

# Global Calming Pheromone Products for Dogs Market Research Report 2026(Status and Outlook)

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## Abstracts

Calming pheromone products for dogs are products that contain synthetic versions of the pheromones naturally produced by mother dogs to calm and reassure their puppies. These pheromones help to create a sense of security and relaxation in dogs, reducing anxiety and stress-related behaviors. Calming pheromone products can come in various forms, such as sprays, diffusers, collars, and are typically used in situations that may cause fear or anxiety in dogs, such as during thunderstorms, fireworks, travel, or separation from their owners. These products are designed to help dogs feel more calm and comfortable in stressful situations, promoting overall well-being and reducing unwanted behaviors.

The global Calming Pheromone Products for Dogs market size was estimated at USD 276.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Calming Pheromone Products for Dogs market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Calming

Pheromone Products for Dogs market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Calming Pheromone Products for Dogs market.

### **Global Calming Pheromone Products for Dogs Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

#### **Key Company**

Natur Vet  
Sentry?PetIQ, LLC?  
Thunderworks  
Adaptil  
Pet Remedy  
Comfort Zone  
Beloved Pets  
Vetality

#### **Market Segmentation (by Type)**

Calming Pheromone Spray

Calming Pheromone Collar  
Calming Pheromone Diffuser

### **Market Segmentation (by Application)**

Household  
Pet Hospital  
Pet Shop

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Calming Pheromone Products for Dogs Market  
Overview of the regional outlook of the Calming Pheromone Products for Dogs Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Calming Pheromone Products for Dogs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Calming Pheromone Products for Dogs, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Calming Pheromone Products for Dogs
- 1.2 Key Market Segments
  - 1.2.1 Calming Pheromone Products for Dogs Segment by Type
  - 1.2.2 Calming Pheromone Products for Dogs Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 CALMING PHEROMONE PRODUCTS FOR DOGS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Calming Pheromone Products for Dogs Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Calming Pheromone Products for Dogs Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 CALMING PHEROMONE PRODUCTS FOR DOGS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Calming Pheromone Products for Dogs Product Life Cycle
- 3.3 Global Calming Pheromone Products for Dogs Sales by Manufacturers (2020-2025)
- 3.4 Global Calming Pheromone Products for Dogs Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Calming Pheromone Products for Dogs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Calming Pheromone Products for Dogs Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Calming Pheromone Products for Dogs Market Competitive Situation and Trends

- 3.8.1 Calming Pheromone Products for Dogs Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Calming Pheromone Products for Dogs Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

#### **4 CALMING PHEROMONE PRODUCTS FOR DOGS INDUSTRY CHAIN ANALYSIS**

- 4.1 Calming Pheromone Products for Dogs Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### **5 THE DEVELOPMENT AND DYNAMICS OF CALMING PHEROMONE PRODUCTS FOR DOGS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Calming Pheromone Products for Dogs Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Calming Pheromone Products for Dogs Market
- 5.7 ESG Ratings of Leading Companies

#### **6 CALMING PHEROMONE PRODUCTS FOR DOGS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Calming Pheromone Products for Dogs Sales Market Share by Type (2020-2025)

6.3 Global Calming Pheromone Products for Dogs Market Size by Type (2020-2025)

6.4 Global Calming Pheromone Products for Dogs Price by Type (2020-2025)

## **7 CALMING PHEROMONE PRODUCTS FOR DOGS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Calming Pheromone Products for Dogs Market Sales by Application (2020-2025)

7.3 Global Calming Pheromone Products for Dogs Market Size (M USD) by Application (2020-2025)

7.4 Global Calming Pheromone Products for Dogs Sales Growth Rate by Application (2020-2025)

## **8 CALMING PHEROMONE PRODUCTS FOR DOGS MARKET SALES BY REGION**

8.1 Global Calming Pheromone Products for Dogs Sales by Region

8.1.1 Global Calming Pheromone Products for Dogs Sales by Region

8.1.2 Global Calming Pheromone Products for Dogs Sales Market Share by Region

8.2 Global Calming Pheromone Products for Dogs Market Size by Region

8.2.1 Global Calming Pheromone Products for Dogs Market Size by Region

8.2.2 Global Calming Pheromone Products for Dogs Market Size by Region

8.3 North America

8.3.1 North America Calming Pheromone Products for Dogs Sales by Country

8.3.2 North America Calming Pheromone Products for Dogs Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Calming Pheromone Products for Dogs Sales by Country

