

Global Business Travel Agency Services Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Business Travel Agency Services will manage an organization's corporate or business travel program. They will often provide an online booking tool, mobile application, program management and consulting teams, executive travel services, meetings and events support, reporting functionality, and potentially others.

The global Business Travel Agency Services market size was estimated at USD 687530 million in 2023 and is projected to reach USD 1242890.67 million by 2032, exhibiting a CAGR of 6.80% during the forecast period.

North America Business Travel Agency Services market size was estimated at USD 200643.14 million in 2023, at a CAGR of 5.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Business Travel Agency Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Business Travel Agency Services Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Business Travel Agency Services market in any manner.

Global Business Travel Agency Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

CWT

FCM Travel Solutions

Direct Travel

GBT

ARTA Travel

Enterprise Holdings

BCD Group

Cain Travel & Events

Corporate Travel Management

CorpTrav (FROSCH)

GTI Travel

JTB Business Travel

National Express

Radius Travel

Safe Harbors Business Travel

Teplis Travel Service

Corporate Travel Services

Forest Travel

TripActions

Fello

Yedikap? Tour

Holiday Tours

Altour

Prime Travels

Atlas Travel Services

CT Travel Group

Market Segmentation (by Type)

Consulting Services

Transportation & Accommodation

Meetings & Events Management

Others

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Business Travel Agency Services Market

Overview of the regional outlook of the Business Travel Agency Services Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Business Travel Agency Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Business Travel Agency Services, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Business Travel Agency Services

1.2 Key Market Segments

1.2.1 Business Travel Agency Services Segment by Type

1.2.2 Business Travel Agency Services Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BUSINESS TRAVEL AGENCY SERVICES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BUSINESS TRAVEL AGENCY SERVICES MARKET COMPETITIVE LANDSCAPE

3.1 Global Business Travel Agency Services Revenue Market Share by Company (2019-2024)

3.2 Business Travel Agency Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Business Travel Agency Services Market Size Sites, Area Served, Product Type

3.4 Business Travel Agency Services Market Competitive Situation and Trends

3.4.1 Business Travel Agency Services Market Concentration Rate

3.4.2 Global 5 and 10 Largest Business Travel Agency Services Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 BUSINESS TRAVEL AGENCY SERVICES VALUE CHAIN ANALYSIS

4.1 Business Travel Agency Services Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BUSINESS TRAVEL AGENCY SERVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 BUSINESS TRAVEL AGENCY SERVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Business Travel Agency Services Market Size Market Share by Type (2019-2024)

6.3 Global Business Travel Agency Services Market Size Growth Rate by Type (2019-2024)

7 BUSINESS TRAVEL AGENCY SERVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Business Travel Agency Services Market Size (M USD) by Application (2019-2024)

7.3 Global Business Travel Agency Services Market Size Growth Rate by Application (2019-2024)

8 BUSINESS TRAVEL AGENCY SERVICES MARKET SEGMENTATION BY REGION

8.1 Global Business Travel Agency Services Market Size by Region

8.1.1 Global Business Travel Agency Services Market Size by Region

8.1.2 Global Business Travel Agency Services Market Size Market Share by Region

8.2 North America

8.2.1 North America Business Travel Agency Services Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Business Travel Agency Services Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Business Travel Agency Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Business Travel Agency Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Business Travel Agency Services Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 CWT

9.1.1 CWT Business Travel Agency Services Basic Information

9.1.2 CWT Business Travel Agency Services Product Overview

9.1.3 CWT Business Travel Agency Services Product Market Performance

9.1.4 CWT Business Travel Agency Services SWOT Analysis

9.1.5 CWT Business Overview

9.1.6 CWT Recent Developments

9.2 FCM Travel Solutions

- 9.2.1 FCM Travel Solutions Business Travel Agency Services Basic Information
- 9.2.2 FCM Travel Solutions Business Travel Agency Services Product Overview
- 9.2.3 FCM Travel Solutions Business Travel Agency Services Product Market

Performance

- 9.2.4 FCM Travel Solutions Business Travel Agency Services SWOT Analysis
- 9.2.5 FCM Travel Solutions Business Overview
- 9.2.6 FCM Travel Solutions Recent Developments

