

Global Canine Influenza Testing Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G606FF8D75B7EN.html>

Date: October 2025

Pages: 164

Price: US\$ 3,200.00 (Single User License)

ID: G606FF8D75B7EN

Abstracts

Canine influenza testing refers to the diagnostic methods and procedures used to detect the presence of canine influenza virus (CIV) in dogs, primarily through molecular assays such as polymerase chain reaction (PCR) to identify viral RNA or enzyme-linked immunosorbent assay (ELISA) to detect antibodies indicating exposure or infection; it is typically performed on respiratory specimens like nasal or oropharyngeal swabs, especially during outbreaks or in high-risk environments such as kennels, shelters, or multi-dog households, to facilitate timely diagnosis, inform treatment decisions, and implement infection control measures. The market for canine influenza testing is driven by increasing awareness of zoonotic diseases, rising pet ownership, growing emphasis on preventive veterinary care, and the expansion of veterinary diagnostic services; key market players include IDEXX Laboratories, Zoetis, and Heska Corporation, which offer a range of in-clinic rapid tests and laboratory-based assays, while market growth is also supported by the occasional emergence of new influenza strains and the implementation of stricter biosecurity protocols in animal care facilities. Geographically, North America holds the largest market share due to high pet expenditure and advanced veterinary infrastructure, followed by Europe and the Asia-Pacific region, where increasing pet humanization and improving access to veterinary services are accelerating adoption; however, market penetration remains limited by factors such as the episodic nature of outbreaks, variability in testing mandates, and cost sensitivity among pet owners, though trends toward personalized pet healthcare and the integration of telemedicine in veterinary practice are expected to create new opportunities for market expansion in the coming years.

The global Canine Influenza Testing market size was estimated at USD 125.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Canine Influenza Testing market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Canine Influenza Testing market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Canine Influenza Testing market.

Global Canine Influenza Testing Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Rapigen
Merck & Co
Life Bioscience
EUROFINS TECHNOLOGIES
Biopanda Reagents
Ubio Biotechnology Systems
iNtRON Biotechnology
Abbott
Roche
Sysmex
Qiagen
Zoetis
Idexx Laboratories
Heska Corporation
Thermo Fisher Scientific
Neogen Dutch Diagnostics
Fassisi
Abaxis
CorisBioconcept

Market Segmentation (by Type)

Antigen Testing Kits
Antibody Testing Kits
Other Kits

Market Segmentation (by Application)

Institutional Sales
Veterinary Diagnostic Centre
Veterinary Clinics
Research Institutes
Veterinary Store

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Canine Influenza Testing Market

Overview of the regional outlook of the Canine Influenza Testing Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Canine Influenza Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Canine Influenza Testing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Canine Influenza Testing

1.2 Key Market Segments

1.2.1 Canine Influenza Testing Segment by Type

1.2.2 Canine Influenza Testing Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CANINE INFLUENZA TESTING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Canine Influenza Testing Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Canine Influenza Testing Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CANINE INFLUENZA TESTING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Canine Influenza Testing Product Life Cycle

3.3 Global Canine Influenza Testing Sales by Manufacturers (2020-2025)

3.4 Global Canine Influenza Testing Revenue Market Share by Manufacturers (2020-2025)

3.5 Canine Influenza Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Canine Influenza Testing Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Canine Influenza Testing Market Competitive Situation and Trends

3.8.1 Canine Influenza Testing Market Concentration Rate

3.8.2 Global 5 and 10 Largest Canine Influenza Testing Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 CANINE INFLUENZA TESTING INDUSTRY CHAIN ANALYSIS

4.1 Canine Influenza Testing Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CANINE INFLUENZA TESTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Canine Influenza Testing Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Canine Influenza Testing Market

5.7 ESG Ratings of Leading Companies

6 CANINE INFLUENZA TESTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Canine Influenza Testing Sales Market Share by Type (2020-2025)