8.4.2 Europe Calming Pheromone Products for Dogs Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Calming Pheromone Products for Dogs Sales by Region
- 8.5.2 Asia Pacific Calming Pheromone Products for Dogs Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Calming Pheromone Products for Dogs Sales by Country
  - 8.6.2 South America Calming Pheromone Products for Dogs Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Calming Pheromone Products for Dogs Sales by Region
  - 8.7.2 Middle East and Africa Calming Pheromone Products for Dogs Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 CALMING PHEROMONE PRODUCTS FOR DOGS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Calming Pheromone Products for Dogs by Region(2020-2025)
- 9.2 Global Calming Pheromone Products for Dogs Revenue Market Share by Region (2020-2025)
- 9.3 Global Calming Pheromone Products for Dogs Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Calming Pheromone Products for Dogs Production
  - 9.4.1 North America Calming Pheromone Products for Dogs Production Growth Rate (2020-2025)
  - 9.4.2 North America Calming Pheromone Products for Dogs Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Calming Pheromone Products for Dogs Production
  - 9.5.1 Europe Calming Pheromone Products for Dogs Production Growth Rate (2020-2025)

9.5.2 Europe Calming Pheromone Products for Dogs Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Calming Pheromone Products for Dogs Production (2020-2025)

9.6.1 Japan Calming Pheromone Products for Dogs Production Growth Rate (2020-2025)

9.6.2 Japan Calming Pheromone Products for Dogs Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Calming Pheromone Products for Dogs Production (2020-2025)

9.7.1 China Calming Pheromone Products for Dogs Production Growth Rate (2020-2025)

9.7.2 China Calming Pheromone Products for Dogs Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Natur Vet

10.1.1 Natur Vet Basic Information

10.1.2 Natur Vet Calming Pheromone Products for Dogs Product Overview

10.1.3 Natur Vet Calming Pheromone Products for Dogs Product Market Performance

10.1.4 Natur Vet Business Overview

10.1.5 Natur Vet SWOT Analysis

10.1.6 Natur Vet Recent Developments

10.2 Sentry?PetIQ, LLC?

10.2.1 Sentry?PetIQ, LLC? Basic Information

10.2.2 Sentry?PetIQ, LLC? Calming Pheromone Products for Dogs Product Overview

10.2.3 Sentry?PetIQ, LLC? Calming Pheromone Products for Dogs Product Market Performance

10.2.4 Sentry?PetIQ, LLC? Business Overview

10.2.5 Sentry?PetIQ, LLC? SWOT Analysis

10.2.6 Sentry?PetIQ, LLC? Recent Developments

10.3 Thunderworks

10.3.1 Thunderworks Basic Information

10.3.2 Thunderworks Calming Pheromone Products for Dogs Product Overview

10.3.3 Thunderworks Calming Pheromone Products for Dogs Product Market Performance

10.3.4 Thunderworks Business Overview

10.3.5 Thunderworks SWOT Analysis

10.3.6 Thunderworks Recent Developments

10.4 Adaptil

- 10.4.1 Adaptil Basic Information
- 10.4.2 Adaptil Calming Pheromone Products for Dogs Product Overview
- 10.4.3 Adaptil Calming Pheromone Products for Dogs Product Market Performance
- 10.4.4 Adaptil Business Overview
- 10.4.5 Adaptil Recent Developments
- 10.5 Pet Remedy
  - 10.5.1 Pet Remedy Basic Information
  - 10.5.2 Pet Remedy Calming Pheromone Products for Dogs Product Overview
  - 10.5.3 Pet Remedy Calming Pheromone Products for Dogs Product Market Performance
  - 10.5.4 Pet Remedy Business Overview
  - 10.5.5 Pet Remedy Recent Developments
- 10.6 Comfort Zone
  - 10.6.1 Comfort Zone Basic Information
  - 10.6.2 Comfort Zone Calming Pheromone Products for Dogs Product Overview
  - 10.6.3 Comfort Zone Calming Pheromone Products for Dogs Product Market Performance
  - 10.6.4 Comfort Zone Business Overview
  - 10.6.5 Comfort Zone Recent Developments
- 10.7 Beloved Pets
  - 10.7.1 Beloved Pets Basic Information
  - 10.7.2 Beloved Pets Calming Pheromone Products for Dogs Product Overview
  - 10.7.3 Beloved Pets Calming Pheromone Products for Dogs Product Market Performance
  - 10.7.4 Beloved Pets Business Overview
  - 10.7.5 Beloved Pets Recent Developments
- 10.8 Vetality
  - 10.8.1 Vetality Basic Information
  - 10.8.2 Vetality Calming Pheromone Products for Dogs Product Overview
  - 10.8.3 Vetality Calming Pheromone Products for Dogs Product Market Performance
  - 10.8.4 Vetality Business Overview
  - 10.8.5 Vetality Recent Developments

