size Forecast by Region (2025-2032) & (M USD)

Table 176. North America Canister Vacuum Cleaners Sales Forecast by Country (2025-2032) & (K Units)

Table 177. North America Canister Vacuum Cleaners Market Size Forecast by Country

(2025-2032) & (M USD)

Table 178. Europe Canister Vacuum Cleaners Sales Forecast by Country (2025-2032) & (K Units)

Table 179. Europe Canister Vacuum Cleaners Market Size Forecast by Country (2025-2032) & (M USD)

Table 180. Asia Pacific Canister Vacuum Cleaners Sales Forecast by Region (2025-2032) & (K Units)

Table 181. Asia Pacific Canister Vacuum Cleaners Market Size Forecast by Region (2025-2032) & (M USD)

Table 182. South America Canister Vacuum Cleaners Sales Forecast by Country (2025-2032) & (K Units)

Table 183. South America Canister Vacuum Cleaners Market Size Forecast by Country (2025-2032) & (M USD)

Table 184. Middle East and Africa Canister Vacuum Cleaners Consumption Forecast by Country (2025-2032) & (Units)

Table 185. Middle East and Africa Canister Vacuum Cleaners Market Size Forecast by Country (2025-2032) & (M USD)

Table 186. Global Canister Vacuum Cleaners Sales Forecast by Type (2025-2032) & (K Units)

Table 187. Global Canister Vacuum Cleaners Market Size Forecast by Type (2025-2032) & (M USD)

Table 188. Global Canister Vacuum Cleaners Price Forecast by Type (2025-2032) & (USD/Unit)

Table 189. Global Canister Vacuum Cleaners Sales (K Units) Forecast by Application (2025-2032)

Table 190. Global Canister Vacuum Cleaners Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Canister Vacuum Cleaners
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Canister Vacuum Cleaners Market Size (M USD), 2019-2032
- Figure 5. Global Canister Vacuum Cleaners Market Size (M USD) (2019-2032)
- Figure 6. Global Canister Vacuum Cleaners Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Canister Vacuum Cleaners Market Size by Country (M USD)
- Figure 11. Canister Vacuum Cleaners Sales Share by Manufacturers in 2023
- Figure 12. Global Canister Vacuum Cleaners Revenue Share by Manufacturers in 2023
- Figure 13. Canister Vacuum Cleaners Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Canister Vacuum Cleaners Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Canister Vacuum Cleaners Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Canister Vacuum Cleaners Market Share by Type
- Figure 18. Sales Market Share of Canister Vacuum Cleaners by Type (2019-2024)
- Figure 19. Sales Market Share of Canister Vacuum Cleaners by Type in 2023
- Figure 20. Market Size Share of Canister Vacuum Cleaners by Type (2019-2024)
- Figure 21. Market Size Market Share of Canister Vacuum Cleaners by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Canister Vacuum Cleaners Market Share by Application
- Figure 24. Global Canister Vacuum Cleaners Sales Market Share by Application (2019-2024)
- Figure 25. Global Canister Vacuum Cleaners Sales Market Share by Application in 2023
- Figure 26. Global Canister Vacuum Cleaners Market Share by Application (2019-2024)
- Figure 27. Global Canister Vacuum Cleaners Market Share by Application in 2023
- Figure 28. Global Canister Vacuum Cleaners Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Canister Vacuum Cleaners Sales Market Share by Region

(2019-2024)

Figure 30. North America Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Canister Vacuum Cleaners Sales Market Share by Country in 2023

Figure 32. U.S. Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Canister Vacuum Cleaners Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Canister Vacuum Cleaners Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Canister Vacuum Cleaners Sales Market Share by Country in 2023

Figure 37. Germany Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Canister Vacuum Cleaners Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Canister Vacuum Cleaners Sales Market Share by Region in 2023

Figure 44. China Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Canister Vacuum Cleaners Sales and Growth Rate (K Units)

Figure 50. South America Canister Vacuum Cleaners Sales Market Share by Country in

2023

Figure 51. Brazil Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Canister Vacuum Cleaners Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Canister Vacuum Cleaners Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Canister Vacuum Cleaners Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Canister Vacuum Cleaners Production Market Share by Region (2019-2024)

Figure 62. North America Canister Vacuum Cleaners Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Canister Vacuum Cleaners Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Canister Vacuum Cleaners Production (K Units) Growth Rate (2019-2024)

Figure 65. China Canister Vacuum Cleaners Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Canister Vacuum Cleaners Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Canister Vacuum Cleaners Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Canister Vacuum Cleaners Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Canister Vacuum Cleaners Market Share Forecast by Type (2025-2032)

Figure 70. Global Canister Vacuum Cleaners Sales Forecast by Application
(2025-2032)

Figure 71. Global Canister Vacuum Cleaners Market Share Forecast by Application
(2025-2032)

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