

Global Business Intelligence (BI) Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Business intelligence software is an important tool or application used by organizations to analyze data and make improved real-time market decisions. Traditionally, business intelligence was used only for reporting, designing dashboards, and resolving queries. Its goal was to track key business performance and metrics.

This report provides a deep insight into the global Business Intelligence (BI) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Business Intelligence (BI) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Business Intelligence (BI) market in any manner.

Global Business Intelligence (BI) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SAP

SAS Institute

Oracle

IBM

Kyubit Solutions

Adobe Systems

Microsoft

Zoho

ChristianSteven Software

Enerpact

MicroStrategy

Qlik

Yellowfin

Adaptive Insights

TABLEAU SOFTWARE

Hitachi Vantara

Birst

TIBCO Software

GoodData

Domo Technologies

MITS

Looker Data Sciences

Salesforce.com

TIBCO Software

ThoughtSpot

ClearStory Data

FanRuan

TARGIT

Market Segmentation (by Type)

On-premises

Cloud

Market Segmentation (by Application)

Individuals

SMEs

Large Enterprises

Government Organizations

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Business Intelligence (BI) Market

Overview of the regional outlook of the Business Intelligence (BI) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Business Intelligence (BI) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Business Intelligence (BI)

1.2 Key Market Segments

1.2.1 Business Intelligence (BI) Segment by Type

1.2.2 Business Intelligence (BI) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 BUSINESS INTELLIGENCE (BI) MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 BUSINESS INTELLIGENCE (BI) MARKET COMPETITIVE LANDSCAPE

3.1 Global Business Intelligence (BI) Revenue Market Share by Company (2019-2024)

3.2 Business Intelligence (BI) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Business Intelligence (BI) Market Size Sites, Area Served, Product Type

3.4 Business Intelligence (BI) Market Competitive Situation and Trends

3.4.1 Business Intelligence (BI) Market Concentration Rate

3.4.2 Global 5 and 10 Largest Business Intelligence (BI) Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 BUSINESS INTELLIGENCE (BI) VALUE CHAIN ANALYSIS

4.1 Business Intelligence (BI) Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BUSINESS INTELLIGENCE (BI) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 BUSINESS INTELLIGENCE (BI) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Business Intelligence (BI) Market Size Market Share by Type (2019-2024)
- 6.3 Global Business Intelligence (BI) Market Size Growth Rate by Type (2019-2024)

7 BUSINESS INTELLIGENCE (BI) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Business Intelligence (BI) Market Size (M USD) by Application (2019-2024)
- 7.3 Global Business Intelligence (BI) Market Size Growth Rate by Application (2019-2024)

8 BUSINESS INTELLIGENCE (BI) MARKET SEGMENTATION BY REGION

- 8.1 Global Business Intelligence (BI) Market Size by Region
 - 8.1.1 Global Business Intelligence (BI) Market Size by Region
 - 8.1.2 Global Business Intelligence (BI) Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Business Intelligence (BI) Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Business Intelligence (BI) Market Size by Country
 - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Business Intelligence (BI) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Business Intelligence (BI) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Business Intelligence (BI) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SAP

