

Global Candle Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A candle is made of wax or other fuel, with a wick in it, and can continue to burn after being ignited. When the wick is lit, the flame melts the wax near the wick, which then vaporizes and combusts to produce light and, often, a pleasant scent. It can also be used to provide heat, or as a method of keeping time. Candles are also used in festivals or other special days and places of worship etc.

The global Candle market size was estimated at USD 6658 million in 2023 and is projected to reach USD 8314.93 million by 2032, exhibiting a CAGR of 2.50% during the forecast period.

North America Candle market size was estimated at USD 1810.03 million in 2023, at a CAGR of 2.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Candle market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Candle Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Candle market in any manner.

Global Candle Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Yankee Candle

Luminex

Bolsius

Universal Candle

Qingdao Kingking Applied Chemistry

Dalian Talent Gift

Hyfusin

Vollmar

Primacy Industries

Gies Kerzen

Empire Candle

Zhongnam

Diptqyue

Dandong Everlight Candle Industry

Allite

Fushun Pingtian Wax products

Armadilla Wax Works

Market Segmentation (by Type)

Petroleum & Mineral

Vegetable

Animal

Synthetic

Market Segmentation (by Application)

Traditional Field

Craft Field

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Candle Market

Overview of the regional outlook of the Candle Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Candle Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Candle, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Candle

1.2 Key Market Segments

1.2.1 Candle Segment by Type

1.2.2 Candle Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CANDLE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Candle Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Candle Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CANDLE MARKET COMPETITIVE LANDSCAPE

3.1 Global Candle Sales by Manufacturers (2019-2024)

3.2 Global Candle Revenue Market Share by Manufacturers (2019-2024)

3.3 Candle Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Candle Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Candle Sales Sites, Area Served, Product Type

3.6 Candle Market Competitive Situation and Trends

3.6.1 Candle Market Concentration Rate

3.6.2 Global 5 and 10 Largest Candle Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CANDLE INDUSTRY CHAIN ANALYSIS

4.1 Candle Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CANDLE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CANDLE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Candle Sales Market Share by Type (2019-2024)
- 6.3 Global Candle Market Size Market Share by Type (2019-2024)
- 6.4 Global Candle Price by Type (2019-2024)

7 CANDLE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Candle Market Sales by Application (2019-2024)
- 7.3 Global Candle Market Size (M USD) by Application (2019-2024)
- 7.4 Global Candle Sales Growth Rate by Application (2019-2024)

8 CANDLE MARKET CONSUMPTION BY REGION

- 8.1 Global Candle Sales by Region
 - 8.1.1 Global Candle Sales by Region
 - 8.1.2 Global Candle Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Candle Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Candle Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Candle Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Candle Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Candle Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 CANDLE MARKET PRODUCTION BY REGION

