

Global Camping Gear Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GFD8B81E251CEN.html>

Date: December 2024

Pages: 171

Price: US\$ 2,800.00 (Single User License)

ID: GFD8B81E251CEN

Abstracts

Report Overview

Camping gear encompasses a wide range of equipment and supplies essential for outdoor enthusiasts to engage in camping activities. This market segment caters to individuals, families, and outdoor adventurers seeking high-quality, durable, and functional gear to enhance their camping experiences. The camping gear market is characterized by a diverse product range, including tents, sleeping bags, backpacks, camping stoves, coolers, and other accessories designed to ensure comfort, safety, and convenience during outdoor excursions.

As of 2023, the global camping gear market is valued at approximately \$15.7 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.8% from 2024 to 2032. This growth can be attributed to several key drivers and market forces. Firstly, the increasing popularity of outdoor recreational activities and adventure tourism is driving the demand for camping gear. Additionally, rising disposable incomes, growing awareness of health and wellness benefits associated with outdoor activities, and a shift towards sustainable and eco-friendly camping gear are further fueling market growth.

One prominent trend in the camping gear market is the emphasis on lightweight and compact products that offer portability and ease of use for campers. Manufacturers are incorporating innovative materials and designs to reduce the weight and size of camping gear without compromising on quality and functionality. For example, the use of advanced fabrics and materials in tents and sleeping bags has led to lighter yet durable products that appeal to backpackers and minimalist campers.

Another significant trend is the integration of technology into camping gear. Smart camping devices such as portable solar panels, GPS trackers, and water purifiers are gaining traction among tech-savvy campers looking to enhance their outdoor experiences. These technological advancements not only improve convenience and safety but also cater to the growing demand for connected and digitally enhanced camping gear solutions.

Furthermore, the rise of experiential travel and the popularity of social media platforms have contributed to the demand for aesthetically pleasing and Instagram-worthy camping gear. As a result, manufacturers are focusing on design aesthetics, color variations, and customization options to appeal to consumers seeking stylish and visually appealing camping equipment.

In terms of regional market distribution, North America and Europe are leading markets for camping gear, driven by a strong camping culture, well-established outdoor recreation infrastructure, and a high level of disposable income among consumers. These regions also benefit from diverse camping destinations, national parks, and camping-friendly regulations that support the growth of the camping gear market.

In contrast, emerging markets in Asia-Pacific, Latin America, and the Middle East are witnessing a surge in camping gear sales due to increasing urbanization, rising middle-class population, and a growing interest in outdoor activities. The availability of affordable camping gear options, coupled with government initiatives to promote tourism and outdoor recreation, is expected to drive market growth in these regions.

Despite the positive outlook, the camping gear market faces challenges such as intense competition among manufacturers, price volatility of raw materials, and the impact of unpredictable weather conditions on outdoor activities. Additionally, concerns related to sustainability, environmental conservation, and waste management pose challenges for companies to adopt eco-friendly practices and offer sustainable camping gear solutions to environmentally conscious consumers.

This report provides a deep insight into the global Camping Gear market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Camping Gear Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Camping Gear market in any manner.

Global Camping Gear Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Sleepingo

Wildhorn

Blackpine Sports

Hyke & Byke

Browning Camping

Sierra Designs

Cloeman

Exxel Outdoors

TETON SPORTS

Alpkit

Vango

MalloMe

Sanfo

Mobi Garden

Hilleberg

Black Diamond

Stephenson's Warmlite

MSR

TheNorthFace

Mountain hardware

Decathlon

Market Segmentation (by Type)

Tent & Sleep Bag

Furniture

Stove

Others

Market Segmentation (by Application)

Personal

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Camping Gear Market

Overview of the regional outlook of the Camping Gear Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Camping Gear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Camping Gear

1.2 Key Market Segments

1.2.1 Camping Gear Segment by Type

1.2.2 Camping Gear Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CAMPING GEAR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Camping Gear Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Camping Gear Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 CAMPING GEAR MARKET COMPETITIVE LANDSCAPE

3.1 Global Camping Gear Sales by Manufacturers (2019-2024)

3.2 Global Camping Gear Revenue Market Share by Manufacturers (2019-2024)

3.3 Camping Gear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Camping Gear Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Camping Gear Sales Sites, Area Served, Product Type

3.6 Camping Gear Market Competitive Situation and Trends

3.6.1 Camping Gear Market Concentration Rate

3.6.2 Global 5 and 10 Largest Camping Gear Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CAMPING GEAR INDUSTRY CHAIN ANALYSIS

- 4.1 Camping Gear Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CAMPING GEAR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 CAMPING GEAR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Camping Gear Sales Market Share by Type (2019-2024)
- 6.3 Global Camping Gear Market Size Market Share by Type (2019-2024)
- 6.4 Global Camping Gear Price by Type (2019-2024)