6.3 Global Canine Influenza Testing Market Size Market Share by Type (2020-2025)

6.4 Global Canine Influenza Testing Price by Type (2020-2025)

7 CANINE INFLUENZA TESTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Canine Influenza Testing Market Sales by Application (2020-2025)
- 7.3 Global Canine Influenza Testing Market Size (M USD) by Application (2020-2025)
- 7.4 Global Canine Influenza Testing Sales Growth Rate by Application (2020-2025)

8 CANINE INFLUENZA TESTING MARKET SALES BY REGION

- 8.1 Global Canine Influenza Testing Sales by Region
 - 8.1.1 Global Canine Influenza Testing Sales by Region
 - 8.1.2 Global Canine Influenza Testing Sales Market Share by Region
- 8.2 Global Canine Influenza Testing Market Size by Region
 - 8.2.1 Global Canine Influenza Testing Market Size by Region
 - 8.2.2 Global Canine Influenza Testing Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Canine Influenza Testing Sales by Country
 - 8.3.2 North America Canine Influenza Testing Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Canine Influenza Testing Sales by Country
 - 8.4.2 Europe Canine Influenza Testing Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Canine Influenza Testing Sales by Region
 - 8.5.2 Asia Pacific Canine Influenza Testing Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Canine Influenza Testing Sales by Country
 - 8.6.2 South America Canine Influenza Testing Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Canine Influenza Testing Sales by Region

8.7.2 Middle East and Africa Canine Influenza Testing Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 CANINE INFLUENZA TESTING MARKET PRODUCTION BY REGION

9.1 Global Production of Canine Influenza Testing by Region(2020-2025)

9.2 Global Canine Influenza Testing Revenue Market Share by Region (2020-2025)

9.3 Global Canine Influenza Testing Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Canine Influenza Testing Production

9.4.1 North America Canine Influenza Testing Production Growth Rate (2020-2025)

9.4.2 North America Canine Influenza Testing Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Canine Influenza Testing Production

9.5.1 Europe Canine Influenza Testing Production Growth Rate (2020-2025)

9.5.2 Europe Canine Influenza Testing Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Canine Influenza Testing Production (2020-2025)

9.6.1 Japan Canine Influenza Testing Production Growth Rate (2020-2025)

9.6.2 Japan Canine Influenza Testing Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Canine Influenza Testing Production (2020-2025)

9.7.1 China Canine Influenza Testing Production Growth Rate (2020-2025)

9.7.2 China Canine Influenza Testing Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Rapigen

10.1.1 Rapigen Basic Information

- 10.1.2 Rapigen Canine Influenza Testing Product Overview
- 10.1.3 Rapigen Canine Influenza Testing Product Market Performance
- 10.1.4 Rapigen Business Overview
- 10.1.5 Rapigen SWOT Analysis
- 10.1.6 Rapigen Recent Developments
- 10.2 Merck and Co
 - 10.2.1 Merck and Co Basic Information
 - 10.2.2 Merck and Co Canine Influenza Testing Product Overview
 - 10.2.3 Merck and Co Canine Influenza Testing Product Market Performance
 - 10.2.4 Merck and Co Business Overview
 - 10.2.5 Merck and Co SWOT Analysis
 - 10.2.6 Merck and Co Recent Developments
- 10.3 Life Bioscience
 - 10.3.1 Life Bioscience Basic Information
 - 10.3.2 Life Bioscience Canine Influenza Testing Product Overview
 - 10.3.3 Life Bioscience Canine Influenza Testing Product Market Performance
 - 10.3.4 Life Bioscience Business Overview
 - 10.3.5 Life Bioscience SWOT Analysis
 - 10.3.6 Life Bioscience Recent Developments
- 10.4 EUROFINS TECHNOLOGIES
 - 10.4.1 EUROFINS TECHNOLOGIES Basic Information
 - 10.4.2 EUROFINS TECHNOLOGIES Canine Influenza Testing Product Overview
 - 10.4.3 EUROFINS TECHNOLOGIES Canine Influenza Testing Product Market Performance
 - 10.4.4 EUROFINS TECHNOLOGIES Business Overview
 - 10.4.5 EUROFINS TECHNOLOGIES Recent Developments
- 10.5 Biopanda Reagents
 - 10.5.1 Biopanda Reagents Basic Information
 - 10.5.2 Biopanda Reagents Canine Influenza Testing Product Overview
 - 10.5.3 Biopanda Reagents Canine Influenza Testing Product Market Performance
 - 10.5.4 Biopanda Reagents Business Overview
 - 10.5.5 Biopanda Reagents Recent Developments
- 10.6 Ubio Biotechnology Systems
 - 10.6.1 Ubio Biotechnology Systems Basic Information
 - 10.6.2 Ubio Biotechnology Systems Canine Influenza Testing Product Overview
 - 10.6.3 Ubio Biotechnology Systems Canine Influenza Testing Product Market Performance
 - 10.6.4 Ubio Biotechnology Systems Business Overview
 - 10.6.5 Ubio Biotechnology Systems Recent Developments