9.3 Direct Travel

- 9.3.1 Direct Travel Business Travel Agency Services Basic Information
- 9.3.2 Direct Travel Business Travel Agency Services Product Overview
- 9.3.3 Direct Travel Business Travel Agency Services Product Market Performance
- 9.3.4 Direct Travel Business Travel Agency Services SWOT Analysis
- 9.3.5 Direct Travel Business Overview
- 9.3.6 Direct Travel Recent Developments

9.4 GBT

- 9.4.1 GBT Business Travel Agency Services Basic Information
- 9.4.2 GBT Business Travel Agency Services Product Overview
- 9.4.3 GBT Business Travel Agency Services Product Market Performance
- 9.4.4 GBT Business Overview
- 9.4.5 GBT Recent Developments

9.5 ARTA Travel

- 9.5.1 ARTA Travel Business Travel Agency Services Basic Information
- 9.5.2 ARTA Travel Business Travel Agency Services Product Overview
- 9.5.3 ARTA Travel Business Travel Agency Services Product Market Performance
- 9.5.4 ARTA Travel Business Overview
- 9.5.5 ARTA Travel Recent Developments

9.6 Enterprise Holdings

- 9.6.1 Enterprise Holdings Business Travel Agency Services Basic Information
- 9.6.2 Enterprise Holdings Business Travel Agency Services Product Overview
- 9.6.3 Enterprise Holdings Business Travel Agency Services Product Market

Performance

- 9.6.4 Enterprise Holdings Business Overview
- 9.6.5 Enterprise Holdings Recent Developments

9.7 BCD Group

- 9.7.1 BCD Group Business Travel Agency Services Basic Information
- 9.7.2 BCD Group Business Travel Agency Services Product Overview
- 9.7.3 BCD Group Business Travel Agency Services Product Market Performance
- 9.7.4 BCD Group Business Overview