9.1.1 SAP Business Intelligence (BI) Basic Information

9.1.2 SAP Business Intelligence (BI) Product Overview

9.1.3 SAP Business Intelligence (BI) Product Market Performance

9.1.4 SAP Business Intelligence (BI) SWOT Analysis

9.1.5 SAP Business Overview

9.1.6 SAP Recent Developments

9.2 SAS Institute

9.2.1 SAS Institute Business Intelligence (BI) Basic Information

9.2.2 SAS Institute Business Intelligence (BI) Product Overview

9.2.3 SAS Institute Business Intelligence (BI) Product Market Performance

9.2.4 SAS Institute Business Intelligence (BI) SWOT Analysis

9.2.5 SAS Institute Business Overview

9.2.6 SAS Institute Recent Developments

9.3 Oracle

9.3.1 Oracle Business Intelligence (BI) Basic Information

9.3.2 Oracle Business Intelligence (BI) Product Overview

9.3.3 Oracle Business Intelligence (BI) Product Market Performance

9.3.4 Oracle Business Intelligence (BI) SWOT Analysis

9.3.5 Oracle Business Overview

9.3.6 Oracle Recent Developments

9.4 IBM

9.4.1 IBM Business Intelligence (BI) Basic Information

9.4.2 IBM Business Intelligence (BI) Product Overview

9.4.3 IBM Business Intelligence (BI) Product Market Performance

9.4.4 IBM Business Overview

9.4.5 IBM Recent Developments

9.5 Kyubit Solutions

9.5.1 Kyubit Solutions Business Intelligence (BI) Basic Information

9.5.2 Kyubit Solutions Business Intelligence (BI) Product Overview

9.5.3 Kyubit Solutions Business Intelligence (BI) Product Market Performance

9.5.4 Kyubit Solutions Business Overview

9.5.5 Kyubit Solutions Recent Developments

9.6 Adobe Systems

9.6.1 Adobe Systems Business Intelligence (BI) Basic Information

9.6.2 Adobe Systems Business Intelligence (BI) Product Overview

9.6.3 Adobe Systems Business Intelligence (BI) Product Market Performance

9.6.4 Adobe Systems Business Overview

9.6.5 Adobe Systems Recent Developments

9.7 Microsoft

9.7.1 Microsoft Business Intelligence (BI) Basic Information

9.7.2 Microsoft Business Intelligence (BI) Product Overview

9.7.3 Microsoft Business Intelligence (BI) Product Market Performance

9.7.4 Microsoft Business Overview

9.7.5 Microsoft Recent Developments

9.8 Zoho

9.8.1 Zoho Business Intelligence (BI) Basic Information

9.8.2 Zoho Business Intelligence (BI) Product Overview

9.8.3 Zoho Business Intelligence (BI) Product Market Performance

9.8.4 Zoho Business Overview

9.8.5 Zoho Recent Developments

9.9 ChristianSteven Software

- 9.9.1 ChristianSteven Software Business Intelligence (BI) Basic Information
- 9.9.2 ChristianSteven Software Business Intelligence (BI) Product Overview
- 9.9.3 ChristianSteven Software Business Intelligence (BI) Product Market Performance
- 9.9.4 ChristianSteven Software Business Overview
- 9.9.5 ChristianSteven Software Recent Developments
- 9.10 Enerpact
 - 9.10.1 Enerpact Business Intelligence (BI) Basic Information
 - 9.10.2 Enerpact Business Intelligence (BI) Product Overview
 - 9.10.3 Enerpact Business Intelligence (BI) Product Market Performance
 - 9.10.4 Enerpact Business Overview
 - 9.10.5 Enerpact Recent Developments
- 9.11 MicroStrategy
 - 9.11.1 MicroStrategy Business Intelligence (BI) Basic Information
 - 9.11.2 MicroStrategy Business Intelligence (BI) Product Overview
 - 9.11.3 MicroStrategy Business Intelligence (BI) Product Market Performance
 - 9.11.4 MicroStrategy Business Overview
 - 9.11.5 MicroStrategy Recent Developments
- 9.12 Qlik
 - 9.12.1 Qlik Business Intelligence (BI) Basic Information
 - 9.12.2 Qlik Business Intelligence (BI) Product Overview
 - 9.12.3 Qlik Business Intelligence (BI) Product Market Performance
 - 9.12.4 Qlik Business Overview
 - 9.12.5 Qlik Recent Developments
- 9.13 Yellowfin
 - 9.13.1 Yellowfin Business Intelligence (BI) Basic Information
 - 9.13.2 Yellowfin Business Intelligence (BI) Product Overview
 - 9.13.3 Yellowfin Business Intelligence (BI) Product Market Performance
 - 9.13.4 Yellowfin Business Overview
 - 9.13.5 Yellowfin Recent Developments
- 9.14 Adaptive Insights
 - 9.14.1 Adaptive Insights Business Intelligence (BI) Basic Information
 - 9.14.2 Adaptive Insights Business Intelligence (BI) Product Overview
 - 9.14.3 Adaptive Insights Business Intelligence (BI) Product Market Performance
 - 9.14.4 Adaptive Insights Business Overview
 - 9.14.5 Adaptive Insights Recent Developments
- 9.15 TABLEAU SOFTWARE
 - 9.15.1 TABLEAU SOFTWARE Business Intelligence (BI) Basic Information
 - 9.15.2 TABLEAU SOFTWARE Business Intelligence (BI) Product Overview
 - 9.15.3 TABLEAU SOFTWARE Business Intelligence (BI) Product Market Performance