10.7 iNtRON Biotechnology

10.7.1 iNtRON Biotechnology Basic Information

10.7.2 iNtRON Biotechnology Canine Influenza Testing Product Overview

10.7.3 iNtRON Biotechnology Canine Influenza Testing Product Market Performance

10.7.4 iNtRON Biotechnology Business Overview

10.7.5 iNtRON Biotechnology Recent Developments

10.8 Abbott

10.8.1 Abbott Basic Information

10.8.2 Abbott Canine Influenza Testing Product Overview

10.8.3 Abbott Canine Influenza Testing Product Market Performance

10.8.4 Abbott Business Overview

10.8.5 Abbott Recent Developments

10.9 Roche

10.9.1 Roche Basic Information

10.9.2 Roche Canine Influenza Testing Product Overview

10.9.3 Roche Canine Influenza Testing Product Market Performance

10.9.4 Roche Business Overview

10.9.5 Roche Recent Developments

10.10 Sysmex

10.10.1 Sysmex Basic Information

10.10.2 Sysmex Canine Influenza Testing Product Overview

10.10.3 Sysmex Canine Influenza Testing Product Market Performance

10.10.4 Sysmex Business Overview

10.10.5 Sysmex Recent Developments

10.11 Qiagen

10.11.1 Qiagen Basic Information

10.11.2 Qiagen Canine Influenza Testing Product Overview

10.11.3 Qiagen Canine Influenza Testing Product Market Performance

10.11.4 Qiagen Business Overview

10.11.5 Qiagen Recent Developments

10.12 Zoetis

10.12.1 Zoetis Basic Information

10.12.2 Zoetis Canine Influenza Testing Product Overview

10.12.3 Zoetis Canine Influenza Testing Product Market Performance

10.12.4 Zoetis Business Overview

10.12.5 Zoetis Recent Developments

10.13 Idexx Laboratories

10.13.1 Idexx Laboratories Basic Information

10.13.2 Idexx Laboratories Canine Influenza Testing Product Overview

- 10.13.3 Idexx Laboratories Canine Influenza Testing Product Market Performance
- 10.13.4 Idexx Laboratories Business Overview
- 10.13.5 Idexx Laboratories Recent Developments
- 10.14 Heska Corporation
 - 10.14.1 Heska Corporation Basic Information
 - 10.14.2 Heska Corporation Canine Influenza Testing Product Overview
 - 10.14.3 Heska Corporation Canine Influenza Testing Product Market Performance
 - 10.14.4 Heska Corporation Business Overview
 - 10.14.5 Heska Corporation Recent Developments
- 10.15 Thermo Fisher Scientific
 - 10.15.1 Thermo Fisher Scientific Basic Information
 - 10.15.2 Thermo Fisher Scientific Canine Influenza Testing Product Overview
 - 10.15.3 Thermo Fisher Scientific Canine Influenza Testing Product Market Performance
 - 10.15.4 Thermo Fisher Scientific Business Overview
 - 10.15.5 Thermo Fisher Scientific Recent Developments
- 10.16 Neogen Dutch Diagnostics
 - 10.16.1 Neogen Dutch Diagnostics Basic Information
 - 10.16.2 Neogen Dutch Diagnostics Canine Influenza Testing Product Overview
 - 10.16.3 Neogen Dutch Diagnostics Canine Influenza Testing Product Market Performance
 - 10.16.4 Neogen Dutch Diagnostics Business Overview