9.7.5 BCD Group Recent Developments

9.8 Cain Travel and Events

9.8.1 Cain Travel and Events Business Travel Agency Services Basic Information

9.8.2 Cain Travel and Events Business Travel Agency Services Product Overview

9.8.3 Cain Travel and Events Business Travel Agency Services Product Market

Performance

9.8.4 Cain Travel and Events Business Overview

9.8.5 Cain Travel and Events Recent Developments

9.9 Corporate Travel Management

9.9.1 Corporate Travel Management Business Travel Agency Services Basic Information

9.9.2 Corporate Travel Management Business Travel Agency Services Product Overview

9.9.3 Corporate Travel Management Business Travel Agency Services Product Market Performance

9.9.4 Corporate Travel Management Business Overview

9.9.5 Corporate Travel Management Recent Developments

9.10 CorpTrav (FROSCH)

9.10.1 CorpTrav (FROSCH) Business Travel Agency Services Basic Information

9.10.2 CorpTrav (FROSCH) Business Travel Agency Services Product Overview

9.10.3 CorpTrav (FROSCH) Business Travel Agency Services Product Market

Performance

9.10.4 CorpTrav (FROSCH) Business Overview

9.10.5 CorpTrav (FROSCH) Recent Developments

9.11 GTI Travel

9.11.1 GTI Travel Business Travel Agency Services Basic Information

9.11.2 GTI Travel Business Travel Agency Services Product Overview

9.11.3 GTI Travel Business Travel Agency Services Product Market Performance

9.11.4 GTI Travel Business Overview

9.11.5 GTI Travel Recent Developments

9.12 JTB Business Travel

9.12.1 JTB Business Travel Business Travel Agency Services Basic Information

9.12.2 JTB Business Travel Business Travel Agency Services Product Overview

9.12.3 JTB Business Travel Business Travel Agency Services Product Market

Performance

9.12.4 JTB Business Travel Business Overview

9.12.5 JTB Business Travel Recent Developments

9.13 National Express

9.13.1 National Express Business Travel Agency Services Basic Information

- 9.13.2 National Express Business Travel Agency Services Product Overview
- 9.13.3 National Express Business Travel Agency Services Product Market Performance
- 9.13.4 National Express Business Overview
- 9.13.5 National Express Recent Developments
- 9.14 Radius Travel
 - 9.14.1 Radius Travel Business Travel Agency Services Basic Information
 - 9.14.2 Radius Travel Business Travel Agency Services Product Overview
 - 9.14.3 Radius Travel Business Travel Agency Services Product Market Performance
 - 9.14.4 Radius Travel Business Overview
 - 9.14.5 Radius Travel Recent Developments
- 9.15 Safe Harbors Business Travel
 - 9.15.1 Safe Harbors Business Travel Business Travel Agency Services Basic Information
 - 9.15.2 Safe Harbors Business Travel Business Travel Agency Services Product Overview
 - 9.15.3 Safe Harbors Business Travel Business Travel Agency Services Product Market Performance
 - 9.15.4 Safe Harbors Business Travel Business Overview
 - 9.15.5 Safe Harbors Business Travel Recent Developments
- 9.16 Teplis Travel Service
 - 9.16.1 Teplis Travel Service Business Travel Agency Services Basic Information
 - 9.16.2 Teplis Travel Service Business Travel Agency Services Product Overview
 - 9.16.3 Teplis Travel Service Business Travel Agency Services Product Market Performance
 - 9.16.4 Teplis Travel Service Business Overview
 - 9.16.5 Teplis Travel Service Recent Developments
- 9.17 Corporate Travel Services
 - 9.17.1 Corporate Travel Services Business Travel Agency Services Basic Information
 - 9.17.2 Corporate Travel Services Business Travel Agency Services Product Overview
 - 9.17.3 Corporate Travel Services Business Travel Agency Services Product Market Performance
 - 9.17.4 Corporate Travel Services Business Overview
 - 9.17.5 Corporate Travel Services Recent Developments
- 9.18 Forest Travel
 - 9.18.1 Forest Travel Business Travel Agency Services Basic Information
 - 9.18.2 Forest Travel Business Travel Agency Services Product Overview
 - 9.18.3 Forest Travel Business Travel Agency Services Product Market Performance
 - 9.18.4 Forest Travel Business Overview