9.1 Global Production of Candle by Region (2019-2024)

9.2 Global Candle Revenue Market Share by Region (2019-2024)

9.3 Global Candle Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Candle Production

9.4.1 North America Candle Production Growth Rate (2019-2024)

9.4.2 North America Candle Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Candle Production

9.5.1 Europe Candle Production Growth Rate (2019-2024)

9.5.2 Europe Candle Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Candle Production (2019-2024)

9.6.1 Japan Candle Production Growth Rate (2019-2024)

9.6.2 Japan Candle Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Candle Production (2019-2024)

9.7.1 China Candle Production Growth Rate (2019-2024)

9.7.2 China Candle Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Yankee Candle

10.1.1 Yankee Candle Candle Basic Information

10.1.2 Yankee Candle Candle Product Overview

10.1.3 Yankee Candle Candle Product Market Performance

10.1.4 Yankee Candle Business Overview

10.1.5 Yankee Candle Candle SWOT Analysis

10.1.6 Yankee Candle Recent Developments

10.2 Luminex

10.2.1 Luminex Candle Basic Information

10.2.2 Luminex Candle Product Overview

10.2.3 Luminex Candle Product Market Performance

10.2.4 Luminex Business Overview

10.2.5 Luminex Candle SWOT Analysis

10.2.6 Luminex Recent Developments

10.3 Bolsius

10.3.1 Bolsius Candle Basic Information

10.3.2 Bolsius Candle Product Overview

10.3.3 Bolsius Candle Product Market Performance

10.3.4 Bolsius Candle SWOT Analysis

10.3.5 Bolsius Business Overview

10.3.6 Bolsius Recent Developments

10.4 Universal Candle

10.4.1 Universal Candle Candle Basic Information

10.4.2 Universal Candle Candle Product Overview

10.4.3 Universal Candle Candle Product Market Performance

10.4.4 Universal Candle Business Overview

10.4.5 Universal Candle Recent Developments

10.5 Qingdao Kingking Applied Chemistry

10.5.1 Qingdao Kingking Applied Chemistry Candle Basic Information

- 10.5.2 Qingdao Kingking Applied Chemistry Candle Product Overview
- 10.5.3 Qingdao Kingking Applied Chemistry Candle Product Market Performance
- 10.5.4 Qingdao Kingking Applied Chemistry Business Overview
- 10.5.5 Qingdao Kingking Applied Chemistry Recent Developments
- 10.6 Dalian Talent Gift
 - 10.6.1 Dalian Talent Gift Candle Basic Information
 - 10.6.2 Dalian Talent Gift Candle Product Overview
 - 10.6.3 Dalian Talent Gift Candle Product Market Performance
 - 10.6.4 Dalian Talent Gift Business Overview
 - 10.6.5 Dalian Talent Gift Recent Developments
- 10.7 Hyfusin
 - 10.7.1 Hyfusin Candle Basic Information
 - 10.7.2 Hyfusin Candle Product Overview
 - 10.7.3 Hyfusin Candle Product Market Performance
 - 10.7.4 Hyfusin Business Overview
 - 10.7.5 Hyfusin Recent Developments
- 10.8 Vollmar
 - 10.8.1 Vollmar Candle Basic Information
 - 10.8.2 Vollmar Candle Product Overview
 - 10.8.3 Vollmar Candle Product Market Performance
 - 10.8.4 Vollmar Business Overview
 - 10.8.5 Vollmar Recent Developments
- 10.9 Primacy Industries
 - 10.9.1 Primacy Industries Candle Basic Information
 - 10.9.2 Primacy Industries Candle Product Overview
 - 10.9.3 Primacy Industries Candle Product Market Performance
 - 10.9.4 Primacy Industries Business Overview
 - 10.9.5 Primacy Industries Recent Developments
- 10.10 Gies Kerzen
 - 10.10.1 Gies Kerzen Candle Basic Information
 - 10.10.2 Gies Kerzen Candle Product Overview
 - 10.10.3 Gies Kerzen Candle Product Market Performance
 - 10.10.4 Gies Kerzen Business Overview
 - 10.10.5 Gies Kerzen Recent Developments
- 10.11 Empire Candle
 - 10.11.1 Empire Candle Candle Basic Information
 - 10.11.2 Empire Candle Candle Product Overview
 - 10.11.3 Empire Candle Candle Product Market Performance
 - 10.11.4 Empire Candle Business Overview