9.15.4 TABLEAU SOFTWARE Business Overview

9.15.5 TABLEAU SOFTWARE Recent Developments

9.16 Hitachi Vantara

9.16.1 Hitachi Vantara Business Intelligence (BI) Basic Information

9.16.2 Hitachi Vantara Business Intelligence (BI) Product Overview

9.16.3 Hitachi Vantara Business Intelligence (BI) Product Market Performance

9.16.4 Hitachi Vantara Business Overview

9.16.5 Hitachi Vantara Recent Developments

9.17 Birst

9.17.1 Birst Business Intelligence (BI) Basic Information

9.17.2 Birst Business Intelligence (BI) Product Overview

9.17.3 Birst Business Intelligence (BI) Product Market Performance

9.17.4 Birst Business Overview

9.17.5 Birst Recent Developments

9.18 TIBCO Software

9.18.1 TIBCO Software Business Intelligence (BI) Basic Information

9.18.2 TIBCO Software Business Intelligence (BI) Product Overview

9.18.3 TIBCO Software Business Intelligence (BI) Product Market Performance

9.18.4 TIBCO Software Business Overview

9.18.5 TIBCO Software Recent Developments

9.19 GoodData

9.19.1 GoodData Business Intelligence (BI) Basic Information

9.19.2 GoodData Business Intelligence (BI) Product Overview

9.19.3 GoodData Business Intelligence (BI) Product Market Performance

9.19.4 GoodData Business Overview

9.19.5 GoodData Recent Developments

9.20 Domo Technologies

9.20.1 Domo Technologies Business Intelligence (BI) Basic Information

9.20.2 Domo Technologies Business Intelligence (BI) Product Overview

9.20.3 Domo Technologies Business Intelligence (BI) Product Market Performance

9.20.4 Domo Technologies Business Overview

9.20.5 Domo Technologies Recent Developments

9.21 MITS

9.21.1 MITS Business Intelligence (BI) Basic Information

9.21.2 MITS Business Intelligence (BI) Product Overview

9.21.3 MITS Business Intelligence (BI) Product Market Performance

9.21.4 MITS Business Overview

9.21.5 MITS Recent Developments

9.22 Looker Data Sciences

- 9.22.1 Looker Data Sciences Business Intelligence (BI) Basic Information
- 9.22.2 Looker Data Sciences Business Intelligence (BI) Product Overview
- 9.22.3 Looker Data Sciences Business Intelligence (BI) Product Market Performance
- 9.22.4 Looker Data Sciences Business Overview
- 9.22.5 Looker Data Sciences Recent Developments
- 9.23 Salesforce.com
 - 9.23.1 Salesforce.com Business Intelligence (BI) Basic Information
 - 9.23.2 Salesforce.com Business Intelligence (BI) Product Overview
 - 9.23.3 Salesforce.com Business Intelligence (BI) Product Market Performance
 - 9.23.4 Salesforce.com Business Overview
 - 9.23.5 Salesforce.com Recent Developments
- 9.24 TIBCO Software
 - 9.24.1 TIBCO Software Business Intelligence (BI) Basic Information
 - 9.24.2 TIBCO Software Business Intelligence (BI) Product Overview
 - 9.24.3 TIBCO Software Business Intelligence (BI) Product Market Performance
 - 9.24.4 TIBCO Software Business Overview
 - 9.24.5 TIBCO Software Recent Developments
- 9.25 ThoughtSpot
 - 9.25.1 ThoughtSpot Business Intelligence (BI) Basic Information
 - 9.25.2 ThoughtSpot Business Intelligence (BI) Product Overview
 - 9.25.3 ThoughtSpot Business Intelligence (BI) Product Market Performance
 - 9.25.4 ThoughtSpot Business Overview
 - 9.25.5 ThoughtSpot Recent Developments
- 9.26 ClearStory Data
 - 9.26.1 ClearStory Data Business Intelligence (BI) Basic Information
 - 9.26.2 ClearStory Data Business Intelligence (BI) Product Overview
 - 9.26.3 ClearStory Data Business Intelligence (BI) Product Market Performance
 - 9.26.4 ClearStory Data Business Overview
 - 9.26.5 ClearStory Data Recent Developments
- 9.27 FanRuan
 - 9.27.1 FanRuan Business Intelligence (BI) Basic Information
 - 9.27.2 FanRuan Business Intelligence (BI) Product Overview
 - 9.27.3 FanRuan Business Intelligence (BI) Product Market Performance
 - 9.27.4 FanRuan Business Overview
 - 9.27.5 FanRuan Recent Developments
- 9.28 TARGIT
 - 9.28.1 TARGIT Business Intelligence (BI) Basic Information
 - 9.28.2 TARGIT Business Intelligence (BI) Product Overview
 - 9.28.3 TARGIT Business Intelligence (BI) Product Market Performance