9.18.5 Forest Travel Recent Developments

9.19 TripActions

9.19.1 TripActions Business Travel Agency Services Basic Information

9.19.2 TripActions Business Travel Agency Services Product Overview

9.19.3 TripActions Business Travel Agency Services Product Market Performance

9.19.4 TripActions Business Overview

9.19.5 TripActions Recent Developments

9.20 Fello

9.20.1 Fello Business Travel Agency Services Basic Information

9.20.2 Fello Business Travel Agency Services Product Overview

9.20.3 Fello Business Travel Agency Services Product Market Performance

9.20.4 Fello Business Overview

9.20.5 Fello Recent Developments

9.21 Yedikap? Tour

9.21.1 Yedikap? Tour Business Travel Agency Services Basic Information

9.21.2 Yedikap? Tour Business Travel Agency Services Product Overview

9.21.3 Yedikap? Tour Business Travel Agency Services Product Market Performance

9.21.4 Yedikap? Tour Business Overview

9.21.5 Yedikap? Tour Recent Developments

9.22 Holiday Tours

9.22.1 Holiday Tours Business Travel Agency Services Basic Information

9.22.2 Holiday Tours Business Travel Agency Services Product Overview

9.22.3 Holiday Tours Business Travel Agency Services Product Market Performance

9.22.4 Holiday Tours Business Overview

9.22.5 Holiday Tours Recent Developments

9.23 Altour

9.23.1 Altour Business Travel Agency Services Basic Information

9.23.2 Altour Business Travel Agency Services Product Overview

9.23.3 Altour Business Travel Agency Services Product Market Performance

9.23.4 Altour Business Overview

9.23.5 Altour Recent Developments

9.24 Prime Travels

9.24.1 Prime Travels Business Travel Agency Services Basic Information

9.24.2 Prime Travels Business Travel Agency Services Product Overview

9.24.3 Prime Travels Business Travel Agency Services Product Market Performance

9.24.4 Prime Travels Business Overview

9.24.5 Prime Travels Recent Developments

9.25 Atlas Travel Services

9.25.1 Atlas Travel Services Business Travel Agency Services Basic Information

9.25.2 Atlas Travel Services Business Travel Agency Services Product Overview

9.25.3 Atlas Travel Services Business Travel Agency Services Product Market

Performance

9.25.4 Atlas Travel Services Business Overview

9.25.5 Atlas Travel Services Recent Developments

9.26 CT Travel Group

9.26.1 CT Travel Group Business Travel Agency Services Basic Information

9.26.2 CT Travel Group Business Travel Agency Services Product Overview

9.26.3 CT Travel Group Business Travel Agency Services Product Market

Performance

9.26.4 CT Travel Group Business Overview

9.26.5 CT Travel Group Recent Developments

10 BUSINESS TRAVEL AGENCY SERVICES REGIONAL MARKET FORECAST

10.1 Global Business Travel Agency Services Market Size Forecast

10.2 Global Business Travel Agency Services Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Business Travel Agency Services Market Size Forecast by Country

10.2.3 Asia Pacific Business Travel Agency Services Market Size Forecast by Region

10.2.4 South America Business Travel Agency Services Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Business Travel Agency Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Business Travel Agency Services Market Forecast by Type (2025-2032)

11.2 Global Business Travel Agency Services Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Business Travel Agency Services Market Size Comparison by Region (M USD)

Table 5. Global Business Travel Agency Services Revenue (M USD) by Company (2019-2024)

Table 6. Global Business Travel Agency Services Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Business Travel Agency Services as of 2022)

Table 8. Company Business Travel Agency Services Market Size Sites and Area Served

Table 9. Company Business Travel Agency Services Product Type

Table 10. Global Business Travel Agency Services Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Business Travel Agency Services

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Business Travel Agency Services Market Challenges

Table 18. Global Business Travel Agency Services Market Size by Type (M USD)

Table 19. Global Business Travel Agency Services Market Size (M USD) by Type (2019-2024)

Table 20. Global Business Travel Agency Services Market Size Share by Type (2019-2024)

Table 21. Global Business Travel Agency Services Market Size Growth Rate by Type (2019-2024)

Table 22. Global Business Travel Agency Services Market Size by Application

Table 23. Global Business Travel Agency Services Market Size by Application (2019-2024) & (M USD)

Table 24. Global Business Travel Agency Services Market Share by Application (2019-2024)

Table 25. Global Business Travel Agency Services Market Size Growth Rate by

Application (2019-2024)

Table 26. Global Business Travel Agency Services Market Size by Region (2019-2024) & (M USD)

Table 27. Global Business Travel Agency Services Market Size Market Share by Region (2019-2024)

Table 28. North America Business Travel Agency Services Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Business Travel Agency Services Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Business Travel Agency Services Market Size by Region (2019-2024) & (M USD)

Table 31. South America Business Travel Agency Services Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Business Travel Agency Services Market Size by Region (2019-2024) & (M USD)

Table 33. CWT Business Travel Agency Services Basic Information

Table 34. CWT Business Travel Agency Services Product Overview

Table 35. CWT Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 36. CWT Business Travel Agency Services SWOT Analysis

Table 37. CWT Business Overview

Table 38. CWT Recent Developments

Table 39. FCM Travel Solutions Business Travel Agency Services Basic Information

Table 40. FCM Travel Solutions Business Travel Agency Services Product Overview

Table 41. FCM Travel Solutions Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 42. FCM Travel Solutions Business Travel Agency Services SWOT Analysis

Table 43. FCM Travel Solutions Business Overview

Table 44. FCM Travel Solutions Recent Developments

Table 45. Direct Travel Business Travel Agency Services Basic Information

Table 46. Direct Travel Business Travel Agency Services Product Overview

Table 47. Direct Travel Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Direct Travel Business Travel Agency Services SWOT Analysis

Table 49. Direct Travel Business Overview

Table 50. Direct Travel Recent Developments

Table 51. GBT Business Travel Agency Services Basic Information

Table 52. GBT Business Travel Agency Services Product Overview

Table 53. GBT Business Travel Agency Services Revenue (M USD) and Gross Margin

(2019-2024)