- 10.11.5 Empire Candle Recent Developments
- 10.12 Zhongnam
 - 10.12.1 Zhongnam Candle Basic Information
 - 10.12.2 Zhongnam Candle Product Overview
 - 10.12.3 Zhongnam Candle Product Market Performance
 - 10.12.4 Zhongnam Business Overview
 - 10.12.5 Zhongnam Recent Developments
- 10.13 Diptqyue
 - 10.13.1 Diptqyue Candle Basic Information
 - 10.13.2 Diptqyue Candle Product Overview
 - 10.13.3 Diptqyue Candle Product Market Performance
 - 10.13.4 Diptqyue Business Overview
 - 10.13.5 Diptqyue Recent Developments
- 10.14 Dandong Everlight Candle Industry
 - 10.14.1 Dandong Everlight Candle Industry Candle Basic Information
 - 10.14.2 Dandong Everlight Candle Industry Candle Product Overview
 - 10.14.3 Dandong Everlight Candle Industry Candle Product Market Performance
 - 10.14.4 Dandong Everlight Candle Industry Business Overview
 - 10.14.5 Dandong Everlight Candle Industry Recent Developments
- 10.15 Allite
 - 10.15.1 Allite Candle Basic Information
 - 10.15.2 Allite Candle Product Overview
 - 10.15.3 Allite Candle Product Market Performance
 - 10.15.4 Allite Business Overview
 - 10.15.5 Allite Recent Developments
- 10.16 Fushun Pingtian Wax products
 - 10.16.1 Fushun Pingtian Wax products Candle Basic Information
 - 10.16.2 Fushun Pingtian Wax products Candle Product Overview
 - 10.16.3 Fushun Pingtian Wax products Candle Product Market Performance
 - 10.16.4 Fushun Pingtian Wax products Business Overview
 - 10.16.5 Fushun Pingtian Wax products Recent Developments
- 10.17 Armadilla Wax Works
 - 10.17.1 Armadilla Wax Works Candle Basic Information
 - 10.17.2 Armadilla Wax Works Candle Product Overview
 - 10.17.3 Armadilla Wax Works Candle Product Market Performance
 - 10.17.4 Armadilla Wax Works Business Overview
 - 10.17.5 Armadilla Wax Works Recent Developments

11 CANDLE MARKET FORECAST BY REGION

11.1 Global Candle Market Size Forecast

11.2 Global Candle Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Candle Market Size Forecast by Country

11.2.3 Asia Pacific Candle Market Size Forecast by Region

11.2.4 South America Candle Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Candle by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Candle Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Candle by Type (2025-2032)

12.1.2 Global Candle Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Candle by Type (2025-2032)

12.2 Global Candle Market Forecast by Application (2025-2032)

12.2.1 Global Candle Sales (K Units) Forecast by Application

12.2.2 Global Candle Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Candle Market Size Comparison by Region (M USD)
Table 5. Global Candle Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Candle Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Candle Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Candle Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Candle as of 2022)
Table 10. Global Market Candle Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Candle Sales Sites and Area Served
Table 12. Manufacturers Candle Product Type
Table 13. Global Candle Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Candle
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Candle Market Challenges
Table 22. Global Candle Sales by Type (K Units)
Table 23. Global Candle Market Size by Type (M USD)
Table 24. Global Candle Sales (K Units) by Type (2019-2024)
Table 25. Global Candle Sales Market Share by Type (2019-2024)
Table 26. Global Candle Market Size (M USD) by Type (2019-2024)
Table 27. Global Candle Market Size Share by Type (2019-2024)
Table 28. Global Candle Price (USD/Unit) by Type (2019-2024)
Table 29. Global Candle Sales (K Units) by Application
Table 30. Global Candle Market Size by Application
Table 31. Global Candle Sales by Application (2019-2024) & (K Units)
Table 32. Global Candle Sales Market Share by Application (2019-2024)
Table 33. Global Candle Sales by Application (2019-2024) & (M USD)