 - 10.16.5 Neogen Dutch Diagnostics Recent Developments
- 10.17 Fassisi
 - 10.17.1 Fassisi Basic Information
 - 10.17.2 Fassisi Canine Influenza Testing Product Overview
 - 10.17.3 Fassisi Canine Influenza Testing Product Market Performance
 - 10.17.4 Fassisi Business Overview
 - 10.17.5 Fassisi Recent Developments
- 10.18 Abaxis
 - 10.18.1 Abaxis Basic Information
 - 10.18.2 Abaxis Canine Influenza Testing Product Overview
 - 10.18.3 Abaxis Canine Influenza Testing Product Market Performance
 - 10.18.4 Abaxis Business Overview
 - 10.18.5 Abaxis Recent Developments
- 10.19 CorisBioconcept
 - 10.19.1 CorisBioconcept Basic Information
 - 10.19.2 CorisBioconcept Canine Influenza Testing Product Overview
 - 10.19.3 CorisBioconcept Canine Influenza Testing Product Market Performance

- 10.19.4 CorisBioconcept Business Overview
- 10.19.5 CorisBioconcept Recent Developments

11 CANINE INFLUENZA TESTING MARKET FORECAST BY REGION

- 11.1 Global Canine Influenza Testing Market Size Forecast
- 11.2 Global Canine Influenza Testing Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Canine Influenza Testing Market Size Forecast by Country
 - 11.2.3 Asia Pacific Canine Influenza Testing Market Size Forecast by Region
 - 11.2.4 South America Canine Influenza Testing Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Canine Influenza Testing by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Canine Influenza Testing Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Canine Influenza Testing by Type (2026-2033)
 - 12.1.2 Global Canine Influenza Testing Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Canine Influenza Testing by Type (2026-2033)
- 12.2 Global Canine Influenza Testing Market Forecast by Application (2026-2033)
 - 12.2.1 Global Canine Influenza Testing Sales (K Units) Forecast by Application
 - 12.2.2 Global Canine Influenza Testing Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Canine Influenza Testing Market Size Comparison by Region (M USD)
Table 5. Global Canine Influenza Testing Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Canine Influenza Testing Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Canine Influenza Testing Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Canine Influenza Testing Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Canine Influenza Testing as of 2024)
Table 10. Global Market Canine Influenza Testing Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Canine Influenza Testing Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Canine Influenza Testing Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Canine Influenza Testing Sales by Type (K Units)
Table 26. Global Canine Influenza Testing Market Size by Type (M USD)
Table 27. Global Canine Influenza Testing Sales (K Units) by Type (2020-2025)
Table 28. Global Canine Influenza Testing Sales Market Share by Type (2020-2025)