## **11 CALMING PHEROMONE PRODUCTS FOR DOGS MARKET FORECAST BY REGION**

- 11.1 Global Calming Pheromone Products for Dogs Market Size Forecast
- 11.2 Global Calming Pheromone Products for Dogs Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Calming Pheromone Products for Dogs Market Size Forecast by Country

11.2.3 Asia Pacific Calming Pheromone Products for Dogs Market Size Forecast by Region

11.2.4 South America Calming Pheromone Products for Dogs Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Calming Pheromone Products for Dogs by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Calming Pheromone Products for Dogs Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Calming Pheromone Products for Dogs by Type (2026-2035)

12.1.2 Global Calming Pheromone Products for Dogs Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Calming Pheromone Products for Dogs by Type (2026-2035)

12.2 Global Calming Pheromone Products for Dogs Market Forecast by Application (2026-2035)

12.2.1 Global Calming Pheromone Products for Dogs Sales (K Units) Forecast by Application

12.2.2 Global Calming Pheromone Products for Dogs Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Calming Pheromone Products for Dogs Market Size by Type (M USD)

Table 4. Global Calming Pheromone Products for Dogs Market Size by Application

Table 5. Calming Pheromone Products for Dogs Market Size Comparison by Region (M USD)

Table 6. Global Calming Pheromone Products for Dogs Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Calming Pheromone Products for Dogs Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Calming Pheromone Products for Dogs Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Calming Pheromone Products for Dogs Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Calming Pheromone Products for Dogs as of 2025)

Table 11. Global Market Calming Pheromone Products for Dogs Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Calming Pheromone Products for Dogs Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Calming Pheromone Products for Dogs Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Calming Pheromone Products for Dogs Sales by Type (K Units)

Table 27. Global Calming Pheromone Products for Dogs Market Size by Type (M USD)

Table 28. Global Calming Pheromone Products for Dogs Sales (K Units) by Type (2020-2025)

Table 29. Global Calming Pheromone Products for Dogs Sales Market Share by Type (2020-2025)

Table 30. Global Calming Pheromone Products for Dogs Market Size (M USD) by Type (2020-2025)

Table 31. Global Calming Pheromone Products for Dogs Market Share by Type (2020-2025)

Table 32. Global Calming Pheromone Products for Dogs Price (USD/Unit) by Type (2020-2025)

Table 33. Global Calming Pheromone Products for Dogs Sales (K Units) by Application

Table 34. Global Calming Pheromone Products for Dogs Market Size by Application

Table 35. Global Calming Pheromone Products for Dogs Sales by Application (2020-2025) & (K Units)

Table 36. Global Calming Pheromone Products for Dogs Sales Market Share by Application (2020-2025)

Table 37. Global Calming Pheromone Products for Dogs Market Size by Application (2020-2025) & (M USD)

Table 38. Global Calming Pheromone Products for Dogs Market Share by Application (2020-2025)

Table 39. Global Calming Pheromone Products for Dogs Sales Growth Rate by Application (2020-2025)

Table 40. Global Calming Pheromone Products for Dogs Sales by Region (2020-2025) & (K Units)

Table 41. Global Calming Pheromone Products for Dogs Sales Market Share by Region (2020-2025)

Table 42. Global Calming Pheromone Products for Dogs Market Size by Region (2020-2025) & (M USD)

Table 43. Global Calming Pheromone Products for Dogs Market Size by Region (2020-2025)

Table 44. North America Calming Pheromone Products for Dogs Sales by Country (2020-2025) & (K Units)

Table 45. North America Calming Pheromone Products for Dogs Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Calming Pheromone Products for Dogs Sales by Country (2020-2025) & (K Units)

Table 47. Europe Calming Pheromone Products for Dogs Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Calming Pheromone Products for Dogs Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Calming Pheromone Products for Dogs Market Size by Region (2020-2025) & (M USD)

Table 50. South America Calming Pheromone Products for Dogs Sales by Country (2020-2025) & (K Units)

Table 51. South America Calming Pheromone Products for Dogs Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Calming Pheromone Products for Dogs Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Calming Pheromone Products for Dogs Market Size by Region (2020-2025) & (M USD)

Table 54. Global Calming Pheromone Products for Dogs Production (K Units) by Region(2020-2025)

Table 55. Global Calming Pheromone Products for Dogs Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Calming Pheromone Products for Dogs Revenue Market Share by Region (2020-2025)