9.28.4 TARGIT Business Overview

9.28.5 TARGIT Recent Developments

10 BUSINESS INTELLIGENCE (BI) REGIONAL MARKET FORECAST

10.1 Global Business Intelligence (BI) Market Size Forecast

10.2 Global Business Intelligence (BI) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Business Intelligence (BI) Market Size Forecast by Country

10.2.3 Asia Pacific Business Intelligence (BI) Market Size Forecast by Region

10.2.4 South America Business Intelligence (BI) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Business Intelligence (BI) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Business Intelligence (BI) Market Forecast by Type (2025-2030)

11.2 Global Business Intelligence (BI) Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Business Intelligence (BI) Market Size Comparison by Region (M USD)
- Table 5. Global Business Intelligence (BI) Revenue (M USD) by Company (2019-2024)
- Table 6. Global Business Intelligence (BI) Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Business Intelligence (BI) as of 2022)
- Table 8. Company Business Intelligence (BI) Market Size Sites and Area Served
- Table 9. Company Business Intelligence (BI) Product Type
- Table 10. Global Business Intelligence (BI) Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Business Intelligence (BI)
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Business Intelligence (BI) Market Challenges
- Table 18. Global Business Intelligence (BI) Market Size by Type (M USD)
- Table 19. Global Business Intelligence (BI) Market Size (M USD) by Type (2019-2024)
- Table 20. Global Business Intelligence (BI) Market Size Share by Type (2019-2024)
- Table 21. Global Business Intelligence (BI) Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Business Intelligence (BI) Market Size by Application
- Table 23. Global Business Intelligence (BI) Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Business Intelligence (BI) Market Share by Application (2019-2024)
- Table 25. Global Business Intelligence (BI) Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Business Intelligence (BI) Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Business Intelligence (BI) Market Size Market Share by Region (2019-2024)
- Table 28. North America Business Intelligence (BI) Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe Business Intelligence (BI) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Business Intelligence (BI) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Business Intelligence (BI) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Business Intelligence (BI) Market Size by Region (2019-2024) & (M USD)

Table 33. SAP Business Intelligence (BI) Basic Information

Table 34. SAP Business Intelligence (BI) Product Overview

Table 35. SAP Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. SAP Business Intelligence (BI) SWOT Analysis

Table 37. SAP Business Overview

Table 38. SAP Recent Developments

Table 39. SAS Institute Business Intelligence (BI) Basic Information

Table 40. SAS Institute Business Intelligence (BI) Product Overview

Table 41. SAS Institute Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. SAS Institute Business Intelligence (BI) SWOT Analysis

Table 43. SAS Institute Business Overview

Table 44. SAS Institute Recent Developments

Table 45. Oracle Business Intelligence (BI) Basic Information

Table 46. Oracle Business Intelligence (BI) Product Overview

Table 47. Oracle Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Oracle Business Intelligence (BI) SWOT Analysis

Table 49. Oracle Business Overview

Table 50. Oracle Recent Developments

Table 51. IBM Business Intelligence (BI) Basic Information

Table 52. IBM Business Intelligence (BI) Product Overview

Table 53. IBM Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 54. IBM Business Overview

Table 55. IBM Recent Developments

Table 56. Kyubit Solutions Business Intelligence (BI) Basic Information

Table 57. Kyubit Solutions Business Intelligence (BI) Product Overview

Table 58. Kyubit Solutions Business Intelligence (BI) Revenue (M USD) and Gross

Margin (2019-2024)

Table 59. Kyubit Solutions Business Overview

Table 60. Kyubit Solutions Recent Developments

Table 61. Adobe Systems Business Intelligence (BI) Basic Information

Table 62. Adobe Systems Business Intelligence (BI) Product Overview

Table 63. Adobe Systems Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Adobe Systems Business Overview