Table 29. Global Canine Influenza Testing Market Size (M USD) by Type (2020-2025)
Table 30. Global Canine Influenza Testing Market Size Share by Type (2020-2025)
Table 31. Global Canine Influenza Testing Price (USD/Unit) by Type (2020-2025)
Table 32. Global Canine Influenza Testing Sales (K Units) by Application
Table 33. Global Canine Influenza Testing Market Size by Application
Table 34. Global Canine Influenza Testing Sales by Application (2020-2025) & (K Units)
Table 35. Global Canine Influenza Testing Sales Market Share by Application (2020-2025)
Table 36. Global Canine Influenza Testing Market Size by Application (2020-2025) & (M USD)
Table 37. Global Canine Influenza Testing Market Share by Application (2020-2025)
Table 38. Global Canine Influenza Testing Sales Growth Rate by Application (2020-2025)
Table 39. Global Canine Influenza Testing Sales by Region (2020-2025) & (K Units)
Table 40. Global Canine Influenza Testing Sales Market Share by Region (2020-2025)
Table 41. Global Canine Influenza Testing Market Size by Region (2020-2025) & (M USD)
Table 42. Global Canine Influenza Testing Market Size Market Share by Region (2020-2025)
Table 43. North America Canine Influenza Testing Sales by Country (2020-2025) & (K Units)
Table 44. North America Canine Influenza Testing Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Canine Influenza Testing Sales by Country (2020-2025) & (K Units)
Table 46. Europe Canine Influenza Testing Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Canine Influenza Testing Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Canine Influenza Testing Market Size by Region (2020-2025) & (M USD)
Table 49. South America Canine Influenza Testing Sales by Country (2020-2025) & (K Units)
Table 50. South America Canine Influenza Testing Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Canine Influenza Testing Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Canine Influenza Testing Market Size by Region (2020-2025) & (M USD)
Table 53. Global Canine Influenza Testing Production (K Units) by Region(2020-2025)

Table 54. Global Canine Influenza Testing Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Canine Influenza Testing Revenue Market Share by Region (2020-2025)

Table 56. Global Canine Influenza Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Canine Influenza Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Canine Influenza Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Canine Influenza Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Canine Influenza Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Rapigen Basic Information

Table 62. Rapigen Canine Influenza Testing Product Overview

Table 63. Rapigen Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Rapigen Business Overview

Table 65. Rapigen SWOT Analysis

Table 66. Rapigen Recent Developments

Table 67. Merck and Co Basic Information

Table 68. Merck and Co Canine Influenza Testing Product Overview

Table 69. Merck and Co Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Merck and Co Business Overview

Table 71. Merck and Co SWOT Analysis

Table 72. Merck and Co Recent Developments

Table 73. Life Bioscience Basic Information

Table 74. Life Bioscience Canine Influenza Testing Product Overview

Table 75. Life Bioscience Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Life Bioscience Business Overview

Table 77. Life Bioscience SWOT Analysis

Table 78. Life Bioscience Recent Developments

Table 79. EUROFINS TECHNOLOGIES Basic Information

Table 80. EUROFINS TECHNOLOGIES Canine Influenza Testing Product Overview

Table 81. EUROFINS TECHNOLOGIES Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. EUROFINS TECHNOLOGIES Business Overview
Table 83. EUROFINS TECHNOLOGIES Recent Developments
Table 84. Biopanda Reagents Basic Information
Table 85. Biopanda Reagents Canine Influenza Testing Product Overview
Table 86. Biopanda Reagents Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Biopanda Reagents Business Overview
Table 88. Biopanda Reagents Recent Developments
Table 89. Ubio Biotechnology Systems Basic Information
Table 90. Ubio Biotechnology Systems Canine Influenza Testing Product Overview
Table 91. Ubio Biotechnology Systems Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Ubio Biotechnology Systems Business Overview
Table 93. Ubio Biotechnology Systems Recent Developments
Table 94. iNtRON Biotechnology Basic Information
Table 95. iNtRON Biotechnology Canine Influenza Testing Product Overview
Table 96. iNtRON Biotechnology Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. iNtRON Biotechnology Business Overview
Table 98. iNtRON Biotechnology Recent Developments
Table 99. Abbott Basic Information
Table 100. Abbott Canine Influenza Testing Product Overview
Table 101. Abbott Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Abbott Business Overview
Table 103. Abbott Recent Developments
Table 104. Roche Basic Information
Table 105. Roche Canine Influenza Testing Product Overview
Table 106. Roche Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Roche Business Overview
Table 108. Roche Recent Developments
Table 109. Sysmex Basic Information
Table 110. Sysmex Canine Influenza Testing Product Overview
Table 111. Sysmex Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Sysmex Business Overview
Table 113. Sysmex Recent Developments
Table 114. Qiagen Basic Information