Table 54. GBT Business Overview

Table 55. GBT Recent Developments

Table 56. ARTA Travel Business Travel Agency Services Basic Information

Table 57. ARTA Travel Business Travel Agency Services Product Overview

Table 58. ARTA Travel Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 59. ARTA Travel Business Overview

Table 60. ARTA Travel Recent Developments

Table 61. Enterprise Holdings Business Travel Agency Services Basic Information

Table 62. Enterprise Holdings Business Travel Agency Services Product Overview

Table 63. Enterprise Holdings Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Enterprise Holdings Business Overview

Table 65. Enterprise Holdings Recent Developments

Table 66. BCD Group Business Travel Agency Services Basic Information

Table 67. BCD Group Business Travel Agency Services Product Overview

Table 68. BCD Group Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 69. BCD Group Business Overview

Table 70. BCD Group Recent Developments

Table 71. Cain Travel and Events Business Travel Agency Services Basic Information

Table 72. Cain Travel and Events Business Travel Agency Services Product Overview

Table 73. Cain Travel and Events Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Cain Travel and Events Business Overview

Table 75. Cain Travel and Events Recent Developments

Table 76. Corporate Travel Management Business Travel Agency Services Basic Information

Table 77. Corporate Travel Management Business Travel Agency Services Product Overview

Table 78. Corporate Travel Management Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Corporate Travel Management Business Overview

Table 80. Corporate Travel Management Recent Developments

Table 81. CorpTrav (FROSCH) Business Travel Agency Services Basic Information

Table 82. CorpTrav (FROSCH) Business Travel Agency Services Product Overview

Table 83. CorpTrav (FROSCH) Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 84. CorpTrav (FROSCH) Business Overview
Table 85. CorpTrav (FROSCH) Recent Developments
Table 86. GTI Travel Business Travel Agency Services Basic Information
Table 87. GTI Travel Business Travel Agency Services Product Overview
Table 88. GTI Travel Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 89. GTI Travel Business Overview
Table 90. GTI Travel Recent Developments
Table 91. JTB Business Travel Business Travel Agency Services Basic Information
Table 92. JTB Business Travel Business Travel Agency Services Product Overview
Table 93. JTB Business Travel Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 94. JTB Business Travel Business Overview
Table 95. JTB Business Travel Recent Developments
Table 96. National Express Business Travel Agency Services Basic Information
Table 97. National Express Business Travel Agency Services Product Overview
Table 98. National Express Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 99. National Express Business Overview
Table 100. National Express Recent Developments
Table 101. Radius Travel Business Travel Agency Services Basic Information
Table 102. Radius Travel Business Travel Agency Services Product Overview
Table 103. Radius Travel Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Radius Travel Business Overview
Table 105. Radius Travel Recent Developments
Table 106. Safe Harbors Business Travel Business Travel Agency Services Basic Information
Table 107. Safe Harbors Business Travel Business Travel Agency Services Product Overview
Table 108. Safe Harbors Business Travel Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Safe Harbors Business Travel Business Overview
Table 110. Safe Harbors Business Travel Recent Developments
Table 111. Teplis Travel Service Business Travel Agency Services Basic Information
Table 112. Teplis Travel Service Business Travel Agency Services Product Overview
Table 113. Teplis Travel Service Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Teplis Travel Service Business Overview

Table 115. Teplis Travel Service Recent Developments
Table 116. Corporate Travel Services Business Travel Agency Services Basic Information
Table 117. Corporate Travel Services Business Travel Agency Services Product Overview
Table 118. Corporate Travel Services Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 119. Corporate Travel Services Business Overview
Table 120. Corporate Travel Services Recent Developments
Table 121. Forest Travel Business Travel Agency Services Basic Information
Table 122. Forest Travel Business Travel Agency Services Product Overview
Table 123. Forest Travel Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 124. Forest Travel Business Overview
Table 125. Forest Travel Recent Developments
Table 126. TripActions Business Travel Agency Services Basic Information
Table 127. TripActions Business Travel Agency Services Product Overview
Table 128. TripActions Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 129. TripActions Business Overview
Table 130. TripActions Recent Developments
Table 131. Fello Business Travel Agency Services Basic Information
Table 132. Fello Business Travel Agency Services Product Overview
Table 133. Fello Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 134. Fello Business Overview
Table 135. Fello Recent Developments
Table 136. Yedikap? Tour Business Travel Agency Services Basic Information
Table 137. Yedikap? Tour Business Travel Agency Services Product Overview
Table 138. Yedikap? Tour Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 139. Yedikap? Tour Business Overview
Table 140. Yedikap? Tour Recent Developments
Table 141. Holiday Tours Business Travel Agency Services Basic Information
Table 142. Holiday Tours Business Travel Agency Services Product Overview
Table 143. Holiday Tours Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)
Table 144. Holiday Tours Business Overview
Table 145. Holiday Tours Recent Developments