7 CAMPING GEAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Camping Gear Market Sales by Application (2019-2024)
- 7.3 Global Camping Gear Market Size (M USD) by Application (2019-2024)
- 7.4 Global Camping Gear Sales Growth Rate by Application (2019-2024)

8 CAMPING GEAR MARKET SALES BY REGION

- 8.1 Global Camping Gear Sales by Region
 - 8.1.1 Global Camping Gear Sales by Region
 - 8.1.2 Global Camping Gear Sales Market Share by Region
- 8.2 Global Camping Gear Market Size by Region
 - 8.2.1 Global Camping Gear Market Size by Region

8.2.2 Global Camping Gear Market Size Market Share by Region

8.3 North America

8.3.1 North America Camping Gear Sales by Country

8.3.2 North America Camping Gear Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Camping Gear Sales by Country

8.4.2 Europe Camping Gear Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Camping Gear Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Camping Gear Market Size by Region

8.6.2 Asia Pacific Camping Gear Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Camping Gear Sales by Country

8.7.2 South America Camping Gear Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Camping Gear Sales by Region

8.8.2 Middle East and Africa Camping Gear Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 CAMPING GEAR MARKET PRODUCTION BY REGION

9.1 Global Production of Camping Gear by Region (2019-2024)

9.2 Global Camping Gear Revenue Market Share by Region (2019-2024)

9.3 Global Camping Gear Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Camping Gear Production

9.4.1 North America Camping Gear Production Growth Rate (2019-2024)

9.4.2 North America Camping Gear Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Camping Gear Production

9.5.1 Europe Camping Gear Production Growth Rate (2019-2024)

9.5.2 Europe Camping Gear Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Camping Gear Production (2019-2024)

9.6.1 Japan Camping Gear Production Growth Rate (2019-2024)

9.6.2 Japan Camping Gear Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Camping Gear Production (2019-2024)

9.7.1 China Camping Gear Production Growth Rate (2019-2024)

9.7.2 China Camping Gear Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Sleepingo

10.1.1 Sleepingo Camping Gear Basic Information

10.1.2 Sleepingo Camping Gear Product Overview

10.1.3 Sleepingo Camping Gear Product Market Performance

10.1.4 Sleepingo Business Overview

10.1.5 Sleepingo Camping Gear SWOT Analysis

10.1.6 Sleepingo Recent Developments

10.2 Wildhorn

10.2.1 Wildhorn Camping Gear Basic Information

10.2.2 Wildhorn Camping Gear Product Overview

10.2.3 Wildhorn Camping Gear Product Market Performance

- 10.2.4 Wildhorn Business Overview
- 10.2.5 Wildhorn Camping Gear SWOT Analysis
- 10.2.6 Wildhorn Recent Developments
- 10.3 Blackpine Sports
 - 10.3.1 Blackpine Sports Camping Gear Basic Information
 - 10.3.2 Blackpine Sports Camping Gear Product Overview
 - 10.3.3 Blackpine Sports Camping Gear Product Market Performance
 - 10.3.4 Blackpine Sports Camping Gear SWOT Analysis
 - 10.3.5 Blackpine Sports Business Overview
 - 10.3.6 Blackpine Sports Recent Developments
- 10.4 Hyke and Byke
 - 10.4.1 Hyke and Byke Camping Gear Basic Information
 - 10.4.2 Hyke and Byke Camping Gear Product Overview
 - 10.4.3 Hyke and Byke Camping Gear Product Market Performance
 - 10.4.4 Hyke and Byke Business Overview
 - 10.4.5 Hyke and Byke Recent Developments
- 10.5 Browning Camping
 - 10.5.1 Browning Camping Camping Gear Basic Information
 - 10.5.2 Browning Camping Camping Gear Product Overview
 - 10.5.3 Browning Camping Camping Gear Product Market Performance
 - 10.5.4 Browning Camping Business Overview
 - 10.5.5 Browning Camping Recent Developments
- 10.6 Sierra Designs
 - 10.6.1 Sierra Designs Camping Gear Basic Information
 - 10.6.2 Sierra Designs Camping Gear Product Overview
 - 10.6.3 Sierra Designs Camping Gear Product Market Performance
 - 10.6.4 Sierra Designs Business Overview
 - 10.6.5 Sierra Designs Recent Developments
- 10.7 Cloeman
 - 10.7.1 Cloeman Camping Gear Basic Information
 - 10.7.2 Cloeman Camping Gear Product Overview
 - 10.7.3 Cloeman Camping Gear Product Market Performance
 - 10.7.4 Cloeman Business Overview
 - 10.7.5 Cloeman Recent Developments
- 10.8 Exxel Outdoors
 - 10.8.1 Exxel Outdoors Camping Gear Basic Information
 - 10.8.2 Exxel Outdoors Camping Gear Product Overview
 - 10.8.3 Exxel Outdoors Camping Gear Product Market Performance
 - 10.8.4 Exxel Outdoors Business Overview