Table 115. Qiagen Canine Influenza Testing Product Overview
Table 116. Qiagen Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Qiagen Business Overview
Table 118. Qiagen Recent Developments
Table 119. Zoetis Basic Information
Table 120. Zoetis Canine Influenza Testing Product Overview
Table 121. Zoetis Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Zoetis Business Overview
Table 123. Zoetis Recent Developments
Table 124. Idexx Laboratories Basic Information
Table 125. Idexx Laboratories Canine Influenza Testing Product Overview
Table 126. Idexx Laboratories Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Idexx Laboratories Business Overview
Table 128. Idexx Laboratories Recent Developments
Table 129. Heska Corporation Basic Information
Table 130. Heska Corporation Canine Influenza Testing Product Overview
Table 131. Heska Corporation Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Heska Corporation Business Overview
Table 133. Heska Corporation Recent Developments
Table 134. Thermo Fisher Scientific Basic Information
Table 135. Thermo Fisher Scientific Canine Influenza Testing Product Overview
Table 136. Thermo Fisher Scientific Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. Thermo Fisher Scientific Business Overview
Table 138. Thermo Fisher Scientific Recent Developments
Table 139. Neogen Dutch Diagnostics Basic Information
Table 140. Neogen Dutch Diagnostics Canine Influenza Testing Product Overview
Table 141. Neogen Dutch Diagnostics Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Neogen Dutch Diagnostics Business Overview
Table 143. Neogen Dutch Diagnostics Recent Developments
Table 144. Fassisi Basic Information
Table 145. Fassisi Canine Influenza Testing Product Overview
Table 146. Fassisi Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Fassisi Business Overview
Table 148. Fassisi Recent Developments
Table 149. Abaxis Basic Information
Table 150. Abaxis Canine Influenza Testing Product Overview
Table 151. Abaxis Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. Abaxis Business Overview
Table 153. Abaxis Recent Developments
Table 154. CorisBioconcept Basic Information
Table 155. CorisBioconcept Canine Influenza Testing Product Overview
Table 156. CorisBioconcept Canine Influenza Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157. CorisBioconcept Business Overview
Table 158. CorisBioconcept Recent Developments
Table 159. Global Canine Influenza Testing Sales Forecast by Region (2026-2033) & (K Units)
Table 160. Global Canine Influenza Testing Market Size Forecast by Region (2026-2033) & (M USD)
Table 161. North America Canine Influenza Testing Sales Forecast by Country (2026-2033) & (K Units)
Table 162. North America Canine Influenza Testing Market Size Forecast by Country (2026-2033) & (M USD)
Table 163. Europe Canine Influenza Testing Sales Forecast by Country (2026-2033) & (K Units)
Table 164. Europe Canine Influenza Testing Market Size Forecast by Country (2026-2033) & (M USD)
Table 165. Asia Pacific Canine Influenza Testing Sales Forecast by Region (2026-2033) & (K Units)
Table 166. Asia Pacific Canine Influenza Testing Market Size Forecast by Region (2026-2033) & (M USD)
Table 167. South America Canine Influenza Testing Sales Forecast by Country (2026-2033) & (K Units)
Table 168. South America Canine Influenza Testing Market Size Forecast by Country (2026-2033) & (M USD)
Table 169. Middle East and Africa Canine Influenza Testing Sales Forecast by Country (2026-2033) & (Units)
Table 170. Middle East and Africa Canine Influenza Testing Market Size Forecast by Country (2026-2033) & (M USD)
Table 171. Global Canine Influenza Testing Sales Forecast by Type (2026-2033) & (K

Units)

Table 172. Global Canine Influenza Testing Market Size Forecast by Type (2026-2033) & (M USD)

Table 173. Global Canine Influenza Testing Price Forecast by Type (2026-2033) & (USD/Unit)