Table 34. Global Candle Market Share by Application (2019-2024)
Table 35. Global Candle Sales Growth Rate by Application (2019-2024)
Table 36. Global Candle Sales by Region (2019-2024) & (K Units)
Table 37. Global Candle Sales Market Share by Region (2019-2024)
Table 38. North America Candle Sales by Country (2019-2024) & (K Units)
Table 39. Europe Candle Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Candle Sales by Region (2019-2024) & (K Units)
Table 41. South America Candle Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Candle Sales by Region (2019-2024) & (K Units)
Table 43. Global Candle Production (K Units) by Region (2019-2024)
Table 44. Global Candle Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Candle Revenue Market Share by Region (2019-2024)
Table 46. Global Candle Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Candle Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Candle Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Candle Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Candle Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Yankee Candle Candle Basic Information
Table 52. Yankee Candle Candle Product Overview
Table 53. Yankee Candle Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Yankee Candle Business Overview
Table 55. Yankee Candle Candle SWOT Analysis
Table 56. Yankee Candle Recent Developments
Table 57. Luminex Candle Basic Information
Table 58. Luminex Candle Product Overview
Table 59. Luminex Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Luminex Business Overview
Table 61. Luminex Candle SWOT Analysis
Table 62. Luminex Recent Developments
Table 63. Bolsius Candle Basic Information
Table 64. Bolsius Candle Product Overview
Table 65. Bolsius Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2019-2024)

Table 66. Bolsius Candle SWOT Analysis

Table 67. Bolsius Business Overview

Table 68. Bolsius Recent Developments

Table 69. Universal Candle Candle Basic Information

Table 70. Universal Candle Candle Product Overview

Table 71. Universal Candle Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Universal Candle Business Overview

Table 73. Universal Candle Recent Developments

Table 74. Qingdao Kingking Applied Chemistry Candle Basic Information

Table 75. Qingdao Kingking Applied Chemistry Candle Product Overview

Table 76. Qingdao Kingking Applied Chemistry Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Qingdao Kingking Applied Chemistry Business Overview

Table 78. Qingdao Kingking Applied Chemistry Recent Developments

Table 79. Dalian Talent Gift Candle Basic Information

Table 80. Dalian Talent Gift Candle Product Overview

Table 81. Dalian Talent Gift Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Dalian Talent Gift Business Overview

Table 83. Dalian Talent Gift Recent Developments

Table 84. Hyfusin Candle Basic Information

Table 85. Hyfusin Candle Product Overview

Table 86. Hyfusin Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Hyfusin Business Overview

Table 88. Hyfusin Recent Developments

Table 89. Vollmar Candle Basic Information

Table 90. Vollmar Candle Product Overview

Table 91. Vollmar Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Vollmar Business Overview

Table 93. Vollmar Recent Developments

Table 94. Primacy Industries Candle Basic Information

Table 95. Primacy Industries Candle Product Overview

Table 96. Primacy Industries Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Primacy Industries Business Overview

Table 98. Primacy Industries Recent Developments
Table 99. Gies Kerzen Candle Basic Information
Table 100. Gies Kerzen Candle Product Overview
Table 101. Gies Kerzen Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Gies Kerzen Business Overview
Table 103. Gies Kerzen Recent Developments
Table 104. Empire Candle Candle Basic Information
Table 105. Empire Candle Candle Product Overview
Table 106. Empire Candle Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. Empire Candle Business Overview
Table 108. Empire Candle Recent Developments
Table 109. Zhongnam Candle Basic Information
Table 110. Zhongnam Candle Product Overview
Table 111. Zhongnam Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Zhongnam Business Overview
Table 113. Zhongnam Recent Developments
Table 114. Diptyque Candle Basic Information
Table 115. Diptyque Candle Product Overview
Table 116. Diptyque Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. Diptyque Business Overview
Table 118. Diptyque Recent Developments
Table 119. Dandong Everlight Candle Industry Candle Basic Information
Table 120. Dandong Everlight Candle Industry Candle Product Overview
Table 121. Dandong Everlight Candle Industry Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. Dandong Everlight Candle Industry Business Overview
Table 123. Dandong Everlight Candle Industry Recent Developments
Table 124. Allite Candle Basic Information
Table 125. Allite Candle Product Overview
Table 126. Allite Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. Allite Business Overview
Table 128. Allite Recent Developments
Table 129. Fushun Pingtian Wax products Candle Basic Information
Table 130. Fushun Pingtian Wax products Candle Product Overview