10.8.5 Exxel Outdoors Recent Developments

10.9 TETON SPORTS

10.9.1 TETON SPORTS Camping Gear Basic Information

10.9.2 TETON SPORTS Camping Gear Product Overview

10.9.3 TETON SPORTS Camping Gear Product Market Performance

10.9.4 TETON SPORTS Business Overview

10.9.5 TETON SPORTS Recent Developments

10.10 Alpkit

10.10.1 Alpkit Camping Gear Basic Information

10.10.2 Alpkit Camping Gear Product Overview

10.10.3 Alpkit Camping Gear Product Market Performance

10.10.4 Alpkit Business Overview

10.10.5 Alpkit Recent Developments

10.11 Vango

10.11.1 Vango Camping Gear Basic Information

10.11.2 Vango Camping Gear Product Overview

10.11.3 Vango Camping Gear Product Market Performance

10.11.4 Vango Business Overview

10.11.5 Vango Recent Developments

10.12 MalloMe

10.12.1 MalloMe Camping Gear Basic Information

10.12.2 MalloMe Camping Gear Product Overview

10.12.3 MalloMe Camping Gear Product Market Performance

10.12.4 MalloMe Business Overview

10.12.5 MalloMe Recent Developments

10.13 Sanfo

10.13.1 Sanfo Camping Gear Basic Information

10.13.2 Sanfo Camping Gear Product Overview

10.13.3 Sanfo Camping Gear Product Market Performance

10.13.4 Sanfo Business Overview

10.13.5 Sanfo Recent Developments

10.14 Mobi Garden

10.14.1 Mobi Garden Camping Gear Basic Information

10.14.2 Mobi Garden Camping Gear Product Overview

10.14.3 Mobi Garden Camping Gear Product Market Performance

10.14.4 Mobi Garden Business Overview

10.14.5 Mobi Garden Recent Developments

10.15 Hilleberg

10.15.1 Hilleberg Camping Gear Basic Information

- 10.15.2 Hilleberg Camping Gear Product Overview
- 10.15.3 Hilleberg Camping Gear Product Market Performance
- 10.15.4 Hilleberg Business Overview
- 10.15.5 Hilleberg Recent Developments
- 10.16 Black Diamond
 - 10.16.1 Black Diamond Camping Gear Basic Information
 - 10.16.2 Black Diamond Camping Gear Product Overview
 - 10.16.3 Black Diamond Camping Gear Product Market Performance
 - 10.16.4 Black Diamond Business Overview
 - 10.16.5 Black Diamond Recent Developments
- 10.17 Stephenson's Warmlite
 - 10.17.1 Stephenson's Warmlite Camping Gear Basic Information
 - 10.17.2 Stephenson's Warmlite Camping Gear Product Overview
 - 10.17.3 Stephenson's Warmlite Camping Gear Product Market Performance
 - 10.17.4 Stephenson's Warmlite Business Overview
 - 10.17.5 Stephenson's Warmlite Recent Developments
- 10.18 MSR
 - 10.18.1 MSR Camping Gear Basic Information
 - 10.18.2 MSR Camping Gear Product Overview
 - 10.18.3 MSR Camping Gear Product Market Performance
 - 10.18.4 MSR Business Overview
 - 10.18.5 MSR Recent Developments
- 10.19 TheNorthFace
 - 10.19.1 TheNorthFace Camping Gear Basic Information
 - 10.19.2 TheNorthFace Camping Gear Product Overview
 - 10.19.3 TheNorthFace Camping Gear Product Market Performance
 - 10.19.4 TheNorthFace Business Overview
 - 10.19.5 TheNorthFace Recent Developments
- 10.20 Mountain hardware
 - 10.20.1 Mountain hardware Camping Gear Basic Information
 - 10.20.2 Mountain hardware Camping Gear Product Overview
 - 10.20.3 Mountain hardware Camping Gear Product Market Performance
 - 10.20.4 Mountain hardware Business Overview
 - 10.20.5 Mountain hardware Recent Developments
- 10.21 Decathlon
 - 10.21.1 Decathlon Camping Gear Basic Information
 - 10.21.2 Decathlon Camping Gear Product Overview
 - 10.21.3 Decathlon Camping Gear Product Market Performance
 - 10.21.4 Decathlon Business Overview

10.21.5 Decathlon Recent Developments

11 CAMPING GEAR MARKET FORECAST BY REGION

11.1 Global Camping Gear Market Size Forecast

11.2 Global Camping Gear Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Camping Gear Market Size Forecast by Country

11.2.3 Asia Pacific Camping Gear Market Size Forecast by Region

11.2.4 South America Camping Gear Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Camping Gear by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Camping Gear Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Camping Gear by Type (2025-2032)

12.1.2 Global Camping Gear Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Camping Gear by Type (2025-2032)

12.2 Global Camping Gear Market Forecast by Application (2025-2032)

12.2.1 Global Camping Gear Sales (K Units) Forecast by Application

12.2.2 Global Camping Gear Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Camping Gear Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GFD8B81E251CEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFD8B81E251CEN.html>