Table 174. Global Canine Influenza Testing Sales (K Units) Forecast by Application (2026-2033)

Table 175. Global Canine Influenza Testing Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Canine Influenza Testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Canine Influenza Testing Market Size (M USD), 2024-2033
- Figure 5. Global Canine Influenza Testing Market Size (M USD) (2020-2033)
- Figure 6. Global Canine Influenza Testing Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Canine Influenza Testing Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Canine Influenza Testing Product Life Cycle
- Figure 13. Canine Influenza Testing Sales Share by Manufacturers in 2024
- Figure 14. Global Canine Influenza Testing Revenue Share by Manufacturers in 2024
- Figure 15. Canine Influenza Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Canine Influenza Testing Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Canine Influenza Testing Revenue in 2024
- Figure 18. Industry Chain Map of Canine Influenza Testing
- Figure 19. Global Canine Influenza Testing Market PEST Analysis
- Figure 20. Global Canine Influenza Testing Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Canine Influenza Testing Market Share by Type
- Figure 27. Sales Market Share of Canine Influenza Testing by Type (2020-2025)
- Figure 28. Sales Market Share of Canine Influenza Testing by Type in 2024
- Figure 29. Market Size Share of Canine Influenza Testing by Type (2020-2025)
- Figure 30. Market Size Share of Canine Influenza Testing by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Canine Influenza Testing Market Share by Application

Figure 33. Global Canine Influenza Testing Sales Market Share by Application (2020-2025)

Figure 34. Global Canine Influenza Testing Sales Market Share by Application in 2024

Figure 35. Global Canine Influenza Testing Market Share by Application (2020-2025)

Figure 36. Global Canine Influenza Testing Market Share by Application in 2024

Figure 37. Global Canine Influenza Testing Sales Growth Rate by Application (2020-2025)

Figure 38. Global Canine Influenza Testing Sales Market Share by Region (2020-2025)

Figure 39. Global Canine Influenza Testing Market Size Market Share by Region (2020-2025)

Figure 40. North America Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Canine Influenza Testing Sales Market Share by Country in 2024

Figure 43. North America Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Canine Influenza Testing Market Size Market Share by Country in 2024

Figure 45. U.S. Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Canine Influenza Testing Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Canine Influenza Testing Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Canine Influenza Testing Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Canine Influenza Testing Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Canine Influenza Testing Sales Market Share by Country in 2024

Figure 53. Europe Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Canine Influenza Testing Market Size Market Share by Country in 2024

Figure 55. Germany Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K

Units)

Figure 56. Germany Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Canine Influenza Testing Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Canine Influenza Testing Sales Market Share by Region in 2024

Figure 67. Asia Pacific Canine Influenza Testing Market Size Market Share by Region in 2024

Figure 68. China Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Canine Influenza Testing Sales and Growth Rate (K Units)

Figure 79. South America Canine Influenza Testing Sales Market Share by Country in 2024

Figure 80. South America Canine Influenza Testing Market Size and Growth Rate (M USD)

Figure 81. South America Canine Influenza Testing Market Size Market Share by Country in 2024

Figure 82. Brazil Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Canine Influenza Testing Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Canine Influenza Testing Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Canine Influenza Testing Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Canine Influenza Testing Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Canine Influenza Testing Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Canine Influenza Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Canine Influenza Testing Production Market Share by Region (2020-2025)

Figure 103. North America Canine Influenza Testing Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Canine Influenza Testing Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Canine Influenza Testing Production (K Units) Growth Rate (2020-2025)

Figure 106. China Canine Influenza Testing Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Canine Influenza Testing Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Canine Influenza Testing Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Canine Influenza Testing Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Canine Influenza Testing Market Share Forecast by Type (2026-2033)

Figure 111. Global Canine Influenza Testing Sales Forecast by Application (2026-2033)

Figure 112. Global Canine Influenza Testing Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Canine Influenza Testing Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/G606FF8D75B7EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G606FF8D75B7EN.html>