Table 131. Fushun Pingtian Wax products Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. Fushun Pingtian Wax products Business Overview
Table 133. Fushun Pingtian Wax products Recent Developments
Table 134. Armadilla Wax Works Candle Basic Information
Table 135. Armadilla Wax Works Candle Product Overview
Table 136. Armadilla Wax Works Candle Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. Armadilla Wax Works Business Overview
Table 138. Armadilla Wax Works Recent Developments
Table 139. Global Candle Sales Forecast by Region (2025-2032) & (K Units)
Table 140. Global Candle Market Size Forecast by Region (2025-2032) & (M USD)
Table 141. North America Candle Sales Forecast by Country (2025-2032) & (K Units)
Table 142. North America Candle Market Size Forecast by Country (2025-2032) & (M USD)
Table 143. Europe Candle Sales Forecast by Country (2025-2032) & (K Units)
Table 144. Europe Candle Market Size Forecast by Country (2025-2032) & (M USD)
Table 145. Asia Pacific Candle Sales Forecast by Region (2025-2032) & (K Units)
Table 146. Asia Pacific Candle Market Size Forecast by Region (2025-2032) & (M USD)
Table 147. South America Candle Sales Forecast by Country (2025-2032) & (K Units)
Table 148. South America Candle Market Size Forecast by Country (2025-2032) & (M USD)
Table 149. Middle East and Africa Candle Consumption Forecast by Country (2025-2032) & (Units)
Table 150. Middle East and Africa Candle Market Size Forecast by Country (2025-2032) & (M USD)
Table 151. Global Candle Sales Forecast by Type (2025-2032) & (K Units)
Table 152. Global Candle Market Size Forecast by Type (2025-2032) & (M USD)
Table 153. Global Candle Price Forecast by Type (2025-2032) & (USD/Unit)
Table 154. Global Candle Sales (K Units) Forecast by Application (2025-2032)
Table 155. Global Candle Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Candle
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Candle Market Size (M USD), 2019-2032
- Figure 5. Global Candle Market Size (M USD) (2019-2032)
- Figure 6. Global Candle Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Candle Market Size by Country (M USD)
- Figure 11. Candle Sales Share by Manufacturers in 2023
- Figure 12. Global Candle Revenue Share by Manufacturers in 2023
- Figure 13. Candle Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Candle Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Candle Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Candle Market Share by Type
- Figure 18. Sales Market Share of Candle by Type (2019-2024)
- Figure 19. Sales Market Share of Candle by Type in 2023
- Figure 20. Market Size Share of Candle by Type (2019-2024)
- Figure 21. Market Size Market Share of Candle by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Candle Market Share by Application
- Figure 24. Global Candle Sales Market Share by Application (2019-2024)
- Figure 25. Global Candle Sales Market Share by Application in 2023
- Figure 26. Global Candle Market Share by Application (2019-2024)
- Figure 27. Global Candle Market Share by Application in 2023
- Figure 28. Global Candle Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Candle Sales Market Share by Region (2019-2024)
- Figure 30. North America Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Candle Sales Market Share by Country in 2023
- Figure 32. U.S. Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Candle Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Candle Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Candle Sales Market Share by Country in 2023
- Figure 37. Germany Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Candle Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Candle Sales Market Share by Region in 2023
- Figure 44. China Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Candle Sales and Growth Rate (K Units)
- Figure 50. South America Candle Sales Market Share by Country in 2023
- Figure 51. Brazil Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Candle Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Candle Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Candle Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Candle Production Market Share by Region (2019-2024)
- Figure 62. North America Candle Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Candle Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Candle Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Candle Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global Candle Sales Forecast by Volume (2019-2032) & (K Units)
- Figure 67. Global Candle Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Candle Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Candle Market Share Forecast by Type (2025-2032)
- Figure 70. Global Candle Sales Forecast by Application (2025-2032)
- Figure 71. Global Candle Market Share Forecast by Application (2025-2032)

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