Table 146. Altour Business Travel Agency Services Basic Information

Table 147. Altour Business Travel Agency Services Product Overview

Table 148. Altour Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Altour Business Overview

Table 150. Altour Recent Developments

Table 151. Prime Travels Business Travel Agency Services Basic Information

Table 152. Prime Travels Business Travel Agency Services Product Overview

Table 153. Prime Travels Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 154. Prime Travels Business Overview

Table 155. Prime Travels Recent Developments

Table 156. Atlas Travel Services Business Travel Agency Services Basic Information

Table 157. Atlas Travel Services Business Travel Agency Services Product Overview

Table 158. Atlas Travel Services Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 159. Atlas Travel Services Business Overview

Table 160. Atlas Travel Services Recent Developments

Table 161. CT Travel Group Business Travel Agency Services Basic Information

Table 162. CT Travel Group Business Travel Agency Services Product Overview

Table 163. CT Travel Group Business Travel Agency Services Revenue (M USD) and Gross Margin (2019-2024)

Table 164. CT Travel Group Business Overview

Table 165. CT Travel Group Recent Developments

Table 166. Global Business Travel Agency Services Market Size Forecast by Region (2025-2032) & (M USD)

Table 167. North America Business Travel Agency Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 168. Europe Business Travel Agency Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 169. Asia Pacific Business Travel Agency Services Market Size Forecast by Region (2025-2032) & (M USD)

Table 170. South America Business Travel Agency Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 171. Middle East and Africa Business Travel Agency Services Market Size Forecast by Country (2025-2032) & (M USD)

Table 172. Global Business Travel Agency Services Market Size Forecast by Type (2025-2032) & (M USD)

Table 173. Global Business Travel Agency Services Market Size Forecast by

Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Business Travel Agency Services

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Business Travel Agency Services Market Size (M USD), 2019-2032

Figure 5. Global Business Travel Agency Services Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Business Travel Agency Services Market Size by Country (M USD)

Figure 10. Global Business Travel Agency Services Revenue Share by Company in 2023

Figure 11. Business Travel Agency Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Business Travel Agency Services Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Business Travel Agency Services Market Share by Type

Figure 15. Market Size Share of Business Travel Agency Services by Type (2019-2024)

Figure 16. Market Size Market Share of Business Travel Agency Services by Type in 2022

Figure 17. Global Business Travel Agency Services Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Business Travel Agency Services Market Share by Application

Figure 20. Global Business Travel Agency Services Market Share by Application (2019-2024)

Figure 21. Global Business Travel Agency Services Market Share by Application in 2022

Figure 22. Global Business Travel Agency Services Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Business Travel Agency Services Market Size Market Share by Region (2019-2024)

Figure 24. North America Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Business Travel Agency Services Market Size Market Share

by Country in 2023

Figure 26. U.S. Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Business Travel Agency Services Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Business Travel Agency Services Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Business Travel Agency Services Market Size Market Share by Country in 2023

Figure 31. Germany Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Business Travel Agency Services Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Business Travel Agency Services Market Size Market Share by Region in 2023

Figure 38. China Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Business Travel Agency Services Market Size and Growth Rate (M USD)

Figure 44. South America Business Travel Agency Services Market Size Market Share by Country in 2023

Figure 45. Brazil Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Business Travel Agency Services Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Business Travel Agency Services Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Business Travel Agency Services Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Business Travel Agency Services Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Business Travel Agency Services Market Share Forecast by Type (2025-2032)

Figure 57. Global Business Travel Agency Services Market Share Forecast by Application (2025-2032)

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