Table 65. Adobe Systems Recent Developments

Table 66. Microsoft Business Intelligence (BI) Basic Information

Table 67. Microsoft Business Intelligence (BI) Product Overview

Table 68. Microsoft Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Microsoft Business Overview

Table 70. Microsoft Recent Developments

Table 71. Zoho Business Intelligence (BI) Basic Information

Table 72. Zoho Business Intelligence (BI) Product Overview

Table 73. Zoho Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Zoho Business Overview

Table 75. Zoho Recent Developments

Table 76. ChristianSteven Software Business Intelligence (BI) Basic Information

Table 77. ChristianSteven Software Business Intelligence (BI) Product Overview

Table 78. ChristianSteven Software Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. ChristianSteven Software Business Overview

Table 80. ChristianSteven Software Recent Developments

Table 81. Enerpact Business Intelligence (BI) Basic Information

Table 82. Enerpact Business Intelligence (BI) Product Overview

Table 83. Enerpact Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Enerpact Business Overview

Table 85. Enerpact Recent Developments

Table 86. MicroStrategy Business Intelligence (BI) Basic Information

Table 87. MicroStrategy Business Intelligence (BI) Product Overview

Table 88. MicroStrategy Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 89. MicroStrategy Business Overview

Table 90. MicroStrategy Recent Developments

Table 91. Qlik Business Intelligence (BI) Basic Information
Table 92. Qlik Business Intelligence (BI) Product Overview
Table 93. Qlik Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Qlik Business Overview
Table 95. Qlik Recent Developments
Table 96. Yellowfin Business Intelligence (BI) Basic Information
Table 97. Yellowfin Business Intelligence (BI) Product Overview
Table 98. Yellowfin Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Yellowfin Business Overview
Table 100. Yellowfin Recent Developments
Table 101. Adaptive Insights Business Intelligence (BI) Basic Information
Table 102. Adaptive Insights Business Intelligence (BI) Product Overview
Table 103. Adaptive Insights Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Adaptive Insights Business Overview
Table 105. Adaptive Insights Recent Developments
Table 106. TABLEAU SOFTWARE Business Intelligence (BI) Basic Information
Table 107. TABLEAU SOFTWARE Business Intelligence (BI) Product Overview
Table 108. TABLEAU SOFTWARE Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 109. TABLEAU SOFTWARE Business Overview
Table 110. TABLEAU SOFTWARE Recent Developments
Table 111. Hitachi Vantara Business Intelligence (BI) Basic Information
Table 112. Hitachi Vantara Business Intelligence (BI) Product Overview
Table 113. Hitachi Vantara Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Hitachi Vantara Business Overview
Table 115. Hitachi Vantara Recent Developments
Table 116. Birst Business Intelligence (BI) Basic Information
Table 117. Birst Business Intelligence (BI) Product Overview
Table 118. Birst Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 119. Birst Business Overview
Table 120. Birst Recent Developments
Table 121. TIBCO Software Business Intelligence (BI) Basic Information
Table 122. TIBCO Software Business Intelligence (BI) Product Overview
Table 123. TIBCO Software Business Intelligence (BI) Revenue (M USD) and Gross

Margin (2019-2024)

Table 124. TIBCO Software Business Overview

Table 125. TIBCO Software Recent Developments

Table 126. GoodData Business Intelligence (BI) Basic Information

Table 127. GoodData Business Intelligence (BI) Product Overview

Table 128. GoodData Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 129. GoodData Business Overview

Table 130. GoodData Recent Developments

Table 131. Domo Technologies Business Intelligence (BI) Basic Information

Table 132. Domo Technologies Business Intelligence (BI) Product Overview

Table 133. Domo Technologies Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Domo Technologies Business Overview

Table 135. Domo Technologies Recent Developments

Table 136. MITS Business Intelligence (BI) Basic Information

Table 137. MITS Business Intelligence (BI) Product Overview

Table 138. MITS Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 139. MITS Business Overview

Table 140. MITS Recent Developments

Table 141. Looker Data Sciences Business Intelligence (BI) Basic Information

Table 142. Looker Data Sciences Business Intelligence (BI) Product Overview

Table 143. Looker Data Sciences Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 144. Looker Data Sciences Business Overview

Table 145. Looker Data Sciences Recent Developments

Table 146. Salesforce.com Business Intelligence (BI) Basic Information

Table 147. Salesforce.com Business Intelligence (BI) Product Overview

Table 148. Salesforce.com Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Salesforce.com Business Overview