Table 57. Global Calming Pheromone Products for Dogs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Calming Pheromone Products for Dogs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Calming Pheromone Products for Dogs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Calming Pheromone Products for Dogs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Calming Pheromone Products for Dogs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Natur Vet Basic Information

Table 63. Natur Vet Calming Pheromone Products for Dogs Product Overview

Table 64. Natur Vet Calming Pheromone Products for Dogs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Natur Vet Business Overview

Table 66. Natur Vet SWOT Analysis

Table 67. Natur Vet Recent Developments

Table 68. Sentry?PetIQ, LLC? Basic Information

Table 69. Sentry?PetIQ, LLC? Calming Pheromone Products for Dogs Product Overview

Table 70. Sentry?PetIQ, LLC? Calming Pheromone Products for Dogs Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Sentry?PetIQ, LLC? Business Overview

Table 72. Sentry?PetIQ, LLC? SWOT Analysis

Table 73. Sentry?PetIQ, LLC? Recent Developments

Table 74. Thunderworks Basic Information

Table 75. Thunderworks Calming Pheromone Products for Dogs Product Overview

Table 76. Thunderworks Calming Pheromone Products for Dogs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Thunderworks Business Overview

Table 78. Thunderworks SWOT Analysis

Table 79. Thunderworks Recent Developments

Table 80. Adaptil Basic Information

Table 81. Adaptil Calming Pheromone Products for Dogs Product Overview

Table 82. Adaptil Calming Pheromone Products for Dogs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Adaptil Business Overview

Table 84. Adaptil Recent Developments

Table 85. Pet Remedy Basic Information

Table 86. Pet Remedy Calming Pheromone Products for Dogs Product Overview

Table 87. Pet Remedy Calming Pheromone Products for Dogs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Pet Remedy Business Overview

Table 89. Pet Remedy Recent Developments

Table 90. Comfort Zone Basic Information

Table 91. Comfort Zone Calming Pheromone Products for Dogs Product Overview

Table 92. Comfort Zone Calming Pheromone Products for Dogs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Comfort Zone Business Overview

Table 94. Comfort Zone Recent Developments

Table 95. Beloved Pets Basic Information

Table 96. Beloved Pets Calming Pheromone Products for Dogs Product Overview

Table 97. Beloved Pets Calming Pheromone Products for Dogs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Beloved Pets Business Overview

Table 99. Beloved Pets Recent Developments

Table 100. Vetality Basic Information

Table 101. Vetality Calming Pheromone Products for Dogs Product Overview

Table 102. Vetality Calming Pheromone Products for Dogs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Vetality Business Overview

Table 104. Vetality Recent Developments

Table 105. Global Calming Pheromone Products for Dogs Sales Forecast by Region (2026-2035) & (K Units)

Table 106. Global Calming Pheromone Products for Dogs Market Size Forecast by Region (2026-2035) & (M USD)

Table 107. North America Calming Pheromone Products for Dogs Sales Forecast by Country (2026-2035) & (K Units)

Table 108. North America Calming Pheromone Products for Dogs Market Size Forecast by Country (2026-2035) & (M USD)

Table 109. Europe Calming Pheromone Products for Dogs Sales Forecast by Country (2026-2035) & (K Units)

Table 110. Europe Calming Pheromone Products for Dogs Market Size Forecast by Country (2026-2035) & (M USD)

Table 111. Asia Pacific Calming Pheromone Products for Dogs Sales Forecast by Region (2026-2035) & (K Units)

Table 112. Asia Pacific Calming Pheromone Products for Dogs Market Size Forecast by Region (2026-2035) & (M USD)

Table 113. South America Calming Pheromone Products for Dogs Sales Forecast by Country (2026-2035) & (K Units)

Table 114. South America Calming Pheromone Products for Dogs Market Size Forecast by Country (2026-2035) & (M USD)

Table 115. Middle East and Africa Calming Pheromone Products for Dogs Sales Forecast by Country (2026-2035) & (Units)

Table 116. Middle East and Africa Calming Pheromone Products for Dogs Market Size Forecast by Country (2026-2035) & (M USD)

Table 117. Global Calming Pheromone Products for Dogs Sales Forecast by Type (2026-2035) & (K Units)

Table 118. Global Calming Pheromone Products for Dogs Market Size Forecast by Type (2026-2035) & (M USD)

Table 119. Global Calming Pheromone Products for Dogs Price Forecast by Type (2026-2035) & (USD/Unit)

Table 120. Global Calming Pheromone Products for Dogs Sales (K Units) Forecast by Application (2026-2035)

Table 121. Global Calming Pheromone Products for Dogs Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Calming Pheromone Products for Dogs

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Calming Pheromone Products for Dogs Market Size (M USD), 2025-2035

Figure 5. Global Calming Pheromone Products for Dogs Market Size (M USD) (2020-2035)

Figure 6. Global Calming Pheromone Products for Dogs Sales (K Units) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Calming Pheromone Products for Dogs Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Calming Pheromone Products for Dogs Product Life Cycle

Figure 13. Calming Pheromone Products for Dogs Sales Share by Manufacturers in 2025

Figure 14. Global Calming Pheromone Products for Dogs Revenue Share by Manufacturers in 2025

Figure 15. Calming Pheromone Products for Dogs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Calming Pheromone Products for Dogs Average Price (USD/Unit) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Calming Pheromone Products for Dogs Revenue in 2025

Figure 18. Industry Chain Map of Calming Pheromone Products for Dogs

Figure 19. Global Calming Pheromone Products for Dogs Market PEST Analysis

Figure 20. Global Calming Pheromone Products for Dogs Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Calming Pheromone Products for Dogs Market Share by Type

Figure 27. Sales Market Share of Calming Pheromone Products for Dogs by Type

(2020-2025)

Figure 28. Sales Market Share of Calming Pheromone Products for Dogs by Type in 2025

Figure 29. Market Share of Calming Pheromone Products for Dogs by Type (2020-2025)

Figure 30. Market Share of Calming Pheromone Products for Dogs by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Calming Pheromone Products for Dogs Market Share by Application

Figure 33. Global Calming Pheromone Products for Dogs Sales Market Share by Application (2020-2025)

Figure 34. Global Calming Pheromone Products for Dogs Sales Market Share by Application in 2025

Figure 35. Global Calming Pheromone Products for Dogs Market Share by Application (2020-2025)

Figure 36. Global Calming Pheromone Products for Dogs Market Share by Application in 2025

Figure 37. Global Calming Pheromone Products for Dogs Sales Growth Rate by Application (2020-2025)

Figure 38. Global Calming Pheromone Products for Dogs Sales Market Share by Region (2020-2025)

Figure 39. Global Calming Pheromone Products for Dogs Market Size by Region (2020-2025)

Figure 40. North America Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Calming Pheromone Products for Dogs Sales Market Share by Country in 2024

Figure 43. North America Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Calming Pheromone Products for Dogs Market Size by Country in 2024

Figure 45. U.S. Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Calming Pheromone Products for Dogs Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Calming Pheromone Products for Dogs Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Calming Pheromone Products for Dogs Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Calming Pheromone Products for Dogs Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Calming Pheromone Products for Dogs Sales Market Share by Country in 2024

Figure 53. Europe Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Calming Pheromone Products for Dogs Market Size by Country in 2024

Figure 55. Germany Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Calming Pheromone Products for Dogs Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Calming Pheromone Products for Dogs Sales Market Share by Region in 2024

Figure 67. Asia Pacific Calming Pheromone Products for Dogs Market Size by Region in 2024

Figure 68. China Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Calming Pheromone Products for Dogs Sales and Growth Rate (K Units)

Figure 79. South America Calming Pheromone Products for Dogs Sales Market Share by Country in 2024

Figure 80. South America Calming Pheromone Products for Dogs Market Size and Growth Rate (M USD)

Figure 81. South America Calming Pheromone Products for Dogs Market Size by Country in 2024

Figure 82. Brazil Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Calming Pheromone Products for Dogs Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Calming Pheromone Products for Dogs Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Calming Pheromone Products for Dogs Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Calming Pheromone Products for Dogs Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Calming Pheromone Products for Dogs Market Size by Region in 2024

Figure 92. Saudi Arabia Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Calming Pheromone Products for Dogs Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Calming Pheromone Products for Dogs Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Calming Pheromone Products for Dogs Production Market Share by Region (2020-2025)

Figure 103. North America Calming Pheromone Products for Dogs Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Calming Pheromone Products for Dogs Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Calming Pheromone Products for Dogs Production (K Units) Growth Rate (2020-2025)

Figure 106. China Calming Pheromone Products for Dogs Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Calming Pheromone Products for Dogs Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Calming Pheromone Products for Dogs Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Calming Pheromone Products for Dogs Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Calming Pheromone Products for Dogs Market Share Forecast by Type (2026-2035)

Figure 111. Global Calming Pheromone Products for Dogs Sales Forecast by Application (2026-2035)

Figure 112. Global Calming Pheromone Products for Dogs Market Share Forecast by Application (2026-2035)

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