Table 150. Salesforce.com Recent Developments

Table 151. TIBCO Software Business Intelligence (BI) Basic Information

Table 152. TIBCO Software Business Intelligence (BI) Product Overview

Table 153. TIBCO Software Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)

Table 154. TIBCO Software Business Overview

Table 155. TIBCO Software Recent Developments

Table 156. ThoughtSpot Business Intelligence (BI) Basic Information
Table 157. ThoughtSpot Business Intelligence (BI) Product Overview
Table 158. ThoughtSpot Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 159. ThoughtSpot Business Overview
Table 160. ThoughtSpot Recent Developments
Table 161. ClearStory Data Business Intelligence (BI) Basic Information
Table 162. ClearStory Data Business Intelligence (BI) Product Overview
Table 163. ClearStory Data Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 164. ClearStory Data Business Overview
Table 165. ClearStory Data Recent Developments
Table 166. FanRuan Business Intelligence (BI) Basic Information
Table 167. FanRuan Business Intelligence (BI) Product Overview
Table 168. FanRuan Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 169. FanRuan Business Overview
Table 170. FanRuan Recent Developments
Table 171. TARGIT Business Intelligence (BI) Basic Information
Table 172. TARGIT Business Intelligence (BI) Product Overview
Table 173. TARGIT Business Intelligence (BI) Revenue (M USD) and Gross Margin (2019-2024)
Table 174. TARGIT Business Overview
Table 175. TARGIT Recent Developments
Table 176. Global Business Intelligence (BI) Market Size Forecast by Region (2025-2030) & (M USD)
Table 177. North America Business Intelligence (BI) Market Size Forecast by Country (2025-2030) & (M USD)
Table 178. Europe Business Intelligence (BI) Market Size Forecast by Country (2025-2030) & (M USD)
Table 179. Asia Pacific Business Intelligence (BI) Market Size Forecast by Region (2025-2030) & (M USD)
Table 180. South America Business Intelligence (BI) Market Size Forecast by Country (2025-2030) & (M USD)
Table 181. Middle East and Africa Business Intelligence (BI) Market Size Forecast by Country (2025-2030) & (M USD)
Table 182. Global Business Intelligence (BI) Market Size Forecast by Type (2025-2030) & (M USD)
Table 183. Global Business Intelligence (BI) Market Size Forecast by Application

(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Business Intelligence (BI)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Business Intelligence (BI) Market Size (M USD), 2019-2030
- Figure 5. Global Business Intelligence (BI) Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Business Intelligence (BI) Market Size by Country (M USD)
- Figure 10. Global Business Intelligence (BI) Revenue Share by Company in 2023
- Figure 11. Business Intelligence (BI) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Business Intelligence (BI) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Business Intelligence (BI) Market Share by Type
- Figure 15. Market Size Share of Business Intelligence (BI) by Type (2019-2024)
- Figure 16. Market Size Market Share of Business Intelligence (BI) by Type in 2022
- Figure 17. Global Business Intelligence (BI) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Business Intelligence (BI) Market Share by Application
- Figure 20. Global Business Intelligence (BI) Market Share by Application (2019-2024)
- Figure 21. Global Business Intelligence (BI) Market Share by Application in 2022
- Figure 22. Global Business Intelligence (BI) Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Business Intelligence (BI) Market Size Market Share by Region (2019-2024)
- Figure 24. North America Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Business Intelligence (BI) Market Size Market Share by Country in 2023
- Figure 26. U.S. Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Business Intelligence (BI) Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Business Intelligence (BI) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Business Intelligence (BI) Market Size Market Share by Country in 2023

Figure 31. Germany Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Business Intelligence (BI) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Business Intelligence (BI) Market Size Market Share by Region in 2023

Figure 38. China Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Business Intelligence (BI) Market Size and Growth Rate (M USD)

Figure 44. South America Business Intelligence (BI) Market Size Market Share by Country in 2023

Figure 45. Brazil Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Business Intelligence (BI) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Business Intelligence (BI) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Business Intelligence (BI) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Business Intelligence (BI) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Business Intelligence (BI) Market Share Forecast by Type (2025-2030)

Figure 57. Global Business Intelligence (BI) Market Share Forecast by Application (2025-2030)

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